

Library & Information Services

Current Contents



CONTENT

ISSUE - 26

Name of the Journal	Vol./ Issue	Month & Year	Page No.
ASCI Journal of Management	44/02	September 2015	3
Financial Planning Journal	03/03	Oct Nov. 2015	4
Foreign Trade Review	50/03	August 2015	5
Harvard Business Review	10/11	November 2015	6
HR Magazine	06/08	October 2015	9
Indian Banker, The	03/04	November 2015	11
Indian Journal of Economics, The	95/379	April 2015	12
Indian Journal of Marketing	45/11	November 2015	13
IUP Journal of Corporate Governance	14/04	October 2015	14
IUP Journal of Organizational behavior	14/04	October 2015	15
Journal of Defence Studies	09/04	Oct Dec. 2015	16
Journal of Digital Marketing	06/01,02	Jan Dec. 2015	18
Journal of Education for Sustainable Development	09/02	September 2015	19
Journal of Emerging Market Finance	14/02	August 2015	22
Journal of Entrepreneurship	24/02	September 2015	23
Journal of Financial Management Analysis	28/01	Jan June 2015	25
Journal of Health Management	17/03	September 2015	26
Journal of Intellectual Property Rights	20/05	September 2015	28
Journal of Interdisciplinary Economics	27/02	July 2015	30
Journal of Management (JOM)	41/06	September 2015	32
Journal of Statistics & Management Systems	18/06	November 2015	33
Prajnan : Jr. of Social and Management Sciences	44/02	July- Sept. 2015	34
SCMS Journal of Indian Management	12/03	July- Sept. 2015	35
Voice of Research	04/02	September 2015	36
Yojana	59	November 2015	37



Journal of Management

Vol. 44 No. 2 September 2015

Sunil Saggar Critical Aspects in Patient Safety	1
Rajeev Chourey Risk Management in Hospitals	9
Ravindra V. Karanjekar and Rudradatta J. Shrotriya Patient Safety: Impact of Medication Errors	17
Sippy Batra Duty of Hospitals in Protecting Patients' Rights	31
Naveen Chugh Risk Identification, Assessment and Management in Healthcare sector	36
Amar S Biradar and V. Vishnu Reddy Quality Health Care Services Through Clinical Audit	45
Bhawna Gulati Compliance vs Excellence in Hospitals	55
ASCI Lectures	
Ravi Bhootalingam The Silk Road as a Global Brand	60
K.Padmanabhaiah Redesigning Administration to Propel India into World League	69

Financial Planning Journal

Volume III, Issue III

The Official publication of



OCTOBER - NOVEMBER 2015

RNI Registration No: MAHENG/2015/60742

Editor

Ranjeet S Mudholkar, CFPCM

Asst. Editors

Alok Kumar, CFPCM

Janaki Krishnan

Cover & Design

Ajay Sutar

Research

Jinal Mehta, CFPCM

Pushkar Chugh, CFPCM

Marketing

Preeti Patne

Ravi Arora

Sajju Joy

Smita Agarwal

Regional Operations (North)

Ekta Gupta

Subscription & Memberships

Krutika Bade

Prashant Dhuri

Trupti Mayekar

V. Sriram

Finance & Administration

Jyoti Anand

Mohamed Iqbal

Vijesh Bhoir

For bulk subscription enquiries, advertisement opportunities, article submissions & letters to

Editor kindly write to;

The Manager,

Financial Planning Journal,

Financial Planning Corporation (India) Pvt. Ltd.,

702, 7th Floor, Leela Business Park,

Andheri Kurla Road, Andheri (East),

Mumbai - 400059

Phone: +91 22 6171 2424, Fax: +91 22 6171 2444

Email: journal@fpsbindia.org Website: www.fpsbindia.org

Printed and published by Ranjeet S. Mudholkar on behalf of Financial Planning Corporation (India) Pvt. Ltd. and printed at Magna Graphics (India) Ltd., 101-C&D, Govt. Industrial Estate, Kandivali (W), Mumbai 400067. India, and published at 702, 7th Floor, Leela Business Park, Andheri Kurla

Road, Andheri (East), Mumbai - 400059. Editor: Ranjeet S. Mudholkar

Copyright Financial Planning Corporation (India) Pvt. Ltd. All rights reserved throughout the world. Reproduction in any manner is prohibited without prior permission from the publisher.



With Digitisation, Will Indians' Attitude Towards Gold Change?

In the Budget for 2015-2016, the Indian Government announced the launch of two new schemes aimed at curbing imports of gold and to dig out the vast reserves of gold held by Indians in various forms. It is an attempt by the government to put a stop to its expanding current account deficit and its huge import bill. But will Indians be willing to change their age-old attitude towards gold?

Daya Dhar Raj Srivastava Nita Menezes

EDITOR SPEAK

India's unofficial Gold reserves, the quantity of yellow metal in jewellery, coins and gold bars held by the general public is estimated at 20,000 tonnes, worth USD 750 billion. These holdings exceed the combined holdings by the central banks of the US, Germany, Italy, France and the International Monetary Fund.

Ranjeet S Mudholkar, CFPCM

CHARTER MEMBER SPEAK

The Gold Monetization Scheme has the potential of channelising the gold lying idle with households into economic investments. For the scheme to be a success requires careful marketing, incentives to banks and setting up of an infrastructure that will create a robust ecosystem.

Somasundaram PR,

OO READERS' FORUM

Letters to the Editor

PROPERTY INVESTMENT

A lot of people are enticed to go in for an under-construction property due to substantial price difference between an under-construction property and a ready-to-move-in house.

Balwant Jain, CFPCM

INTERVIEW

Hemant G. Contractor Chairman, Pension Fund Regulatory and Development Authority (PFRDA)

EVENTS

Morningstar Conference 2015

Workshop on NRI Taxation

Roundtable on India's Capital and Financial Markets

BOND INVESTMENT

Every financial product comes with some positive features and some shortcomings. Tax-free PSU bonds are one of those rare financial products where the benefits far outweigh the negatives which can be considered negligible.

Joydeep Sen, CFPCM

HEALTH COVER

Cost of healthcare is rising and even a minor hospitalization can set you back by several thousands of rupees if not lakhs. Though medical insurance premiums are going up, buying a health cover will still be cheaper under any circumstances.

