

LIBRARY & INFORMATION CENTRE

NEW ARRIVALS

February-June 2020





Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46788	001.4	9789352137145	Sleeper, Ryan	Practical tableau	100 tips, tutorials and	xxi, 599p	Shroff	2018	Practical tableau;
					strategies from a		Publishers		Tutorials-Strategies;
					tableau zen master				Computer databases
46789	001.4	9789352138111	Wilke, Claus O	Fundamentals of data	a primer on making	xvi, 370p	Shroff	2019	Graphics; Multimedia
				visualization	informative and		Publishers		programming;
					compelling figures				Visualization
47033	001.4	9781108706117	Ulibarri, Nicola	Creativity in research	cultivate clarity, be	xi, 317p	Cambridge	2019	Creativity research;
					innovative and make		University		Innovative; Research;
					progress in your		Press		Creative ability
					research iournev				
47036	001.42	9781108436243	Beins, Bernard	Research methods and		xvii, 515p	Cambridge	2019	Research methods;
			С	statistics in psychology			University		Statistics psychology;
							Press		Research; Psychology;
									Methodology
47113	001.42	9783319643939	Moutinho, Luiz	Innovative research	volume,1 philosophy,	xxxii, 282p	_	2018	Philosophy; Research;
				ŭ	measurement and		Macmillan		Methodology; Life
				management	modelling				sciences; Biometry
47114	001.42	9783319643991	Moutinho, Luiz	Innovative research		xxix, 224p	Palgrave	2018	Research; Methodology;
				methodologies in			Macmillan		Innovative research
				management					
47035	001.42 (SR)	9781108441919	Edlund, John E	Advanced research		xiii, 374p	Cambridge	2019	Social sciences;
				methods for the social			University		Methodology;
				and behavioral sciences			Press		Psychology; Research
47098	001.422	9781108710596	Cairns, Paul	Doing better statistics		xvi, 235p	Cambridge	2019	Statistics; Computer
				in human-computer			University		interaction; Statistical
				interaction			Press		methods
47121	002.09	9781557537263	Callicott,	Making institutional		xxvi, 360p	Purdue	2016	Repositories work;
			Burton B	repositories work			University		Institutional repositories
							Press		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46755	004.6782	9789352139019	Biggs, John	Building intelligent	develop scalable	xi, 138p	Shroff	2019	Internet; Social Media;
				cloud applications	models using server-		Publishers		Building intelligent;
					less architectures				Cloud applications;
					with azure				Architectures
44037	005.133	9781533328793	Kwon,	Julia programming for		х, 236р	Changhyun	2016	Julia programming;
			Changhyun	operations research a			Kwon		Operations research;
				primer on computing					Primer computing
46779	005.2762	9789352138272	Stauffer, Matt	Laravel up and Running	a framework for	xxii, 519p	Shroff	2019	Framework; Building
					building modern PHP		Publishers		modern; Internet;
					apps				Databases
46799	005.73	9789352138296	Lauwens, Ben	Think Julia	how to think like a	xviii, 276p	Shroff	2019	Computer scientist;
					computer scientist		Publishers		Programming; Software
									development
46764	005.74	9879352139026	Weidman, Seth	Deep learning from	building with python	xiv, 235p	Shroff	2019	Database storage;
				scratch	from first principles		Publishers		Python; Programming
									languages
46765	005.74	9789352138999	Harrison, Matt	Machine learning	working with	xiii, 303p	Shroff	2019	Machine learning;
				pocket reference	structured data in		Publishers		Structured data; Python;
					python				Programming
46767	005.74	9879352139026	Weidman, Seth	Deep learning from	building with python	xiv, 235p	Shroff	2019	Database storage;
				scratch	from first principles		Publishers		Python; Programming
									languages
46781	005.74	9789352137718	Hilpisch, Yves	Python for finance	mastering data-driven	xviii, 691p		2019	Python; Finance; Data-
					finance		Publishers		Driven finance;
									Computer science
46782	005.74	9789352138753	Borate, Rahul E	Python for beginners		xiii, 137p	Shroff	2019	Python; Python
							Publishers		programming
46784	005.74	9789352139347	Lubanovic, Bill	Introducing python	modern computing in	xxviii,	Shroff	2020	Python; Object-
					simple packages	597p	Publishers		Oriented; Software
				_					design
46794	005.74	9789352138326	Grus, Joel	Data science from	first principles with	xvii, 384p	Shroff	2019	Python; Programming;
				scratch	python		Publishers		Data science; Big data



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46796	005.74	9789352139347	Lubanovic, Bill	Introducing python	modern computing in	xxviii,	Shroff	2020	Python; Modern
					simple packages	597p	Publishers		computing;
									Programming; Python
									programming
46798	005.74	9789352138999	Harrison, Matt	Machine learning	working with	xiii, 303p	Shroff	2019	Machine learning;
				pocket reference	structured data in		Publishers		Structured data; Python;
					python				Programming
47220	005.74	9789352602582	Balagurusamy,	Introduction to		xi, 321p	McGraw Hill	2019	Python; Engineering;
			E	computing and problem			Education		Application
				solving using python					
46945	005.8	9781633697874	Harvard	Cybersecurity	insights you need	xvi, 157p	Harvard	2019	Cybersecurity; Computer
			Business		from Harvard		Business		security
			Review		business review		Review Press		·
46756	006.3	9789352138647	Castrounis,	AI for people and	a framework for	xiii, 297p	Shroff	2019	Artificial intelligence;
			Alex	business	better human		Publishers		Framework; Human
					experiences and				experiences; Business
					business success				success
46757	006.3	9789352138388	Markiewicz,	Getting started with	a practical guide to	iv, 61p	Shroff	2019	Artificial intelligence;
			Tom	artificial intelligence	building enterprise		Publishers		Enterprise applications;
					applications				Enterprise technologies
46758	006.3	9789352139330	Carmona,	The AI organization	learn from real	xi, 244p	Shroff	2019	Artificial intelligence;
			David		companies and		Publishers		Organization; Real
					Microsoft's journey				companies
					how to redefine your				
					organization with AI		ol cc	2000	A 1150 A 11 A 111
46763	006.3	9789352139231	Geldard, Mars	Practical artificial	from fundamental	xvii, 501p	Shroff	2020	Artificial intelligence;
				intelligence with swift	theory to		Publishers		Swift; Al-Driven;
					development of AI-				Operating systems
46703	006.3	0790252422526	Dhottocharia	Autificial intallinance	Driven apps	vari 240-	Chroff	2010	Artificial intelligence
46783	006.3	9789352133536	Bhattacharjee,	Artificial intelligence	for students	xvi, 240p	Shroff	2019	Artificial intelligence
			Subhasree				Publishers		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46786	006.3	9789352139330	Carmona,	The AI organization	learn from real	xi, 244p	Shroff	2019	Artificial intelligence;
			David		companies and		Publishers		Organization; Real
					Microsoft's journey				companies
					how to redefine your				
					organization with Al				
46787	006.3	9789352138647	Castrounis,	AI for people and	a framework for	xiii, 297p	Shroff	2019	Artificial intelligence;
			Alex	business	better human		Publishers		Framework; Human
					experiences and				experiences; Business
					business success				success
46792	006.3	9789352137466	Bhattacharya,	Artificial intelligence	for beginners	xxxii, 519p		2018	Artificial intelligence;
			Anindita Das	and soft computing			Publishers		Programming; Software
									development; Big data
46860	006.3	9781633697898	Harvard	Artificial intelligence	insights you need	xvi, 176p	Harvard	2019	Artificial intelligence;
			Business		from		Business		Industrial applications
		0704600607000	Review				Review Press	2212	A 1150 1 1 1 1 1 11
46986	006.3	9781633697898	Harvard	Artificial intelligence	insights you need	xvi, 176p	Harvard	2019	Artificial intelligence;
			Business		from		Business		Industrial applications
47400	006.3	0702240045054	Review	Autificial intelligence in		::: 240	Review Press	2010	A L. C. C. L.
47189	006.3	9783319915951	Wodecki,	Artificial intelligence in	improving	•	Palgrave	2019	Artificial intelligence;
			Andrzej	value creation	competitive		Macmillan		Management
					advantage				information systems;
46777	006.312	9789352132362	Tsvetovat,	Social network analysis	finding connections	xi, 174p	Shroff	2019	Value creation Social network; Social
10///	000.312	3703332132302	Maksim	for start-ups	on the social web	1 .	Publishers	2013	web
47085	006.312	9780367208615	Memon,	Data science	theory, analysis and	xvii, 325p	CRC Press	2020	Data science; Data
17005	000.512	3700307200013	Qurban A	Data science	applications	XVII, 323P	erre i ress	2020	mining; Statistical
			Quibanii						methods: Big data
46769	006.32	9789352139095	Pointer, Ian	Programming PyTorch	creating and	xv, 200p	Shroff	2019	Programming; PyTorch;
				for deep learning	deploying deep		Publishers		Machine learning;
					learning applications				Artificial intelligence



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46806	070	9780231196215	Hanitzsch, Thomas	Worlds of journalism	journalistic cultures around the globe	xi, 434p	Columbia University Press	2019	Journalism; Journalists- Cultures; Ground breaking analysis; Global journalism; Journalists
47076	070.4	9780415349222	Chimbel, Aaron	Why I'm a journalist	personal stories from those who cover the news	хх, 210р	Routledge	2018	Journalist; Journalists- Biography; Journalism
47099	128.2	9781316506981	Coleman, Sam	The knowledge argument		vi, 303p	Cambridge university press	2019	Knowledge argument; Philosophy; Materialism; Life sciences
46834	133.9	9789388369732	Leoni, Edgar	The prophecies of Nostradamus		211p	Prakash Books India	2018	Nostradamus; Juvenile literature; Prophecies
47011	150	9781108421379	Murray, Amy Jo	Qualitative studies of silence	the unsaid as social action	xiv, 297p	Cambridge University Press	2019	Qualitative studies; Social sciences; Methodology
47029	150.1	9781108700344	Sternberg, Robert J	The Cambridge handbook of wisdom		xv, 815p	Cambridge University Press	2019	Handbook; Wisdom; Philosophy; Psychology
47193	150.15195	9781462524778	Price, Larry R	Psychometric methods	theory into practice	xvi, 552p	The Guilford Press	2017	Psychometric; Quantitative methods; Social research; Mathematical statistics
46750	150.195	9781846041242	Frankl, Viktor E	Man's search for meaning	the classic tribute to hope from the holocaust	154p	Rider	2008	Psychologists
46899	150.1952	9788175994003	Freud, Sigmund	The interpretation of dreams	Freud's seminal work in understanding the human mind	543p	Fingerprint	2018	Psychology; Human mind; Biology



