



**Institute of
Management Technology**
Ghaziabad, Delhi NCR



**LIBRARY &
INFORMATION
CENTRE**

NEW ARRIVALS

November 2022



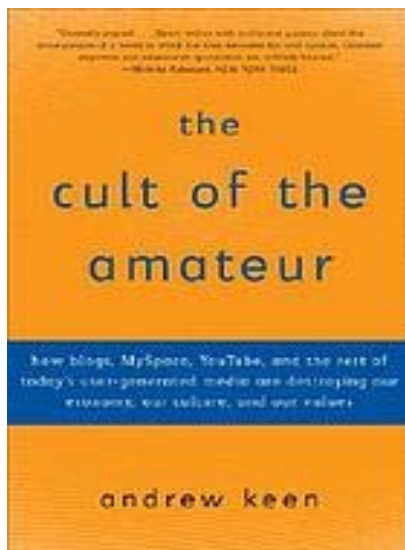


Measuring research: what everyone needs to know by Sugimoto, Cassidy R

Oxford University Press 2018

Acc. No.: 50138 Class No.: 001.4 ISBN: 9780190640125

Summary: Policy makers, academic administrators, scholars, and members of the public are clamouring for indicators of the value and reach of research. The question of how to quantify the impact and importance of research and scholarly output, from the publication of books and journal articles to the indexing of citations and tweets, is a critical one in predicting innovation, and in deciding what sorts of research is supported and whom is hired to carry it out. There is a wide set of data and tools available for measuring research, but they are often used in crude ways, and each have their own limitations and internal logics. [This book provides an] account of the methods used to gather and analyse data on research output and impact. Following a brief history of scholarly communication and its measurement -- from traditional peer review to crowdsourced review on the social web -- the book will look at the classification of knowledge and academic disciplines, the differences between citations and references, the role of peer review, national research evaluation exercises, the tools used to measure research, the many different types of measurement indicators, and how to measure interdisciplinary.

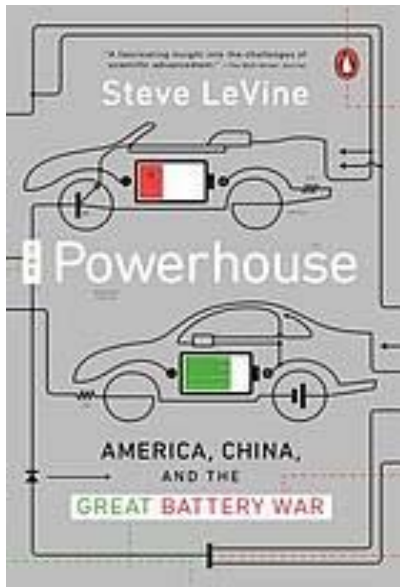


The cult of the amateur: how blogs, MySpace, YouTube and the rest of today's user-generated media are destroying our economy, our culture and our values by Keen, Andrew

Doubleday 2008

Acc. No.: 50135 Class No.: 302.23 ISBN: 9780385520812

Summary: Silicon Valley insider and pundit Andrew Keen claims that today's new participatory Web 2.0 threatens our values, economy, and ultimately the very innovation and creativity that forms the fabric of American achievement. In today's self-broadcasting culture, where amateurism is celebrated and anyone with an opinion, however ill-informed, can publish a blog, post a video on YouTube, or change an entry on Wikipedia, the distinction between trained expert and uninformed amateur becomes blurred. When bloggers and videographers, unconstrained by professional standards or editorial filters, can manipulate public opinion, truth becomes a commodity to be bought, sold, packaged, and reinvented. The anonymity that Web 2.0 offers calls into question the reliability of the information we receive and creates an environment in which sexual predators and identity thieves can roam free. Keen urges us to consider the consequences of supporting a culture that endorses plagiarism and piracy and weakens traditional media and creative institutions.

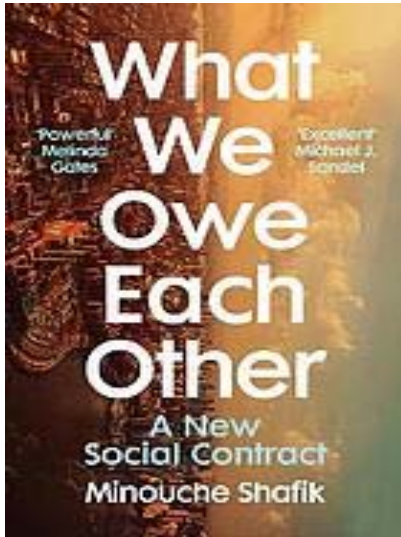


**The powerhouse: America, China and the great battery war
by LeVine, Steve**

Penguin Books 2016

Acc. No.: 50148 Class No.: 303.483 ISBN: 9780143128328

Summary: A worldwide race is on to perfect the next engine of economic growth, the advanced lithium-ion battery. It will power the electric car, relieve global warming, and catapult the winner into a new era of economic and political mastery. Can the United States win? Steve LeVine was granted unprecedented access to a secret federal laboratory outside Chicago, where a group of geniuses is trying to solve this next monumental task of physics. But these scientists-- almost all foreign born--are not alone. With so much at stake, researchers in Japan, South Korea, and China are in the same pursuit. The drama intensifies when a Silicon Valley start-up licenses the federal laboratory's signature invention with the aim of a blockbuster sale to the world's biggest carmakers. The Powerhouse is a real-time, two-year thrilling account of big invention, big commercialization, and big deception. It exposes the layers of competition and ambition, aspiration and disappointment behind this great turning point in the history of technology.

