

Institute of Management Technology Ghaziabad, Delhi NCR



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Nov-Dec 2021









Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49214	001.4	978303007299	Meinel, Christoph	Design thinking research:	looking further design	viii, 266p	Springer	2019	Thinking research; Design
		5			thinking beyond				thinking; Research
					solution-fixation				
49183	004.678	978143025740	DaCosta, Francis	Rethinking the Internet of	a scalable connecting	xxvi, 164p	Apress	2013	Rethinking; Internet things;
		0		things:	everything				Computer network; Internet
49209	005.74	978148423924	Hajba, Gabor Laszlo	Website scraping with	using beautiful soup	xviii, 223p	Apress	2018	Python; Data mining;
		7		Python:	and scrapy				Computer program language
49210	005.74	978148423485	Henley, A J	Learn data analysis with	lessons in coding	ix, 97p	Apress	2018	Data analysis; Python; Data
		3		Python:					mining; Computer program
									language
49211	005.74	978148420029	Hetland, Magnus	Beginning python:	from novice to	xxxii,	Apress	2017	Python; Computer program
			Lie		professional	527p			language
49213	005.74	978148422822	Haroon, Danish	Python machine learning	five case studies for the	xvii <i>,</i> 204p	Apress	2017	Artificial intelligence; Python;
		7		case studies:	data scientist				Machine learning; Case
									studies
49152	006.3	978303025270	Kreutzer, Ralf	Understanding artificial	fundamentals, use	xvii, 313p	Springer	2020	Artificial intelligence
		0		intelligence:	cases and methods for				
					a corporate Al journey				
49260	101	978981256467	Skyttner, Lars	General systems theory:	problems, perspectives	x, 524p	World	2010	Systems theory
		2			practice		Scientific		
49124	101	978938964888	Amish	Dharma:	decoding the epics for a	xx, 198p	Westland		Hindu mythology; Dharma;
		1			meaningful life				Hindu philosophy; Philosophy
49182	150	978813152899	Nolen-Hoeksema,	Atkinson and Hilgard's		xxiv, 728p	Cengage	2021	Psychology
		0	Susan	Introduction to			Learning		
				psychology:					
49254	158.12	978039918439	Goleman, Daniel	Altered traits:	science reveals how		Penguin		Altered traits; Science reveals;
		0			meditation changes		Books		Meditation; Mind-Body
					your mind, brain and				
					body				
49177	158.12	978935357084	Pattanaik, Devdutt	Yoga mythology:	64 asanas and their	xv, 326p	-	2019	Yoga mythology; Yoga;
		2			stories		Collins		Mythology



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49206	291.4	978935333511	Pattanaik, Devdutt	Wisdom of the Gods for	my Gita and my	421p	Rupa	2020	Hindu philosophy; Hanuman
		3		you and me:	Hanuman Chalisa				chalisa; Bhagavad Gita;
									Hinduism
49120	294.5	978935302596	Pattanaik, Devdutt	Faith:	40 insights into	xi, 227p	Harper	2019	Mythology; Civilization;
		0			Hinduism		Collins		Hinduism
49123	294.5	978067008446	Pattanaik, Devdutt	Shyam:	an illustrated retelling	ххііі, 274р	Penguin	2018	Shyam; Bhagavata; Krishna
		3			of Bhagavata		Books		
49126	294.5	978014342332	Pattanaik, Devdutt	Myth-mithya:	decoding Hindu	xviii, 227p	Penguin	2006	Mythology; Civilization;
		4			mythology		Books		Hinduism; Hindu mythology
49122	294.513	978159477032	Pattanaik, Devdutt	Indian mythology:			Simon &	2003	Indian mythology; Mythology
		6		- · · · ·			Schuster		
49179	294.5211		Pattanaik, Devdutt	7 secrets of the Goddess:		x, 259p	Westland	2018	Hindu mythology; Hinduism;
		3							Lakshmi; Vishnu
49121	294.543		Pattanaik, Devdutt	Shiva to Shankara:	giving form to the	xiii, 139p	-	2017	Hindu mythology; Shiva;
10205	004540	6			formless		Collins	0047	Hinduism
49205	294.543		Pattanaik, Devdutt	My Hanuman chalisa:		169p	Rupa	2017	Hindu deity; Hanuman chalisa;
40425	204 5 40	0	Detterreile Deudutt	Dhamma Antha Kanaa	40 in sights into		Llauran	2024	Hanuman
49125	294.548		Pattanaik, Devoutt	Dharma, Artha, Kama,	40 insights into	xiv, 199p	-	2021	Hinduism; Dharma; Moksha;
