



CURRENT CONTENTS

FEBRUARY-JULY 2020



CONTENT ISSUE – 77

Name of the Journal	Month & Year	Vol./ Issue	P.No.
Asian- African Journal of Economics and Econometrics	December 2019	19/02	3
Banking Finance	February 2020	33/02	5
China Report	February 2020	56/01	6
Global Business and Economic Review	December 2019	08/02	8
IIM Kozhikode Society and Management Review	January 2020	09/01	9
India Quarterly	December 2019	75/04	11
Indian Journal of Corporate Governance	December 2019	12/02	13
Indian Journal of Economics and Business	2019	18/02	14
Indian Journal of Finance	January 2020	14/01	15
Indian Journal of Gender Studies	February 2020	27/01	16
Indian Journal of Marketing	January 2020	50/01	18
International Journal of Cross Cultural Management	December 2019	19/03	19
Journal of Communication Media Watch	January 2020	11/01	20
Journal of Health Management	December 2019	21/04	21
Journal of Human Values	January 2020	26/01	23
Journal of South Asian Development	December 2019	14/03	24
Management and Labour Studies	November 2019	44/04	26
Margin: The Journal of Applied Economic Research	February 2020	14/01	27
Marketing Science	Jan-Feb 2020	39/01	28
Prabandhan: Indian Journal of Management	January 2020	13/01	30
South Asian Journal of Business and Management Cases	December 2019	08/03	31
Studies in Microeconomics	December 2019	07/02	33
Vikalpa: The Journal of Decision Makers	Oct-Dec 2019	44/04	34



ASIAN-AFRICAN JOURNAL OF ECONOMICS AND ECONOMETRICS

Volume 19

No. 2

December 2019

CONTENTS

Asset Price Dynamics and Trading in Casablanca Stock Exchange: An Empirical Investigation	Jawad Abrache Abdellatif Charafi Jihane Chlyeh Aodelhamid Hamidi Alaoui	131-146
An Empirical Investigation of Pairs Trading Strategies in the Casablanca Stock Exchange	Abdelhamid Hamid Alaoui Yassine Al Jayi Jawad Abrache	147-155
Pester Power Strategies for Influencing Parents: A Study Conducted in Delhi	Manjot Kaur Shah Garima Malik Meenakshi Goenka	157-165
Determining the Indicators of Women Empowerment- with Special Reference to Haridwar District, Uttarakhand	Priya Samant Anurupa B.Singh Richa Mishra Ritesh Dwivedi	167-184
Do Trade Barriers Impact India-asean Marine Trade?	Ram Singh Parul Singh	185-196
Unified Payment Interface in India: A Sentiment Analysis for Global Funds Transfer Using IBM Watson	Sunny Oswal	197-208
India and South Africa: The New Buoyance in Trade	Ratna	209-216
Impact of Source Credibility Attributes of Celebrity Endorsement on Purchase Intention of Consumers in Indian Banking Sector	Priyanka Chaddha Bhawna Agarwal	217-229
Involvement of Women in Sustainable Energy Development in Africa	M. Rathedi	231-244

Determinants of Foreign Direct Investment (FDI) Inflows to Small and Medium Enterprises in Botswana: A Case of the Manufacturing Sector	Mogolwane Gorata Moffat Boitumelo	245-256
Oil Price Movements and Inflation in Botswana	Baone I. Ntsinyane Kagiso Mangadi	257-263
A Regional Analysis of Botswana's Revealed Comparative Advantage	Tlotlo Mooketsi Imogen Bonolo Mogotsi	265-285

Contents

News

- 05 Banking
- 08 RBI
- 10 GST News
- 12 Industry
- 14 Housing
- 16 Mutual Fund
- 18 Co-Operative Bank
- 20 Legal
- 22 Press Release

03 Editorial

Features

- 46 Bank service charges you should know about
- 48 India's 2020 Agenda
- 50 Banking Promotional Exam Sample Questions Series 19
- 52 RBI Circular
- 55 Statistics

Articles

- 26 Concurrent Audit, as a tool of fraud risk management Alekh Kumar Sahoo
- 33 PCR- Public Credit Registry Dhirendra Kumar
- 4() Reserve Bank of India (RBI)'s Surplus Profits Transfer: What, Why, How Shyam Kagwar
- 44 Digitisation Gaining Momentum In Cooperative Banks
 Manohar Singh

