



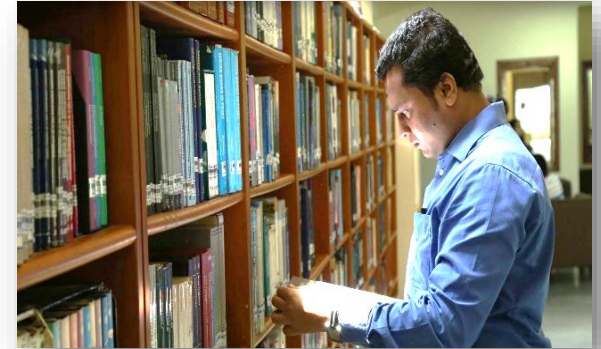
Institute of  
Management Technology  
Ghaziabad, Delhi NCR



LIBRARY &  
INFORMATION  
CENTRE

# New Arrivals

January 2022





Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49266	658.4063	9781781256145	Kelley, Tom	The art of innovation:	lessons in creativity from IDEO, America's leading design firm	307p	Profile Books	2016	Art innovation; IDEO; Innovation management; Creative ability
49267	658.4063	9781781256145	Kelley, Tom	The art of innovation:	lessons in creativity from IDEO, America's leading design firm	307p	Profile Books	2016	Art innovation; IDEO; Innovation management; Creative ability
49271	153.43	9780670095483	Maira, Arun	The solutions factory:	a consultants handbook for problem-solving	xvi, 253p	Penguin Books	2021	Solutions factory; Consultants handbook
49272	332.4	9780674272224	Prasad, Eswar S	The future of money:	how the digital revolution is transforming currencies and finance	485p	The Belknap Press	2021	Future money; Digital revolution; Finance; Digital currencies
49273	658.872	9789390679928	Brennan, Matthew	Attention factory:	the story of TikTok and China's ByteDance	xx, 244p	Westland Business	2021	TikTok; Digital marketing; Social media; Global media; ByteDance