Girish Aswani, CFPCM

PLANNER'S DIARY

The 50 bps cut in the repo rate was cheered by Industry and Investor but for small savers it is not such good news since small savings rate are likely to be reduced in the near future.

Renu Maheshwari, CFPCM

PERSPECTIVE

Owning a House in India: Factors to be Considered

EDUCATION LOAN

43 Financing Education: A Brief on Education Loans

Sharad Sharma, CFP^{CM}

CFPCM GUIDELINES

Guide to Usage of CFP^{CM} Marks

50 INDUSTRY STATS

52 TAX QUERY CORNER

53 EDUCATION PARTNERS'

56 CONTINUOUS EDUCATION QUIZ

Financial Planning Journal is published by Financial Planning Corporation (India) Pvt. Ltd (FPCIL). Opinions and views are solely of writers and do not necessarily reflect those of the FPCIL & their respective organizations as well. Material published in the Journal is of a general nature and is not intended to be comprehensive nor does it constitute advice. The material should not be relied upon without seeking independent professional advice and FPCIL is not responsible for any loss suffered in connection with the use of such material. Readers are suggested to approach Financial Planners for comprehensive advice.

CFP^{CM}, CERTIFIED FINANCIAL PLANNER^{CM} and CFP are certification marks owned outside the U.S. by Financial Planning Standards Board Ltd. Financial Planning Standards Board India is the marks licensing authority for the CFP^{CM} marks in India, through agreement with FPSB Ltd.

Articles

Evidence from Panel Cointegration Analysis Philip O. Alege and Evans S. Osabuohien	151
Causality among Energy Consumption, CO_2 Emission, Economic Growth and Trade: A Case of India P. Srinivasan and Inder Siddanth Ravindra	168
Impact of Fiscal Incentives on SEZs' Performance in Gujarat Falguni H. Pandya and Yogesh C. Joshi	190
Commentary	
An Analysis of India's Export Performance with China Surinder Kumar Singla	219
Book Review	
Ramphul Ohlan, Globalization and Dairy Industry Reviewed by Mridula S. Mishra	231

November 2015

Contents



SPOTLIGHT ON DIGITAL CUSTOMER ENGAGEMENT

50 MARKETING The New Science of Customer Emotions

Companies can now rigorously measure and strategically target the feelings that drive customers' behavior—giving them a powerful source of competitive advantage and growth. Scott Magids, Alan Zorfas, and Daniel Leemon

62 ANALYTICS Don't Let Big Data Bury Your Brand

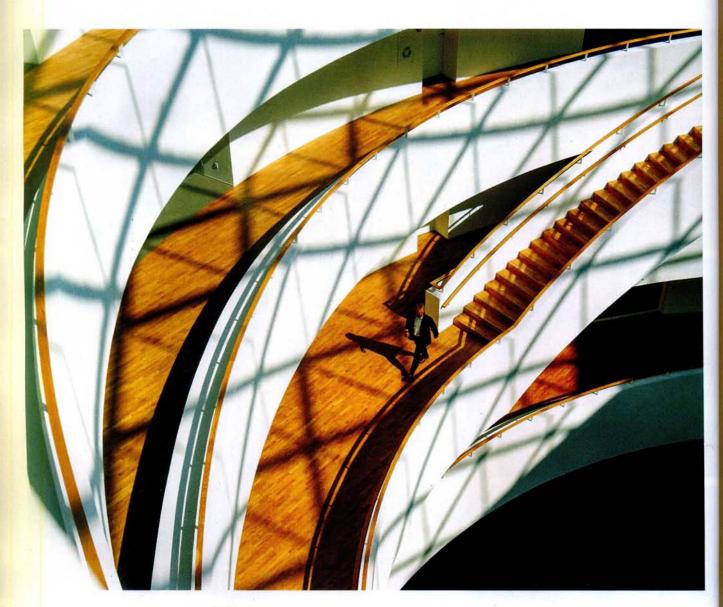
On finding the right balance between short-term sales promotions and long-term brand building Peter Horst and Robert Duboff

70 CUSTOMERS Competing on Customer Journeys

By strategically shaping the digital path to purchase, companies are locking in customers for the long term. David C. Edelman and Marc Singer

ABOVE Hong Hao My Things No. 5 (detail), 2001-2002 Scanned objects Digital c-print

ON THE COVER Our top CEO shot on location in Bagsværd, Denmark, by Thomas Skou



33

THE DIG IDEA

The Best-Performing CEOs in the World

Which 100 executives delivered top results over their entire tenures? HBR's 2015 ranking provides the answer. 80

STRATEGY

The Prius Approach

How hybrid technologies help companies survive disruption and shape the future *Nathan* Furr and Daniel Snow 90

ORGANIZATIONAL CULTURE

Why Organizations Don't Learn

Biases toward success, action, conformity, and outside experts hold companies back—but can be overcome. Francesca Gino and Bradley Staats

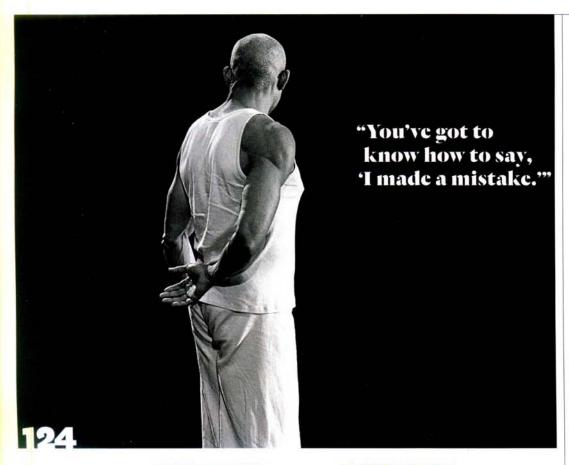
100

ECONOMICS & SOCIETY

"I'm Not Talking About This to Win a Popularity Contest"

A crusader against short-term thinking discusses what it might take to change the financial system. BlackRock CEO Larry Fink, interviewed by Adi Ignatius

Departments November 2015



IN EVERY ISSUE

- 8 From the Editor
- 14 Interaction
- 26 Vision Statement
- 28 Strategic Humor
- 120 Executive Summaries

IDEA WATCH

20 TECHNOLOGY

Smarter, Smaller, Safer Robots

A new generation of robots will revolutionize manufacturing. PLUS "Inoculating" customers against disappointment, regulatory leniency for socially responsible firms, and more

24 DEFEND YOUR RESEARCH

CEOs with Daughters Run More Socially Responsible Firms

New research shows that children change the way their parents act—and not just at home.

