



**Institute of  
Management Technology**  
Ghaziabad, Delhi NCR



**LIBRARY &  
INFORMATION  
CENTRE**

# CURRENT CONTENTS

OCTOBER 2020



# CONTENT

ISSUE - 80

<u>Name of the Journal</u>	<u>Month &amp; Year</u>	<u>Vol./ Issue</u>	<u>Page No.</u>
Abhigyan	April-June 2020	38/01	3-4
Asian-African Journal of Economics and Econometrics	June 2020	20/01	5
Banking Finance	May 2020	33/05	6
Business Perspective and Research	Jan 2020	08/01	7
China Report	May 2020	56/02	8-9
Decision	June 2020	47/02	10
Emerging Economy Studies	May 2020	06/01	11
Global Business and Economic Review	June 2020	09/01	12
Human Resource Development Review	June 2020	19/02	13
India Quarterly	June 2020	76/02	14-15
Indian Economic and Social History Review	April-June 2020	57/02	16
Indian Journal of Corporate Governance	June 2020	13/01	17
Indian Journal of Finance	April 2020	14/04	18
Indian Journal of Gender Studies	June 2020	27/02	19-20
Indian Journal of Marketing	April 2020	50/04	21
Information Systems Research	June 2020	31/02	22-23
IUP Journal of Business Strategy	March 2020	17/01	24
IUP Journal of Corporate Governance	Jan 2020	19/01	25
IUP Journal of Information Technology	March 2020	16/01	26
IUP Journal of Marketing Management	Feb 2020	19/01	27
Journal of Communication Media Watch	May 2020	11/02	28
Journal of Emerging Market Finance	April 2020	19/01	29
Journal of Human Values	May 2020	26/02	30
Management and Labour Studies	May 2020	45/02	31
Management Science	June 2020	66/06	32-33
Manufacturing and Services Operations Management	May-June 2020	22/03	34
Margin: The Journal of Applied Economic Research	May 2020	14/02	35
Mathematics of Operation Research	May 2020	45/02	36-37
Operations Research	May-June 2020	68/03	38
Organization Science	Mar.-April 2020	31/02	39
Prabandhan: Indian Journal of Management	April 2020	13/04	40
Science Technology and Society	July 2020	25/02	41
South Asian Journal of Human Resource Management	June 2020	07/01	42-43
Transportation Science	May-June 2020	54/03	44

MANAGEMENT JOURNAL FROM FORE

# Abhigyan

*Quest for Excellence*



# Contents

---

<i>D</i> o Work Values Impact Organizational Citizenship Behaviour? .....	1-11
- Dr. S. Radhakrishnan	
- Monica Bedi	
- Meenakshi Malhotra	
<i>I</i> nvolverment Dimensions in Family Buying of Personal Care Products .....	12-20
- Sakshi Sharma	
<i>C</i> ustomer Engagement in Word of Mouth Communication with regard to Home Appliances .....	21-29
- D. Arthi	
- Dr. P. Santhi	
<i>I</i> nfluence of Music on Consumer Behaviour: An Experimental Study .....	30-39
- Rupa Rathee	
- Pallavi Rajain	
<i>P</i> roject Risk Management Using Analytical Hierarchy Process: Illustrative Case Study .....	40-50
- Dr. Kameswari Peddada	
- Dr. Tarun Kumar Sharma	
<i>I</i> nsights in to Law on Securities Offerings and its Implications in Vietnamese Capital Market .....	51-62
- Dr. Ambrish Gupta	
<i>B</i> ook Scan .....	63 - 64



LIBRARY  
Institute of Management Technology  
Hagur Road, Rai Nagar  
Ghaziabad 201 001

# ASIAN-AFRICAN JOURNAL OF ECONOMICS AND ECONOMETRICS

Volume 20

No. 1

June 2020

## CONTENTS

Determinants of Foreign Direct Investments (FDI) in Developing Nations: Evidence from Asia, Africa and Latin America	<i>N.D. Mel</i> <i>P.S. Morawakage</i>	1-14
The Impact of External Debt on Economic Growth: Evidence From Sadc & Eac Countries	<i>Jedah Nyaboe Ogwen</i> <i>Obonye Galebotswe</i> <i>Ntsosa Mogale</i>	15-33
The Impact of Monetary Policy on Private Sector Credit and Private Investment in Botswana	<i>Senzeni Mbanjwa</i> <i>Boitumelo Moffat</i> <i>Obonye Galebotswe</i>	35-50
Out of Pocket Health Expenditure and Savings Nexus: Evidence From the Economic Community of West African States (Ecowas)	<i>Adika Gameli</i> <i>Okurut Francis Nathan</i> <i>Malema Wilright Brothers</i>	51-68

# Contents

03 Editorial

## News

- 05 Banking
- 07 RBI
- 09 GST News
- 11 Industry
- 13 Housing
- 15 Mutual Fund
- 16 Co-Operative Bank
- 18 Legal
- 19 Press Release

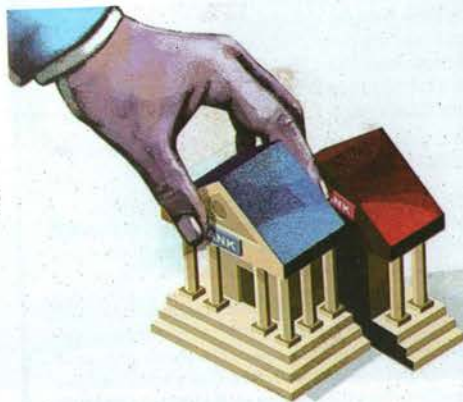
## Features

- 48 RMAI Certificate Course on Risk Management
- 50 Banking Finance Technical Research Paper Competition 2020
- 52 RBI Circular
- 55 Statistics
- 57 Interview with Avneesh Trivedi, Chief Risk Officer, Moneyboxx Finance Limited



## Articles

- 21 Impact of Covid-19 Pandemic and Amalgamation in Indian Banks  
Vijay Kumarr Shaw
- 25 Public Sector Banks Deserve Respect  
Abhishek Singh
- 31 Will India be able to combat Corona Wave?  
Pankaj Singhania
- 35 IT in Banks & Fraud Risk Management  
Vineet Bhardwaj
- 41 Emergency: A bitter alternative to 21 days lockdown  
Abhinav Jain



**Special Issue:** Contemporary Issues in Management and Marketing Research

**Guest Editors:** Demetris Vrontis & Michael Christofi

## Contents

Editorial	I
<b>Guest Editorial</b>	
Contemporary Issues in Management and Marketing Research	2
<b>Articles</b>	
The Gold Rush of Digital Marketing: Assessing Prospects of Building Brand Awareness Overseas <i>Anna Makrides, Demetris Vrontis and Michael Christofi</i>	4
"I am a Responsible Leader" Responsible Corporate Social Responsibility: The Example of Luxembourg <i>Ursula Schinzel</i>	21
Driving Audit Committee Disclosure: Legislation Versus Best Practice <i>Philna Coetzee and Lourens J. Erasmus</i>	36
Board Meeting Attendance and Corporate Tax Avoidance: Evidence from the UK <i>Victor Barros and Joaquim Miranda Sarmento</i>	51
Tourist's Satisfaction in Terms of Accommodation: A Case Study in Vlore, Albania <i>Elenica Pjero (Beqiraj) and Orgeta Gjermëni</i>	67

