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# NEW ARRIVALS

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Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48066	001.42	9781506390215	Kahwati, Leila C	Qualitative comparative analysis in mixed methods research and evaluation:		xviii, 289p	Sage	2020	Qualitative comparative; Methods research; Evaluation; Qualitative research
48118	005.369	9781137426574	Hacker, Joachim	Financial modeling:	an introductory guide to excel and VBA applications in finance	lxiii, 956p	Palgrave Macmillan	2018	Financial modeling; Excel; VBA applications; Electronic spreadsheets
48076	006.3	9788126576104	Mueller, John Paul	Artificial intelligence for dummies:		xiii, 311p	Wiley	2018	Artificial intelligence; Programming languages
48228	100	9780226922683	Morris, Errol	The ashtray:	or the man who denied reality	xv, 207p	The University of Chicago Press	2018	Ashtray; Paradigm
48229	152.4	9789353503192	Ekkirala, Vikramaditya	Emotional intelligence:	theory and practice	xvi, 303p	Cengage Learning	2021	Emotional intelligence
48230	152.4	9789353503192	Ekkirala, Vikramaditya	Emotional intelligence:	theory and practice	xvi, 303p	Cengage Learning	2021	Emotional intelligence
48231	152.4	9789353503192	Ekkirala, Vikramaditya	Emotional intelligence:	theory and practice	xvi, 303p	Cengage Learning	2021	Emotional intelligence
48096	153.4	9789387432260	Rother, Mike	The Toyota kata practice guide:	practicing scientific thinking skills for superior results-in 20 minutes a day	ix, 302p	McGraw Hill	2018	Toyota; Thinking skills; Skills
48070	294.5923	9789352902750	Uberoi, Meera	The Mahabharata:		xi, 373p	Primus Books	2019	Mahabharata; Abridgments
48226	303.483	9781911344698	Slee, Tom	What's yours is mine:	against the share economy	xiii, 223p	Scribe	2017	Internet marketing; Free enterprise; Social marketing; Sharing
48225	303.4833	9781405196864	Castells, Manuel	The information age:	economy, society and culture volume 1, the rise of the network society	lvii, 597p	John Wiley & Sons	2010	Information technology; Information society; Culture; Information networks

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48127	330.015195	9781108437493	Chan, Joshua	Bayesian econometric methods:		xxiii, 466p	Cambridge University Press	2020	Econometrics; Econometric methods
48242	330.019	9780262043878	Luca, Michael	The power of experiments:	decision making in a data-driven world	xiv, 211p	The MIT Press	2020	Economics; Experimental economics; Decision making
48098	330.954	9789387788985	Agrawal, A N	Indian economy:	developmental problems and policies	xvi, 783p	New Age International	2019	Indian economy; Economics
48099	330.954	9789387788985	Agrawal, A N	Indian economy:	developmental problems and policies	xvi, 783p	New Age International	2019	Indian economy; Economics
48064	331.714	9789353502508	Froeb, Luke M	Managerial economics:	a problem solving approach	xvi, 332p	Cengage Learning	2020	Managerial economics; Economics
48130	332.1	9781108741583	Honohan, Patrick	Currency, credit and crisis:	central banking in Ireland and Europe	xvii, 372p	Cambridge University Press	2019	Banks-Banking; Europe; Economics; Currency; Credit
48241	336.2	9789390128211	Anand G, Srinivasan	Taxmann's taxation of start-ups and investors:		378p	Taxmann	2020	Investors; Tax law; Finance act
48093	339	9789353166762	Schiller, Bradley R	The macro economy today:		xxvii, 475p	Tata McGraw-Hill	2019	Macro economy; Economics
48234	344.01	9789390128754	Taxmann	Taxmann's new labour and industrial laws:		316p	Taxmann	2020	Labour law; Industrial law
48235	344.01	9789390128754	Taxmann	Taxmann's new labour and industrial laws:		316p	Taxmann	2020	Labour law; Industrial law
48239	354.76	9789390128341	Umarji, M R	Resolution of stressed assets with special emphasis on insolvency and bankruptcy code 2016:		288p	Taxmann	2020	Bankruptcy law; Emphasis
48240	354.76	9789390128631	Taxmann	Taxmann's insolvency and bankruptcy code 2016:	as amended by insolvency and bankruptcy code	vp	Taxmann	2020	Insolvency; Bankruptcy; Bankruptcy code

