Institute of Management Technology
Ghaziabad, Delhi NCR

New Arrivals

September 2018

Library & Information Services

1 Abramson, Neil Remington
Managing cultural differences global leadership for the 21st century / Abramson, Neil Remington.--10th ed.-- London: Routledge, 2018. xxiv, 637 p.
ISBN : 9781138223684.
658.4092 44486

** Managing cultural differences; Global leadership; Leadership; International business enterprises; Global leaders; Intercultural communications

2 Agarwal, Rajeev
What I did not learn at IIT: transitioning from campus to workplace / Agarwal, Rajeev.-- Gurgaon: Random House, 2015. xx, 194 p.
ISBN : 9788184004861.
650.14 44528

** IIT; Transitioning; Campus-Workplace

3 Anderson, Robert J
Mastering leadership: an integrated framework for breakthrough performance and extraordinary business results / Anderson, Robert J.-- New Delhi: Wiley India, 2016. xxxi, 342 p.
ISBN : 9788126558513.
658.4092 44483

** Leadership; Mastering leadership; Integrated framework Extraordinary business; Leadership effectiveness; Business performance

4 Barak, Michalle E Mor
Managing diversity: toward a globally inclusive workplace / Barak, Michalle E Mor.--4th ed.-- New Delhi: Sage Publication, 2017. xx, 394 p.
ISBN : 9781483386126.
658.301 44506

** Diversity; Workplace; Conceptual framework; Diversity management; Social psychology; Workforce diversity

new arrivals

5 Biech, Elaine
Change management training: includes all the activities handouts tools and assessments you need to create and deliver powerful effective training / Biech, Elaine.--
New Delhi: Viva Books, 2019. xv, 192 p.
ISBN : 9789387925250.
658.3124 44502

** Change management-Training; Training management; Effective training; Workshop

6 Blais, Steven P
Business analysis: best practices for success / Blais, Steven P.-- New Delhi: Wiley India, 2017. xxvii, 403 p.
ISBN : 9788126569106.
658.401 44522

** Business analysis; Success; Business analyst; Product scope

7 Bliss, Jeanne
Chief customer officer 2.0: how to build your customer-driven growth engine / Bliss, Jeanne.-- New Delhi: Wiley, 2015. xvi, 271 p.
ISBN : 9788126557967.
658.812 44447

** Leadership; Customers; Company leadership; Customer relations; Industrial management; Customer officer

8 Boumol, William J
Economic theory and operations analysis / Boumol, William J.--4th ed.-- New Delhi: PHI, 2015. xxi, 695 p.
ISBN : 9789332549586.
330.01 44533

** Economic theory; Microeconomics; Operations analysis; Optimization; Inventory analysis

new arrivals

9 Brown, Martin C
Python: the complete reference / Brown, Martin C.--
Chennai: McGraw Hill Education, 2018. xxvii, 691 p.
ISBN : 9789387572942.
005.74 44468(Out)

** Python; Python language; Python programming; Web publishing

10 Burger, Scott V
Introduction to machine learning with R: rigorous
mathematical analysis / Burger, Scott V.-- New Delhi: SPD
, 2018. ix, 213 p. ISBN : 9789352137251.
658.47 (R) 44472

** R; Machine learning; Statistics-Data processing;
Programming languages; Neural networks

11 Businessworld
Marketing whitebook 2018-2019 / Businessworld.-- New
Delhi: Businessworld, 2018. 276 p.
ISBN : 9789352669813.
658.8 44473-44475

** Marketing whitebook; Marketing; Whitebook

12 Buttle, Francis
Customer relationship management: concepts and
technologies / Buttle, Francis.--3rd ed.-- London:
Routledge, 2018. xxv, 400 p.
ISBN : 9781138236813.
658.812 44448

** Customer relationship management; Customer
relationship Customer lifecycle; Strategic CRM; Customer
portfolio management; Operational CRM; Analytical CRM

13 Cartwright, Edward
Behavioral economics / Cartwright, Edward.--3rd ed.--
London: Routledge, 2018. xxix, 555 p. ISBN : 9781138097124.
330.01 44429

** Behavioral economics; Economics

new arrivals

14 Chandler, David
Strategic corporate social responsibility: sustainable value creation / Chandler, David.--4th ed.-- New Delhi: Sage, 2017. xxxvii, 447 p.
ISBN : 9781506310992.
658.408 44505

** Social responsibility-Business; Social responsibility-Case studies; Corporate social responsibility

15 Chou, Timothy
Precision: principles practices and solutions for the internet of things / Chou, Timothy.-- New Delhi: McGraw Hill Education India, 2017. xxii, 260 p.
ISBN : 9789352605385.
004.678 44450