# China Report

Contents

Volume 56

Number 2

May 2020

## I ARTICLES

Yitzhak Shichor	<b>Recognition: China's Long March to Global Integration</b>	167
Justin Joseph	<b>Exploring the Agency-Structure Dynamics in State-Society Relations in Contemporary China: The Case of Securitisation of the Environmental Sector</b>	182
Lan He, Ming Yin and Yujia Shi	<b>Love, Hate Thy Neighbour? Or Just Don't Care Much about Them: A Sentiment Analysis of China-Related Posts and Comments on Reddit.Com</b>	204
Nurettin Akçay and Tang Qingye	<b>Turkey's Perceptions of China's Belt and Road Initiative (2013-2017): Media and Think-Tanks Discourse Analysis</b>	221
Saber Salem	<b>Chinese Foreign Aid to Fiji: Threat or Opportunity</b>	242
Nidhi Maini	<b>Dressed Up and On the Go: Women Cyclists in Modern Japan</b>	259

## II BOOK REVIEWS

T. C. A. Raghavan	<b>Power &amp; Diplomacy – India's Foreign Policies During the Cold War by Zorawar Daulet Singh</b>	282
오준 Joon Oh	<b>Anti-Japan: The Politics of Sentiment in Postcolonial East Asia by Leo T. S. Ching</b>	285
Manoj Kewalramani	<b>China's New Red Guards: The Return of Radicalism and the Rebirth of Mao Zedong by Jude Blanchette</b>	287
Saleh Shahriar	<b>China's Belt and Road Initiative in a Global Context, Volume I: A Business and Management Perspective by Jawad Syed and Yung-Hsiang Ying</b>	



	<i>China's Belt and Road Initiative in a Global Context, Volume II: The China Pakistan Economic Corridor and Its Implications for Business</i>	
	by Jawad Syed and Yung-Hsiang Ying	291
Indira Chakravarthi	<i>Commercialisation of Medical Care in China: Changing Landscapes</i> by Rama V. Baru and Madhurima Nundy	294

# Decision

## Indian Institute of Management Calcutta

Volume 47 · Number 2 · June 2020

### EDITORIAL

#### Editorial

M. Chakrabarty 101

### RESEARCH ARTICLES

#### National and subnational purchasing power parity: a review

A. Majumder · R. Ray 103

#### Measurement and reporting of intangible assets: orientation of Indian practitioners

S. Sharma · K. Dharni 125

#### Ranking of perceived risks in online shopping

S. Guru · J. Nenavani · V. Patel · N. Bhatt 137

#### Work-life satisfaction in academia: myth or reality?

S. Lakkoju 153

#### Why do people participate in ROSCA saving schemes? Findings from a qualitative empirical study

A. Shoaib · M.A. Siddiqui 177

#### Does economic freedom distance affect long-run post-acquisition performance and ownership level in cross-border acquisitions?

S. Prasad · M. Thenmozhi · M. Hu 191

### CASE STUDY

#### Xiaomi invades the smartphone market in India

R. Tabassum · S. Ahmed 215

Further articles can be found at

<http://link.springer.com/journal/40622>

Indexed in Google Scholar, EBSCO, ProQuest, CSA Environmental Sciences, OCLC, Summon by Serial Solutions

Instructions for Authors for *Decision* are available at <http://www.springer.com/40622>

## Contents

### Articles

- Perception, Adoption, and Pattern of Usage of FinTech Services by Bank Customers: Evidences from Hojai District of Assam 07  
*Ankita Das and Debabrata Das*
- Regional Disparities in Employment Intensity of Indian Industries: A State-level Analysis 23  
*Sanjeev Kumar and Falguni Pattanaik*
- Development and Degradation: The Nexus between GDP, FDI, and Pollution in India 39  
*Tripura Sundari, C. U. and Anindita Mitra*
- Capital vs. Digital Labor in the Post-industrial Information Age: A Marxist Analysis 50  
*T. Kumar and Lalatendu Kesari Jena*
- Government Infrastructure Expenditure and Investment Drive in an Emerging Market Economy: Evidence from Nigeria 61  
*Chukwuebuka Bernard Azolibe, Jisike Jude Okonkwo, and Patrick Kanayo Adigwe*
- Humanistic Orientation in Firm–Stakeholder Technology-based Interaction and Its Impact on Stakeholder Satisfaction 86  
*Som Sekhar Bhattacharyya*
- Corporate Governance and Working Capital Policy: An Unobserved Influence 106  
*Martha Coleman, Mengyun Wu, and Mark Baidoo*
- Crowding Out of Private Sector in Tanzania: Government Expenditure, Domestic Borrowing, and Lending Rates 123  
*Enock Mwakalila*



# GLOBAL BUSINESS AND ECONOMIC REVIEW

VOLUME 9

NUMBER 1

JUNE 2020

## CONTENTS

- Fisher Hypothesis in High Inflation Economies: A Nonlinear Approach** 1-7  
*Venus Khim-Sen Liew, Tai-Hu Ling and Ricky Chee-Jiun Chia*
- Demographic and Fertility Transitions in East Asia: Comparison and Analysis of Taiwan and the Philippines** 9-24  
*Erin Greenberg and Kishore G. Kulkarni*
- Angel Investment and Economic Growth** 25-32  
*Anson Wong & Annie Wong*
- The Relationship Between International Reserves and Exchange Rates: Empirical Evidence from a Panel of Asian Countries** 33-51  
*Emmanuel Anoruo and Uchenna Elike*
- Comparative Analysis of the Effects of Corruption on Economic Growth in ASEAN and Developing Countries** 53-81  
*Vahideh Negin and Ahmad Zubaidi Baharumshah*



10-9-2020

LIBRARY  
Institute of Management Technology  
Nagar Road, Raj Nagar  
Ghaziabad-201001

## Human Resource Development Review

Volume 19 Number 2 June 2020

# Contents

### Editorial

A Journey of Learning, Development, and Collaboration: Passing the Torch  
*Jia Wang, Yonjoo Cho, Mina Beigi, Meera Alagaraja and Yasmeen Makarem*

111

### Guest Editorial

Will Better Theories Help Natasha? Two Recent HRDR Articles Address  
the State of Research in Our Field  
*K. Peter Kuchinke*

117

### Integrative Literature Reviews

Workplace Success Strategies for Employees With Autism Spectrum Disorder:  
A New Frontier for Human Resource Development  
*Karen R. Johnson, Demetria Ennis-Cole, and Matthew Bonhamgregory*

122

A Meta-Analytic Literature Review on Organization-Level Drivers  
of Team Learning  
*Lydia C. Nellen, Wim H. Gijssels, and Therese Grohnert*

152

Examining the Link Between Corporate Social Responsibility and Human  
Resources: Implications for HRD Research and Practice  
*Soe Bin Jang and Alexandre Ardichvili*