29 HOW I DID IT

Analysis Group's CEO on Managing with Soft Metrics

Determining pay not with formulas but through extensive discussion of what seems fair Martha Samuelson

EXPERIENCE

108 MANAGING YOURSELF

Be Your Own Best Advocate

Don't overlook the many opportunities for informal negotiation at the office. Deborah M. Kolb

113 CASE STUDY

Is a Start-Up's Strength Becoming Its Weakness?

The founders of a popular website consider whether to monetize its free service. Ramana Nanda and Liz Kind

118 SYNTHESIS

The Evolving Cyberthreat

Three recent books on cybercrime JM Olejarz

124 LIFE'S WORK

Bill T. Jones

The artistic director, choreographer, and dancer on being a tough leader

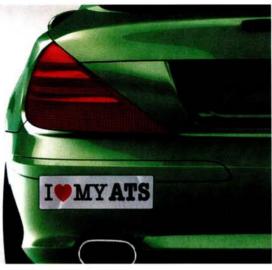


How long can a website survive without an influx of cash? page 124 OCTOBER 2015 • VOLUME 60, NUMBER 8

COVER STORY

30 7 Reasons to Love Your ATS

The much-maligned ATS may now be more help than headache. By Dave Zielinski



FEATURES

40 ORGANIZATIONAL DEVELOPMENT

Processing People

How HR is integrating process management techniques such as Six Sigma and Lean into its workflow. By Mark Feffer

48 DIVERSITY

Ready, Willing and Disabled

The ADA at 25: What challenges remain?

By Mike Ramsey

57 BENEFITS

5 Companies that Get Workflex Right

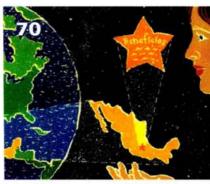
Meet the leaders who have made work work for their organizations. By Kathy Gurchiek

64 PROFILE

HR Is His Calling

Paul Falcone wanted to be a priest until he found his true vocation in HR.

By Tamara Lytle



ADVICE AND ANALYSIS

21 SHARI'S SOLUTIONS

Halloween horrors; negative survey results; succession planning metrics By Shari Lau, SHRM-SCP

70 HRTECHNOLOGY

Creating a Portal for Global Communication

The right technology can engage employees worldwide. By Chris Keys

74 LEGALTRENDS

How Gender Bias Hurts Men

Men can be victims of gender discrimination, too. By Jonathan A. Segal





NEWS YOU CAN USE

11 HR NEWS

Is the annual performance review dead?; businesses respond to proposed overtime rule; avoiding Amazon's mistakes; more.

19 EXECUTIVE BRIEFING

Fake It 'Til You Make It

To become a leader, start acting like one.

By Dori Meinert

73 COURT REPORT

New test for determining interns' status; rude acts don't amount to hostile environment, despite HR's failure to investigate.

PERSPECTIVES

6 FROM THE CEO

HR Technology: The Future Is Here

By Henry G. Jackson

HR Magazine (ISSN 1047-3149) is published 10 times a year by the Society for Human Resource Management, 1800 Duke St., Alexandria, VA 22314, [703] 548-3440, to further the professional aims of the Society and the human resource management profession. Members of the Society receive HR Magazine as part of their annual dues, \$55 of which is allocated for the subscription to HR Magazine, which is nonrefundable thereform. Normember subscriptions are available from the Circulation Department at the following rates: Domestic (U.S. and its territories)—\$70 per year. Canada—\$90 per year. International (via airmail)—\$125 per year. Published articles do not necessarily represent the views of the magazine or the Society. © Society for Human Resource Management 2015. Periodicals postage paid at Alexandria, VA 22314 and additional mailing offices. POSTMASTER: Send address changes to HR Magazine, Circulation Department, 1800 Duke St., Alexandria, VA 22314. Publications Mail Agreement No: 40041558. Please send returns to BleuChip International, P.O. Box 25542, London, ON NGC 682.

This publication is designed to provide accurate and authoritative information with regard to the subject matter covered. It is published with the understanding that the publisher is not engaged in rendering legal, accounting or other professional services. If legal advice or other expert assistance is required, the services of a competent professional person should be sought.



Beyond the Page

Online this month at



www.shrm.org/hrmagazine

FROM READERS

Confronting conflict; a crisis of confidence.

Q&A

8

It's Negotiable

A former hostage negotiator shares his secrets. Interview by Kathryn Tyler

28 VIEWPOINT

It's Time to Embolden-Not Blow Up-HR

Don't let the haters get in your way. By Josh Bersin

69 TREND WATCH

On the Same Page

HR professionals and the C-suite agree on more than you may think. By Jen Schramm

MEMBER SPOTLIGHT 80

Rawleigh Richardson Sr., SHRM-CP, senior HR specialist, Trover Solutions Inc., Louisville, Ky.



SHRM RESOURCES

INSIDE SHRM

Inaugural certification exam results; Diversity & Inclusion Conference & Exposition preview; more.

ADVERTISING SECTION

BACKGROUND SCREENING BUYERS' GUIDE

Multimedia



VIEW a webcast on the next generation of applicant tracking systems: www.shrm.org/ multimedia/webcasts

ACCESS an interactive tool that compares popular applicant tracking systems: www.shrm.org/ 1015-applicant-tracking-systems

VIEW a slideshow on creative workflex solutions: www.shrm.org/1015-workflexawards

QUIZ yourself on the Americans with Disabilities Act: www.shrm.org/1015-disabilityemployment

Articles



Management Tools: Transforming Managers into Leaders

Blogs



Read HR Magazine's Book Blog for weekly book reviews, author posts and recommendations, including:

- · Creating an Extraordinary Workplace: A Q&A with Ron Friedman
- 7 Myths About Employee Engagement
- What Your Company Has in Common with Amazon

Digital



Check out the digital edition of HR Magazine, now available to all SHRM members on the SHRM home page.



Smartphone



SHRM.org and HR Magazine online have been responsively designed to provide an optimal viewing experience on any device-phone, tablet, laptop or desktop.

You can also download the HR Magazine app from Amazon, Apple and Google Play.



