



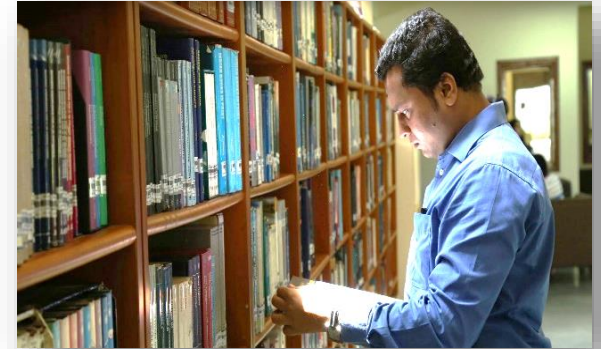
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New Arrivals

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Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49617	005.369	9783030012786	Guerrero, Hector	Excel data analysis:	modeling and simulation	xix, 346p	Springer	2019	Excel; Data analysis; Business mathematics
49771	005.7565(SQL)	9789355420350	Tanimura, Cathy	SQL for data analysis:	advanced techniques for transforming data into insights	xiii, 342p	Shroff Publishers & Distributors	2021	SQL; Data analysis: Advanced techniques; Transforming data
49477	006.3	9780815738596	West, Darrell M	Turning point:	policymaking in the era of artificial intelligence	xvii, 277p	Brookings Institution Press	2020	Turning point; Artificial intelligence; Government policy
49635	006.3	9780000989963	Bornet, Pascal	Intelligent automation:	welcome to the world of hyperautomation	xv, 414p	World Scientific	2021	Intelligent automation; Automation; Artificial intelligent
49658	006.3	9783030252731	Kreutzer, Ralf T	Understanding artificial intelligence:	fundamentals, use cases and methods for a corporate AI journey	xvii, 313p	Springer	2020	Artificial intelligence
49668	006.31	9780000988546	Graupe, Daniel	Deep learning neural networks:	design and case studies	xvi, 263p	World Scientific	2022	Network-Design; Case studies; Network learning
49667	006.33	9781800610422	Pitt, Jeremy	Self-Organising multi-agent systems:	algorithmic foundations of cyber-anarcho-socialism	xxiv, 375p	World Scientific	2022	Algorithmic; Intelligent agents; Computer software; Electronic data processing
49565	150.195	9780367185244	Guignard, Florence	Psychoanalytic concepts and technique in development:	psychoanalysis, neuroscience and physics	xx, 240p	Routledge	2020	Psychoanalysis; Neuroscience; Methodology; Psychoanalytic theory
49566	150.195	9780367137090	Ferro, Antonino	Psychoanalytic practice today:	a post-bionian introduction to psychopathology, affect	xiv, 293p	Routledge	2020	Psychoanalytic theory; Psychopathology; Psychoanalysis; Mental disorders
49562	153.35	9781433829888	Subotnik, Rena F	The psychology of high performance:	developing human potential into domain-specific talent	xii, 400p	American Psychological Association	2019	Psychology; Creative ability; Case studies; High performance
49568	153.4	9780367276904	Richardson, Ken	Models of cognitive development:		xxiv, 245p	Routledge	2020	Cognitive development; Cognition children; Developmental psychology;

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49586	153.4	9781138042896	Jovchelovitch, Sandra	Knowledge in context:	representations, community and culture	xl, 211p	Routledge	2019	Knowledge; Community culture; Social psychology; Psychology
49563	153.753	9780367236601	Skolnick, Neil J	Relational psychoanalysis and temporality:	time out of mind	xvii, 247p	Routledge	2020	Psychoanalysis; Interpersonal relations; Mental health
49564	158.7	9781788113410	Burke, Ronald J	Creating psychologically healthy workplaces:		xviii, 511p	Edward Elgar	2019	Work environment; Industrial welfare; Psychology
49426	174.4	9789001865184	Hulleman, W	Ethics and business:	a global introduction	391p	Routledge	2021	Ethics; Business ethics
49491	174.4	9780367529505	Breakenridge, Deirdre	Answers for ethical marketers:	a guide to good practice in business communication	xvi, 166p	Routledge	2021	Business communication; Business ethics; Ethics
49496	174.4	9781138610804	Alessandri, Alice	Engaging the heart in business a revolutionary market approach based on		xix, 173p	Routledge	2021	Business ethics; Ethics; Values
49536	174.96	9781803920115	Ziegler, Rafael	Innovation, ethics and our common futures:	a collaborative philosophy	vi, 193p	Edward Elgar	2021	Ethics; Collaborative philosophy; Business ethics
49567	177.1	9781138371194	Barnea-Astrog, Michal	Psychoanalytic and Buddhist reflections on gentleness:	sensitivity, fear and the drive towards truth	xi, 156p	Routledge	2019	Psychoanalytic; Psychoanalysis; Buddhism; Courtesy
49575	297.09561	9781474440158	Shively, Kim	Islam in modern Turkey:		xx, 193p	Edinburgh University Press	2021	Islam; Turkey
49393	302.35	9781138572638	Brass, Daniel J	Social networks at work:		x, 381p	Routledge	2020	Social networks; Business networks; Social support
49394	303.482	9781803921495	Guttormsen, David S A	Field guide to intercultural research:		xxxi, 357p	Edward Elgar	2022	Intercultural research; Cross-Cultural studies; Cultural competence

