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NEW ARRIVALS

July 2020



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47126	001.4	9780367173814	Mills, Kathy A	Big data for qualitative research		x, 77p	Routledge	2019	Big data; Qualitative research; Research
47306	001.42	9781506390215	Kahwati, Leila C	Qualitative comparative analysis in mixed methods research and evaluation		xviii, 289p	Sage	2020	Qualitative comparative; Methods research; Evaluation; Qualitative research
47499	001.42	9781526429278	Cassell, Catherine	The sage handbook of qualitative business and management research methods	history and traditions	xx, 521p	Sage	2018	Business research; Research methodology; Methodology
47631	004.6782	9789386873576	Hoffman, Kevin	Cloud native go	building web applications and micro services for the cloud with go and react	xiv, 243p	Pearson	2018	Cloud native; Web applications; Micro services; Software design; Engineering
47628	005.1068	9789386873552	Wolff, Eberhar	A practical guide to continuous delivery		xxvii, 255p	Pearson	2018	Continuous delivery; Automate rollouts; Reproducibility
47291	005.131	9789388511407	Hiran, Kamal Kant	Cloud computing		xviii, 312p	BPB Publications	2019	Computer science; Cloud computing; Cloud security
47429	005.131	9789380853772	Jamsa, Kris	Cloud computing	SaaS, PaaS, IaaS, virtualization, business models, mobile	xix, 322p	Jones & Bartlett India	2014	SaaS; Cloud computing;
47471	005.3	9788126530779	Guthals; Sarah	GitHub	for dummies	xiv, 343p	Wiley	2019	GitHub; Computer science
47330	005.369 (EXC)	9788183335980	Jelen, Bill	Advance excel 2016 in depth		xvii, 634p	BPB Publications	2018	Advance excel; Microsoft excel; Excel
47331	005.369 EXC	9789386551375	McGrath, Mike	Excel VBA in easy steps		192p	BPB Publications	2017	Excel; VBA; Microsoft excel
47269	005.369.EX C	9789389347180	Winston, Wayne L	Microsoft excel 2019	Data analysis and business modeling	xxvii, 850p	PHI Learning	2019	Microsoft excel; Excel; Business modeling

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47268	005.369-EXC	9789387472563	Ferrari, Alberto	Analyzing data with Microsoft power BI and power pivot for excel		xiv, 235p	PHI Learning	2019	Analyzing data; Microsoft excel
47290	005.369-EXC	9789388176675	Nigam, Manisha	Data analysis with excel		xiii, 332p	BPB Publications	2019	Excel; Microsoft excel; Electronic spreadsheets
47478	005.369-EXC	9788126569182	Fairhurst, Danielle Stein	Financial modeling in excel for dummies		xi, 314p	Wiley	2017	Finance modeling; Excel
47596	005.376	9789353063153	Laudon, Kenneth C	E-commerce	business, technology society 2017	909p	Pearson	2019	E-commerce; Commerce
CD47293	005.74	9789386551931	Vijayvargia, Abhishek	Machine learning with python	an approach to applied machine learning	ix, 257p	BPB Publications	2018	Machine learning; Python; Artificial intelligence; Computer program language
47292	005.74	9789388511377	Gupta, Prateek	Data science with jupyter		xii, 309p	Bpb Publications	2019	Data science; Jupyter; Python
47293	005.74	9789386551931	Vijayvargia, Abhishek	Machine learning with python	an approach to applied machine learning	ix, 257p	BPB Publications	2018	Machine learning; Python; Artificial intelligence; Computer program language
47303	005.74	9788194401872	Raj, Mohit	Python for developers	learn to develop efficient programs using python	xxiii, 395p	BPB Publications	2020	Python; Programs; Programming language; Python programming
47305	005.74	9789388511025	Beri, Rydhm	Python made simple	learn python programming in easy steps with examples	xx, 346p	BPB Publications	2019	Python; Python programming; Programming languages
47483	005.74	9788126579907	Pradhan, Manaranjan	Machine learning using python		xx, 343p	Wiley	2019	Machine learning; Python
47487	005.74	9788126579914	Rose, S Lovelyn	Deep learning using python		xvii, 190p	Wiley	2019	Python; Machine learning; Algorithm design techniques
47627	005.74	9789353061753	Clark, Tom	Storage virtualization	technologies for simplifying data storage and management	xvii, 234p	Pearson	2018	Storage virtualization; Data storage management; Data storage

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47337	005.8	9780367144074	Moallem, Abbas	Cybersecurity awareness among students and faculty		xv, 87p	CRC Press	2019	Cybersecurity; Computer security; Security measures
47183	006.3	9783662597163	Mainzer, Klaus	Artificial intelligence	when do machines take over	xi, 279p	Springer	2020	Artificial intelligence; Machines learning
47288	006.3	9789388511070	Kumar, Prabhat	Artificial intelligence	reshaping life and business	vi, 286p	BPB Publications	2019	Artificial intelligence; Machine learning
47295	006.3	9789388511339	Lele, Chitre	Artificial intelligence	meets augmented reality	xi, 142p	BPB Publications	2019	Artificial intelligence; Augmented reality
47296	006.3	9789389328684	Gill, Navdeep Singh	Artificial intelligence and deep learning for decision maker		xix, 228p	BPB Publications	2020	Artificial intelligence; Decision maker; Computer science
47297	006.3	9789388511629	Abhivardhan	Artificial intelligence ethics and international law	an introduction	xi, 177p	BPB Publications	2019	Artificial intelligence; International law; Computer science
47472	006.3	9788126576104	Mueller, John Paul	Artificial intelligence for dummies		xiii, 311p	Wiley	2018	Artificial intelligence; Programming languages
47477	006.3	9788126577156	Prasad, L	Neoskilling for digital transformation	and the artificial intelligence revolution	xxi, 158p	Wiley	2019	Neoskilling; Digital transformation; Artificial intelligence; Revolution
47489	006.3	9788126579945	Jain, Nilakshi	Artificial Intelligence as per AICTE	making a system intelligent	xvii, 426p	Wiley	2019	Artificial intelligence; System intelligent
47480	006.8	9788126577071	Mealy, Paul	Virtual and augmented reality	for dummies	xi, 332p	Wiley	2018	Virtual; Augmented reality; Artificial intelligence
47279	128.2	9789388423328	Gelb, Michael J	Brain power		xvi, 230p	Jaico	2019	Brain power; Brain; Mind
47431	150	9780393640403	Gazzaniga, Michael	Psychological science		xxxvii, 665p	W W Norton	2018	Psychological science; Psychology; Social psychology
47251	150.1952	9789386677181	Freud, Sigmund	Dream psychology		viii, 141p	Manakin Press	2020	Dream psychology; Psychology

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47449	153.35	9780749478865	Lewis, Chris	Too fast to think	how to reclaim your creativity in a hyper-connected work cult	xv, 212p	Kogan Page	2016	Creative ability; Psychology; Industrial psychology
47273	153.4	9788179925911	Hawking, Stephen W	The theory of everything	the origin and fate of the universe	viii, 132p	Jaico	2009	Science; Philosophy; Cosmology
47213	155.28	9781138310162	Hopwood, Christopher J	Personality assessment paradigms and methods	a collaborative reassessment of Madeline G	xiv, 253p	Routledge	2020	Personality assessment; Mental health; Reassessment Madeline; Psychology
47392	158	9781595620187	The Gallup Organization	A Clifton youth strengths explorer	for ages 10-14	14p	The Gallup Organization	2017	Clifton youth; Strengths explorer
CD47272	158.12	9788184951530	Mahtani, Renu	Power pranayama	discover the healing potential of your breath	xx, 233p	Jaico	2018	Pranayama; Healing potential; Hatha yoga; Yoga
47117	158.12	9789386806437	Modak, Arati	Yoga	asanas pranayama mudras kriyas	vi, 208p	Ishwar Books	2019	Yoga
47272	158.12	9788184951530	Mahtani, Renu	Power pranayama	discover the healing potential of your breath	xx, 233p	Jaico	2018	Pranayama; Healing potential; Hatha yoga; Yoga
47276	158.12	9789388423311	O'Sullivan, Trish	Chakras and your mind	healing negative thoughts and feelings with meditation and yoga	xiii, 252p	Jaico	2019	Chakras; Meditation; Yoga; Psychotherapists
47321	158.2	9789388423748	Newman, Susan	The book of no	365 ways to say it, mean it and stop People-pleasing forever	xxii, 265p	Jaico	2019	Social psychologist; Psychologist; Family relationship
47265	294.35691	9789352902262	Singh, Anand	Planet, plants and animals	ecological paradigms in Buddhism	x, 284p	Primus Books	2019	Ecological paradigms; Buddhism; Indian history
47328	294.537	9789389305036	Vaswani, J P	Mantras	tools for the mind	x, 175p	Jaico	2019	Mantras; Religion; Spirituality

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47274	294.544	9788184953084	Sadhguru	Of mystics and mistakes	the journey from confusion to clarity, from error to enlightenment, from self-deception to self-discovery	vii, 200p	Jaico	2019	Mystics-Mistakes; Spiritual life; Hinduism; Self knowledge
47228	294.592	9789386221308	Khanna, Shivnarayan	Rastriya ekta ka sabal sutra Ramcharitramanas		viii, 185p	Manakin Press	2018	Rastriya Ekta; Ramcharitramanas
47263	294.5923	9789352902750	Uberoi, Meera	The Mahabharata		xi, 373p	Primus Books	2019	Mahabharata; Abridgments
47441	294.5923	9789386105004	Satyamurti, Carole	Mahabharata	a modern retelling story	xxxviii, 888p	Viva Books	2020	Mahabharata; Retelling story; Devastating war; Magisterial power
47283	294.5924	9788184950908	Easwaran, Eknath	The Bhagavad Gita		294p	Jaico	2018	Bhagavad Gita; Gita; Hinduism; Sacred books
47507	299.93	9789352808502	Venkatasubramanian, Kartikeyan	Discover the alchemist within	taking the first step towards personal growth	xvii, 242p	Sage	2018	Discover alchemist; Personal growth; Transformational leadership; Self-Confidence
47261	302.23	9781506360928	Smith, Stephanie A	Careers in media and communication		167p	Sage	2019	Mass media; Communication; Careers-Media; Social media
47262	302.23	9781473971110	McStay, Andrew	Emotional AI	the rise of empathic media	viii, 233p	Sage	2018	Artificial intelligence; Social media; Empathic media; Mass media
47332	302.23	9789353286927	Khan, Farhat Basir	The game of votes	visual media politics and elections in the digital era	xxi, 232p	Sage	2019	Visual media; Digital media; Mass media; Political campaigns
47497	302.23	9781473906518	Kerry, Matthew	Introducing media practice	the essential guide	xv, 204p	Sage	2018	Media practice; Media studies; Social media; Media
47502	302.23	9789353286743	Seneviratne, Kalinga	Myth of free media and fake news in the post truth era		xviii, 325p	Sage	2020	Media; Press politics; Journalism; Press

