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# NEW ARRIVALS

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Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
47956	001.42	9789811206535	Groenland, Edward	Qualitative methodologies and data collection methods:	toward increased rigour in management research	xii, 298p	World Scientific	2020	Quantitative research; Social sciences; Research; Methodology; Research methodology
48185	001.42 (SR)	9780761961062	Crotty, Michael	The foundations of social research:	meaning and perspective in the research process	vii, 248p	Sage	1998	Social research; Social sciences; Research; Methodology
47884	004.6	9781547416929	Keogh, Jim	Need to know technologies for a successful future:		xx, 359p	De Gruyter	2019	Computers; Information technology; Technology; Internet
48197	005.131	9781446200469	Field, Andy	Discovering statistics using R:		xxxiv, 957p	Sage	2012	Social sciences; Statistical methods; R; Computer program language
48146	006.3	9789352138647	Castrounis, Alex	AI for people and business:	a framework for better human experiences and business success	xiii, 297p	Shroff Publishers	2019	Artificial intelligence; Framework; Human experiences; Business success
48147	006.3	9789351105015	Deva, Rahul	Artificial intelligence:		xiv, 395p	Shroff Publishers	2014	Artificial intelligence
48148	006.3	9789352139330	Carmona, David	The AI organization:	learn from real companies and Microsoft's journey how to redefine your organization with AI	xi, 244p	Shroff Publishers	2019	Artificial intelligence; Organization; Real companies
48149	006.3	9789352137602	Bhattacharya, Anindita Das	Practice workbook:	artificial intelligence and soft computing for beginners	190p	Shroff Publishers	2018	Artificial intelligence
47970	031.02	9789813274778	Vittachi, Nury	The first of everything:		228p	World Scientific	2019	Everything; Research; Inventions
48142	070.572	9781788113694	Stewart, David W	How to get published in the best marketing journals:		xxi, 228p	Edward Elgar	2019	Marketing journals; Journals; Publishers; Publishing
47965	152.46	9780393712896	Johnson, Lise	Worried:	science investigates some of life's common concerns	vii, 371p	W W Norton	2019	Worried; Science; Worry; Psychology



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48189	153.4	9780521680431	Baron, Jonathan	Thinking and deciding:		xiv, 584p	Cambridge University Press	2019	Thinking; Thought; Decision making
48143	153.83	9780349121420	Iyengar, Sheena	The art of choosing:		xiii, 336p	Abacus	2011	Art; Choice; Psychology; Dynamic functions
47969	170	9780393644081	Wolff, Jonathan	An introduction to moral philosophy:		xvi, 261p	W W Norton	2018	Moral philosophy; Philosophy; Ethics
47933	174.4	9780815360698	Bailey, Jon S	Analyzing ethics questions from behavior analysts:	a student workbook	xv, 178p	Routledge	2019	Ethics; Behavior analysts; Professional ethics
47978	174.4	9781138281257	O'Sullivan, Patrick	Business ethics:	a critical approach integrating ethics across the business world	xii, 367p	Routledge	2017	Business Ethics; Ethics
47986	174.4	9781554814305	Vopat, Mark C	Business ethics:	the big picture	vi, 409p	Broadview Press	2018	Business ethics; Ethics; Philosophy
48014	174.4	9780415836166	Zyl, Liezl Van	Virtue ethics:	a contemporary introduction	xiii, 234p	Routledge	2019	Virtue ethics; Ethics; Virtue
47968	297	9780393355543	Attar, Attar	The conference of the birds:		376p	W W Norton	2018	Birds; Sufi poetry; Poetry; Persian
48191	302.2	9780316275750	Taplin, Jonathan	Move fast and break things:	how Facebook, Google and Amazon cornered culture and undermined democracy	x, 309p	Back Bay Books	2018	Facebook; Google; Amazon; Information society; Social media
48004	302.23	9781506387109	Freberg, Karen	Social media for strategic communication:	creative strategies and research-based applications	xx, 313p	Sage	2019	Social media; Strategic communication; Internet publicity
47984	303.3	9781487588229	Brock, Deborah	Power and everyday practices:		xvi, 417p	University of Toronto Press	2019	Power; Equality
48200	303.483	9780062429667	Kotler, Steven	Stealing fire:	how silicon valley, the navy seals and maverick scientists are revolutionizing the way we live and work	ix, 293p	Dey Street Books	2017	Stealing fire; Silicon Valley; Maverick scientists