China Report

Volume 56	Number 1	February 2020
ų.	I Articles	
	TARTICLES	
Michal Fliegel and Zder	něk Kříž	
В	eijing-Style Soft Power: A Different	
Conc	eptualisation to the American Coinage	1
Chun Gan		*
	course on Europe's Migrant Crisis in	
	ocial Media: Recontextualising Nationalis	
	Defending Perceived Homogeneity	19
	andran Ponnan and Antoon De Rycker	
	rent Countries, Different Perspectives:	,
	tive Analysis of the South China Sea Disp	
•	ge by Malaysian and Chinese Newspapers	39
Richard Q. Turcsányi		
	China and the Frustrated Region: 3 ntral and Eastern Europe's Repeating	
Cer	Troubles with Great Powers	60
Mordechai Chaziza	Troubles with Great Fowers	00
	a-Qatar Strategic Partnership and the	
	zation of One Belt, One Road Initiative	78
John Lee Kean Yew	eation of one beig one road initiative	, 0
	Knowledge and Generational Change:	
	actor, Enterprise Development and Malay	/sian
	amily SMEs in Traditional Food Production	
	,	
	II REVIEW ESSAY	
Eldhamb Mallavaranu		
Siddharth Mallavarapu	s Viewed from China: Theorising Governa	nco
	ship and Relationality in the 21st Century	129
Leaders	simp and Relationality in the 21 Century	,
	III BOOK REVIEWS	
Classica de Ad		
Shivshankar Menon	and the Rise of Great Powers by Yan Xuel	tong 139
Samanvya Hooda	and the rise of Great Fowers by Tan Auet	Ulig 139
	fense: China's Military Strategy Since 19	49
Active Del	hv M. Taylor Fravel	141

Sudhir T. Devare	
India's Eastward Engagement: From Antiquity to	
Act East Policy by S. D. Muni and Rahul Mishra	144
Jeremy Garlick	
The China-Pakistan Economic Corridor of the Belt and	
Road Initiative: Concept, Context and Assessment	
by Siegfried O. Wolf	148
T G Suresh	
International Migrants in China's Global City:	
The New Shanghailanders by James Farrer	150
Mishi Saran	
Last Boat Out of Shanghai by Helen Zia	154
P. S. Raghavan	
China, Russia and Twenty-First Century Global	
Geopolitics by Paul J. Bolt and Sharyl N. Cross	156

Visit http://journals.sagepub.com/home/chr Free access to tables of contents and abstracts.



GLOBAL BUSINESS AND ECONOMIC REVIEW

Volume 8

Number 2

July-December 2019

CONTENTS

Do Public Health Policies Reduce the Spread of Infectious Diseases or Merely Induce Substitution? Daniel Friesner, Peter Cashel-Cordo & Robert Rosenman	93-123
The Industrial Wage Effects of Croatia's Accession to the EU in an Applied Specific Factors Model of Production Josip Funda, Mia Miki & Henry Thompson	125-137
Choice of the Exchange Rate Regime: Theory and Practice in the Case of Belarus Kiryl Rudy & Andrey Ukhov	139-161
Australian Evidence on Volatility Estimation in the Context of Foreign Exchange Markets Neil Hartnett, Ernawan Rahmat Salimsyah & Joseph Winsen	163-177
Does the Shanghai Stock Market Generate Excess Returns? Tests Based on the Profitability of Technical Trading Rules & Nicolaas Groenewold	179-199

IIM Kozhikode Society & Management Review

Volume 9 Number I January 2020

Special Issue: Society, Management and Culture

Special Issue Editor: Rausik Gangopadnyay	8
Editorial	7
Articles	
Cultural Differences in Management: Two Aspects Nele De Gersem	9
Founder Leaders and Organization Culture: A Comparative Study on Indian and American Founder Leaders Based on Schein's Model of Organizational Culture Mamatha S. V. and Geetanjali P.	23
Implications of Indian Philosophy and Mind Management for Agency Conflicts and Leadership: A Conceptual Framework Anadi S. Pande and Ranjan Kumar	34
On the Need to Revisit the Ethical Structure of Economics in the Light of Advaita V K. S. Sivakumar	edānta 45
How Effective is Theory-Based Learning of Ethics in India? Kausik Gangopadhyay, Remya Tressa Jacob and Reddy Sai Shiva Jayanth	55
Bhoodān-based Land Acquisition (BhaLĀi): Creating Stakeholder Bhalai, Spiritually Siddharth Mohapatra and Pratima Verma	62
Who Am I? An Ethnographic Study Exploring the Construction of Organizational and Individual Self among Indian IT Employees A. Venkataraman and Chandra Shekhar Joshi	72
Indian Consumers' Assessment of 'Luxuriousness': A Comparison of Indian and Western Luxury Brands Sangeeta Devanathan	84

