New Arrivals

September 2016

Library & Information Services

IMT

1 Acuff, Jon
Do over: rescue Monday, reinvent your work and never get stuck / Acuff, Jon.-- New York: Penguin, 2015. x, 277 p.
ISBN : 9781591847618.
650.14 42594

** Career development; Job satisfaction; Vocational guidance

2 Adams, Katherine L
Communicating in groups: applications and skills / Adams, Katherine L.--9th ed.-- New Delhi: McGraw-Hill, 2015. xix, 292 p.
ISBN : 9781259255854.
658.45 42627

** Communication; Social groups

3 Agtmael, Antoine Van
The emerging markets century: how a new breed of world class companies is overtaking the world / Agtmael, Antoine Van.-- London: Simon & Schuster, 2008. ix, 374 p
ISBN : 9781847370310.
332.64 42545(Out)

** Investments; Emerging market

4 Ammirati, Sean
The science of growth: how Facebook beat Friendster and how nine other startups left the rest in the dust / Ammirati, Sean.-- New York: St. Martin's Press, 2016. xi, 238 p.
ISBN : 9781250074294.
658.11 42637

** Science growth; Facebook; Friendster; Business enterprises; Entrepreneurship

5 Argenti, Paul A
Corporate responsibility: a critical introduction / Argenti, Paul A.-- New Delhi: Sage, 2016. xix, 387 p.
ISBN : 9781483383101.
658.408 42541

** Social responsibility; Corporate responsibility

6 Arnold, Denis G
Ethical theory and business / Arnold, Denis G.--9th ed.-- New Delhi: Pearson Education, 2013. xiii, 658 p.
ISBN : 9780205169085.
174.4 42628

** Ethical theory; Business ethics; Commercial crimes

7 Baehr, Evan
Get backed: craft your story, build the perfect pitch deck, launch the venture of your dreams / Baehr, Evan.-- Boston: Harvard Business Review Press, 2015. xii, 237 p.
ISBN : 9781633690721.
658.15224 42602(Out)

** New business enterprises; Finance; Entrepreneurship

8 Bandyopadhyay, Arindam
Managing portfolio credit risk in banks / Bandyopadhyay, Arindam.-- Delhi: Cambridge University Press, 2016. xxvii, 361 p.
ISBN : 9781107146471.
332.10681 42543

** Credit-Management; Risk management; Bank; Banking

9 Barth, James R
The first great financial crisis of the 21st century: a retrospective / Barth, James R.-- New Jersey: World Scientific, 2015. xxix, 487 p.
(World Scientific - New Publishers Series in Business: Vol. 9).
ISBN : 9789814651240.
330.9 42534(Out)

** Financial crises

10 Barua, Poonam
Leadership by proxy: the story of women in corporate India / Barua, Poonam.-- New Delhi: Bloomsbury, 2015. xix, 240 p.
ISBN : 9789385436352.
658.4 42593

** Leadership; Women executives

11 Baumgartner, Thomas
Sales growth: five proven strategies from the world's sales leaders / Baumgartner, Thomas.--2nd ed.-- New Jersey: John Wiley & Sons, 2016. xviii, 297 p.
ISBN : 9781119281085.
658.81 42525(Out)

** Sales management; Sales growth

12 Berk, Jonathan
Financial management / Berk, Jonathan.--3rd ed.-- Noida: Pearson, 2016. xxix, 1104 p.
ISBN : 9789332576506.
658.15 42533

** Financial management

13 Bernasek, Anna
All you can pay: how companies use our data to empty our wallets / Bernasek, Anna.-- New York: Nation Books, 2015. xii, 240 p.
ISBN : 9781568584744.
658.8342 42611

** Consumer profiling; Marketing research; Data mining

14 Blanchard, Olivier
Progress and confusion: the state of macroeconomic policy / Blanchard, Olivier.-- Cambridge: The MIT Press, 2016. vii, 304 p.
ISBN : 9780262034623.
339.5 42564(Out)

** Economic policy; Macroeconomics

15 Bohnet, Iris
What works: gender equality by design / Bohnet, Iris.-- Cambridge: Harvard University Press, 2016. xi, 385 p.
ISBN : 9780674089037.
331.4133 42618