183

## **Contents**

<b>Editorial</b>	169
 <b>Articles</b>	
Nuclear Weapon-free World: Reconciling Moral and Security Imperatives <i>Muchkund Dubey and Sheel Kant Sharma</i>	170
State Behaviour at the Universal Periodic Review: An Examination of India's Third Review at the United Nations Human Rights Council <i>Ashwath Komath</i>	185
India–South Korea Relations Under 'Special Strategic Partnership': 'Act East Policy' Meets 'New Southern Policy' <i>Jojin V. John</i>	207
Understanding Iran's Decision-makings in Defence Issues and Missile Programme <i>Ali Bagheri Dolatabadi</i>	226
Indo-Nepal Trade and Investment: An Analysis <i>Nisha Taneja, Shravani Prakash, Samridhi Bimal, Sakshi Garg and Riya Roy</i>	243
The Colonial Genealogies of Political Decay and Legitimation Crises: An Enquiry into the Predicament of State-construction in Post-colonial South Asia <i>Sanjeev Kumar H. M.</i>	276
Theoretical Underpinnings of India–Pakistan Relations <i>Ashish Shukla</i>	294
The Rise of Iran as a Regional Power <i>Saman Ayesha Kidwai</i>	313

## Book Reviews

- Harsh V. Pant, *India's Evolving National Security Agenda: Modi and Beyond.* 329  
S. Kalyanaraman

- Sheri Berman, *Democracy and Dictatorship in Europe: From the Ancien Régime to the Present Day.* 332  
Neville D'Cunha

- Le Thi Hang Nga, *India–United States Relations (1947–1991)* 335  
[*Quan hệ Ấn Độ - Hoa Kỳ (1947–1991)*].  
Tom Sinh Thanh

## Exchange

- IR Moral Realism's Epistemology 338  
Yan Xuetong

- Response to Yan Xuetong 343  
Rajesh Rajagopalan

## Obituary

- Tribute to Professor Hari Vasudevan 345  
Rashmi Doraiswamy

- List of Contributors 351

22 8. 22

## ***The Indian Economic and Social History Review***

Volume LVII

Number 2

April–June 2020

### **CONTENTS**

#### **Articles**

- ALI ANOOSHAHR/ **The elephant and imperial continuities in North India,  
1200–1600CE** 139
- H WILLIAM WARNER/ **The Kabuliwalas: Afghan moneylending and  
the credit cosmopolis of British India, c. 1880–1947** 171
- SHARMILA SHRIVASTAVA/ **Slopes of struggle: Coffee on Baba Budan hills** 199
- OWEN T. A. CORNWALL/ **Alexander and the astrolabe in Persianate India:  
Imagining empire in the Delhi Sultanate** 229

#### **IESHR 13th Annual Lecture**

- PHILIPPE BUC/ **Civil war and religion in medieval Japan  
and medieval Europe: War for the Gods, emotions at  
death and treason** 261

#### **Book Reviews**

- Gunnel Cederlöf and Mahesh Rangarajan, eds, *At Nature's Edge: The Global  
Present and Long-Term History* by **Radhika Govindrajan** 289
- Nitin Sinha, Nitin Varma and Pankaj Jha, eds, *Servants' Past: Sixteenth to  
Eighteenth Century South Asia, Vol. I* by **Kumkum Roy** 291



# Indian Journal of Corporate Governance

Volume 13 Issue 1 June 2020

---

## Contents

### Editorial

*R. K. Mishra and Kiranmai J.* 7

### Articles

The Effect of Board Diversity on Firm Performance: Evidence from Chinese Listed Companies  
*Waqas Bin Khidmat, Muhammad Ayub Khan and Hashmat Ullah* 9

Is Institutional Environment the Only Force Behind Corporate Social Responsibility Disclosure? An Insight into Indian Companies  
*Aparna Bhatia and Megha Mahendru* 34

Chief Executive Officer Compensation and Financial Performance: Evidence from the Alternative Investment Market in the UK  
*Danquah Jeff Boakye, Gabriel Sam Ahinful and Randolph Nsor-Ambala* 63

Corporate Governance and Performance of Audit Committee and Internal Audit Functions in an Emerging Economy's Public Sector  
*Shewangu Dzomira* 85

Corporate Governance: An Insight into the Imposition and Implementation of Gender Diversity on Indian Boards  
*Gagandeep Singh* 99



# INDIAN JOURNAL OF FINANCE

VOLUME : 14

ISSUE NUMBER : 4

₹ 350/-

APRIL 2020

## CONTENTS

**A Study of Efficiency of Index Futures,  
Lead-Lag Relationship, and Speed  
of Adjustments in India Using  
High-Frequency Data**

**Deepak Danak  
Nikunj Patel**

**7**

**Could Risk, Corporate Governance,  
and Corporate Ethics Enhance Social  
Performance ? Evidence from  
Islamic Banks in Indonesia**

**Hasan Mukhibad  
Doddy Setiawan**

**24**

**Predicting Economic Activity Using  
the Slope of Yield Curve : A Study  
of Indian Economy**

**Rahul Rangotra**

**39**

**Factors Determining the Success of  
Pradhan Mantri MUDRA Yojana : A  
Study of North India**

**Khujan Singh  
Anil Kumar**

**52**

## **Contents**

### **Articles**

- What Does It Take to Clean the Ganga? Gendered Dimensions of Protest and Policy Perspectives 183  
*Anjali Dalal*
- The Emergence of a Transgender Community in Manipur: The Case of the *Nupi Maanbis* 205  
*Rubani Yumkhaibam*
- Technology and Queer Education: Subversions and Educational Resistances 226  
*Jordi Planella-Ribera, Asun Pié-Balaguer and Eva Patricia Gil-Rodríguez*
- The Untimely Death, Fall of the Male Figure and Disintegration of Family in Albee's *A Delicate Balance* 242  
*Jinan F. B. Al-Hajaj and Arafat Abdali Rakhees*
- Women's Vulnerability to Climate Change: Gender-skewed Implications on Agro-based Livelihoods in Rural Zvishavane, Zimbabwe 259  
*Patience Chidakwa, Clifford Mabhena, Blessing Mucherera, Joyline Chikuni and Chipso Mudavanhu*
- Ki sambandha hoibe takhon he?:* Locating Nachnis in the Societal Margins of Kinship in Rural Bengal 282  
*Saloka Sengupta and Haripriya Narasimhan*

### **Research Note**

- Aspects of Change Among Female Migrants: The Case of Kukis in Delhi 302  
*Thanggoulen Kipgen and Biswambhar Panda*

## Archive

- 'In the Shelter' by Rosa Luxemburg 313  
Indu Agnihotri

## Book Reviews

- Devaki Jain, *The Journey of a Southern Feminist and Close Encounters of Another Kind: Women and Development Economics* 321  
Lakshmi Lingam
- Hem Borker, *Madrasas and the Making of Islamic Womanhood* 325  
Padmini Swaminathan
- Asha Rani Mathur, *Nilina's Song: The Life of Naina Devi* 329  
Reba Som
- Ipshita Chanda, *Selfing the City: Single Women Migrants and Their Lives in Kolkata* 332  
Shruti Dubey
- Anna Morcom, *Illicit Worlds of Indian Dance: Cultures of Exclusion* 333  
Aishika Chakraborty

## New Resources

- Compiled by Madhu Shree and Akhlaq Ahmed 339

Visit <http://journals.sagepub.com/home/ijg>  
Free access to tables of contents and abstracts