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47195	302.35	9781787694323	Sund, Kristian J	Cognition and innovation		viii, 220p	Emerald Publishing	2018	Cognition; Innovation; Cognitive learning; Social media; Human information processing
47686	303.4833	9780393254297	McAfee, Andrew	Machine, platform crowd	harnessing our digital future	402p	W W Norton	2017	Machine platform; Digital future; Information technology
47356	303.6	9780190074128	Mandelbaum, Michael	The rise and fall of peace on earth		xiii, 218p	Oxford University Press	2019	Peace-Earth; Widespread peace; Peace
47416	303.6	9781442629974	Daley, Andrea	Madness, violence and power	a critical collection	xvi, 397p	University of Toronto Press	2019	Madness; Violence; Mental illness; Treatment; Mental health services
47461	303.625	9781626377608	Prunckun, Henry W	Terrorism and counter terrorism	a comprehensive introduction to actors and actions	xv, 269p	Lynne Rienner Publishers	2019	Terrorism; Prevention; Actors-Actions; Counter terrorism
47523	305.42	9789352807710	Jain, Devaki	Close encounters of another kind	women and development economics	xxv, 398p	Sage	2018	Close encounters; Women development; Development economics; Feminist economics
47235	306	9789352909032	Oommen, T K	Contemporary society	concerns and issues	xiii, 283p	Primus Books	2019	Contemporary society; Social movements
47370	306.2	9780190867775	McCarty, Nolan	Polarization	what everyone needs to know	xiv, 258p	Oxford University Press	2019	Polarization; Social structure; Political culture
47231	307.1416	9789352903429	Rodrigues, Louiza	Development and deforestation	the making of urban Bombay	viii, 267p	Primus Books	2019	Development deforestation; Urban Bombay; Forest policy
47236	307.76	9789352907861	Roy, Anuradha	Kolkata in space, time and imagination		xvii, 340p	Primus Books	2019	Sociology; Urban; City-Town life; Kolkata
47234	307.772	9789352902743	Ratnagar, Shereen	Being tribal		xiii, 111	Primus Books	2019	Tribal; Subsistence farming; Gujarat
47201	320.60954	9789381513149	Ramabrahman, I	Public policy in India	changing contours	xvi, 217p	Segment Books	2020	Public policy

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47260	321.8	9789352903054	Hasan, Zoya	Democracy and the crisis of inequality		xxi, 555p	Primus Books	2019	Democracy; Crisis inequality; Caste-Politics; Politics government
47136	330	9780367245634	Biro, Gabor	The economic thought of Michael Polanyi		ix, 178p	Routledge	2020	Economists; Biography; Polanyi Michael; Economic policy; Economics
47137	330	9780262533522	Sundararajan, Arun	The sharing economy	the end of employment and the rise of crowd-based capitalism	xiv, 240p	The MIT Press	2017	Sharing economy; Capitalism; Economic geography; Economics
47448	330	9780393356496	Wheelan, Charles	Naked economics	undressing the dismal science	xxix, 366p	W W Norton	2019	Naked economics; Economics; Dismal science
47623	330	9789353439927	Acemoglu, Daron	Economics		788p	Pearson	2020	Economics
47352	330.01	9780415792196	Baddeley, Michelle	Behavioural economics and finance		viii, 343p	Routledge	2019	Behavioural economics; Finance; Economics
47409	330.01	9783319752044	Ghisellini, Fabrizio	Behavioral economics	moving forward	xiii, 234p	Palgrave Macmillan	2018	Behavioral economics; Economics
47206	330.015195	9781108434492	Compte, Olivier	Ignorance and uncertainty		xiv, 287p	Cambridge University Press	2019	Ignorance-Uncertainty; Econometric society; Econometric
47341	330.015195	9781138389670	Sul, Donggyu	Panel data econometrics	common factor analysis for empirical researchers	xiii, 150p	Routledge	2019	Econometrics; Econometric models; Panel analysis
47343	330.015195	9780367110338	Min, Chung Ki	Applied econometrics	a practical guide	xiv, 295p	Routledge	2019	Applied econometrics; Econometrics
47514	330.015195	9788132104698	Hatekar, Neeraj R	Principles of econometrics	an introduction using R	xxii, 439p	Sage	2010	Econometrics; R
47384	330.019	9780198835608	Dhami, Sanjit	The foundations of behavioral economic analysis	volume I behavioral economics of risk, uncertainty and ambiguity	xxii, 314p	Oxford University Press	2019	Behavioral economic; Economics

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47385	330.019	9780198837442	Dhami, Sanjit	The foundations of behavioral economic analysis	volume III behavioral time discounting	xxii, 314p	Oxford University Press	2019	Behavioral economic; Economics
47386	330.019	9780198847250	Dhami, Sanjit	The foundations of behavioral economic analysis	volume iv behavioral game theory	xxii, 314p	Oxford University Press	2019	Behavioral economic; Economics
47387	330.019	9780198715535	Dhami, Sanjit	The foundations of behavioral economic analysis	volume II	xxii, 314p	Oxford University Press	2019	Behavioral economic; Economics
47177	330.092	9781785609886	Boettke, Peter J	Revisiting Hayek's political economy	volumes 21	xvii, 185p	Emerald Publishing	2017	Economics; Political economy
47355	330.092	9780198846000	Bollard, Alan	Economists at war	how a handful of economists helped win and lose the World wars	xii, 321p	Oxford University Press	2020	Economists war; Economists; World wars
47367	330.1	9780198840985	Zhang, Yi-Cheng	Matchmakers and markets	the revolutionary role of information in the economy	xvi, 195p	Oxford University Press	2020	Matchmakers markets; Revolutionary; Economics; Knowledge economy
47178	330.156	9781788119870	Jespersen, Jesper	Progressive post-Keynesian economics	dealing with reality	xviii, 178p	Edward Elgar	2019	Economics; Macroeconomics; Keynesian economics
47454	330.94	9780393355635	Stiglitz, Joseph E	Rewriting the rules of the European economy	an agenda for growth and shared prosperity	xx, 369p	W W Norton	2020	European economy; Economic policy; Economics
47358	331.137	9780199764921	Klehe, Ute-Christine	The Oxford handbook of job loss and job search		xv, 615p	Oxford University Press	2018	Handbook; Unemployment; Job hunting; Economic theory
47357	331.23	9780198830351	Marshall, Shelley	Living wage	regulatory solutions to informal and precarious work in global supply chains	xviii, 219p	Oxford University Press	2019	Living wage; Regulatory solutions; Global supply chains; Supply chains; Labor laws; Legislation

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47505	331.256	9789352807482	Usher, Neil	The elemental workplace	the 12 elements for creating a fantastic workplace for everyone	xiii, 215p	Sage	2018	Elemental workplace; Fantastic workplace; Trust; Energy
47266	331.4	9789352904044	Lal, Ruby	In pursuit of playfulness	the girl-child woman and nineteenth-century India	xvii, 229p	Primus Books	2019	Girls-India; Social life; Woman
47351	331.4	9781138202184	Belasen, Alan T	Women in management	a framework for sustainable work-life integration	xx, 329p	Routledge	2017	Women management; Women executives; Business women
47092	332	9780415573368	Banks, Erik	Finance	the basics	xviii, 274p	Routledge	2011	Finance
47190	332	9781498796736	Wendt, Karen	Sustainable financial innovations		vi, 306p	CRC Press	2019	Sustainable; Financial innovations; Risk management; Capitalism; Financial engineering
47254	332	9789386677426	Meitei, Surjit	Microfinance boon or bane		xviii, 207p	Manakin Press	2019	Microfinance; Microfinance institutions
47338	332	9781119565161	Claus, Iris	Contemporary topics in finance	a collection of literature surveys	vi, 390p	John Wiley & Sons	2019	Contemporary finance; Finance-Bibliography; Finance
47557	332	9789389546385	Taxmann	Statutory guide for NBFCs	with law relating to securitisation and reconstruction of financial assets	1717p	Taxmann	2020	NBFC; Tax law; Law; Securitisation; Reconstruction
47396	332.01	9783319541235	Caselli, Stefano	Structured finance	techniques, products and market	xi, 207p	Springer	2017	Structured finance; Finance; Financial services
47475	332.015195	9788126567942	Bell, Steve	Quantitative finance for dummies		xii, 386p	Wiley	2017	Quantitative finance; Finance
47654	332.019	9789811200540	Venezia, Itzhak	Lecture notes in behavioral finance	volume 3	xviii, 269p	World Scientific	2019	Finance; Investments; Stock exchanges; Lecture notes; Behavioral finance
47610	332.024	9789353439392	Keown, Arthur J	Personal finance		xxiv, 624p	Pearson	2020	Finance; Financial future; Business-Finance