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49452	303.4833	9780691206158	Cohen, Daniel	The inglorious years:	the collapse of the industrial order and the rise of digital society	xv, 170p	Princeton University Press	2021	Digital society; Social change; Information society
49547	303.4833	9781789900620	Mansell, Robin	Advanced introduction to platform economics:		ix, 164p	Edward Elgar	2020	Platform economics; Economic sociology; Economics
49439	304.2	9780367266899	Brears, Robert C	Nature-based solutions to 21st century challenges:		xii, 338p	Routledge	2020	Environmental sociology; Social change; Climatic changes
49665	305.4	9783110690361	Mondal, Amrita	Owning land, being women:	inheritance and subjecthood in India	xv, 263p	De Gruyter	2021	Inheritance; Inheritance succession; Hindu law; Legal status
49645	306	9789390737383	Singhal, Samarth	South Asian ways of seeing:	contemporary visual cultures	xvi, 414p	Primus Books	2022	South Asia; Popular culture; Culture; South Asian-Art
49422	306.3	9781138217652	Hass, Jeffrey Kenneth	Economic sociology:	an introduction	xiii, 256p	Routledge	2020	Economic sociology; Social science; Social work
49545	306.3	9781839103858	Sundbo, Jon	Advanced introduction to the experience economy:		ix, 163p	Edward Elgar	2021	Experience economy; Recreation economy; Economics; Social economy
49624	306.3613	9780367785345	Furaker, Bengt	Work orientations:	theoretical perspectives and empirical findings	vi, 245p	Routledge	2021	Work orientations; Job satisfaction; Employees attitudes
49554	307.1216	9781350112889	Roe, Jenny	Restorative cities:	urban design for mental health and wellbeing	xvi, 251p	Bloomsbury Visual Arts	2021	Mental health policy; Urban policy; Environmental psychology; Psychology
49553	320.01	9781913441081	Lewis, Holly	The politics of everybody:	feminism, queer theory and Marxism at the intersection	xxx, 340p	Bloomsbury Academic	2022	Feminism; Gender identity; Political science; Philosophy
49581	320.557	9780755635924	Skare, Erik	Palestinian Islamic jihad:	Islamist writings on resistance and religion	viii, 266p	I B Tauris	2021	Islamic jihad; Islamic politics; Islam

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49653	321.8	9789390430994	Witsoe, Jeffrey	Democracy against development:	lower caste politics and political modernity in postcolonial India	x, 243p	Primus Books	2021	Democracy; Lower caste; Politics; Political modernity
49471	327.5406	9781847012746	King, Kenneth	India's development diplomacy and soft power in Africa:		xxii, 219p	James Currey	2021	Diplomacy; Politics; Government; Foreign economic relations
49472	330	9781802203288	Moosa, Imad A	Controversies in economics and finance:	puzzles and myths	xii, 258p	Edward Elgar	2021	Economics; Finance; Game theory
49632	330	9789387496668	Shamasastri, R	Kautilya's arthasastra of R Shamasastri:		ix, 436p	Dev Publishers & Distributors	2021	Kautilya's arthasastra; Economics
49388	330.01	9781352010800	Angner, Erik	A course in behavioral economics:		xxi, 327p	Red Globe Press	2021	Behavioral economics; Economics; Decision making; Microeconomics
49391	330.01	9780367463939	Chaudhuri, Ananish	Behavioural economics and experiments:		xxix, 427p	Routledge	2021	Economics; Psychology economics
49425	330.01	9781137605245	Deane, Kevin	Recharting the history of economic thought:		xxiv, 317p	Red Globe Press	2020	Economics; Economic history
49501	330.0151	9781352005691	Oakshott, Les	Essential quantitative methods:	for business, management and finance	xxviii, 427p	Red Globe Press	2020	Quantitative methods; Business mathematics; Management science; Economics
49550	330.023	9780691216485	Weisbach, Michael S	The economist's craft:	an introduction to research, publishing and professional	xvi, 297p	Princeton University Press	2021	Economics; Economics research; Business economics
49427	330.1	9781839091803	Hanes, Christopher	Research in economic history:	volume 36	x, 212p	Emerald Publishing	2020	Economic history; Economic research; Economics
49451	330.122	9780367770433	Cruz-Fernandez, Paula A de la	Gendered capitalism:	sewing machines and multinational business in Spain and Mexico,	xiii, 189p	Routledge	2021	Capitalism; Multinational business; Economics; Economic history

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49630	330.95	9789811229718	Shastry, Vasuki	Has Asia lost it:	dynamic past, turbulent future	321p	World Scientific	2021	Dynamic past; Economic history; Income distribution; Economics
49549	330.981	9780367245016	Amann, Edmund	The Brazilian economy:	confronting structural challenges	228p	Routledge	2021	Brazilian economy; Economic policy; Economic history; Economics
49423	331.1	9781839099335	Polachek, Solomon W	Change at home, in the labor market and on the job:		xvii, 297p	Emerald Publishing	2021	Labor market; Labour economics; Economics
49618	331.11	9781032084930	Larsson, Anthony	The digital transformation of labor:	automation, the gig economy and welfare	xxii, 349p	Routledge	2021	Digital transformation; Labor automation; Business economics; Economics
49410	331.25729	9780367725778	Radovic-Markovic, Mirjana	Entrepreneurship and work in the gig economy:	the case of the western Balkans	xiv, 160p	Routledge	2021	Entrepreneurship; Labor supply; Temporary employment; Global economy; Economics
49474	331.25729	9781503610255	Kalleberg, Arne L	Precarious Asia:	global capitalism and work in Japan, South Korea and Indonesia	xiv, 227p	Stanford University Press	2022	Global capitalism; Precarious employment-Japan; Labor market; Capitalism
49625	331.4	9781138315181	Harquail, Celia V	Feminism:	a key idea for business and society	x, 160p	Routledge	2020	Feminism; Equality; Gender economics; Economics
49526	332.178	9780323899345	Kshetri, Nir	Blockchain and supply chain management:		vii, 254p	Elsevier	2021	Blockchain; Supply chain management; Business logistics; Technological innovations
49660	332.4	9789811215759	Flassbeck, Heiner	Failed globalisation:	inequality, money and the renaissance of the state	xiii, 304p	World Scientific	2020	Inequality; Money; International economic integration; Economic development
49560	332.40285	9781509935741	Chiu, Iris H -Y	Regulating the crypto economy:	business transformations and financialisation	xvi, 348p	Hart Publishing	2021	Crypto economy; Cryptocurrencies; Blockchains
49430	332.6	9781789735628	Baker, H Kent	The savvy investor's guide to avoiding pitfalls, frauds and scams:		xvii, 188p	Emerald Publishing	2020	Frauds; Investments; Investment securities; Economics