Social Media



Follow @HRMagSHRM for daily HR-related updates and insights.



"Like" the Society for Human Resource Management on Facebook for the latest from HR Magazine and SHRM.



Follow the Society for Human Resource Management's company page and the SHRM official group.





ARTICLE

Systemically	Important Banks	(SIBs)	32

- Dr Vighneswara Swamy and Anubha Gupta

ARTICLE

0 110 1 77 1 01 17 1	24
Social Security: The Need of the Hour!	36

- Bibekananda Panda and D Rama Krishna Reddy

ARTICLE

IFRS 9: Financial Instruments:		
Implementation Challenges and Mitigations for Banks		

- Tejas Patel and Dinesh Darak

ARTICLE

Customer Service: Do's and Don'ts	44

- Harshman Sharma

ARTICLE

Listening Skill for Bankers	49
0	

- Rajendra Singh

BOOK REVIEWS	52

लेख

Medical di Sur Nazira Nazira anni a san	
सार्वजनिक क्षेत्र के बैंकों का उद्देश्य: राष्ट्र-निर्माण या व्यावसायिक लाभ?	56
(1141111 414 14 141 141 141 141 141 141	20

- सुबह सिंह यादव

लेख



61

- देवेन्द्रसिंह रावत

लेख

G 100 EE 520	22			
बैंकों की प्रतिशाम	अस्तरिकारं.	वजीवियां एवं अव	सर - एक विश्लेषण	64
नका का प्राश्वा	जकादानवा.	पुगातिया एव अव	सर - एक विश्लपण	04

- डॉ. रामजस यादव



Vol III No. 4 - November 2015

Indian Journal of Economics

CONTENTS

IORLIAM, TERNGU, C. J. ARENE AND NOBLE, J. NWEZE: Economic Impact of Climate Change on Cereals in Nigeria.	 571
S. SUNDARI: Determinants of Bargaining Power of Women within the Household: An Empirical Study.	 583
MEREDITH BROOKS AND KISHORE G. KULKARNI: An Analysis of Greece's Balance of Payments from 2000-2011.	 637
KIRTTI RANJAN PALTASINGH AND R. K. MISHRA: Economic Reform and Industrial Productivity: Testing the <i>J</i> -Curve Hypothesis at State Level.	 657
SURENDER SINGH YADAV: Indian Power Sector: Emerging Opportunities and Challenges.	 685
G. GANGADHARA RAO: Dynamics of Pulses Production and Incomes against Competing Crops: A Case from Andhra Pradesh.	 701
ALMATOV KHURSHID ABDURASHIDOVICH: The Impact of Basel III Implementation on Banking System of India in Global Financial Crisis Period.	 745
BOOK REVIEW	
INTERNATIONAL ECONOMIC REVIEW: POST RECESSION CHALLENGES AND ANALYSIS: Edited by Kishore G. Kulkarni, Published by Matrix Publishers. Reviewed by Dr. Swati Jain Asstt. Prof., Economics, University of	
Allahabad.	 761
IASSI Vol. 32, No. 3 July-September 2013.	 763
IASSI Vol. 32, No. 4 October-December 2013.	 765

Please visit the website and E-mail www.indianjournalofeconomics.com info@indianjournalofeconomics.com



INDIAN JOURNAL OF MARKETING

VOLUME: 45

ISSUE NUMBER: 11

₹ 350/-

NOVEMBER 2015

CONTENTS

The Variation of Consumer
Anthropomorphism across Cultures

Phillip M. Hart Subhash Jha 7

A Study on Brand Preference and Brand Switching Behaviour of Bt Cotton Farmers in Andhra Pradesh C. Velavan

17

S. Naveen Kumar

S. Varadha Raj

No.

Indian Consumers' Materialistic
Values: An Examination of
Dimensionality and Instrument
Development Through Exploratory
Factor Analysis

Aastha Verma Vohra

29

Determinants of Customer Satisfaction in Context of Retail Malls : Empirical Evidence from India Anish Yousaf Neelika Arora Anil Gupta

42



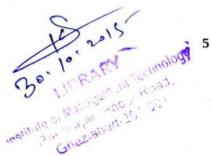
The IUP Journal of Corporate Governance

Vol. XIV No. 4

October 2015

Contents

Focus



The Role of Corporate Boards in Employee Engagement

7

Susan S Lightle, Joseph Castellano, Bud Baker and Robert J Sweeney

The Impact of Board Characteristics on Corporate Governance and Disclosure Practices of Firms Listed in Indian Stock Exchange Pankaj M Madhani

14

Voluntary Disclosure of Human Capital: Evidence from India

47

Sanjay Kumar Mishra, Arti Devi and Archana Gupta



The IUP Journal of Organizational Behavior

Vol. XIV No. 4

October 2015

Contents

Focus



The Effect of Job Satisfaction and Work Engagement on Organizational Commitment

7

Rasha Abu-Shamaa, Wafaa A Al-Rabayah and Rawan T Khasawneh

Measuring Organizational Commitment: Scale Validation

for Indian Financial Services Sector

28

Japneet Kaur and Sanjeev Kumar Sharma

A Study of the Factors That Cause Occupational Stress Among Blue-Collar Employees

52

Eliza Sharma

JOURNAL OF DEFENCE STUDIES Volume 9, Number 4, October-December 2015

Contents

Editorial	1
the state of the s	
Perspective	
An Indian Maritime Strategy for an Era of Geopolitical Uncertainty Abhijit Singh	7
Focus	
An Assessment of Organisational Change in the Indian Army Vivek Chadha	21
Military Education in India: Missing the Forest for the Trees Prakash Menon	49
'Arriving in the Nick of Time': The Indian Corps in France, 1914–151 Chandar S. Sundaram	71
Birth of UNLFWSEA: Internal Dynamics and Implications for	95
	11
Book Reviews	
The Warrior, Military Ethics and Contemporary Warfare: Achilles goes Asymmetrical, by Pauline M. Karin Raghavendra Mishra	33

China Borders: Settlement and Conflicts—Selected Papers, by Neville Maxwell	139
Mandip Singh	
Asymmetrical Threat Perceptions in India-China Relations,	
by Tien-sze Fang	145
Prashant Kumar Singh	
Coalition Warfare, edited by N.B. Poulsen, K.H. Galster and	
S. Nørby	151
Y.M. Bammi	
Guidelines for Contributors	157