# INDIAN JOURNAL OF MARKETING

VOLUME : 50

ISSUE NUMBER : 4

₹ 350/-

APRIL 2020

## CONTENTS

**Determining the Effectiveness  
of Promotion and Reviews of  
Bollywood Films from Audiences :  
An Empirical Study**

**Prince C. Thomas  
Naresh K. Patel**

**7**

**Empirical Analysis of Interrelationship  
Between Service Quality, Consumer  
Involvement, and Consumer Satisfaction**

**Praveen Kumar Pandey  
Priti Verma  
Shruti Trayambak**

**25**

**Foreign Tourists' Revisit Intention  
Approach Applied in the Indian  
Tourism Market**

**Ramakrishna Bandaru  
H. Venkateshwarlu**

**43**

**Indian Journal of Marketing : A  
Bibliometric Analysis**

**Chaman Sab M.  
Mallikarjun Kappi  
Vitthal Bagalkoti  
B. S. Biradar**

**55**



# INFORMATION SYSTEMS RESEARCH

Volume 31 • Number 2 • June 2020

<https://pubsonline.informs.org/journal/isre>

## iii Research Spotlights

- 297** **Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects**  
Jingchuan Pu, Yuan Chen, Liangfei Qiu, Hsing Kenneth Cheng
- 323** **Flexible and Committed Advertising Contracts in Electronic Retailing**  
Dengpan Liu, Subodha Kumar, Vijay S. Mookerjee
- 340** **The Voice of the Customer: Managing Customer Care in Twitter**  
Reza Mousavi, Monica Johar, Vijay S. Mookerjee
- 361** **Turning Liabilities of Global Operations into Assets: IT-Enabled Social Integration Capacity and Exploratory Innovation**  
Terence J. V. Saldanha, Arvin Sahaym, Sunil Mithas, Mariana Giovanna Andrade-Rojas, Abhishek Kathuria, Hsiao-Hui Lee
- 383** **Onward and Upward? An Empirical Investigation of Gender and Promotions in Information Technology Services**  
Nishtha Langer, Ram D. Gopal, Ravi Bapna
- 399** **An Economic Analysis of Product Recommendation in the Presence of Quality and Taste-Match Heterogeneity**  
Zhan (Michael) Shi, T. S. Raghu
- 412** **Your Hometown Matters: Popularity-Difference Bias in Online Reputation Platforms**  
Marios Kokkodis, Theodoros Lappas
- 431** **Unemployment and Worker Participation in the Gig Economy: Evidence from an Online Labor Market**  
Ni Huang, Gordon Burtch, Yili Hong, Paul A. Pavlou
- 449** **Cross-Platform Spillover Effects in Consumption of Viral Content: A Quasi-Experimental Analysis Using Synthetic Controls**  
Haris Krijestorac, Rajiv Garg, Vijay Mahajan
- 473** **Hiding Sensitive Information when Sharing Distributed Transactional Data**  
Abhijeet Ghoshal, Jing Hao, Syam Menon, Sumit Sarkar
- 491** **Content Growth and Attention Contagion in Information Networks: Addressing Information Poverty on Wikipedia**  
Kai Zhu, Dylan Walker, Lev Muchnik
- 510** **A Theory of Multilevel Information Privacy Management for the Digital Era**  
France Bélanger, Tabitha L. James
- 537** **Understanding Physicians' Online-Offline Behavior Dynamics: An Empirical Study**  
Luan Wang, Lu (Lucy) Yan, Tongxin Zhou, Xitong Guo, Gregory R. Heim



- 556** **Online Display Advertising Markets: A Literature Review and Future Directions**  
Hana Choi, Carl F. Mela, Santiago R. Balseiro, Adam Leary
- 576** **The Importance of Interactions Between Content Characteristics and Creator Characteristics for Studying Virality in Social Media**  
Yue Han, Theodoros Lappas, Gaurav Sabnis
- 589** **When to Play Your Advertisement? Optimal Insertion Policy of Behavioral Advertisement**  
Subodha Kumar, Yinliang (Ricky) Tan, Lai Wei
- 607** **From Lurkers to Workers: Predicting Voluntary Contribution and Community Welfare**  
Marios Kokkodis, Theodoros Lappas, Sam Ransbotham
- 627** **Ad-Blockers: A Blessing or a Curse?**  
Manmohan Aseri, Milind Dawande, Ganesh Janakiraman, Vijay S. Mookerjee
- 647** **About Our Authors**



The IUP Journal of

# Business Strategy

LIBRARY

Institute of Management Technology  
Harur Road, Raj Nagar  
Ghaziabad-201001

Vol. XVII No. 1

March 2020

## Contents

Focus

5

**Institutionalizing Entrepreneurship: The Case  
of B-BBEE-Based Enterprise and Supplier  
Development in South Africa**

7

*Domocla Zanele Sibiya and Brian Barnard*

**Strategy Mind-Map:**

**How to Use and Practical Implications**

46

*Rohit Kumar*

**Swadeshi Strategy:**

**Insights from Baba Ramdev's Life Story**

59

*Venkatesan Iyengar*



# The IUP Journal of Corporate Governance



LIBRARY

Institute of Management Technology  
Raj Nagar  
2014001

Vol. XIX No. 1

January 2020

## Contents

### Focus

5

### Board Composition and Firm Performance: The Case of FTSE All Shares

7

*Imad Chbib and Mike Page*

### Board Structure, Board Diversity and Corporate Governance: Evidence from Listed Indian Companies

28

*Sunaina Kanojia, Jai Prakash Sharma and Shweta Jain*

### Board Characteristics, Institutional Shareholding and Banks' Performance: Evidence from Indian Banking Sector

57

*Ketan Mulchandani, Kalyani Mulchandani and Megha Jain*





The IUP Journal of  
**INFORMATION  
TECHNOLOGY**

LIBRARY  
Management Technology  
Raj Nagar  
Gurgaon, 2014001

Vol. XVI No. 1

March 2020

## Contents

Focus

5

**A Novel Approach to Overcoming Sample  
Impoverishment Problem of Particle Filter  
Using Chaotic Crow Search Algorithm**

7

*Ashish Kumar, Gurjit Singh Walia and Kapil Sharma*

**Relationship Between Acceptance  
of Virtual Private Cloud (VPC) and Adoption  
of VPC: An Empirical Study**

19

*J Webb and O Aly*

**Roundabouts Modeling and Vehicular  
Traffic Control Techniques: A Survey**

77

*Dabangida Zachariah, Philip O Odion and Rambo I Saidu*



# The IUP Journal of Marketing Management

*[Handwritten signature]*

LIBRARY  
Institute of Management Technology  
B-10, Sector 10, Gurgaon, Haryana  
4001

Vol. XIX No. 1

February 2020

## Contents

### Focus

5

- **Demystifying the Key Antecedents of Consumer Trust in Online Shopping and Testing the Mediating Role of Consumer Trust: An Empirical Study**

7

*Saubhagya Bhalla*

- Factors Affecting Millennials' Preference for Online Video Streaming Apps in Ahmedabad**

23

*Amish Soni and Hammad Puthawala*

### Case Study

- On Building a Profitable Maintenance Business in Heavy Medical Equipment Market in B2G Segment**

