

New Arrivals

February, 2015



Library & Information Services

1 Abbott, Dean

Applied predictive analytics: principles and techniques for the professional data analyst / Abbott, Dean.-- New Delhi: Wiley, 2014. xxiv, 427 p.
ISBN : 9788126550388.
658.47 40584-40585

** Predictive analytics; Analytics; Big data

2 Alexander, Michael

Microsoft business intelligence tools for excel analysts / Alexander, Michael.-- New Delhi: Wiley India, 2014. xvi 362 p.
ISBN : 9788126550357.
005.369 40539; 40540(Out)

** Microsoft excel; Business intelligence-Tools; Excel

3 Ambani, Dhirubhai

Biography of Dhirubhai Ambani / Ambani, Dhirubhai.-- New Delhi: Readers Delight, 2002. 56 p.
ISBN : 9789350122532.
920 40556

** Dhirubhai Ambani; Biography

4 Baesens, Bart

Analytics in a big data world: the essential guide to data science and its applications / Baesens, Bart.-- New Delhi: Wiley, 2014. xv, 232 p.
ISBN : 9788126550890.
658.47 40567-40568

** Analytics; Big data; Data science-Applications

5 Bain, Ken

What the best college teachers do / Bain, Ken.-- Cambridge: Harvard University Press, 2004. 207 p.
ISBN : 9780674013254.
378.12 40593(Out)

** College teaching; Teaching methods; Teaching

- 6 Benth, Fred Espen
Quantitative energy finance: modeling, pricing, and hedging in energy and commodity markets / Benth, Fred Espen.-- New York: Springer, 2014. xviii, 308 p.
ISBN : 9781461472476.
658.152 40510

** Quantitative finance; Energy industries; Capital investments
- 7 Bitros, George C
Essays in contemporary economics / Bitros, George C.-- New York: Springer, 2015. xvi, 231 p.
ISBN : 9783319100425.
330 40503

** Economics
- 8 Booth, Marilyn
The long 1890s in Egypt: colonial quiescence, subterranean resistance / Booth, Marilyn.-- Edinburgh: Edinburgh University Press, 2014. x, 438 p.
ISBN : 9780748670123.
962.04 40519

** Egypt-History-British occupation; Egypt
- 9 Bradley, Phil
Social media for creative libraries: how to use web 2.0 in your library / Bradley, Phil.--2nd ed.-- London: Facet Publishing, 2015. xv, 169 p.
ISBN : 9781856047135.
658.872 40549(Out)

** Social media; Internet
- 10 Broere, Mark
Decision-making in private equity firms: an empirical study of determinants and rules / Broere, Mark.-- Wiesbaden: Springer, 2014. xxii, 212 p.
ISBN : 9783658037796.
332.6327 40501

** Private equity firms; Private equity funds; Decision making; Private equity-Directory

- 11 Charan, Ram
The attacker's advantage: turning uncertainty into breakthrough opportunities / Charan, Ram.-- New York: Public Affairs, 2015. x, 228 p.
ISBN : 9781610395687.
658.4012 40594(Out)

** Organizational change; Strategic planning

- 12 Clinton, Bill
Giving: how each of us can change the world / Clinton, Bill.-- London: Arrow, 2008. xv, 240 p.
ISBN : 9780099509592.
303.484 40555

** Social action; Bill Clinton

- 13 Danilovich, Alex
Iraqi federalism and the Kurds: learning to live together / Danilovich, Alex.-- England: Ashgate, 2014. 181 p.
ISBN : 9781409451112.
956.7 40521

** Iraqi federalism; Kurds-Iraq; Kurds-Politics; Kurds-Government policy-Iraq

- 14 Davidshofer, William J.
Marxism and the Leninist revolutionary model / Davidshofer, William J.-- New York: Palgrave, 2014. x, 191 p.
ISBN : 9781137409133.
321.09 40518

** Marxism revolutionary model; Leninist revolutionary model; Karl Marx; Revolutions; Socialism; Marxist-Revolutionary theory; Leninist-Revolutionary theory