JOURNAL OF DIGITAL MARKETING

VOLUME 6

NUMBERS 1-2

IAN.-DEC. 2015

Contents

Susceptibility of Agbaja Iron Ore Deposit in North Central Nigeria to Magnetic Separation	1-9
AbdulRahman A. S.	
Application of Pugh Matrix for Concept Selection in Development of a Novel Transfer Chair for Physically Handicapped	11-20
Abhijit Dandavate and Prabhu S. M.	
Quality Optimization of Micro-Hole in Laser Drilling B. B. Satapathy, J. Rana and K. P. Maity	21-28
Mathematical Modeling and Numerical Solution of the Behavior of a Micro Cantilever Disease Detector in MEMS Devices Mehdi Atashparva and Ghader Rezazadeh	29-40
Linear Equations of Generalised Triangular Fuzzy Numbers Rituparna Chutia, Supahi Mahanta and D. Datta	41-46
On the Domain of Convergence of the Adomian Series Solution Jun-Sheng Duan and Randolph Rach	47-75
Effect of Depth Ratio on the Thermal Performance of Double Flow Packed Bed Solar Air Heater Satyender Singh and Prashant Dhiman	77-88

Volume 9 Number 2 September 2015

Journal of Education for Sustainable Development

121
124
124
125
126
137
160
4-0
179

Tlokoeng Valley Community's Conceptions of Wetlands: Prospects for more Sustainable Water Resources Management Tšepo Mokuku and Jim Taylor	196
What is an Education for Sustainable Development Supposed to Achieve—A Question of What, How and Why Maria Hofman	213
REVIEWS AND RESOURCES	
Reviews	
Do We Know What We Are Doing? Reflections on Learning, Knowledge, Economics, Community and Sustainability Rolf Jucker Reviewed by Michael Carroll	229
DamNation Documentary Film Directed by Ben Knight and Travis Rummel Reviewed by Wynn Calder	233
Resources	
Planetary Boundaries: Guiding Human Development on a Changing Planet Article Science, AAAS, USA	235
Young Children and the Environment: Early Education for Sustainability, 2nd Edition Book Cambridge University Press	235
Routledge Sustainability Hub Website	236
'Learner Drivers' for the Future: A Different Education for a Different World Thematic Essay Routledge Sustainability Hub, 2014	236
Developing Skills for Future Leaders Report International Sustainable Campus Network (ISCN) in collaboration with the Global University Leader Forum (GULF), 2015	236

	Contents	iii
People & Planet University League 2015 Awards People & Planet, UK	236	
Nature Is Speaking Videos Conservation International, 2014	237	
Review of Targets for the Sustainable Development Goals: The Science Perspective Report International Council for Science, 2015	237	

Articles

The Response of the Mexican Equity Market to US Monetary Surprises Ellis B. Heath and Seth J. Kopchak	87
Long-term Overreaction, Regulatory Policies and Stock Market Anomalies: Evidence from Egypt Hisham Farag	112
On the Relationship of Ex-ante and Ex-post Volatility: A Sub-period Analysis of S&P CNX Nifty Index Options Imlak Shaikh and Puja Padhi	140
Do Stock Prices Impact Consumption and Interest Rate in South Africa? Evidence from a Time-varying Vector Autoregressive Model Goodness C. Aye, Rangan Gupta and Mampho P. Modise	176

Articles

Impact of Social Capital on Small Firm Performance in West Bengal Mausumi Saha and Sharmistha Banerjee	91
Entrepreneurial Abilities and Barriers to Microenterprise Growth: A Case Study in Nepal Espen Villanger	115
Theorising Entrepreneurship in the Informal Sector in Urban Brazil: A Product of Exit or Exclusion? Colin C. Williams and Youssef Youssef	148
Effective Growth Paths for SMEs Ingrid Wakkee, Marijke Van Der Veen and Willo Eurlings	169
Gender and Business Ethics of Enterprise Students and Nascent Entrepreneurs Engaged in Entrepreneurship Education Fernando Lourenço, Natalie Sappleton and Ranis Cheng	186
Identification of Temporal Construal Effects on Entrepreneurial Employment Desirability in STEM Students Cory Hallam, Anita Leffel and Raúl Calvoz	204
Dependent Variables in Entrepreneurship Research Eric Shaunn Mattingly	223

Book Reviews

Dean A. Shepherd (Ed.)	242
Entrepreneurial Failure	
Reviewed by Raj K. Shankar	
Prashant Das and Divyanshu Sharma	248
Real Estate Finance in India	
Reviewed by Amit Kumar Dwivedi	
J. P. Das	25 I
Consciousness Quest: Where East Meets West: On Mind,	
Meditation, and Neural Correlates	
Reviewed by Shalini Misra	

Visit joe.sagepub.com
Free access to tables of contents and abstracts.

30. 10. 2015 30. 10. 2015 30. 10. 2015 30. 10. 2015 30. 10. 2015

JOURNAL OF FINANCIAL MANAGEMENT AND ANALYSIS

VOL. 28 NO. 1

JANUARY-JUNE 2015

	CONTENTS	Page Nos.
Foreword		i-iii
Financial Management Indicators to	Aid Decision Making (Statistics)	iv-xix
Minh Duc Cao, Lawrence Bauer Pavan Kumar Purohit Alex Faseruk	How Effective are Quantitative Methods in Forecasting Crude Oil Prices?	1-10
Min Hsien Chiang Wen-Hsiu Kuo	Impact of Opening up of the Taiwan Futures Market to Foreign Investors: Price Effects of Foreign Investment Liberalization: Empirical Analysis	11-21
Ioannis Lazaridis, Efstratios Livanis Vasiliki Pavlidou	Investment Perspectives During the Crisis: Case Study of Northern Greece: Survey Findings	22-32
M. R. Kumara Swamy	Countries Riding on Crest of Wave of Heavy Indebtedness Resort to Expensive External Funding Under Harsh/Non-Palatable Terms Set By International Financial Institutions: Case Studies of Greece and Nigeria	33-43
Raymond A. K. Cox Ajit Dayanandan, Han Donker	Relationship Between Voluntary Disclosures and the Economic Cycle: Empirical Research Findings	44-60
Ifuero Osad Osamwonyi	Functional Relationship Between Growth of Capital Market and Economic Development of Nigeria: Methodological Analysis	61-70
David B. Ekpenyong	Empirical Analysis of the Relationship Between Students' Attributes and Performance: Case Study of the University of Ibadan (Nigeria) M.B.A. Programme	71-80
	'Professions' Announcements	

