



**Institute of
Management Technology**
Ghaziabad, Delhi NCR

New Arrivals

December 2018



Library & Information Services

1 Agochiya, Devendra

Life competencies for growth and success: a trainer's manual / Agochiya, Devendra.-- New Delhi: Sage Publications, 2018. xiv, 413 p.
ISBN : 9789352805266.
658.3124 44787

** Life competencies; Growth; Success; Trainer-Manual; Youth-Life skills guides

2 Ahmad, Irfan

Religion as critique: Islamic critical thinking from mecca to the marketplace / Ahmad, Irfan.-- New Delhi: Oxford University Press, 2018. xxv, 270 p.
ISBN : 9780199487592.
297 44807

** Religion; Critique; Islamic-Critical thinking; Mecca; Marketplace

3 Amodeo, Lionel

Recent developments in metaheuristics / Amodeo, Lionel.-- Cham: Springer International, 2018. xxiii, 496 p.
ISBN : 9783319582528.
658.40301 44828

** Recent developments; Metaheuristics; Computer science; Mathematics; Operations research

4 Anderson, Mike

Learning to choose, choosing to learn: the key to student motivation and a achievement / Anderson, Mike.-- New Delhi: Viva Books, 2019. viii, 160 p.
ISBN : 9789387925328.
658.314 44583

** Learning-Choose; Choosing-Learn; Student motivation; Achievement; Motivation

5 Backhouse, Roger E

Founder of modern economics: Paul A Samuelson: Volume 1 becoming Samuelson, 1915-1948 / Backhouse, Roger E.-- New York: Oxford University Press, 2017. xxi, 736 p.

ISBN : 9780190664091.

920 44876

** Founder-Modern economics; Paul A Samuelson; Modern economics; Biography

6 Barnes, David

Operations management: an international perspective / Barnes, David.-- London: Macmillan Education, 2018.

xxxiii, 541 p.

ISBN : 9781137525789.

658.5 44829

** Operations management

7 Barrett, Jim

Ultimate aptitude tests: over 1000 practice questions for abstract visual, numerical, verbal, physical, spatial / Barrett, Jim.--4th ed.-- New Delhi: Kogan Page, 2018.

vi, 270 p.

ISBN : 9780749482084.

150.287 44820

** Ultimate aptitude tests; Ability testing; Aptitude tests; Occupational aptitude tests

8 Bongiorno, Giorgio

CIOs and the digital transformation: a new leadership role / Bongiorno, Giorgio.-- Cham: Springer, 2018. xi, 230 p.

ISBN : 9783319310251.

658.05 44847

** CIOs; Digital transformation; Leadership role; Leadership

9 Borgonovo, Emanuele

Sensitivity analysis: an introduction for the management scientist / Borgonovo, Emanuele.-- Cham: Springer International, 2017. xiv, 294 p.
ISBN : 9783319522579.
658.40301 44827

** Sensitivity analysis; Management scientist; Operations research; Decision making

10 Brem, Alexander

Revolution of innovation management: Volume 2: internationalization and business models / Brem, Alexander.-- London: Palgrave Macmillan, 2017. xxii, 273 p .
ISBN : 9781349951222.
658.4063 44831

** Revolution-Innovation management; Innovation management Internationalization-Business models; Innovation

11 Brown, Heather

The economics of public health: evaluating public health interventions / Brown, Heather.-- Cham: Palgrave Macmillan, 2018. xi, 107 p.
ISBN : 9783319748252.
362.1068 44796

** Economics; Public health; Evaluating public health; Interventions; Health care management; Health economics; Health services

12 Chakraborty, Ayon

Sustainable operations in India / Chakraborty, Ayon.-- Singapore: Springer, 2018. x, 196 p.
ISBN : 9789811080098.
658.5(OM) 44846