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47072	150.1952	9788175994003	Freud, Sigmund	The interpretation of dreams	Freud's seminal work in understanding the human mind	543p	Fingerprint	2018	Psychology; Human mind; Biology
46803	152.4	9789382563792	Goleman, D	Emotional intelligence	why it can matter more than IQ	xiv, 352p	Bloomsbury	2013	Emotional intelligence; Emotional maturity
47031	152.4	9781108429672	Cochrane, Tom	The emotional mind	a control theory of affective states	xi,234p	Cambridge University Press	2018	Emotional mind; Affective states; Emotions
46850	153.12	9789389053814	Atkinson, William Walker	Memory	how to develop train	207р	Fingerprint	2019	Personal development; Mind; Body
47032	153.43	9781108450720	Praszkier, Ryszard	Working wonders	how to make the impossible happen	xii, 199p	Cambridge University Press	2019	Working wonders; Psychology; Creative thinking; Social change
46855	155.2	9781633696648	Harvard Business Review	Confidence	emotional intelligence	x, 162p	Harvard Business Review Press	2019	Self confidence; Confidence; Emotional intelligence; Attitude
46856	155.2	9781633697942	Harvard Business Review	Power and impact	emotional intelligence	ix, 151p	Harvard Business Review Press	2020	Power-Impact; Emotional intelligence
46857	155.2	9781633696587	Harvard Business Review	Focus	emotional intelligence	ix, 161p	Harvard Business Review Press	2019	Focus; Emotional intelligence; Attention; Leadership
46858	155.2	9781633696617	Harvard Business Review	Self awareness	emotional intelligence	ix, 162p	Harvard Business Review Press	2019	Awareness; Emotional intelligence; Employees-Psychology
46859	155.2	9781633696242	Harvard Business Review	Leadership presence	emotional intelligence	viii, 144p	Harvard Business Review Press	2018	Leadership; Emotional intelligence; Executive ability
46861	155.2	9781633696082	Harvard Business Review	Dealing with difficult people	emotional intelligence	viii, 141p	Harvard Business Review Press	2018	Difficult people; Emotional intelligence; Problem employees



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46962	155.2	9781633696587	Harvard	Focus	emotional	ix, 161p	Harvard	2019	Focus; Emotional
			Business		intelligence		Business		intelligence; Attention;
			Review				Review Press		Leadership
46963	155.2	9781633696648	Harvard	Confidence	emotional	x, 162p	Harvard	2019	Self confidence;
			Business		intelligence		Business		Confidence; Emotional
			Review				Review Press		intelligence; Attitude
46964	155.2	9781633696242	Harvard	Leadership presence	emotional	viii, 144p	Harvard	2018	Leadership; Emotional
			Business		intelligence		Business		intelligence; Executive
			Review				Review Press		ability
46965	155.2	9781633697942	Harvard	Power and impact	emotional	ix, 151p	Harvard	2020	Power-Impact;
			Business		intelligence		Business		Emotional intelligence
			Review				Review Press		
46966	155.2	9781633696082	Harvard	Dealing with difficult	emotional	viii, 141p	Harvard	2018	Difficult people;
			Business	people	intelligence		Business		Emotional intelligence;
			Review				Review Press		Problem employees
46973	155.2	9781633696617	Harvard	Self awareness	emotional	ix, 162p	Harvard	2019	Awareness; Emotional
			Business		intelligence		Business		intelligence; Employees-
			Review				Review Press		Psychology
46901	158.12	9789389567359	Vivekananda, Swami	Patanjali's yoga sutras		160p	Fingerprint	2019	Yoga; Patanjali
46865	158.3	9781633696563	Boyatzis,	Helping people change	coaching with	xiii, 233p	Harvard	2019	Emotional intelligence;
			Richard		compassion for		Business		Personal coaching;
					lifelong learning and		Review Press		Compassion learning;
					growth				Psvchologv
46742	158.7	9780826199676	Schonfeld, Irvin	Occupational health	work, stress and	хх, 355р	Springer	2017	Occupational health;
			Sam	psychology	health		Publishing		Psychology
46993	158.7	9781633696112	Markman, Art	Bring your brain to	using cognitive	viii, 242p	Harvard	2019	Psychology; Cognitive
				work	science to get a job,		Business		science; Vocational
					do it well and		Review Press		guidance
					advance vour career				
47094	170.19	9781462541225	Gray, Kurt	Atlas of moral		xvii, 586p	The Guilford	2020	Atlas; Psychology; Ethics;
			James	psychology			Press		Philosophy



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46891	190	9788175994447	Nietzsche, Friedrich Wilhelm	Beyond good and evil		227p	Fingerprint	2018	Ethics; Philosophy; Evil
47003	193	9781107195547	Bykova, Marina Fedorovna	Hegel's philosophy of spirit	a critical guide	xv, 290p	Cambridge University Press	2019	Philosophy; Mind-Body; Philosophy spirit
47039	193	9780521144834	Ure, Michael	Nietzsche's the gay science	an introduction	viii, 273p	Cambridge University Press	2019	Nietzsche; Gay science
47040	193	9781316613863	Stern, Tom	The new Cambridge companion to Nietzsche		xv, 447p	Cambridge University press	2019	Cambridge companion; Nietzsche
47075	193	9781784786038	Balibar, Etienne	The philosophy of Marx		хх, 209р	Verso Books	2017	Philosophy; Karl, Marx; Marxist
46893	289.98	9789389053784	Murphy, Joseph	How to use the power of prayer	a motivational guide to transform your life	109p	Fingerprint		Motivation; Transform; Thought; Prayer
46871	294.5924	9789389432701	Prakash Books	Bhagavad Gita		423p	Prakash Books	2019	Gita; Lord Krishna
46889	299.93	9789389053777	Murphy, Joseph	How to use your healing power		191p	Fingerprint	2019	Bible; Criticism
47246	300.722	9781483349800	Denzin, Norman K	The Sage handbook of qualitative research		хх, 968р	Sage Publications	2018	Handbook; Qualitative research; Social sciences; Research
47194	300.727	9781462532131	Bandalos, Deborah L	Measurement theory and applications for the social sciences		xxiii, 661p	The Guilford Press	2018	Measurement theory; Social sciences; Methodology; Statistical methods
47007	302	9781108421331	Gibson, Stephen J	Arguing, obeying and defying	a rhetorical perspective on Stanley milligram's obedience experiments	x, 232p	Cambridge University Press	2019	Milgram, Stanley; Social psychology; Rhetorical criticism; Electronic books



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46864	302.23	9781633694446	Morgan, Nick	Can you hear me	how to connect with	xii, 270p	Harvard	2018	Communication
					people in a virtual		Business		technology; Social
					world		Review Press		psychology;
									Communication; Digital
									channels
47245	302.23	9780815363927	Lipschultz,	Social media	entrepreneurial	xxiii, 319p	Routledge	2020	Social media;
			Jeremy Harris	measurement and	digital analytics				Measurement; Digital
				management					analytics; Online media;
47460	202 25	0700040000560	5 . 6	C		. 200	.	2040	Social networks
47160	302.35	9783319898568	Peris-Ortiz,	Strategies and best	an institutional	iv, 208p	Springer	2018	Entrepreneurship; Social
			Marta	practices in social	perspective				innovation;
47248	303.4833	9780393254297	McAfee,	innovation	harnassing our digital	402p	Norton &	2017	Sustainability Machine platform
47248	303.4833	9/8039325429/	1	Machine, platform	harnessing our digital	402p		2017	Machine platform;
			Andrew	crowd	future		Company		Digital future; Information technology
46991	303.4834	9780262537681	Broussard,	Artificial unintelligence		237p	MIT Press	2019	Artificial unintelligence;
40331	303.4034	3700202337001	Meredith	Artificial affilitenigenee		237β	14111 1 1 1 2 3	2013	Internet; Social media
			Wierealth						internet, Jociai media
47127	303.4834	9780262537681	Broussard,	Artificial unintelligence		237p	MIT Press	2019	Artificial unintelligence;
			Meredith						Internet; Social media
									,
47005	303.6	9781108734493	Stein, Rachel	Vengeful citizens,	a theory of war and	xv, 254p	Cambridge	2019	Revenge; War; Violence-
			Michelle	violent states	revenge		University		Philosophy
							Press		
47079	305.891593	9780367363536	Ghosh,	Identity and marginality	settlement	xvi, 223p	Routledge	2019	Afghan migrants;
			Anwesha	in India	experience of Afghan				Settlement; Sociology;
					migrants				Foreign lands
47071	306.8153	9789387164901	Bhatia, Ritu	Manspotting	chronicles of mid-life	xii, 208p	Speaking Tiger	2018	Manspotting; Ritu,
					romance				Bhatia; Dating; Social
									customs



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47010	320.01	9781108437554	Bird, Colin	An introduction to		xiii, 368p	Cambridge	2019	Political philosophy;
				political philosophy			University		Philosophy; Political
							Press		science
46895	320.1	9788175993075	Machiavelli,	The prince		184p	Fingerprint	2018	Fiction; Prince
			Niccolo						
47119	320.1	9780871407054	Ryan, Alan	On Machiavelli	the search for glory	204p	W W Norton &	2014	Political science
							Company		
47009	320.3	9781108721707	Giraudy,	Inside countries	subnational research	xiii, 374p	Cambridge	2019	Subnational research;
			Agustina		in comparative		University		Politics philosophy;
					politics		Press		Comparative politics
46888	321.07	9788175993068	Platon	The Republic		400p	Fingerprint	2019	Humanities; Republic
	321.07	9788175993068	Platon	The Republic		400p	Fingerprint		Humanities; Republic
47004	321.8	9781108444422	Norris, Pippa	Cultural backlash	Trump, Brexit and	xiv, 540p	Cambridge	2019	Trump, Donald; Brexit
					authoritarian		University		
					populism		Press		
46747	327.12	9780670091508	Sood, Vikram	The unending game	a former RAW chief's	xxvi, 282p	Penguin	2018	International relations;
					insights into		Random House		Espionage; Military
					espionage				history
46867	327.125694	9788184958454	Zohar, Michael	Mossad	the greatest missions	xi, 388p	Jaico	2016	Mossad; Israeli secret
			Bar		of the Israeli secret		Publishing		service; Secret service
					service		House		
46805	330	9780231801461	Guzman,	Toward a just society	Economics	xiii, 556p	Columbia	2018	Strategy; Economics
			Martin				University		
							Press		
46898	330	9789387779464	Smith, Adam	The wealth of Nations		1143p	Fingerprint		Economics
46947	330	9780231801461	Guzman,	Toward a just society	Economics	xiii, 556p	Columbia	2018	Strategy; Economics
			Martin				University		
							Press		
47054	330	9781292165592	O'Sullivan,	Economics	principles,	765p	Pearson	2018	Economics
			Arthur		applications and tools				