** What works; Gender equality design; Sex discrimination

16 Bruns, William J
Financial reporting and management accounting / Bruns, William J.-- New Delhi: Cengage Learning India, 2009. 498 p.
ISBN : 9788131512333.
657.3 42563

** Management accounting; Financial reporting

17 Case, Karl E
Principles of economics / Case, Karl E.--12th ed.-- Boston: Pearson, 2017. 808 p.
ISBN : 9781292152561.
330.01 42527

** Economics; Microeconomics

18 Case, Karl E
Principles of macroeconomics / Case, Karl E.--12th ed.-- Boston: Pearson, 2017. 474 p.
ISBN : 9781292150895.
339 42529(Out)

** Macroeconomics principles; Macroeconomics

19 Case, Karl E
Principles of microeconomics / Case, Karl E.--12th ed.-- Boston: Pearson, 2017. 526 p.
ISBN : 9781292152691.
338.5 42528

** Economics; Microeconomics

20 Chaudhary, Prashant
Retail marketing in the modern age / Chaudhary, Prashant.
-- New Delhi: Sage Publications India, 2016. xx, 419 p.
ISBN : 9789351508694.
658.87 C1548

** Retail marketing

21 Chowdhury, Javid
The insider's view: memoirs of a public servant /
Chowdhury, Javid.-- New Delhi: Viking, 2012. xi, 310 p.
ISBN : 9780670085859.
920 42656

** Indian administrative service; Biography; Civil
service

22 Christensen, Clayton M
The Clayton M Christensen reader selected articles from
the world's foremost authority on disruptive innovation /
Christensen, Clayton M.-- Boston: Harvard Business Review
Press, 2016. xii, 212 p.
ISBN : 9781633690998.
658 42616

** Reader-Selected articles; Management

23 Chugh, Sanjay K
Modern macroeconomics / Chugh, Sanjay K.-- Cambridge: The
MIT Press, 2015. xv, 531 p.
ISBN : 9780262029377.
339 42565

** Macroeconomics

24 Ciravegna, Luciano
Operating in emerging markets: a guide to management and
strategy in the new international economy / Ciravegna,
Luciano.-- New Jersey: FT Press, 2014. xi, 340 p.
ISBN : 9780132983389.
332.64 42569(Out)

** Emerging market

25 Crawford, Merle
New products management / Crawford, Merle.--10th ed.--
New Delhi: Tata McGraw Hill, 2011. xvi, 576 p.
ISBN : 9780071289238.
658.8 (P) 42552

** Product management

26 Czinkota, Michael R

Marketing management / Czinkota, Michael R.--2nd ed.--
New Delhi: Cengage Learning, 2011. xxv, 5989 p.
ISBN : 9788131501177.
658.8 42560

** Marketing management; Marketing

27 Dash, Jan W
Quantitative finance and risk management: a physicist's
approach / Dash, Jan W.--2nd ed.-- New Jersey: World
Scientific, 2016. xxi, 985 p.
ISBN : 9789814571234.
332.632042 42532

** Finance-Mathematical models; Risk management-
Mathematical models

28 Dessler, Gary
Human resource management / Dessler, Gary.--15th ed.--
Delhi: Pearson, 2016. 711 p.
ISBN : 9781292152103.
658.3 42588

** Human resource management

29 Dillon, Karen
HBR guide to office politics: rise above rivalry, avoid
power games, build better relationships / Dillon, Karen.-
Boston: Harvard Business Review Press, 2015. xv, 175 p.
ISBN : 9781625275325.
650.13 42599

** Office politics; Build-Better relationships

30 DuBrin, Andrew J
Human relations: interpersonal job-oriented skills /
DuBrin, Andrew J.--12th ed.-- Delhi: Pearson, 2015. 464
.
ISBN : 9781292059365.
658.3 42592

** Human relations; Personnel management

31 Evans, David S
Matchmakers: the new economics of multisided platforms /
Evans, David S.-- Boston: Harvard Business Review Press,
2016. x, 260 p.
ISBN : 9781633691728.
338.7 42625

** Matchmakers; Economics; Multisided platforms business

32 Ferrazzi, Keith
Who's got your back: the breakthrough program to build
deep, trusting relationships that create success and
won't let / Ferrazzi, Keith.-- New York: Broadway Books,