** Sustainable operations; Production management; Industrial management; Environment

- 13 Chandra, Prasanna
Finance sense: finance for non-finance executives /
Chandra, Prasanna.--5th ed.-- New Delhi: McGraw-Hill,
2017. xvii, 495 p.
ISBN : 9789352606245.
657.48 44880
- ** Financial management; Cost-Management accounting;
Finance sense; Finance; Non finance executives
- 14 Chelladurai, Packianathan
Human resource management in sport and recreation /
Chelladurai, Packianathan.--3rd ed.-- Champaign: Human
Kinetics, 2017. xiii, 391 p.
ISBN : 9781492535850.
796.069 44816
- ** Human resource management; Sport recreation; Personnel
management; Sports administration; Sport; Sport
management
- 15 Chen, Steven
The design imperative: the art and science of design
management / Chen, Steven.-- Cham: Palgrave Macmillan,
2019. ix, 233 p.
ISBN : 9783319785677.
658.4063 44830
- ** Design imperative; Design management; Industrial
design Art; Science
- 16 Dileep, M R
Tourism: concepts, theory and practice / Dileep, M R.--
New Delhi: I K International Publishing, 2018. xvi, 426 p.
ISBN : 9789385909672.
338.4791 44885
- ** Tourism

17 Doerr, John

Measure what matters: OKRs, the simple idea that drives
10x growth / Doerr, John.-- London: Portfolio Penguin,
2018. xiii, 306 p.

ISBN : 9780241348482.

658 44825

** Measure-Matters; Strategic planning; OKRs; Simple idea
Organizational effectiveness

18 Duhigg, Charles

Smarter faster better: the secrets of being productive /
Duhigg, Charles.-- London: Random House, 2017. viii, 380p .

ISBN : 9781847947437.

158.1 44824(Out)

** Smarter; Faster; Better; Secrets-Being productive;
Performance; Motivation; Psychology

19 Dutta, Prashun

Systems thinking for effective managers: the road less
travelled / Dutta, Prashun.-- New Delhi: Sage, 2018. xx,
193 p.

ISBN : 9789386446732.

658.4 44802

** Systems thinking; Effective managers; Road less
travelled; System analysis; Organizational effectiveness;
Manager

20 Faltin, Gunter

Entrepreneurship for everyone lean, smart, simple /
Faltin, Gunter.-- New Jersey: World Scientific, 2019.
ix, 206 p.

ISBN : 9780000987389.

658.421 44842

** Entrepreneurship everyone; Entrepreneurship
development Small business enterprises; Entrepreneurship
Business enterprises

21 Goodwin, Neva
Macroeconomics in context / Goodwin, Neva.--2nd ed.-- New
York: Routledge, 2017. xxvii, 441 p.
ISBN : 9781138300095.
339 44884

** Macroeconomics

22 Greifeneder, Rainer
Social cognition: how individuals construct social
reality / Greifeneder, Rainer.--2nd ed.-- London:
Routledge, 2018. xvi, 262 p.
ISBN : 9781138124455.
302 44819

** Social perception; Social cognition; Individuals
construct; Social reality

23 Grippa, Francesca
Collaborative innovation networks: building adaptive and
resilient organizations / Grippa, Francesca.--Gloor,
Peter-- Cham: Springer, 2018. xii, 244 p.
ISBN : 9783319742946.
658.4063 44834

** Collaborative innovation-Networks; Building adaptive;
Resilient organizations; Innovation networks; Innovation;
Entrepreneurship

24 Haksever, Cengiz
Service and operations management / Haksever, Cengiz.--
New Jersey: World Scientific, 2018. xii, 678 p.
ISBN : 9789813209442.
658 44845

** Service operations management; Operations management;
Service management; Production management

25 Hartley, Simon
Stronger together: how great teams work / Hartley, Simon.
-- London: Piatkus, 2015. xvi, 221 p.
ISBN : 9780349413679.
658.4022 44821

** Stronger together; Great teams work; Teams work

26 Hoover, John
Enterprise-wide coaching: the ten commandments / Hoover,
John.-- New Delhi: Sage, 2018. xx, 293 p.
ISBN : 9789352806430.
658.3124 44791

** Enterprise-Coaching; Commandments; Executive coaching;
Leadership; Coaching

27 Hoque, Zahirul
Methodological issues in accounting research: theories,
methods and issues / Hoque, Zahirul.--2nd ed.-- London:
Spiramus Press, 2018. xii, 674 p.
ISBN : 9781910151464.
657.072 44888

** Methodological issues; Accounting research; Research

28 Jonas, Julia M
Stakeholder integration in service innovation / Jonas,
Julia M.-- Germany: Springer Gabler, 2018. xxiii, 206 p.
ISBN : 9783658194628.
658.05 44832

** Stakeholder integration; Service innovation;
Stakeholder; Innovation; Information technology; Business
Data processing

29 Jongen, Wijnand

The end of online shopping: the future of new retail in an always connected world / Jongen, Wijnand.-- New Jersey : World Scientific Publishing, 2018. 304 p.