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47170	332.04	9781622733170	Sekhar, G V Satya	Financial innovation	theories, models and regulation	xiv, 138p	Vernon Press	2018	Finance; Mathematical models; Financial innovation
47394	332.041	9780674248106	Piketty, Thomas	Capital and ideology		ix, 1093p	Belknap Press	2020	Capital ideology; Economics; Economic system; Capital
47133	332.042	9780198718116	Ocampo, Jose Antonio	Resetting the international monetary non system		xxv, 269p	Oxford University Press	2017	International finance; International monetary; Economics
C1729	332.1	9789353465612	Mathur, Ved	Bank of Polampur	a satire	xxi, 272p	Tintin Publications	2018	Bank-Polampur; Bank; Banking sector
C1730	332.1	9789381489482	Arora, K C	A banker down a rabbit hole		296p	Sashi Publications	2018	Banker; Rabbit hole; Multiple risks; Frauds
47561	332.1	9789389368840	Indian Institute of Banking & Finance	Inclusive banking	thro business correspondents payments banks	321p	Taxmann	2019	Banking; Business correspondents; Payments banks; Banks
47612	332.1	9789353069858	Hubbard, R Glenn	Money, banking and the financial system		652p	Pearson	2019	Financial system; Money; Banking; Financial markets
47517	332.15	9789386446176	Sanati, Gargi	Financing international trade	banking theories and applications	xx, 264p	Sage	2017	International finance; International trade; Financial institutions
47414	332.1532	9781464814570	World Bank	World development report 2020	trading for development in the age of global value chains	xix, 266p	World Bank Group	2020	World development report; Trading development; Economic policy; Economics
47298	332.178	9789387284180	Mohanty, Debajani	BlockChain	from concept to execution	xii, 98p	BPB Publications	2018	BlockChain; Bitcoin; Electronic commerce
47301	332.178	9789388511353	Mahankali, Srinivas	Blockchain	the untold story	xii, 383p	BPB Publications	2019	Blockchain; Money; Monetary policy

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47377	332.178	9780198842187	Hacker, Philipp	Regulating Blockchain	techno-social and legal challenges	xiv, 443p	Oxford University Press	2019	Blockchain; Legal challenges; Internet governance; Digital currency; Law-Legislation; Economics
C1727	332.40285	9781642498677	Bansal, Gaurav	Bitcoin basics	logic and magic of digital gold	x, 98p	Notion Press	2018	Bitcoin; Digital gold
C1728	332.40285	9781642498677	Bansal, Gaurav	Bitcoin basics	logic and magic of digital gold	x, 98p	Notion Press	2018	Bitcoin; Digital gold
47541	332.45	9789389546378	Taxmann	Taxmann's FEMA ready reckoner		473p	Taxmann	2020	FEMA; Regulations
47542	332.45	9789389546408	Taxmann	Taxmann's foreign exchange management manual	with FEMA ready reckoner and FEMA case laws digest 2 volume set	vp	Taxmann	2020	Foreign exchange management manual; FEMA; Laws digest; Law
47543	332.45	9789389546408	Taxmann	Taxmann's foreign exchange management manual	with FEMA ready reckoner and FEMA case laws digest 2 volume set	vp	Taxmann	2020	Foreign exchange management manual; FEMA; Laws digest; Law
47553	332.4954	9789389368437	Taxmann	Benami black money and money laundering laws		vp	Taxmann	2019	Black money; Money laundering; Law; Tax law
47145	332.6	9780231192309	Bhansali, Rupal J	Non-Consensus investing	being right when everyone else is wrong	ix, 268p	Columbia University Press	2019	Investments; Investment analysis
47307	332.6	9788120321014	Sharpe, William F	Investments		xxix, 962p	PHI Learning	2016	Investments
47571	332.6	9789389546255	Tripathi, Vanita	Taxmann's fundamentals of investments		598p	Taxmann	2019	Investments; Investment management
47569	332.63	9789389368628	Taxmann	Guide to banning of unregulated deposit schemes act 2019		223p	Taxmann	2019	Deposit schemes act; Act; Tax law
47556	332.6322	9789389368550	Gupta, Deepak	Issue of shares for unlisted companies		288p	Taxmann	2019	Issue; Shares; Companies amendment act; Act

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47147	332.6327	9781119487333	Larimore, Taylor	The Bogleheads guide to the three-fund portfolio	how a simple portfolio of three total market index funds outperforms most investors with less risk	xxv, 86p	John Wiley & Sons	2018	Bogleheads guide; Portfolio management; Investments; Risk
47375	332.64	9780190683948	Grosse, Robert E	The Oxford handbook of management in emerging markets		xiii, 873p	Oxford University Press	2019	Handbook; Emerging markets; Small business
47422	332.642	9780749480554	Becket, Michael	How the stock market works	a beginner's guide to investment	ix, 164p	Kogan Page	2017	Stock market; Portfolio management; Investment analysis; Stock exchanges; Investment
47572	332.642	9789389546248	Tripathi, Vanita	Taxmann's investing in stock markets		367p	Taxmann	2019	Investment; Stock markets
47573	332.642	9789389368109	Tripathi, Vanita	Security analysis and portfolio management text and cases		603p	Taxmann	2019	Security analysis; Portfolio management
47619	332.642	9789353066284	Fischer, Donald E	Security analysis and portfolio management		xvi, 517p	Pearson	2020	Security analysis; Portfolio management
47146	332.6457	9781119532279	Aarons, Mark	Securitisations swaps	a practitioner's handbook	xix, 211p	John Wiley & Sons	2019	Derivative securities; Handbook
47130	333.7	9781786433534	Ruth, Matthias	Advanced introduction to ecological economics		x, 150p	Edward Elgar	2018	Ecological economics; Economics; Environmental economics
47135	333.7	9780367280338	Tietenberg, Thomas H	Environmental economics	the essentials	xix, 319p	Routledge	2020	Environmental economics; Environmental policy; Environment
47175	333.7	9780128166352	Acar, Sevil	Handbook of green economics		xvii, 189p	Academic Press	2019	Handbook; Green economics; Economics; Environmental economics
47395	333.79	9783662530207	Zweifel, Peter	Energy economics	theory and applications	xx, 324p	Springer	2017	Energy economics; Economics; Electricity market; Natural resources

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47410	336	9789811023880	Ihori, Toshihiro	Principles of public finance		xxvii, 403p	Springer	2017	Public finance; Finance
47552	336.2	9789389368543	Jain, Arinjay	International taxation		938p	Taxmann	2019	International taxation; Taxation
47558	336.2	9789389368130	Rohatgi, Roy	Roy Rohatgi on international taxation	volume 1 principles	xxii, 468p	Taxmann	2018	International taxation; Taxation
47555	336.201	9789389546842	Datey, V S	Indirect taxes	law and practice	730p	Taxmann	2019	Indirect tax; Law; Tax law
47548	336.24	9789389546323	Sanghvi, Rashmin Chandulal	Taxmann's digital taxation	a holistic view	xxvi, 162p	Taxmann	2019	Digital taxation; Taxation
47550	336.24	9789389546453	Singhania, Vinod K	Students guide to income tax	including GST	xvi, 984p	Taxmann	2019	Income tax; GST
47532	336.272	9789389546439	Taxmann	Taxmann's Guide to Indian Stamp Act 1899	as amended by finance act 2019	vp	Taxmann	2019	Stamp act; Finance act; Act; Law
47379	337.142	9780190067663	Mody, Ashoka	Euro tragedy	a drama in nine acts	xix, 651p	Oxford University Press	2019	Euro; Tragedy; Macroeconomics; Money-Monetary policy
47624	338.1	9789353436629	Penson, John B	Introduction to agricultural economics		428p	Pearson	2019	Agricultural economics; Economics
47158	338.154	9781443872782	Nookathoti, Trinadh	Indian agriculture	trends in food grains production	viii, 272p	Cambridge Scholars Publishing	2017	Indian agriculture; Grains; Food security; Development studies
47388	338.470063	9780190123260	Agrawal, Ajay	The economics of artificial intelligence	an agenda	xi, 630p	Oxford University Press	2019	Economics; Artificial intelligence
47363	338.477	9780198795285	Townley, Barbara	Creating economy	enterprise, intellectual property and the valuation of goods	x, 224p	Oxford University Press	2019	Creating economy; Intellectual property; Value; Cultural industries; Economics
47456	338.5	9780393689891	Varian, Hal R	Intermediate microeconomics	a modern approach	xxvi, 761p	W W Northon	2020	Microeconomics
47457	338.5	9780393922615	Bergstrom, Theodore C	Workouts in intermediate microeconomics		566p	W W Norton	2014	Microeconomics

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47620	338.5	9789353439828	Case, Karl E	Principles of microeconomics		526p	Pearson	2020	Microeconomics; Economics
47622	338.5	9789353068684	Perloff, Jeffrey M	Microeconomics		800p	Pearson	2019	Microeconomics
47630	338.5	9789332585096	Pindyck, Robert S	Microeconomics		739p	Pearson	2019	Microeconomics
47450	338.542	9780815735342	Lieberman, Ira W	In good times prepare for crisis		xi, 540p	Brookings Institution Press	2018	Crisis; Financial crises; International economic relations-History
47360	338.542015 1	9780198861911	Aghion, Philippe	Volatility and growth	clarendon lectures in economics	viii, 148p	Oxford University Press	2020	Volatility-Growth; Lectures economics; Economics; Macroeconomics
47565	338.7	9780262691796	Shy, Oz	Industrial organization	theory and applications	xxii, 466p	The MIT Press	1995	Industrial organization; Economic theory
47378	338.88	9780198814641	Child, John	Cooperative strategy	managing alliances and networks	xi, , 599p	Oxford University Press	2019	Cooperative strategy; Business networks; International business enterprises; Strategic alliances; Cooperation
47134	338.9	9780415793209	Woo, Henry K H	Growth without inequality	reinventing capitalism	xv, 143p	Routledge	2017	Economic development; Reinventing capitalism; Capitalism; Microeconomics
47515	338.9	9789353282950	Naqvi, Syed Nawab Haider	Economics of development	towards inclusive growth	xxxvi, 214p	Sage	2020	Economic development; Developing countries; Economic policy
47381	338.927	9780198841760	Oqubay, Arkebe	How nations learn	technological learning, industrial policy and catch-up	xxiv, 343p	Oxford University Press	2019	Technological learning; Industrial policy; Government policy; Progressive learning
47464	338.95	9784899740797	Huang, Bihong	Avoiding the middle-income trap in Asia	the role of trade, manufacturing and finance	xxi, 544p	Asian Development Bank Institute	2018	Economic growth; Manufacturing; Finance; Low income growth