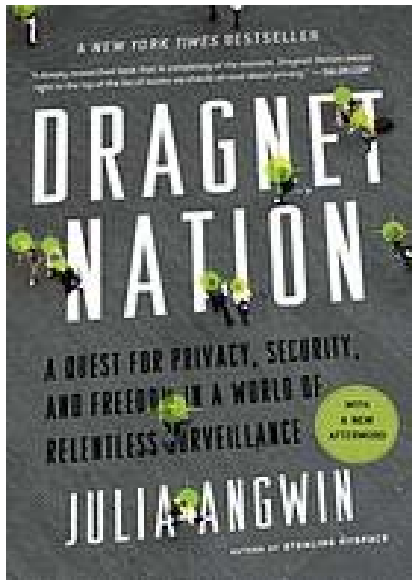


**What we owe each other: a new social contract by Shafik,
Minouche**

Vintage Books 2022

Acc. No.: 50143 Class No.: 320.011 ISBN: 9781529112795

Summary: From one of the leading policy experts of our time, an urgent rethinking of how we can better support each other to thrive. Whether we realize it or not, all of us participate in the social contract every day through mutual obligations among our family, community, place of work, and fellow citizens. Caring for others, paying taxes, and benefiting from public services define the social contract that supports and binds us together as a society. Today, however, our social contract has been broken by changing gender roles, technology, new models of work, aging, and the perils of climate change. Minouche Shafik takes us through stages of life we all experience--raising children, getting educated, falling ill, working, growing old--and shows how reordering our societies is possible. Drawing on evidence and examples from around the world, she shows how every country can provide citizens with the basics to have a decent life and be able to contribute to society.

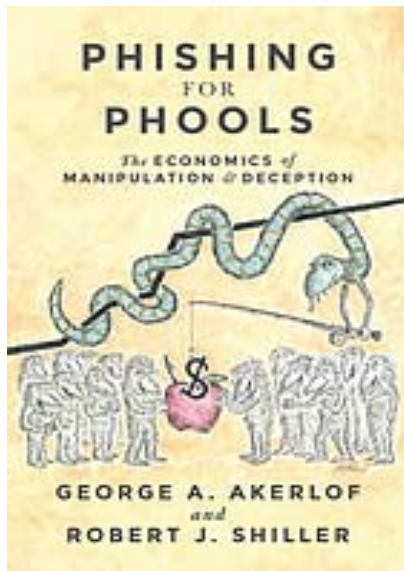


Dragnet nation: a quest for privacy, security and freedom in a world of relentless surveillance by Angwin, Julia

St. Martin's Griffin 2015

Acc. No.: 50122 Class No.: 323.448 ISBN: 9781250060860

Summary: Online ads from websites you've visited... smartphones and cars transmitting your location... data-gathering surveillance operations across the Internet and on your phone lines. You are being watched.... Angwin offers a revelatory and unsettling look at how the government, private companies, and even criminals use technology to indiscriminately sweep up vast amounts of our personal data. She argues that the greatest long-term danger is that we start to internalize the surveillance and censor our words and thoughts, until we lose our freedom. Appalled at such a prospect, Angwin conducts a series of experiments to try to protect herself.

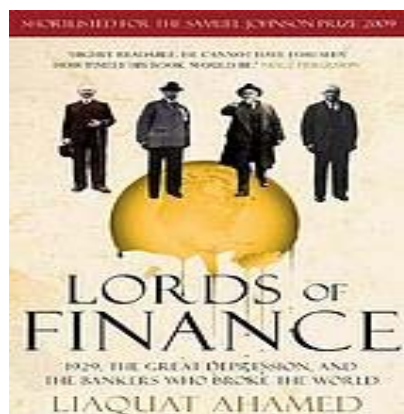


Phishing for Phools: the economics of manipulation and deception by Akerlof, George A

Princeton University Press 2015

Acc. No.: 50147 Class No.: 330.019 ISBN: 9780691168319

Summary: Akerlof and Shiller argue that markets harm as well as help us. As long as there is profit to be made, sellers will systematically exploit our psychological weaknesses and our ignorance through manipulation and deception. Based on the intuitive idea that markets both give and take away, they show how phishing affects everyone, in almost every walk of life. We spend our money up to the limit, and then worry about how to pay the next month's bills. The financial system soars, then crashes. In exploring the role of manipulation and deception, the authors explain a paradox: why, at a time when we are better off than ever before in history, all too many of us are leading lives of quiet desperation.

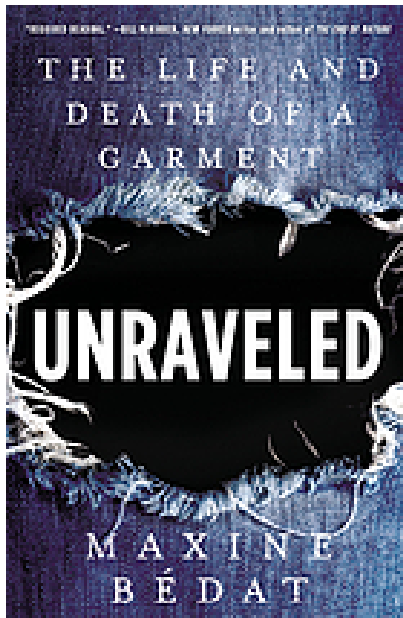


Lords of finance: 1929, the Great Depression and the bankers who broke the world by Ahamed, Liaquat

Random House Business Books 2010

Acc. No.: 50132 Class No.: 332.1092 ISBN: 9781847943002

Summary: THIS HAS HAPPENED BEFORE. The current financial crisis has only one parallel: the Wall Street Crash of 1929 and subsequent Great Depression of the 1930s, which crippled the future of an entire generation and set the stage for the horrors of the Second World War.