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47171	330	9783319744148	Puu, Tonu	Disequilibrium	oligopoly, trade and	xviii, 307p	Springer	2018	Disequilibrium;
				economics	macro dynamics				Economics;
									Macroeconomics
47088	330.01	9780415858991	Maas, Harro	Economic methodology	an historical	xiii, 187p	Routledge	2014	Economics
					introduction				methodology;
									Economics
47016	330.015195	9781108437493	Chan, Joshua	Bayesian econometric		xxiii, 466p	Cambridge	2020	Econometrics;
				methods			University		Econometric methods
							Press		
47018	330.015195	9781316630334	Linton, Oliver	Financial econometrics		xxiii, 555p	Cambridge	2019	Financial econometrics;
				models and methods			University		Quantitative methods;
							Press		Economics;
47140	220 045405	0700013300101	Dec		analysis of succe		Coningon	2010	Econometrics
47140	330.015195	9789813290181	Das,		analysis of cross		Springer	2019	Econometrics; Cross
			Panchanan	and practice	section, time series	565p			section; Statistics; Game
					and panel data with				theory
47058	330.1	9781260092905	Schiller,	The economy today	Stata 15.1	xxxii 812n	McGraw-Hill	2019	Economy today;
17030	330.1	3701200032303	Bradlev R	The economy today		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	IVICOI avv Tilli	2013	Economics
47078	330.1	9781138222687	Fischer, Liliann	Rethinking economics	an introduction to	xiv, 141p	Routledge	2018	Rethinking economics;
					pluralist economics	, ,			Economics; Schools
									economics
47157	330.1	9780262039994	Basu, Kaushik	The state of economics,		xvi, 535p	The MIT Press	2019	Economics; Economic
				the state of the world					development; Monetary
									policy; Social change
46930	330.122	9780691192475	Haskel,	Capitalism without		xiii, 278p	Princeton	2018	Capitalism; Capital;
			Jonathan	capital			University		Economy
							Press		
46959	330.122	9780691201160	Quiggin, John	Economics in two		xii, 390p	Princeton	2019	Economics; Capitalism;
				lessons	well, and why they		University		Free enterprise
					can fail so badly		Press		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46960	330.122	9780691201160	Quiggin, John	Economics in two	why markets work so	xii, 390p	Princeton	2019	Economics; Capitalism;
				lessons	well, and why they		University		Free enterprise
					can fail so badly		Press		
47155	330.122	9780691154947	Quiggin, John	Economics in two	why markets work so	xii, 390p	Princeton	2019	Economics; Capitalism;
				lessons	well and why they can		University		Free enterprise
					fail so badly		Press		
47087	330.156	9781138231429	Kuroki, Ryuzo	Keynes and modern		xvii, 270p	London	2016	Economics; Keynes;
				economics			Routledge		Financial crises
47046	330.16	9781316607787	Chwieroth,	The wealth effect	how the great	xxiv, 572p	Cambridge	2019	Economic policy;
			Jeffrey M		expectations of the		University		Monetary policy;
					middle class have		Press		Financial crises; Middle
					changed the politics				class
					of banking crises				
47089	330.954	9781138677838	Jha,	Routledge handbook of		хх, 327р	Routledge	2016	Handbook; Economic
			Raghbendra	South Asian economics					history; Economic policy;
									South Asia
47131	330.954	9781137565532	Jha,	Facets of India's	recent economic and	xxii, 334p	Palgrave	2018	India economy;
			Raghbendra	economy and her	social history and		Macmillan		Economics; Social
				society volume I	political economy				history; Political
									economv
47090	331	9781138218178	Ehrenberg,	Modern labor	theory and public	768p	Routledge	2018	Labor economics;
			Ronald G	economics	policy				Economics; Labor policy;
									Personnel management
46939	331.256	9781633693869	Daugherty,	Human machine	reimagining work in	vi, 249p	Harvard	2018	Artificial intelligence;
70333	331.230	3,01033033003	Paul R	Traman machine	the age of Al	VI, 275P	Business	2010	Data processing;
			rauin		the age of Ai				
							Review Press		Information Technology;
									innovation machine
					_		Review Press		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47015	331.88	9781108492249	Chakraborty, Achin		capital, labour and the state in contemporary India	xii, 142p	Cambridge University Press	2019	Collective bargaining; Bargaining; Industrial relations; Labour policy; Economic policy
46875	332	9788120342712	Armendariz, Beatriz	The economics of microfinance		xix, 468p	PHI Learning	2013	Economics; Microfinance; Financial institutions; Mathematical models
47014	332.0151	9781108707657	Kreps, David M	The Black-Scholes Merton model as an idealization of discrete- time economies		xi, 203p	Cambridge University Press	2019	Stocks; Prices; Mathematical models; Economies; Finance
47184	332.015195	9781138060944	Chevallier, Julien	Financial mathematics, volatility and covariance modelling. Volume 2		x, 370p	Routledge	2019	Finance; Mathematical models; Econometrics; Economics
46831	332.0415	9788175994140	Marx, Karl		includes volume.1,2,3	1392p	Fingerprint	2019	Political ideologies; Capitalist system
46870	332.0415	9781484251416	Shah, Tarang	Venture capitalists at work		хх, 479р	Apress	2019	Venture capitalists; Capital
47154	332.0415	9781119409359	Batterson, Leonard A	Building wealth through venture capital	a practical guide for investors and the entrepreneurs they fund	xvii, 204p	John Wiley & Sons	2017	Building wealth
46743	332.1	9781586481988	Yunus, Muhammad	Banker to the poor	micro-lending and the battle against world poverty	ix, 289p	PublicAffairs	2007	Grameen bank; Bankers; Microfinance; Rural poor; Social reformers
46754	332.1	9789351108665	Avasthi, Archana	Impact of Technology in banking sector		xxiii, 498p	Shroff Publisher	2015	Banking sector; Technology
46768	332.1	9789351108665	Avasthi, Archana	Impact of Technology in banking sector		xxiii, 498p	Shroff Publisher	2015	Banking sector; Technology

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47012	332.1	9781108741583	Honohan,	Currency, credit and	central banking in	xvii, 372p	Cambridge	2019	Banks-Banking; Europe;
			Patrick	crisis	Ireland and Europe		University		Economics; Currency;
							Press		Credit; Crisis
47013	332.1	9781108447973	Alexander,	Principles of banking		xxii, 473p	Cambridge	2019	Banking regulation;
			Kern	regulation			University		Banking law; Banks-
							Press,		Banking
47064	332.1	9780198802891	Berger, Allen N	The Oxford handbook		xlvii,	Oxford	2017	Handbook banking;
				of banking		1051p	University		Banking
							Press		
47148	332.1	9780190228835	Siklos, Pierre L	Central banks into the	from triumph to crisis	xviii, 324p	Oxford	2017	Central banks; Crisis;
				breach	and the road ahead		University		Monetary policy; Banks-
							Press		Banking
47144	332.1096	9781787141872	Redford, Dana	Developing Africa's	the importance of	xxiii, 288p	Emerald	2017	Financial services;
			Т	financial services	high-impact		Publishing		Entrepreneurship
					entrepreneurship				
46944	332.178	9781633697911	Harvard	Blockchain	the insights you need	xv, 174p	Harvard	2019	Blockchain; Financial
			Business		from Harvard		Business		institutions; Electronic
			Review		Business Review		Review Press		commerce
46982	332.178	9781633697911	Harvard	Blockchain		xv, 174p	Harvard	2019	Blockchain; Financial
			Business		from Harvard		Business		institutions; Electronic
			Review		Business Review		Review Press		commerce
46989	332.178	9781633698048	Furlonger,	The real business of	how leaders can	x, 257p	Harvard	2019	Blockchain; Value;
			David	blockchain	create value in a new		Business		Digital age; Business
					digital age		Review Press		planning
47000	332.178	9781633698048	Furlonger,	The real business of	how leaders can	x, 257p	Harvard	2019	Blockchain; Value;
			David	blockchain	create value in a new		Business		Digital age; Business
					digital age		Review Press		planning
47187	332.2	9780262039543	Fabozzi, Frank J	Foundations of global		xxi, 1075p	The MIT Press	2019	Financial institutions;
				financial markets and					Finance; Global finance;
				institutions					Interest rate; Credit risk



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46928	332.4	9780691192659	Rogoff, Kenneth S	The curse of cash		x, 303p	Princeton University Press	2018	Economics; Money; Monetary policy
46946	332.4	9780691192659	Rogoff, Kenneth S	The curse of cash		x, 303p	Princeton University Press	2018	Economics; Money; Monetary policy
46974	332.4	9780691201207	Brunton, Finn	Digital cash		255p	Princeton University Press	2019	Digital cash; Block chain technology; Currency
47091	332.4	9781789200485	Maurer, Bill	Money at the margins	global perspectives on technology, financial inclusion and design	xi, 321p	Berghahn Books	2019	Money; Financial inclusion; Finance; Electronic funds transfers; Developing countries
46760	332.40285	9789352138081	Song, Jimmy	Programming bitcoin	learn how to program bitcoin from scratch	xxiii, 294p	Shroff Publisher	2019	Bitcoin; Programming; Software development
46772	332.40285	9789352138081	Song, Jimmy	Programming bitcoin	learn how to program bitcoin from scratch	xxiii, 294p	Shroff Publishers	2019	Bitcoin; Programming; Transaction creation; Validation
46914	332.6	9780231196291	Bhansali, Rupal J	Non-Consensus investing	being right when everyone else is wrong	ix, 268p	Columbia Business School Publishing	2019	Investments; Investments analysis; Investments advisors
46931	332.6	9780231801447	Reamer, Norton	Investment, a history		х, 436р	Columbia University Press	2017	Investment
47059	332.6	9781292316970	Smart, Scott B	Fundamentals of Investing		696р	Pearson	2020	Investment process; Investment; Derivative securities; Investment policy



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47242	332.6	9780198292272	Shleifer, Andrei	Inefficient markets	an introduction to	viii, 216p	Oxford Univ.	2013	Inefficient markets;
					behavioral finance		Press		Behavioral finance;
									Financial markets
47142	332.6327	9783030193997	Zaher, Fadi	Index fund	a practical guide to	xxiii, 248p	Palgrave	2019	Index fund
				management	smart beta, factor		Macmillan		management; Fund
					investing and risk				management; Risk
					premia				management;
									Investments-Securities
46913	332.642	9780691192222	W Lo, Andrew	Adaptive markets		x, 483p	Princeton	2018	Economics; Markets;
					the speed of thought		University		Investor behavior; Stock
							Press		market; Financial
									evolution
46915	332.642	9780691195681	Sornette,	Why stock markets	critical events in	xxvi, 421p	Princeton	2019	Stock markets; Markets
			Didier	crash	complex financial		University		crash; Financial systems
					systems		Press		
46948	332.642	9780691195681	Sornette,	Why stock markets	critical events in	xxvi, 421p		2019	Stock markets; Markets
			Didier	crash	complex financial		University		crash; Financial systems
					systems		Press		
46925	335.4	9789386538253	Marx, Karl	The communist		96p	Fingerprint	2019	Communist;
				manifesto					Communism
47045	336	9781316501801	Hillman, Arye L	Public finance and	a political economy	xiii, 642p	Cambridge	2019	Public finance; Public
				public policy	perspective on the		University		policy; Economic policy;
					responsibilities and		Press		Finance
					limitations of				
47406	222 222	0700040070044		- · · · · · · · · · · · · · · · · · · ·	government	0.45		2047	
47186	336.206	9789812878311	Hemels, Sigrid	Tax incentives for the		xiii, 245p	Springer	2017	Tax accounting; Tax law;
				creative industries					Cultural economics;
47005	226.24	070440040000	B	T		222		2046	Economics
47025	336.24	9781108400206	Drumbl,	Tax credits for the	a call for reform	xii, 222p	Cambridge	2019	Income tax; Credit;
			Michelle L	working poor			University		Taxation; Law-
							Press		Legislation