49207	294.5922	7	Pattanaik, Devdutt	Moksha:	happiness my playful comparison		Collins	2010	Hindu mythology Ramayana; Mahabharata;
49207	294.5922		Pallanaik, Devuull	Mahabharata:	my playful comparison	194p	Rupa	2018	Hinduism; Valmiki-Ramayana
		3							nindulsin, vaimiki-kamayana
49180	294.5924	978812913770	Pattanaik, Devdutt	My Gita:		248p	Rupa	2021	Hindu philosophy; Gita;
		8	···· , ····	1		- 1-		-	Bhagavad Gita; Hinduism
49251	300.151	978047208472	Kiel, L Douglas	Chaos theory in the social	foundations and	viii, 349p	University	2004	Chaos theory; Social sciences;
		2		sciences:	applications		of		Chaos; Chaotic behavior
							Michigan		
							Press		
49151	303.4833	978303008276	George, Babu	Digital transformation in	theory and cases	xvii, 300p	Palgrave	2020	Digital transformation;
		5		business and society:					Information society; Social
									media
49176	306	978935264497	Pattanaik, Devdutt	Culture:	50 insights from	230p	Harper	2017	Culture mythology;
		1			mythology		Collins		Mythology; Civilization



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49161	330.01	978303010569	Maison, Dominika	The psychology of financial		xiii, 236p	Springer	2019	Psychology; Financial
		3		consumer behavior:					consumer; Economics;
									Consumer behavior
49166	330.01	978981139048	Takemura,	Foundations of economic	a behavioral and	xxiii, 288p	Springer	2019	Economic psychology;
		7	Kazuhisa	psychology:	mathematical approach				Economics
49167	330.01	978331993362	Weimann, Joachim	Methods in experimental	an introduction	xiii, 307p	Springer	2019	Experimental economics;
		7		economics:					Economics; Economics science
49074			Mailath, George J	Modeling strategic	a graduate introduction	xii, 351p	World	2019	Microeconomics; Game
	3	2		behavior:	to game theory and		Scientific		theory; Mechanism design;
					mechanism design				Economics
40172	330.01519	070221001207	Neuropen Klaus				Contract	2010	
49172	330.01519 5	978331981387	Neusser, Klaus	Time series econometrics:		xxiv, 409p	Springer	2016	Time series; Econometrics;
	Э	5							Business economics; Economics
49069	330.09	078081/130/180	Canterbery, E Ray	A brief history of	artful approaches to	xix, 539p	World	2011	Economics; Dismal science;
49009	330.09	1	Canterbery, E Nay	economics:	the dismal science	лл, 559р	Scientific	2011	Economics history
49248	330.973	978006183481	Lind Michael	Land of promise:	an economic history of	vi, 586p	Harper	2013	Land promise; Economic
45240	550.575	3			the United States	vi, 500p	narper		history; American economy
49076	332	978178634949	Ftiti. Zied	Financial and economic		xxxiv,	World		Financial economic; Economic
		1	,	systems transformations		574p	Scientific		systems; Financial institutions;
				and new challenges:		- 1-			Finance
49264	332	978076193626	Karmakar, K G	Microfinance in India:		489p	Sage	2008	Microfinance-India;
		8					Publication		Microfinance; Rural
							S		development
49068	332.019	978981122924	Venezia, Itzhak	Behavioral finance:	a novel approach	xxiii, 364p	World	2021	Behavioral finance;
		4					Scientific		Investments; Finance
49162	332.0415	978981139944	Chan, Jacinta	Automation of trading	how to develop trading	хх, 130р	Palgrave	2019	Automation; Trading machine;
		2		machine for traders:	models				Investment banking; Capital
									market
49116	332.092	978939012822	Mohanty, Pitabas	Taxmann's spreadsheet		vp	Taxmann	2020	Spreadsheet skills; Finance
		8		skills for finance			Publication		professionals; Spreadsheet
				professionals:			S		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49133	332.1	9		The economics of money, banking and financial markets:		738p	Pearson		Economics; Banking; Financial markets
49168	332.1	978303023428 7	Arnaboldi, Francesca	Risk and regulation in euro area banks:	completing the banking union	xxvi, 145p	Palgrave	2019	Risk regulation; Euro; Banking; Financial institutions