2009. xvii, 309 p.
ISBN : 9780385521338.
650.13 42587

** Breakthrough program; Interpersonal relations; Trusting

33 Foroohar, Rana
Makers and takers: the rise of finance and the fall of American business / Foroohar, Rana.-- New York: Crown Business, 2016. xi, 388 p.
ISBN : 9780553447231.
332.0973 42604

** Financial crises; Innovation; Business enterprises; Economic history

34 Garrels, Anne
Putin country: a journey into the real Russia / Garrels, Anne.-- New York: Straus and Giroux, 2016. 228 p.
ISBN : 9780374247720.
947.43 42638

** Putin country; Real Russia; Political culture; Social conditions

35 Glauser, Michael
Main street entrepreneur: build your dream company doing what you love where you live / Glauser, Michael.-- Irvine : Entrepreneur Press, 2016. xxiii, 216 p.
ISBN : 9781599185903.
658.11 42605(Out)

** Main street entrepreneur; Small business; Entrepreneurship

36 Grant, Adam
Originals: how non-conformists change the world / Grant, Adam.-- London: W H Allen, 2016. xii, 322 p.
ISBN : 9780753556986.
153.35 42610(Out)

** Originals; Conformists change; Industrial management; Organizational effectiveness

37 Halvorson, Heidi Grant
No one understands you and what to do about it / Halvorson, Heidi Grant.-- Boston: Harvard Business Review Press, 2015. vi, 213 p.
ISBN : 9781625274120.
158.2 42617(Out)

** Understands; Interpersonal communication; Social perception

38 Harris, Carla A

Strategize to win: the new way to start out, step up or start over in your career / Harris, Carla A.-- New York: Hudson Street Press, 2014. ix, 243 p.
ISBN : 9781594633058.
650.1 42613

** Strategize; Career development; Vocational guidance; Motivational

39 Harvard Business Review
HBR's 10 must reads 2016: the definitive management ideas of the year from Harvard Business Review. / Harvard Business Review.-- Boston: Harvard Business Review Press, 2016. xi, 181 p.
ISBN : 9781633690806.
658 42600(Out)

** Management; Definitive management ideas

40 Hawley, John Stratton
A storm of songs: India and the idea of the bhakti movement / Hawley, John Stratton.-- Cambridge: Harvard University Press, 2015. xiv, 438 p.
ISBN : 9780674187467.
294.509 42622

** Bhakti movement; Social aspects; History

41 Heneman III, Herbert G
Staffing organizations / Heneman III, Herbert G.--7th ed. -- New Delhi: McGraw Hill, 2012. xviii, 766 p.
ISBN : 9780071086479.
658.311 42556

** Staffing organizations; Employee selection

42 Ivancevich, John M
Organizational behavior and management / Ivancevich, John M.--9th ed.-- New Delhi: Tata McGraw Hill, 2012. xviii, 654 p.
ISBN : 9781259025785.
658.402 42553

** Organizational behavior

43 Jack, Ian
Mofussil junction: Indian encounters, 1977-2012 / Jack, Ian.-- New Delhi: Viking, 2016. xviii, 323 p.
ISBN : 9780670086443.
954 42655

** Mofussil junction; Indian encounters; Description-Travel

44 Jaiman, Chetan
Meet the strings tale of emotions: Jaiman, Chetan.-- 2013

: First Step Publishing, 2013. 110 p.
ISBN : 9789383306022.
823 C1542-C1543

** Fiction; Novel

45 Jain, Gunjan
She walks, she leads: women who inspire India / Jain, Gunjan.-- New Delhi: Penguin, 2016. xxvi, 556 p.
ISBN : 9780670088850.
920 42653(Out)

** Women; Biography; Successful people; Celebrities

46 Jessop, Alan
StatsNotes: some statistics for management problems / Jessop, Alan.-- New Jersey: World Scientific, 2016. vii, 309 p.
ISBN : 9789814696678.
658.4033 42542

** Mathematical statistics; Measurement uncertainty-Statistics; Instrumental variables-Statistics

47 Johnson, P Fraser
Purchasing and supply management / Johnson, P Fraser.-- 14th ed.-- Boston: McGraw Hill, 2011. xvii, 526 p.
ISBN : 9780071289375.
658.7 42555

** Supply management; Materials management; Supply chain management

48 Jones, Charles P
Investments: principles and concepts / Jones, Charles P.- New Delhi: Wiley India, 2014. xviii, 638 p.
ISBN : 9788126562930.
332.6 42548

