New Arrivals

February 2014

Library & Information Services
1  Baker, H Eugene  
Experiential exercises in organization: theory and design  
/ Baker, H Eugene.-- Australia: Thomson South-Western,  
2004.  x, 158 p.  
302.35           39732  
** Organization theory; Experiential exercises

2  Beard, Colin  
Experiential learning: a handbook for education, training  
and coaching / Beard, Colin.-- New Delhi: Kogan Page,  
2013.  ix, 331 p.  
153.152           39735  
** Experiential learning; Active learning; Employees  
training-Handbook

3  Billig, Michael  
Arguing and thinking: a rhetorical approach to social  
psychology / Billig, Michael.-- New York: Cambridge  
302.2           39746  
** Rhetoric; Social sciences; Social psychology

4  Black, Thomas R  
Doing quantitative research in the social sciences /  
300.727           39704(Ref.)  
** Quantitative research; Social sciences

5  Braithwaite, Dawn O  
Case studies in interpersonal communication: processes  
and problems / Braithwaite, Dawn O.-- Belmont, Calif:  
153.6           39736(Out)  
** Interpersonal communication-Case study
6 Bryman, Alan  
001.42 39747  
** Social sciences-Research; Social sciences-Methodology

7 Christian, Sandy  
302.34 39730(Out)  
** Icebreakers; Group relations-Training; Group games

8 Christian, Sandy  
302.14 39737(Out)  
** Group games; Interpersonal communication

9 Clawson, James G S  
658.0071 39721  
** Management-Study; Management-Teaching

10 Cooper, Lorri E  
378.12 39708  
** Adjunct faculty; College teachers
11 Cox, Keith K
Analytical marketing exercises / Cox, Keith K.--
658.8 39740

** Marketing; Analytical marketing-Exercises; Marketing problems; Quantitative analysis

12 Crawley, Michael J
519.50285 39726(Out)

** Computer program language-R; Mathematical statistics

13 Fairhurst, Gail T
xxiii, 213 p.
658.4092 39749

** Leadership; Communication; Interpersonal communication

14 Fellows, Hugh P
The art and skill of talking with people: a new guide to personal and business success / Fellows, Hugh P.--
808.51 39742

** Oral communication; Public speaking; Personal success; Business success

15 Francis, Dave
658.45 39720(Out)

** Communication management
16  Franzosi, Roberto
Quantitative narrative analysis / Franzosi, Roberto.--
306.44  39715

** Social sciences; Research; Research methodology

17  Freedman, Lawrence
Strategy: a history / Freedman, Lawrence.-- New York:
658.4012  39706

** Military history; Strategic culture; Strategic planning

18  Gibson, William J
Working with qualitative data / Gibson, William J.-- New
300.72  39718

** Qualitative research

19  Gordon, Jack
The Pfeiffer book of successful communication skill
building tools: the most enduring, effective and valuable
training activities for improving interpersonal
communication / Gordon, Jack.-- New Jersey: Pfeiffer (An
658.45  39724(Out)

** Communication-Organizations; Communication-Management;
Interpersonal communication

20  Harvard Business School Press
The results-driven manager: presentations that persuade
and motivate / Harvard Business School Press.-- Boston:
658.452  39733

** Business presentations; Oral communication; Public speaking; Business communication
21 Janesick, Valerie J
Stretching exercises for qualitative researchers /
xix, 294 p.
300.722 39716

** Qualitative; Social sciences; Research; Methodology

22 Jones, Ken
Imaginative events for training: a trainer's sourcebook
of games, simulations, and role-play exercises / Jones,
658.40353 39748(Out)

** Management games; Management simulation-Methods; Games
Simulation methods

23 Krupar, Karen R
Communication games: participant's manual / Krupar, Karen
187 p.
001.5 39750(Out)

** Games; Communication

24 Lichtman, Marilyn
Qualitative research in education: a user's guide /
xxvi, 341 p.
370.7 39714

** Qualitative research

25 McNiff, Jean
Doing and writing action research / McNiff, Jean.-- New
300.72 39710

** Action research
26 Monippally, M M
(IIM Ahmedabad business books).
658.45 39731(Out)

** Communication strategies; Century managers

27 Monippally, Mathukutty M
808.06665 39707

** Writing Skills; Academic writing

28 Morris, Kenneth T
302.2 39741

** Group relations-Training; Group process; Nonverbal communication; Sensitivity; Training; Groups

29 Murray, Rowena
808.066 39705(Ref.)

** Academic writing-Handbook; Writing

30 Myers, Gail E
153.6 39752

** Interpersonal communication
31 Pereira, Brendan  
658.45  39722(Out)  
** Business communication-Pictures; Communication-Art; Advertising  

32 Rarick, Charles A  
658.049  39729  
** International business; International economic relations  

33 Rodgers, Drew  
808.06665  39745(Out)  
** Negotiations; International negotiations  

34 Salkind, Neil J  
371.26  39717(Out)  
** Educational tests; Measurements  

35 Scannell, Edward  
Attention-getting exercises, stunts and other energizers for livening up boring presentations and speeches.  
658.45  39723  
** Business presentations; Group games
36  Silverman, David
Doing qualitative research / Silverman, David.--4th ed.--
300.722  39711

** Social sciences; Research; Methodology

37  Silverman, David
Qualitative research: issues of theory, method and
practice / Silverman, David.--3rd ed.-- New Delhi: Sage
300.722  39713

** Qualitative research; Visual data

38  Strunk, William
The elements of style / Strunk, William.-- New York:
808.042  39727

** English language

39  Sypher, Beverly Davenport
Case studies in organizational communication 2:
perspectives on contemporary work life / Sypher, Beverly
658.45  39743

** Communication-Organizations; Contemporary-Perspectives

40  Thiagarajan, Sivasailam
Barnga: a simulation game on culture clashes / 
Thiagarajan, Sivasailam.-- Boston: Intercultural Press, 
2006.  vp.
303.482  39734(Out)

** Intercultural communication
41 Thomas, Gary
300.723 39712

** Social sciences; Research; Methodology

42 Tizzard, Paul
658.40353 39739(Out)

** Business meetings; Group relations-Training; Management games:Games

43 Voudouris, Christos
658.812 39725

** Service chain management; Customer services; Customer Relations; Resource planning; Future service chain

44 Waldeback, Zara
808.23 39738(Out)

** Motion picture-Authorship; Screenwriter

45 Warren, John T
302.2 39709(Out)
** Communication; Critical culture
46 Withers, Bill
658.4053  39719(Out)

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658.4092  39751

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48 Zaltman, Gerald
658.8342  39728

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001.42  C1424

** Business research methods; Research methods; Business research; Research methodology

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** Communication-Organizations; Interpersonal communication; Listening; Communication; Miscommunication

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