49169	332.1	978303002247 1	Ayadi, Rym	Banking business models:	definition, analytical framework and financial stability assessment	xviii, 183p	Palgrave	2019	Banking business; Financial system; Analytical framework; Financial assessment
49170	332.1	978303016294 8	Gualandri, Elisabetta	Frontier topics in banking:	investigating new trends and recent developments in the financial industry	xxxi, 373p	Palgrave	2019	Banking; Financial industry; Financial institutions
49171	332.1	978303022425 7	Tanda, Alessandra	FinTech, BigTech and banks:	digitalisation and its impact on banking business models	ix, 111p	Palgrave	2019	Banking business; Banking; Financial services; Financial market
49153	332.10285	978303002329 4	Lynn, Theo	Disrupting finance:	Fintech and strategy in the 21st century	xxv, 175p	Palgrave	2019	Disrupting finance; Blockchain; Private finance; Finance
49184	332.178	978148423443 3	Singhal, Bikramaditya	Beginning blockchain:	a beginner's guide to building blockchain solutions	xv, 386p	Apress	2018	Beginning blockchain; Blockchain
49073	332.178	978981120526 2		Blockchain technologies, applications and cryptocurrencies:	current practice and future trends	xix, 274p	World Scientific	2021	Blockchain technology; Cryptocurrencies; Future trends; Blockchain
49156	332.178	978303070969 3	Martino, Pierluigi	Blockchain and banking:	how technological innovations are shaping the banking industry	vii, 109p	Palgrave	2021	Blockchain; Banking; Banking industry
49164	332.178	978148426533 8	,	Blockchain enabled applications:	understand the blockchain ecosystem and how to make it work for you	xviii, 380p	Apress	2021	Blockchain; Blockchain ecosystem; Transaction systems



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49216	332.178	978148422534	Dannen, Chris	Introducing ethereum and	foundations of	ххі, 185р	Apress	2017	Ethereum; Solidity;
		9		solidity:	cryptocurrency and				Cryptocurrency; Blockchain
					blockchain				programming; Blockchain
					programming for				
					beginners				
49261	332.4	978981122377	Yeung, Bernard	Digital currency:	economics and policy	хххі <i>,</i> 353р	World	2021	Digital currency; Economic
		8					Scientific		policy; Economics
49109	332.45	978819492464	Taxmann	FEMA and FDI ready		515p	Taxmann	2020	FEMA; FDI; Foreign
		7		reckoner:			Publication		investment
							S		
49085	332.4954	978938992171	Taxmann	Benami black money and		vp	Taxmann	2020	Black money; Money
		7		money laundering laws:			Publication		laundering; Law; Tax law
							S		
49075	332.6	978000099038	Fabozzi, Frank J	Asset management:	tools and issues	xix, 493p		2021	Asset management;
		9					Scientific		Investment; Investment
									management
49110	332.6323		Dedhia, Vinita Nair	Taxmann's law and		672p	Taxmann	2021	Corporate bonds; Debentures;
		3		practice relating to			Publication		Bonds
				corporate bonds and			S		
				debentures:					
49252	332.64	978163157019	Goncalves, Marcus	Emerging and frontier	the new frontline for	189p	Business	2015	Frontier markets; Trade;
		3		markets:	global trade		Expert		International trade; Emerging
100.00							Press		markets
49262	332.64		Goncalves, Marcus	Comparing emerging and	current trends and	175p	Business	2014	Emerging markets; Global
		5		advanced markets:	challenges		Expert		trade; Developing countries;
100.00			a				Press		Economic history
49263	332.64		Goncalves, Marcus	Doing business in	roadmap for success	151p	Business	2015	Doing business; Emerging
		9		emerging markets:			Expert		markets; Economic history
40002	222.642	070040402466	A south second T C	Tauna and a start way to t		100-	Press	2020	Staal manhat Canital multi
49092	332.642		Anantharaman, I S		lessons from a lifetime	196p	Taxmann	2020	Stock market; Capital markets
		1		wisdom:	in capital markets		Publication		
