



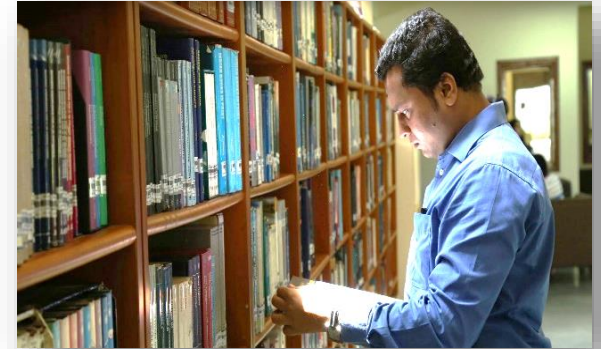
**Institute of
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New Arrivals

August 2022



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49799	338.47	9780367858377	Planelles, David Millan	Strategic luxury management:	value creation and creativity for	xiii, 247p	Routledge	2022	Strategic luxury; Competitive advantage; Luxury goods
49801	005.74	9789355420046	Hilpisch, Yves	Financial theory with python:	a gentle introduction	xiii, 185p	Shroff Publishers	2022	Python; Programming language; Data science
49803	005.71376	9789355420589	Shapira, Gwen	Kafka:	the definitive guide real-time data and stream	xxv 457p	Shroff Publishers	2021	Kafka; Realtime data; Databases; Big data
49807	658.45	9789355420770	Allchin, Carl	Communicating with data:	making your case with data	xvi, 321p	Shroff Publishers	2021	Communication; Data making; Data communication
49808	005.7565-SQL	9789391043544	Zhao, Alice	SQL pocket guide:	a guide to SQL usage	xvii, 334p	Shroff Publishers	2021	SQL; Computer language; Oracle database
49809	006.31	9789355420374	Gift, Noa	Practical MLOps:	operationalize machine learning models	xvii, 439p	Shroff Publishers	2021	MLOps; Machine learning; Network administration;
49810	005.7565-SQL	9789391043469	Grippa, Vinicius M	Learning my SQL:	get a handle on your data	xx, 607p	Shroff Publishers	2021	SQL; Database storage; Programming languages
49811	005.3	9789355420206	Martin, Andrew	Hacking kubernetes:	threat-driven analysis and defence	xiv, 295p	Shroff Publishers	2021	Hacking; Networking; Software design; Software
49812	005.3	9789355420701	Gandhi, Raju	Head first git:	a learner's guide to understanding git from	xxxv, 469p	Shroff Publishers	2022	Software design; Software engineering; Engineering
49813	352.49	9789393880420	Taxmann	The budget 2022-23:	a comprehensive commentary on	323p	Taxmann	2022	Budget 2022-23; Budget-India; Budget; Tax law
49814	352.49	9789393880697	Taxmann	Taxmann's budget guide 2022-23:	a comprehensive commentary on	260p	Taxmann	2022	Budget 2022-23; Budget-India ; Budget; Tax law
49818	658.87	9781398603820	Lawes, Rachel	Using semiotics in retail:	leverage consumer insight to engage	xxii, 271p	Kogan Page	2022	Retail; Retail trade
49819	658.81	9781398602007	King, Katie	AI strategy for sales and marketing:	connecting marketing, sales and customer	xi, 274p	Kogan Page	2022	Sales marketing; Artificial intelligence; Sales; Marketing
49820	658.3008	9781398604001	Eubanks, Ben	Artificial intelligence for HR:	use AI to support and develop a successful	xv, 255p	Kogan Page	2022	Artificial intelligence; HR; Personnel management; Labor
49836	005.74	9789354243479	Abdul Hameed, Mohd	Python for data science:		xix, 273p	Wiley India	2021	Python; Data science; Artificial intelligence
49859	650.13	9789389447156	Rao, M S	Soft skills:	enhancing employability	xviii, 238p	Dreamtech Press	2022	Soft skills; Employability; Skills
49861	658.406	9789389583700	Kaila, H L	Behaviour based safety in organizations:	saving life before the accident	xv, 235p	Dreamtech Press	2019	Organizations behavior; Organizations change;