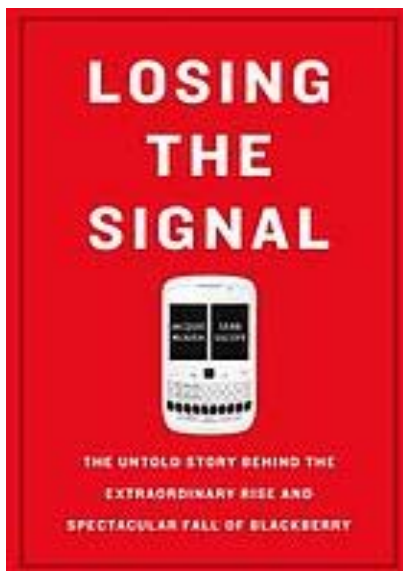


Unraveled: the life and death of a garment *by Bedat, Maxine*

Penguin Books 2021

Acc. No.: 50136 Class No.: 338.47687 ISBN: 9780593085974

Summary: A ground-breaking chronicle of the birth-and death-of a pair of jeans, that exposes the fractures in our global supply chains, and our relationships to each other, ourselves, and the planet Take a look at your favourite pair of jeans. Maybe you bought them on Amazon or the Gap; maybe the tag says "Made in Bangladesh" or "Made in Sri Lanka." But do you know where they really came from, how many thousands of miles they crossed, or the number of hands who picked, spun, wove, dyed, packaged, shipped, and sold them to get to you? The fashion industry operates with radical opacity, and it's only getting worse to disguise countless environmental and labor abuses.

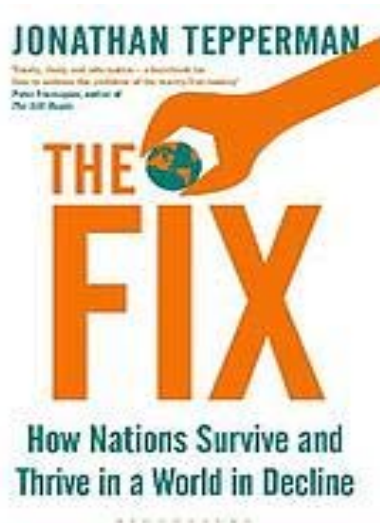


Losing the signal: the untold story behind the extraordinary rise and spectacular fall of Blackberry *by McNish, Jacquie*

Flatiron Books 2015

Acc. No.: 50133 Class No.: 338.761 ISBN: 9781250096067

Summary: In 2009, BlackBerry controlled half of the smartphone market. Today that number is less than one percent. What went so wrong? Losing the Signal is a riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed. The rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway. With unprecedented access to key players, senior executives, directors and competitors, Losing the Signal unveils the remarkable rise of a company that started above a bagel store in Ontario. At the heart of the story is an unlikely partnership between a visionary engineer, Mike Lazaridis, and an abrasive Harvard Business school grad, Jim Balsillie. Together, they engineered a pioneering pocket email device that became the tool of choice for presidents and CEOs. The partnership enjoyed only a brief moment on top of the world, however. At the very moment BlackBerry was ranked the world's fastest growing company internal feuds and chaotic growth crippled the company as it faced its gravest test: Apple and Google's entry in to mobile phones. Expertly told by acclaimed journalists, Jacquie McNish and Sean Silcoff, this is an entertaining, whirlwind narrative that goes behind the scenes to reveal one of the most compelling business stories of the new century.

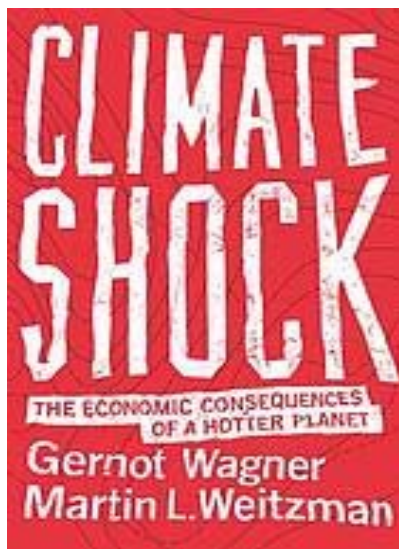


**The fix: how nations survive and thrive in a world in decline
by Tepperman, Jonathan**

Bloomsbury 2016

Acc. No.: 50150 Class No.: 338.9 ISBN: 9781408866542

Summary: Longlisted for the FT/McKinsey Business Book of the Year Award 2016 From immigration reform to energy resources, from political paralysis to inequality and extremism, we are beset by a raft of huge and seemingly insurmountable issues. The daily newspapers, the rolling 24-hour television news, portray a world in terminal decline: the rise of IS, the Syrian refugee crisis, Beijing's financial fallibility and Putin's brazen annexing of the Crimea. The ripples are felt by us all in our everyday lives - in unemployment figures or, if we're lucky, our stubbornly flat payslips, in the crumbling roads, Tube strikes and sky-rocketing tuition fees. What goes under-reported are the success stories. Here, taking ten of the knottiest issues we face today, Jonathan Tepperman examines unsung individuals' bold and innovative attempts against all odds and expectations to solve some of the important problems governments have struggled with for decades. Each chapter tells the story of one government that's found a way to avoid the snares that entangle most of the others.