							S		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49099	332.642	978939058539 7	Bajpai, Divya	Taxmann's cracker corporate funding and listing in stock exchanges:		vp	Taxmann Publication s		Corporate funding; Stock exchange
49218	332.645	978303022901 6	Deutsch, Hans- Peter	Derivatives and internal models:	modern risk management	xxxii, 897p	Macmillan	2020	Derivatives; Risk management; Derivative securities
49174	332.66	978812652282 8	Krantz, Matt	Investment banking:	for dummies	xiii, 378p	John Wiley & Sons		Investment banking; Investment
49096	336.2	978939058598 4	Mohanka, Mayank	Taxmann's faceless assessment and appeals:		vp	Taxmann Publication s	2021	Faceless assessment; Case studies; Assessment
49112	336.2	978939058561 8	Bansal, K M	Taxmann's MCQs on tax laws:	theory and problem based MCQs	vp	Taxmann Publication s		MCQs; Tax laws; CS exam; CS executive
49082	336.201	978938992193 9	Singhania, Vinod K	Direct taxes:	law and practice	vp	Taxmann Publication s		Direct tax; Tax law; Tax; Finance act
49084	336.201	978939012872 3	Mohanka, Mayank	Taxmann's case studies and procedures under direct tax vivad se vshwas act 2020:		290p	Taxmann Publication s	2020	Case studies; Direct tax; Act; Tax act
49087	336.201	978938992160 1	Singhania, Vinod K	Direct taxes ready reckoner:	with alternative tax regime and break-even tables	vp	Taxmann Publication s		Direct taxes; Tax law; Case Studies; TCS recovery
49088	336.24	978938992161 8	Taxmann	Income tax act:	as amended finance act 2020	vp	Taxmann Publication s	2020	Income tax; Tax act
49089	336.24	978938992162 5	Taxmann	Income tax rules:		vp	Taxmann Publication s	2020	Income tax; Tax rules
49090	336.24	978938992162 5	Taxmann	Income tax rules:	6	vp	Taxmann Publication s	2020	Income tax; Tax rules



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49111	336.24	978939012813	Taxmann	Taxation of capital gains:	as amended by finance	631p	Taxmann	2020	Taxation; Capital gains;
		6			act 2020		Publication		Finance act; Tax law
							s		
49163	338.6	978303026236	Lee, Li Way	Industrial organization:	minds, bodies and	xi, 113p	Palgrave	2019	Industrial organization;
		5			epidemics				Industrial management
49165	338.6	978331994309	Popkova, Elena G	Industry 4.0:	industrial revolution of	xii, 253p	Springer	2019	Industry; Industrial revolution;
		1			the 21st century				Revolutionary
49185	338.7	978812031049	Tirole, Jean	The theory of industrial		xii, 479p	PHI	2019	Industrial organization;
		0		organization:			Learning		Economic theory
49081	343.06	978938992198	Anand G,	Taxmann's CARO 2020:	a para-wise	359p	Taxmann	2020	CARO; Act; Tax act
		4	Srinivasan		commentary on		Publication		
					companies		S		
49086	343.93	978939058518	Datey, V S	GST ready reckoner:		vp	Taxmann	2021	GST; GST tax
		2					Publication		
							S		
49097	343.93	978939058534	Gupta, S S	Taxmann's GST how to	2 volume set	3463p	Taxmann	2021	GST; Tax law; Law
		2		meet your obligations:			Publication		
							S		
49098	343.93	978939058534	Gupta, S S	Taxmann's GST how to	2 volume set	3463p	Taxmann	2021	GST; Tax law; Law
		2		meet your obligations:			Publication		
							S		
49117	343.93	978819493978	Haldia, Arpit	GST law and practice:	a compendium of CGST,	vp	Taxmann	2021	GST; Tax law; GST tax; GST law
		8			IGST acts along with a		Publication		
					gist of relevant rules		S		
49119	343.93	978939012851	Bansal, Divya	Taxmann's GST		1224p	Taxmann	2020	GST; Practitioners-GST;
		8		practitioners question			Publication		Question bank-GST
				bank with quick exam			S		
				guide:					
49175	346.048	978812035265	Sople, Vinod V	Managing intellectual	the strategic imperative	xviii, 480p		2016	Intellectual property
		0		property:			Learning		
49175	346.048	978812035265	Sople, Vinod V	Managing intellectual	the strategic imperative	xviii, 480p		2016	Intellectual property
(CD)		0		property:			Learning		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49080	346.066	978939058548	Taxmann	Taxmann's company law	a compendium of	vp	Taxmann	2020	Company law; Law; Business