55

*Kiselev Vladimir Dmitrievich and Zuenkova Julia Alexandrovna*

## Editor's Note

- 245 ABHIJIT MAZUMDAR  
Backpack Journalism: Bridging the Divide

## Articles

- 247 AINARA LARRONDO-URETA, SIMÓN PEÑA-FERNÁNDEZ,  
IRATI AGIRREAZKUENAGA-ONAINDIA, & KOLDOBIKA MESO-AYERDI  
Comments, What For? User Participation and Quality of the  
Debate in Four European Newspapers Political J-blogs
- 263 LOKE MUN SIN & BAHYAH OMAR  
The Impact of Korean Wave on Malaysian Metrosexual Grooming Attitude  
and Behaviour: The Moderating Role of Visual Media Consumption
- 281 CHUKS ODIEGWU-ENWEREM, LAI OSO & LANRE AMODU  
News Sourcing, Positioning and Thematic Focus:  
Examining Newspaper Portrayal of Herdsmen-Farmers Conflict in Nigeria
- 296 PRESLY 'RUKE OBUKOADATA, NGOZI EJE UDUMA, PATRICK ENEOKON,  
& JACQUELINE ULAM  
Deploying Digital Media as Innovations in Marketing Government Policies  
and Enhancing Civic Engagement among Vulnerable Youths in Calabar
- 310 NIKOS ANTONOPOULOS, EVANGELOS LAMPROU, MATINA KIOUREXIDOU,  
AGISILAOS KONIDARIS, & SPYROS POLYKALAS  
Media Websites Services and Users Subscription Models for Online Journalism
- 323 ISYAKU HASSAN, RABIU MUAZU MUSA, MOHD. NAZRI LATIFF AZMI,  
MOHAMAD RAZALI ABDULLAH, & AHMAD TAUFIK HIDAYAH ABDULLAH  
News Reporting of Injury Prevalence in Football:  
A Study of Selected Nigerian Online Newspapers
- 337 MUKHTAR EL-KASIM  
Nigerian Public Relations Practitioners' Use of Social Media:  
Validation of an Online Interactivity Model Applying Structural Equation Modeling
- 348 ULBOSSYN M. YESSENBEKOVA, ONGAIGUL I. TURZHAN,  
KULNASH A. KOSHANOVA, ISKAKH D. YEGEMBERDIYEV, BEGIM K. KUTYM  
Role of Media in Addressing the Socialization Problems of the  
Younger Generation: The Case of Kazakhstan
- 356 VIOLA GJYLBEGAJ  
Role and Influence of Social Media on the PR Industry:  
Uses and Opportunities in UAE
- 363 JINBONG CHOI  
Watchdog or Cheerleader: The Role of American News Media  
in Covering Political Leader's Speech

## **Contents**

### **Articles**

- Has the Global Financial Crisis Changed the Market Response  
to Credit Ratings? Evidence from an Emerging Market 7  
*Kaveri Krishnan, Sankarshan Basu and Ashok Thampy*
- Foreign Direct Investment Determinants in Oil Exporting  
Countries: Revisiting the Role of Natural Resources 33  
*Mohamed Abdelaziz Eissa and Mohammed M. Elgammal*
- Sectoral Loan Portfolio Concentration and Bank Stability:  
Evidence from an Emerging Economy 66  
*Baah Aye Kusi, Lydia Adzobu, Alex Kwame Abasi and  
Kwadjo Ansah-Adu*
- Housing Choice as a Function of Risks Confronting  
Low-income Households 100  
*Anand Sahasranaman, Vishnu Prasad and Aditi Balachander*



## Contents

<b>Editorial</b>	113
------------------	-----

## Articles

Economic Inequality, War Finance and the Pursuit of Tax Fairness <i>Chia-Chien Chang</i>	114
Consumption as an Althusserian Ideological Apparatus <i>Omer Ersin Kahraman</i>	133
Cultivating New Movements and Circles of Meaning Generation: Upholding our World, Regenerating Our Earth and the Calling of a Planetary <i>Lokasamgraha</i> <i>Ananta Kumar Giri</i>	146
Dynamic Capability as the Epistemology of an Organization: A Social Venture Context <i>Kaushik Roy</i>	167
Histories, Identities and the Subaltern Resistance in Goa <i>Parag D. Parobo</i>	177
Effect of Religiosity and Moral Identity Internalization on Prosocial Behaviour <i>Sukhamjit Kaur</i>	186

## Book Review

Supriya Singh, <i>Commercialization of Hinterland and Dynamics of Class, Caste and Gender in Rural India</i> Reviewed by <i>Urmi Bhattacharyya</i>	199
---	-----



# Management and Labour Studies

A Quarterly Journal of  
Responsible Management

Volume 45 Number 2 May 2020

## Contents

**Special Issue:** Sports and Management

**Guest Editor:** Professor Uday Damodaran

### Research Articles

- Quantifying the Current Form of Cricket Teams and Predicting the Match Winner  
*Hemanta Saikia* 151
- A Web-based Support System to Measure Fielding Performance in Cricket  
*Himadri Barman* 159
- Setting Target Scores of Better Acceptability in Interrupted Limited Over Cricket  
Matches by Introducing the Concept 'Makeup Factor'  
*V. Jayadevan* 168
- Application of Sharpe Ratio to Rank the Performance of Wicketkeepers in Cricket:  
A Study Based on Last Five IPL Seasons  
*Deepjyoti Choudhury and Dibyojyoti Bhattacharjee* 175
- An Instance Data Repository for the Round-robin Sports Timetabling Problem  
*David Van Bulck, Dries Goossens, Jörn Schönberger and Mario Guajardo* 184
- Novel Performance Metrics to Evaluate the Duel Between a Batsman and a Bowler  
*Yamini Nekkanti and Dibyojyoti Bhattacharjee* 201
- An Empirical Study to Analyse Indian Cricketers' Career Progression in View of  
Current Cricket Explosion  
*Subhasis Ray* 212
- Investigating the Role of Opening Partners While Chasing on the Outcome of  
Twenty20 Cricket Matches  
*Priyanka Talukdar* 222



3.9.22  
LIBRARY  
Institute of Management Technology

informs

# MANAGEMENT SCIENCE

Volume 66 • Number 6 • June 2020

<https://pubsonline.informs.org/journal/mnsc>

- 2291** Design of Lotteries and Wait-Lists for Affordable Housing Allocation  
Nick Arnosti, Peng Shi
- 2308** Teaching Through Television: Experimental Evidence on Entrepreneurship Education in Tanzania  
Kjetil Bjorvatn, Alexander W. Cappelen, Linda Helgesson Sekei, Erik Ø. Sørensen, Bertil Tungodden
- 2326** Should Hospitals Keep Their Patients Longer? The Role of Inpatient Care in Reducing Postdischarge Mortality  
Ann P. Bartel, Carri W. Chan, Song-Hee Kim
- 2347** Wolves at the Door: A Closer Look at Hedge Fund Activism  
Yu Ting Forester Wong
- 2372** Mutual Funds and Mispriced Stocks  
Doron Avramov, Si Cheng, Allaudeen Hameed
- 2396** How Scheduling Can Bias Quality Assessment: Evidence from Food-Safety Inspections  
Maria R. Ibanez, Michael W. Toffel
- 2417** Sharing the Revenues from Broadcasting Sport Events  
Gustavo Bergantiños, Juan D. Moreno-Ternero
- 2432** Frenemies in Platform Markets: Heterogeneous Profit Foci as Drivers of Compatibility Decisions  
Ron Adner, Jianqing Chen, Feng Zhu
- 2452** Distressed Stocks in Distressed Times  
Assaf Eisendorfer, Efdal Ulas Misirli
- 2474** The Conditional Capital Asset Pricing Model Revisited: Evidence from High-Frequency Betas  
Fabian Hollstein, Marcel Prokopczuk, Chardin Wese Simen
- 2495** Targeting Prospective Customers: Robustness of Machine-Learning Methods to Typical Data Challenges  
Duncan Simester, Artem Timoshenko, Spyros I. Zoumpoulis
- 2523** Teamwork and Individual Productivity  
Karol Flores-Szwagrzak, Rafael Treibich
- 2545** Heuristic Thinking in Patient Care  
Diwas Singh KC
- 2564** Do Corporate Social Responsibility Engagements Lead to Real Environmental, Social, and Governance Impact?  
Jun Li, Di (Andrew) Wu
- 2589** The Long-term and Spillover Effects of Price Promotions on Retailing Platforms: Evidence from a Large Randomized Experiment on Alibaba  
Dennis J. Zhang, Hengchen Dai, Lingxiu Dong, Fangfang Qi, Nannan Zhang, Xiaofei Liu, Zhongyi Liu, Jiang Yang