Reinforcement of Brands Inspired by Faith with the Paradox of Cultural Divergence in Indian FMCG Market P. Baba Gnanakumar

96

India and the Nation-State Model Debtanu Chakraborty

108

Visit journals.sagepub.com/home/ksm
Free access to tables of contents and abstracts.

India Quarterly A Journal of International Affairs

Volume 75 Number 4 December 2019

Editorial	vii
Articles	
India and Emerging Challenges in International Relations and Area Studi Rajen Harshé	es 423
India–Bhutan Treaties of 1949 and 2007: A Retrospect Le Thi Hang Nga, Tran Xuan Hiep, Dang Thu Thuy and Ha Le Huyen	441
A Critical Analysis of the Jihadi Discourse through Online Magazines with Special Reference to 'Wyeth' Magazine M. Neelamalar and Mangala Vadivu Vivakaran	456
Petropolitics and Pipeline Diplomacy in Central Asia: Can India Afford to Wait in the Wings? Ramakrushna Pradhan	472
Promoting Foreign Direct Investment in the Indo-Pacific Region: Scope and Opportunities Duralraj Kumarasamy and Prabir De	490
Article 140 Between Baghdad and KRG: The Future of Kirkuk Status in Post 16 October Hawre Hasan Hama	510
United Nations and Human Security Paradoxes in Iraq Idris Turan	525
Perspectives of Further Institutional Development of the EU: High Representative of the Union for Foreign Affairs and Security and EU Foreign Policy Nigar T. Sultanova	539

Understanding International Space Law and the Liability Mechanism for Commercial Outer Space Activities—Unravelling the Sources Biswanath Gupta and Raju KD		555
Book Reviews		
Olusegun Adeniyi, From Frying Pan to Fire: How African Migrants Risk Everything in their Futile Search for a Better Life in Europe. John Olushola Magbadelo		579
Bhaswati Mukherjee, India and EU: An Insider's View.		582
Gulshan Sachdeva	ř	
List of Contributors		585
Annual Index		586

Visit journals.sagepub.com/home/iqq Free access to tables of contents and abstracts.

Indian Journal of Corporate Governance

Volume 12 Issue 2 December 2019

Editorial	
R. K. Mishra and Kiranmai J.	123
Research Papers	
Legitimising the Role of Corporate Boards and Corporate Social Responsibility on the Performance of Malaysian Listed Companies Sitara Karim, Norlida Abdul Manab and Rusmawati Binti Ismail	125
Corporate Governance, Firms' Characteristics and Environmental Performance Disclosure Practices of Indian Companies Ritu Pareek, Krishna Dayal Pandey and Tarak Nath Sahu	142
Corporate Governance and Non-financial Performance of Medium-sized Firms in Nigeria: A CB-SEM Approach Babatunji Samuel Adedeji, Md Uzir Hossain Uzir, Mohammad Mizanur Rahman and Ishraq Jerin	156
Effect of Board Diversity, Promoter's Presence and Multiple Directorships on Firm Performance Nailesh Limbasiya and Hitesh Shukla	169
Country-level Governance and Capital Markets in Asia-Pacific Region Geeta Duppati, Frank Scrimgeour and Anoop S. Kumar	187

INDIAN JOURNAL OF ECONOMICS & BUSINESS

Volume 18

No. 2

2019

CONTENTS

Institute to the regeneral Technology

Dynamics of India's exchange rate and trade balance - The J curve hypothesis Anu Paul & Rasananda Panda	457-466
Analysis of Institutional Determinants impacting FDI Inflows in India and China using Pa nel Data Regression Modelling Dr. Priya Gupta	467-486
Mediating Effects of Customer Satisfaction in the Relationship Between Service Quality and Customer Loyalty in E-banking Services	487-504
R. Ragu Prasadh and C. Joe Arun	
Globalisation, trade and growth dynamics: An empirical investigation for the Indian economy Shikha Gupta and Dr Nand Kumar	505-520
On The Roads of Recovery: How far to go? Sunita Chaki, Kshamta Chauhan & Anita Daryal	521-540
Factors influencing the purchase decision of apparel brands through social media platforms	541-554

Swati Gupta, Atul Kumar Agarwal & Ajay Kumar Chauhan



INDIAN JOURNAL OF FINANCE

VOLUME: 14

ISSUE NUMBER: 1

₹ 350/-

JANUARY 2020

CONTENTS

Financial Wellbeing Among Public and Private Sector Employees : A Preliminary Study

Kanchan Sehrawat Madhu Vij 9

Chairman's Letter: Does it Communicate Something?