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47055	337	9781292214160	Gerber, James	International economics		504p	Pearson	2018	International economics; Economics; International trade; International economic relations
47141	337	9789811318757	Hosoe, Moriki	Applied analysis of growth, trade and public policy	ten years of international academic exchanges	x, 238p	Springer	2018	Trade; Public policy; Development economics; International economic relations
47156	338.1	9783030144081	Pingali, Prabhu	Transforming food systems for a rising India		xxiv, 368p	Palgrave Macmillan	2019	Transforming; Food supply; Nutrition policy; Economic history
47027	338.476	9781108485388	Krishna, H S	High-tech internet start- ups in India		xxii, 264p	Cambridge University Press	2019	Electronic commerce; Internet industry; High technology industries; New business enterprises
47226	338.476151	9789353450441	Eban, Katherine	Bottles of lies	Ranbaxy and the dark side of Indian pharma	xxiv, 482p	Juggernaut	2019	Ranbaxy; Generic drugs; Pharmaceutical industry
46927	338.542	9781349959518	Aliber, Robert Z	Manias panics and crashes	a history of financial crises	ix, 426p	Palgrave Macmillan	2019	Financial crises; Depressions; Business cycles
47249	338.542015 1	9780198861911	Aghion, Philippe	Volatility and growth	clarendon lectures in economics	viii, 148p	Oxford University Press	2020	Volatility-Growth; Lectures economics; Economics; Macroeconomics
47247	338.54209	9781912555345	Cid, Jamie	Doing business in India		248p	Lid Publishing	2019	Doing business; Business enterprises



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46929	338.83	9780231801539	Welling, Kate	Merger masters	tales of arbitrage	xiv, 389p	Columbia Business	2018	Analysis-Strategy; Business strategy;
							School		Merger investors;
47164	338.87	9783319680491	Saussier, Stephane	The economics of public-private partnerships	theoretical and empirical developments	ix, 240p	Publishing Springer	2018	Investment Economics; Empirical developments; Public economics; Public finance
47044	338.9	9781108460705	Lee, Keun	The art of economic catch-up	barriers, detours and leapfrogging in innovation systems	xxiii, 279p	Cambridge University Press	2019	Economic; Economic development; Developing countries; Innovation systems
47066	338.9	9780691191218	Baland, Jean–Marie	Handbook of economic development and institutions		viii, 775p	Princeton University Press	2020	Handbook; Economic development; Economic institutions
47077	338.9	9781786997562	Rist, Gilbert	The history of development	from Western origins to global faith	xvi, 304p	Zed Books	2019	Economic development; Sustainable development; Economic- History
47180	338.9	9788132221005	Sharma, Pooja	Emerging economies	food and energy security and technology and innovation	x, 428p	Springer	2015	Emerging economies; Energy security; Economic development; Economies
47205	338.9	9780128175965	Fraumeni, Barbara M	Measuring economic growth and productivity	foundations, KLEMS production models and extensions	xvii, 536p	Academic Press	2020	Measuring economic; Economic growth; Economic development; Industrial productivity



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47102	338.927	9780415820721	Adams, William	Green development	environment and	xxv, 402p	Routledge	2020	Green development;
			М		sustainability in a				Environment;
					developing world				Sustainability
46921	338.954	9789811360633	Sikdar;, Arijit	Business and	a collection of case	ххі, 323р	Palgrave	2019	Business management;
				management practices	studies		Macmillan		Case studies; Social
				in South Asia					dynamics;
									Entrepreneurship
47132	338.954	9789381513118	Majumder,	Growth and	regional dimensions	xxv, 375p	Segment Books	2018	Growth development;
			Rajarshi	development in India					Regional economics;
									Economic policy
47047	339	9781108449830	Lipschitz, Leslie	Macroeconomics for	a guide for analysts	xix, 290p	Cambridge	2019	Macroeconomics
				professionals	and those who need		University		professionals;
					to understand them		Press		Macroeconomics
47174	339	9781788970990	Minford,	Advanced	a primer	xi, 502p	Edward Elgar	2019	Advanced
			Patrick	macroeconomics			Publishing		macroeconomics;
									Macroeconomics
47202	339	9780262043014	Alogoskoufis,	Dynamic		xxxiii,	The MIT Press	2019	Dynamic
			George	macroeconomics		765p			macroeconomics;
									Macroeconomics;
									Economics
47203	339	9788132239185	Nachane, Dilip	Critique of the new		xxvii,	Springer	2018	Critique consensus;
			М	consensus		407p			Macroeconomics;
				macroeconomics and					Implications-India;
				implications for India					Monetary economics;
									Financial economics
47225	339	9789385401350	Ahuja, H L	Macroeconomics	theory and policy	xvi, 936p	S Chand	2018	Macroeconomics;
									Economics; Economic
									development
47143	339.52	9781786435293	Bahl, Roy W	Fiscal decentralization	development from	viii, 501p	Edward Elgar	2018	Local finance;
				and local finance in	below		Publishing		Developing countries;
]		developing countries					Public finance



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46879	342.54	9780691192550	De, Rohit	A people's constitution	the everyday life of	ix, 296p	Princeton	2018	Constitution; Indian
					law in the Indian		University		republic; Law
					republic		Press		
46877	343.07	9780691190563	Basu, Kaushik	The republic of beliefs	a new approach to	xvii, 238p	Princeton	2018	Law economics; Law;
					law and economics		University		Economics
							Press		
47176	343.07	9780691190563	Basu, Kaushik	The republic of beliefs	a new approach to	xvii, 238p	Princeton	2018	Law economics; Law;
					law and economics		University		Economics
							Press		
47023	343.0721	9781108422499	Thepot,	The interaction	opening the black box	ххх, 285р	Cambridge	2019	Law; Corporate
			Florence	between competition			University		governance; Antitrust
				law and corporate			Press		law; Law-Legislation
				governance					
47021	343.54	9781108473965	Rao, R Kavita	Evolution of goods and		xv, 200p	Cambridge	2019	Evolution; Goods;
				services tax in India			University		Services tax; Law-
							Press		Legislation
47022	344.54	9781108720274	Mukherjee,	The legal right to		xxv, 224p	Cambridge	2019	Housing policy; Law-
			Anindita	housing in India			University		Legislation; Legal right
							Press		
47008	346.0482	9781107199958	Simone,	Copyright and collective	_	xxi, 300p	Cambridge	2019	Copyright; Authorship;
			Daniela	authorship	of collaborative work		University		Law legislation; Law
							Press		
47038	347.012	9781108836036	Khurshid,	Judicial review	process, powers and	xxxii, 430p	Cambridge	2020	Judicial review; Law
			Salman		problems		University		
							Press		
46840	355.6	9788172345242	Tzu, Sun	The art of war		103p	Prakash Books	2019	War; Art of war; Waging
							India		war
47139	362.1068	9783319748252	Brown,	The economics of	evaluating public	xi, 107p	Palgrave	2018	Public health; Health
			Heather	public health	health interventions		Macmillan		management;
									Interventions;
									Economics



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46876	362.5	9780691201238	Atkinson,	Measuring poverty		xxvii,	Princeton	2019	Poverty; Public
			Anthony B	around the world		429p	University		economics
							Press		
47219	362.5	9780197521779	Banerjee,	Understanding poverty		lii, 443p	Oxford	2020	Poverty; Economics
			Abhijit				University		
							Press		
47224	362.5	9781586486679	Yunus,	Creating a world	social business and	xvii, 282p	PublicAffairs	2007	Social business;
			Muhammad	without poverty	the future of				Capitalism; Poverty;
47400	252 =	0700067000400			capitalism		0000	2040	Prevention
47103	363.7	9780367390129	Manahan,		a sustainable	xxiii, 646p	CRC Press	2019	Environmental science;
			Stanley E	and technology	approach to green				Environment; Green
					science and				science
46744	363.7076	9788193422601	Shankar	Environment	technology	xlii, 366p	Shankar IAS	2010	Environment: Feelegy
46744	363.7076	9/88193422001	Stiatikat	Environment				2019	Environment; Ecology;
							Academy		Ecosystem; IAS Acedemy
47006	364.106	9781108466967	Catino,	Mafia organizations	the visible hand of	xii, 346p	Cambridge	2019	Mafia organizations;
			Maurizio		criminal enterprise		University		Mafia; Criminal
					·		Press		enterprise
47244	378	9781912764518	Remenyi, Dan	The University of the		xv, 261p	ACPIL	2019	Adult education;
				future					University extension;
									Study-Teaching
47182	382	9780691192666	Rodrik; Dani	Straight talk on trade	ideas for a sane world	xiii, 316p	Princeton	2018	Straight; Trade; World
					economy		University		economy
							Press		
47024	382.63	9781108474320	Moreno		an economically	xxix, 246p	Cambridge	2019	Antidumping duties; Law-
			Caiado, Jose	flexibilities in the WTO	informed analysis		University		Legislation; Subsidies
			Guilherme	agreement on subsidies			Press		
				and countervailing					
				measures					



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46897	398.22	9789386538291	Burton, Richard	The Arabian nights	tales of thousand nights and a night Vol.	492p	Fingerprint	2018	Arabian nights
			1		1				
47041	501	9781107527744	Halvorson,	The logic in philosophy		viii, 296p	Cambridge	2019	Philosophy; Science;
			Hans	of science			University		Logic
47128	515.535	9783030177669	Cleff, Thomas	Applied statistics and	a modern approach	xxiii, 474p	Press Springer	2019	Statistics; Multivariate;
			•	multivariate data	using SPSS, Stata and	' '	'		Data analysis; Business
				analysis for business	excel				economics;
				and economics					Mathematical statistics
47204	519.3	9781352007916	Ferreira, Jose	Game theory	an applied	xxii, 293p	Red Globe	2020	Game theory
			Luis		introduction		Press		
46759	519.5	9789352138975	Das, N C	Data science for	experimental designs	xxxviii,	Shroff	2019	Data science; Statistics
				professionals	and statistics with	530p	Publisher		designs
					least resources				
46766	519.5	9789352138975	Das, N C	Data science for	experimental designs	,	Shroff	2019	Data science; Statistics
				professionals	and statistics with	530p	Publisher		designs
					least resources				
47057	519.5	9781260092523	Doane, David P	Applied statistics in		xxiii, 840p	McGraw-Hill	2019	Statistics; Commercial
				business and					statistics; Economics;
				economics					Statistical methods
47060	519.5	9781292118703	Barrow,			xviii, 499p	Pearson	2019	Statistical methods;
			Michael		business studies				Economics; Statistics;
									Commercial statistics
46801	519.55	9789352139255	Nielsen, Aileen	Practical time series	prediction with	xvi, 480p	Shroff	2020	Statistics; Machine
				analysis	statistics and machine		Publishers		learning
16006		0700475004650	F: All .	5 1	learning	407		2020	
46896	530.11	9788175994652	Einstein, Albert	Relativity	the special and the	187p	Fingerprint	2020	Relativity; Physics
46000	520.44	0700475004653	First Albert	Deleticity.	general theory	107:-	F:	2020	Deleticite o Discories
46909	530.11	9788175994652	Einstein, Albert	Relativity	the special and the	187p	Fingerprint	2020	Relativity; Physics
					general theory	1		<u> </u>	