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48236	370.7	9781981233625	Dayal, Lala Har	Our educational problem:		103p	Createspace Independent Pub	2017	Educational problem
48233	658	9780399173622	Howard, Billee	We commerce:	how to create, collaborate, and succeed in the sharing economy	xiv, 194p	Perigee Books	2015	Relationship marketing; Sharing economy; Sustainable development
48097	658.15	9789122430387	Gopal, C Rama	Financial management and management accounting:		xix, 756p	New Age International	2012	Financial management; Management accounting
48105	658.1554	9788120352759	Gupta, Ambrish	Project appraisal and financing:		xxxiv, 586p	PHI Learning	2017	Project appraisal; Financial project
48237	658.4	9789390218363	Ghosh, S N	Law of Corporate Governance:		xxviii, 551p	Thomson Reuters	2020	Corporate governance; Corporate law
48238	658.4013	9789390128358	Pipara, G C	Taxmann's forensic audit decoded:	unlocking the secrets of financial accounting and investigation	345p	Taxmann	2020	Financial accounting- Investigation; Audit decoded; Forensic audit
48224	658.4038	9783030059248	Hodosi, Georg	Risks, relationships and success factors in IT outsourcing:	a study in large companies	xi, 43p	Springer	2019	Relationships; IT outsourcing; Management information systems; Leadership
48040	658.4063	9783110438246	Schramm, Laurier L	Innovation technology:	a dictionary	vii, 223p	De Gruyter	2017	Innovation; Innovation technology
48232	658.4063	9780231189521	Krippendorff, Kaihan	Driving innovation from within:	a guide for internal entrepreneurs	xiii, 246p	Columbia University Press	2019	Driving innovation; Entrepreneurs; Innovation
48245	658.4063	9781422199909	Harvard Business School Press	The innovator's toolkit:	10 practical strategies to help you develop and implement innovation	xxi, 272p	Harvard Business Press	2009	Implement innovation; Innovation; Innovations management

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48227	658.45	9781630473846	Kramer, Bryan	Shareology:	how sharing is powering the human economy	xx, 199p	Morgan James publishing	2016	Communication marketing; Sharing economics
48065	658.47 (A)	9789353502553	Albright, S Christian	Business analytics:	data analysis and decision making	xxiv, 952p	Cengage Learning	2020	Business analytics; Decision making; Analytics
48077	658.47 (A)	9788126576463	Motwani, Bharti	Data analytics with R:		xvii, 646p	Wiley	2019	Data Analytics; Analytics; R
48086	658.47 (A)	9789353287108	Banerjee, Tanushri	Business analytics:	text and cases	xxvi, 219p	Sage	2019	Business analytics; Analytics
48087	658.47 (A)	9789353287108	Banerjee, Tanushri	Business analytics:	text and cases	xxvi, 219p	Sage	2019	Business analytics; Analytics
48182	658.47(R)	9780000989048	Singh, Abhay Kumar	R in finance and economics:	a beginner's guide	xvii, 245p	World Scientific	2020	R; R programming; Statistical software
48243	658.872	9783319373058	Looy, Amy Van	Social media management:	technologies and strategies for creating business value	xix, 250p	Springer	2016	Social media management; Media literacy; Social media
48244	659.1	9788192043210	Halve, Anand	Adkatha:	the story of Indian advertising	333p	Centum Charitable Trust	2011	Advertising; Advertising-History; Marketing
48246	659.1	9780749452582	Tungate, Mark	Ad land:	a global history of advertising	x, 278p	Kogan Page	2008	Advertising