Aswini Kumar Bhuyan Devesh Baid 29

Analysis of Financial Performance of Selected Public and Private Sector Banks

Piyush Gupta Krishna Kumar Jaiswal

45

Impact of High Frequency Trading on Equity Market with Reference to NSE India

A. Kotishwar

58

From the Editors Malavika Karlekar and Leela Kasturi	7
Articles	
Couples Who Disobeyed the Caste-Like Marital Prohibitions in Israel Ya'arit Bokek-Cohen	9
Dalit Girls and Sexual Harassment in the University Vandana	33
Women's Collectives and Collective Action for Food and Energy Security: Reflections from a Community of Practice (CoP) Perspective Sunita Dhal, Linda Lane and Nilima Srivastava	55
Socio-psychological Implications of Public Harassment for Women in the Capital City of Islamabad Naila Masood Ahmad, M. Masood Ahmad and Ramsha Masood	77
Practising Pragmatism: The Framing of Gender Among Development Professionals in India Isha Bhatnagar	101
Reflections	
Metropolitan Feminisms of Middle-Class India: Multiple Sites, Conflicted Voices Sharada Nair	127

Essay

Subir Rana

Saph Italia	
Book Reviews	
Sayani Mitra, Silke Schicktanz, and Tulsi Patel (Eds.), Cross-Cultural Comparisons on Surrogacy and Egg Donation: Inter-disciplinary Perspectives from India, Germany and Israel Mohan Rao	154
M. S. Sreerekha. State without Honour: Women Workers in India's Anganwadis Panchali Ray	157
Sahgal Smita, Niyoga: Alternative Mechanism to Lineage Perpetuation in Early India: A Socio-Historical Enquiry Shalini Shah	159
Mohammad A. Quayum and Md. Mahmudul Hasan (Eds.), A Feminist Foremother: Critical Essays on Rokeya Sakhawat Hossain Madhulika Sonkar	160
Ruby Lal, Empress: The Astonishing Reign of Nur Jahan Shadab Bano	163
Jasodhara Bagchi, Interrogating Motherhood Indu Agnihotri	167
New Resources	

Visualizing the Semiotics of Protest: The 'Nirbhaya' Rape Case

141

173

Visit http://journals.sagepub.com/home/ijg
Free access to tables of contents and abstracts

Madhu Shree and Akhlaq Ahmed



INDIAN JOURNAL OF MARKETING

VOLUME : 50 ISSUE NUMBER : 1 ₹ 350/- JANUARY 2020

CONTENTS

CONTEN	19 A Tourist & Asylva Likely Co.	
Analysis on the Character Design of Asian Indian Cartoon Character Chhota Bheem	A. C. Balaji Nandini Lakshmikantha	9
Antecedents Affecting the Purchase Intention of Millennials Towards Luxury Fashion Goods: A Mixed Methods Study	Diksha Pasricha Kokil Jain Gurinder Singh	24
Website Quality Assessment : A Case Study of Chinese Airlines	Cristina Ceballos Hernandez Pedro Palos-Sánchez Miguel A. Rios	42
Book Review - The Effective Executive : The Definitive Guide to Getting the Right Things Done	Nitin Girdharwal	65