- 15 Dorner, Daniel G
Information needs analysis: principles and practice in information organizations / Dorner, Daniel G.-- London: Facet Publishing, 2015. xvii, 269 p.
ISBN : 9781856044844.
020 40550

** Information services; Information needs-Analysis

16 Dufrenot, Gilles

Market microstructure and nonlinear dynamics: keeping financial crisis in context / Dufrenot, Gilles.-- Cham: Springer, 2014. xii, 315 p.
ISBN : 9783319052113.
332.6 40509

** Investments; Mathematical models; Financial crises

17 Eisenberg, Christiane

The rise of market society in England, 1066-1800 / Eisenberg, Christiane.-- New York: Berghahn, 2013. vii, 165 p.
ISBN : 9781782382584.
381.0942 40517

** Rise-Market society; England-Commercial history; Capitalism-England

18 Ellis, Byron

Real time analytics: techniques to analyze and visualize streaming data / Ellis, Byron.-- New Delhi: Wiley, 2014. xix, 412 p.
ISBN : 9788126552160.
658.47 40578-40579

** Analytics; Techniques-Analyze; Visualize streaming data Big data

19 Etheridge, Denise

Microsoft excel data analysis / Etheridge, Denise.--3rd ed.-- New Delhi: Wiley India, 2010. xii, 352 p.
ISBN : 9788126542697.
005.369 40541-40542

** Microsoft excel; Excel

20 Fairhurst, Danielle Stein

Using excel for business analysis: a guide to financial modelling fundamentals / Fairhurst, Danielle Stein.-- New Delhi: Wiley, 2014. xii, 324 p.
ISBN : 9788126545650.
005.369 40543-40544

** Business analysis-Excel; Financial modelling; Excel

- 21 Fitz-Enz, Jac
Predictive analytics for human resources / Fitz-Enz, Jac.
-- New Delhi: Wiley India, 2014. xix, 149 p.
ISBN : 9788126552153.
658.47 40576(Out); 40577

** Predictive analytics; Analytics; Human resources;
Human resources management

- 22 Franks, Bill
Taming the big data tidal wave: finding opportunities in
huge data streams with advanced analytics / Franks, Bill.
-- New Delhi: Wiley, 2014. xxv, 304 p.
ISBN : 9788126545698.
658.47 40582-40583

** Big data; Analytics

- 23 Gellecom, Frauke Schleer- van
Advances in non - linear economic modeling: theory and
applications / Gellecom, Frauke Schleer- van.-- New York:
Springer, 2014. ix, 262 p.
ISBN : 9783642420399.
330.015195 40499

** Econometrics; Macroeconomics; Economic modeling

- 24 Gole, William J
Mergers and acquisitions: business strategies for
accountants / Gole, William J.--3rd ed.-- New Delhi:
Wiley, 2014. xiv, 399 p.
ISBN : 9788126543717.
658.16 40529

** Mergers and acquisitions; Business strategies

- 25 Gottlieb, Isaac
Next generation excel: modeling in Microsoft excel for
analysts and MBAs (for Windows and Mac OS) / Gottlieb,
Isaac.--2nd ed.-- New Delhi: Wiley India, 2014. xxi, 394p .
ISBN : 9788126542581.
005.369-EXC 40552(Out)

** Excel; Microsoft excel; Windows; Mac OS

26 Gottlieb, Isaac

Next generation excel: modeling in Microsoft excel for analysts and MBAs (for Windows and Mac OS) / Gottlieb, Isaac.--2nd ed.-- New Delhi: Wiley India, 2014. xxi, 394p .
ISBN : 9788126542581.
005.369-EXC 40551

** Excel; Microsoft excel; Windows; Mac OS

27 Gruber, Stephan

Intangible values in financial accounting and reporting: an analysis from the perspective of financial analysts / Gruber, Stephan.-- Wiesbaden: Springer Gabler, 2015. xxx, 530 p.
ISBN : 9783658065492.
657 40506

** Accounting; Intangible property; Valuation

28 Harrison, Rachel

TOGAF 9 foundation study guide: preparation for the TOGAF 9 part 1 examination / Harrison, Rachel.--3rd ed.-- Zaltbommel: Van Haren Publishing, 2013. xx, 249 p.
ISBN : 9789087537418.
004.22 40532

** TOGAF; Core concepts; Key terminology

29 Hoyle, Rick H

Handbook of structural equation modeling / Hoyle, Rick H.
-- New York: Guilford Press, 2015. xi, 740 p.
ISBN : 9781606230770.
519.535 40558(Ref.)