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47267	338.954	9789352903139	Anand, Divya	Reimagining nations and rethinking nature	contemporary eco-political controversies in India and Australia	x, 286p	Primus Books	2019	Rethinking nature; Environmental policy; Sustainable development
47335	338.954	9780198066446	Bagchi, Amiya Kumar	Colonialism and Indian economy		lii, 303p	Oxford University Press	2010	Colonialism; Indian economy; Economic history; Economics
47362	338.954	9780199499687	Chatterjee, Elizabeth	Class and conflict	revisiting Pranab Bardhan's political economy of India	x, 299p	Oxford University Press	2020	Political economy; Economic development
47181	338.959	9789811089220	Gunaratna, K Locana	Towards equitable progress	essays from a South Asian perspective	xiii, 167p	Springer	2018	Equitable; Economics development; Economics; Urban economics
47366	339	9780198842118	Laski, Kazimierz	Lectures in macroeconomics	a capitalist economy without unemployment	xxxvi, 192p	Oxford University Press	2019	Macroeconomics; Capitalist economy; Unemployment
47458	339	9780393615333	Jones, Charles I	Macroeconomics		xxiii, 616p	W W Norton	2018	Macroeconomics
47516	339	9789352807192	Vasudevan, A	Macroeconomic policies for emerging and developing economies		xxiv, 220p	Sage	2018	Macroeconomics; Economic policy; Monetary policy
47621	339	9789353439835	Case, Karl E	Principles of macroeconomics		474p	Pearson	2020	Macroeconomics
47383	339.5	9780198838104	Yoshino, Naoyuki	Macroeconomic shocks and unconventional monetary policy	impacts on emerging markets	xx, 324p	Oxford University Press	2019	Macroeconomics; Monetary policy; Emerging markets; Financial crises
47419	340.115	9781479867837	Sunstein, Cass R	Conformity	the power of social influences	xiii, 183p	New York University Press	2019	Conformity; Social influences; Law
47560	341.522	9789389368871	Taxmann	Taxmann's guide to arbitration and conciliation act 1996		vp	Taxmann	2019	Arbitration; Conciliation act; Act; Law

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47138	343.087	9780815366386	Baber, Graeme	Preferential trade agreements and international law		xiv, 315p	Routledge	2019	Trade agreements; International law; Law; Foreign trade regulation
47173	343.087	9781138729230	Soprano, Roberto	WTO trade remedies in international law	their role and place in a fragmented international legal system	xiii, 162p	Routledge	2019	WTO; International law; Legal system; Law; Foreign trade
47498	343.93	9789352806478	Bhattacharjee, Govind	GST and its aftermath	is consumer really the king	xx, 219p	Sage	2018	GST; Consumption; Economics; Economic history
47522	343.93	9789352806478	Bhattacharjee, Govind	GST and its aftermath	is consumer really the king	xx, 219p	Sage	2018	GST; Consumption; Economics; Economic history
47533	343.93	9789389546736	Singhania, Vinod K	Taxmann's students' guide to GST and customs law		xvii, 323p	Taxmann	2020	Students guide; GST; Customs law; Law; Study guides
47551	343.93	9789389368949	Bansal, Divya	Taxmann's GST practitioners question bank with quick exam guide		717p	Taxmann	2019	GST; Practitioners; Question bank; Study guides
47570	344.01	9789389546460	Taxmann	Taxmann's labour laws	with code on wages	747p	Taxmann	2020	Labour laws; Law
47531	345.73	9789389368642	Taxmann	Guide to prevention of money-laundering act 2002		vp	Taxmann	2019	Prevention; Money-Laundering act; Act; Law; Finance act
47227	346.048	9789386221933	Saxena, Nidhi	New dimensions of intellectual property rights		xxviii, 497p	Manakin Press	2018	Dimensions; Property rights; Law
47185	346.0482	9781138343276	Rachum-Twaig, Omri	Copyright law and derivative works	regulating creativity	xiii, 205p	Routledge	2019	Copyright law; Derivative works; Regulating creativity; Law
47540	346.066	9789389546569	Taxmann	Taxmann's companies act with rules		vp	Taxmann	2020	Company law; Law; Company act
47544	346.066	9789389546446	Taxmann	Company law ready reckoner		769p	Taxmann	2020	Company law; Law

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47545	346.066	9789389546576	Taxmann	Taxmann's companies act with rules		vp	Taxmann	2020	Companies act; Law; Act
47546	346.066	9789389546583	Taxmann	Taxmann's company law manual	a compendium of companies act 2013 along with relevant rules	vp	Taxmann	2020	Company law manual; Company law; Law
47547	346.066	9789388983372	Kapoor, G K	Company law	a comprehensive text book on companies act 2013	1108p	Taxmann	2019	Company law; Law
47549	346.066	9789389368529	Taxmann	Taxmann's law practice and procedure of national company law tribunal		930p	Taxmann	2019	Law; Company Law; Companies act
47562	346.09	9789389546392	Taxmann	SEBI manual	3 volume set	vp	Taxmann	2020	SEBI law; Law; Acts; Securities law
47563	346.09	9789389546392	Taxmann	SEBI manual	3 volume set	vp	Taxmann	2020	SEBI law; Law; Acts; Securities law
47564	346.09	9789389546392	Taxmann	SEBI manual	3 volume set	vp	Taxmann	2020	SEBI law; Law; Acts; Securities law
47554	348.41	9789389368666	Datey, V S	Interpretation of statutes		435p	Taxmann	2019	Interpretation statutes; Company secretaries; Landmark rulings
47349	352.3802	9780367077228	Green, Jeremy Swinfen	Digital governance	leading and thriving in a world of fast-changing technologies	x, 264p	Routledge	2020	Digital governance; Thriving; Corporate governance; Business enterprises; Computer networks
47559	354.76	9789389546491	Taxmann	Taxmann's insolvency and bankruptcy code 2016	as amended by insolvency and bankruptcy code	vp	Taxmann	2020	Insolvency; Bankruptcy; Bankruptcy code
47567	354.76	9789389546514	Taxmann	Taxmann's insolvency and bankruptcy code 2016	as amended by insolvency and bankruptcy code	vp	Taxmann	2020	Insolvency; Bankruptcy; Bankruptcy code; Bare act

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47579	354.76	9789389546521	Datey, V S	Guide to insolvency and bankruptcy code	law relating to SARFAESI debt recovery and winding up	vp	Taxmann	2020	Bankruptcy code; Insolvency; SARFAESI; Recovery
47529	361.765	9781526457738	Ridley-Duff, Rory	Understanding social enterprise	theory and practice	xxiii, 488p	Sage	2019	Social entrepreneurship; Entrepreneurship
47365	362.1068	9780190121150	Jalan, Jyotsna	India public finance and policy report	health matters	xvi, 166p	Oxford University Press	2020	Public finance; Public health; Medical policy
47430	362.1068	9780393712933	Khazan, Inna Z	Biofeedback and mindfulness in everyday life	practical solutions for improving your health and performance	ix, 386p	W W Norton	2019	Biofeedback training; Mindfulness; Health performance; Cognitive therapy
47364	362.5	9780197521779	Banerjee, Abhijit	Understanding poverty		lii, 443p	Oxford University Press	2020	Poverty; Economics
47150	363.73	9783319728469	Ibikunle, Gbenga	Carbon markets	microstructure, pricing and policy	xvi, 234p	Palgrave Macmillan	2018	Carbon markets; Micro structure; Pricing-Policy; Emissions trading; Infrastructure
47250	364.168	9789384370534	Saxena, Nidhi	Cyber crimes in 21st century		xxxiii, 399p	Manakin Press	2019	Cyber crimes; Crimes
47369	364.168	9780198815471	Shortland, Anja	Kidnap	inside the ransom business	xiv, 249p	Oxford University Press	2019	Kidnap; Ransom business; Ransom-Economics
47568	368	9789389368970	Taxmann	Insurance laws manual		vp	Taxmann	2019	Insurance laws; Laws manual; Insurance; Act
47390	370.154	9781595620064	Liesveld, Rosanne	Teach with your strengths	how great teachers inspire their students	204p	Gallup Press	2005	Teachers; Effective teaching
47336	370.9	9780198841876	Lundestad, Geir	The world's most prestigious prize	the inside story of the Nobel Peace prize	viii, 229p	Oxford University Press	2019	Nobel peace; Nobel prizes; Peace-Awards

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47467	378.05	9781421429724	Gumport, Patricia J	Academic fault lines	the rise of industry logic in public higher education	xvi, 526p	Johns Hopkins University Press	2019	Higher education; Public universities; Colleges; Administration
47465	378.103	9781421429465	Fitzpatrick, Kathleen	Generous thinking	a radical approach to saving the university	xiii, 260p	Johns Hopkins University Press	2019	Generous thinking; Education, Higher education; Aims; Study-Teaching
47443	378.12	9781421428734	Finkelstein, Martin J	Professorial pathways	academic careers in a global perspective	viii, 303p	Johns Hopkins University Press	2019	Academic careers; Administration; Cross-Cultural studies; Education; Higher education
47466	378.155	9781421428802	Mewburn, Inger	Becoming an academic	how to get through grad school and beyond	viii, 253p	Johns Hopkins University Press	2019	Academic; Graduate students; Universities-Colleges; Graduate work
47237	382.095	9789352907229	Khan, Nasir Raza	India and the silk road	exploring current opportunities	vi, 269p	Primus Books	2019	Silk road; Trade routes; Commerce; Social life
47539	388.3	9789389368611	Taxmann	Guide to motor vehicles act 1988		vp	Taxmann	2019	Motor vehicles act; Vehicles act; Act
47447	511.8	9789384323110	Neapolitan, Richard E	Foundations of algorithms		xvii, 676p	Jones & Bartlett Learning	2018	Algorithms
47399	519.5	9781461484226	Herkenhoff, Linda	Applied statistics for business and management using Microsoft excel		xiv, 417p	Springer	2013	Applied statistics; Microsoft excel; Statistics; Mathematical statistics
47400	519.5	9783030207083	Lio, Yuhlong	Statistical quality technologies	theory and practice	xix, 402p	Springer	2019	Statistical quality; Mathematical statistics; Statistics
47484	519.5	9789389520712	Rao, G Shanker	Mathematical methods		vp	Dreamtech Press	2019	Mathematical methods; Teaching mathematics; Mathematics