NEWSFLASH

Journal of Financial Management and Analysis: International Review of Finance (JFMA) is abstracted/indexed in Bodleian Library: Oxford University; Library of U.S. Congress; Russian Library (in Russian); ABI/Inform Research; Journal of Economic Literature (JEL) on CD, e-JEL, EconLit; Accounting & Tax, ProQuest, EBSCO, Dialog (Thomson), World Trade Organisation (W.T.O.) Social Science Research Network (S.S.R.N.), Ulrich's International Periodicals Directory; Cabell's Directory; BowkerLink; Encyclopedia Britannica (online); Information Centre for Economics: German National Library of Economics (Kiel). JFMA is catalogued by the Library of Congress, Washington, D.C., U.S.A.

Articles

Quality of Work Life and Organizational Performance: The Mediating Role of Employee Commitment Tanaya Nayak and Chandan Kumar Sahoo	263
Factors Affecting Timeliness of Immunization Coverage Among Children of Assam, India: A Cross-sectional Study Manash Pratim Barman, Krishnajyoti Nath and Jiten Hazarika	274
On Measuring Technical Efficiency of the Health System in India: An Application of Data Envelopment Analysis Nutan Shashi Tigga and Udaya S. Mishra	285
A Critical Review of the Standard Empanelment Process and Identifying Modifications for Improvement Sandip Gaikwad, Bharat Patil, Sachhin Kasat, Geeta Bhardwaj, Pravin Yadav and Kasturi Shukla	299
Patient-family Centred Care: Measuring Perceived Service Quality Following a Critical Care Services Experience Kevin W. Westbrook, Cori Cohen Grant, Ed Rafalski and Emin Babakus	304
Impact of Rashtriya Swasthya Bima Yojna on Below Poverty Line Population: An Interstate Analysis Amandeep Kaur Shahi and Harinder Singh	316
Burden of Disease and Benefit Incidence of Public Health Expenditure in Northeast India Sapana Ngangbam and Laishram Ladusingh	328
Putting Value to Human Health in Coal Mining Region of India Sujit Kumar Mishra	339

Health Insurance Policy Subscription in the Lucknow Region Tanuj Mathur and Ujjwal Kanti Paul	356
Economic Evaluation of a Public–Private Mix TB Project in Tamil Nadu, India Arul Anand Ramaiah and Nilesh Chandrakant Gawde	370
Utilization of Outpatient Care Services in Odisha: Factors Determining the Choice of Public or Private Health Care Facility Sarit Kumar Rout	381

Visit jhm.sagepub.com

Free access to tables of contents and abstracts.

330

Journal of Intellectual Property Rights

www.niscair.res.in, http://nopr.niscair.res.in

VOLUME 20 NUMBER 5 SEPTEMBER 2015 CODEN: JIPRFG 20 (5) 275-342 (2015) ISSN: 0971-7544 e-ISSN 0975-1076 CONTENTS Articles 279 Compulsory Licensing of Drugs and Pharmaceuticals: Issues and Dilemma Amanpreet Kaur and Rekha Chaturvedi The Status and Challenges of Intellectual Property Rights in Agriculture Innovation in India 288 Vikas Kumar and Kunal Sinha 297 Exceptions and Limitation of Patent Rights and its Enforcement in India Biplab Kumar Lenin and Harsha Rohatgi Study of Patents filed in India in Mechanical Engineering Sector 305 Milind Pande and P.S. Malwadkar Reinventing Thailand's Plant Protection Regime 320 Pawarit Lertdhamtewe

Appropriate Patent Protection for Industries at Different Levels of Technology: Evidence from China

Huiying Zhang and XiaohuiYang

Author Index

Chaturvedi Rekha	279	Pande Milind	305
Chaturveur Rekha	219	r ande wiffind	303
Kaur Amanpreet	279	Rohatgi Harsha	297
Kumar Vikas	288		
		Sinha Kunal	288
Lenin Kumar Biplab	297		
Lertdhamtewe Pawarit	320	Yang Xiaohui	330
Malwadkar P.S.	305	Zhang Huiying	330
	Keyw	ord Index	
Agricultural innovation	288	Intellectual property	320
Auto component	305	Intellectual property rights	288
Automobile	305	IPR Policy	330
Compulsory license	279	Mechanical engineering	303
Compulsory licensing	297	United at the first state	
		Parallel importation	29
Doha Declaration	279	Patent	288
Drugs and pharmaceuticals	279	Patent limitations	29'
	220	Patent protection	330
Economic growth	330	Patent right exceptions	29'
	220	Patent trend	30.
Farmers' rights	320	Plant Breeders' Rights	320
Foreign industry	305	Plant variety protection	320
Foreign vessels	297	Principle of Exhaustion	29
GDP	330	R&D collaboration	30.
Government use	297	Regulatory approval	29
		Research	33
Implied licenses	297	Research and Development	28
Indian industry	305	Research exceptions	29
Indian Patents Act	279		
Industry	330	Technology	28
Innovation	330	TRIPS Agreement	27

Journal of Interdisciplinary **Economics**

Volume 27 Issue 2 July 2015

Contents

Articles Free Economy! On 3628800 Alternatives of and to Capitalism

107

Steffen Roth

Identity, Nations and the Requirements of Global Justice: Limits of the Debate in Democratic Politics

129

Basudeb Chaudhuri

Special Section: Violence and Discrimination against Women—I

Guest Editor: Bibhas Saha

Editorial Overview

152

Bibhas Saha

The Dynamics of Intergenerational Family Abuse: A Focus on Child Maltreatment and Violence and Abuse in Intimate Relationships

160

Juste Abramovaite, Siddhartha Bandyopadhyay

and Louise Dixon

Slum: An Ethnographic Analysis Sreeparna Ghosh	175
Employment Programmes for the Poor and Female Empowerment: The Effect of NREGS on Gender-based Violence in India Sofia Amaral, Siddhartha Bandyopadhyay and Rudra Sensarma	199
Sexual Violence: A Model of Occupational Choice and Gender Wage Gap Kausik Gangobadhyay	219

Visit jie.sagepub.com

Free access to tables of contents and abstracts.