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49431	332.6	9781119619840	Abrahams, Steven	Competitive advantage in investing:	building winning professional portfolios	xiv, 274p	John Wiley & Sons	2020	Competitive advantage; Portfolio management; Investments
49480	332.6	9780231194143	Calandro, Joseph	Creating strategic value:	applying value investing principles to corporate management	xiii, 220p	Columbia University Press	2020	Investment management; Investment analysis; Investment
49399	332.60922	9780691215204	Lo, Andrew W	In pursuit of the perfect portfolio:	the stories, voices and key insights of the pioneers who shaped	xii, 400p	Princeton University Press	2021	Portfolio management; Investment assets; Investment
49634	332.645	9781547417704	Thomsett, Michael C	The amazing put:	the overlooked option and low-risk strategies	viii, 180p	De Gruyter	2019	Stock options; Investments securities; Derivatives; Investments
49473	332.7094	9780691217383	Trivellato, Francesca	The promise and peril of credit:	what a forgotten legend about Jews and finance tells us about	xiv, 405p	Princeton University Press	2019	Credit; Credit history; Finance; Credit markets
49643	333.32	9789390232000	Frykenberg, Robert Eric	Land control and social structure in Indian history:		xxii, 273p	Primus Books	2020	Social structure; Indian history; Land tenure
49386	333.7	9781803920108	Ruth, Matthias	A research agenda for environmental economics:		vii, 271p	Edward Elgar	2021	Environmental economics; Economics; Environmental management
49434	333.714	9781802208382	Morrison-Saunders, Angus	Teaching environmental impact assessment:		xiv, 285p	Edward Elgar	2021	Teaching environmental; Environmental impact assessment
49580	333.91	9780755606481	Tvedt, Terje	Water and society:	changing perceptions of societal and historical development	xii, 292p	Bloomsbury Publishing	2021	Water supply; Historical development; Civilizations
49583	333.91	9781786995087	Bieler, Andreas	Fighting for water:	resisting privatization in Europe	x, 210p	Zed Books	2021	Emerging economies; Economic development; Economics
49515	337	9780367512507	Cohn, Theodore H	Global political economy theory and practice:		xxii, 446p	Routledge	2021	Global economy; Political economy; International trade; International economic relations

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49514	337.09	9780231193740	Sachs, Jeffrey	The ages of globalization:	geography, technology and institutions	xiii, 262p	Columbia University Press	2020	Economic history; World history; Globalization
49446	338	9781788979610	Coe, Neil M	Advanced introduction to global production networks:		xiv, 178p	Edward Elgar	2021	Global production; Economic theory; Production networks
49454	338.04	9781800889538	Aaboen, Lise	How to become an entrepreneur in a week:	the value of 7-day entrepreneurship courses	x, 222p	Edward Elgar	2021	Entrepreneur; Entrepreneurship courses; Entrepreneurship
49535	338.06095 1	9780691207674	Lindtner, Silvia M	Prototype nation:	China and the contested promise of innovation	xviii, 280p	Princeton University Press	2020	Prototype nation; Entrepreneurship-China; Technology-China; Technology
49414	338.0941	9780367024154	Wilson, John	A search for competitive advantage:	case studies in industrial history	94p	Routledge	2021	Competitive advantage; Case studies; Industrial history; Great Britain-History
49407	338.1	9780367631123	Nwuneli, Ndidi Okonkwo	Food entrepreneurs in Africa:	scaling resilient agriculture businesses	xxiv, 184p	Routledge,	2021	Agriculture businesses; Food industry; Entrepreneurship
49544	338.1	9780231189651	Naeem, Shahid	Sustainable food production:	an Earth Institute sustainability primer	xiii, 209p	Columbia University Press	2021	Sustainable agriculture; Agriculture; Sustainable development; Food industry
49657	338.47	9780367351229	Taplin, Ian M	The evolution of luxury:		x, 171p	Routledge	2020	Evolution luxury; Evolution; Social history; Consumption economics
49659	338.47	9783030016708	Batat, Wided	The new luxury experience:	creating the ultimate customer experience	xxvii, 240p	Springer	2019	Luxury experience; Luxuries; Evolution
49450	338.477	9781839108952	Hartley, John	Advanced introduction to creative industries:		xv, 189p	Edward Elgar	2021	Creative industries; Digital media; Global cultures; Systems thinking
49455	338.47794 8	9780231197526	Dreunen, Joost Van	One up:	creativity, competition and the global business of video games	xxii, 272p	Columbia University Press	2020	Creative ability; Global business; Competition; Video games industry

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49556	338.4791	9781292221670	Cook, Roy A	Tourism:	the business of hospitality and travel	448p	Pearson	2018	Tourism; Business hospitality; Hospitality management
49557	338.4791	9781800710719	Seabra, Claudia	Pandemics and travel:	COVID-19 impacts in the tourism industry	xxviii, 264p	Emerald Publishing	2021	Pandemics; COVID-19; Tourism; COVID-19 economics
49389	338.5	9781783607297	Hill, Roderick	The microeconomics anti-textbook:	a critical thinker's guide	xiii, 380p	Zed Books	2022	Microeconomics; Economics; Critical thinking
49636	338.521	9780000990082	Mazumdar, Tridib	Pricing of products and services:		x, 366p	World Scientific	2021	Pricing; Product service; Pricing strategy
49589	338.88	9781780521121	Mariano, Stefania	The role of expatriates in MNCs knowledge mobilization:		xv, 247p	Emerald Publishing	2011	Knowledge management; International business
49546	338.9	9781786993595	Tiwari, Meer	Why some development works:	understanding success	160p	Zed Books	2021	Economic development; Economic development projects; Case studies
49571	338.911	9781292174358	Worthington, Ian	The business environment:	a global perspective	xxii, 509p	Pearson	2018	Business environment; International economic relations; Industrial policy
49416	338.927	9781786999542	Godfrey, Phoebe	Global im-possibilities:	exploring the paradoxes of just sustainabilities	238p	Zed Books	2021	Global sustainability; Sustainability; Sustainable development; Environmental
49433	338.927	9781789733662	Spee, James C	Clan and tribal perspectives on social, economic and	Indigenous stories from around the globe	xvii, 194p	Emerald Publishing	2021	Social economic; Environmental sustainability; Social entrepreneurship; Electronic
49436	338.927	9783030402501	Torre, Mario La	Contemporary issues in sustainable finance:	creating an efficient market through innovative policies and	xxiii, 292p	Palgrave Macmillan	2020	Sustainable finance; Sustainable development; Investments
49438	338.927	9781800437791	Topic, Martina	The sustainability debate:	policies, gender and the media	xv, 260p	Emerald Publishing	2021	Social responsibility; Sustainable development; Electronic books