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47493	519.5	9788126570942	Sharma, Seema	Statistics for business and economics		xix, 488p	Wiley	2018	Statistics; Business statistics
47534	519.5	9789389546620	Elhance, D N	Taxmann's business mathematics and statistics		vp	Taxmann	2020	Business mathematics; Statistics; Mathematics
47440	523.01	9780393356502	Tyson, Neil DeGrasse	Astrophysics for young people in a hurry		176p	W W Norton	2019	Astrophysics; Space science
47442	573.203	9788130933573	Rice, Stanley A	The encyclopedia of evolution		xv, 468p	Viva Books	2016	Encyclopedia; Evolution
47455	612.4	9780393357080	Epstein, Randi Hutter	Aroused	the history of hormones and how they control just about everything	xvii, 313p	W W Norton	2018	Hormones; Physiology; Aroused
47129	614.4	9781119212485	Suarez, Erick	Applications of regression models in epidemiology		xix, 250p	John Wiley & Sons	2017	Epidemiology; Medical statistics; Public health; Regression analysis
47425	616.8	9780393667813	Gazzaniga, Michael S	Cognitive neuroscience	the biology of the mind	xx, 657p	Norton	2019	Cognitive neuroscience; Biology mind; Neuroscience
47417	616.8914	9780393713428	Cabaniss, Deborah L	Different patients, different therapies	optimizing treatment using differential psychotherapeutics	xxii, 457p	W W Norton	2019	Different patients; Different therapies; Optimizing treatment; Psychotherapy methods
47444	641.2	9780393241129	Elmore, Bartow J	Citizen coke	the making of Coca-Cola capitalism	416p	W W Norton	2015	Coca Cola company; Soft drink industry; Sustainable development
47602	641.874	9789353062842	Laloganes, John Peter	The beverage manager's guide	to wines, beers and spirits	xxi, 454p	Pearson	2019	Beverage manager; Wines; Beers; Spirits; Food; Drink
47210	650.1	9781484225851	Klubeck, Martin	Success metrics	a multidimensional framework for measuring organizational success	xxii, 223p	Apress	2017	Metrics; Framework; Organizational success; Public relations
47281	650.1	9789389305128	Vilas, Shubha	Radiate confidence	being patient and finding success	ix, 194p	Jaico	2019	Self confidence; Patience; Hanuman-Hindu deity

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47393	650.1	9781595621276	Clifton, Jim	Born to build	how to build a thriving startup, a winning team, new customers and your best life imaginable	247p	Gallup Press	2018	Personal growth; Success; Winning team; Careers
47412	650.1	9780749497361	Susan, Khan	Bounce back	how to fail fast and be resilient at work	xviii, 207p	Kogan Page	2020	Bounce back; Resilience; Personality trait; Prevention
47509	650.1	9789353287047	Blair, Nancy Stanford	Your life is your message	discovering the core of transformational leadership	xix, 165p	sage	2019	Your life; Your message; Discovering; Transformational leadership
47510	650.1019	9789352807987	Joshi, Manjiri Gokhale	The business of managing emotions	a three-dimensional approach	xx, 229p	Sage	2019	Managing emotions; Emotions; Work-Psychology
47492	650.13	9788126556397	Chauhan, Gajendra Singh	Soft skills	an integrated approach to maximise personality	xxiii, 244p	Wiley	2019	Soft skills; Maximise personality; Occupational training
47574	657	9789388983150	Taxmann	Indian accounting standards	Ind AS	1020p	Taxmann	2019	Accounting; Indian accounting
47615	657	9789352866212	Romney, Marshall B	Accounting information systems		734p	Pearson	2018	Accounting; Accounting management
47476	657.076	9788126571048	Shah, Shashin	Wiley CIMA exam review study guide 2018		xvi, 169p	Wiley	2018	CIMA; Finance-Accounting exams
47535	657.3	9789389546934	Goyal, Bhushan Kumar	Taxmann's basic corporate accounting	2 volume set	vp	Taxmann	2020	Corporate accounting; Accounting
47536	657.3	9789389546934	Goyal, Bhushan Kumar	Taxmann's basic corporate accounting	2 volume set	vp	Taxmann	2020	Corporate accounting; Accounting
47537	657.3	9789389546897	Goyal, Bhushan Kumar	Taxmann's corporate accounting	2 volume set	vp	Taxmann	2020	Corporate accounting; Accounting
47538	657.3	9789389546897	Goyal, Bhushan Kumar	Taxmann's corporate accounting	2 volume set	vp	Taxmann	2020	Corporate accounting; Accounting
47575	657.3	9789389546057	Sharma, Parveen	Taxmann's financial reporting	2 volume set	588p	Taxmann	2019	Financial reporting; CA exam; Accounting
47576	657.3	9789389546057	Sharma, Parveen	Taxmann's financial reporting	2 volume set	588p	Taxmann	2019	Financial reporting; CA exam; Accounting

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47577	657.3	9789389546354	Rawat, D S	Students guide to financial reporting	with applicable Ind-ASs	951p	Taxmann	2019	Financial reporting; CA exam; Emerging trends; Accounting
47578	657.3	9789389546286	Rawat, D S	Students guide to Ind ASs	converged IFRSs	1141p	Taxmann	2019	Students guide; IFRS; Accounting exam; CA Exam
47580	657.3	9789388983266	Pipara, G C	Balance sheet decoded	keys to unlock balance sheet secrets	428p	Taxmann	2019	Balance sheet; Balance sheet secrets; Accounting
47530	657.45	9789389546040	Garg, Pankaj	Taxmann's auditing and assurance		vp	Taxmann	2019	Auditing; Assurance; Audit
47496	657.48	9788126551262	Kimmel, Paul D	Financial accounting	tools for business decision making	xiv, 649p	Wiley	2015	Financial accounting; Accounting
47614	657.48	9789352866700	Gupta, Ambrish	Financial accounting for management	an analytical perspective	xlvi, 770p	Pearson	2019	Financial accounting; Accounting
47618	657.48	9789352868339	Dhamija, Sanjay	Financial accounting for managers		x, 489p	Pearson	2020	Financial accounting; Accounting; Accounting managers
47524	658	9789352806898	Tian, Tao	Huawei	leadership, culture and connectivity	liii, 360p	Sage	2018	Huawei; Leadership culture; Electronic industries; China-Management; Management
47633	658	9789352865604	Stoner, James A F	Management		xxx, 543p	Pearson	2019	Management
47634	658	9789332565029	Certo, Samuel C	Modern management	concepts and skills	xxix, 534p	Pearson	2019	Management; Modern management
47376	658.001	9780198794219	Sturdy, Andrew	The Oxford handbook of management ideas		xvii, 545p	Oxford University Press	2019	Handbook; Management ideas; Management; Decision making
47636	658.001	9789353065393	Durai, Pravin	Principles of management	text and cases	xv, 527p	Pearson	2019	Principles management; Management
47152	658.049	9783319915500	Calvelli, Adriana	Internationalizing firms	international strategy, trends and challenges	vii, 232p	Palgrave Macmillan	2019	International strategy; International business enterprises; Globalization
47166	658.049	9781787546981	Stankosky, Michael	21 for 21	leading the 21st century global enterprise	xxi, 127p	Emerald Publishing	2018	Global enterprise; International business enterprises

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47408	658.05	9783319961866	Urbach, Nils	IT management in the digital age	a roadmap for the IT department of the future	xvi, 122p	Springer	2019	IT management; Digital age; Business strategy; Leadership
47451	658.1	9781780172903	Chatham, Robina	The art of IT management	practical tools and techniques and people skills	xiv, 176p	Viva Books	2016	Art; IT management; Skills
47217	658.11	9781787567566	Ramesh, M Anil	Start-up marketing strategies in India		xix, 240p	Emerald Publishing	2019	Start up; Marketing strategies
47397	658.11	9783662565087	Dumas, Marlon	Fundamentals of business process management		xxxii, 527p	Springer	2018	Business process management; Business process; Intelligence process; Automation process
47411	658.11	9780749497460	Hal, Richard	Start-ups, pivots and pop-ups	how to succeed by creating your own business	xi, 237p	Kogan Page	2020	Start ups; Creating business; New business enterprises; Success business
47153	658.15	9781138477520	Irons, Robert	The fundamental principles of finance		xi, 210p	Routledge	2020	Finance; Finance management
47611	658.15	9789389552218	Keown, Arthur J	Foundations of finance	the logic and practice of financial management	576p	Pearson	2020	Finance
47637	658.15	9789352867431	Merchant, Kenneth	Management control systems	performance measurement evaluation and incentives	xviii, 765p	Pearson	2019	Management control systems; Financial management
47495	658.152	9788126557011	Parrino, Robert	Corporate finance		xxxiii, 790p	Wiley	2015	Finance; Corporate finance
47616	658.152	9789353069988	Berk, Jonathan	Fundamentals of corporate finance		784p	Pearson	2019	Corporate finance; Finance
47167	658.155	9781138315341	Andersen, Torben Juul	Strategic risk management	a research overview	112p	Routledge	2020	Strategic risk management; Risk management; Financial risk

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47371	658.155	9780199687855	Andersen; Torben Juul	Managing risk and opportunity	the governance of strategic risk-taking	xii, 187p	Oxford University Press	2014	Managing risk; Risk; Risk management
47372	658.155	9780198847069	Shin, Hyun Song	Risk and liquidity		xi, 192p	Oxford University Press	2019	Risk; Liquidity; Financial risk management; Financial risk
47452	658.1592	9781503603219	Smith, Janet Kiholm	Entrepreneurial finance	venture capital, deal structure and valuation	xxxii, 592p	Stanford Business Books	2019	Entrepreneurial finance; Finance; Venture capital; Valuation; Entrepreneurship
47257	658.3	9789386677525	Bansal, Sanjeev	Management in action	an HR perspective	vi, 205p	Manakin Press	2020	Management-Action; HR; HRM
47427	658.3	9780749483876	Anderson, Valerie	Research methods in human resource management	investing a business issue	xiii, 475p	Kogan Page	2020	Human resource management;
47439	658.3	9780749484347	Wong, Wilson	Human capital management standards	a complete guide	xx, 324p	Kogan Page	2019	Human capital management; Personnel management
47527	658.3	9789352806935	Chella, Ganesh	HR hear and now	the making of the quintessential people champion	xxviii, 372p	Sage	2018	HR; Personnel management; Human resources management
47526	658.3008	9789352808311	Rajesh, Saundarya	The 99 day diversity challenge	creating an inclusive workplace	xxvi, 290p	Sage	2019	Diversity; Social integration; Leadership; Women employment
47638	658.301	9789353065621	Sharma, Ekta	Strategic human resource management and development		xvi, 346p	Pearson	2019	Strategy; Human resource management; Human resources
47125	658.31	9781788977906	Timming, Andrew R	Human resource management and evolutionary psychology	exploring the biological foundations of managing people at work	ix, 131p	Edward Elgar	2019	Human resource management; Evolutionary psychology; Management science
47208	658.3124	9781787562967	Ang, Jovina	The game plan of successful career sponsorship	harnessing the talent of aspiring managers and senior leaders	xvi, 162p	Emerald Publishing	2019	Career development; Talent; Executive ability; Game plan