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47002	570.1	9781107628205	Smith, David	How biology shapes	new foundations for	xiv, 351p	Cambridge	2018	Life sciences; Biology;
			Livingstone	philosophy	naturalism		University		Sciences; Naturalism;
							Press		Philosophy
46872	599	9788175994072	Grewal, Bikram	A naturalist's guide to	Pakistan, Nepal,	176p	Prakash Books	2017	Naturalists; Naturalists
				the mammals of India	Bhutan, Bangladesh				guide; Mammals-India
					and Sri Lanka				
47037	612.8233	9781107583412	Glannon,	The neuroethics of	from total recall to	ix, 234p	Cambridge	2019	Neuroethics; Memory;
			Walter	memory	oblivion		University		Oblivion
							Press		
47069	613	9789387693180	Mehra, Chapal	Tuberculosis	India's ticking time	xx, 88p	Speaking Tiger	2018	Tuberculosis; Time
					bomb				bomb; Survivors
									manifesto; Prevention
47070	613	9789388326209	Syed, Ishrat	Fat the body, food and		304p	Speaking Tiger	2018	Healthy living; Wellness;
				obesity			Publishing		Fat; Body
47028	616.8	9781316632185	•	Introduction to human		xviii, 350p	Cambridge	2019	Neuroimaging;
			De	neuroimaging			University		Neurosciences; Brain-
47004	C4 C 0 C	0704407567227	en.	TI			Press	2040	Imaging
47034	616.86	9781107567337	Filbey,	The neuroscience of		xix, 180p	Cambridge	2019	Neurosciences; Brain
			Francesca M	addiction			University		
46874	635.9	9789389178432	Sechdeva,	A naturalist's guide to	Pakistan, Nepal,	176p	Press Prakash Books	2019	Flowers-India
408/4	035.9	9/893891/8432	1	_		170b		2019	
			Pradeep	the garden flowers of	Bhutan, Bangladesh		India		Identification; Flowers-
				India	and Sri Lanka				South Asia-
47118	646.79	9780749483975	Smith, Allan	The good retirement	everything you need	xi, 326p	KoganPage	2019	Identification: Flowers Retirement; Health;
4/110	040.79	3760743463373	Silliui, Allaii	guide 2019	to know about health,	λί, 320μ	Rogalir age		Investment; Retirement
				guide 2019	· ·				•
					property, investment,				income; Planning
					leisure, work,				
					pensions and tax				



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46791	650.1	9789352131495	Shirodkar,	Fundamental skills for		359p	Shroff	2019	Skills; Change
			Preeti	budding professionals			Publishers		management;
									Accountability
46904	650.1	9789389053753	Seton, Julia	The ultimate guide to		152p	Fingerprint	2019	Personal development;
				success					Success
46953	650.1	9789388134002	Varatharajulu,	Galaxy of great	wisdom through the	xlii, 436p	Bloomsbury	2019	Galaxy; Great thoughts;
			М	thoughts	ages				Thoughts; Personal
									development
46918	650.1019	9781633694361	Carmichael,	HBR's 10 must reads on		v, 142p	Harvard	2018	Mental toughness;
			Sarah Green	mental toughness			Business		Achievement
							Review Press		motivation; Motivation;
46004	570 4040	0704600604064	0 11	LIBBL 40		4.40		2040	Resilience
46984	650.1019	9781633694361	Carmichael,	HBR's 10 must reads on		v, 142p	Harvard	2018	Mental toughness;
			Sarah Green	mental toughness			Business		Achievement
							Review Press		motivation; Motivation;
46043	650.13	0700175003400	Camaccia Dala	How to win friends and		270-	Fin and unwind	2010	Resilience
46842	650.13	9788175993488	Carnegie, Dale			278p	Fingerprint	2019	Influence people;
46843	650.13	9788172345662	Murphy,	influence people The power of your		256p	Fingerprint	2019	Success Self development;
40043	030.13	3788172343002	Joseph	subconscious mind		230p	i ingerprint	2019	Management;
			Тозерп	Subconscious illiliu					Subconscious mind
46844	650.13	9789388144315	Clason, George	The richest man in		155p	Fingerprint	2019	Richest man
10011	000120	3703000111013	s	Babylon		1336			The state of the s
46845	650.13	9788172345648	Hill, Napoleon	Think and grow rich		271p	Fingerprint	2019	Economics; Grow rich;
			, .,						Self-Help
46969	650.13	9788172345662	Murphy,	The power of your		256p	Fingerprint	2019	Self development;
			Joseph	subconscious mind					Management;
			•						Subconscious mind
47111	650.14	9781138636460	Greenhaus,	Career management for		xviii, 461p	Routledge	2019	Manpower planning;
			Jeffrey H	life					Vocational guidance;
									Career management



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46802	651.5042	9781484244180	Livingston,	Founders at work		xviii, 466p	Apress	2019	House maintenance;
			Jessica						Maintenance
47061	651.74	9780273710516	Minto, Barbara	The pyramid principle	logic in writing and	xiii, 177p	Prentice Hall	2009	Pyramid; Writing-
					thinking				Thinking
C1675	657.3	9789339204723	Subramanyam,	Financial statement		хх, 685р	McGraw-Hill	2016	Financial statement
			KR	analysis					
47073	657.3	9789339204723	Subramanyam,	Financial statement		хх, 685р	McGraw-Hill	2016	Financial statement
			KR	analysis					
47074	657.3	9789339204723	Subramanyam,	Financial statement		хх, 685р	McGraw-Hill	2016	Financial statement
			KR	analysis					
47172	657.867	9781138033269	Desai, Anoop	Production economics	evaluating costs of	xix, 530p	CRC Press	2018	Production economics;
					operations in				Manufacturing
					manufacturing and				industries; Costs;
					service industries				Industrial engineering
46854	658	9781633698093	Harvard	HBR's 10 must reads on		157p	Harvard	2019	Business cycles;
			Business	managing in a			Business		Organizational
			Review	downturn			Review Press		resilience; Business
									enterprises - Finance
46862	658	9781633698123	Harvard	HBR's 10 must reads	the definitive	xiii, 196p	Harvard	2020	Definitive management;
			Business	2020	management ideas of		Business		Ideas; Management
			Review		the year from Harvard		Review Press		
					Business Review				
46933	658	9781633698123	Harvard	HBR's 10 must reads	the definitive	xiii, 196p	Harvard	2020	Definitive management;
40933	036	9761033096123	Business			•	Business	2020	Ideas; Management
					management ideas of				ideas; ivianagement
			Review		the year from Harvard		Review Press		
					Business Review				
46990	658	9781633696150	Ellet, William	The case study	a student's guide	vi, 253	Harvard	2018	Case studies;
				handbook	_		Business		Management
							Review Press		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47162	658. 4012	9781137584588	Lasserre,	Global strategic		xl, 489p	Palgrave	2018	Global strategic
			Philippe	management			Macmillan		management; Strategic
									management
46740	658.0019	9780198788232	Yeoman, Ruth	The Oxford handbook		xxiii, 508	Oxford	2019	Employee morale; Work
				of meaningful work			University		environment; Business
							Press		ethics; Organization
									learning
46741	658.049	9783319702193	Castellani,	•	institutions, strategy	xx, 324p	Springer	2018	Entrepreneurship;
			Davide	international business	and performance		International		International business;
									Contemporary issues
47019	658.049	9781108620680	Verbeke, Alain	Contemporary		xxv, 503p	Cambridge	2019	International business;
				international business			University		International
				in the Asia-Pacific			Press		management; Asia-
				region					Pacific region
47093	658.049	9780415624701	Buckley, Peter J		theory and practice	xii, 664p	Routledge	2015	International business
		272452252724		strategy		222		2212	
46996	658.05	9781633692701	Weill, Peter	What's your digital	six questions to help	239p	Harvard	2018	Information technology;
				business model	you build the next		Business		Strategic planning;
					generation enterprise		Review Press		Digital business; Data
									processing
46994	658.0563	9781633695672	Agrawal, Ajay	Prediction machines	the simple economics	x 250n	Harvard	2018	Prediction machines;
10334	030.0303	3701033033072	, igrawai, rijay	Trediction machines	of artificial	λ, 230ρ	Business	2010	Artificial intelligence;
					intelligence		Review Press		Decision making;
					intelligence		INCVIEW 11C33		Statistical methods;
									Forecasting: Economics
46738	658.11	9781075843211	Woods, Janelle	The 60 day start up	the business startup	100p	Independently	2019	Business process
			,	, ,	process made simple	'	Published		'
46920	658.11	9781633694385	Blank, Steven G	HBR's 10 must reads on		148p	Harvard	2018	Entrepreneurship;
				entrepreneurship and			Business		Startups; New business
				startups			Review Press		enterprises; Business
				1.					people



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46958	658.15	9781633696709	Desai, Mihir A	How finance works	the HBR guide to	269p	Harvard	2019	Finance; Business
					thinking smart about		Business		enterprises
					the numbers		Review Press		·
46961	658.15	9781633696709	Desai, Mihir A	How finance works	the HBR guide to	269p	Harvard	2019	Finance; Business
					thinking smart about		Business		enterprises
					the numbers		Review Press		
47052	658.1511	9781260565447	Whitecotton,	Managerial accounting		xxvi, 641p	McGraw-Hill	2020	Managerial accounting
			Stacey						
46853	658.3	9781633697843	Charan, Ram	HBR's 10 must reads on		189p	Harvard	2019	Personnel management;
				reinventing HR			Business		Reinventing; HR
							Review Press		
46940	658.3	9781633697843	Charan, Ram	HBR's 10 must reads on		189p	Harvard	2019	Personnel management;
				reinventing HR			Business		Reinventing; HR
							Review Press		
47096	658.3	9781138282971	Byrd, Marilyn Y	Diversity in the work	current issues and	xv, 374p	Routledge	2017	Workforce; Diversity;
				force	emerging trends				Emerging trends
47207	658.3	9781788119528	McNulty,	Working internationally	expatriation,	xv, 270p	Edward Elgar	2019	Global work; Personnel
			Yvonne		migration and other		Publishing		management;
					global work				International business
									enterprises; Expatriation
46941	658.3008	9781633697720	Thomas, David	HBR's 10 must reads on		viii, 200p	Harvard	2019	Diversity; Human
			Α	diversity			Business		resources; Personnel
							Review Press		management;
									Workplace culture
46942	658.3008	9780691201146	Page, Scott E	The diversity bonus		xvii, 302p	Princeton	2019	Performance; Diversity;
							University		Workforce diversity
							Press		
47030	658.30089	9781108717595	Steers, Richard	Management across	challenges, strategies	хх, 399р	Cambridge	2020	Management cultures;
			M	cultures	and skills		University		International business
							Press		enterprises; Cultural
									environments



