

ISCTE STEP

Instituto Universitário de Lisboa, Portugal
(March 29 to April 2, 2015)

IMT Ghaziabad has several exchange programmes for students; they vary from Short Term Exchange Programmes (STEPs) to longer duration student exchange programmes. The STEP programmes offer students an insight into the various facets of cross cultural differences, business ethics and modus operandi. IMT Ghaziabad had organised an incoming STEP with Instituto Universitário de Lisboa, Portugal scheduled between the 29th of March and 2nd April 2015. The programme had a major focus on understanding the various facets of doing business in India.

The programme had majorly a lot of session on the various aspects of the Indian business environment. They also as a part of their visit went to the mother dairy plant. This gave the students a first person's perspective of business

Day 1:

Post arriving the students and the faculty settled in to the College before heading out to explore the various sites around Delhi. Getting to see the various sides of Indian culture, they spent their first roaming before heading back to the college for some rest.

Day 2:

To start off the programme in traditional fashion, the students and the faculty took part in the lighting of the lamp ceremony. Post this the students were welcomed by Dr. Jayanthi Ranjan. The students had a brief introduction session help by Dr Jayanthi Ranjan and Dr Antonio Robalo. Post the session students gathered for group photo and campus visit

The students had 2 sessions post their lunch, on 'Doing business in India by Prof. Mrinalini Shah and 'IT the Transformational Experience in Indian Society, Business and Politics' by Prof. Reema Khurana. These sessions helped the students a brief glimpse of how business in India is conducted. Following the evening tea, the students had an opportunity to interact with the executive batch students and share their experiences.

Day 3:

Continuing on the theme of business in India, the students had a session on 'Human Resource Management Issues in India' by Prof. Uday Bhaskar which was followed by a talk on 'Financial Institutions and Markets in India' by Prof. Varun Dawar To enjoy a diverse cultural experience the students enjoyed a Hindi movie in the afternoon.

Day 4:

On the 4th day the students went for a visit to the Mother Dairy plant in New Delhi. After a short tour of the plant the representative from the company answered a few questions which the students had. Post a lunch back at the college the students had a talk on 'Demographic Challenge and Growth Story: An Indian Perspective' by Prof.

V.P. Ojha and then a Talk on 'India Unbound' was conducted by Prof. Rakesh Chopra

Day 5:

To finish the trip the students undertook a cultural trip to see the Taj Mahal in Agra.