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49492	338.927	9780367145996	Simons, Lucas	Changing the game:	sustainable market transformation strategies to	xxxi, 381p	Routledge	2021	Sustainable market; Sustainability; Sustainable development; Environmental
49513	338.96	9781786994790	Carmody, Pdraig	Africa's shadow rise:	China and the mirage of African economic development	xii, 222p	Zed Books	2022	African economic development; Economic development; Economic growth
49640	339.22	9780262045612	Blanchard, Olivier	Combating inequality:	rethinking government's role	xx, 287p	The MIT Press	2021	Income distribution; Government policy; Equality; Economic inequality
49548	343.087	9781788971447	Trebilcock, Michael J	Advanced introduction to international trade law:		x, 245p	Edward Elgar	2011	International trade law; Trade law; Foreign trade regulation
49585	345.023023	9780367177768	Pasculli, Lorenzo	Corruption in the global era:	causes, sources and forms of manifestation	xv, 318p	Routledge	2019	Corruption; Global era; Commercial crimes; Law
49662	346.0486	9789811225635	Spulber, Daniel F	The case for patents:		xx, 441p	World Scientific	2021	Patents; Patent law; Patent infringement
49649	355.00954	9789389755749	Roy, Kaushik	India's historic battles:	from Alexander the great to Kargil	vi, 196p	Primus Books	2020	India historic; Battles; Military
49578	355.0218	9781474438223	Ashour, Omar	How ISIS fights:	military tactics in Iraq, Syria, Libya and Egypt	xii, 243p	Edinburgh University Press	2021	ISIS; Iraq; Syria; Terrorism; Islamic studies
49552	362.29	9781138588424	Anderson, David	Leadership in drug and alcohol abuse prevention:	insights from long-term advocates	xxiv, 342p	Routledge	2020	Leadership; Drug; Prevention
49475	362.58	9780198850175	Michalopoulos, Constantine	Ending global poverty:	four women's noble conspiracy	xxiii, 265p	Oxford University Press	2020	Global poverty; Social policy; Economic assistance; International cooperation
49502	368.375	9780815348580	Gan, Guojun	Metamodeling for variable annuities:		xiii, 196p	CRC Press	2020	Variable annuities; Annuities; Mathematical methods

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49641	371.3	9780262039475	Madden, Amanda G	Blended learning in practice:	a guide for practitioners and researchers	xx, 390p	The MIT Press	2019	Blended learning; Flipped classrooms; Curriculum planning; Education
49576	378.1213	9781839098833	Ceglie, Robert	Academic freedom:	autonomy, challenges and conformation	xx, 191p	Emerald Publishing	2021	Academic freedom; Education; Philosophy
49577	378.17	9781800432031	Wentworth, Nancy	Decision-based learning:	an innovative pedagogy that unpacks expert knowledge for the	xxvii, 177p	Emerald Publishing	2021	College teaching; Methodology; Education
49428	378.24	9781800887015	Welter, Friederike	How to make your doctoral research relevant:	insights and strategies for the modern research environment	xiv, 179p	Edward Elgar	2021	Degrees academic; Research environment; Graduate work
49516	380.10951	9780691206592	Mavroidis, Petros C	China and the WTO:	why multilateralism still matters	xv, 242p	Princeton University Press	2021	China; WTO; Foreign economic relations; Foreign trade
49390	382	9780691203027	Mutz, Diana Carole	Winners and losers:	the psychology of foreign trade	xiv, 340p	Princeton University Press	2021	International trade; Public opinion; Trade
49551	384.31	9780262045650	Kende, M	The flip side of free:	understanding the economics of the internet	259p	The MIT Press	2021	Economics; Internet Economics; Information technology; Internet security
49488	387.7068	9781138610729	Hughes, Victor	Airline governance:	the right direction	161p	Routledge	2021	Airline governance; Airlines management; Airlines
49889	511.42	9781544396408	Hair, Joseph F	A primer on partial least squares structural equation modeling:		xx, 363p	Sage Publications	2022	Structural equation modeling; Least squares
49890	511.42	9781544396408	Hair, Joseph F	A primer on partial least squares structural equation modeling:		xx, 363p	Sage Publications	2022	Structural equation modeling; Least squares
49503	519.536	9780367458522	Westfall, Peter H	Understanding regression analysis:	a conditional distribution approach	xvii, 496p	CRC Press	2020	Regression analysis; Mathematics; Statistics

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49638	519.72	9788184877250	Arora, Ritu	Linear programming and game theory:		x, 283p	Narosa Publishing	2022	Linear programming; Game theory; Mathematical model
49631	551.6	9781800244788	Krauss, Lawrence M	The physics of climate change:		xvi, 191p	Apollo Book	2021	Physics; Climate change; Climatology; Global warming
49532	615.19	9781626379718	Ibata-Arens, Kathryn C	Pandemic medicine:	why the global innovation system is broken, and how we	xi, 217p	Lynne Rienner Publishers	2021	Pandemic medicine; Drug development; Medical policy; Drugs
49442	647.95	9780231196895	Tan, Vaughn	The uncertainty mindset:	innovation insights from the frontiers of food	xiv, 287p	Columbia University Press	2020	Restaurant management; Restaurants; Technological innovations
49462	650.1	9781119653097	McGowan, Heather	The adaptation advantage:	let go, learn fast and thrive in the future of work	xxx, 242p	John Wiley & Sons	2020	Labor supply; Manpower planning
49411	658.0071	9781032048758	Hagg, Gustav	Entrepreneurship education:	scholarly progress and future challenges	xvi, 84p	Routledge	2022	Entrepreneurship education; Entrepreneurship
49508	658.0071	9781137603357	Sedgley, Martin	Skills for business and management:		xi, 234p	Red Globe Press	2020	Skills; Management; Business education
49441	658.009	9783030623364	Marshev, Vadim I	History of management thought:	genesis and development from ancient origins to the	xv, 710p	Springer	2021	Management thought; Management; Management history
49397	658.048	9781802205046	Bezboruah, Karabi C	Teaching nonprofit management:		xxi, 307p	Edward Elgar	2021	Nonprofit management; Nonprofit organizations; Management
49444	658.049	9781800432451	Verbeke, Alain	The multiple dimensions of institutional complexity in international business		xviii, 469p	Emerald Publishing	2021	International business; International business research
49461	658.11	9780367565343	Nilsson, Nils	The entrepreneurial process:	seeing and seizing opportunities	xi, 254p	Routledge	2021	Entrepreneurship; New business enterprises; Success business