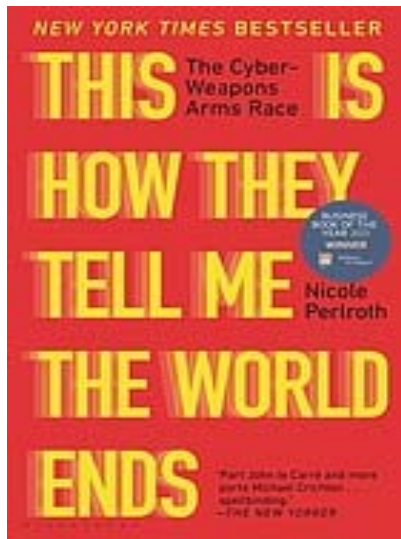


**Climate shock: the economic consequences of a hotter planet
by Wagner, Gernot**

Princeton University Press 2016

Acc. No.: 50146 Class No.: 363.7 ISBN: 9780691171326

Summary: If you had a 10 percent chance of having a fatal car accident, you'd take necessary precautions. If your finances had a 10 percent chance of suffering a severe loss, you'd reevaluate your assets. So if we know the world is warming and there's a 10 percent chance this might eventually lead to a catastrophe beyond anything we could imagine, why aren't we doing more about climate change right now? We insure our lives against an uncertain future--why not our planet? ... [the authors] explore in lively, clear terms the likely repercussions of a hotter planet, drawing on and expanding from work previously unavailable to general audiences. They show that the longer we wait to act, the more likely an extreme event will happen. A city might go underwater. A rogue nation might shoot particles into the Earth's atmosphere, geoengineering cooler temperatures. Zeroing in on the unknown extreme risks that may yet dwarf all else, the authors look at how economic forces that make sensible climate policies difficult to enact, make radical would-be fixes like geoengineering all the more probable. What we know about climate change is alarming enough. What we don't know about the extreme risks could be far more dangerous.

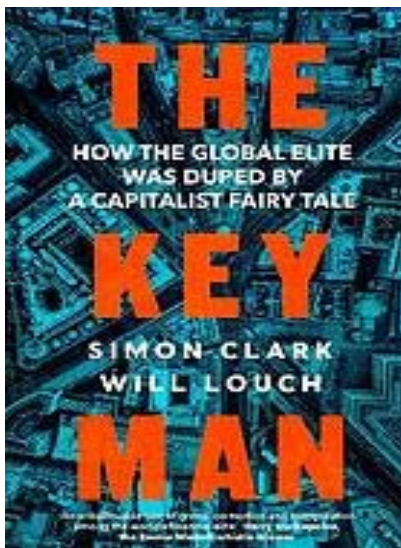


This is how they tell me the world ends by Perlroth, Nicole

Bloomsbury 2022

Acc. No.: 50137 Class No.: 364.168 ISBN: 9781526652539

Summary: Part John le Carre and more parts Michael Crichton . . . spellbinding. The New Yorker from The New York Times cybersecurity reporter Nicole Perlroth, the untold story of the cyber weapons market-the most secretive, invisible, government-backed market on earth-and a terrifying first look at a new kind of global warfare. Zero day: a software bug that allows a hacker to break into your devices and move around undetected. One of the most coveted tools in a spy's arsenal, a zero day has the power to silently spy on your iPhone, dismantle the safety controls at a chemical plant, alter an election, and shut down the electric grid (just ask Ukraine). For decades, under cover of classification levels and non-disclosure agreements, the United States government became the world's dominant hoarder of zero days. U.S. government agents paid top dollar-first thousands, and later millions of dollars- to hackers willing to sell their lock-picking code and their silence. Then the United States lost control of its hoard and the market. Now those zero days are in the hands of hostile nations and mercenaries who do not care if your vote goes missing, your clean water is contaminated, or our nuclear plants melt down.

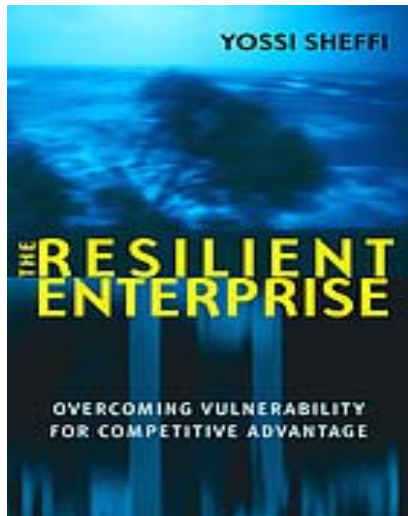


The key man: how the global elite was duped by a capitalist fairy tale by Clark, Simon

Penguin Business 2021

Acc. No.: 50151 Class No.: 364.168 ISBN: 9780241439104

Summary: Two Wall Street Journal reporters expose a man who Bill Gates and Western governments entrusted with hundreds of millions of dollars to make profits and end poverty who now stands accused of masterminding one of the biggest, most brazen frauds ever Arif Naqvi was charismatic, inspiring and self-made. The founder of the Dubai-based private-equity firm Abraaj, he was the Key Man to the global elite searching for impact investments to make money and do good. He persuaded politicians he could help stabilise the Middle East after 9/11 by providing jobs and guided executives to opportunities in cities they struggled to find on the map. Bill Gates helped him start a billion-dollar fund to improve health care in poor countries, and the UN and Interpol appointed him to boards. Naqvi also won the support of President Obama's administration and the chief of a British government fund compared him to Tom Cruise in Mission: Impossible. The only problem? In 2019 Arif Naqvi was arrested on charges of fraud and racketeering at Heathrow airport. A British judge has approved his extradition to the US and he faces up to 291 years in jail if found guilty. With a cast featuring famous billionaires and statesmen moving across Asia, Africa, Europe and America, The Key Man is the story of how the global elite was duped by a capitalist fairy tale.