Cross Cultural
Management

Contents

Editorial

247
¥
ceptions 251
273
rs 291
315
333
unger 353

MEDIA WATCH

Volume XI | Number I | ISSN 0976-0911 | January 2020

Editorial

MARK GOODMAN
From the Guest Editor's Desk

Media and Terrorism Articles

- 4 MARK GOODMAN & JOHN GOODMAN
 Psychographics on Steroids: The Attacks on Democratic Governments
- 21 SAYYAH AL-AHMAD & RAWAN ABU AWWAD
 Critical Discourse Analysis of Selected Newspaper
 Articles Addressing the Chapel Hill Shooting Incident
- ARUNIMA KUMAR & RUCHI JAGGI
 News Discourse of Terror Attacks on Twitter:
 Comparative Analysis of CNN and Al Jazeera's Coverage of 2015
 Islamic State Attacks in Beirut and Paris
- 50 PHILIP A. STAUFFER TODD
 What Is It Good For?
 Towards A Millian Utility Model for Ethical Terrorism Coverage
- OREDOLA OPEYEMI, OYESOMI KEHINDE, TAYO-ADIGBOLUJA AFOLAYAN, & CHINEDU-ASOGWA NKECHI
 Rhetorical Visions of Fulani-Herdsmen Conflict in the Nigerian Press: A Fantasy Theme Analysis
- RAJ THAKUR & ISHA MALHOTRA

 Terrorism as a Media Specific Event:

 Performative Frames of Uri and Pulwama Reportage in Indian News Media

Other Articles

- 97 KEVIN ONYENANKEYA & ABIODUN SALAWU
 On Bended Knees: Investigative Journalism and
 Changing Media Culture in Nigeria
- JAMILAH AHMAD & NURZALI ISMAIL
 Prestige vs. Reputation: Significance to Improve
 Public Perceptions towards Malaysian University
- OKSANA N. BERDUYGINA
 The Overview of Media Resources in the Educational Process
- MOHAMED HOSSAM ISMAIL
 Postmodern Analysis of New Preachers of Islam in Egypt:
 A Cultural Study of Mustafa Hosni's Digital Media Platforms

Ar	tic	les

Determinants of Infant Mortality Rate in Malaysia: Evidence from Dynamic Panel Data Study Chor Foon Tang	443
Competencies Gap in Hospital Management in Tehran, Iran: A Cross-sectional Survey Edris Kakemam and Hossein Dargahi	451
Factors Affecting the Choice of Medical Tourism Destination: A Case Study of Medical Tourists from the Arab Region in Turkey M. Said Yıldız and M. Mahmud Khan	465
Foreign Direct Investment in Brazilian Hospitals: Mapping Institutional Environment and Scenarios for the Investors Marcelo Andre Machado and Diana Indiara Ferreira Jardim	476
Understanding the Impact of Open Defaecation on Child Diarrhoea and Nutrition Indicators Surya A. V. and Rahul Sharma	487
Does Public Health System Provide Adequate Financial Protection to Its Clients Through RSBY? An Exploratory Study of Tribal Odisha Babita Panda and Himanshu Sekhar Rout	497
Pattern and Predictors of Tobacco Use in India: Evidence from National Family Health Survey (2015–2016) Manas Ranjan Pradhan, Surendra Kumar Patel and Ranjan Kumar Prusty	510
Communication Themes of Patient Engagement for Multi-speciality Hospitals: Nurses' Perspective Harbir Singh, Ajoy K. Dey and Arunaditya Sahay	525

Akansha Dwivedi and Renu Rastogi	547
Determinants of Work Engagement Among Nurses in Northeast India Mansi Rastogi and Ashim Saikia	559
Leveraging Technology for Optimization of Health Survey Research Shobana Sivaraman and Punit Soni	571
Substance Abuse: Trends, Primary Care and Sustainable Transformation Charu Dubey and Priti Bakhshi	582
Prevalence of Sickle Cell Disease Among School-age Children in Chhattisgarh, India: Predictions, Implications and Interventions H. Mishra and A. Neralwar	601

Visit journals.sagepub.com/home/jhm
Free access to tables of contents and abstracts.

Journal of Human Values

Special Issue: Temporal Pluralities: Alternative Ethics of Law and Society

Guest Editors: R. Rajesh Babu and S. G. Sreejith

Editorial	
The Many Shades of Temporal Pluralities: Alternative Ethics of Law and Society	7
Articles	
Back to the Future? Temporality and Society in Indian Constitutional Law: A Closer Look at Section 377 and Sabarimala Decisions and the Genealogy of Legal Reasoning Jean-Philippe Dequen	17
Epistemic Injustice and Judicial Discourse on Transgender Rights in India: Uncovering Temporal Pluralism Dipika Jain and Kimberly M. Rhoten	30
The Present of the Past: The Plurality of Competing Narratives in the EU Context Maria Stoicheva	50
Voices from the Past. Rearranging Values in Times of Crisis: The Example of North Indian Vaishnava Hagiographies Galina Rousseva-Sokolova	64
Continuous Production and New Forms of Labour: A Case for Reclaiming Public Time Surajit Chakravarty	75
Of Modernity, House Prices and Suspending Singularity of Time Yugank Goyal	93