ISBN : 9789813274761.

658.872 44841; 44843

** Online shopping; Retail; Connected world; Electronic commerce; Retail trade

30 Jozsa, Frank P

Sports nation: contemporary American professional organizations / Jozsa, Frank P.-- New Jersey: World Scientific, 2018. xix, 331 p.

ISBN : 9789813225510.

796.069 44837; 44873

** Sports nation; Contemporary; American Professional Organizations; Sports; Professional sports

31 Khanna, Tarun

Trust: creating the foundation for entrepreneurship in developing countries / Khanna, Tarun.-- Oakland: Berrett-Koehler Publishers, 2018. xii, 183 p.

ISBN : 9781523085019.

658.421 44970(Out)

** Trust; Entrepreneurship

32 Kumar, Vijay

Global innovation and economic value / Kumar, Vijay.-- New Delhi: Springer India, 2018. xiv, 306 p.

ISBN : 9788132237587.

658.4063 44835

** Global innovation; Economic value; Innovation; Leadership

- 33 Lam, Karen
Power talk: insights from Asia's leading entrepreneurs /
Lam, Karen.-- Singapore: World Scientific Publishing,
2018. xviii, 215 p.
ISBN : 9789813236202.
658.452 44840
- ** Power talk; Insights; Asia's leading entrepreneurs;
Entrepreneurs; Executive ability; Chief executive-
Officers
- 34 Lange, Glenn-Marie
The changing wealth of nations 2018: building a
sustainable future / Lange, Glenn-Marie.-- Washington:
World Bank Group, 2018. xvii, 233 p.
ISBN : 9781464810466.
338.927 44596
- ** Changing wealth-Nations; Sustainable future;
Sustainable development; Economic indicators; Wealth
accounts
- 35 Langville, Amy N
Googles pagerank and beyond: the science of search engine
rankings / Langville, Amy N.-- New Delhi: New Age
International, 2010. x, 224 p.
ISBN : 9788122431292.
338.7 44812
- ** Googles pagerank; Science-Search engine; Search engine
Ranking; Google
- 36 Loeffler, Bruce
The experience: the 5 principles of disney service and
relationship excellence / Loeffler, Bruce.-- New Jersey:
Wiley, 2015. ix, 294 p.
ISBN : 9781119028659.
658.812 44886
- ** Walt disney company; Experience; Disney service;
Customer relations; Relationship excellence

- 37 Machiraju, H R
International financial markets and India / Machiraju, H R.--3rd ed.-- New Delhi: New Age International, 2017.
xxvi, 302 p.
ISBN : 9788122427295.
332.042 44814
- ** International financial markets; Foreign exchange market; Financial markets
- 38 McFarlin, Dean B
International organizational behavior: transcending borders and cultures / McFarlin, Dean B.--2nd ed.-- London: Routledge, 2018. xii, 394 p.
ISBN : 9781138124257.
658.402 44817
- ** International organizational behavior; Transcending borders; Cultures; Organizational behavior
- 39 Mention, Anne-Laure
Open innovation: a multifaceted perspective 2 volume set / Mention, Anne-Laure.-- London: World Scientific, 2016.
xxii, 285 p.
ISBN : 9789814719179.
658.4063 44838-44839
- ** Open innovation; Multifaceted perspective; Innovation
- 40 Nash, Andy
The MBO guide for management teams / Nash, Andy.-- New Delhi: New Age International, 2007. xi, 206 p.
ISBN : 9788122419955.
658.4036 44813
- ** MBO guide; Management teams; Team work

41 NISM

Currency derivatives / NISM.-- New Delhi: Taxmann
Publications, 2018. 163 p.
ISBN : 9789387957091.
332.645 44797

** Currency derivatives; Derivatives

42 NISM

Interest rate derivatives / NISM.-- New Delhi: Taxmann
Publications, 2018. 126 p.
ISBN : 9789387957077.
332.645 44798

** Interest rate derivatives; Derivatives; Interest rate

43 NISM

Investment adviser: level 1 / NISM.-- New Delhi: Taxmann
Publications, 2018. 246 p.
ISBN : 9789387702844.
332.605 44800