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49484	658.11	9780367522667	Jimenez-Marín, Gloria	Entrepreneurship for rural start-ups:	lessons and guidance for new venture creation	xiv, 84p	Routledge	2021	Entrepreneurship; New business enterprises; Rural industries
49517	658.11	9781119690689	Blank, Steven G	The startup owner's manual:	the step by step guide for building a great company volume 1	xxix, 571p	John Wiley & Sons	2020	Startup; New business enterprises; Entrepreneurship
49588	658.15	9781639872459	Collins, Jake	Fundamentals of financial management:		viii, 233p	Murphy & Moore Publishing	2022	Financial management; finance
49387	658.155	9783030545291	Migliorelli, Marco	Sustainability and financial risks:	the impact of climate change, environmental degradation and social	xix, 143p	Palgrave Macmillan	2020	Financial risks; Financial institutions; Financial markets; Finance
49476	658.155	9780367436308	Andersen, Torben Juul	Strategic risk leadership:	engaging a world of risk, uncertainty and the unknown	xvi, 148p	Routledge	2020	Leadership; Risk management; Risk
49524	658.1554	9781503610002	Phillips, Robert L	Pricing and revenue optimization:		xiii, 456p	Stanford University Press	2021	Pricing; Revenue management; Optimization; Revenue
49587	658.1599	9781639892969	Gleason, Angelina	International financial management:		viii, 235p	States Academic Press	2022	International financial management; International business; Financial management;
49507	658.302	9780367178451	Harris, Tracey	Successful supervision and leadership:	ensuring high-performance outcomes using the pasc model	xxii, 306p	Routledge	2020	Supervision; Leadership; Employees supervision
49569	658.3124	9781838675127	Secchi, Davide	Computational organizational cognition:	a study on thinking and action in organizations	xxiv, 239p	Emerald Publishing	2021	Corporate culture; Cognition; Information technology; Organizational behavior
49619	658.3124	9780367235628	Haddock-Millar, Julie	Coaching and mentoring for work-life balance:		xxi, 211p	Routledge	2020	Personal coaching; Work life; Counselling; Mentoring
49621	658.3125	9780367468538	Pocztowski, Aleksy	Talent management in small and medium enterprises:	context, practices and outcomes	ix, 147p	Routledge	2021	Talent management; Talent; Small business; Personnel management

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49633	658.3125	9783110598087	Krause, Hans-Ulrich	Key performance indicators for sustainable management:	a compendium based on balanced scorecard approach	xiv, 372p	De Gruyter	2020	Performance management; Balanced scorecard; Organizational effectiveness
49558	658.385	9781138932883	Nye, Christopher D	Vocational interests in the workplace:	rethinking behavior at work	xvi, 312p	Routledge	2019	Interest; Rethinking; Vocational guidance; Labor-Industrial relations
49413	658.4	9781032038407	Wilson, John F	The development of professional management:	training, consultancy and management theory in industrial	123p	Routledge	2022	Professional management; Management theory; Industrial history; Consultants
49409	658.4012	9781032000619	Aliekperov, Adyl	Creating business and corporate strategy:	an integrated strategic system	ix, 121p	Routledge	2021	Corporate strategy; Strategic planning; Strategy management
49445	658.4012	9781137605344	Walton, Nigel	Technology strategy:		xvi, 327p	Red Globe Press	2020	Technology strategy; Strategy; Strategy management
49448	658.4012	9780367552596	Farnsworth, Margo	Biomimicry and business:	how companies are using nature's strategies to succeed	xii, 136p	Routledge	2021	Biomimicry; Business planning; Case studies
49449	658.4012	9781802201673	Baumann, Sabine	Teaching strategic management:	a hands-on guide to teaching success	xiii, 296p	Edward Elgar	2021	Strategic management; Strategic planning
49459	658.4012	9780367253585	Hunter, Paul Wilson	Corporate strategy remastered I:	high performance strategy and leadership in a volatile, disrupted	xii, 131p	Routledge	2021	Corporate strategy; Strategy management; Leadership; Strategic planning
49460	658.4012	9780367473204	Hunter, Paul	Corporate strategy remastered II:	a fieldbook implementing high performance strategy	xii, 152p	Routledge	2021	Corporate strategy; Leadership; Business policy; Strategic Planning
49468	658.4012	9780367430061	Amason, Allen C	Strategic management:	from theory to practice	xxiii, 317p	Routledge	2021	Strategic management; Strategic planning; Strategy
49637	658.4012	9789813277458	Kim, Ki-Chan	Platform strategy:	a new paradigm for a changing world	xxv, 135p	World Scientific	2020	Platform strategy; Paradigm; Strategy management; Leadership

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49396	658.402	9781352010978	Bratton, John	Work and organizational behaviour:		xxxi, 596p	Red Globe Press	2021	Organizational behaviour; Work environment
49574	658.402	9781352012477	Cross, Christine	Organisational behaviour:	an introduction	xxxvi, 365p	Red Globe Press	2021	Organizational behaviour
49666	658.4022	9780000988744	Sheffield, Rob	How leaders learn to boost creativity in teams:	innovation catalysts	200p	World Scientific	2020	Leadership; Creative teams; Innovation leader
49573	658.403	9781292204970	Browaeys, Marie-Joelle	Understanding cross-cultural management:		xxx, 481p	Pearson	2019	Cross-Cultural management; Cultural management
49464	658.4038	9781137434296	Newell, Sue	Managing digital innovation:	a knowledge perspective	xvii, 296p	Red Globe Press	2020	Digital innovation; Knowledge management; Reengineering
49539	658.4038	9780367338657	Jablonski, Adam	Digital business models:	perspectives on monetisation	xvii, 196p	Routledge	2021	Digital business; Electronic commerce; Business enterprises; Information technology
49572	658.4038	9781800431720	Bresciani, Stefano	Digital transformation management for agile organizations:	a compass to sail the digital world	xiv, 194p	Emerald Publishing	2021	Digital transformation management; Information technology; Digital world;
49664	658.404	9781944660048	Tan, Willie	Managing infrastructure projects:		xix, 184p	World Scientific	2022	Infrastructure projects; Projects; Projects management
49392	658.406	9781526458919	Buchanan, David A	Power, politics and organizational change:		xxii, 321p	Sage Publications	2020	Organizational change; Office politics; Power
49400	658.406	9780367244408	Tice, Matthew	Insurgence:	how established incumbents can operate like nimble	xiii, 170p	Routledge	2020	Insurgence; Organizational change; Small business
49559	658.406	9781352012538	Hayes, John	The theory and practice of change management:		xxxii, 456p	Red Globe Press	2022	Organizational change; Change management; Organizational Innovation



