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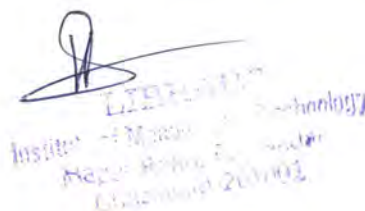
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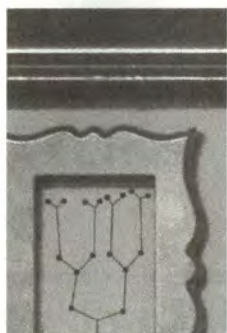
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<https://pubsonline.informs.org/journal/inte>**233****Galactic Air Improves Ancillary Revenues with Dynamic Personalized Pricing**

Arinbjörn Kolbeinsson, Naman Shukla, Akhil Gupta, Lavanya Marla, Kartik Yellepeddi

Offering airline ancillaries at dynamic and personalized prices based on flight characteristics and customer needs could greatly improve airline revenue as well as customer satisfaction. In collaboration with a startup (Deepair), we build and deploy novel machine learning techniques to introduce dynamically priced ancillaries to airlines. Over a six-month live implementation period, our dynamic pricing system increased ancillary revenue per offer by 25% and conversion rate by 15% compared to the industry standard of human-curated rule-based prices.

250**Container Transportation Scheduling Between Port Yards and the Hinterland in Yunfeng**

Lu Zhen, Wenya Lv, Zheyi Tan, Bin Dong

This paper formulates a mixed-integer programming model as well as an improved backtracking search algorithm for a container transportation scheduling problem in a large logistic company in Shanghai, China. This problem considers not only the pickups and deliveries, but also the loading and unloading of cargo inside containers. A vehicle scheduling decision support system is also developed to integrate some functions for the scheduling.

267**A Digital Twin for Decision Making on Livestock Feeding**

David Raba, Rafael D. Tordecilla, Pedro Copado, Angel A. Juan, Daniel Mount

Looking for an accurate and cost-effective solution to measure feed inventories, forecast the feed demand, and allow feed suppliers to optimize inventories, production batches, and delivery routes.

283**Developing a Maximum Inscribed Rectangle Heuristic to Satisfy Rush Orders for Heavy Plate Steel**

M. Muntazir Mehdi, Le Wang, Sean P. Willems

This paper uses a novel heuristic based on the maximum inscribed rectangle to minimize the number of steel plates required to satisfy demand. The underlying problem extends the classic online two-dimensional bin-packing problem to include job rotation, scrap, and a finite number of bins.

295**Practice Summary: A Multiobjective Assignment Model for Optimal Socially Distanced Classrooms for the Spears School of Business at Oklahoma State University**

Carol Johnson, Rick L. Wilson

Faced with trying to modify classroom assignments at the height of the pandemic preceding the fall 2020 semester, Oklahoma State University's Spears School of Business developed a multiobjective optimization model that maximized the number of face-to-face class offerings while minimizing schedule disruptions for faculty, students, and the registrar's office.

301**Book Reviews**

Wenjing Shen

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