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47042	658.301	9781108711951	Azmi, Feza	Strategic human	text and cases	xviii, 319p	Cambridge	2019	Strategic human
			Tabassum	resource management			University		resource; Human
							Press		resource management;
									Personnel management
46866	658.3125	9781633696402	Effron, Marc	One page talent	eliminating	xxi, 184p	Harvard	2018	Manpower planning;
				management, with a	complexity, adding		Business		Talent management;
				new introduction	value		Review Press		Personnel management;
									Performance
47124	658.3125	9781119389569	Biederman,	Reimagining work	strategies to disrupt	xxv, 166p	John Wiley &	2018	Reimagining work
			Robert		talent, lead change		Sons		
					and win with a				
					flexible workforce				
46739	658.4	9781797490656	King, James	Scaling up	beginner's guide to	125p	Expertengrupp	2019	Business planning; Small
					scaling your business		е		business; Business
									management
46785	658.4	9789352139392	Fournier,	97 things every	collective wisdom	283p	Shroff	2020	Engineering manager;
			Camille	engineering manager	from the experts		Publishers		Collective wisdom;
				should know					Manager; Business
46707	C=0.4	070005040000		07.11		202	CI CC	2020	development
46797	658.4	9789352139392	Fournier,	97 things every	collective wisdom	283p	Shroff	2020	Engineering manager;
			Camille	engineering manager	from the experts		Publishers		Collective wisdom;
				should know					Manager; Business
46954	658.4012	9781633696068	Ghemawat,	Redefining global	crossing borders in a	xv, 260p	Harvard	2018	development Global strategy; Strategy
40334	038.4012	3781033030008	Pankaj	strategy, with a new	world where	λν, 200ρ	Business	2018	management; Strategic
			raiikaj	introduction	differences still		Review Press		planning
				Introduction	matter		Review Fless		piaiiiiig
46955	658.4012	9781633694040	Ghemawat,	The new global road	enduring strategies	x, 254p	Harvard	2018	Globalization; Business
			Pankaj		for turbulent times	-	Business		politics; International
							Review Press		business enterprises;
									Strategy management



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47053	658.4012	9781260565799	Schilling,	Strategic management		xviii, 345p	McGraw-Hill	2020	Strategic management;
			Melissa A	of technological					Strategic innovation;
				innovation					Strategic planning
47241	658.4012	9781107687899	Belleflamme,	Industrial organization	markets and	xxv, 799p	Cambridge	2017	Industrial organization;
			Paul		strategies		University		Strategy markets
							Press		
47108	658.4022	9780730350033	Crowley,	Smart teams	communicate,	xxi, 184p	John Wiley &	2018	Teamwork; Time
			Dermot		congregate,		Sons		management;
					collaborate how to				Organizational change;
					work better together				Emplovee motivation
46804	658.403	9780231801508	Liedtka, Jeanne	Solving problems with	ten stories of what	xiv, 216p	Columbia	2013	Solving problems; Design
				design thinking	works		University		thinking; Product
							Press		development
46956	658.403	9780231801508	Liedtka, Jeanne	Solving problems with	ten stories of what	xiv, 216p	Columbia	2013	Solving problems; Design
				design thinking	works		University		thinking; Product
							Press		development
47107	658.403	9783319638799	Schaveling,	Making better decisions	·	xv, 173p	Palgrave	2018	Decisions making;
			Jaap	using systems thinking	fighting, deal with		Macmillan		Permanent solutions;
					root causes and				Knowledge management
					deliver permanent				
					solutions				
47104	658.40352	9781138061736	Laguna,	Business process		xvi, 526p	CRC Press	2019	Industrial management;
			Manuel	modeling, simulation					Re-Engineering; Business
				and design					process; Simulation
									design
47050	658.4038	9781260092929	Baltzan, Paige	Business driven		ххх, 417р	McGraw-Hill	2019	Business driven;
				information systems					Information systems;
									Management
									information systems
47049	658.404	9781292269146	Pinto, Jeffrey K	Project management	achieving competitive	586p	Pearson	2020	Project management
					advantage				



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46924	658.4052	9781633697751	Harvard	HBR's 10 must reads on		175p	Harvard	2019	Negotiation; Negotiation
			Business	negotiation			Business		business
			Review				Review Press		
46852	658.406	9781633697706	Yeung, Arthur K	Reinventing the	how companies can	ix, 318p	Harvard	2019	Reinventing;
				organization	deliver radically		Business		Organizational
					greater value in fast-		Review Press		effectiveness; Business
					changing markets				enterprises; Strategic
									nlanning
47109	658.406	9781138577411	Hughes, Mark	Managing and leading		xviii, 333p	Routledge	2019	Leadership;
				organizational change					Organizational change-
									Management;
									Organizational change
47110	658.406	9781138331273	Hodges, Julie	Employee engagement	the theory and	219p	Routledge	2019	Organizational change;
				for organizational	practice of				Stakeholder
				change	stakeholder				engagement
					engagement				
47112	658.406	9781138577411	Hughes, Mark	Managing and leading		xviii, 333p	Routledge	2019	Leadership;
				organizational change					Organizational change-
									Management;
									Organizational change
46878	658.4063	9780691201139	Irani, Lilly	Chasing innovation		xviii, 277p		2019	Innovation
							University		
							Press	2212	
46957	658.4063	9781633697201	Dyer, Jeff	The innovator's DNA	mastering the five	xi, 307p	Harvard	2019	Entrepreneurship;
					skills of disruptive		Business		Creative ability;
		0=0400000000000000000000000000000000000			innovators		Review Press	10010	Innovations
46972	658.4063	9781633697201	Dyer, Jeff	The innovator's DNA	mastering the five	xi, 307p	Harvard	2019	Entrepreneurship;
					skills of disruptive		Business		Creative ability;
					innovators		Review Press		Innovations



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46985	658.4063	9781633696877	Johnson, Mark W	HBR's 10 must reads on business model innovation		163р	Harvard Business Review Press		Innovation; Organizational change; Creative ability; Business planning
46987	658.4063	9781633696525	Dyer, Jeffrey H	Innovation capital	how to compete and win like the world's most innovative leaders	264p	Harvard Business Review Press	2019	Innovation capital; Innovation; Leadership; Business networks
46995	658.4063	9781633696525	Dyer, Jeffrey H	Innovation capital	how to compete and win like the world's most innovative leaders	264p	Harvard Business Review Press	2019	Innovation capital; Innovation; Leadership; Business networks
47169	658.4063	9781482258950	Voehl, Frank	The framework for innovation	an entrepreneur's guide to the body of innovation knowledge	xxix, 429p	CRC Press	2019	Organizational change; Framework innovation; Entrepreneurship; Innovation knowledge
47026	658.408	9781108485364	Krichewsky, Damien	Corporate social responsibility and economic responsiveness in India		xiii, 254p	Cambridge University Press	2019	Corporate social responsibility; Economic responsiveness; Economic development; Sustainable development
47101	658.408	9781138581661	Theodore, Mary K	Introduction to environmental management		xv, 556p	CRC Press	2020	Environment management; Environment
47192	658.408	9783030137151	Arora, Bimal	Business responsibility and sustainability in	sectoral analysis of voluntary governance initiatives	xli, 313p	Palgrave Macmillan	2019	Corporate social responsibility; Sustainability; Corporate governance; Business logistics



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47065	658.4083	9780198845652	Jones, Geoffrey	Profits and	a history of green	xiii, 442p	Oxford	2019	Profits; Sustainability;
				sustainability	entrepreneurship		University		Green entrepreneurship;
							Press		Entrepreneurship;
									Business ethics
46851	658.4092	9781633695917	Su, Amy Jen	The leader you want to	five essential	viii, 241p	Harvard	2019	Leadership; Executive
				be	principles for bringing		Business		ability; Philosophy
					out your best self		Review Press		
46869	658.4092	9783030259112	Dhiman,	Bhagavad Gita and		xvii, 298p	Palgrave	2019	Bhagavad Gita;
			Satinder	leadership			Macmillan		Leadership;
									Transformation
46917	658.4092	9781633696983	Hill, Linda A	Being the boss	the 3 imperatives for	хх, 284р	Harvard	2019	Boss; Great leader;
					becoming a great		Business		Leadership
					leader		Review Press		
46919	658.4092	9781633696723	Harvard	HBR's 10 must reads on		205p	Harvard	2019	Women executives;
			Business	women and leadership			Business		Women leadership;
45000	520 1000	0700000115760	Review			400	Review Press	2040	Leadership
46983	658.4092	9783030115760	Jensen, Karina	Leading global		xxiii, 182p	_	2019	Global innovation;
			R	innovation			Macmillan		Leadership; Global
47051	658.4092	9781292112725	Sweeney,	Inclusive leadership	the definitive guide to	vviii 212n	Doarcon	2016	leadership Leadership; Electronic
4/051	036.4032	9/61292112/25	Charlotte	inclusive leadership	developing and	xxIII, 515p	Pearson	2010	books
			Charlotte						DOOKS
					executing an impactful diversity				
					l '				
					and inclusion strategy				
47105	658.4092	9781119440659	Molinaro,	The leadership contract	the personal road	vii, 248p	John Wiley &	2018	Leadership; Accountable
			Vince	field guide	map to becoming a		Sons		leader; Organizational
					truly accountable				change
					leader				



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47106	658.4092	9781138591493	Kraljevic, Zlatica	Borderless leadership	global skills for personal and business success	xxxi, 224p	CRC Press	2018	Leadership; Business success; Corporate culture; International
47115	658.4092	9780730365808	Cruse, Linda	Leading on the frontline	remarkable stories and essential leadership lessons from the world's	xxix, 247p	John Wiley & Sons	2019	business enterprises Leadership; Cruse, Linda; Biography; Conflict management
46807	658.421	9780231801430	Griffin, Tren	A dozen lessons for entrepreneurs		xvii, 321p	Columbia University Press	2017	Entrepreneurship; Business enterprises
47020	658.421	9781316617038	Andonova, Liliana B	entrepreneurs	international organizations and the rise of global public- private partnerships	xi, 275p	Cambridge University Press	2019	Governance entrepreneurs; Entrepreneurship; Social service; International cooperation; Public- Private partnerships
46770	658.47 (A)	9789352139217	Lakshmanan, Valliappa	Google BigQuery the definitive guide	data warehousing, analytics and machine learning at scale	xvii, 475p	Shroff Publishers	2020	Analytics; Machine learning; Data warehousing
46778	658.47 (A)	9789351107958	Finger, Lutz	Ask measure learn	using social media analytics to understand and influence customer behavior	xxvi, 304p	Shroff Publishers	2019	Analytics; Social media; Engineering; Technology
46780	658.47 (A)	9789350235614	Charters, Brent	Mastering search analytics		ххі, 373р	Shroff Publishers	2019	Mastering search; Analytics