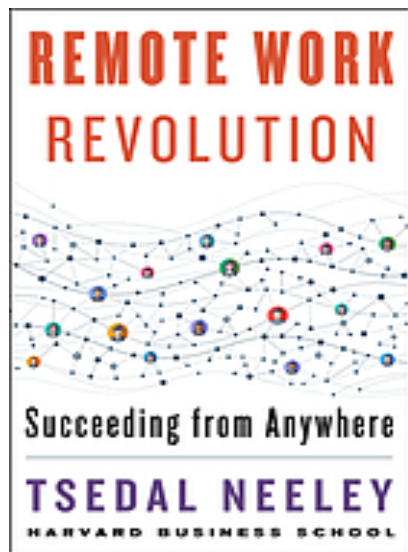


The resilient enterprise: overcoming vulnerability for competitive advantage *by Sheffi, Yossi*

The MIT Press 2007

Acc. No.: 50144 Class No.: 651.5042 ISBN: 9780262693493

Summary: What happens when fire strikes the manufacturing plant of the sole supplier for the brake pressure valve used in every Toyota? When an earthquake in Taiwan shuts down chip manufacturers for Dell and Apple? When the U.S. Pacific ports are shut down during the Christmas rush? When terrorists strike? In *The Resilient Enterprise*, Yossi Sheffi shows that companies' fortune in the face of such business shocks depend more on choices made before the disruption than they do on actions taken in the midst of it. He shows how companies can build in flexibility throughout their supply chains, based on proven design principles and the right culture—balancing security, redundancy, and short-term profits. And he shows that investments in resilience and flexibility not only reduce risk but create a competitive advantage in the increasingly volatile marketplace.

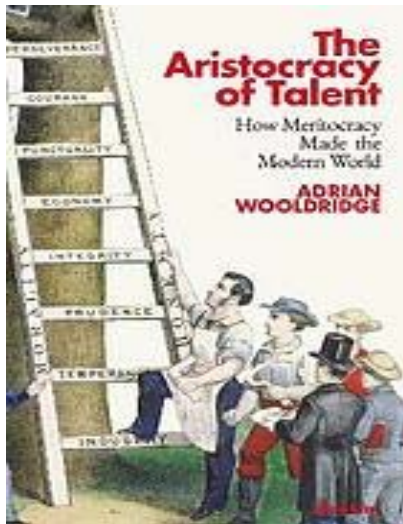


Remote work revolution: succeeding from anywhere *by Neeley, Tsedal*

Harper Collins Publishers 2021

Acc. No.: 50126 Class No.: 658.3123 ISBN: 9780063068308

Summary: A Harvard Business School professor and leading expert in virtual and global work provides remote workers and leaders with the best practices necessary to perform at the highest levels in their organizations. The rapid and unprecedented changes brought on by Covid-19 have accelerated the transition to remote working, requiring the wholesale migration of nearly entire companies to virtual work in just weeks, leaving managers and employees scrambling to adjust. This massive transition has forced companies to rapidly advance their digital footprint, using cloud, storage, cybersecurity, and device tools to accommodate their new remote workforce. Experiencing the benefits of remote working - including non-existent commute times, lower operational costs, and a larger pool of global job applicants - many companies, including Twitter and Google, plan to permanently incorporate remote days or give employees the option to work from home full-time. But virtual work has its challenges. Employees feel lost, isolated, out of sync, and out of sight. They want to know how to build trust, maintain connections without in-person interactions, and a proper work/life balance. Managers want to know how to lead virtually, how to keep their teams motivated, what digital tools they'll need, and how to keep employees productive.

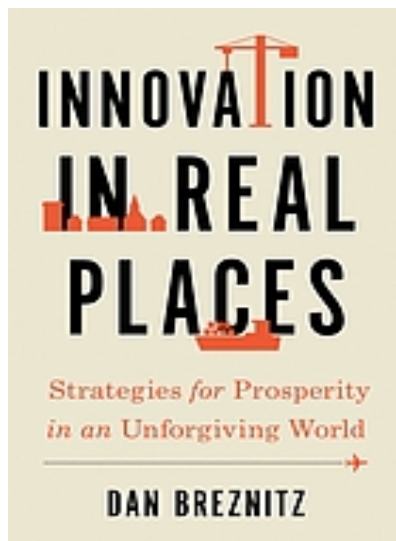


The aristocracy of talent: how meritocracy made the modern world by Wooldridge, Adria

Penguin Books 2021

Acc. No.: 50152 Class No.: 658.3125 ISBN: 9780241391495

Summary: Meritocracy: the idea that people should be advanced according to their talents rather than their status at birth. For much of history this was a revolutionary thought, but by the end of the twentieth century it had become the world's ruling ideology. How did this happen, and why is meritocracy now under attack from both right and left? Adrian Wooldridge traces the history of meritocracy forged by the politicians and officials who introduced the revolutionary principle of open competition, the psychologists who devised methods for measuring natural mental abilities and the educationalists who built ladders of educational opportunity. He looks outside western cultures and shows what transformative effects it has had everywhere it has been adopted, especially once women were brought into the meritocratic system. Wooldridge also shows how meritocracy has now become corrupted and argues that the recent stalling of social mobility is the result of failure to complete the meritocratic revolution.