Volume 41 Number 6 September 2015

CONTENTS

Editorial Commentary

Bayesian Structural Equation Modeling With Cross-Loadings and Residual Covariances: Comments on Stromeyer et al.	
Tihomir Asparouhov, Bengt Muthén, and Alexandre J. S. Morin	1561
Articles	
Social Comparison and Reciprocity in Director Compensation Steven Boivie, Michael K. Bednar, and Steven B. Barker	1578
Understanding the Building Blocks of Selection Procedures: Effects of Response Fidelity on Performance and Validity	
Filip Lievens, Wilfried De Corte, and Lena Westerveld	1604
To Invest or Not? The Role of Coworker Support and Trust in Daily Reciprocal Gain Spirals of Helping Behavior Jonathon R. B. Halbesleben and Anthony R. Wheeler	1628
Exploration and Long-Run Organizational Performance: The Moderating Role of Technological Interdependence Gianluca Vagnani	1651
Authentic Leadership, Authentic Followership, Basic Need Satisfaction, and Work Role Performance: A Cross-Level Study Hannes Leroy, Frederik Anseel, William L. Gardner, and Luc Sels	1677
What I See, What I Do: How Executive Hubris Affects Firm Innovation Yi Tang, Jiatao Li, and Hongyan Yang	1698
A Multilevel Investigation of Leadership and Turnover Behavior David A. Waldman, Min Z. Carter, and Peter W. Hom	1724
Correspondence Between Self- and Good-Manager Descriptions: Examining Stability and Change Over Four Decades	
Gary N. Powell and D. Anthony Butterfield	1745
Providing CEOs With Opportunities to Cheat: The Effects of Complexity-Based Information Asymmetries on Financial Reporting Fraud	
Hermann Achidi Ndofor, Curtis Wesley, and Richard L. Priem	1774

Journal of ISSN 0972-0510 (Print) ISSN 2169-0014 (Online) Statistics & Management Systems

VOLUME 18

NUMBER 6

NOVEMBER 2015



CONTENTS

N. RAMKELAWON, N. M. KHAN AND Y. SUNECHER: A Statistical Study to Assess the Relationship between Stock Market Development and Economic Growth Using an ARDL-ECM Approach: The Case of Mauritius	501-517
G. S. Rao and C. R. Naidu: An Exponentiated Half Logistic Distribution to Develop a Group Acceptance Sampling Plans with Truncated Time	519–531
W. J. Zou, J. Xue and P. H. Cai : Spatial Differences and Variation Trends of the Development of the R&D Industry in China- An Empirical Principal Component Analysis	533–545
V. Deneshkumar, K. S. Kannan and M. Manikandan : Designing of Neural Network Models for Agricultural Forecasting	547–559
C. C. Yang, I. M. Su, W. Che, C. H. Chang and Y. H. Bien: Evaluation of Interior Staff and Subcontractor Performance	561–572
S. Bhushan and N. Naqvi : Generalized Efficient Classes of Estimators in Presence of Non-Response using Two Auxiliary Variables	573–602
Erratum	603
Index of Volume 18 (2015)	605–607





Prajnan: Journal of Social and Management Sciences

July-September 2015 Volume XLIV Number 2

F	ull Research Papers	
Srividhya Raju Sridharan Medha Joshi	Corporate Ownership Patterns and Firm Performance: Evidence from BSE 500 Firms in India	
Vipul Chalotra	Analysing Sales Performance of Small-Scale Businesses: A Retailers' Perspective in the Supply Chain	123
Prasenjit Roy Ambika Prasad Pati	Exploring Mission Drift Dimensions in Indian Micro Finance Institutions	139
Brief	Articles, Notes and Comments	
Sanjoy Roy	Performance of Kisan Credit Card (KCC) in Tripura	165
	Book Review	
Yerram Raju M Sitarama Murty Subbaiah Singala	India's Growth Resurgence: Sectoral Issues and Governance Risk – K Srinivasa Rao	179

July - September 2015, Vol. XII, Issue No. 3

Articles

5	Kuznets' Hexa Characteristics: Economic Development Comparatistics
	Dominica Mades and Kishore G. Kulkarni
17	Literacy and Knowledge: Farmers' Financial Inclusion Feasibility
	Michael Lalrinmawia and Hariom Gupta
25	Individual Investors' Behavior : In Demographical Backdrop
	Kiran Mehta and Renuka Sharma
37	Investors' Perception towards Alternativeness and Preferences
	N. S. Pandey and P. Kathavarayan
46	Airport Passengers: Their Needs and Satisfaction
	Rajiv Gupta and Vunnam Venkaiah
58	Recruitment and Selection Building Scale: Content Validity Evidence
	N.R. Aravamudhan and R. Krishnaveni
75	Gender Difference : Investment Behavior and Risk Taking
	Malabika Deo and Vijayalakshmi Sundar
82	Employee's Perception towards e-HRM Implementation: Indian Service Sector
	Chandra Sekhar and Manoj Patwardhan
94	Employee Retention Enablers: Generation Y Employees
	M. Aruna and J. Anitha
104	Self Efficacy Beliefs and Campus Placement Outcome
	Nitin Kulkarni and A.H. Chachadi