** Investment

49 Khan, M Y
Theory and problems in financial management / Khan, M Y.- 2nd ed.-- New Delhi: Tata McGraw-Hill, 2010.
ISBN : 9780074636831.
658.15 42557

** Financial management

50 King, Shaun
The power of 100!: kick start your dreams, build momentum and discover unlimited possibility / King, Shaun.-- New Delhi: Howard Books, 2015. xxvi, 272 p.
ISBN : 9781476790169.
158 42615

** Build momentum; Success

51 Knopper, Steve
MJ: the genius of Michael Jackson / Knopper, Steve.-- New Delhi: Scribner, 2015. 438 p.
ISBN : 9781476730370.
920 42642

** Michael Jackson; Rock musicians; Biography

52 Kressel, Henry
If you really want to change the world: a guide to creating, building and sustaining breakthrough ventures / Kressel, Henry.-- Boston: Harvard Business Review Press, 2015. xii, 215 p.
ISBN : 9781625278296.
658.11 42624

** New business enterprises; Venture capital; Entrepreneurship

53 Krishna, Aradhna
Sensory marketing: research on the sensuality of products / Krishna, Aradhna.-- New York: Routledge,, 2010. xxx, 392 p.
ISBN : 9781841698892.
658.80019 42568(Out)

** Sensory marketing; Sensuality; Marketing

54 Landler, Mark
Alter egos: Hillary Clinton, Barack Obama and the twilight struggle over American power / Landler, Mark.-- New York: Random House, 2016. xxiii, 406 p.
ISBN : 9780753556887.
920 42586

** Alter egos; Hillary Clinton; Barack Obama; Diplomatic relations

55 Leinwand, Paul
Strategy that works: how winning companies close the strategy to execution gap / Leinwand, Paul.-- Boston: Harvard Business Review Press, 2016. 264 p.
ISBN : 9781625275202.
658.4012 42620

** Strategic planning; Winning companies; Management

56 Lewis, Alan
Edge strategy: a new mindset for profitable growth / Lewis, Alan.-- Boston: Harvard Business Review Press, 2016. ix, 208 p.
ISBN : 9781633690172.
658.4012 42609(Out)

** Edge strategy; Profitable growth; Strategic planning; Management

57 Li, Hongmeri
Advertising and consumer culture in China / Li, Hongmeri. -- Cambridge: Polity Press, 2016. x, 297 p.
ISBN : 9780745671178.
659.10951 42526(Out)

** Advertising; Advertising-Social aspects

58 Libert, Barry D
The network imperative: how to survive and grow in the age of digital business models / Libert, Barry D.-- Boston: Harvard Business Review Press, 2016. viii, 230 p
ISBN : 9781633692053.
658.872 42619

** Network imperative; Digital business models; Electronic commerce

59 Lipman, Frederick D
New methods of financing your business in the United States: a strategic analysis / Lipman, Frederick D.-- New Jersey: World Scientific, 2016. xix, 292 p.
ISBN : 9789814632645.
658.15224 42530

** Business enterprises-Finance; New business enterprises Finance; Small business-Finance

60 Long, Liza
The price of silence: a mom's perspective on mental illness / Long, Liza.-- New York: Hudson Street Press, 2014. xxi, 282 p.
ISBN : 9781594632570.
362.2083 42597

** Mental disabilities-Children; Psychology

61 Malhotra, Naresh K
Essentials of marketing research: a hands on orientation / Malhotra, Naresh K.-- Delhi: Pearson, 2015. 432 p.
ISBN : 9781292060163.
658.83 42591(Out)

** Essentials marketing research; Marketing research

62 Manning, George
The art of leadership / Manning, George.--4th ed.-- New Delhi: McGraw Hill, 2012. xxi, 503 p.
ISBN : 9781259097256.
658.4092 42546

** Art-Leadership; Leadership

63 McKeen, James D
IT strategy: issues and practices / McKeen, James D.--2nd ed.-- Noida: Pearson, 2015. 332 p.
ISBN : 9789332543188.
658.4038 42538

** Information technology-Management; IT-Strategy

64 Mehra, Deepak
Ready, steady, go: 59 ways to fast track your career from classroom to corporate office / Mehra, Deepak.-- Mumbai: Jaico Publishing House, 2015. 209 p.
ISBN : 9788184956542.
650.1 C1537