- 2610** **The Use and Value of Social Information in Selective Selling of Exclusive Products**  
Ruslan Momot, Elena Belavina, Karan Girotra
- 2628** **A Mechanism Design Approach to Vendor Managed Inventory**  
Bharadwaj Kadiyala, Özalp Özer, Alain Bensoussan
- 2653** **On Optimal Auctions for Mixing Exclusive and Shared Matching in Platforms**  
Hemant K. Bhargava, Gergely Csapó, Rudolf Müller
- 2677** **Early Disclosure of Invention and Reduced Duplication: An Empirical Test**  
Sonja Lück, Benjamin Balsmeier, Florian Seliger, Lee Fleming
- 2686** **Delegating Pricing Authority to Sales Agents: The Impact of Kickbacks**  
Matthias Kräkel, Anja Schöttner
- 2706** **Designing Pricing Strategy for Operational and Technological Transformation**  
Vineet Kumar, Yacheng Sun
- 2735** **Matching and Winning? The Impact of Upper and Middle Managers on Firm Performance in Major League Baseball**  
Thomas L. P. R. Peeters, Steven Salaga, Matthew Juravich
- 2752** **The Isolated Choice Effect and Its Implications for Gender Diversity in Organizations**  
Edward H. Chang, Erika L. Kirgios, Aneesh Rai, Katherine L. Milkman
- 2762** **Payout Policy Trade-Offs and the Rise of 10b5-1 Preset Repurchase Plans**  
Alicé Bonaimé, Jarrad Harford, David Moore
- 2787** **Comment on "Aging Population, Retirement, and Risk Taking"**  
Moshe Levy
- 2792** **Comment on "Aging Population, Retirement, and Risk Taking"**  
Rachel J. Huang, Larry Y. Tzeng, Jr-Yan Wang, Lin Zhao
- 2796** **Aging Population, Retirement, and Risk Taking: Reply**  
Haim Levy





# MANUFACTURING & SERVICE OPERATIONS MANAGEMENT

3. 9. 2020

LIBRARY

Department of Management Technology  
Hapur Road, Raj Nagar  
Ghaziabad-201 001

informs.

Volume 22 • Number 3 • May-June 2020

<https://pubsonline.informs.org/journal/msom>

- 429** 2019 *M&SOM* Meritorious Service Award
- 430** OM Forum–Innovative Online Platforms: Research Opportunities  
Ying-Ju Chen, Tinglong Dai, C. Gizem Korpeoglu, Ersin Körpeoğlu, Ozge Sahin, Christopher S. Tang, Shihong Xiao
- 446** Focus, Uncertain Needs, and Consumer Choice in the Hospital Industry  
Andrew Sfeкас
- 461** A Data-Driven Approach to Personalized Bundle Pricing and Recommendation  
Markus Ettl, Pavithra Harsha, Anna Papush, Georgia Perakis
- 481** Management and Effects of In-Store Promotional Displays  
Oğuz Çetin, Adam J. Mersereau, Ali K. Parlaktürk
- 495** Choice of Electronic Waste Recycling Standard Under Recovery Channel Competition  
Gökçe Esenduran, Yen-Ting Lin, Wenli Xiao, Minyue Jin
- 513** Signaling Quality via Long Lines and Uninformative Prices  
Laurens Debo, Uday Rajan, Senthil K. Veeraraghavan
- 528** Retailer-Direct Financing Contracts Under Consignment  
Diwakar Gupta, Yibin Chen
- 545** Operational and Financial Decisions Within Proportional Investment Cooperatives  
Xiaoyan Qian, Tava Lennon Olsen
- 562** Dynamic Pricing for Heterogeneous Time-Sensitive Customers  
Negin Golrezaei, Hamid Nazerzadeh, Ramandeep Randhawa
- 582** Estimating and Optimizing the Impact of Inventory on Consumer Choices in a Fashion Retail Setting  
Pol Boada-Collado, Victor Martínez-de-Albéniz
- 598** Estimating Demand with Substitution and Intraline Price Spillovers  
Rafael Becerril-Arreola
- 615** Production Campaign Planning Under Learning and Decay  
Hossein Jahandideh, Kumar Rajaram, Kevin McCardle
- 633** MSOM Society Student Paper Competition: Abstracts of 2019 Winners
- 637** Acknowledgment to Editors and Reviewers (2019)

***Margin—The Journal of  
Applied Economic Research***

**Volume 14**

**Number 2**

**May 2020**

**Articles**

- Technology Shocks and Non-stationary Hours in Emerging Countries and DSVAR 129  
*Sevgi Coskun*
- Foreign Direct Investment and Total Factor Productivity: Any Nexus? 164  
*Mohammed Abdullah and Murshed Chowdhury*
- Why do Indian Firms Borrow in Foreign Currency? 191  
*Ashis Kumar Pradhan and Gourishankar S. Hiremath*
- Does Greater Creditor Protection Affect Firm Borrowings? Evidence from IBC 212  
*Jibin Jose, Snehal S. Herwadkar, Prabal Bilantu and Shihas Abdul Razak*
- Access to Credit, Farm Productivity and Market Participation in Ghana: A Conditional Mixed Process Approach 226  
*Hamdiyah Alhassan, Benjamin Musah Abu and Paul Kwame Nkegbe*