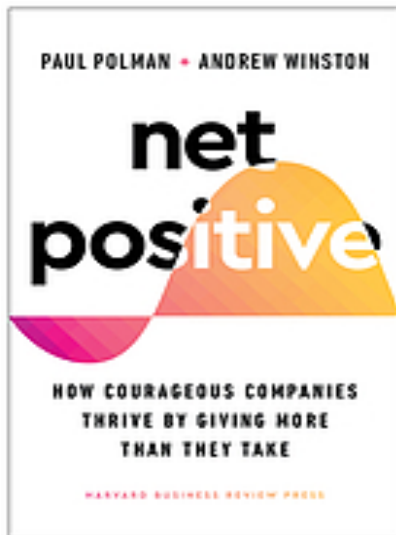


Innovation in real places: strategies for prosperity in an unforgiving world by Breznitz, Dan

Oxford University Press 2021

Acc. No.: 50139 Class No.: 658.4063 ISBN: 9780197508114

Summary: Across the world, cities and regions have wasted trillions of dollars on blindly copying the Silicon Valley model of growth creation. We have lived with this system for decades, and the result is clear: a small number of regions and cities at the top of the high-tech industry but many more fighting a losing battle to retain economic dynamism. But, as this books details, there are other models for innovation-based growth that don't rely on a flourishing high-tech industry. It argues that the purveyors of the dominant ideas on innovation have a feeble understanding of the big picture on global production and innovation. They conflate innovation with invention and suffer from techno-fetishism. In their devotion to start-ups, they refuse to admit that the real obstacle to growth for most cities is the overwhelming power of the real hubs, which siphon up vast amounts of talent and money. Communities waste time, money, and energy pursuing this road to nowhere. Instead Breznitz proposes that communities focus on where they fit within the four stages in the global production process. Success lies in understanding the changed structure of the global system of production and then using those insights to enable communities to recognize their own advantages, which in turn allows to them to foster surprising forms of specialized innovation.

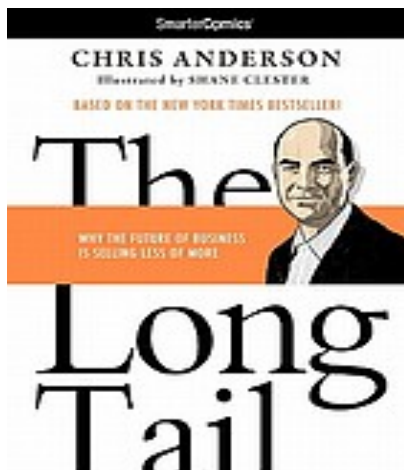


Net positive: how courageous companies thrive by giving more than they take *by Polman, Paul*

Harvard Business Review Press 2021

Acc. No.: 50140 Class No.: 658.408 ISBN: 9781647821302

Summary: Runaway climate change and persistent inequality are ravaging the world and humanity. Who can help lead us to a better future? Business. These massive dual challenges-and other profound shifts like pandemics, resource constraints, and shrinking biodiversity-threaten our very existence on the planet. Yet division and discord risk undermining our response, just when we need to come together. Global partnership and leadership are lacking, free trade and globalization are under attack, and populism continues to breed intolerance and disruption. At this critical time in history, the imperative to reimagine our economies and companies could not be more urgent. Fortunately, many in the business community-from large corporations to microenterprises-are helping to solve our most profound challenges by deploying long-term, purpose-led business models that put people and planet first. And they are profiting on this new path with new tools, AI and data-driven transparency, and radical improvements in the economics of clean technologies.

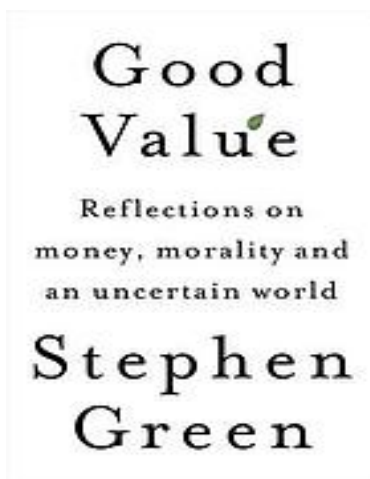


The long tail: why the future of business is selling less of more *by Anderson, Chris*

Hyperion 2011

Acc. No.: 50134 Class No.: 658.85 ISBN: 9781610660068

Summary: Graphic novel adaptation of Chris Anderson's "The Long Tail: Why the Future of Business is Selling Less of More". Shows how the future of commerce and culture isn't in the high-volume head of a traditional demand curve, but in what used to be regarded as misses-the endlessly long tail of that same curve.

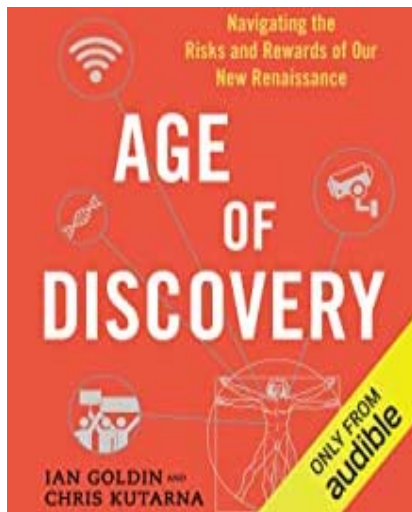


Good value: reflections on money, morality and an uncertain world *by Green, Stephen*

Penguin Books 2009

Acc. No.: 50124 Class No.: 332.1(BS) ISBN: 9781846142369

Summary: How should we create wealth in societies, and why is it right and necessary to do so? What improves the lives of the largest number of people? And how do we, living in a globalised world caught in an age of financial and ecological turbulence, respond to the differing needs of individuals and institutions?