Journal of Volume 14 Number 3 December 2019 South Asian Development

Contents

Articles

Wages in Imperfect Markets: A Post-reforms Study of Indian Manufacturing Ashish Kumar Sedai	257
Dynamic Linkages and Volatility Transmissions between Macroeconomic Uncertainty and Performance: Evidence from South Asian Countries Said Zamin Shah, Ahmad Zubaidi Baharumshah and Muzafar Shah Habibullah	281
Agrarian Transformation and Changing Labour Relations in Kalahandi, Odisha Ramya Ranjan Patel and Deepak K. Mishra	314
Developmental Impacts of Remittances on Migrant-Sending Households: Micro-Level Evidence from Punjab, Pakistan Kashif Imran, Evelyn S. Devadason and Cheong Kee Cheok	338
Entrepreneurship, State-business Ties and Business Groups in Bangladesh Farzana Nahid, Edmund Terence Gomez and Shakila Yacob	367
Book Reviews	
Debarati Sen. 2017. Everyday Sustainability: Gender Justice and Fair Trade Tea in Darjeeling Reviewed by Smitha Radhakrishnan	391

Sanjaya Baru and Meghnad Desai (Eds.). 2018. The Bombay Plan: Blueprint for Economic Resurgence Reviewed by Anita Rath	
Jorg Friedrichs. 2019. Hindu–Muslim Relations: What Europe might learn from India	
Reviewed by Anna Triandafyllidou	399

Visit http://journals.sagepub.com/home/sad Free access to tables of contents and abstracts.

Management and Labour Studies

A Quarterly Journal of Responsible Management

Volume 44 Number 4 November 2019

Contents

Articles

Mahatma Gandhi National Rural Employment Guarantee Act: Design Failure, Implementation Failure or Both? Girish Kumar Agrawal	349
Understanding the Job Satisfaction of Indian Academicians Sumbul Tahir and S. M. Sajid	369
Development and Validation of a Scale for Psychological Safety in School Among High School Students in India Debarshi Roy	394
Engaging Employees Through Employer Brand: An Empirical Evidence Jaya Bhasin, Shahid Mushtaq and Sakshi Gupta	417
Mode of Work Organization in Nursing: Management Practices in Private Healthcare in India Hemantika Basu	433
DESerting clients? A Study Investigating Evidence-based Measures Supporting the Long-term Employment of Neurodiverse Australians Damian Mellifont	455

Margin—The Journal of Applied Economic Research

Volume 14	Number 1	February 2020
Articles		*
Evidence from Boo	ing Partners' Exports and Imports (tstrap ARDL ck Cheong Tang and Chung Yan Sam	Cointegrated? 7
An Empirical Verifi	ncial Innovation on the Money Der cation in India il, Neeraj Hatekar and Pravakar Sah	28
Does Defence Spen Growth in India?	ding and its Composition Affect Ec	conomic § 62
Do Large Foreign I Smaller Inflows? Ex Jagadish Prasad Sai	Direct Investment Inflows Behave D vidence from Developing Countries hu	vifferently From 86
A Real-business-cy Lessons for Bulgar Aleksandar Vasilev	rcle Model with a Stochastic Capital ia (1999–2018)	Share: 107





MARKETING SCIENCE

Volume 39 • Number 1 • January-February 2020

https://pubsonline.informs.org/journal/mksc

Special Issue on Consumer Protection

- 1 Introduction to the Special Issue on Consumer Protection Avi Goldfarb, Ginger Jin, K. Sudhir
- Sponsorship Disclosure and Consumer Deception: Experimental Evidence from Native Advertising in Mobile Search
 Navdeep S. Sahni, Harikesh S. Nair
 An innovative large-scale field experiment studying advertising disclosure and consumer deception in mobile search.
- Consumer Privacy Choice in Online Advertising: Who Opts Out and at What Cost to Industry?