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47253	658.3124	9789352806904	Pareek, Udai Narain	Training instruments in HRD and OD		xxvi, 613p	Sage	2018	Training instruments; HRD; Personnel management; Employees-Training
47256	658.3124	9789352806904	Pareek, Udai Narain	Training instruments in HRD and OD		xxvi, 613p	Sage	2018	Training instruments; HRD; Personnel management; Employees-Training
47415	658.3124	9780749493264	Collins, Stella	Neuroscience for learning and development	how to apply neuroscience and psychology for improved learning and training	ix, 294p	Kogan Page	2019	Neuroscience; Training development; Psychology; Employees training
47436	658.3124	9780749480707	Brann, Amy	Neuroscience for coaches	how to use the latest insights for the benefit of your clients	xx, 256p	Kogan Page	2017	Neuroscience; Personal coaching; Performance
47437	658.3124	9780749493264	Collins, Stella	Neuroscience for learning and development	how to apply neuroscience and psychology for improved learning and training	ix, 294p	Kogan Page	2019	Neuroscience; Training development; Psychology; Employees training
47485	658.3124	9788126570843	Taylor, Marie	Business coaching and mentoring for dummies		xv, 403p	Wiley	2017	Business coaching; Mentoring
47486	658.3124	9788126534791	Babu, Santhosh	Coaching	the art of developing leaders	x, 165p	Wiley	2019	Coaching; Art; Developing leaders; Experience coaching
47520	658.3124	9788132105695	Hunt, James M	The coaching manager	developing top talent in business	xix, 304p	Sage	2010	Training management; Human resources; Talent management
47639	658.3124	9789353437428	Beebe, Steven A	Training and development	communicating for success	xv, 321p	Pearson	2019	Training development; Communication research; Training program
47212	658.3125	9781138712454	Caligiuri, Paula	Global talent management		xviii, 232p	Routledge	2019	Global talent management; Personnel management; Talent management; Employees

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47287	658.3125	9788193342015	Sekharan, Chandra	Assessment centres for talent management	a handbook for identifying and assessing competencies and developing potential	xviii, 374p	Global Research Publications	2018	Assessment; Handbook; Talent management; Developing potential; Competency
47359	658.3125	9780198850359	Collings, David G	The Oxford handbook of talent management		xxviii, 575p	Oxford University Press	2019	Handbook; Talent management; Personnel management
47428	658.3125	9780749483852	Taylor, Stephen	Resourcing and talent management		xiv, 493p	Kogan Page	2019	Resourcing; Talent management; Personnel management
47432	658.3125	9781487500825	Taylor, Lisa	The talent revolution	longevity and the future of work	xiii, 228p	University of Toronto Press	2019	Talent revolution; Talent management; Employment forecasting; Personnel management
CD47313	658.314	9789388423540	Sharma, Robin	The monk who sold his Ferrari	a fable about fulfilling your dreams and reaching your destiny	198p	Jaico	2019	Monk; Ferrari; Destiny; Leadership
47271	658.314	9788172240318	Narula, Ravi	Brain teasers		x, 216p	Jaico	2018	Brain teasers; Logic puzzles; Lateral thinking
47280	658.314	9789387944893	Sharma, Robin S	The 5 AM club	own your morning, elevate your life	314p	Jaico	2019	Time management; Success business; Psychology
47312	658.314	9789388423540	Sharma, Robin	The greatness guide		221p	Jaico	2019	Business mastery; Leadership
47313	658.314	9789388423540	Sharma, Robin	The monk who sold his Ferrari	a fable about fulfilling your dreams and reaching your destiny	198p	Jaico	2019	Monk; Ferrari; Destiny; Leadership
47314	658.314	9789388423540	Sharma, Robin	Who will cry when you die	101 life lessons from the monk who sold his Ferrari	xviii, 198p	Jaico	2019	Leadership; Life lessons
47315	658.314	9789388423540	Sharma, Robin	Family wisdom	from the work who sold his Ferrari	196p	Jaico	2019	Family wisdom; Monk; Leadership

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47316	658.314	9789388423540	Sharma, Robin	Discover your destiny	with the monk who sold his Ferrari	xvi, 215p	Jaico	2019	Discover destiny; Destiny; Monk; Leadership
47317	658.314	9789387944893	Sharma, Robin S	The 5 AM club	own your morning, elevate your life	314p	Jaico	2019	Time management; Success business; Psychology
47318	658.314	9789388423540	Sharma, Robin	The mastery manual	a life-changing guide for personal and professional greatness	191p	Jaico	2019	Mastery manual; Leadership
47319	658.314	9789388423540	Sharma, Robin	The leader who had no title	a modern fable on real success in business	xiv, 197p	Jaico	2010	Leadership
47329	658.314	9789388423540	Sharma, Robin	The monk who sold his Ferrari	a fable about fulfilling your dreams and reaching your destiny	198p	Jaico	2019	Monk; Ferrari; Destiny; Leadership
47423	658.314	9780393254099	Kreps, David M	The motivation toolkit	how to align your employees interests with your own	viii, 277p	W W Norton	2018	Motivation toolkit; Employees interests; Employee motivation; Personnel management
47459	658.314	9781464813344	Cusolito, Ana Paula	Productivity revisited	shifting paradigms in analysis and policy	xxviii, 170p	World Bank Group	2018	Productivity; Industrial productivity; Competition; Firm capabilities
47506	658.314	9789353282714	Maheshwari, Sunil Kumar	Engage	co-creating organizational vitality and individual fulfilment	xvi, 329p	Sage	2019	Engage; Employee motivation; Personnel management; Organizational behavior
C1731	658.3153	9788131726013	Singh, P N	Employee relations management		xxv, 393p	Pearson	2019	Employee relations
47617	658.32	9789332584839	Martocchio, Joseph J	Strategic compensation	a human resource management approach	xix, 385p	Pearson	2018	Strategic compensation; Human resource management; Compensation
47163	658.4	9780415785877	Sminia, Harry	The strategic manager		x, 195p	Routledge	2018	Strategic manager; Strategic planning
47323	658.4	9789388423892	Canfield, Jim	CEO tools 2.0	a system to think, manage and lead like a CEO	xxi, 190p	Jaico	2019	CEO; Managers; Leadership

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47566	658.4	9781595620545	Rieger, Tom	Breaking the fear barrier	how fear destroys companies from the inside out and what to do about it	151p	Gallup Press	2011	Fear barrier; Destroys companies; Leadership; Success business
47255	658.401	9789386677648	Mahajan, J P	Strategies For business excellence		xxvi, 525p	Manakin Press	2019	Strategies; Business excellence
47211	658.4012	9780367321550	Paley, Norton	Timeless leadership truths	the origins and applications of business strategy	xix, 235p	Routledge	2020	Timeless leadership; Leadership; Business strategy
47344	658.4012	9781138311343	Borland, Helen	Business strategies for sustainability		xxxvi, 423p	Routledge	2019	Business strategies; Sustainability; Sustainable development; Strategic management
47346	658.4012	9780415789547	Afuah, Allan	Business model innovation	concepts, analysis and cases	xvii, 358p	Routledge	2018	Strategic planning; Strategic management
47354	658.4012	9780198792048	Volberda, Henk	Reinventing business models	how firms cope with disruption	xxviii, 296p	Oxford University Press	2018	Reinventing business; Strategic planning; Business planning
47382	658.4012	9780198738893	Whittington, Richard	Opening strategy	professional strategists and practice change, 1960 to today	ix, 307p	Oxford University Press	2019	Opening strategy; Strategists; Strategic management
47453	658.4012	9780749471507	Tiffin, Ralph	Executive finance and strategy	how to understand and use financial information	vi, 338p	Kogan Page	2014	Financial statements; Executive finance; Strategy management; Strategic planning
47373	658.402	9780198840183	Smith, Wendy K	The Oxford handbook of organizational paradox		xxviii, 593p	Oxford University Press	2019	Handbook; Organizational paradox; Organizational sociology; Organizational change; Organizational behavior
47500	658.402	9789352807154	Manimala, Mathew J	Cases in organizational behaviour	perspectives from the new-gen workplace	xx, 466p	Sage	2019	Organizational behaviour; Organizational change; Case studies

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47632	658.402	9789353067038	Robbins, Stephen P	Organizational behavior		xxxiv, 740p	Pearson	2020	Organizational behavior
47407	658.403	9783319490663	Cairns, George	Scenario thinking	preparing your organization for the future in an unpredictable world	xix, 276p	Palgrave Macmillan	2018	Scenario thinking
47340	658.4033	9781138491755	Singer, Marcos	Linear optimization for business	theory and practical application	xv, 392p	Routledge	2019	Linear optimization; Optimization; Linear programming; Decision making
47434	658.4034	9780749484323	Gudixsen, Sune	Gamification for business	why innovators and change makers use games to break down silos, drive engagement and build trust	xix, 298p	Kogan Page	2018	Operations management; Gamification; Organizational change; Organizational effectiveness
47608	658.4034	9789352865277	Taha, Hamdy A	Operations research	an introduction	843p	Pearson	2020	Operations research
47149	658.40355	9780300244663	Castle, Jennifer	Forecasting	an essential introduction	xiv, 213p	Yale University Press	2019	Forecasting; Economic forecasting
47239	658.4038	9781260092929	Baltzan, Paige	Business driven information systems		xxx, 417p	McGraw-Hill	2019	Business driven; Information systems; Management information systems
47368	658.4038	9780198826767	Fery, Caroline	The Oxford handbook of information structure		xxiv, 966p	Oxford University Press	2019	Handbook; Information structure; Information management
47479	658.4038	9788126578160	Jayaraman, Rajiv	Clearing the digital BLUR	how organizations can transform themselves at the speed of digital	xiii, 326p	Wiley	2019	Digital transform; Digital communications; Business enterprises; Technological innovations
47299	658.404	9789386551511	Ross, J	IT project management	study guide	xi, 365p	BPB Publications	2017	Project management; IT project