** Banking; Investment adviser; Adviser

44 NISM

Investment adviser: level 2 / NISM.-- New Delhi: Taxmann
Publications, 2018. 298 p.
ISBN : 9789387702349.
332.605 44801

** Banking; Investment adviser; Adviser

45 NISM

Merchant banking / NISM.-- New Delhi: Taxmann
Publications, 2018. 233 p.
ISBN : 9789388266031.
332.1 44799

** Merchant banking; Derivatives; Interest rate; Banking

- 46 Pauley, Justin
Unlocking financial data: a practical guide to technology for equity and fixed income analysts / Pauley, Justin.-- New Delhi: Shroff Publishers, 2018. xii, 302 p.
ISBN : 9789352136629.
006.6 44806
- ** Unlocking financial data; Financial data technology; Equity; Fixed income; Financial data
- 47 Plattner, Hasso
Design thinking research: making distinctions collaboration versus cooperation / Plattner, Hasso.-- Cham: Springe, 201. ix, 376 p.
ISBN : 9783319609669.
001.4 44833
- ** Design thinking-Research; Thinking-Research; Technological innovations
- 48 Ramsundar, Bharath
Tensorflow for deep learning: from linear regression to reinforcement learning / Ramsundar, Bharath.-- New Delhi: Shroff Publishers, 2018. xii, 240 p.
ISBN : 9789352137046.
641.5 44541(Out)
- ** TensorFlow; Deep learning; Linear regression; Reinforcement learning
- 49 Ravi, Chaitanya
A debate to remember: the US-India nuclear deal / Ravi, Chaitanya.-- New Delhi: Oxford University Press, 2018. xix, 309 p.
ISBN : 9780199481705.
327.73054 44811
- ** Nuclear; Nuclear deal; US-India

50 Rosenfeld, Ariel

Predicting human decision-making: from prediction to action / Rosenfeld, Ariel.-- California: Morgan & Claypool Publishers, 2018. xv, 134 p.

ISBN : 9781681732763.

658.402 44516

** Predicting human; Decision making; Prediction-Action; Intelligent agents; Machine learning

51 Rovelli, Carlo

The order of time / Rovelli, Carlo.-- New Delhi: Penguin Books, 2018. 214 p.

ISBN : 9780241292525.

650.1 44638

** Order time; Time

52 Schwartz, Suze Yalof

Unplug: a simple guide to meditation for busy sceptics and modern soul seekers / Schwartz, Suze Yalof.-- London: Piatkus, 2017. 212 p.

ISBN : 9780349419138.

158.12 44822

** Unplug; Meditation; Cognitive psychology; Busy sceptics Modern soul

53 Sharma, Venke

The indestructible brand crisis management in the age of social media / Sharma, Venke.-- New Delhi: Sage, 2017. xiv, 142 p.

ISBN : 9789386446794.

658.827 44805(Out)

** Indestructible brand; Crisis management; Social media; Brand management; Brand

- 54 Stubbs, Richard
Rethinking Asia's economic miracle: the political economy of war, prosperity and crisis / Stubbs, Richard.--2nd ed.
-- London: Macmillan Education, 2018. xi, 279 p.
ISBN : 9781137557254.
330.95042 44795
- ** Rethinking; Economic miracle-Asia; Political economy;
Korean war
- 55 Tandon, Usha
Energy law and policy / Tandon, Usha.-- New Delhi: Oxford University Press, 2018. xxx, 429 p.
ISBN : 9780199482979.
333.79 44810
- ** Energy law; Energy policy; Power resources;
Sustainable development; Energy
- 56 Taxmann
Criminal major acts / Taxmann.-- New Delhi: Taxmann, 2018
ISBN : 9789387702905.
345.5491 44626
- ** Criminal major acts; Criminal law
- 57 Taxmann
FAQs on LLP / Taxmann.-- New Delhi: Taxmann, 2017. 264 p
ISBN : 9789386882264.
346.730668 44623
- ** FAQs; LLP; Partnership; Limited liability partnership
- 58 Taxmann
Taxation of capital gains / Taxmann.-- New Delhi: Taxmann , 2018. 610 p.
ISBN : 9789387702837.
336.24 44610
- ** Taxation; Capital gains; Finance act; Act

59 Tench, Ralph

Communication excellence: how to develop, manage and lead exceptional communications / Tench, Ralph.--Verhoeven, Piet-- Cham: Palgrave Macmillan, 2017. xxxii, 215 p.