# MATHEMATICS OF OPERATIONS RESEARCH

Volume 45 • Number 2 • May 2020

<https://pubsonline.informs.org/journal/moor>

- 403** Future Expectations Modeling, Random Coefficient Forward-Backward Stochastic Differential Equations, and Stochastic Viscosity Solutions  
Xanthi-Isidora Kartala, Nikolaos Englezos, Athanasios N. Yannacopoulos
- 434** Quitting Games and Linear Complementarity Problems  
Eilon Solan, Omri N. Solan
- 455** Counting Integral Points in Polytopes via Numerical Analysis of Contour Integration  
Hiroshi Hirai, Ryunosuke Oshiro, Ken'ichiro Tanaka
- 465** A Verification Theorem for Threshold-Indexability of Real-State Discounted Restless Bandits  
José Niño-Mora
- 497** Greed Works—Online Algorithms for Unrelated Machine Stochastic Scheduling  
Varun Gupta, Benjamin Moseley, Marc Uetz, Qiaomin Xie
- 517** Randomized Linear Programming Solves the Markov Decision Problem in Nearly Linear (Sometimes Sublinear) Time  
Mengdi Wang
- 547** Synthesis and Generalization of Structural Results in Inventory Management: A Generalized Convexity Property  
Awi Federgruen, Zhe Liu, Lijian Lu
- 576** Budgeted Prize-Collecting Traveling Salesman and Minimum Spanning Tree Problems  
Alice Paul, Daniel Freund, Aaron Ferber, David B. Shmoys, David P. Williamson
- 591** Primal-Dual Interior-Point Methods for Domain-Driven Formulations  
Mehdi Karimi, Levent Tunçel
- 622** The Pareto Comparisons of a Group of Exponential Discounters  
Christopher P. Chambers, Federico Echenique
- 641** Multiconstrained Finite-Horizon Piecewise Deterministic Markov Decision Processes with Unbounded Transition Rates  
Yonghui Huang, Xianping Guo
- 660** Rates of Convergence to Stationarity for Reflected Brownian Motion  
Jose Blanchet, Xinyun Chen
- 682** The Proximal Alternating Direction Method of Multipliers in the Nonconvex Setting: Convergence Analysis and Rates  
Radu Ioan Boţ, Dang-Khoa Nguyen
- 713** Hamiltonian Cycles and Subsets of Discounted Occupational Measures  
Ali Eshragh, Jerzy A. Filar, Thomas Kalinowski, Sogol Mohammadian

- 732** **Rescaling Algorithms for Linear Conic Feasibility**  
Daniel Dadush, László A. Végh, Giacomo Zambelli
- 755** **Price of Anarchy in Networks with Heterogeneous Latency Functions**  
Sanjiv Kapoor, Junghwan Shin
- 774** **Epi-Regularization of Risk Measures**  
Drew P. Kouri, Thomas M. Surowiec

# OPERATIONS RESEARCH

Volume 68 • Number 3 • May-June 2020

<https://pubsonline.informs.org/journal/opre>

## ii In This Issue

### CONTEXTUAL AREAS

- 655** **Dynamic Nonlinear Pricing of Inventories over Finite Sales Horizons**  
Guillermo Gallego, Michael Z. F. Li, Yan Liu
- 671** **Technical Note—Worst-Case Benefit of Restocking for the Vehicle Routing Problem with Stochastic Demands**  
Luca Bertazzi, Nicola Secomandi
- 676** **Real-Time Dynamic Pricing for Revenue Management with Reusable Resources, Advance Reservation, and Deterministic Service Time Requirements**  
Yanzhe (Murray) Lei, Stefanus Jasin
- 686** **Modeling and Design of Container Terminal Operations**  
Debjit Roy, René De Koster, René Bekker
- 716** **The Distributionally Robust Chance-Constrained Vehicle Routing Problem**  
Shubhechya Ghosal, Wolfram Wiesemann
- 733** **Technical Note—Options Portfolio Selection**  
Paolo Guasoni, Eberhard Mayerhofer
- 741** **Assortment Optimization Under the Paired Combinatorial Logit Model**  
Heng Zhang, Paat Rusmevichientong, Huseyin Topaloglu

18  
10.8.22  
LIBRARY  
Institute of Management Technology  
Hapur Road, Raj Nagar  
Ghaziabad-201 001

### CROSSCUTTING AREAS

- 762** **An Efficient Frontier Approach to Scoring and Ranking Hospital Performance**  
Daniel Adelman
- 793** **Sustainability Planning for Healthcare Information Exchanges with Supplier Rebate Program**  
Tharanga Rajapakshe, Subodha Kumar, Arun Sen, Chelliah Sriskandarajah
- 818** **Optimal Nonlinear Pricing in Social Networks Under Asymmetric Network Information**  
Yang Zhang, Ying-Ju Chen
- 834** **An Approximation Algorithm for Network Revenue Management Under Nonstationary Arrivals**  
Yuhang Ma, Paat Rusmevichientong, Mika Sumida, Huseyin Topaloglu

### METHODS

- 856** **Adaptive Submodular Ranking and Routing**  
Fateme Navidi, Prabhanjan Kambadur, Viswanath Nagarajan
- 878** **The Benders Dual Decomposition Method**  
Ragheb Rahmaniani, Shabbir Ahmed, Teodor Gabriel Crainic, Michel Gendreau, Walter Rei
- 896** **Near-Optimal Disjoint-Path Facility Location Through Set Cover by Pairs**  
David S. Johnson, Lee Breslau, Ilias Diakonikolas, Nick Duffield, Yu Gu, MohammadTaghi Hajiaghayi, Howard Karloff, Mauricio G. C. Resende, Subhabrata Sen
- 927** **Deadlines, Offer Timing, and the Search for Alternatives**  
Saša Zorc, Ilia Tsetlin
- 949** **Computation of Exact Bootstrap Confidence Intervals: Complexity and Deterministic Algorithms**  
Dimitris Bertsimas, Bradley Sturt





# ORGANIZATION SCIENCE

informs.

LIBRARY  
Institute of Management Technology  
Hapur Road, Raj Nagar  
Ghaziabad-201 001

Volume 31 • Number 3 • May-June 2020

<https://pubsonline.informs.org/journal/orse>

- 535** Exploring Uncharted Territory: Knowledge Search Processes in the Origination of Outlier Innovation  
Madeline K. Kneeland, Melissa A. Schilling, Barak S. Aharonson
- 558** A Double-Edged Sword: Diversity Within Religion and Market Emergence  
Shipeng Yan
- 576** Does Social Similarity Pay Off? Homophily and Venture Capitalists' Deal Valuation, Downside Risk Protection, and Financial Returns in India  
Kim Claes, Balagopal Vissa
- 604** Stay True to Your Roots? Category Distance, Hierarchy, and the Performance of New Entrants in the Music Industry  
Peter Younkin, Keyvan Kashkooli
- 628** Relational Contracts and Managerial Delegation: Evidence from Foreign Entrepreneurs in Russia  
Elena Kulchina, Joanne Oxley
- 649** Institutional Logics and Technology Development: Evidence from the Wind and Solar Energy Industries  
Suzanne G. Tillemann, Michael V. Russo, Andrew J. Nelson
- 671** Shaping the Future: Strategy Making as Artificial Evolution  
Shubha Patvardhan, J. Ramachandran
- 698** Interfirm Ties Between Ventures and Limited Partners of Venture Capital Funds: Performance Effects in Financial Markets  
Umit Ozmel, Deniz Yavuz, Tim Trombley, Ranjay Gulati
- 720** Board Predictive Accuracy in Executive Selection Decisions: How Do Initial Board Perceptions of CEO Quality Correspond with Subsequent CEO Career Performance?  
Timothy J. Quigley, Adam J. Wowak, Craig Crossland
- 742** You've Got a Friend: Examining Board Interlock Formation After Financial Restatements  
Michael C. Withers, Michael D. Howard, Laszlo Tihanyi
- 770** The Influence of Multinational Corporations on International Alliance Formation Behavior of Colocated Start-Ups  
Barak S. Aharonson, Suleika Bort, Michael Woywode



# PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 13

ISSUE NUMBER : 4

₹ 350/-

APRIL 2020

## CONTENTS

**Mediating Effects of Factors Influencing  
Career Satisfaction of Women Academicians  
in Higher Education**

**Ajit J. Kurup  
Shikha Pandey  
Mushira Charfare**

**7**

**Impact of Fluid Team Performance on  
Strategic HRM : An Empirical Study in the  
Organized Retail Sector of West Bengal**

