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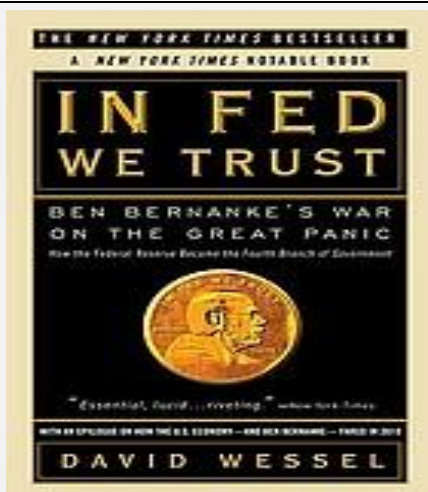
NEW ARRIVALS

February 2023



	<p>A research agenda for event management by Armbricht, John</p> <p>Edward Elgar 2019 Acc. No.: 50184 Class No.: 001.4 ISBN: 9781788114356</p> <p>Summary: Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary. Offering a unique collection of established and emerging perspectives on event management, this Research Agenda investigates contemporary themes and innovative methodologies. 10 chapters cover core topics in the current academic debate, exploring the development of event management from a management-oriented field into a multidisciplinary research area. Organised into three parts, the Research Agenda contains international contributions from academics across tourism, geography, management, psychology and sociology fields. Initially tackling events in society, the book moves on to look specifically at the consumer, and finally examines the event organization. Chapters recommend the integration of events in geographical and political contexts, suggesting research agendas for the future that focus on the spectator, the participant and, ultimately, the consumer.</p>
	<p>A research agenda for entrepreneurship and context by Welter, Friederike</p> <p>Edward Elgar 2016 Acc. No.: 50183 Class No.: 004.1 ISBN: 9781784716837</p> <p>Summary: Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary. There is growing recognition that entrepreneurship can be better understood within its context(s). This carefully designed book invites readers to take a journey: from reflecting critically on where the discussion on context and entrepreneurship stands today towards identifying future research questions and themes that deserve the attention of entrepreneurship scholars. This collection draws attention to the research challenges the entrepreneurship field faces by reviewing the many facets of contexts and by reflecting on methods and theoretical approaches that are required in order to contextualize entrepreneurship research.</p>

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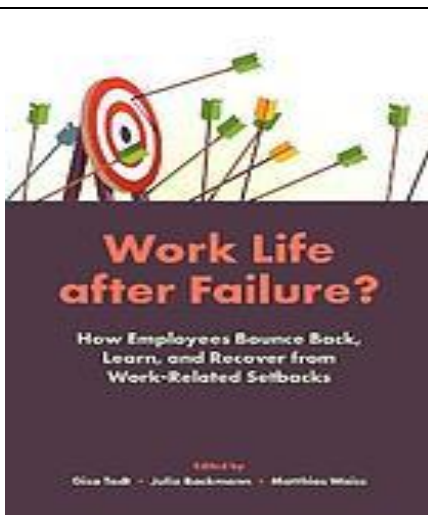


In Fed we trust: Ben Bernanke's war on the great panic by Wessel, David

Three Rivers Press 2010

Acc. No.: 50179 Class No.: 332.11 ISBN: 9780307459695

Summary: In this penetrating look inside the most powerful economic institution in the world, the Federal Reserve, David Wessel illuminates its opaque and undemocratic inner workings, while revealing how its chairman Ben Bernanke led the desperate effort to prevent the world's financial engine from grinding to a halt.



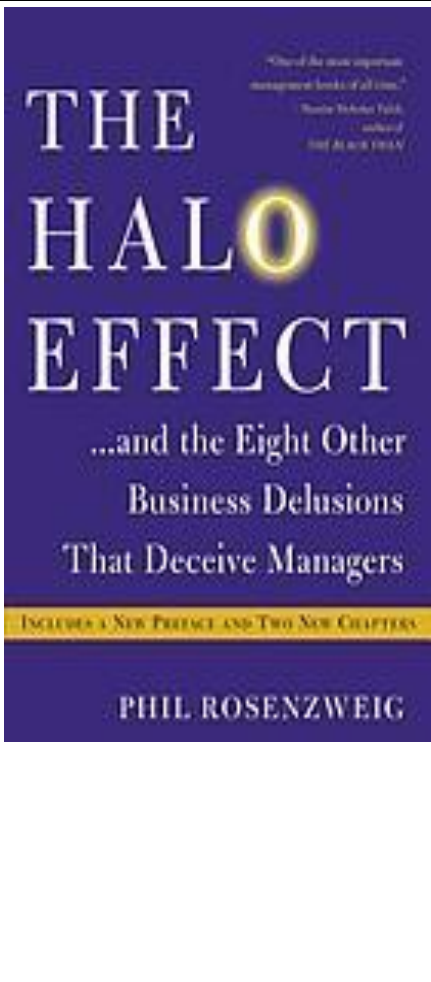
Work life after failure: how employees bounce back, learn and recover from work-related setbacks by Todt, Gisa