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47994	303.625	9789386702722	Fernandes, Edna	The Hollow Kingdom:	ISIS and the cult of jihad	254p	Speaking Tiger	2018	Hollow Kingdom; ISIS; Jihad
48203	321.8	9780241419717	Applebaum, Anne	Twilight of democracy the failure of politics and the parting of friends:		206p	Allen Lane	2020	Democracy; Politics; World politics
47892	327.11	9780198840855	Balzacq, Thierry	Comparative grand strategy:	a framework and cases	xiii, 352p	Oxford University Press	2019	Strategy; International relations; World politics; Power; Social sciences
47890	327.54	9780199489640	Singh, Zorawar Daulet	Power and diplomacy:	India's foreign policies during the Cold War	xv, 398p	Oxford University Press	2019	India-Foreign policies; Diplomatic relations; Foreign relations; Cold War
47891	327.54	9780199496686	Nachiappan, Karthik	Does India negotiate:		xvi, 238p	Oxford University Press	2020	Diplomatic relations; India-Foreign relations
48144	330.019	9780198853688	Dhami, Sanjit	The foundations of behavioral economic analysis:	volume VI behavioral game theory	xxii, 314p	Oxford University Press	2019	Behavioral economics; Economics
48152	330.019	9780198853671	Dhami, Sanjit	The foundations of behavioral economic analysis:	volume V behavioral game theory	xxii, 314p	Oxford University Press	2019	Behavioral economics; Economics
48153	330.019	9780198861959	Dhami, Sanjit	The foundations of behavioral economic analysis:	volume VII behavioral game theory	xxii, 314p	Oxford University Press	2019	Behavioral economics; Economics
47980	330.122	9781138819627	Hudson, Ray	Co-Producing economies:	capital, collaboration competition	xii, 245p	Routledge	2019	Economic policy; Economies; Competition; Collaboration
47976	330.9	9783319965673	Blum, Matthias	An economist's guide to economic history:		xxvii, 479p	Palgrave Macmillan	2018	Economic history; Economics
47926	331.127	9781108482325	Aulakh, Preet S	Mobilities of labour and capital in Asia:		viii, 275p	Cambridge University Press	2020	Capital movements; Labor mobility; International economic relations
47944	332.015195	9781119539452	Savine, Antoine	Modern computational finance:	AAD and parallel simulations with professional implementation in C++	xxvi, 566p	John Wiley & Sons	2019	Automatic differentiation; AAD; Finance; Computer simulation; Mathematical models

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47957	332.015195	9781119409106	Klemela, Jussi	Nonparametric finance:		xiv, 685p	John Wiley & Sons	2018	Nonparametric finance; Finance; Statistical methods; Mathematical models
47973	332.015195	9789813202474	Spadafora, Luca	Theoretical foundations for quantitative finance:		x, 213p	World Scientific	2017	Quantitative finance; Investments; Mathematical models
47964	332.09	9781503609457	Samman, Amin	History in financial times:		xii, 211p	Stanford University Press	2019	Financial history; Global financial crisis; Financial crisis
47959	332.1	9780190919535	Thakor, Anjan V	The purpose of banking:	transforming banking for stability and economic growth	viii, 232p	Oxford University Press	2019	Transforming banking; Economic growth; Banking law; Banking
48150	332.632	9780735201545	Kazanjan, Kirk	Wizards of Wall Street:	market-beating insights and strategies from the world's top-performing mutual fund managers	viii, 359p	New York Institute of Finance	2000	Wall street; Mutual fund; Stock exchanges; Investments
47942	332.632042	9781547417216	Thomsett, Michael C	Practical trend analysis:	applying signals and indicators to improve trade timing	xiv, 336p	De Gruyter	2019	Trend analysis; Trade timing; Public finance; Investment; Stocks
47979	332.632042	9781138281219	O'Hare, Jim	Analysing financial statements for non-specialists:		104p	Routledge	2017	Financial statements; Analysing liquidity
47960	332.6323	9780190877439	Baker, H Kent	Debt markets and investments:		xxxv, 794p	Oxford University Press	2019	Markets; Investments; Fixed-Income securities
47871	332.642	9789813236752	Kim, Keunsoo	Analysis of the Korean stock market:	behavioral finance approaches	xvi, 276p	World Scientific	2018	Korean stock market; Stock market; Capital market
47961	332.642	9781108496421	Pardo-Guerra, Juan Pablo	Automating finance:	infrastructures, engineers and the making of electronic markets	xvi, 357p	Cambridge University Press	2019	Automating finance; Infrastructures, Electronic markets
48002	337	9781786346698	Boje, David M	Storytelling in the global age:	there is no planet B	lxxxiv, 270p	World Scientific	2019	Global age; Planet; Sustainable development; Environmental economics; Environment