** Precision; Internet-Things; Internet solutions; Framework; Thing principles; Connect principles; Collect principles; Learn principles

16 Christensen, Clayton M
Competing against luck: the story of innovation and customer choice / Christensen, Clayton M.-- New York: Harpercollins Publishers, 2016. xix, 262 p.
ISBN : 9780062435613.
651.5042 44446

** Competing against luck; Innovation-Story; Customer choice; Jobs theory; Job hunting

17 Coleman, Darren
Building brand experiences: a practical guide to retaining brand relevance / Coleman, Darren.-- New Delhi: Kogan Page, 2018. xiv, 280 p.
ISBN : 9780749481568.
658.827 44417

** Brand experiences; Brand management; Consumer satisfaction; Branding

new arrivals

18 Cranston, Ross
Principles of banking law / Cranston, Ross.--3rd ed.--
Oxford: Oxford University Press, 2017. li, 578 p.
ISBN : 9780199276080.
346.082 44432

** Banking law; Bank; Bank regulation; Bank-Customers;
Bank-Payment systems

19 Dani, Samir
Food supply chain management and logistics: from farm to
fork / Dani, Samir.-- New Delhi: Kogan Page, 2015.
xviii, 260 p.
ISBN : 9780749473648.
658.7 44513

** Supply chain management-Food; Logistics; Supply chain;
Food production; Food manufacturing

20 Daniels, Joseph P
Global economic issues and policies / Daniels, Joseph P.-
4th ed.-- London: Routledge, 2018. xiii, 570 p.
ISBN : 9781138244177.
337 44449

** Economics; Global economics; Economy policy;
International economic relations; International trade;
International finance

21 Datey, V S
FEMA and FDI ready reckoner / Datey, V S.-- New Delhi:
Taxmann, 2018. 365 p.
ISBN : 9789387957602.
332.45 44418

** FEMA; FDI; Ready reckoner; Foreign exchange rates;
Bank accounts

new arrivals

22 Drucker, Peter F
The practice of management / Drucker, Peter F.-- New York : Harper, 2006. xii, 404 p.
ISBN : 9780062365781.
658 44493

** Management; Structure-Management; Managing managers; Managers; Worker

23 Duckworth, Angela
Grit: why passion and resilience are the secrets to success / Duckworth, Angela.-- London: Vermilion, 2017.
xv, 333 p.
ISBN : 9781785040207.
650.1 44494

** Passion-Success; Secrets-Success; Seeking-Success; Achievement

24 Flinn, Kevin
Leadership development: a complexity approach / Flinn, Kevin.-- New York: Routledge, 2018. xii, 191 p.
ISBN : 9781138934030.
658.4092 44485

** Leadership development; Leadership; Career development
Rethinking leadership

25 Fogarty, Robin J
Unlocking student talent: the new science of developing expertise / Fogarty, Robin J.-- New York: Teachers College Press, 2018. xviii, 168 p.
ISBN : 9780807758724.
658.3125 44512(Out)

** Student talent; Talent; Learning ability; Personality-Intelligence; Academic achievement

new arrivals

26 Gay, Geneva
Culturally responsive teaching: theory, research and practice / Gay, Geneva.--3rd ed.-- New York: Teachers College Press, 2018. xxxiv, 350 p.
ISBN : 9780807758762.
658.0071 44515

** Responsive teaching; Research; Multicultural education Teaching

27 Geron, Aurelien
Hands on machine learning with scikit learn and tensorflow: concepts, tools and techniques to build intelligent systems / Geron, Aurelien.--2nd ed.-- New Delhi: SPD, 2018. xx, 546 p.
ISBN : 9789352135219.
658.47 44471(Out)

** Machine learning; Machine learning project; Neural networks; Deep learning; Automatic learning

28 Ghosh, Nabendu
That bird called happiness: stories / Ghosh, Nabendu.-- New Delhi: Speaking Tiger, 2018. viii, 264 p.
ISBN : 9789387164925.
823 44413(Out)

** Bird; Happiness; Stories; Fiction

29 Gibson, Rowan
The 4 lenses of innovation: a power tool for creative thinking / Gibson, Rowan.-- New Delhi: Wiley India, 2015. xv, 284 p.
ISBN : 9788126555123.
658.4063 44442