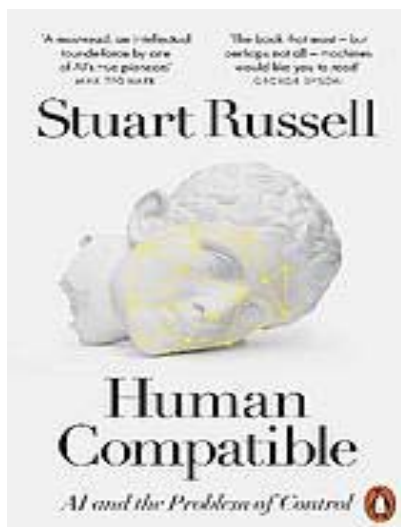


Age of discovery: navigating the risks and rewards of our new renaissance *by Goldin, Ian*

Bloomsbury 2016

Acc. No.: 50149 Class No.: 909.82 ISBN: 9781472940360

Age of Discovery explores a world on the brink of a new Renaissance and asks: how do we share more widely the benefits of unprecedented progress? How do we endure the inevitable tumult generated by accelerating change? How do we each thrive through this tangled, uncertain time? From gains in health, education, wealth and technology to crises of conflict, disease and mass migration, the similarities between today's world and that of the 15th century are both striking and prophetic: we have been here before. So what must we do to achieve our full potential, individually and altogether, this time around? Will we repeat the glories of the Renaissance, the misery, or both? In Age of Discovery, Ian Goldin and Chris Kutarna show how we can draw courage, wisdom and inspiration from the days of Michelangelo and Leonardo da Vinci in order to fashion our own Golden Age. Whether we're seized by Gutenberg or Zuckerberg, the discovery of the Americas or the rise of China, copperplate etchings or silicon chips, The Bonfire of the Vanities or the destructive fury of ISIS, the spread of syphilis or the Ebola pandemic, such Renaissance moments force humanity to give its best just when the stakes are at their highest. Turning the spotlight on the crises of our time, Age of Discovery shows how we can all define and create a lasting legacy that the world will still celebrate 500 years from now.



Human compatible: artificial intelligence and the problem of control *by Russell, Stuart J*

Penguin Books 2020

Acc. No.: 50131 Class No.: 006.3 (BS) ISBN: 9780141987507

Summary: Humans dream of super-intelligent machines. But what happens if we actually succeed? Creating superior intelligence would be the biggest event in human history. Unfortunately, according to the world's pre-eminent AI expert, it could also be the last. In this ground-breaking book on the biggest question facing humanity, Stuart Russell explains why he has come to consider his own discipline an existential threat to our species, and lays out how we can change course before it's too late. There is no one better placed to assess the promise and perils of the dominant technology of the future than Russell, who has spent decades at the forefront of AI research. Through brilliant analogies and crisp, lucid prose, he explains how AI actually works, how it has an enormous capacity to improve our lives - but why we must ensure that we never lose control of machines more powerful than we are. Here Russell shows how we can avert the worst threats by reshaping the foundations of AI to guarantee that machines pursue our objectives, not theirs.

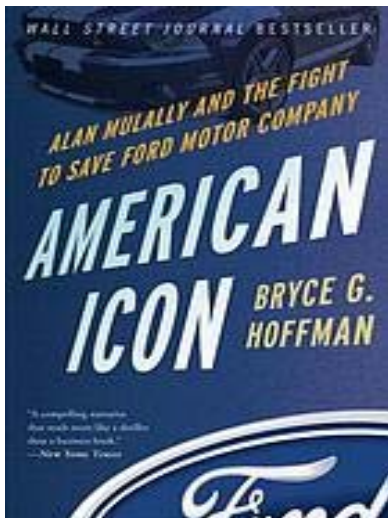


Digital gold: the untold story of Bitcoin *by Popper, Nathaniel*

Penguin Books 2016

Acc. No.: 50128 Class No.: 332.40285 (BS) ISBN: 9780241180990

Summary: A New York Times technology and business reporter charts the dramatic rise of Bitcoin and the fascinating personalities who are striving to create a new global money for the Internet age. Digital Gold is New York Times reporter Nathaniel Popper's brilliant and engrossing history of Bitcoin, the landmark digital money and financial technology that has spawned a global social movement. The notion of a new currency, maintained by the computers of users around the world, has been the butt of many jokes, but that has not stopped it from growing into a technology worth billions of dollars, supported by the hordes of followers who have come to view it as the most important new idea since the creation of the Internet. Believers from Beijing to Buenos Aires see the potential for a financial system free from banks and governments. More than just a tech industry fad, Bitcoin has threatened to decentralize some of society's most basic institutions. An unusual tale of group invention, Digital Gold charts the rise of the Bitcoin technology through the eyes of the movement's colorful central characters, including an Argentinian millionaire, a Chinese entrepreneur, Tyler and Cameron Winklevoss, and Bitcoin's elusive creator, Satoshi Nakamoto. Already, Bitcoin has led to untold riches for some, and prison terms for others.

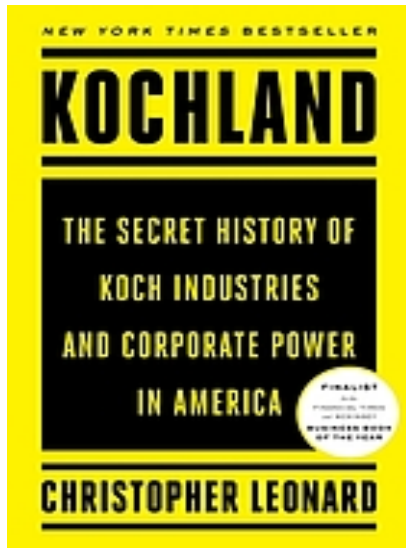


American icon: Alan Mulally and the fight to save Ford Motor Company *by Hoffman, Bryce G*

Currency 2012

Acc. No.: 50129 Class No.: 338.47 (BS) ISBN: 9780307886064

Summary: 'American Icon' is the gripping narrative of the Ford Motor Company's seemingly imminent collapse during 2008 and the astounding turnaround it underwent under a new CEO to become, by 2010, the most profitable car company in the world.