		9		manual:	companies act 2013		Publication		law
					along with relevant		S		
					rules				
49095	346.066	978939058552	Taxmann	Company law ready	a comprehensive guide	vp	Taxmann	2021	Company law; Law
		6		reckoner:	to companies act 2013		Publication		
							S		
49107	346.066	978938954681	Taxmann	· •····	2 volumes set	vp	Taxmann	2020	Companies act; Act; Tax law
		1		with rules and forms:			Publication		
							S		
49108	346.066	978938954681	Taxmann	Taxmann's companies act	2 volumes set	vp	Taxmann	2020	Companies act; Act; Tax law
		1		with rules and forms:			Publication		
10110		070000050546	-	- 1 1 .			S 	0.004	
49113	346.09		Taxmann	Taxmann's yearly tax	2 volumes set	vp	Taxmann	2021	Tax digest; Tax law; Income
		8		digest and referencer:			Publication		tax
49114	346.09	978939058516	Taxmann	Taxmann's yearly tax	2 volumes set		s Taxmann	2021	Tax digest; Tax law; Income
49114	340.09	8		digest and referencer:	2 volumes set	vp	Publication	2021	
		õ		algest and referencer:			Publication		tax
49219	382	078202024520	Bhogal, Tarsem	International trade	a pragmatic approach	xxxi, 354p	s Palgrave	2010	International trade; Trade
45215	302		-	finance:		ллі, 554р	i algiave	2015	finance; Trade
49173	515		Ovchinnikov, Sergei		foundations	xii, 178p	Springer	2021	Mathematical analysis;
151/5	515	1				, iii) 17 Op	opiniger		Mathematical numbers; Real
		-							variables
49145	519.3	978303019109	Pineau, Pierre-	Games in management	essays in honor of	xxxv,	Springer	2020	Games; Management science;
			Olivier	science:	, Georges Zaccour	396p	1 0		Game theory; Mathematics
					U U				
49221	519.5	978812654050	Montgomery,	Design and analysis of		xvii, 726p	John Wiley	2019	Experimental design; Design
				experiments:			& Sons		analysis; Statistical methods
49093	657.3	978819492468	Sharma, Parveen	Financial reporting:		vp	Taxmann	2020	Financial reporting; CA exam;
		5					Publication		Indian accounting; Accounting
							S		



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49102	657.3	978939058560 1	Zad, N S	Corporate and management accounting:		vp	Taxmann Publication s	2021	Management accounting; Corporate accounting
49103	657.3	978819492461 6	Sharma, Parveen	Taxmann's financial reporting:	2 volumes set	1438p	Taxmann Publication s	2020	Financial reporting; CA exam; Indian accounting; Accounting
49104	657.3	978819492461 6	Sharma, Parveen	Taxmann's financial reporting:	2 volumes set	1438p	Taxmann Publication s	2020	Financial reporting; CA exam; Indian accounting; Accounting
49105	657.3	978939012840 2	Taxmann	Taxmann's guide to Indian accounting standards (Ind As):	2 volume set	2931p	Taxmann Publication s	2020	Indian accounting; IFRS; Accounting
49106	657.3	978939012840 2	Taxmann	Taxmann's guide to Indian accounting standards (Ind As):	2 volume set	2931p	Taxmann Publication s	2020	Indian accounting; IFRS; Accounting
49115	657.3	978939058549 6	Rawat, D S	Students guide to Ind ASs:	converged IFRSs	1158p	Taxmann Publication s	2020	Students guide; IFRS; Accounting exam; CA Exam
49247	657.3	978126011726 4	Schilit, Howard M	Financial shenanigans:	how to detect accounting gimmicks and fraud in financial reports	xiii, 317p	McGraw- Hill	2018	Financial accounting; Financial statements; Fraud
49118	657.46	978939012802 0	Taxmann	Taxmann's taxation of loans gifts and cash credits:	as amended by finance act 2020	386p	Taxmann Publication s	2020	Taxation; Loans; Gifts; Cash credits; Tax law
49083	658.007	978939012853 2	Bansal, K M	Taxmann's question bank:	with mock test papers	vp	Taxmann Publication s	2020	Mock test papers; CS Executive; Entrance test
49094	658.15	978939058505 2	Bansal, K M	Taxmann's cracker strategic financial management:		vp	Taxmann Publication s	2020	Strategic financial management; Financial management; Finance
