ISCTE Business School, Portugal
April 13 to 18, 2019

ISCTE Business School situated in Lisbon is one of the highly reputed schools in Europe and one of the best Portuguese business schools in several programs. ISCTE has been accredited with 3 Palm ratings along with AASCB and AMBA accreditations. The school is known for its excellence in learning, research, international and multicultural environment.

The Short-Term Exchange Program (STEP) with ISCTE was hosted from 13th April 2019 to 18th April 2019 in IMT Ghaziabad. The STEP program is a way to build understanding between culturally diverse group of students and allows the exchange students to absorb the cultural aspects of the country by various interactions organized by IMT.

- The first and the second day were planned with some sightseeing activities along with a chance to visit some historic monuments like Red Fort, Jama Masjid, Akshardham Temple and Qutab Minar to name a few.

- A Yoga session early in the morning followed by a welcome speech by our esteemed director Dr. Ashish K Bhattacharyya and Dean academics of IMT Ghaziabad Dr. P.K. Biswas.

- Guest lectures were also conducted taken by one of the highly acclaimed faculties teaching in IMT Ghaziabad. Following were the list of lectures scheduled –

    - *Lecture on "Understanding Indian Consumers and Markets" by Prof. Sapna Popli*
    - *Lecture on "Social Entrepreneurship for Sustainable Development: India Perspective" by Dr. P.K. Biswas*
    - *Lecture on "Cultural Fabric in India" by Prof. Harvinder Singh*
    - *Lecture on "Doing Business in India" by Prof. Shalini R. Tiwari*
    - *Lecture on "Financial Institutions and Markets in India" by Prof. Barnali Chaklader*
    - *Lecture on "Indian Legal System" by Prof. Rashmi K. Aggarwal*

- Some industrial tours were organized to Mother Dairy – India's largest manufacturer of dairy products and HCL technologies – one of India's leading computer consultancy firms
- To familiarize the exchange students with Indian culture and music, a cultural session was organized with Indian Classical Music