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49440	658.4063	9780367510572	Kennard, Mike	Innovation and entrepreneurship:		viii, 114p	Routledge	2021	Innovation entrepreneurship; Entrepreneurship; Creative ability; Technological innovations
49443	658.4063	9781800889484	Damanpour, Fariborz	Organizational innovation:	theory, research and direction	ix, 312p	Edward Elgar	2021	Organizational innovation; Organizational change; Innovation
49487	658.4063	9780367322502	Datta, Surja	Unlocking strategic innovation:	competitive success in a disruptive environment	ix, 147p	Routledge	2021	Strategic innovation; Competition; Business enterprises; Technological
49534	658.4063	9781503629523	O'Reilly, Charles A	Lead and disrupt:	how to solve the innovator's dilemma	xviii, 291p	Stanford Business Books	2021	Technological innovations; Success business; Strategic planning
49661	658.4063	9789811203985	Qiu, Larry D	Competition, innovation and trade:		xvi, 375p	World Scientific	2021	Competition; Innovation trade; Technological innovations
49424	658.408	9781788113731	Walske, Jennifer M	Scaling the social enterprise:	lessons learned from founders of social startups	x, 202p	Edward Elgar	2021	Scaling; Social entrepreneurship; Entrepreneurship
49435	658.408	9780367197629	Gibbert, Michael	The sustainability grand challenge:	a wicked learning workbook	xxiv, 178p	Routledge	2021	Sustainability; Learning workbook; Study-Teaching; Graduate
49465	658.408	9780367469603	Harper, Malcolm	Social enterprise:	cases and analysis for understanding social business	xiii, 186p	Routledge	2022	Social entrepreneurship; Social business; Sustainable development; Entrepreneurship
49522	658.408	9780231188500	Freeman, R Edward	The power of and:	responsible business without trade-offs	xi, 189p	Columbia University Press	2020	Social responsibility; Entrepreneurship; Business ethics
49584	658.408	9781800431683	Pompper, Donnalyn	Public relations for social responsibility:	affirming DEI commitment with action	xix, 214p	Emerald Publishing	2021	Public relations; Social responsibility
49395	658.4092	9780367478346	Bolea, Al	Becoming a leader:	nine elements of leadership mastery	xi, 273p	Routledge	2021	Leadership mastery; Leadership; Executive ability

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49432	658.4092	9781138495005	Stanwick, Peter Allen	Corporate sustainability leadership:		354p	Routledge	2021	Corporate sustainability; Leadership; Sustainable development
49555	658.4092	9781800431812	Camgoz, Selin Metin	Destructive leadership and management hypocrisy:	advances in theory and practice	xxx, 286p	Emerald Publishing	2021	Destructive leadership; Leadership; Business ethics
49570	658.4092	9781800437678	Morris, Lonnie R	When leadership fails:	individual, group and organizational lessons from the worst	xx, 197p	Emerald Publishing	2021	Leadership; Leadership management; Leadership motivation
49620	658.4092	9780367787684	McCredie, Hugh	Improving managerial talent:	practical psychology for human resourcing and learning and	vi, 148p	Routledge	2020	Managerial talent; Personnel management; Leadership
49623	658.4092	9780367225193	Biggs, Henry P	Shaping the global leader:	fundamentals in culture and behavior for optimal organizational	ix, 226p	Routledge	2020	Global leader; Organizational effectiveness; Corporate culture; Leadership
49408	658.421	9780300254747	Dodgson, Mark	The playful entrepreneur:	how to adapt and thrive in uncertain times	xi, 265p	Yale University Press	2021	Playful entrepreneur; Management games; Work environment; Entrepreneurship
49412	658.421	9780367419738	Kolb, Bonita M	Entrepreneurship for the creative and cultural industries:		viii, 249p	Routledge	2020	Entrepreneurship; Cultural industries; Arts
49447	658.421	9780262046152	Degroof, Jean-Jacques	From the basement to the dome:	how MIT's unique culture created a thriving entrepreneurial	xv, 314p	The MIT Press	2021	Entrepreneurship; Corporate culture; New business enterprises
49456	658.421	9781839101434	Reed, Marlene M	Case studies in entrepreneurship:		vi, 135p	Edward Elgar	2021	Case studies; Entrepreneurship
49457	658.421	9789811394140	Mazzarol, Tim	Entrepreneurship and innovation:	theory, practice and context	xxvi, 509p	Springer	2020	Entrepreneurship innovation; Entrepreneurship
49463	658.421	9781800886971	Smallbone, David	A research agenda for entrepreneurship policy:		xiii, 199p	Edward Elgar	2021	Entrepreneurship policy; Entrepreneurship

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49466	658.421	9781352011173	Evers, Natasha	Technology entrepreneurship:	bringing innovation to the marketplace	xxviii, 417p	Red Globe Press	2021	Entrepreneurship; Innovations management; Technological innovations
49469	658.421	9780190076894	Elfring, Tom	Entrepreneurship as networking:	mechanisms, dynamics, practices and strategies	xiv, 207p	Oxford University Press	2021	Entrepreneurship networking; Entrepreneurship; Business networks
49482	658.421	9783030539139	Soltanifar, Mariusz	Digital entrepreneurship:	impact on business and society	xxiv, 327p	Springer.	2021	Digital entrepreneurship; Entrepreneurship; Information technology
49483	658.421	9780367710873	Ratten, Vanessa	COVID-19 and entrepreneurship:	challenges and opportunities for small business	vi, 126p	Routledge	2021	COVID-19; Entrepreneurship; Small business; Electronic books
49486	658.421	9781839092862	Ratten, Vanessa	Entrepreneurial opportunities:	economics and sustainability for future	xiv, 168p	Emerald Publishing	2020	Entrepreneurship economics; Entrepreneurship; Economic development
49489	658.421	9781138061996	Sarasvathy, Saras D	Shaping entrepreneurship research:	made as well as found	xiv, 569p	Routledge	2020	Entrepreneurship research; Entrepreneurship
49497	658.421	9781788974226	Kucher, J Howard	Social entrepreneurship:	a practice-based approach to social innovation	x, 297p	Edward Elgar	2022	Social entrepreneurship; Social innovation; Entrepreneurship
49498	658.421	9781789908053	Nielsen, Suna Lowe	Entrepreneurship in theory and practice:	paradoxes in play	xxvi, 321p	Edward Elgar	2021	Entrepreneurship; Case studies; Technology entrepreneurship
49518	658.421	9781789735086	Caputo, Andre	Entrepreneurial behaviour:	unveiling the cognitive and emotional aspects of entrepreneurship	xvi, 332p	Emerald Publishing	2020	Entrepreneurial behaviour; Entrepreneurship; Small business; Decision making
49519	658.421	9781838675721	Corbett, Andrew C	Entrepreneurial orientation:	epistemological, theoretical and empirical perspectives	x, 245p	Emerald Publishing	2021	Entrepreneurial orientation; Entrepreneurship; Business enterprises
49530	658.421	9781138392212	Sriram, Ven	Entrepreneurship in Africa context and perspectives:		xix, 222p	Routledge	2021	Entrepreneurship; African environment; African entrepreneurship