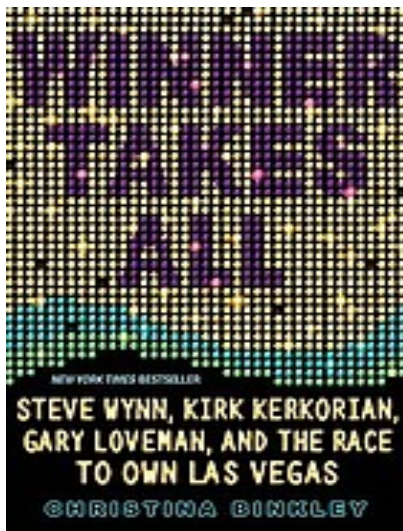


Kochland: the secret history of Koch Industries and corporate power in America by Leonard, Christopher

Simon & Schuster 2019

Acc. No.: 50130 Class No.: 338.47 (BS) ISBN: 9781471187506

Summary: Uses the extraordinary account of how the biggest private company in the world grew to be that big to tell the story of modern corporate America. The annual revenue of Koch Industries is bigger than that of Goldman Sachs, Facebook, and U.S. Steel combined. Koch is everywhere: from the fertilizers that make our food to the chemicals that make our pipes to the synthetics that make our carpets and diapers to the Wall Street trading in all these commodities. But few people know much about Koch Industries and that's because the billionaire Koch brothers want it that way. For five decades, CEO Charles Koch has kept Koch Industries quietly operating in deepest secrecy, with a view toward very, very long-term profits. He's a genius businessman: patient with earnings, able to learn from his mistakes, determined that his employees develop a reverence for free-market ruthlessness, and a master disrupter. These strategies have made him and his brother David together richer than Bill Gates. But there's another side to this story. If you want to understand how we killed the unions in this country, how we widened the income divide, stalled progress on climate change, and how our corporations bought the influence industry, all you have to do is read this book. Seven years in the making, Kochland reads like a true-life thriller, with larger-than-life characters driving the battles on every page. The book tells the ambitious tale of how one private company consolidated power over half a century--and how in doing so, it helped transform capitalism into something that feels deeply alienating to many Americans today.



Winner takes all: Steve Wynn, Kirk Kerkorian, Gary Loveman and the race to own Las Vegas by Binkley, Christina

Hyperion 2008

Acc. No.: 50123 Class No.: 338.4779 (BS) ISBN: 9781401309763

Summary: Wall Street Journal reporter Christina Binkley takes a close look at the trio of tycoons whose high-stakes gambles made Sin City soar. This is the story of how billions of dollars and the unparalleled drive for power made the personal visions of three moguls--Kirk Kerkorian, Steve Wynn, and Dr. Gary Loveman--evolve from dreams to larger-than-life reality.



McMafia: seriously organised crime by Glenny, Misha

Vintage Books 2009

Acc. No.: 50121 Class No.: 364.106 (BS) ISBN: 9781784706746

Summary: With the collapse of the Soviet Union, the fall of the Berlin Wall, and the deregulation of international financial markets in 1989, governments and entrepreneurs alike became intoxicated by forecasts of limitless expansion into newly open markets. No one would foresee that the greatest success story to arise from these events would be the globalisation of organised crime. Current estimates suggest that illegal trade accounts for nearly one-fifth of global GDP. McMafia is a fearless, encompassing, wholly authoritative investigation of the now proven ability of organised crime worldwide to find and service markets driven by a seemingly insatiable demand for illegal wares.

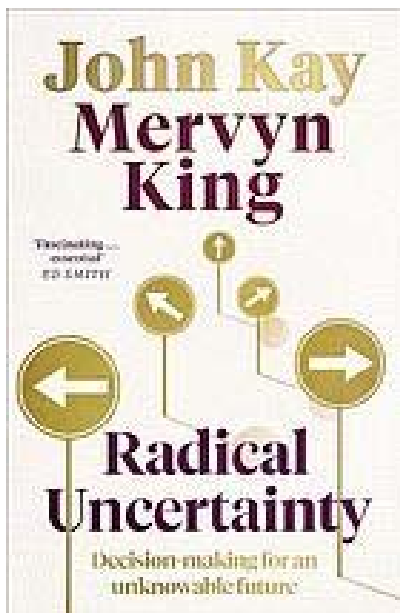


The hour between dog and wolf: risk-taking, gut feelings and the biology of boom and bust by Coates, John M

Fourth Estate 2013

Acc. No.: 50120 Class No.: 658.155 (BS) ISBN: 9780007413522

Summary: Now shortlisted for the 2012 Financial Times Business Book of the Year Award and the Wellcome Trust Book Prize, The Hour Between Dog and Wolf is a resonant exploration of economic behaviour and its consequences.



Radical uncertainty by Kay, J A

The Bridge Street Pres 2020

Acc. No.: 50125 Class No.: 658.403 (BS) ISBN: 9781408712597

Summary: When uncertainty is all around us, and the facts are not clear, how can we make good decisions? We do not know what the future will hold, particularly in the midst of a crisis, but we must make decisions anyway. We regularly crave certainties which cannot exist and invent knowledge we cannot have, forgetting that humans are successful because we have adapted to an environment that we understand only imperfectly. Throughout history we have developed a variety of ways of coping with the radical uncertainty that defines our lives. This incisive and eye-opening book draws on biography, history, mathematics, economics and philosophy to highlight the most successful - and most short-sighted - methods of dealing with an unknowable future.