** Success-Business; Handbooks; Manuals

65 Milanovic, Branko
Global inequality: a new approach for the age of globalization / Milanovic, Branko.-- Cambridge: Harvard University Press, 2016. ix, 299 p.
ISBN : 9780674737136.
337 42601

** Global inequality; Globalization; Equality; Income distribution

66 Miller, Michael
The internet of things: how smart TVs, smart cars, smart homes and smart cities are changing the world / Miller, Michael.-- Noida: Pearson, 2015. xiii, 319 p.
ISBN : 9789332552456.
004.678 42539

** Internet-Things; Internet

67 Mithas, Sunil
Making the elephant dance: the Tata way to innovate, transform and globalize / Mithas, Sunil.-- New Delhi: Penguin, 2015. xxiii, 318 p.
ISBN : 9780670088287.
651.5042 42648

** Elephant dance; International business enterprises; Entrepreneurship; Tata group

68 Mufti, Aamir R
Forget English: orientalisms and world literatures / Mufti, Aamir R.-- Cambridge: Harvard University Press, 2016. xii, 292 p.
ISBN : 9780674734777.
809 42621

** Forget English; Orientalisms; World literatures

69 Mukherjea, Saurabh

The unusual billionaires / Mukherjea, Saurabh.-- New Delhi: Penguin, 2016. xviii, 445 p.
ISBN : 9780670089253.
651.5042 42654

** Unusual billionaires; Success-Business

70 Neck, Christopher P
Self leadership: the definitive guide to personal excellence / Neck, Christopher P.-- Las Angeles: Sage, 2017. xvii, 221 p.
ISBN : 9781506314464.
658.4092 42718(Out)

** Self leadership; Personal excellence-Guide; Leadership

71 Pandey, I M
Management accounting: a planning and control approach / Pandey, I M.--3rd ed.-- New Delhi: Vikas Publishing House , 2014. xiii, 608 p.
ISBN : 9780706998979.
658.1511 42549-42550

** Management accounting; Accounting

72 Pareek, Udai
Understanding organizational behaviour / Pareek, Udai.-- 3rd ed.-- New Delhi: Oxford University Press, 2011. xviii, 753 p.
ISBN : 9780198070733.
658.402 42561

** Organizational behaviour

73 Patil, Ashish
Mergers and acquisitions: the art of science / Patil, Ashish.-- Singapore: SAAA Capital, 2016. vi, 397 p.
ISBN : 9789811104862.
658.16 C1547

** Mergers and acquisitions

74 Pawar, Sharad
On my terms: from the grassroots to the corridors of power / Pawar, Sharad.-- New Delhi: Speaking Tiger, 2016. xii, 264 p.
ISBN : 9789385755392.
920 42633

** Politicians; Biography

75 Pitre, Brant
The case for Jesus: the biblical and historical evidence for Christ / Pitre, Brant.-- New York: Image, 2016. viii, 242 p.
ISBN : 9780770435486.

232 42606

** Jesus; Biblical-Historical evidence; Jesus Christ

76 Pittampalli, A L
Persuadable: how great leaders change their minds to change the world / Pittampalli, A L.-- New York: Harper Collins Publishers, 2016. viii, 242 p.
ISBN : 9780062333896.
153.852 42595

** Persuadable; Great leaders; Leadership; Psychology

77 Pope, Kenneth S
Ethics in psychotherapy and counseling: a practical guide / Pope, Kenneth S.--5th ed.-- New Jersey: John Wiley & Sons, 2016. xxv, 484 p.
ISBN : 9781119195443.
174.4 42590

** Ethics; Psychotherapy; Counseling psychologist; Professional ethics

78 Powers, Marian
Financial accounting / Powers, Marian.--11th ed.-- New Delhi: Cengage Learning, 2012. xxv, 705 p.
ISBN : 9788131518434.
657.48 42559

** Financial accounting; Accounting

79 Prowse, Amanda
Will you remember me? / Prowse, Amanda.-- London: Head of Zeus, 2014. 345 p.
ISBN : 9781781856512.
823 42636

** Married people; Fiction

80 Reeves, Martin
Your strategy needs a strategy: how to choose and execute the right approach / Reeves, Martin.-- Boston: Harvard Business Review Press, 2015. 271 p.
ISBN : 9781625275868.
658.4012 42608