**Arunangshu Giri  
Satakshi Chatterjee**

**25**

**Impact of Pandemic COVID-19 on the  
Teaching – Learning Process : A Study  
of Higher Education Teachers**

**Amit Kumar Arora  
R. Srinivasan**

**43**

**Post-Merger Changes in Public Sector  
Banks : A Case of National Bank Ltd.  
and Bank of Gujarat Ltd.**

**Girish Mainrai  
Sarvesh Mohania**

**57**



# *Science, Technology and Society*

Volume 25

Number 2

July 2020

---

**Special Issue:** Responsible Research and Innovation in the Global South: Agriculture, Renewable Energy and the Pursuit of Symmetry

**Guest Editors:** Poonam Pandey, Govert Valkenburg, Annapurna Mamidipudi and Wiebe Bijker

## CONTENTS

### Introduction

- Responsible Research and Innovation in the Global South: Agriculture,  
Renewable Energy and the Pursuit of Symmetry 215  
POONAM PANDEY, GOVERT VALKENBURG,  
ANNAPURNA MAMIDIPUDI and WIEBE BIJKER

### Articles

- Turning Straw to Gold: Mobilising Symmetry in Responsible Research and  
Innovation 223  
ANNAPURNA MAMIDIPUDI and NINA FRAHM
- RRI's Commitment to Care and Vulnerability of Agrarian Systems:  
The 'Problem' of Rice Straw Burning in India 240  
POONAM PANDEY
- The Future of Farming: To What End and For What Purpose? 256  
BHARAT BHUSHAN TYAGI and RICHA KUMAR
- RRI Beyond Its Comfort Zone: Initiating a Dialogue with Frugal Innovation  
by 'the Vulnerable' 273  
SARADINDU BHADURI and NAZIA TALAT
- Constructing Alternative Socio-technical Worlds: Re-imagining RRI through  
SRI in India 291  
C SHAMBU PRASAD
- 'We Do Not Want Fake Energy': The Social Shaping of a Solar Micro-grid  
in Rural India 308  
AVIRAM SHARMA
- Responsibility, Representation and Participation: Bureaucratic Steering of  
Biofuel Research 325  
MAHENDRA SHAHARE and NAVEEN THAYYIL
- Consensus or Contestation: Reflections on Governance of Innovation in a  
Context of Heterogeneous Knowledges 341  
GOVERT VALKENBURG

# South Asian Journal of Human Resources Management

Volume 7 Issue 1 June 2020

---

## Contents

### Research Articles

- Matching People with Technology: Effect of HIWP on  
Technology Adaptation  
*Mohammad Rabiul Basher Rubel, Daisy Mui Hung Kee  
and Nadia Newaz Rimi* 9
- Freelancers as Part-time Employees: Dimensions of FVP  
and FJS in E-Lancing Platforms  
*Zubair Nawaz, Jing Zhang, Rafiq Mansoor, Saba Hafeez  
and Aboobucker Ilmudeen* 34
- Shutting Eyes to Merit! The Curse of Cronyism in Pakistani  
Small and Medium Scale Business  
*Ahmad Raza Bilal, Tehreem Fatima and Muhammad Kashif Imran* 61
- Individual, Spousal Factors and Work–Family Conflict:  
A Study from Sri Lanka  
*J. K. S. Chrisangika Perera and Pavithra Kailasapathy* 91

### Practitioner Perspective

- Soft Side of Digital Transformation: The Connected Employee  
*Anand Sivaraman* 121

### Interviews

- Interview with MK Ajay, Executive Vice President of Human  
Resources, Colgate-Palmolive (India)  
*Mohan Thite* 129
- Interview with Dr Anil K. Khandelwal: Leading Transformation  
of a Public Sector Bank Through People Processes and Building  
Intangibles  
*Abinash Panda* 135

## Book Review

Urmi Nanda Biswas, Karin Allard, Anders Pousette and Annika Harenstam,  
*Understanding Attractive Work in a Globalized World*

Reviewed by: Nachiketa Tripathi and Satwik Upadhyay

144



3-9-2-2  
LIBRARY  
Institute of Management Technology  
Jour Road, Raj Nagar  
Gurgaon, 122 001

informs

# TRANSPORTATION SCIENCE

Volume 54 • Number 3 • May-June 2020

<https://pubsonline.informs.org/journal/trsc>

## Special Section on Urban Freight Transportation and Logistics

- 565** **Introduction to the Special Section: Urban Freight Transportation and Logistics**  
Teodor Gabriel Crainic, Stein W. Wallace, Lei Zhao
- 567** **Dynamic Incentive Mechanism for Delivery Slot Management in E-Commerce Attended Home Delivery**  
Albert Vinsensius, Yuan Wang, Ek Peng Chew, Loo Hay Lee
- 588** **Partial Demand Information and Commitment in Dynamic Transportation Procurement**  
Pol Boada-Collado, Sunil Chopra, Karen Smilowitz
- 606** **A Policy-Sensitive Model of Parking Choice for Commercial Vehicles in Urban Areas**  
Giacomo Dalla Chiara, Lynette Cheah, Carlos Lima Azevedo, Moshe E. Ben-Akiva
- 631** **A Multiclass Tour Flow Model and Its Role in Multiclass Freight Tour Synthesis**  
José Holguín-Veras, Trilce Encarnación, Diana Ramírez-Ríos, Xiaozheng (Sean) He, Lokesh Kalahasthi, Sofía Pérez-Guzmán, Iván Sanchez-Díaz, Carlos A. González-Calderón
- 651** **Evaluating Urban Logistics Schemes Using Agent-based Simulation**  
W. J. A. van Heeswijk, M. R. K. Mes, J. M. J. Schutten, W. H. M. Zijm
- 676** **Robust Service Network Design Under Demand Uncertainty**  
Zujian Wang, Mingyao Qi
- 690** **Approximation Algorithms for a New Truck Loading Problem in Urban Freight Transportation**  
Jie Fan, Guoqing Wang, Matthias Thüer
- 703** **Dynamic Discretization Discovery for Solving the Time-Dependent Traveling Salesman Problem with Time Windows**  
Duc Minh Vu, Mike Hewitt, Natasha Boland, Martin Savelsbergh

## Research Articles

- 721** **An Approach for the Railway Multiterritory Dispatching Problem**  
Conrado Borraz-Sánchez, Diego Klabjan, Alper Uygur
- 740** **Determining and Evaluating Alternative Line Plans in Out-of-Control Situations**  
Rolf N. van Lieshout, Paul C. Bouman, Dennis Huisman
- 762** **Reducing Passenger Delays by Rolling Stock Rescheduling**  
Rowan Hoogervorst, Twan Dollevoet, Gábor Maróti, Dennis Huisman
- 785** **Interactions and Equilibrium Between Rescheduling Train Traffic and Routing Passengers in Microscopic Delay Management: A Game Theoretical Study**  
Francesco Corman
- 823** **Building Trust in Home Services—Stochastic Team-Orienteering with Consistency Constraints**  
Yongjia Song, Marlin W. Ulmer, Barrett W. Thomas, Stein W. Wallace
- 839** **Joint Frequency-Setting and Pricing Optimization on Multimodal Transit Networks at Scale**  
Dimitris Bertsimas, Yee Sian Ng, Julia Yan