

New Arrivals

November 2019





Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46602	658.421	9781483383521	Neck, Heidi M	Entrepreneurship:	the practice and mindset/	xxx, 530p	Sage	2018	Entrepreneurship
46603	330	9789353450700	Banerjee, Abhijit V	Good economics for hard times:	better answers to our biggest problems/	x, 403p	Juggernaut Books	2019	Good economics; Economics
46604	920	9789386228567	Ganguly, Sourav	A century is not enough:		x, 258p	Juggernaut Books	2018	Biography; Sourav Ganguly
46605	339.5	9789353285425	Mishra, Rabi N	Systemic risk and macro prudential regulations:	global financial crisis and thereafter	xxxviii, 455p	Sage	2019	Global financial crisis; Global finance; Monetary policy; Economic policy
46606	330.0151	9780471899822	Verbeek, Marno	A guide to modern econometrics:		xii, 386p	Wiley	2000	Modern econometrics; Econometrics
46607	332.178	9780749498269	Waller, Matthew A	Integrating blockchain into supply chain management:	a toolkit for practical implementation/	xxvi, 236p	Kogan Page	2020	Blockchain; Supply chain management; Business logistics; Technological innovations
46608	363.73874	9780241355213	Wallace-Wells, David	The uninhabitable earth:	a story of the future	310p	Allen Lane	2019	Global warming; Climatic changes; Global environmental change
46609	001.42(SR)	9780199226306	Van De Ven, Andrew H	Engaged scholarship:	a guide for organizational and social research	xii, 330p	Oxford University Press	2013	Social research; Research; Social sciences; Scholarship; Organizational research
46610	001.42(SR)	9780199226306	Van De Ven, Andrew H	Engaged scholarship:	a guide for organizational and social research	xii, 330p	Oxford University Press	2013	Social research; Research; Social sciences; Scholarship; Organizational research
46611	001.42(SR)	9780199226306	Van De Ven, Andrew H	Engaged scholarship:	a guide for organizational and social research	xii, 330p	Oxford University Press	2013	Social research; Research; Social sciences; Scholarship; Organizational research



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46612	001.42(SR)	9780199226306	Van De Ven, Andrew H	Engaged scholarship:	a guide for organizational and social research	xii, 330p	Oxford University Press	2013	Social research; Research; Social sciences; Scholarship; Organizational research
46613	658.4094	9781119467472	Lewrick, Michael	The design thinking playbook:	mindful digital transformation of teams, products, services, businesses and ecosystems/	337p	John Wiley & Sons	2018	Design management; Playbook; Creative ability; Technology; Technological innovations
46614	303.4833	9780241341131	Newport, Cal	Digital minimalism:	on living better with less technology	xviii, 284p	Penguin	2019	Information technology; Internet addiction; Technology innovations
46615	920	9788184002980	Singh, Yuvraj	The test of my life:	from cricket to cancer and back/	xiv, 189p	Random House	2013	Cricket; Cricket player; Cricket players-Biography; Biography
46616	330	9789353450700	Banerjee, Abhijit V	Good economics for hard times:	better answers to our biggest problems/	x, 403p	Juggernaut Books	2019	Good economics; Economics
46617	330	9789353450700	Banerjee, Abhijit V	Good economics for hard times:	better answers to our biggest problems/	x, 403p	Juggernaut Books	2019	Good economics; Economics
46618	658.872	9780749479794	Rowles, Daniel	Mobile marketing:	how mobile technology is revolutionizing marketing, communications and advertising	xiii, 256p	Kogan Page	2017	Mobile technology; Marketing communications; Advertising; Internet marketing; Social media
46619	658.872	9780749482862	Stuart, Henry	Virtual reality marketing:	using V R to grow a brand and create impact	xix, 200p	Kogan Page	2019	Internet marketing; Virtual reality; Marketing; Branding
46620	174.4	9780875848037	Badaracco, Joseph L	Defining moments:	when managers must choose between right and right	xi, 147p	Harvard Business School Press	1997	Business ethics; Ethics; Decision making
46621	658.4063	9781119551447	Bland, David J	Testing business ideas:		xiii, 348p	John Wiley & Sons	2020	Strategic planning; New products; Consumers-Research



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46622	001.42	9781762534654	Hayes, Andrew F	Introduction to mediation, moderation and conditional process analysis:	a regression-based approach	xx, 692p	The Guilford Press	2018	Mediation; Statistics; Regression analysis; Social sciences; Statistical methods
46623	332.72	9780990976301	McLean, Bethany	Shaky ground:	the strange saga of the U S mortgage giants	159p	Columbia Global Reports	2015	Federal national mortgage association; Mortgage banks; Housing-Finance
46624	330	9780198810247	The Core Team	The economy:	economics for a changing world	xxiii, 1126p	Oxford Universit y Press	2017	Economics; International economics relations; Economics relations
46625	330.973	9780241399231	Stiglitz, Joseph E	People, power and profits:	progressive capitalism for an age of discontent	xxvii, 371p	Penguin Books	2019	Economics policy; Equality; Corporations- Social aspects; Rich people
46626	796.0954	9780231164900	Sen, Ronojoy	Nation at play:	a history of sport in India	xi, 382p	Columbia Universit y Press	2016	Sports; India-History; Sports-Social aspects
46627	337	9780198079767	Acharyya, Rajat	International economics:	an introduction to theory and policy	xxxiii, 556p	Oxford Universit y Press	2014	International economics relations; Economics relations; Economics