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47490	658.404	9788126568765	Meredith, Jack R	Project management	a managerial approach	xix, 491p	Wiley	2019	Project management
47605	658.404	9789353430856	Pai, Pradeep	Project management		xiv, 538p	Pearson	2019	Project management
47165	658.406	9781787690523	Rotta, Alberto Perez La	Integrated business transformation	maximizing value by connecting strategy to key capabilities	xvii, 120p	Emerald Publishing	2018	Organizational change; Capabilities; Organizational effectiveness
47196	658.406	9781138297005	Potter, David	Neuro-linguistic programming for change leaders	the butterfly effect	xxi, 166p	Routledge	2018	Neuro-Linguistic programming; Organizational change; Leadership
47339	658.406	9781138907034	Achterbergh, Jan	Organizational development	designing episodic interventions	viii, 353p	Routledge	2019	Organizational development; Organizational change
47413	658.406	9780749496975	Cameron, Esther	Making sense of change management	a complete guide to the models, tools and techniques of organizational change	xii, 532p	Kogan Page	2020	Organizational change; Information technology; Reengineering
47426	658.406	9780749470593	Cichocki, Patricia	Organization design	a guide to building effective organizations	xvi, 300p	Kogan page	2014	Organization design; Organizational change
47438	658.406	9780749482657	Holbeche, Linda	The agile organization	how to build an engaged, innovative and resilient business	ix, 331p	Kogan Page	2018	Organizational change; Organizational effectiveness; Corporate culture
47508	658.406	9789353287610	Arora; H N	Alchemy change	managing transition through value-based leadership	xxiii, 228p	Sage	2020	Alchemy change; Leadership; Organizational change; Values
47159	658.4063	9789814800747	Yamaguchi, Eiichi	Innovation crisis	successes, pitfalls and solutions in Japan	xxxvii, 144p	Jenny Stanford Publishing	2019	Innovation crisis; Technological innovations-Japan; Innovations
47168	658.4063	9780231189521	Krippendorff, Kaihan	Driving innovation from within	a guide for internal entrepreneurs	xiii, 246p	Columbia University Press	2019	Driving innovation; Entrepreneurs; innovation; Creative ability

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47284	658.4063	9789388423700	Lury, Giles	Iconic innovation	75 Business tales to help you find the next big thing	247p	Jaico	2019	Innovation; Extraordinary innovation
47310	658.4063	9789389305258	Inamdar, Nikhil	7 sutras of innovation	stories of scale-ups that are transforming India	xviii, 264p	Jaico	2020	Innovation; Transforming-India; Technological innovations
47350	658.4063	9781138594050	Kuratko, Donald F	Corporate innovation	disruptive thinking in organizations	xviii, 361p	Routledge	2019	Corporate innovation; Organizations change; Organizational innovation; Creative ability
47473	658.4063	9788126578177	Wiley Innovation Advisory Council	Wiley innovation black book	on exponential technologies 2019	344p	Wiley	2019	Innovation; Black book; Exponential technology; Technology trends
47191	658.408	9781138495029	Spitzeck, Heiko	Talking sustainability in the boardroom		xv, 154p	Routledge	2019	Sustainability; Boardroom
47404	658.408	9789811032103	Caliyurt, Kiyemet Tunca	Sustainability and social responsibility of accountability reporting systems	a global approach	xxvi, 373p	Springer	2018	Sustainability; Social responsibility; Accountability; Environmental management
47405	658.408	9783319468488	Camilleri, Mark Anthony	Corporate sustainability, social responsibility and environmental management		xxiii, 195p	Springer	2017	Corporate social responsibility; Environmental management; Sustainability management; Corporate governance
47406	658.408	9783319460208	Cronin, Mary J	Managing for social impact	innovations in responsible enterprise	xvi, 278p	Springer	2017	Social innovations; Responsible enterprise; Corporate social responsibility; Social impact

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47286	658.4083	9789353284640	Debnath, Somnath	Environmental accounting, sustainability and accountability		xxi, 397p	Sage	2019	Environmental accounting; Sustainability; Accountability; Social responsibility; Business enterprises
47513	658.4083	9789353284640	Debnath, Somnath	Environmental accounting, sustainability and accountability		xxi, 397p	Sage	2019	Environmental accounting; Sustainability; Accountability; Social responsibility; Business enterprises
47116	658.4092	9781119440536	Molinaro, Vince	The leadership contract	the fine print to becoming an accountable leader	xxv, 239p	John Wiley & Sons	2018	Leadership; Organizational change
47197	658.4092	9781787439016	Elkington, Rob	Exceptional leadership by design	how design in great organizations produces great leadership	xix, 290p	Emerald Publishing	2018	Leadership; Organizations produces; Great leadership; Design thinking
47198	658.4092	9780815351887	Hilton, Rita M	Leading in place	leadership through different eyes	xiv, 186p	Routledge	2018	Leadership; Management science
47209	658.4092	9781787435261	Stein, Guido	And now what	a guide to leadership and taking charge in your new role	xiii, 370p	Emerald Publishing	2018	Leadership; Industrial management
47214	658.4092	9781138497054	Luscher, Lotte S	Managing leadership paradoxes		xiii, 170p	Routledge	2019	Managing leadership; Leadership; Organizational change
47240	658.4092	9781138281141	Stacey, Ralph	Tools and techniques of leadership and management	meeting the challenge of complexity	ix, 182p	Routledge	2017	Leadership management; Leadership
47275	658.4092	9788184951332	Pillai, Radhakrishnan	Corporate Chanakya	successful management the Chanakya way	xxvi, 317p	Jaico	2012	Leadership; Chanakya
47278	658.4092	9789388423670	Cooper, S K	Leaders who changed the world		290p	Jaico	2019	Leaders changed World; Leadership; Quality leadership

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47309	658.4092	9788179925713	Kumarasamy, Anand	Gandhi on personal leadership	lessons from the life and times of India's vision	248p	Jaico	2006	Leadership; Gandhi
47418	658.4092	9780749470814	Cutler, Alan	Leadership psychology	how the best leaders inspire their people	ix, 283p	Kogan Page	2014	Leadership; Employee motivation; Executives; Corporate culture
47435	658.4092	9781503608016	Hennessy, John L	Leading matters	lessons from my journey	xii, 186p	Stanford University Press	2018	Leadership; Philanthropist leader; College administrators
47503	658.4092	9789353287344	Northouse, Peter G	Leadership	theory and practice	xxiii, 347p	Sage	2019	Leadership
47511	658.4092	9789352805969	Jonsson, Ingvar	The whole brain leader	8 dimensional approach	xxviii, 200p	Sage	2018	Brain leader; Leadership
47528	658.4092	9781544324302	Neck, Christopher P	Self leadership	the definitive guide to personal excellence	xviii, 234p	Sage	2020	Self leadership; Leadership
47629	658.4092	9789352866205	Nahavandi, Afsaneh	The art and science of leadership		415p	Pearson	2018	Leadership management; Leadership
47161	658.421	9781789732627	Katz, Jerome A	Seminal ideas for the next twenty-five years of advances		vii, 163p	Emerald Publishing	2019	Seminal ideas; Entrepreneurship
47374	658.421	9780190633899	Reuer, J J	The Oxford handbook of entrepreneurship and collaboration		864p	Oxford University Press	2019	Handbook; Entrepreneurship; Cooperation
47519	658.45	9789352805518	Seneviratne, Kalinga	Mindful communication for sustainable development	perspective from Asia	xiv, 353p	Sage	2018	Communication; Business communication; Economic development
47625	658.45	9789353065805	Beebe, Steven A	Communication	principles for a lifetime	470p	Pearson	2020	Communication; Business communication
47626	658.45	9789353062682	Bovee, Courtland L	Business communication today		xlvi, 688p	Pearson	2019	Business communication; Communication
47512	658.452	9789353282905	Vora, Sejal	The power of data storytelling		xi, 218p	Sage	2019	Data storytelling; Digital storytelling; Information visualization; Data story

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47151	658.47 (A)	9783319485409	Marty, Wolfgang	Fixed income analytics	bonds in high and low interest rate environments	xvii, 204p	Springer	2017	Fixed income; Analytics; Low interest rate; Business enterprises; Finance; High interest rate
47302	658.47 (A)	9789389423631	Ramuka, Murari	Data analytics with Google cloud platform	build real time data analytics on Google cloud platform	xviii, 247p	BPB Publications	2020	Data analytics; Google cloud platform; Analytics
47469	658.47 (A)	9788126576463	Motwani, Bharti	Data analytics with R		xvii, 646p	Wiley	2019	Data Analytics; Analytics; R
47504	658.47 (A)	9789353282967	Banerjee, Pratyush	Practical applications of HR analytics	a step-by-step guide	xxxii, 300p	Sage	2019	HR analytics; Analytics; Statistical methods
47653	658.47 (A)	9789353066291	Venkatesan, Rajkumar	Cutting-edge marketing analytics	real world cases and data sets for hands on le	xix, 300p	Pearson	2019	Marketing analytics; Analytics
47188	658.47 (BD)	9783319961156	Cheng, Xiang	Mobile big data		xii, 125p	Springer	2018	Mobile data; Big data; Data mining; Computer communication
47348	658.47 (BD)	9781119522195	Guida, Tony	Big data and machine learning in quantitative investment		vi, 285p	John Wiley & Sons	2019	Big data; Machine learning; Investments
47597	658.47 (ML)	9789389342451	Gift, Noah	Pragmatic AI	an Introduction to cloud-based machine learning	xvii, 173p	Pearson	2020	Artificial intelligence; Machine learning
47304	658.47 (R)	9789387284227	McGrath, Mike	R for data analysis	in easy steps covers R programming essentials	192p	BPB Publications	2018	R; Data analysis; R programming; Data mining
47342	658.47 (R)	9781118949160	Croissant, Yves	Panel data econometrics with R		xix, 301p	John Wiley & Sons	2019	Panel data; Econometrics; R; Quantitative methods
47347	658.47 (R)	9781119119661	Pfaff, Bernhard	Financial risk modelling and portfolio optimization with R		xvii, 426p	John Wiley & Sons	2016	Risk modelling; R; Mathematical models; Statistics
47482	658.47(A)	9788126568772	Kumar, U Dinesh	Business analytics	the science of data-driven decision making	xxi, 714p	Wiley	2018	Business analytics; Analytics; Decision making; Data mining