49101	658.15	978939058567 0	Zad, N S	Taxmann's MCQs on financial and strategic management:	theory and problem based MCQs	vp	Taxmann Publication s	2021	MCQs; Financial strategic management; Financial management; Finance



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49259	658.15(V)	978935424603 6		Financial valuation and modelling:		xxxi, 504p	Wiley India	2022	Financial valuation-Modelling; Financial valuation; Valuation
49100	658.1511	978939058566 3		Taxmann's MCQs on corporate and management accounting:	theory and problem based MCQs	vp	Taxmann Publication s	2021	MCQs; Management accounting; Corporate accounting
49181	658.1599	978938799469 0	,	International financial management:		xxv, 722p	Cengage Learning	2019	International financial management; International finance; Finance
49091	658.16	978939058559 5	Bhat, Prasad Vijay	Taxmann's cracker corporate restructuring insolvency liquidation and winding-up:		vр	Taxmann Publication s	2021	Corporate restructuring; Liquidation
49222	658.16	978938921243 3		An insight into mergers and acquisitions:	a growth perspective	208p	Ane Books	2020	Mergers acquisitions; Acquisitions
49130	658.3	978129226433 2	Martocchio, Joseph J	Human resource management:		461p	Pearson	2019	Human resource management; Human resource
49131	658.4012	978129226695 4	Barney, Jay B	Strategic management and competitive advantage:	concepts	390p	Pearson	2020	Strategic management; Strategic planning; Strategy; Competition
49149	658.4063	978303031767 6	-	Managing corporate innovation:	determinants, critical issues and success factors	xi, 220p	Springer		Corporate innovation; Innovation management; Digital enterprise
49150	658.4063	978303017237 4	Song, Yang	Collaborative innovation networks:	latest insights from social innovation, education and emerging technologies research	x, 225p	Springer	2019	Innovation networks; Social innovation; Emerging technology
49154	658.4063	978331998722 4		Business model innovation in the era of the internet of things:	studies on the aspects of evaluation, decision making and tooling	xviii, 257p	Springer	2019	Business innovation; Decision making; Management information systems



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
49146	658.4063	978303006930	Goorha, Prateek	Creativity and innovation:	a new theory of ideas	xix, 192p	Palgrave	2019	Creativity innovation;
		8							Innovation; Technological
									innovations; Creative ability
49148	658.4063	978365825505	Pieper, Thorsten	User innovation barriers	an empirical	xxiii, 275p	Springer	2019	Innovation; Open innovation;
		3		impact on user-developed	investigation on user				Innovation technology
				products:	innovation processes				management; Technology
									innovation
49132	658.421	978129226602	Scarborough,	Essentials of		827p	Pearson	2019	Entrepreneurship; Small
		2	Norman M	entrepreneurship and					business
				small business					
				management:					
49142	658.421	978113831121	Kshetri, Nir	Global entrepreneurship:	environment and	vi, 326p	Routledge	2019	Global entrepreneurship;
		3			strategy				Entrepreneurship
49225	658.421	978113892378	Read, Stuart	Effectual		xii, 312p	Routledge	2017	Entrepreneurship; New
		2		entrepreneurship:					business enterprises
49268	658.45	978150989678	Gallo, Carmine	Five stars:	the communication	viii, 244p	Pan Books	2019	Five stars; Communication
		3			secrets to get from				secrets; Communication;
					good to great				Business communication
49269	658.45	978150989678	Gallo, Carmine	Five stars:	the communication	viii <i>,</i> 244p	Pan Books	2019	Five stars; Communication
		3			secrets to get from				secrets; Communication;
					good to great				Business communication
49270	658.45	978150989678	Gallo, Carmine	Five stars:	the communication	viii, 244p	Pan Books	2019	Five stars; Communication
		3			secrets to get from				secrets; Communication;
					good to great				Business communication