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46943	658.47 (A)	9781633696846	Harvard	On AI analytics and the		181p	Harvard	2019	Analytics; Data mining;
			Business	new machine age			Business		Artificial intelligence
			Review				Review Press		
46949	658.47 (A)	9781633694286	Harvard	HBR guide to data	understand the	x, 231p	Harvard	2018	Data analytics; Analytics
			Business	analytics basics for	numbers, make		Business		
			Review	managers	better decisions,		Review Press		
					present and persuade				
46976	658.47 (A)	9781633694286	Harvard	HBR guide to data	understand the	x, 231p	Harvard	2018	Data analytics; Analytics
			Business	analytics basics for	numbers, make		Business		
			Review	managers	better decisions,		Review Press		
					present and persuade				
46977	658.47 (A)	9781633696846	Harvard	On Al analytics and the		181p	Harvard	2019	Analytics; Data mining;
			Business	new machine age			Business		Artificial intelligence
			Review				Review Press		
47056	658.47 (A)	9781260287844	Bowerman,	Business statistics and		xxiii, 906p	McGraw-Hill	2019	Analytics; Business
			Bruce L	analytics in practice					statistics
47084	658.47 (A)	9781138090637	Green, Fiona	Winning with data	CRM and analytics for	xii, 193p	Routledge	2019	Winning data; CRM;
					the business of sports				Analytics; Sports
									administration
47095	658.47 (A)	9781138500815	Ahmed,	Data analytics	concepts, techniques	xxiii, 425p	CRC Press	2019	Data analytics; Analytics;
			Mohiuddin		and applications				Big data
46762	658.47 (BD)	9789352138166	Gorelik, Alex	The enterprise big data	delivering the	xiii, 205p	Shroff	2019	Big data; Data science;
				lake	promise of big data		Publishers		Enterprise; Computer
					and data science				databases
47086	658.47 (BD)	9781498764346	Richards,	Big data and analytics	current practices and	xiv, 219p	CRC Press	2018	Big data; Analytics;
			Gregory	applications in	future opportunities				Public administration;
				government					Data processing
47097	658.47 (BD)	9781138227453	Zavrsnik, Ales	Big data, crime and		xvii, 229p	Routledge	2018	Big data; Electronic
				social control					surveillance; Crime
									prevention



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46761	658.47 (ML)	9789352139088	Mukunthu,	Practical automated	using azure machine	xiv, 178p	Shroff	2019	Machine learning; Azure;
			Deepak	machine learning on	learning to quickly		Publishers		AI solutions;
				azure	build AI solutions				Programming;
									Applications-Software
46771	658.47 (ML)	9789352139057	Geron,	Hands on machine		xxv, 819p	Shroff		Machine learning;
			Aurelien	learning with scikit-			Publishers		Intelligent system
				learn, keras and tensor					
				flow					
46793	658.47 (R)	9789352139057	Geron,	Hands on machine		xxv, 819p	Shroff	2019	Machine learning;
			Aurelien	learning with scikit-			Publishers		Intelligent system
				learn, keras and tensor					
				flow	_				
46795	658.47 (R)	9789352139132	Long, J D	R cookbook	proven recipes for	xvii, 579p	Shroff	2019	Data analysis; Statistics;
					data analysis,		Publishers		R
					statistics and graphics				
46800	658.47 (R)	9789352139132	Long, J D	R cookbook	proven recipes for	xvii, 579p	Shroff	2019	Data analysis; Statistics;
40000	030.47 (11)	3703332133132	Long, J D		data analysis,	•	Publishers	2013	R
					statistics and graphics		i ublisticts		17
					statistics and graphics				
47017	658.47 (R)	9781108483407	Racine, Jeffrey	An introduction to the	a replicable approach	xxvi, 408p	Cambridge	2019	R; Econometrics;
			Scott	advanced theory and	using R		University		Nonparametric statistics
				practice of			Press		·
				nonparametric					
				econometrics					
47048	658.5	9781107687653	Sickles, Robin C	Measurement of	theory and practice	xxviii,	Cambridge	2019	Measurement; Labour
				productivity and		601p	University		productivity; Industrial
				efficiency			Press		efficiency



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46988	658.514	9781633694071	Jesuthasan,	Reinventing jobs	a 4-step approach for	xi, 213p	Harvard	2018	Reinventing;
			Ravin		applying automation		Business		Automation; Artificial
					to work		Review Press		intelligence; Industrial
									management;
									Innovations
46737	658.56	9781633697973	Pine, B Joseph	The experience	competing for	ххх, 329р	Harvard	2020	Production
				economy	customer time,		Business		management; Customer
					attention and money		Review Press		services; Diversification
46992	658.56	9781633697973	Pine, B Joseph	The experience	competing for	ххх, 329р	Harvard	2020	Production
				economy	customer time,		Business		management; Customer
					attention and money		Review Press		services; Diversification
46790	658.575	9789352138241	Whalen, John	Design for how people	using brain science to	хх, 216р	Shroff	2019	Strategy; Products; Brain
				think	build better products		Publishers		science
44879	658.7	9789353160548	Cachon, Gerard	Matching supply with	an introduction to	xvii, 507p	McGraw Hill	2018	Matching supply
				demand	operations		Education		
					management				
47243	658.8 (P)	9781451676297	Wheelwright,	Revolutionizing product	quantum leaps in	xiv, 364p	The Free Press	2011	Revolutionizing; Product
			Steven C	development	speed, efficiency and				development; New
					quality				product; Product
									management
46926	658.8342	9781349959501	Chakravarti,	Why people don't buy	the go and stop	xv, 223p	Palgrave	2019	Consumer behavior;
			Amitav		signals		Macmillan		Marketing strategy
47082	658.8342	9781138293168	Batat, Wided	Experiential marketing	consumer behavior,	xxiv, 277p	Routledge	2019	Consumer behavior;
					customer experience				Customer experience;
					and the 7Es				Customer relations
47080	658.848	9780815367703	Alon, Ilan	Global marketing	contemporary theory,	xxxvi,	Routledge	2018	Global marketing
					practice and cases	699p			
46773	658.872	9789352133673	Enge, Eric	The art of SEO	mastering search	xxxix,	Shroff	2019	SEO; Search engine;
					engine optimization	982p	Publishers		Digital marketing



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46774	658.872	9789352138173	Zarrella, Dan	The Facebook		vii, 272p	Shroff	2019	Facebook; Marketing
				marketing book			Publishers		book
46775	658.872	9789352136469	Zarrella, Dan	The social media		vi, 232p	Shroff	2010	Social media; Marketing
				marketing book			Publishers		book; Digital marketing;
									Facebook; LinkedIn
46776	658.872	9789350235881	Holdren,	Google AdWords	managing your	xviii, 169p	New Delhi	2012	Advertising program;
			Anastasia		advertising program		Shroff		Google AdWords; Digital
							Publishers		marketing
46863	658.872	9781633693296	Zeng, Ming	Smart business	what Alibaba's	x, 296p	Harvard	2018	Alibaba; Smart business;
					success reveals about		Business		Strategic planning;
					the future of strategy		Review Press		Technological
									innovations; Online
									marketing
46880	658.872	9788184004922	Goyal,	The mouse charmers	digital pioneers of	x 334p	Random House	2014	Marketing; Electronic
			Anuradha		India				commerce; Digital
									marketing
46975	658.872	9781633692688	Gupta, Sunil	Driving digital strategy	a guide to	viii, 267p	Harvard	2018	Internet marketing;
					reimagining your		Business		Digital marketing
					business		Review Press		
47001	658.872	9781633692688	Gupta, Sunil	Driving digital strategy	a guide to	viii, 267p	Harvard	2018	Internet marketing;
					reimagining your		Business		Digital marketing
.====					business		Review Press	2212	
47081	658.872	9780750683500	Hastings,	Social marketing	why should the Devil	xvi, 367p	Routledge	2013	Social marketing
			Gerard		have all the best				
		070440040000			tunes			2212	
47083	658.872	9781138123830	Hastings,	Social marketing	rebels with a cause	xxxvi,	Routledge	2018	Social marketing;
			Gerard			602p			Business ethics; Digital
47245	CEO 073	0700267444650	11 . 11 12	NA Lilia de Lilia de		444	B. H. L.	2046	marketing
47215	658.872	9780367141059	Hua, Hongbing	Mobile marketing	case studies from	xiii, 444p	Routledge	2019	Mobile marketing;
				management	successful practices				Digital marketing;
									Internet marketing



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47199	659.1	9781137471741	Holm, Nicholas	Advertising and consumer society	a critical introduction	vi, 222p	Palgrave	2017	Advertising; Advertising management; Consumer society
47067	746.92	9781780234397	Arntzen, Mari Grinde	Dress code	the naked truth about fashion	127p	Reaktion Books	2015	Dress code; Fashion; Clothing trade
46887	790	9789389432916	Corbett, Jim	Man-eaters of Kumaon		263p	Fingerprint	2019	Kumaon; Adventure
46808	808.51	9788175994720	Carnegie, Dale	How to develop self- confidence and influence people by public speaking		239p	Fingerprint	2019	Self confidence; Influence people; Public speaking; Personal development
47100	808.51	9781107681439	Zarefsky, David	The practice of argumentation	effective reasoning in communication	xi, 273p	Cambridge University Press	2019	Argumentation; Effective reasoning; Communication; Debates: Debating
46746	811.4	9780582424821	Byron, Glennis	Emily Dickinson	selected poems	118p	York Press	2000	Poems; English literature
46751	813	9780099282853	Golden, Arthur	Memoires of a Geisha		ix, 497p	Vintage	2005	Fiction; Japan; Social life; Geisha
46748	813.54	9780099768418	Morrison, Toni	Song of solomon		xiii, 419p	Vintage Books	2016	Fiction; African American families
46749	813.54	9780860685111	Angelou, Maya	I know why the caged bird sings		309p	Virago	2015	Biography; African American women
46752	821	9788175993242	Milton, John	Paradise lost		336p	FingerPrint	2019	Bible; Genesis; Poetry
46836	821	9788172343675	Tagore, Rabindranath	Gitanjali		128p	Fingerprint	2017	Biography; Gitanjali
46967	821	9788172343545	Gibran, Kahlil	The prophet		128p	Fingerprint	2019	Prophet; Philosophy; Fiction
46753	823	9780143424321	Tharoor, Shashi	Show business	a novel	310p	Penguin Books	2015	History; Criticism; Novel
46809	823	9788175994676	Defoe, Daniel	Robinson Crusoe		304p	Fingerprint	2019	Fiction; Robinson Crusoe



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46810	823	9788175994546	Joyce, James	Ulysses		800p	Fingerprint	2018	Married people; Fiction;
									Artists; City-Town life
46811	823	9789389567663	Aesop's	Aesop's fables		246p	Fingerprint	2019	Short stories; Fiction;
									Aesop's; Hungry wolves
46812	823	9788172344696	Dumas,	The three musketeers		696p	Fingerprint	2018	Classic literature;
			Alexandre						Fiction;
46814	823	9788175993860	Doyle, Arthur	The adventures of		312p	Fingerprint	2019	Sherlock Holmes;
			Conan	Sherlock Holmes					Fiction; Adventures
46815	823	9789388144308	Doyle, Arthur	The Memoirs of		308p	Fingerprint	2019	Memoirs; Sherlock
			Conan	Sherlock Holmes					Holmes; Fiction
46816	823	9788175994317	Doyle, Arthur	The complete novels of		536p	Fingerprint	2019	Complete novels;
			Conan	Sherlock Holmes					Sherlock Holmes; Fiction
46817	823	9789388810944	Doyle, Arthur	The hound of the		224p	Fingerprint	2019	Crime; Thriller; Mystery;
			Conan	Baskervilles					Fiction
46819	823	9788172345686	Dickens,	A tale of two cities		495p	Fingerprint	2019	Literature; English;
			Charles						Fiction
46820	823	9788175994287	Dickens,	David Copperfield		923p	Fingerprint	2017	Fiction; Copperfield
			Charles						
46821	823	9788175993273	Dickens,	A Christmas carol		116p	Fingerprint	2019	Christmas carol; Fiction
			Charles						
46822	823	9789386538345	Dickens,	Hard times		319p	Fingerprint	2018	Hard times; Fiction
			Charles						
46823	823	9788175993914	Fitzgerald, F	The beautiful and		367p	Fingerprint	2016	Fiction; Beautiful
			Scott	damned					damned
46824	823	9789388369084	Burnett,	A little Princess		244p	Fingerprint	2018	Fiction; Princess
			Frances						
			Hodgson						
46825	823	9788175993839	Eliot, George	The mill on the floss		559p	Fingerprint	2018	Fiction; Water mills;
									Love stories
46826	823	9788175993051	Homer	The Odyssey		368p	Fingerprint	2018	Fiction; Odyssey
46827	823	9788172345235	Austen, Jane	Mansfield park		384p	Fingerprint	2018	Fiction; Mansfield park