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47488	658.47(A)	9788126563791	Prasad, R N	Fundamentals of business analytics		xxiii, 403p	Wiley	2017	Business analytics; Analytics
47353	658.473	9781119566847	Amat, Oriol	Detecting accounting fraud before it's too late		xiv, 193p	John Wiley & Sons	2019	Detecting accounting; Accounting fraud
47289	658.478	9789386551559	Bhushan, Mayank	Fundamental of cyber security		xvi, 211p	BPB Publications	2018	Cyber security; Computer security
47604	658.5	9789353066475	Krajewski, Lee J	Operations management	process and supply chains	xxv, 734p	Pearson	2019	Operations management; Supply chain
47606	658.5	9789353060459	Slack, Nigel	Operations strategy		xxiv, 471p	Pearson	2019	Operations strategy; Operations management
47494	658.56	9788126564996	Fradin, David	Successful product design and management toolkit		765p	Wiley	2019	Product management; Product design; Product managers
47389	658.7	9780831136079	Mondon, Caroline	The missing links	a demand driven supply chain detective novel	xv, 304p	Industrial Press	2016	Production control; Supply chain; Production; Supply chain management
47398	658.7	9783319297897	Bouchery, Yann	Sustainable supply chains	a research-based textbook on operations and strategy	xv, 517p	Springer	2018	Supply chains; Sustainable supply chains; Supply chain management
47401	658.7	9783319771847	Scott, Colin	Guide to supply chain management	an end to end perspective	xvii, 208p	Springer	2018	Supply chain management; Supply chain; Industrial procurement
47402	658.7	9783319938752	Avelar-Sosa, Liliana	Evaluation of supply chain performance	a manufacturing industry approach	xxxi, 411p	Springer	2019	Evaluation; Supply chain management; Manufacturing industry; Supply chain performance
47403	658.7	9789811322938	Shen, Bin	Fashion supply chain management in Asia	concepts, models and cases	xii, 141p	Springer	2019	Fashion supply chain; Supply chain management; Clothing trade; Business strategy
47603	658.7	9789353065966	Chopra, Sunil	Supply chain management	strategy, planning and operation	xvii, 562p	Pearson	2019	Supply chain management; Supply chain

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47607	658.72	9789352868322	Baily, Peter	Procurement, principles and management		xvi, 594p	Pearson	2018	Procurement; Procurement management
47501	658.8	9789386062734	Brennan, Ross	Business to business marketing		xx, 385p	Sage	2017	Business marketing; Marketing; Industrial marketing
47420	658.8 (M)	9780749483913	Leboff, Grant	Myths of marketing	banish the misconceptions and become a great marketer	ix, 213p	Kogan Page	2020	Myths marketing; Misconceptions; Marketing; Marketing management
47601	658.8 (SM)	9789353435417	Wirtz, Jochen	Essentials of services marketing		675p	Pearson	2019	Services marketing; Marketing
47424	658.80072	9780749468972	McDonald, Malcolm	Marketing value metrics	a new metrics model to measure marketing effectiveness	viii, 317p	Kogan Page	2014	Marketing; Cost effectiveness
47200	658.802 (MS)	9783319526966	Adhikari, Atanu	Instructor's manual for strategic marketing cases in emerging markets	a companion volume	xii, 90p	Springer	2017	Strategic marketing; Emerging markets; Marketing; Service industries
47598	658.802 (MS)	9789353435035	Andreasen, Alan R	Strategic marketing for nonprofit organizations		xxvii, 535p	Pearson	2019	Strategy; Strategic marketing; Marketing
47322	658.81 (S)	9789388423984	Holmes, Mark	The sales diamond		x, 105p	Jaico	2019	Sales management; Sales; Selling value
47326	658.81 (S)	9789388423984	Holmes, Mark	The sales diamond		x, 105p	Jaico	2019	Sales management; Sales; Selling value
47433	658.81 (S)	9780749481919	Moyle, Alex	Business development culture	taking sales culture beyond the sales team	x, 234p	Kogan Page	2018	Business development; Sales culture; Sales; Selling
47216	658.812	9780367077624	Ziliani, Cristina	Loyalty management	from loyalty programs to omnichannel customer experiences	xxii, 237p	Routledge	2020	Loyalty management; Customer experiences; Customer relations
47218	658.827	9781119533184	Tybout, Alice M	Kellogg on branding	in a hyper-connected world	xxviii, 338p	John Wiley & Sons	2019	Kellogg; Brand; Brand management

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47391	658.827	9781595620057	McEwen, William J	Married to the brand	why consumers bond with some brands for life	135p	Gallup Press	2005	Brand; Bond management; Brand loyalty
47446	658.827	9780749484064	Benbunan, Jacob	Disruptive branding	how to win in times of change	viii, 247p	Kogan Page	2019	Disruptive branding; Branding; Brand management
47525	658.827	9781526458940	Batat, Wided	Digital luxury	transforming brands and consumer experiences	xvi, 258p	Sage	2019	Digital luxury; Brand; Brand marketing; Brand management
47481	658.8342	9788126555024	Sheth, Jagdish N	The Howard - Sheth theory of buyer behavior		lxiii, 464p	Wiley	2020	Consumer behavior; Behavior
47599	658.8342	9789353069834	Schiffman, Leon G	Consumer behavior		xxx, 670p	Pearson	2019	Consumer behavior
47308	658.87	9788179929254	Pooler, Jim	Retail strategies	understanding why we shop	206p	Jaico	2010	Retail; Retail management; Retail trade
47277	658.872	9789389305166	Anderson, Steve	Success secrets of amazon		xvii, 241p	Jaico	2020	Success secrets; Amazon; Digital marketing
47294	658.872	9789388511322	Nanda, Rashmi	IOT and smart cities	your smart city planning guide	xv, 226p	BPB Publications	2019	Smart cities; Smart cars; Smart homes
47345	658.872	9781119541417	Collier, Marsha	Facebook, twitter and instagram	for seniors for dummies	ix, 331p	John Wiley & Sons	2019	Facebook; Twitter; Instagram; Online social networks
47445	658.872	9780749484224	Kingsnorth, Simon	Digital marketing strategy	an integrated approach to online marketing	xvii, 364p	Kogan Page	2019	Digital marketing
47470	658.872	9788126569144	Zimmerman, Jan	Social media marketing all in one for dummies		xx, 716p	Wiley	2017	Social media; Social media marketing
47491	658.872	9788126578078	Bhatia, Puneet Singh	Social media and mobile marketing	includes online worksheets	xxiv, 272p	Wiley	2019	Social media; Mobile marketing; Online worksheets
47421	659.2	9780749493202	O'Meara, Sean	The apology impulse	how the business world ruined sorry and why we can't stop saying it	ix, 339p	Kogan Page	2020	Apologizing; Public relations; Corporate image

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47300	670.42	9789388511735	Joshi, Vikalp	Industrial automation		xvi, 172p	BPB Publications	2019	Industrial automation; Automation
47474	790.0135	9788126578184	Krishnaraj, Mohan	User expectations	experience the great balancing act	145p	Wiley	2019	Expectations; Experience; Balancing act; Experience economy
47463	791.4	9781487520137	Renga, Dana	Mafia movies	a reader	xiii, 426p	University of Toronto Press	2019	Mafia movies; Movies; Television programs; American mafias
47462	796.069	9781284102659	Tiell, Bonnie	Human resources in sports	a managerial approach	xxix, 538p	Jones & Bartlett Learning	2018	Sports management; Sports; Sports administration; Physical education
47179	808.06633	9780226448077	McCloskey, Deirdre N	Economical writing	thirty-five rules for clear and persuasive prose	ix, 153p	The University of Chicago Press	2019	Economical writing; Writing; Academic writing
47122	823	9789380283326	Deshpande, Urmilla	Kashmir blues		vi, 355p	Tranquebar Press	2010	Kashmir blues; Fiction; Jammu-Kashmir
47324	823	9788184958386	Various	World's best short stories		ix, 426p	Jaico	2018	Stories; Literature; Fiction
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47232	891.4	9789352908752	Shankar, S	Caste and life narratives		viii, 313p	Primus Books	2019	Caste; Life narratives; Caste literature; Literature
47258	891.431	9789384370589	Begum, Nazish	Nirala ke geet	parampra or paryog	xiv, 356p	Manakin Press	2017	Nirala-Geet; Parampra-Paryog; Geet
47334	891.439871	9780199407354	Hydar, Qurratulain	A singular voice	conversation with Qurratulain Hyder	xvi, 219p	Oxford University Press	2017	Singular voice; Qurratulain Hyder; Author-Urdu

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47229	920	9789352903078	Nivedita, Sister	An idealist in India	selected writings and speeches of Sister Nivedita	xi, 225p	Primus Books	2019	Idealist-India; Education; Hindu philosophy; Sister Nivedita; Biography
47252	920	9788192959863	Sheikh, Gulrej	Rajneeti ke sant	Deendayal Upadhyaya ka jeevan evam darshan	167p	Manakin Press	2015	Deendayal Upadhyaya; Biography; Raajaneetik
47264	920	9789352903092	Bhattacharya, Sabyasachi	Vande mataram	the biography of a song	xvi, 131p	Primus Books	2019	Vande mataram; Biography; National songs
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