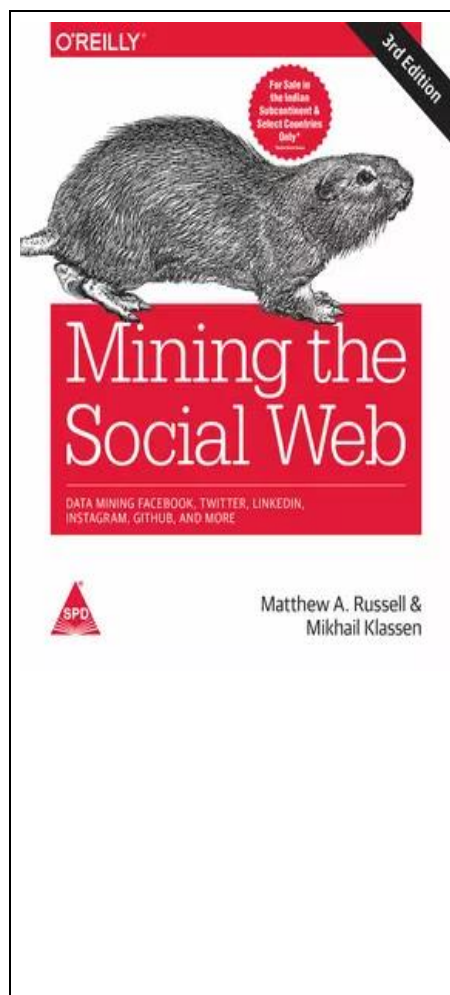
Emerald Publishing 2021

Acc. No.: 50195 Class No.: 370.113 ISBN: 9781838675202

Summary: Work Life after Failure? brings together knowledge from three distinct concepts: resilience, learning, and recovery. Encompassing both conceptual and empirical work from experts in these fields, this book also sheds light on the classification of failures and setbacks and develops a measure of the setback severity.

	<p>States, international organizations and strategic partnerships by Czechowska, Lucyna</p> <p>Edward Elgar 2019 Acc. No.: 50208 Class No.: 658.044 ISBN: 9781788972277</p> <p>Summary: In post-Cold War international relations, strategic partnerships are an emerging and distinct analytical and political category critical in understanding the dynamics of contemporary strategic cooperation between states and International Organizations. However, the idea of strategic partnerships has remained under-theorized and overshadowed by the alliance theory. Addressing this clear-cut gap in the International Relations/Foreign Policy Analysis literature, this book originally endeavours to theorize and empirically test the analytical model of strategic partnerships as a new form of sustain.</p>
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	<p>The halo effect: and the eight other business delusions that deceive managers by Rosenzweig, Phil</p> <p>Free Press 2014 Acc. No.: 50180 Class No.: 658.409 ISBN: 9781476784038</p> <p>Summary: Too many of today's most prominent management gurus make steel-clad guarantees based on claims of irrefutable research, promising to reveal the secrets of why one company fails and another succeeds, and how you can become the latter. Combining equal measures of solemn-faced hype and a wide range of popular business delusions, statistical and otherwise, these self-styled experts cloud our ability to think critically about the nature of success. Central among these delusions is the Halo Effect--the tendency to focus on the high financial performance of a successful company and then spread its golden glow to all its attributes--clear strategy, strong values, brilliant leadership, and outstanding execution. But should the same company's sales head south, the very same attributes are universally derided--suddenly the strategy was wrong, the culture was complacent, and the leader became arrogant. The Halo Effect not only identifies these delusions that keep us from understanding business performance, but also suggests a more accurate way to think about leading a company. This approach--focusing on strategic choice and execution, while recognizing the inherent riskiness of both--clarifies the priorities that managers face.</p>
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Mining the social web: data mining facebook, twitter, linkedin, instagram, github and more by Russell, Mathew A