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49862	650.1	9788126547524	Chatterjee, Debashis	Vijay sutra:	Shrimad Bhagavad Geeta se 18 Netratva	xx, 227p	Wiley India	2020	Vijay sutra; Sutra; Bhagavad Geeta; Geeta
49933	658.47(A)	9781032052199	Mesquita, Jose Marcos Carvalho de	Marketing analytics:	statistical tools for marketing and	ix, 200p	Routledge	2022	Marketing analytics; SPSS; Analytics
49935	363.7	9781032234014	Rajput, Swati	Urban green space, health economics and air		xiii, 178p	Routledge	2022	Urban ecology; Pollution; Open spaces; Environment
49936	330.90511	9789352645213	Rajan, Raghuram	Fault lines:	how hidden fractures still threaten the world	xii, 355p	HarperCollins	2020	World economy; Economic history; Economics
49937	658.4092	9780241958223	Sinek, Simon	Start with why how great leaders inspire everyone		x, 246	Penguin Books	2011	Great leaders; Leadership
49938	781.49	9780099590071	Witt, Stephen	How music got free:	the inventor, the mogul and the thief	306p	Vintage	2016	Music; Music trade; Music industry
49939	338.521	9780141049199	Mullainathan, Sendhil	Scarcity:	the true cost of not having enough	288p	Penguin Books	2014	Scarcity; Decision making; Social psychology; Economics
49940	333.79	9780241957776	Yergin, Daniel	The Quest:	energy, security and the remaking of the	820p	Penguin Books	2012	Energy security; Power resources; Environmental
49941	306.342	9780691190785	Case, Anne	Deaths of despair and the future of capitalism:		x, 312p	Princeton University	2020	Capitalism; Suicide; Economics; Drug overdose
49942	384.55	9780753553664	Hastings, Reed	No rules rules:	Netflix and the culture of reinvention	xxiv, 293p	Penguin Press	2020	Netflix; Internet television; Streaming video; Corporate
49943	920	9781408887011	Schroeder, Alice	The Snowball:	Warren Buffett and the business of life	xi, 816p	Bloomsbury	2016	Warren Buffett; Businessman
49944	303.483	9781451616835	Diamandis, Peter H	Abundance:	the future is better than you think	xiii, 412p	Free Press	2014	Technological forecasting; Forecasting; Social prediction;
49945	155.9	9781471180804	Heffernan, Margaret	Wilful blindness:	why we ignore the obvious	435p	Simon & Schuster	2019	Selectivity psychology; Psychology; Avoidance
49946	303.483	9781509814190	Heimans, Jeremy	New power:	how it's changing the 21st century and why	325p	Macmillan	2018	Social movements; Social media; Social sciences
49947	153.9	9781509843527	Epstein, David J	Range:	how generalists triumph in a specialized	353p	Pan Books	2020	Range; Developmental psychology; Psychology;
49948	364.168	9781526629852	Perloth, Nicole	This is how they tell me the world ends:	the cyber weapons arms race	xxvii, 491p	Bloomsbury	2021	Cyberterrorism; Computer crimes; Data protection
49949	330.122	9781591844402	Bremmer, Ian	The end of the free market:	who wins the war between states and	233p	Portfolio	2010	Capitalism; Economic policy; Economics