** Structural equation modeling; Handbook; Equation modeling

30 Hurwitz, Judith

Big data for dummies / Hurwitz, Judith.-- New Delhi: Wiley, 2015. xxii, 312 p.
A Wiley Brand.
ISBN : 9788126543281.
658.47 40570; 40571(Out)

** Big data; Dummies

31 Ito, Kunio
International perspectives on accounting and corporate behavior / Ito, Kunio.-- New York: Springer, 2014. ix, 335 p.
ISBN : 9784431547914.
657 40507

** Accounting; Standards; Corporate culture

32 Jenkins, David
Measuring performance: a toolkit of traditional and alternative methods / Jenkins, David.-- England: Gower Maya, 2015. 141 p.
ISBN : 9788186268520.
658.3125 40495(Out)

** Measuring performance; Strategic planning

33 Jorgensen, Adam
Microsoft big data solutions / Jorgensen, Adam.-- New Delhi: Wiley, 2014. xix, 388 p.
ISBN : 9788126548767.
658.47 40537; 40538(Out)

** Microsoft big data; Big data; Big data-Solutions

34 Kapil, Kanwal Nayan
Case studies in marketing.-- New Delhi: Pearson, 2011.
x, 111 p.
ISBN : 9788131756331.
658.8 C1477

** Case studies-Marketing; Marketing

35 Kaushik, Avinash
Web analytics 2.0: the art of online accountability and science of customer centricity / Kaushik, Avinash.-- New Delhi: Wiley India, 2010. xxv, 475 p.
With C D Room.
ISBN : 9788126542451.
658.47 40553; CD40553(Ref.)

** Web analytics; Online accountability; Analytics;
Customer

36 Kawai, Masahiro
Reform of the international monetary system: an Asian perspective / Kawai, Masahiro.-- New York: Springer, 2014
xvii, 259 p.
ISBN : 9784431550334.
332.46 40511

** International monetary system

37 Kern, Robert
Dynamic quality management for cloud labor services: methods and applications for gaining reliable work results with an / Kern, Robert.-- Cham: Springer, 2014.
xvi, 215 p.
ISBN : 9783319097756.
658.4013 40502(Out)

** Dynamic quality management; Information services;
Quality control

38 Kirchgassner, Gebhard
Introduction to modern time series analysis /
Kirchgassner, Gebhard.-- New York: Springer, 2013. xii,
319 p.
ISBN : 9783642334351.
519.55 40508

** Statistics; Economics

39 Lam, Chuck
Hadoop in action / Lam, Chuck.-- New Delhi: Dreamtech Press, 2013. xxi, 311 p.
ISBN : 9788177228137.
658.47 40535-40536

** Hadoop; Action

40 Laursen, Gert H N
Business analytics for managers: taking business intelligence beyond reporting / Laursen, Gert H N.-- New Delhi: Wiley, 2014. xxi, 248 p.
ISBN : 9788126544127.
658.47 40586; 40587(Out)

** Business analytics; Analytics; Managers;

- 41 Mathew, Mammen
Manorama yearbook 2015 / Mathew, Mammen.--50th ed.--
Kottayam: Malayala Manorama Press, 2015. 1038 p.
(CD ROM contain - The 100 Most Influential collection
with Concise Encyclopedia).
ISBN : 0975-2250.
954.05 MAT 40513(Ref.); CD40513(Ref.)

