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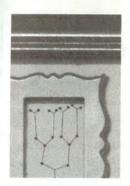
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(a) IIF Research Professor Award (for Full Professors ONLY)

(b) IIF Research Scholar Award (for Doctoral / D.Litt Research Scholars; Assistant Professors & Associate Professors)

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Foreign Trade Review

Volume 57 Number 3 August 2022

Special Issue: Global Trade and FDI – The Road Ahead

Guest Editor: Nadia Doytch, Professor of Economics, City University of New York, Brooklyn College and The Graduate Center

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Important Announcement

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- The Scheduling of Medical Students at Ghent University
 Babak Akbarzadeh, Johan Wouters, Carl Sys, Broos Maenhout
 We discuss a heuristic and required calibration to attain high-quality rosters for the scheduling of medical students at the Faculty of Medicine and Health Sciences (Ghent University, Belgium).
- Optimal Scheduling of Waitstaff with Different Experience Levels at a Restaurant Chain
 Najmaddin Akhundov, Nail Tahirov, Christoph H. Glock
 This study presents mathematical models to support waitstaff scheduling at a restaurant chain based in Baku, Azerbaijan, considering the managerial requirements of the company. We develop three integer programming models taking account of factors, such as employee types and experience levels, differences in the complexity of customer orders, and side tasks and responsibilities, to find the optimal number of employees together with the best tour for each of them. Compared with the existing schedule, the optimized schedule enabled the restaurant to reduce overstaffing levels by approximately 40% and labor costs by 20% while keeping the same service standards.
- Operations Research Helps the Optimal Bidding of Virtual Power Plants
 Daeho Kim, Hyungkyu Cheon, Dong Gu Choi, Seongbin Im
 This study attempts to improve the competitiveness of a virtual power plant, a new cloud-based IT platform business model in the electricity market, based on data analytics and operational technologies. This study focuses on the optimal bidding decision problem in the day-ahead market.
- Al-Based Real-Time Site-Wide Optimization for Process Manufacturing
 Jayant Kalagnanam, Dzung T. Phan, Pavankumar Murali, Lam M. Nguyen, Nianjun Zhou, Dharmashankar Subramanian,
 Raju Pavuluri, Xiang Ma, Crystal Lui, Giovane Cesar da Silva
 Production manufacturing processes include various parameters. Optimizing these parameters allows for optimization of the manufacturing
 process in the sequential decision-making problem. In this paper, we address the site-wide multiperiod set-point recommendation problem for
 process industries, wherein plant behavior-based regression functions are modeled as operational constraints. We have developed an artificial
 intelligence-based site-wide lead advisor that continuously learns from temporal process sensor data an accurate model that describes
 relationships between control variables and the output for the subsystems of a plant. This behavioral model coupled with operational
 constraints is automatically formulated as a site-wide optimization problem to provide set-points for a time horizon of interest.
- Predictive Analytics Improves Sales Forecasts for a Pop-up Retailer
 Marlene A. Smith, Murray J. Côté
 A pop-up retailer improves sales forecasts using test market information and predictive analytics.
- Practice Summary: Multilaser Load Balancing in Additive Manufacturing
 Nitish Umang, Srinivas Bollapragada, Kai Hertel
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Journal Issue Dedicated to Our Departed Colleague and Mentor Roland Waast

Special Issue: The State of Science, Technology & Innovation in Africa: Trends,

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Guest Editors: Jacques Gaillard and Johann Mouton

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It is well accepted that infrastructure is necessary for growth and development. To give added thrust to infrastructure, India has released its first-ever National Infrastructure Pipeline (NIP) with estimated investments of over Rs. I I I trillion till 2024-25. User charges are quite low in India, which often do not cover the operation and maintenance costs of infrastructure assets. As India suffers from increased fiscal stress because of the COVID 19 pandemic, reasonable user charges for infrastructure should be emphasised, which can also help finance the NIP.

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Scale Purification and Validation: A Methodological Approach to Sustainable Online Retailing Suhail Ahmad Bhat, Ajaz Akbar Mir and Sheikh Basharul Islam

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The paper develops an instrument that captures sustainable online retailing by developing, measuring and empirically validating a scale. The study applies various scale purification and evaluation criteria for the methodology status quo of B2C online retailing. The scale development process was undertaken in three phases (item generation and item analysis; dimension reduction; confirmation and validation). The validity of scale was established by adopting a proper psychometric scale development procedure. The data was collected from the respondents in three phases involving survey methodology.

MANAGEMENT CASE

Nurturing Diversity: Are We Ready Yet? Isha Roy, Tanya Saini and Piyali Ghosh

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Corporate India has already embraced gender diversity, but changing times demand workplaces to include other factors like age, sexual orientation, and religious affiliation while drafting diversity and inclusion policies. This case describes an organizational set-up in the manufacturing sector that claims to embrace all forms of diversity in its diversity policy. Yet, its top management is not ready to accept any deviation from traditional societal norms and terminates an employee once his alternative sexual preference is revealed. It showcases what the internal stakeholders of any company need to do to be truly inclusive and nurture all types of diversity.

CASE DIAGNOSES

Nurturing Diversity: Are We Ready Yet?

Richa Saxena

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BOOK REVIEW

Irrationally Rational: Ten Nobel Laureates Script the Story of Behavioural Economics

Ashok Korwar

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