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49531	658.421	9781786613516	Bandinelli, Carolina	Social entrepreneurship and neoliberalism:	making money while doing good	xxvi, 107p	Rowman & Littlefield	2020	Social entrepreneurship; Entrepreneurship; Neoliberalism
49537	658.421	9780367762193	Biswas, Debasish	Entrepreneurship development in India:		xxiv, 117p	Routledge	2021	Entrepreneurship development; Entrepreneurship; Small business; New business
49543	658.421	9781800431508	Masciarelli, Francesca	Sustainable entrepreneurship:	how entrepreneurs create value from sustainable	xii, 150p	Emerald Publishing	2020	Sustainable entrepreneurship; Entrepreneurship; Business enterprises
49663	658.421	9780000989925	Dana, Leo Paul	Organising entrepreneurship and MSMEs across India:		xvi, 281p	World Scientific	2021	Organising entrepreneurship; MSMEs; Entrepreneurship
49415	658.421071	9781839105180	Neck, Heidi M	Teaching entrepreneurship:	a practice-based approach volume 2	xi, 392p	Edward Elgar	2021	Teaching entrepreneurship; Entrepreneurship
49485	658.421071	9781839107634	Jones, Colin	How to teach entrepreneurship:		xx, 206p	Edward Elgar	2020	Entrepreneurship; Study-Teaching
49520	658.421071	9781839104213	Neck, Heidi M	Innovation in global entrepreneurship education:	teaching entrepreneurship in practice	xxx, 305p	Edward Elgar	2021	Global entrepreneurship; Teaching entrepreneurship; Entrepreneurship
49533	658.421071	9781802205084	Jones, Colin	How to become an entrepreneurship educator:		xiii, 180p	Edward Elgar	2021	Entrepreneurship; Business education; Entrepreneurship education
49648	658.45	9789391144180	Abbi, Anvita	Linguistic diversity in South and Southeast Asia:		xx, 351p	Primus Books	2022	Linguistic diversity; South Asia; Languages; Variation
49895	658.46	9781119542155	Weiss, Alan	Getting started in consulting:		xvii, 206p	John Wiley & Sons	2019	Consulting; Business consultants
49504	658.47(A)	9780367184834	Kahal, Mounir	Data analytics in marketing, entrepreneurship and		ix, 181p	CRC Press	2021	Data analytics; Entrepreneurship; Analytics; Business intelligence; Data processing

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49538	658.47(A)	9780367436254	Gittell, Jody Hoffer	Relational analytics:	guidelines for analysis and action	xiii, 190p	Routledge	2021	Relational analytics; Analytics; Organizational behavior; Methodology
49540	658.47(A)	9781803920139	Liebowitz, Jay	A research agenda for knowledge management and analytics:		xxiv, 232p	Edward Elgar	2021	Knowledge management; Analytics; Organizational learning
49479	658.47(BD)	9781119602989	Aldridge, Irene	Big data science in finance:		viii, 328p	John Wiley & Sons	2021	Big data; Finance; Data processing; Data science
49506	658.47(R)	9780198869979	Touchon, Justin C	Applied statistics with R:	a practical guide for the life sciences	xix, 313p	Oxford University Press	2021	R; Computer program language; Biometrics; Statistics
49639	658.47(R)	9788184874556	Purohit, Sudha G	Statistics using R:		vp	Narosa Publishing	2020	Statistics; R; Analytics
49561	658.5	9781292183688	Harrison, Alan	Logistics management and strategy:	competing through the supply chain	xxxiv, 457p	Pearson	2019	Logistics management; Business logistics; Supply chain
49527	658.5(OS)	9780367491734	Martin, James W	Operational excellence:	breakthrough strategies for improving customer experience and	xviii, 503p	Routledge	2021	Operational excellence; Production management; Business logistics; Six sigma
49525	658.7	9783030704896	Ivanov, Dmitry	Introduction to supply chain resilience:	management, modelling technology	xiii, 150p	Springer	2021	Supply chain management; Business logistics; Supply chain
49401	658.8	9781839095573	Ritch, Elaine L	New perspectives on critical marketing and consumer society:		xviii, 225p	Emerald Publishing	2021	Critical marketing; Consumer behavior; Marketing
49541	658.8(B2B)	9783030542917	Seebacher, Uwe G	B2B marketing:	a guidebook for the classroom to the boardroom	xxvii, 755p	Springer	2021	B2B marketing; Industrial marketing; Marketing
49494	658.8(RM)	9780367341947	Barnard, Freddie L	Agribusiness management:		xxiii, 532p	Routledge	2021	Agricultural industries; Agriculture economy; Marketing management