** Yearbook 2015; Manorama yearbook; Yearbook

- 42 Mcfedries, Paul
Excel data analysis visual blueprint / Mcfedries, Paul.--
4th ed.-- New Delhi: Wiley India, 2013. 323 p.
ISBN : 9788126544004.
005.369 40590-40591

** Excel; Visual blueprint

- 43 Menon, Sudha
Gifted: inspiring stories of people with disabilities /
Menon, Sudha.-- Gurgaon: Random House India, 2014. xxiv,
260 p.
ISBN : 9788184005455.
823 40496-40497

** Gifted; Inspiring stories; Fiction; Stories

- 44 Minelli, Michael
Big data big analytics: emerging business intelligence
and analytic trends for today's business / Minelli,
Michael.-- New Delhi: Wiley, 2014. xxiii, 187 p.
ISBN : 9788126544691.
658.47 40569

** Big data; Big analytics; Analytics

- 45 Murray, Daniel G
Tableau your data: fast and easy visual analysis with
tableau software / Murray, Daniel G.-- New Delhi: Wiley,
2014. xxiv, 504 p.
ISBN : 9788126551392.
658.47 40580-40581

** Tableau data; Visual analysis; Tebleau software; Big data

46 Muthuswamy

Swamy's compilation of general financial rules incorporating compendium of rules on advances / Muthuswamy.--27th ed.-- Chennai: Swamy Publishers, 2014. xxii, 311 p.
To central government servants.
328.3653 40515(Ref.)

** Swamy's compilation; Financial rules-Swamy

47 Muthuswamy

Swamy's handbook 2015: for central government staff / Muthuswamy.-- Chennai: Swamy Publishers, 2015. xv, 388 p
328.3653 40516(Ref.)

** Handbook-Swamy; Central government-Staff

48 Nelson, Stephen L

Excel data analysis for dummies / Nelson, Stephen L.--2nd ed.-- New Delhi: Wiley India, 2014. xii, 346 p.
A Wiley Brand.
ISBN : 9788126550524.
005.369 40574-40575

** Excel data; Excel; Dummies

49 Nolan, Deborah

XML and web technologies for data sciences with R / Nolan, Deborah.-- New York: Springer, 2014. xxiv, 663 p.
ISBN : 9781461478997.
658.47 40512

** XML; Document markup language; R; Web technology; Data science

50 Obradovic, Lana

Gender integration in NATO military forces: cross-national analysis / Obradovic, Lana.-- England: Ashgate, 2014. xvi, 207 p.
ISBN : 9781409464761.
355.009 40520

** North Atlantic Treaty-Organization; Armed forces-Women

51 Paul, Justin
Managerial economics / Paul, Justin.-- New Delhi: Cengage Learning, 2013. xii, 295 p.
ISBN : 9788131516874.
331.714 40522-40524

** Managerial economics

52 Pedrycz, Witold
Information granularity, big data, and computational intelligence / Pedrycz, Witold.-- Cham: Springer, 2015. xi, 444 p.
ISBN : 9783319082530.
658.47 40505

** Granular computing; Big data; Computational intelligence

53 Plattner, Hasso
A course in in-memory data management: the inner mechanics of in-memory databases / Plattner, Hasso.--2nd ed.-- New York: Springer, 2014. xxiii, 312 p.
ISBN : 9783642552694.
658.4038 40500

** Enterprise computing; Database storage techniques; In-memory database operators

54 Powell, Stephen G
Modeling for insight: a master class for business analysts / Powell, Stephen G.-- New Delhi: Wiley, 2014. xxvii, 465 p.
ISBN : 9788126547111.
658.40352 40563-40564

** Business modeling; Business analysts

55 Prasad, R N
Fundamentals of business analytics / Prasad, R N.-- New Delhi: Wiley, 2014. xxii, 326 p.
ISBN : 9788126532032.
658.47 40561-40562;
CD40561-CD40562(Ref.)(Ref.)

** Business analytics; Analytics

56 Research Reference and Training Division
India 2014: a reference annual / Research Reference and Training Division.-- New Delhi: Research Reference and Training Division, 2014. 1106 p.
ISBN : 9788123019093.
954.05 40554

** India 2014; Yearbook

57 Sachdeva, S K
Yearbook 2015: competition success review / Sachdeva, S K
-- New Delhi: Competition Review Pvt. Ltd., 2015. 993 p.
954.05 SAC 40514(Ref.)