 Garrett A. Johnson, Scott K. Shriver, Shaoyin Du

 This paper studies consumers' revealed privacy choice in online display advertising using real-world transaction data from an ad exchange.
- Heterogeneous Price Effects of Consolidation: Evidence from the Car Rental Industry
 Ali Umut Guler, Kanishka Misra, Vishal Singh
 We show that a horizontal merger can have differential price effects on customer segments depending on their supplier switching costs.
- 71 Can Brands Circumvent Marketing Regulations? Exploiting Umbrella Branding in Financial Markets

Yan Lu, Debanjan Mitra, David Musto, Sugata Ray
Hedge funds benefited from their umbrella brand mutual fund affiliate's advertising and exploited this effect to circumvent
a marketing ban.

- **92** Rankings of Online Travel Agents, Channel Pricing, and Consumer Protection
 Matthias Hunold, Reinhold Kesler, Ulrich Laitenberger
 We investigate whether online travel agents (OTAs) assign hotels worse positions in their search results if these set lower hotel prices elsewhere.
- Protecting Consumers from Themselves: Assessing Consequences of Usage Restriction Laws on Online Game Usage and Spending

 Wooving to Sarang Studge Joonghyo Choi Minakshi Trivedi

Wooyong Jo, Sarang Sunder, Jeonghye Choi, Minakshi Trivedi
This research investigates the impact of usage restriction in South Korea on both gamers and the industry using individual-level game usage and spending data.

- What Do News Aggregators Do? Evidence from Google News in Spain and Germany
 Joan Calzada, Ricard Gil
 This paper shows the existence of a net market expansion effect of news aggregators through which news outlets increase their number of visits.
- 168 Whose Voice Do We Hear in the Marketplace? Evidence from Consumer Complaining Behavior Devesh Raval

Victims from heavily minority areas complain to the government much less than those from nonminority areas, relative to their degree of victimization.

Consumer Reactions to Drip Pricing 188

Shelle Santana, Steven K. Dallas, Vicki G. Morwitz

This research examines how drip pricing—a strategy whereby a firm advertises only part of a product's price up front and then reveals additional mandatory or optional fees/surcharges as the consumer proceeds through the buying process-affects consumer choice and satisfaction.

Consumer Protection on Kickstarter 211

Daniel Blaseg, Christian Schulze, Bernd Skiera

This article investigates consumer protection on Kickstarter; it shows that broken price advertising claims pose a substantial, persistent, and unresolved problem.

Assessing the Sales Impact of Plain Packaging Regulation for Cigarettes: Evidence 234 from Australia

André Bonfrer, Pradeep K. Chintagunta, John H. Roberts, David Corkindale We assess the introduction of cigarette plain packaging in Australia, finding a 7.5% sales decline and changes across quality segments.

Higher Minimum Quality Standards and Redistributive Effects on Consumer Welfare 253 Marco J. W. Kotschedoff, Max J. Pachali

We empirically examine the redistributive effects of higher minimum quality standards on consumer welfare. More specifically, we study the impact of the European Union's ban on battery eggs, the previous minimum quality standard, on household egg purchases and evaluate its redistributive effect on consumer welfare.

Focus On Authors 281



PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT

VOLUME: 13 ISSUE NUMBER: 1 ₹ 350/-**JANUARY 2020** CONTENTS **EDUCATION MANAGEMENT Digital Initiatives for Access and** Shakeel Ahmad Quality in Higher Education: An Overview 9 **EDUCATION MANAGEMENT** A Study on Professors' Adeptness and Srividya Prathiba 19 Students' Expectations on Perceived **Student Learning Outcomes ORGANIZATIONAL MANAGEMENT** Effect of Professional Attributes on K. Thriveni Kumari 33 **Professional - Life Conflict: Gender as** a Moderator in the Indian IT Industry **HUMAN RESOURCE MANAGEMENT** Impact of Internet Addiction on **Shweta Kastiya** 45 **Workplace Procrastination: An Arti Sharma Empirical Study on Millennial Employees**

South Asian Journal of Business and Management Cases

Volume 8 Number 3 December 2019

Contents

Editorial

Innovations in Business Schools: Strategy to Remain Relevant	229
Ajoy Kumar Dey	
Cases	
Board Room Simulation Game Helps Strategic Management Course of Jayshree Suresh	232
Attracting Students to the Classroom with Innovative Pedagogies Nirankush Dutta, Anil Bhat, Kumar Sankar Bhattacharya and Jayashree Mahesh	24
The Path Towards Becoming a Socially Responsible Business School: The Case of Canara Bank School of Management Studies India Wolfgang C. Amann and Shiv K. Tripathi	25
Molding Conscious Leaders Madhavi Lokhande, Ernest R. Cadotte and Bindu Agrawal	262
Teaching Ethics to Future Managers: Encouraging and Discouraging Impulses Damini Saini	276
Harnessing Creativity at Kings & Company Somonnoy Ghosh and Bhupen K. Srivastava	287
Churning the Best Performer from the Last Performer! A Case Study on Innovations in B-Schools Filomina P. George	303
riidifiild r. George	