** Strategic planning; Leadership; Management

81 Robbins, Stephen P
Organizational behavior / Robbins, Stephen P.--17th ed.-- Delhi: Pearson, 2017. 739 p.
ISBN : 9781292146300.
658.402 42589

** Organizational behavior

82 Salvatore, Dominick
Principles of microeconomics / Salvatore, Dominick.--5th ed.-- New Delhi: Oxford University Press, 2014. xxxiv, 633 p.
ISBN : 9780198062301.
338.5 42554

** Economics; Microeconomics

83 Sauvant, Karl P
The rise of transnational corporations from emerging markets: threat or opportunity? / Sauvant, Karl P.-- Cheltenham: Edward Elgar, 2009. xxi, 391 p.
ISBN : 9781848443488.
332.64 42544

** International business enterprises; Investments-Foreign

84 Shapiro, Daniel
Negotiating the nonnegotiable: how to resolve your most emotionally charged conflicts / Shapiro, Daniel.-- New York: Viking, 2016. xvi, 319 p.
ISBN : 9780670015566.
658.4052 42647(Out)

** Negotiating; Interpersonal relations; Negotiation; Emotions

85 Sharma, J K
Fundamentals of business statistics / Sharma, J K.-- New Delhi: Vikas Publishing House, 2014. xv, 547 p.
ISBN : 9789325976160.
519.5 42547

** Business statistics

86 Shaughnessy, John J
Research methods in psychology / Shaughnessy, John J.-- 10th ed.-- New Delhi: McGraw-Hill Education, 2015. xviii, 489 p.
ISBN : 9781259252969.
001.42 42626

** Research methods; Psychology; Research methodology

87 Shiba, Shoji
Breakthrough management: principles, skills and patterns for transformational leadership / Shiba, Shoji.-- New Delhi: Confederation of Indian Industry, 2013. xii, 267 .
ISBN : 9788190356435.
658 C1540-C1541

** Organizational change; Strategic planning; Leadership

88 Shiba, Shoji and Narain, Kalpana
Creating visionary leaders in Indian manufacturing: Japan International Cooperation Agency., 2013. xvi, 242 p.
658.4092 C1538-C1539

** Leadership; Visionary leaders

89 Shmueli, Galit
Data mining for business analytics: concepts, techniques and applications with XLMiner / Shmueli, Galit.-- New Jersey: John Wiley & Sons, 2016. xxxi, 514 p.
ISBN : 9781118729274.
658.47 42540

** Data mining; Microsoft excel; Business analytics

90 Sinha, Dheeraj
India reloaded: inside India's resurgent consumer market / Sinha, Dheeraj.-- New Delhi: Westland, 2015. xvi, 205 .
ISBN : 9789385152337.
658.8343 42566

** Commerce; Consumers; Marketing

91 Tripathi, Salil
Detours: songs of the open road / Tripathi, Salil.-- Chennai: Tranquebar Press, 2015. x, 372 p.
ISBN : 9789385152924.
920 42598

** Detours; Songs-Open road

92 Whetten, David A
Developing management skills / Whetten, David A.--9th ed. -- New Delhi: Pearson, 2016. 643 p.
ISBN : 9781292097480.
658.3124 42558

** Management skills

93 Woodward, Bob
The last of the president's men / Woodward, Bob.-- New Delhi: Simon & Schuster, 2015. 291 p.
ISBN : 9781471156502.
920 42596

** Political corruption; Presidents

94 Zenger, Todd
Beyond competitive advantage: how to solve the puzzle of sustaining growth while creating value / Zenger, Todd.-- Boston: Harvard Business Review Press, 2016. xii, 207 p.
ISBN : 9781633690004.
658.4 42607(Out)

** Competitive advantage; Strategic planning; Leadership

95 Zook, Chris
The founder's mentality: how to overcome the predictable crises of growth / Zook, Chris.-- Boston: Harvard Business Review Press, 2016. 214 p.
ISBN : 9781633691162.
658.406 42623

** Strategic planning; Leadership; Industrial management; Predictable crises

96 Zweig, David
Invisibles: the power of anonymous work in an age of relentless self-promotion / Zweig, David.-- New Delhi: Penguin, 2014. 248 p.
ISBN : 9781591846345.
650.1 42639

** Invisibles; Anonymous work; Career development; Motivation

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