** Lenses; Innovation; Creative thinking

new arrivals

30 Grus, Joel
Data science from scratch: first principles with python / Grus, Joel.-- New Delhi: O'Reilly, 2017. xvi, 311 p.
ISBN : 9789352130962.
005.74 44540(Out)

** Data science; Python; Machine Learning; Logistic-Regression

31 Hague, Nick
B2B customer experience: a practical guide to delivering exceptional CX / Hague, Nick.-- New Delhi: Kogan Page, 2018. xviii, 226 p.
ISBN : 9780749481858.
658.812 44451

** B2B; Customer experience; Business markets; Customer relations; Customer experience

32 Hassan, David
Managing sport business: an introduction / Hassan, David. --2nd ed.-- London: Routledge, 2018. xxxi, 673 p.
ISBN : 9781138291386.
796.069 44427

** Sport business; Sports; Sport management; Sport industry; Sport policy

33 Hawkins, Peter
Leadership team coaching in practice: case studies on developing high performing teams / Hawkins, Peter.--2nd ed.-- New Delhi: Kogan Page, 2018. xix, 368 p.
ISBN : 9780749482381.
658.4092 44481

** Leadership; Team-Coaching; Case studies; Performing teams

new arrivals

34 Hill, Alex
Operations strategy: design, implementation and delivery / Hill, Alex.-- London: Palgrave, 2018. xxiii, 414 p.
ISBN : 9781137532763.
658.5 44538

** Operations strategy; Production management; Operations management; Service delivery system; Infrastructure choice

35 Hill, Liz
Creative arts marketing / Hill, Liz.--3rd ed.-- New York: Routledge, 2018. xvi, 305 p.
ISBN : 9781138213760.
658.8 44428(Out)

** Creative marketing; Arts marketing; Marketing; Marketing research; Branding; Pricing; Marketing communications

36 Holbeche, Linda
The agile organization: how to build an engaged, innovative and resilient business / Holbeche, Linda.--2nd ed.-- New Delhi: Kogan Page, 2018. ix, 331 p.
ISBN : 9780749482657.
658.406 44480

** Agile organization; Organizational change; Organizational effectiveness; Resilient business; Agile strategizing

37 Jones, Dawna
Decision making for dummies / Jones, Dawna.-- New Delhi: Wiley India, 2015. xii, 370 p.
ISBN : 9788126554416.
658.403 44524

** Decision making; Effective decisions; Company culture; Business decisions

new arrivals

38 Kalra, Mani Bhasin
Diversity: reflections and insights / Kalra, Mani Bhasin.
-- New Delhi: Viva books, 2018. xxi, 288 p.
ISBN : 9789387925205.
378.12 44500

** Diversity; Diversity-Reflections; Diversity-Schooling; Female-College students; Child education; Dalit women; Secondary school-Education; Transgender-Classrooms

39 Kawasaki, Guy
The art of the start 2.0: the time-tested, battle-hardened guide for anyone starting anything / Kawasaki, Guy.-- London: Portfolio Penguin, 2015. x, 326 p.
ISBN : 9780241187265.
651.5042 44530

** Art; Start 2.0; Anyone starting anything; New business enterprises; Entrepreneurship

40 Khandelwal, Anil K
CEO: chess master or gardener?: how game-changing HR reforms created a new future for Bank of Baroda / Khandelwal, Anil K.-- New Delhi: Oxford University Press, 2018. xxvi, 358 p.
ISBN : 9780199485642.
658.4 44537

** Bank of Baroda-Personnel management; Banking industry; Workmen unions; Research industrial relations

41 Konstantinides, Dimitrios G
Risk theory: a heavy tail approach / Konstantinides, Dimitrios G.-- New Jersey: World Scientific, 2018. xii, 494 p.
ISBN : 9789813223141.
658.155 44434

** Risk theory; Risk model

new arrivals

42 Kumar, U Dinesh
Business analytics: the science of data-driven decision making / Kumar, U Dinesh.-- New Delhi: Wiley India, 2018.
xxi, 714 p.
ISBN : 9788126568772.
658.47(A) 44520

** Business analytics; Decision making; Analytics; Data mining

43 Lander, Jared P
R for everyone: advanced analytics and graphics / Lander, Jared P.--2nd ed.-- New Delhi: Pearson, 2018. xxiv, 528 p.
ISBN : 9789386873521.
658.47 44534

** Advanced analytics; Graphics; R; Analytics; Getting R; R-Environment

44 Latar, Noam Lemelshtrich
Robot journalism: can human journalism survive / Latar, Noam Lemelshtrich.-- New Jersey: World Scientific Publishing, 2018. xiv, 136 p.
ISBN : 9789813237339.
070.4 44426