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49950	651.5042	9781847940421	Collins, James C	How the mighty fall:	and why some companies never give	xiv, 222p	Random House	2009	Business failures; Corporate culture; Organizational
49951	658.872	9781847942548	Frier, Sarah	No filter:	how Instagram transformed business,	xxii, 327p	Random House	2020	Instagram business; Social market; Digital marketing
49952	363.73874	9781913348687	Mann, Michael E	The new climate war:	the fight to take back our planet	xi, 351p	Scribe	2021	Climatic changes; Environmental policy; Global
49953	954.0533	9789353020170	Crabtree, James	The billionaire raj:	a journey through India's new gilded age	xxv, 358p	HarperCollins	2018	Billionaire; Income distribution; Economic history;
49954	330.9	9789353028398	Rajan, Raghuram	The third pillar:	how markets and the state leave the	xxviii, 434p	HarperCollins	2019	Community; Capitalism; Economic development;
49955	332.64	9780141981031	Lewis, Michael	Flash boys:	cracking the money code	304p	Penguin Books	2015	Stockbrokers; Wall Street; Banking system; Stock market
49956	330.954	9788184007725	Sharma, Mihir S	Restart:	the last chance for the Indian economy	xx, 362p	Penguin Books	2016	Indian economy; Economic development; Economic
49957	303.49	9781847947154	Tetlock, Philip E	Super forecasting:	the art and science of prediction	340p	Random House	2019	Science prediction; Forecasting; Perception; Social
49958	338.064	9781610394352	Agtmael, Antoine W Van	The smartest places on earth:	why rustbelts are the emerging hotspots of	308p	BBS Public Affairs	2016	Global innovation; Academic industrial; Entrepreneurship;
49959	331.409	9781568585901	Zahidi, Saadia	Fifty million rising:	the new generation of working women	v, 272p	Nation Books	2018	Women employment-Islamic countries; Feminism;
49960	332.120941	9780141987538	Augar, Philip	The bank that lived a little:	Barclays in the age of the very free market	xiv, 428p	Penguin Books	2019	Bank management; Barclays bank; Banks banking
49961	306.3	9781787632004	Davies, Richard	Extreme economies:	survival, failure, future lessons from the	398p	Bantam Press	2019	Extreme economies; Economics; Sociological
49962	330.90511	9781788163361	Bernanke, Ben Shalom	Firefighting:	the financial crisis and its lessons	vii, 230p	Profile Books	2019	Financial crisis; Monetary policy; Global financial crisis;
49963	658.4094	9781250225610	Bahcall, Safi	Loon shots:	how to nurture the crazy ideas that win	xi, 349p	St. Martin's Press	2019	Loon shots; Creative ability; Entrepreneurship
49964	303.483	9781526615121	Browne, John	Make think imagine:	engineering the future of civilisation	409p	Bloomsbury	2019	Engineering; Civilisation; Social media; Automotive
49965	330.122	9780141986555	Sassoon, Donald	The anxious triumph:	the making of global capitalism, 1880-1914	xli, 753p	Penguin Books	2020	Global capitalism; Capitalism; Capitalism history
49966	338.761	9780753554814	Cain, Geoffrey	Samsung rising:	inside the secretive company conquering	xvi, 391p	Virgin Books	2020	Samsung; Technology industries; Technology

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49967	331.4	9780571353606	Scott, Linda M	The double X economy:	the epic potential of empowering women	x, 365p	Faber & Faber	2020	Feminism; Poverty; Women employment; Women's
49968	303.49	9781471179792	Heffernan, Margaret	Uncharted:	how to map the future together	353p	Simon & Schuster	2020	Future; Forecasting; Social change
49969	650.1	9781404114258	Cote, David M	Winning now winning later:	how companies can succeed in the short	xvii, 277p	HarperCollins	2020	Winning now; Winning later; Leadership; Business
49970	153.83	9780008309008	Kahneman, Daniel	Noise:	a flaw in human judgement	ix, 454p	William Collins	2021	Noise; Judgement; Decision making
49971	658.4022	9780063242807	Neeley, Tsedal	Remote work revolution:	succeeding from anywhere	xvii, 218p	Harper Business	2021	Remote workforce; Organizational effectiveness
49972	364.168	9780241439128	Clark, Simon	The key man:	how the global elite was duped by a	336p	Penguin Business	2021	Key man; Commercial crimes; Investment advisors; Fraud
49973	320.011	9781847926890	Shafik, Minouche	What we owe each other:	a new social contract	xvii, 233p	The Bodley Head	2021	Social contract; Social ethics; Public welfare; Human
49974	332.644	9781847942678	Blas, Javier	The world for sale:	money, power and the traders who barter the	410p	Penguin Books	2022	International trade; Commodity exchanges;