ISBN : 9783319488592.

658.45 44792

** Communication excellence; Public relations; Business communication; Communication

60 Tenhunen, Sirpa

A village goes mobile: telephony, mediation and social change in rural India / Tenhunen, Sirpa.-- New Delhi:

Oxford University Press, 2018. ix, 200 p.

ISBN : 9780190923143.

303.484 44809

** Village; Mobile; Telephony; Mediation; Social change; Rural India

61 Thakkar, Bharat S

The future of leadership addressing complex global issues / Thakkar, Bharat S.-- Cham: Palgrave Macmillan, 2018.

xxvii, 277 p.

ISBN : 9783319738697.

658.4092 44849

** Future leadership; Addressing-Complex global issues; Globalization; Leadership

62 Thirlwall, A P

Economics of development: theory and evidence /

Thirlwall, A P.--10th ed.-- New York: Palgrave Macmillan, 2017. xxxvii, 641 p.

ISBN : 9781137577948.

338.9 44794

** Economics-Development; Economics; International trade

- 63 Utterback, James M
Design inspired innovation / Utterback, James M.-- New Jersey: World Scientific, 2010. xx, 259 p.
ISBN : 9789812566959.
658.4063 44872
- ** Design inspired-Innovation; Innovation; Engineering design; Technological innovations
- 64 Venkateswaran, N
International business management / Venkateswaran, N.-- 2nd ed.-- New Delhi: New Age International, 2018. xix, 490 p.
ISBN : 9788122432367.
658.049 44815
- ** International business management; International business enterprises; Industrial management; International business
- 65 Venugopal, Pingali
Managing your sales force: a motivational approach / Venugopal, Pingali.-- New Delhi: Response Books, 2010. 184 p.
ISBN : 9780761934950.
658.8102 44786
- ** Sales force; Motivational approach; Sales management; Employee motivation; Sales
- 66 Venugopal, Pingali
Marketing management: a decision-making approach / Venugopal, Pingali.-- New Delhi: Sage, 2010. xvii, 245 p
ISBN : 9788132104711.
658.8 44804
- ** Marketing management; Decision making; Marketing

67 Verma, Harsh V

Branding demystified: plans to payoffs / Verma, Harsh V.-

New Delhi: Response Books, 2010. xiii, 247 p.

ISBN : 9788132102342.

658.827 44790

** Branding demystified; Branding management;
Communication marketing; Branding

68 Walden, Steven

Customer experience management rebooted: are you an
experience brand or an efficiency brand / Walden, Steven

-- London: Palgrave Macmillan, 2017. xix, 260 p.

ISBN : 9781349949045.

658.827 44793

** Customer experience; Customer experience-Rebooted;
Experience brand; Efficiency brand; Brand; Customer
relations; Leadership; Brand

69 Weinberger, David

Too big to know: rethinking knowledge now that the facts
aren't the facts, experts are everywhere / Weinberger,

David.-- New York: Basic Books, 2014. xiv, 231 p.

ISBN : 9780465085965.

303.4833 44882-44883

** Too big; To know; Rethinking knowledge; Information
technology; Internet; Smartest person

70 Williams, Lynn

Ultimate job search: master the art of finding your ideal
job, getting an interview and networking / Williams, Lynn

--5th ed.-- London: Kogan Page, 2018. ix, 264 p.

ISBN : 9780749481407.

650.14 44823

** Ultimate job search; Job hunting; Letter; Letter
writing; Ideal job; Interview; Networking

71 Wirtz, Jochen

Services marketing: people technology strategy / Wirtz, Jochen.--8th ed.-- New Jersey: World Scientific, 2018.

xvii, 783 p.

ISBN : 9781944659011.

658.8 44852

** Services marketing; Marketing; Service products; Marketing management

72 Wouters, Jelle J P

In the shadows of Naga insurgency: tribes, state and violence in Northeast India / Wouters, Jelle J P.-- New Delhi: Oxford University Press, 2018. xxiv, 329 p.

ISBN : 9780199485703.

954.1 44808

** Shadows-Naga insurgency; Tribes; Violence; Northeast India; Naga; Naga insurgency

**** - Keywords**

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