

New Arrivals

February 2016

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- 1 Baker, H Kent
Market microstructure in emerging and developed markets: price discovery, information flows, and transaction costs / Baker, H Kent.-- New Jersey: Wiley, 2013. ix, 534 p.
ISBN : 9781118278444.
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** Emerging market
- 2 Baym, Nancy K
Personal connections in the digital age / Baym, Nancy K.- Malden: Polity Press, 2015. vi, 223 p.
ISBN : 9780745670348.
303.4833 41498

** Public relations; Internet
- 3 Beswicks, Cris
Building a culture of innovation: a practical framework for placing innovation at the core of your business / Beswick, Cris.-- London: Kogan Page, 2016. ix, 216 p.
ISBN : 9780749474478.
658.4063 41520

** New products; Corporate culture; Technological innovations
- 4 Ceppi, Sofia
Agent mediated electronic commerce designing trading strategies and mechanisms for electronic markets / Ceppi, Sofia.-- Cham: Springer, 2014. viii, 170 p.
ISBN : 9783319132174.
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** Electronic commerce; Electronic trading-Securities; Computer science
- 5 Cho, Dong Sung
From Adam Smith to Michael Porter: evolution of competitiveness theory / Cho, Dong Sung.-- New Jersey: World Scientific, 2013. xxii, 324 p.
ISBN : 9789814407540.
338.6048 41508(Out)

** Competitiveness; Adam Smith; Michael Porter
- 6 Claessens, Stijn
Shadow banking within and across national borders / Claessens, Stijn.-- New Jersey: World Scientific, 2015. xi, 437 p.
ISBN : 9789814602709.
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** Financial crises; International finance; Banking

- 7 Cribb, Alan
Professionalism / Cribb, Alan.-- Cambridge: Polity Press,
2015. x, 154 p.
ISBN : 9780745653174.
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- ** Professional role; Health occupations; Social work
- 8 Demirbag, Mehmet
Handbook of emerging market multinational corporations /
Demirbag, Mehmet.-- Cheltenham: Edward Elgar, 2015. xvi,
283 p.
ISBN : 9781782544999.
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- ** Market; Industrial management-Handbook
- 9 Fleisher, Craig S
Business and competitive analysis: effective application
of new and classic methods / Fleisher, Craig S.--2nd ed.-
New Jersey: Pearson Education, 2015. xxxiv, 590 p.
ISBN : 9780133086409.
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- ** Business intelligence; Competition
- 10 Gaeta, Gordian
Opportunities in emerging markets: investing in the
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Wiley, 2013. xix, 427 p.
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- ** Emerging markets; Investments; Developing countries
- 11 Hall, Liz
Coaching in times of crisis and transformation: how to
help individuals and organizations flourish / Hall, Liz.-
New Delhi: Kogan Page, 2015. xvi, 275 p.
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- ** Organizational change; Executive coaching
- 12 Hinterhuber, Andreas
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York: Routledge, 2016. xv, 218 p.
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- ** Pricing; Sales management

- 13 Hoover, Kevin D
Applied intermediate macroeconomics / Hoover, Kevin D.--
New York: Cambridge University Press, 2014. xi, 899 p.
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339 41510
- ** Macroeconomics
- 14 Ishikawa, Hiroshi
Social big data mining / Ishikawa, Hiroshi.-- Boca Raton:
CRC Press, 2015. vi, 260 p.
ISBN : 9781498710930.
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- ** Big data; Data mining
- 15 Jones, Stephanie Karen
BRICS and beyond: executive lessons on emerging markets /
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ISBN : 9781119962694.
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- ** International business-Enterprises; Industrial
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- 16 Kedia, Ben L
Emerging markets and the future of the BRIC nations /
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ISBN : 9781783479757.
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- ** Emerging markets; Future markets; Markets nations;
- 17 Khemraj, Tatton
Money banking and the foreign exchange market in emerging
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- ** Money banking; Emerging economies;
- 18 Kroenke, David M
MIS essentials / Kroenke, David M.--4th ed.-- Boston:
Pearson, 2015. 429 p.
ISBN : 9781292065298.
658.4038 41502
- ** Management information systems; MIS; Database management