Theatre that Enthrals, Engages and Educates: An Artistic Pedagogical Tool Agna Fernandez and Francis David Kullu	312
Eliminating Thought Boundaries Through Fiction Movies and Books Subhajit Bhattacharya and Subrata Chattopadhyay	324
Empowering Leadership in a University Spin-off Project: A Case Study of Team Building Pauli Turunen and Esa Hiltunen	335

Visit journals.sagepub.com/home/bmc
Free access to tables of contents and abstracts.

Volume 7 Issue 2 December 2019

Studies in Microeconomics

Articles

Incomplete Contracts, Power and Efficiency: A Theoretical Sripad Motiram	Analysis 173
A Comparison of Borrowing and Default Behaviour Between Men and Women Padmavathi Koride and Anjula Gurtoo	en *
Multilayer of Suppliers Fixed Costs and Spatial Competition in the Upstream Market as a Source of Retailers Buying Popipankar Das	
On Fights and Break-ups Between Couples Conan Mukherjee	§ 227
Lobbying and Bribery Amrita Kamalini Bhattacharyya and Vivekananda Mukherjee	238



163

182

198

The Journal for Decision Makers

Contents

Special Issue on Financial Inclusion

Guest Editor: MS Sriram

FDITORIAL

Financial Inclusion: Agenda for Policy Intervention
MS Sriram

RESEARCH

Market Structure and Competition in the Indian Microfinance Sector

Nitin Navin and Pankaj Sinha

Against the backdrop of the sectoral crisis in the India Microfinance sector, this study investigates the major structural changes during 2005-17. It mainly attempts to measure the level of competition in the sector by applying the Panzar-Rosse (PR) model. The study finds a major structural transition in the Indian microfinance market, and highlights the possible link between the fall in the competitiveness of the sector with the introduction of new regulations. Furthermore, it examines the organizational history and performance of leading Microfinance Institutions (MFIs), and finds no evidence of any effort to exploit the clients due to the gained market power.

Empowering Women through Financial inclusion: A Study of Urban Slum
Shivangi Bhatia and Seema Singh

The objective of the study is to investigate the dimensions of women empowerment (social empowerment, political empowerment, and economic empowerment) and test if it changes by financial inclusion (FI) of women in slums in industrial town of Ludhiana, Punjab. With a sample size of 737 females living in urban slums who opened bank accounts under Pradhan Mantri Jan Dhan Yojana (PMJDY) the survey was undertaken during January to August 2018. The empirical examinations support the casual relationship empowerment dimensions and levels of financial inclusion.

Loan Waivers and Bank Credit: Reflections on the Evidence and the Way Forward Sudha Narayanan and Nirupam Mehrotra

In the past decade, farm loan waivers have become a policy instrument to alleviate financial distress of farmers. At present, critiques of large-scale loan waivers rest on limited evidence. This papers reviews and synthesizes existing research and available data on the implications of loan waivers, especially for the flow of credit to farmers from banks. This paper concludes that even if loan waivers are an inappropriate strategy to support farm incomes in sustainable ways, the wide-ranging negative impacts on the formal banking sector are perhaps overstated. The paper identifies areas that need further research and outlines possible ways forward in designing a debt relief policy.

Financial Modelling for Business Sustainability: A Study of Business Correspondent Model of Financial Inclusion in India

Shigufta Hena Uzma and Suvendu Kr. Pratihari

The paper investigates the sustainability issue of the Customer Service Point (CSP) agents in the Business Correspondent (BC) model of financial inclusion in India. The CSPs operate as micro-entrepreneurs and play the role of intermediary between the bank and the beneficiaries. To make the CSPs economically sustainable, the study proposes a refined financial model based on their operational process for the outreach, commission and incentive structure of different banking products. The projected model will help financial regulators, commercial banks, and corporate BCs to overcome the constraints and therefore strengthen the efficacy of the BC model of financial inclusion.