Voice of Research

LIST OF CONTENTS

1.	EFFECTIVENESS OF CAI ON ICT IN TERMS OF ACHIEVEMENT OF B. ED. STUDENTS OF	
	INDORE DISTRICT Madhulika Varma and Lata Pandey	1
	the state of the s	
2.	PHILOSOPHICAL IDEOLOGY OF J. KRISHNAMURTHY TO STRENGTHEN HIGHER EDUCATION Bharti Rathore	
	Diard Kathore	4
3.	A STUDY OF PROBLEM SOLVING ABILITY IN RELATION TO ACADEMIC ACHIEVEMENT OF PUPIL TEACHERS	
	Nirupama Pathak	7
4.	A STUDY OF PROBLEMS OF POLYTECHNIC STUDENTS	
	Rajesh Rathod	10
5.	PREVALENCE AND PATTERN OF SUBSTANCE ABUSE AMONG THE STUDENTS OF HIGHER SECONDARY SCHOOLS	
	Tomba Chingtham	12
6.	LEARNING STYLES IN DIFFERENT CONTEXTS Thakkar Mahesh	
7.	FEMINISM: A BETTER UNDERSTANDING	
	Akanksha Srivastava	18
8.	GREEN ACCCOUNTING - A CRITICAL LEGAL PERSPECTIVE	
	Sneha Master	20
	PARADIGM OF AN ORGANIZATION'S DNA AND ITS IMPACT IN AN ORGANIZATION	
	Bharti Venkatesh and Cao Chenrui	23
10.	EUSTRESS: A UNIQUE DIMENSION TO STRESS MANAGEMENT	
	Bharti Venkatesh and Nidhi Ram	26
11.	IMPACT OF HIGHER EDUCATION SYSTEM IN INDIA THROUGH RUSA	
	Abhijaat Sahu and Preeti Jain	30
12.	A STUDY ON RETAIL FMCG MARKETING IN RURAL INDIA	
	A STUDY ON RETAIL FMCG MARKETING IN RURAL INDIA Shambhavi Tamrakar and Bharti Venkatesh	35
13.	EVALUATIVE STUDY ON SPECIAL CENTRAL ASSISTANCE (SCA) IN THE STATE OF ODISHA	
	Manav S.Geddam	38
14.	SELF-HELP GROUPS: A STUDY OF SOCIO-ECONOMIC STATUS IN MYSORE CITY	
	B. Madhusudhana	43

November 2015

Chief Editor : Deepika Kachhal Senior Editor : Shyamala M. Iyer Sub Editor : Vatica Chandra



Vol 59

Joint Director (Production) : V.K. Meena

Cover Design E-mail (Editorial) E-mail (Circulation)

Website Facebook V.K. Meena Gajanan P. Dhope

: yojanace@gmail.com : pdjucir@gmail.com : www.yojana.gov.in

: https://www.facebook.com/pages/Yojana-Journal

Let noble thoughts come to us from all sides
Rig Veda

CONTENTS

TRANSPORT INFRASTRUCTURE: WAY FORWARD G Raghuram	MANAGING CONGESTION WITH PUBLIC TRANSPORT B I Singhal4
MANAGING URBAN TRANSPORT NEEDS Kanika Kalra	ISSUES AND CHALLENGES OF RURAL ROADWAYS IN INDIA Ashoke K Sarkar40
SMART PORTS FOR SAGARMALA Vishwapati Trivedi	AIR TRAVEL IN INDIA: POTENTIAL TO FLY HIGH AMIDST TURBULENCE
TRAVELLING TO THE FUTURE WITH GREEN TRANSPORT Krishna Dev	Shishir Sinha
ENSURING LAST MILE CONNECTIVITY Sunil Kumar	CAPACITY BUILDING Vijay Dutt
INFRASTRUCTURE: KEY FOR DEVELOPMENT OF THE NORTH-EAST Anand Kumar	GANDHIJI'S VISION ON SANITATION John Chelladurai
NORTH EAST DIARY	DO YOU KNOW?6

Our Representatives: Ahmedabad: Amita Maru, Bangalore: B.S. Meenakshi, Chennai: A. Elangovan, Guwahati: Ar poma Das, Hyderabad: Vijayakumar Vedagiri, Kolkata: Antara Ghosh, Mumbai: Bhavana Gokhale, Thiruvananthapuram: Neetu Sona.

YOJANA seeks to provide a vibrant platform for discussion on problems of social and economic development of the country through in-depth analysis of these issues in the wider context of government policies. Although published by the Ministry of Information and Broadcasting, Yojana is not restricted to expressing the official point of view. Yojana is published in Assamese, Bengali, English, Gujarati, Hindi, Kannada, Malayalam, Marathi, Oriya, Punjabi, Tamil, Telugu and Urdu.

Chief Editor's Office: Room No. 660, Soochna Bhawan, CGO Complex, Lodi Road New Delhi 110 003 Ph: 24362971. Yojana (English): Room No. 647, Soochna Bhavan, C.G.O. Complex, Lodi Road, New Delhi - 110 003. Business Manager (Hqs.): Ph: 24367260, 24365610

Correspondence address of journals unit for new subscriptions, renewals, enquiries has changed. Please contact: Business Manager (Circulation & Advt.), Publications Division, Ministry of Information & Broadcasting, Room No. 48-53, Soochna Bhawan, CGO Complex, Lodi Road New Delhi 110 003(Ph: 011 24367453). Sales Emporia: Publications Division: *Soochna Bhavan, CGO Complex, Lodhi Road, New Delhi -110003 (Ph 24365610) *Hall No.196, Old Secretariat, Delhi 110054(Ph 23890205) *701, B Wing, 7th Floor, Kendriya Sadan, Belapur, Navi Mumbai 400614 (Ph 27570686)*8, Esplanade East, Kolkaa-700069 (Ph 22488030) *A' Wing, Rajaji Bhawan, Basant Nagar, Chennai-600090 (Ph 24917673) *Press road, Near Govt. Press, Thiruvananthapuram-695001 (Ph 2330650) *Block No.4, 1st Floor, Gruhakalpa Complex, M G Road, Nampally, Hyderabad-500001 (Ph 24605383) *1st Floor, 'F' Wing, Kendriya Sadan, Koramangala, Bengaluru-560034 (Ph 25537244) *Bihar State Co-operative Bank Building, Ashoka Rajpath, Patna-800004 (Ph 2683407) *Hall No 1, 2nd floor, Kendriya Bhawan, Sector-H, Aliganj, Lucknow-226024(Ph 2225455) *Ambica Complex, 1st Floor, above UCO Bank, Paldi, Ahmedabad-380007 (Ph 26588669) *KKB Road, New Colony, House No.7, Chenikuthi, Guwahati 781003 (Ph 2665090)

SUBSCRIPTION: 1 year ₹ 100, 2 years ₹ 180, 3 years ₹ 250. For SAARC countries by Air Mail ₹ 530 yearly: for European and other countries ₹ 730 yearly. No. of Pages: 72

Disclaimer :

- The views expressed in various articles are those of the authors' and not necessarily of the government. The views expressed in the articles are of the author
 and they don't represent the views of their organisation.
- · Maps/flags used in the articles are only indicative. They don't reflect the political map or legal representation of the flag of India/any other country.
- The readers are requested to verify the claims made in the advertisements regarding career guidance books/institutions. Yojana does not own responsibility regarding the contents of the advertisements.