- 19 Levin, Ginger
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 10th ed.-- Boca Raton: CRC Press, 2016. xx, 442 p.
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 ** Project management; Examinations
- 20 Logue, Ann C
 Emerging markets for dummies / Logue, Ann C.-- New Jersey
 : John Wiley, 2011. xxii, 334 p.
 ISBN : 9780470878934.
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- 21 Magnus, George
 Uprising: will emerging markets shape or shake the world
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 ix, 358 p.
 ISBN : 9780470660829.
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 ** Emerging markets; International economic relations
- 22 McDonald, Kim Chandler
 Flat world navigation: collaboration and networking in
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 ISBN : 9780749473938.
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 ** Navigation; Collaboration; Business networks
- 23 Michailidou, Domna M
 The inexorable evolution of financialisation: financial
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 York: Palgrave Macmillan, 2016. xv, 200 p.
 ISBN : 9781137553638.
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 ** Debts-Public; Financial crises; International finance
- 24 Mobius, Mark
 The little book of emerging markets: how to make money in
 the world's fastest growing markets / Mobius, Mark.--
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- 25 Morrison, Rupert
 Data driven organization design: sustaining the competitive edge through organizational analytics / Morrison, Rupert.-- New Delhi: Kogan Page, 2015. xiv, 354 p.
 ISBN : 9780749474416.
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- ** Organization change; Organization effectiveness;
- 26 Moutinho, Luiz
 Quantitative modelling in marketing and management / Moutinho, Luiz.--2nd ed.-- New Jersey: World Scientific, 2015. xxvii, 540 p.
 ISBN : 9789814696340.
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- ** Quantitative modelling; Mathematical models
- 27 Mukherjee, Jayantee
 The changing role of the human resource profession in the Asia pacific region / Mukherjee, Jayantee.-- Amsterdam: Elsevier, 2015. xii, 144 p.
 ISBN : 9780857094759.
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- ** Personnel management; Human capital
- 28 Mulvie, Angela
 The value of executive coaching / Mulvie, Angela.-- New York: Routledge, 2015. 180 p.
 ISBN : 9781138016491.
 658.4071245 41437(Out)
- ** Executive coaching
- 29 Parkinson, Sarah
 Finding a way in international development: options for ethical and effective work / Parkinson, Sarah.-- New Delhi: Viva Books, 2016. viii, 273 p.
 ISBN : 9789385919008.
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- ** International development; Ethical options; Effective work

- 30 Ranjan, Jayanthi
 Proceedings of the international conference on business management and information systems: ICBMIS 2015 / Ranjan, Jayanthi.-- New Delhi: Bloomsbury, 2015. vii, 299 p.
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 ISBN : 9789385436895.
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- ** Business management; Information system; ICBMIS
- 31 Rich, David Z
 Economic dynamics in a changing world / Rich, David Z.-- New Delhi: Viva Books, 2016. ix, 261 p.
 ISBN : 9789385919183.
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- ** Economic dynamics; Changing world;
- 32 Ridge, Enda
 Guerrilla analytics: techniques for managing data and analytics teams / Ridge, Enda.-- Boston: Morgan Kaufmann, 2015. xiv, 261 p.
 ISBN : 9780128002186.
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- ** Guerrilla analytics; Analytics; Database management; Data mining
- 33 Salas, Eduardo
 Team training essentials: a research based guide / Salas, Eduardo.-- New York: Routledge, 2015. x, 170 p.
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- ** Industrial management; Teamwork; Team training
- 34 Simmons, Rachel Alt
 Agile by design: an implementation guide to analytic lifecycle management / Simmons, Rachel Alt.-- New Jersey: Wiley, 2016. xix, 262 p.
 ISBN : 9781118905661.
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- ** Implementation; Analytic; Organizational change
- 35 Smith, Shaun
 On purpose: delivering a branded customer experience people love / Smith, Shaun.-- New Delhi: Kogan Page, 2015. vii, 278 p.
 ISBN : 9780749471910.
 658.812 41523
- ** Customer relations; Relationship marketing

36 Vergheese, Anisus K
 Internal communications: insights practices and models /
 Vergheese, Anisus K.-- New Delhi: Sage Publications, 2012.
 xx, 196 p.
 ISBN : 9788132109662.
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** Internal communications; Communications;

37 Wang, Cheng Lu
 Brand management in emerging markets: theories and
 practice / Wang, Cheng Lu.-- Hershey: Business Science
 Reference, 2014. xxi, 331 p.
 ISBN : 9781466662421.
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** Emerging markets; Brand management; Product management
 Developing countries

38 Ward, J LeRoy
 PMP exam challenge / Ward, J LeRoy.--6th ed.-- Boca Raton
 : CRC Press, 2014.
 ISBN : 9781466599826.
 658.404 41432

** Project management; PMP

39 Wiggins, Bob
 Effective document and data management: unlocking
 corporate content / Wiggins, Bob.--3rd ed.-- Surrey:
 Gower, 2016. xiii, 243 p.
 ISBN : 9788186268698.
 651.5 41503

** Business record; Data Management;

40 Yu, Shui
 Networking for big data / Yu, Shui.-- Boca Raton: CRC
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 ISBN : 9781482263497.
 658.47 41497

** Networking; Big data

**** - Keywords**

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