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49656	658.8002	9783030634810	Wirtz, Bernd W	Digital business and electronic commerce:	strategy, business models and technology	xviii, 758p	Springer	2021	Digital business; Electronic commerce; Information technology; Mobile business
49402	658.802	9780367419776	Kolb, Bonita M	Marketing strategy for the creative and cultural industries:		vii, 324p	Routledge	2021	Marketing strategy; Marketing; Marketing management
49500	658.802	9781538128954	Rhine, Anthony	Marketing the arts an introduction:		xviii, 254p	Rowman & Littlefield	2020	Marketing; Marketing management; Arts marketing
49512	658.802	9781800889767	Vescovi, Tizian	Cross-cultural marketing:	European perspectives	xiii, 338p	Edward Elgar	2022	Cross-Cultural marketing; Intercultural communication; Marketing management
49542	658.81(S)	9781839106514	Chonko, Lawrence B	Advanced introduction to sustainable competitive advantage in sales:		ix, 140p	Edward Elgar	2021	Sales management; Marketing; Sales
49622	658.8102	9780367682538	Johnston, Mark W	Sales force management:	leadership, innovation technology	xxviii, 470p	Routledge	2022	Sales management; Leadership; Sales
49403	658.827	9781138499614	Michel, Geraldine	The art of successful brand collaborations:	partnerships with artists, designers, museums, territories,	x, 285p	Routledge	2020	Successful brand; Strategic alliances; Artists; Designers; Brand marketing
49458	658.827	9780367428822	Foroudi, Pantea	Sustainable branding:	ethical, social and environmental cases and perspectives	xvi, 371p	Routledge	2021	Branding; Brand; Brand marketing; Green marketing
49590	658.827	9780749446628	Tungate, Mark	Fashion brands:	branding style from a Armani to Zara	ix, 243p	Kogan Page	2006	Fashion brands; Brand; Branding
49421	658.83	9781787548251	Iacobucci, Dawn	Continuing to broaden the marketing concept:		xxvii, 300p	Emerald Publishing	2020	Marketing; Marketing research
49510	658.8342	9780367360931	Drolet, Aimee	The aging consumer:	perspectives from psychology and marketing	xxxii, 347p	Routledge	2021	Psychology marketing; Consumer behavior; Older consumers

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49481	658.87	9780367435110	Wang, Shuguang	Retail geography:		xv, 237p	Routledge	2021	Retail; Store location; Retail environment; Retail marketing
49495	658.87	9780367628529	Boustani, Ghalia	Pop-up retail:	the evolution, application and future of ephemeral stores	134p	Routledge	2021	Retail; Retail trade; Retail stores
49405	658.872	9781839096013	Sudharshan, Devanathan	Marketing in customer technology environments:	prospective customers and magical worlds	xiii, 256p	Emerald Publishing	2020	Augmented reality; E-Commerce; Digital marketing; Marketing
49478	659.285	9780231198806	Cunningham, Lawrence A	Quality shareholders:	how the best managers attract and keep them	ix, 252p	Columbia University Press	2020	Stockholders; Investor relations; Investments; Stocks
49644	666.10954	9789355532640	Kanungo, Alok Kumar	Glass crafts in Northern India:		xxix, 219p	Primus Books	2022	Glass crafts; Glass manufacture; Fabrication
49493	746.92	9780815364757	Hameide, Kaled K	Managing fashion:	a management perspective	ix, 260p	Routledge	2021	Fashion management; Fashion; Clothing trade; Textile Industry
49499	791.4	9781138088924	Schwartz, Russell	The marketing edge for filmmakers:	developing a marketing mindset from concept to release	xix, 302p	Routledge	2020	Film; Filmmakers; Films marketing
49528	791.43	9780367140076	Haine, Charles	Business and entrepreneurship for filmmakers:	making a living as a creative artist in the film industry	194p	Routledge	2020	Entrepreneurship; Filmmakers; Motion picture industry; Motion picture
49404	796.069	9781800438514	Garcia-Fernandez, Jeronimo	The global private health and fitness business:	a marketing perspective	xxii, 193p	Emerald Publishing	2021	Private health; Fitness business; Sports; Physical fitness centres
49470	796.069	9781789730821	Ratten, Vanessa	Sport startups:	new advances in entrepreneurship	122p	Emerald Publishing	2020	Sport; Sports administration; Sport startups; New business enterprises
49529	796.069	9781839828379	Ratten, Vanessa	Sport entrepreneurship:	an economic, social and sustainability perspective	xiii, 169p	Emerald Publishing	2020	Sport entrepreneurship; Sport; Social sustainability; Entrepreneurship



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49429	808.02	9781802201697	Pollock, Timothy G	How to use storytelling in your academic writing:	techniques for engaging readers and successfully navigating	viii, 185p	Edward Elgar	2021	Storytelling; Academic writing; Techniques readers; Writing
49642	822	9789355721051	Cardullo, R J	Understanding drama:	a student companion	xviii, 346p	Primus Books	2022	Drama; Student companion
49651	823	9789390232949	Enoch, Kolakaluri	Asprishya Ganga and other stories:		244p	Ratna Books	2021	Asprishya Ganga; Fiction
49582	909.09767	9780755601271	Determann, Jorg Matthias	Islam, science fiction and extraterrestrial life:	the culture of astrobiology in the Muslim world	xiii, 269p	I B Tauris	2021	Islam; Science fiction; Culture astrobiology
49652	911.54	9789391144951	Khan, Zahoor Ali	Studies in Indian historical geography:	from ancient Sarasvati to the railway age	xii, 107p	Primus Books	2022	India historical geography; Historical geography
49579	920	9780367188740	Peacock, Mark S	Amartya Sen and rational choice the concept of commitment:		viii, 151p	Routledge	2020	Amartya Sen; Economics methodology
49654	954	9789355721471	Ghoshal, Anindita	Revisiting partition:	contestation, narratives and memories	xvii, 494p	Primus Books	2022	Partition; Contestation; Bengal history; History
49646	954.031	9789390633180	Sen, Sailendra Nath	Fall of the Maratha Empire 1796-1806:	volume 1	xxxiv, 610p	Primus Books	2022	Maratha Empire; Maratha history
49647	954.031	9789390633777	Sen, Sailendra Nath	Fall of the Maratha Empire 1807-1818:	volume 2	xxvi, 562p	Primus Books	2022	Maratha Empire; Maratha history
49650	954.04	9789389676235	Rothermund, Dietmar	My encounters in India:		xvii, 430p	Primus Books	2020	History-India; Celebrities
49655	954.552	9789390737857	Tuteja, K L	Religion, community and nation:	Hindu consciousness and nationalism in colonial Punjab	xi, 372p	Primus Books	2021	Religion; Hinduism; Nationalism; Punjab history