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46828	823	9788175994683	Spyri, Johanna	Heidi		259p	Fingerprint	2017	Heidi; Fiction
46829	823	9788175993259	Swift, Jonathan	Gulliver's travels		312p	Fingerprint	2019	Fiction; Travellers
46830	823	9788175993938	Verne, Jules	Around the world in eighty days		247p	Fingerprint	2016	Travel; Fiction; Eighty days
46832	823	9788175992986	Carroll, Lewis	Alice in wonderland		125p	Fingerprint	2019	Fiction; Wonderland
46833	823	9788175992993	Twain, Mark	The adventures of Huckleberry Finn		328p	Fingerprint	2019	Fiction; Finn, Huckleberry
46835	823	9788175994225	Henry, O	Selected stories		567p	Fingerprint	2018	Fiction; Short stories; Stories
46838	823	9788172344764	Stevenson, Robert Louis	Treasure Island		235p	Fingerprint	2019	Fiction; Treasure Island
46839	823	9788175993006	Stevenson, Robert Louis	The strange case of Jekyll and Hyde		127p	Fingerprint	2018	Strange case; Fiction; Multiple personality; Physicians
46841	823	9788175994393	Hardy, Thomas	Tess of the D'Urbervilles		472p	Fingerprint	2017	Fiction
46846	823	9789389567793	Hugo, Victor	The hunchback of Notre- Dame		615p	Fingerprint	2019	Fiction; Hunchback
46847	823	9788175994157	Woolf, Virginia	A room of one's own		120p	Fingerprint	2019	Fiction
46848	823	9788175994195	Shakespeare, William	Macbeth		159p	Fingerprint	2019	Scotland-Drama; Macbeth; Fiction
46849	823	9789386538246	Shakespeare, William	Othello		200p	Prakash Book India	2018	Fiction; Novel; Othello
46882	823	9788175994300	Miller, Arthur	Death of a salesman		136p	Fingerprint	2018	Fiction; United States- Drama
46883	823	9789387779594	Shakespeare, William	The comedy of errors	_	131p	Fingerprint	2018	Plays; Fiction
46884	823	9788172343958	Hemingway, Ernest	Man without Women		183p	Prakash Books India	2012	Fiction; Novel
46885	823	9788175993686	Flaubert, Gustave	Madame bovary		320p	FingerPrint	2018	Fiction; Suicide victims



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46886	823	9788172344399	Orwell, George	Animal farm		143p	Fingerprint	2019	Domestic animals; Fiction
46890	823	9788172344894	Bronte, Emily	Wuthering heights		300p	Fingerprint	2020	Fiction; Love fiction; Country life
46892	823	9788175993167	Shelley, Mary	Frankenstein	I out to be thy Adam, but I am rather the fallen angel	248p	Fingerprint	2019	Fiction; Scientists; Frankenstein; Monsters
46894	823	9788175992856	Wilde, Oscar	The importance of being earnest		119p	Fingerprint	2018	Fiction; Being earnest
46900	823	9788175992825	Wells, H G	The war of the worlds		215p	Fingerprint	2018	Fiction; Space warfare; Mars
46902	823	9789386538055	Dostoyevsky, Fyodor	Crime and punishment		584p	Fingerprint	2019	Fiction; Crime; Punishment
46903	823	9788172344887	Darwin, Charles	The origin of species		500p	Fingerprint	2019	Evolution; Biology; Natural selection
46905	823	9788172344504	Austen, Jane	Pride and prejudice		407p	Fingerprint	2019	Fiction; Social life; Young women
46906	823	9788172345303	Austen, Jane	Emma		504p	FingerPrint	2018	Emma; Fiction; Young women; Female friendship
46907	823	9788172344894	Bronte, Emily	Wuthering heights		300p	Fingerprint	2020	Fiction; Love fiction; Country life
46908	823	9788175993112	Mitchell, Margaret	Gone with the wind		832p	Fingerprint	2018	Fiction; Gone-Wind
46916	823	9788172343767	Verma, Mona	God is a river	a story of faith	284p	Prakash Books	2011	Fiction; Punjab
46922	823	9788172344887	Darwin, Charles	The origin of species		500p	Fingerprint	2019	Evolution; Biology; Natural selection
46934	823	9788175993570	Saint-Exupery, Antoine De	The little prince		144p	Fingerprint	2019	Princes; Fiction
46935	823	9789386538376	Barrie, J M	Peter Pan		167p	Fingerprint	2019	Fiction; Peter Pan



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46936	823	9789386538994	Burnett,	The secret garden		280p	Fingerprint	2019	Fiction; Secret garden
			Frances						
			Hodgson						
	823	9789387779457	Baum, L Frank	The wizard of oz		199p	Fingerprint	2019	Fiction; Wizard
46938	823	9789388369084	Burnett,	A little Princess		244p	Fingerprint	2018	Fiction; Princess
			Frances						
			Hodgson						
46950	823	9781408883099	Rowling, J K	The tales of beedle the		130p	Bloomsbury	2017	Fiction; Children's stories
				bard					
46951	823	9781408896945	Rowling,	Fantastic beasts and		xxxvi, 98p	Bloomsbury	2018	Fiction; Wizards;
			Joanne	where to find them					Monsters
			Kathleen						
46952	823	9781408883082	Rowling,	Quidditch through the	Kennilworthy Whisp	129p	Bloomsbury	2017	Fiction; Fantasy;
			Johanne K	ages					Quidditch
46968	823	9788175993099	Lawrence, D H	Sons and lovers		454p	Fingerprint	2019	Fiction; Working class
									families; Young men
46970	823	9789388144322	Kipling,	Kim		356p	Fingerprint	2018	Kim; Fiction
			Rudyard						
46971	823	9788175993655	Bronte,	Jane Eyre		503p	FingerPrint	2019	Fiction; Country homes;
			Charlotte						Married people; Young
									women
	823	9788175994218	Woolf, Virginia	Mrs Dalloway		208p	Fingerprint	2018	Dalloway; Fiction
46979	823	9788175992900	Alcott, Louisa	Little women		551p	Fingerprint	2018	Fiction; Social life;
			May						Customs
46980	823	9789388369954	Stowe, Harriet	Uncle Tom's cabin	the novel that	543p	Fingerprint	2019	Literature; Fiction; Uncle
			Beecher		inflamed the				Tom's
					abolitionist cause and				
					fueled the events				
					leading to the				
					American civil war				
46981	823	9788175992917	Twain, Mark	The adventures of Tom		247p	Fingerprint	2019	Fiction; Adventures;
				Sawyer					Tom Sawyer



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46997	823	9781408883082	Rowling, Johanne K	Quidditch through the ages	Kennilworthy Whisp	129p	Bloomsbury	2017	Fiction; Fantasy; Quidditch
46998	823	9781408896945	Rowling, Joanne Kathleen	Fantastic beasts and where to find them		xxxvi, 98p	Bloomsbury	2018	Fiction; Wizards; Monsters
46999	823	9781408883099	Rowling, J K	The tales of beedle the bard		130p	Bloomsbury	2017	Fiction; Children's stories
47062	823	9781788548625	Hoggarth, Janet	The single mums' mansion		360p	Head of Zeus	2018	Single mums; Fiction
47221	823	9780241956328	Chandler, Raymond	The lady in the lake		283p	Penguin Books	2011	Fiction; Private investigators
47222	823	9780241956250	Chandler, Raymond	Playback		195p	Penguin Books	2011	Fiction; Playback; Philip, Marlowe
47223	823	9780241956298	Chandler, Raymond	The high window		271p	Penguin Books	2011	Fiction; Philip, Marlowe; Private investigators
46912	900	9780691201177	Smith, Justin E H	Irrationality	a history of the dark side of reason	xi, 330p	Princeton University Press	2019	Irrationality; History
46881	909	9788175993198	Wells, H G	A short history of the world		472p	FingerPrint	2018	History; World history
46923	909	9788175993198	Wells, H G	A short history of the world		472p	FingerPrint	2018	History; World history
46911	910	9781526625342	Rajesh, Monisha	Around the world in 80 rains	a 45,000-mile adventure	318p	Bloomsbury Publishing	2019	Around world; Adventure; Railroad travel; Travel
46745	920	9780241309728	Zuckerman, Gregory	The Man Who Solved the Market	how Jim Simons launched the quant revolution	xviii, 359p	Thomson Press India	2019	Market; Market- Biography; Quant revolution
46813	920	9788172345198	Frank, Anne	The diary of a young girl		280p	Fingerprint	2019	Anne, Frank; Biography; Personal narratives; Juvenile literature



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46818	920	9788175993280	Franklin,	The autobiography of		239p	Fingerprint	2019	Statesmen; Biography;
			Benjamin	Benjamin Franklin					Benjamin Franklin
46837	920	9788175993105	Tagore,	Nationalism		119p	Prakash Books	2019	Nationalism; Biography
			Rabindranath				India		
46868	920	9789386221544	Bhalla, Beenu	Swami Vivekananda	life of a true saint	x, 140p	Manakin Press	2017	Swami Vivekananda;
									Vivekananda; Life; True
									saint; Biography; Hindus
46873	920	9788172341398	Devi, Gayatri	Erinnerungen einer		414p	Prakash Books	2019	Gayatri Devi; Maharani;
				prinzessin					Biography
46932	920	9780231801478	Morris, Edward	Wall streeters	the creators and	xv, 344p	Columbia	2018	American finance;
					corruptors of		Business		Capitalists; Finance;
					American finance		School		Biography
							Publishing		
47068	920	9781786607584	Hain, Peter	Mandela	his essential life	xx, 211p	Rowman &	2018	Presidents-South Africa;
							Littlefield		Biography; Mandela,
							International		Nelson
47120	920	9781631491177	Mandela,	The prison letters of		xv, 620p	Liveright	2018	Nelson, Mandela;
			Nelson	Nelson Mandela			Publishing		Biography; South Africa;
									Political prisoners
47123	920	9788171673070	Devi, Gayatri	A princess remembers	the memoirs of the	408p	Rupa	2020	Princess; Maharani-
					Maharani of Jaipur				Jaipur; Biography;
									Gayatri Devi