49155	658.47(BD)		Choi, Paul Moon	Fintech with artificial		vi, 304p	Springer	2021	Artificial intelligence; Big data;
		2	Sub	intelligence, big data and					Blockchain
				blockchain:					
49070	658.47(ML)	978178634964	Ni, Hao	An introduction to		xxiv, 238p		2021	Machine learning;
		4		machine learning in			Scientific		Quantitative finance; Artificial
				quantitative finance:					intelligence
49215	658.47(R)	978148422670	Mailund, Thomas	Beginning data science in	data analysis,		Apress	2017	Data science; R; Big data
		4		R:	visualization and	352p			
					modelling for the data				
					scientist				



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49217	658.47(R)	978148422733 6	•	Introduction to deep learning using R:	a step-by-step guide to learning and implementing deep learning models using R	xix, 227p	Apress	2017	Machine learning; R; Big data
49147	658.514	978331991460 2	Granieri, Massimiliano	Capacity building in technology transfer:	the European experience	viii, 170p	Springer	2019	Technology transfer; Knowledge management; Economic policy; Technical education
49143	658.8	978303015564 3	Stewart, David W	Financial dimensions of marketing decisions:		xvi, 247p	Palgrave	2019	Marketing decisions; Marketing; Financial marketing
49253	658.812	978024100330 5	Dixon, Matthew	The effortless experience:	conquering the new battleground for customer loyalty	xi, 237p	Penguin Books	2013	Customer service; Customer loyalty; Customer relations
49144	658.812	978303023345 7	Alt, Rainer	Social customer relationship management:	fundamentals, applications technologies	xv, 115p	Springer	2020	Customer relationship management; Customer relations
49212	658.812	978303013561 4	Fornell, Claes	The reign of the customer:	customer-centric approaches to improving satisfaction	xiii, 211p	Palgrave	2020	Customer services; Customer relation; Customer satisfaction
49186	658.827	978164587611 3	Jain, Sorav	Become a brand:	learn the art of branding yourself on social media with case studies and best practices	291p	Notion Press	2019	Brand; Branding; Social media; Case studies
49256	658.85	978103222375 9	Mukhopadhyay, Sandip	Selling IT:	the science of selling, buying and deal- making/	xi, 267p	Routledge	2022	Science-Selling; Buying; Selling
49257	658.85	978103222375 9	Mukhopadhyay, Sandip	Selling IT:	the science of selling, buying and deal- making/	xi, 267p	Routledge	2022	Science-Selling; Buying; Selling
49258	658.85	978103222375 9	Mukhopadhyay, Sandip	Selling IT:	the science of selling, buying and deal- making/	xi, 267p	Routledge	2022	Science-Selling; Buying; Selling



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49127	823	978819489887	Orwell, George	1984:		358p	Fingerprint	2020	Fiction; 1984
		0							
49128	823	978938881044	Tolstoy, Leo	The greatest short stories		640p	Fingerprint	2021	Leo Tolstoy; Short stories;
		9		of Leo Tolstoy:					Fiction
49178	915.404	978938983600	Pattanaik, Devdutt	Pilgrim nation:	the making of	224p	Aleph	2020	India-Religion; Hinduism;
		4			Bharatvarsh		Book		Bharatvarsh
49129	940.54125	978935290627	Jeffreys, Alan	Approach to battle:	training the Indian	xxv, 249p	Primus	2019	Military history; Military
	4	7			Army during the second		Books		culture; Indian Army
					world war				
49265	954.05	978938417576	Competition	Objective general		314p	Competitio	2020	Objective general knowledge;
		4	Review Pvt.	knowledge:			n Review		General knowledge; UPSC
							Pvt.		exam
49250	973.5	978019539243	Howe, Daniel	What hath God wrought:	the transformation of	xviii <i>,</i> 904p	Oxford	2007	Social change; United States-
		2	Walker		America, 1815-1848		University		History; Diplomatic relations;
							Press		Economic history
49249	973.8	978006235451	Foner, Eric	Reconstruction:	America's unfinished	xlii, 690p	Harper	2014	Reconstruction; African
		8			revolution 1863-1877				Americans-History