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48049	337	9780393967180	Ethier, Wilfred J	Modern international economics:		xv, 740p.	W W Norton	1996	International economic relations; Economic relations
47972	338.04	9781547416615	Lyons, Thomas S	Using entrepreneurship and social innovation to mitigate wealth inequality:		xviii, 172p	De Gruyter	2018	Entrepreneurship; Social innovation; Microeconomics; Economic development
47877	338.436214 7	9781786347459	Chase, Jenny	Solar power finance without the jargon:		x, 195p	World Scientific	2019	Solar power finance; Solar power; Solar energy industries
47983	338.51	9781108447348	Munger, Michael C	Tomorrow 3.0:	transaction costs and the sharing economy	xvi, 173p	Cambridge University Press	2018	Sharing economy; Transaction costs; Cooperation; Economics
48009	338.6048	9781108461917	Leveque, Francois	Competition's new clothes:	20 short cases on rivalry between firms	xii, 210p	Cambridge University Press	2019	Competition; Firms
47878	338.642	9789813231245	McCain, Roger A	The economics of small business:	an introductory survey	xi, 272p	World Scientific	2018	Economics; Small business; Microeconomics
48010	338.9	9781138915015	Ritter, Arch	African economic development:		xiv, 596p	Routledge	2018	African economics; Economic development; Economics
47885	338.927	9789813276642	Schwartzman, Peter	The earth is not for sale:	a path out of fossil capitalism to the other world that is still possible	xix, 322p	World Scientific	2019	Environmental economics; Capitalism; Environment
48201	338.95	9781846682438	Studwell, Joe	How Asia works:	success and failure in the world's most dynamic region	xxv, 322p	Profile Books	2013	Economic development-Asia; Economic history
48013	339.46	9780367219468	Heshmati, Almas	Economic transformation for poverty reduction in Africa:	a multidimensional approach	xvi, 318p	Routledge	2019	Economic transformation; Poverty; Economic development-Africa; Economic development
48174	339.47	9781137376176	Stephany, Alex	The business of sharing:	making it in the new sharing economy	xiii, 226p	Palgrave Macmillan	2015	Sharing economy; Sharing-Business; Economics; Investors
48005	346.048	9781108420013	Kamp, Claudy Op den	A history of intellectual property in 50 objects:		xii, 429p	Cambridge University Press	2019	Intellectual property; Property; History

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48007	361.3	9781108460842	Harms, Louise	Social work:	from theory to practice	xviii, 197p	Cambridge University Press	2019	Social work; Social service; Public welfare
47982	364.168	9781108427463	Verma, Arvind	Combating corruption in India:		xii, 304p	Cambridge University Press	2018	Corruption; Political corruption; Government
47975	364.25	9781108731775	Fasani, Francesco	Does immigration increase crime:	migration policy and the creation of the criminal immigrant	xiii, 204p	Cambridge University Press	2019	Immigration; Crime; Migration policy; Immigration law
48012	370.157	9781138939561	Hokanson, Brad	Developing creative thinking skills:	an introduction for learners	vi, 138p	Routledge	2018	Creative thinking; Creative ability; Creativity
47989	378.001	9781487523565	Gooch, Paul W	Course correction:	a map for the distracted university	xvii, 291p	University of Toronto Press	2019	Course correction; Education; Higher Education; Philosophy
47985	378.104	9781421432601	Azziz, Ricardo	Strategic mergers in higher education:		x, 288p	Johns Hopkins University Press	2019	Strategic mergers; Higher education; University; Colleges; Education
47886	378.73	9781501515019	Soler, Josep	Language policy and the internationalization of universities:	a focus on Estonian higher education	xv, 175p	De Gruyter	2019	Language policy; Higher education; Education; Academic language
47941	382	9789386761750	Agarwal, Shobha	International trade, growth and public finance:		383p	Ane Books	2018	International trade; Public finance; Trade; Economics
47875	382.30951	9789811208720	Pomfret, Richard	China's belt and road initiative:	the Eurasian landbridge and the new mega-regionalism	xxiv, 174p	World Scientific	2020	Eurasian land-bridge; China; Foreign economic relations; Commercial policy
47943	384.55	9789353286057	Shah, Amrita	Telly guillotined:	how television changed India	ix, 283p	Sage	2019	Television; Television broadcasting; Technological innovations
48195	388.413212	9780520298576	Rosenblat, Alex	Uberland:	how algorithms are rewriting the rules of work	ix, 271p	University of California Press	2018	Uberland; Uber; Algorithms
48198	501	9780140278163	Deutsch, David	The beginning of infinity:	explanations that transform the world	vii, 487p	Penguin Books	2012	Scientists; Transform world





Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48202	501	9780226458120	Kuhn, Thomas S	The structure of scientific revolutions:		xlvi, 217p	The University of Chicago Press	2012	Revolutions; Science; Philosophy
48145	519.3	9789353066307	Gibbons, Robert	Primer in game theory:		xiii, 267p	Pearson	2019	Game theory
48188	530.1	9780553342536	Gribbin, John	In search of Schrodinger's cat:	quantum physics and reality	xvi, 302p	Bantam Books	1984	Science; Quantum theory; Physics
47883	624	9783110521016	Legum, Benjamin M	Engineering innovation:	from idea to market through concepts and case studies	xvii, 392p	De Gruyter	2019	Engineering innovation; Medical equipment; Nano science
48141	658	9781591844303	Gansky, Lisa	The mesh:	why the future of business is sharing	xiii, 251p	Penguin Books	2012	Sharing; business enterprises; Business management
48000	658.11	9781119461012	Maslan, Allison	Scale or fail:	how to build your dream team, explode your growth and let your business soar	xv, 237p	John Wiley & Sons	2019	New business enterprises; Business planning
47962	658.1599	9789811207112	Kim, Kenneth A	Global corporate finance a focused approach:		xiv, 413p	World Scientific	2020	Global corporate finance; Corporate finance; International finance; Finance
47958	658.4	9781547417117	Louis, John	Better governance across the board:	creating value through reputation, people and processes	xxxiii, 386p	De Gruyter	2019	Corporate governance; Creating value; Corporate leadership; Leadership
47887	658.4012	9781786347367	Kodama, Mitsuru	Developing holistic strategic management in the advanced ICT era:		xvii, 514p	World Scientific	2020	Strategy management; Strategic planning; Information technology
47966	658.4012	9781503603592	Carrig, Kenneth J	Strategic execution:	driving breakthrough performance in business	xii, 222p	Stanford University Press	2019	Organizational effectiveness; Strategic planning; Strategy
47990	658.4012	9781138939646	Phillips, Paul	Contemporary issues in strategic management:		xi, 295p	Routledge	2018	Strategic management; Strategic planning; Strategy
47971	658.4038	9789813271630	Mention, Anne-Laure	Digital innovation:	harnessing the value of open data	xxvii, 253p	World Scientific	2019	Digital innovation; Information technology; Knowledge management; Open data





Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48016	658.4052	9783030115753	Dinnar, Samuel	Entrepreneurial negotiation:	understanding and managing the relationships that determine your entrepreneurial success	xxiii, 225p	Palgrave Macmillan	2019	Entrepreneurial negotiation; Negotiation
47935	658.4063	9780749483456	Levit, Alexandra	Humanity works:	merging technologies and people for the workforce of the future	xvi, 246p	Kogan Page	2019	Humanity works; Organizational change; Leadership; Industrial management
48017	658.408	9780262037723	Sheffi, Yosef	Balancing green:	when to embrace sustainability in a business	xv, 549p	The MIT Press	2018	Balancing green; Sustainability; Business logistics; Social responsibility
47888	658.4092	9789813237087	Murthy, Vikram	Being:	five ways of leading authentically in an iConnected world	xiii, 514p	World Scientific	2020	Leading authentically; Leadership; Success business
47988	658.4092	9781641130981	Guthrie, Kathy L	The role of leadership educators:	transforming learning	xxix, 349p	Information Age Publishing	2018	Educational leadership; Transforming learning; Leadership
47987	658.421	9781503605473	Ibata-Arens, Kathryn C	Beyond technonationalism:	biomedical innovation and entrepreneurship in Asia	xiii, 338p	Stanford University Press	2019	Biomedical innovation; Entrepreneurship
48018	658.421	9781466582453	Harrington, H J	Creativity, innovation and entrepreneurship:	the only way to renew your organization	xli, 255p	CRC Press	2019	Creative ability; Creativity; Innovation; Entrepreneurship
C1468	658.45	9789332536807	Chaney, Lillian H	Intercultural business communication:		296p	Pearson	2014	Business etiquette
48008	658.453	9781108721790	Seargeant, Philip	The emoji revolution:	how technology is shaping the future of communication	ix, 231p	Cambridge University Press	2019	Emoji; Communication; Symbolism communication; Symbolism
48015	658.47 (BD)	9781138593084	Malviya, Atal	Big data for managers:	creating value	xi, 161p	Routledge	2019	Big data; Creating value; Value
48187	658.514	9780062973474	Cusumano, Michael A	The business of platforms:	strategy in the age of digital competition, innovation and power	xi, 304p	Harper Business	2019	Business platforms; Strategy; Digital competition; Innovation