** Yearbook; Competition success review

58 Sahoo, Pravakar
Foreign direct investment in South Asia: policy, impact, determinants and challenges / Sahoo, Pravakar.-- New Delhi: Springer, 2014. xxvi, 357 p.
ISBN : 9788132215356.
382 40504

** Direct investment; Economic policy

59 Schmarzo, Bill
Big data: understanding how data powers big business / Schmarzo, Bill.-- New Delhi: Wiley, 2014. xxiii, 216 p.
ISBN : 9788126545452.
658.47 40572-40573

** Big data

60 Schultz, Mike
Insight selling: surprising research on what sales winners do differently / Schultz, Mike.-- Hoboken: Wiley, 2014. xiii, 242 p.
ISBN : 9781118875353.
658.85 40494

** Sales; Strategic planning

- 61 Schumpeter, Joseph A
Capitalism, socialism and democracy / Schumpeter, Joseph A.-- London: Routledge, 2010. xiv, 442 p.
ISBN : 9780415567893.
335 40527-40528

** Capitalism; Socialism; Democracy

- 62 Simon, Phil
Too big to Ignore: the business case for big data / Simon, Phil.-- New Delhi: Wiley, 2013. xxiii, 231 p.
ISBN : 9788126543250.
658.47 40547-40548

** Big data; Business-Case

- 63 Smith, Adam
The wealth of nations / Smith, Adam.-- New York: Bantam Classic, 2003. xxv, 1231 p.
ISBN : 9780553585971.
330 40525-40526

** Economics

- 64 Storti, Craig
Cross-cultural dialogues: 74 brief encounters with cultural difference / Storti, Craig.-- Boston: Intercultural Press, 1994. ix, 140 p.
ISBN : 9781877864285.
302.2 40531(Out)

** Cross cultural-Orientation; Intercultural communication

- 65 Tanner, John F
Analytics and dynamic customer strategy: big profits from big data / Tanner, John F.-- New Delhi: Wiley India, 2014 xviii, 235 p.
ISBN : 9788126551613.
658.47 40565-40566(Out)

** Analytics; Customer; Customer strategy; Big data

- 66 Thakurta, Paranjoy Guha
Gas wars: crony capitalism and the Ambanis / Thakurta, Paranjoy Guha.-- New Delhi: Feel Books, 2014. xviii, 570 p .
ISBN : 9788192855158.
338.7 40557

** Gas wars; Capitalism; Ambanis

67 Tigani, Jordan
Google bigquery analytics / Tigani, Jordan.-- New Delhi: Wiley, 2014. xx, 508 p.
ISBN : 9788126551064.
658.47 40533-40534

** Google; Bigquery; Analytics

68 Vercellis, Carlo
Business intelligence: data mining and optimization for decision making / Vercellis, Carlo.-- New Delhi: Wiley, 2013. xviii, 417 p.
ISBN : 9788126541881.
658.403 40559-40560

** Business intelligence; Data mining; Optimization; Decision making

69 Yarrow, Kit
Decoding the new consumer mind: how and why we shop and buy / Yarrow, Kit.-- New Delhi: Jossey Bass, 2014. x, 214 p.
ISBN : 9788126550258.
339.47 40592

** Decoding; Consumer

70 Yau, Nathan
Data points: visualization that means something / Yau, Nathan.-- New Delhi: Wiley, 2014. xiii, 300 p.
ISBN : 9788126550845.
658.47 40588-40589

** Data points; Visualization; Big data

71 Yau, Nathan
Visualize this: the flowingdata guide to design visualization and statistics / Yau, Nathan.-- New Delhi: Wiley, 2014. xxvi, 358 p.
ISBN : 9788126550838.
658.47 40545-40546

** Visualize; Visualization; Flowing data-Statistics; Big data

72 Yen, Jerome

Emerging financial derivatives: understanding exotic options and structured products / Yen, Jerome.-- New York : Routledge, 2015. xiii, 135 p.
ISBN : 9780415826198.
332.645 40530

** Financial derivative; Derivative securities

73 Zhang, Guochang

Accounting information and equity valuation / Zhang, Guochang.-- New York: Springer, 2014. xxiv, 233 p.
ISBN : 9781461481591.
657 40498

** Accounting; Valuation; Finance investment-Banking

**** - Keywords**

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