

## **Delhi-Copenhagen Urban Challenge Programme - 2015**

Delhi-Copenhagen Urban Challenge (DCUC) is a cross disciplinary and cross-cultural summer school initiated by Copenhagen Business School (CBS) and Institute of Management Technology (IMT-G) in collaboration with IBM Denmark and New Delhi. This year as well, IMT-G hosted and interacted with the incoming students from CBS for a period of two weeks. The program was from June 22 to July 1, 2015 in Copenhagen Business School and from July 6 to July 19, 2015 at IMT Ghaziabad. Nine students from IMT-G and 7 students from CBS were a part of this unique initiative. The students, as a part of their eight week course, started with one week of pre-field study with electronic interaction for planning the field study and two introductory meetings at CBS, Denmark. Thereafter the actual field study took place with two weeks in Copenhagen followed by two weeks in Delhi. The last three weeks were dedicated for students to present in groups their outcome and insights to IBM Denmark, and to write an individual report. The incoming students from CBS were accompanied by course teachers who acted as their project supervisors.

The overall course objective was to enable the students to independently design and conduct a fieldwork driven project in a hands-on multi-sited case study. Specifically, at the end of the course, the students were able to:

- Identify and analyze relevant problems and challenges in relation to the overall theme
- Demonstrate an understanding of how, why and when to apply relevant methodologies and theory from the curriculum in a comparative field-study of complex cultural urban settings
- Communicate results to stakeholder

The 4-week long cross-disciplinary and comparative study on “Transportation, Mobility and Urban space” was carried out through a combination of guest lectures, industry visits, field work and classroom sessions. The program was spearheaded by Prof. Ditte Tellgren and Prof. Kristjan Jespersen from Copenhagen Business School and Prof Dr. Jayanthi Ranjan from IMT Ghaziabad. There were 9 students from IMT and 7 students from CBS. For the project, the students were divided into groups of 4 and each group had to present a unique challenge to the board. The topics that were picked up by the students were visualization, emergency services, bus transport system and traffic management.