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47981	658.575	9781138481817	Attolico, Luciano	Lean development and innovation:	hitting the market with the right products at the right time	xxvi, 336p	Routledge	2019	Innovation; New products; Lean manufacturing
48190	658.575	9781451655308	Meyer, Marc H	The power of product platforms:	building value and cost leadership	xiv, 267p	Free Press	1997	Product; Leadership; Product management
47999	658.802	9781119118237	Schaffernicht, Martin F G	Growth dynamics in new markets:	improving decision making through simulation model-based management	xxiv, 447p	John Wiley & Sons	2018	Decision making; Marketing management; Strategic planning
47905	658.812	9789353166243	Chavez, Tom	Data driven:	harnessing data and AI to reinvent customer engagement	xx, 230p	McGraw-Hill	2019	Data driven; Customer engagement; Artificial intelligence
47906	658.812	9789353166243	Chavez, Tom	Data driven:	harnessing data and AI to reinvent customer engagement	xx, 230p	McGraw-Hill	2019	Data driven; Customer engagement; Artificial intelligence
48151	658.812	9781524763084	Teixeira, Thales S	Unlocking the customer value chain:	how decoupling drives consumer disruption	336p	Currency	2019	Customer value chain; Customer relations; Consumer satisfaction
48006	658.87	9781108492317	Barrientos, Stephanie	Gender and work in global value chains:	capturing the gains	xxvi, 306p	Cambridge University Press	2020	Global value chains; Retail trade; Retail
48186	658.872	9789383359707	Simon, Phil	The age of the platform:	how Amazon, Apple, Facebook and Google have redefined business	xxx, 282p	Embassy Books	2015	Amazon; Apple; Facebook; Google; Electronic commerce; Business planning
48196	791.430954	9789353286552	Wiel, Ophelie	Rendezvous with Hindi cinema:		x, 324p	Sage	2019	Hindi cinema; Motion pictures; Interviews
48140	796.046	9781477800836	Kotler, Steven	The rise of superman:	decoding the science of ultimate human performance	xxii, 234p	New Harvest	2014	Superman; Human performance; Athletes; Psychology; Performance
47967	808.042	9780393631678	Graff, Gerald	They say I say:	the moves that matter in academic writing	xxiii, 328p	W W Norton	2018	Writing; English language
48003	821	9789387164116	Bond, Ruskin	I was the wind last night:	new and collected poems	185p	Speaking Tiger	2017	Poems
47991	823	9781786696854	Child, Preston	City of endless night:		358p	Head of Zeus	2018	Endless night; Fiction
47996	823	9781786694355	Johnson, Jane	Court of lions:		xiii, 433p	Head of Zeus	2018	Fiction



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47997	823	9781788541299	Riddle, A G	Pandemic:		xiii, 706p	Head of Zeus	2018	Pandemic; Fiction
47998	823	9781786694041	Dibdin, Emma	The room by the lake:		310p	Head of Zeus	2018	Single women; Fiction; Cults
48001	823	9781788542128	Prowse, Amanda	Theo:		314p	Head of Zeus	2018	Fiction; Story
47963	891.439171 08	9789386243546	Rafiq, Sami	The glory of India:	an anthology of Urdu poetry in English translation	xxxix, 290p	Viva Books	2017	Urdu poetry; English translation; Poetry
47992	920	9789388070959	Gulzar	Jiya jale:	the stories of songs	199p	Speaking Tiger	2018	Jiya jale; Gulzar; Biography
47993	920	9789388070935	Shumsky, Susan	Maharishi and me:	seeking enlightenment with the Beatles Guru	xi, 307p	Speaking Tiger	2018	Maharishi; Biography
47995	920	9789386702487	Cour, Ajeeta	Weaving water:	an autobiography	viii, 359p	Speaking Tiger	2018	Weaving water; Autobiography; Biography
48011	920	9789388326452	Sadiq, B J	The political journey of Imran Khan:		230p	Speaking Tiger	2019	Imran Khan; Biography
48199	954	9788193432006	Tripathi, Amish	Immortal India:	young country, timeless civilisation	xxv, 188p	Westland Publications	2017	Civilisation; Religion; India-History