Shroff Publishers & Distributors 2019

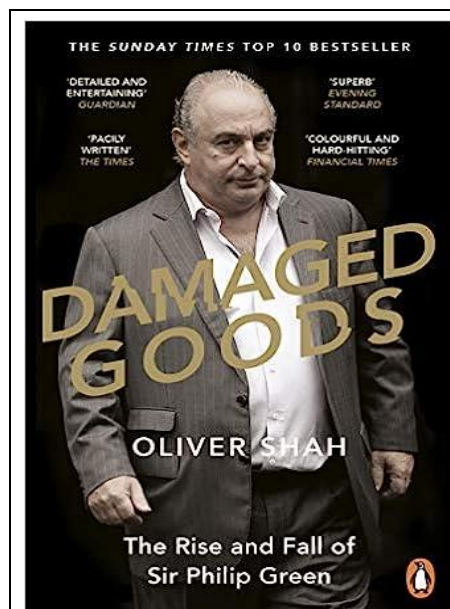
Acc. No.: 50178 Class No.: 658.872 ISBN: 9789352137695

Summary: Mine the rich data tucked away in popular social web sites such as Twitter, face book, linked in, and Instagram. With the third edition of this popular guide, data scientists, analysts, and programmers will learn how to glean insights from social media-including who's connecting with whom, what they're talking about, and where they're located-using Python code examples, Jupyter notebooks, or Docker containers.
 In part one, each standalone br>Chapter focuses on one aspect of the social landscape, including each of the major social sites, as well as web pages, blog and feeds, mailboxes, GitHub, and a newly added br>Chapter covering Instagram. Part two provides a cookbook with two dozen bite-size recipes for solving particular issues with Twitter.
 <beget a straightforward synopsis of the social web landscape

Use Docker to easily run each chapter example code, packaged as a Jupiter notebook

Adapt and contribute to the code's open source GitHub repository

Learn how to employ best-in-class Python 3 tools to slice and Dice the data you collect



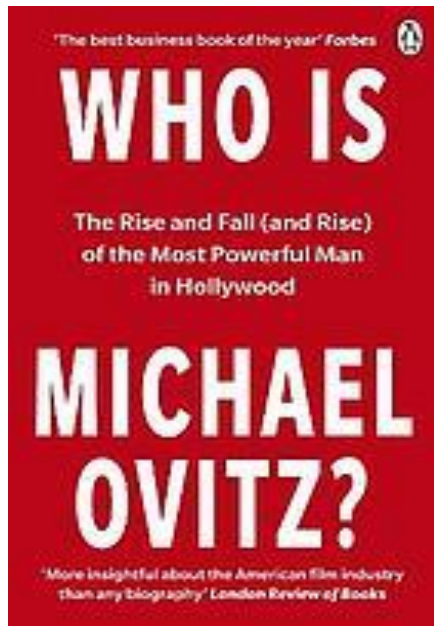
Damaged goods: the inside story of Sir Philip Green by Shah, Oliver

Penguin Business 2019

Acc. No.: 50181 Class No.: 920 (BS) ISBN: 9780241341247

Summary: DISCOVER THE SHOCKING TRUTH BEHIND THE BUSINESS AND LIFESTYLE OF SIR PHILIP GREEN in this jaw-dropping expose, Oliver Shah uncovers the truth behind one of Britain's biggest business scandals, following Sir Philip Green's journey to the big time, the wild excesses of his heyday and his dramatic demise. Filled with colourful characters and expletives, The Times Shah has written a hard-hitting, often funny, ultimately sobering tale of how fortunes were made and lost in late 20th and early 21st century Britain Financial Times.

The author: Oliver Shah is the award-winning Business Editor of the Sunday Times who uncovered the methods Green used to amass his gigantic offshore fortune and the desperation that drove his doomed BHS deal. Shah was named business journalist of the year at both the Press Awards and London Press Club Awards in 2017 for his investigation into Sir Philip Green.



Who is Michael Ovitz by Ovitz, Michael

WH Allen 2019

Acc. No.: 50182

Class No.: 920 (BS)

ISBN: 9780753553381

Summary: If you're going to read one book about Hollywood, this is the one. As co-founder of Creative Artists Agency (CAA), Michael Ovitz earned a reputation for ruthless negotiation, brilliant strategy and fierce loyalty to his clients. He reinvented the role of the agent and helped shape the careers of hundreds of A-list stars and directors, including Steven Spielberg, Martin Scorsese, Meryl Streep, Sean Connery, Steven Seagal, Bill Murray, Robin Williams and David Letterman. But this personal history is much more than celebrity friendships and bare-knuckled deal-making. It's an underdog's story-How did a kid with no connections work his way into the William Morris mailroom, and become the most powerful person in Hollywood? How did a super-agent also become a power in producing, advertising, mergers & acquisitions and modern art? And what were the personal consequences of all those deals? After decades of near-silence in the face of intense controversy, Michael Ovitz is finally telling his whole story in this blistering, unforgettable memoir.