** Robot journalism; Human journalism; Journalism; Story telling

45 Lawson, Karen
New employee orientation training: includes all the activities handouts tools and assessments you need to create and deliver powerful effective training / Lawson, Karen.-- New Delhi: Viva Books, 2019. xviii, 194 p.
ISBN : 9789387925342.
658.3124 44503

** Employee orientation-Training; Training management; Effective training; New employee; Workshop

new arrivals

46 Llewellyn, Jack H
Commonsense leadership: no nonsense rules for improving your mental game and increasing your team's performance / Llewellyn, Jack H.-- New Jersey: John Wiley & Sons, 2017.
xv, 224 p.
ISBN : 9781119287827.
658.4092 44509

** Leadership; Mental Game; Team Performance; Teamwork; Positive work environment; Work environment

47 Lobo, Lancy
Democracy in India: current debates and emerging challenges / Lobo, Lancy.-- Delhi: Primus Books, 2017.
xxi, 197 p.
9789384082949.
321.8 44532

** Democracy-India; Democracy-Emerging challenges; Democracy-Current debates; Indian democracy

48 Maani, Kambiz
Multi-stakeholder decision making for complex problems: a systems thinking approach with cases / Maani, Kambiz.-- New Jersey: World Scientific, 2017. xvi, 165 p.
ISBN : 9789814619738.
658.4032 44544

** Multi stakeholder; Decision making; Systems thinking; Feedback loops; Generic systems models; Cases

49 Mayer-Schonberger, Viktor
Big data: the essential guide to work life and learning in the age of insight / Mayer-Schonberger, Viktor.-- London: John Murray, 2017. 303 p.
ISBN : 9781848547926.
658.47(BD) 44416(Out)

** Big data; Transform; Data mining; Technological innovations; Social change

new arrivals

50 Maylett, Tracy
The employee experience: how to attract talent, retain top performers and drive results / Maylett, Tracy.-- New Delhi: Wiley, 2017. xvii, 219 p.
ISBN : 9788126571628.
658.3125 44508

** Employee experience; Talent; Performer; Expectations-International framework; International framework; Brand-Contracts; Trust

51 Mckinney, Wes
Python for data analysis: data wrangling with pandas, numpy and ipython / Mckinney, Wes.--2nd ed.-- New Delhi: O'Reilly, 2018. xvi, 522 p.
ISBN : 9789352136414.
005.74 44539(Out)

** Computer program language; Programming languages; Data mining; Ipython; Jupyter notebooks

52 Mendenhall, Mark E
Global leadership: research, practice and development / Mendenhall, Mark E.--3rd ed.-- New York: Routledge, 2018. xviii, 414 p.
ISBN : 9781138292444.
658.4092 44487

** Leadership; Global leadership; Executives training; International business enterprises; Personnel management

53 Mikitani, Hiroshi
Business-do: the way to successful leadership / Mikitani, Hiroshi.-- New Jersey: John Wiley, 2018. xv, 176 p.
ISBN : 9781119412229.
658.4092 44526

** Successful leadership; Leadership; Success-Business; Mickey; Personal development

new arrivals

54 Minto, Barbara
The pyramid principle: logic in writing and thinking / Minto, Barbara.--3rd ed.-- New Delhi: Prentice Hall, 2009
xiii, 177 p.
ISBN : 9780273710516.
651.74 44412

** Pyramid principle; Logic-Writing; Logic-Thinking; Pyramid structure

55 Mitchell, Debbie
50 top tools for employee wellbeing: a complete toolkit for developing happy, healthy, productive and engaged employees / Mitchell, Debbie.-- New Delhi: Kogan Page, 2018. xxi, 230 p.
ISBN : 9780749482183.
658.3 44482

** Employee wellbeing; Employee motivation; Personnel management; Engaged employees

56 Morling, Beth
Research methods in psychology: evaluating a world of information / Morling, Beth.--3rd ed.-- New York: Norton & Company, 2018. xxviii, 623 p.
ISBN : 9780393643602.
001.42 44497

** Research methods; Psychology; Evaluating; Research; Research methodology

57 Motrescu-Mayes, Annamaria
Visual histories of South Asia / Motrescu-Mayes, Annamaria.-- Delhi: Primus Books, 2018. xxviii, 314 p.
ISBN : 9789386552440.
950 44531

** Visual histories-South Asia; Visual anthropology; Civilization; Visual economy

new arrivals

58 Mulle, Karl
Emotional intelligence training: includes all the activities handouts tools and assessments you need to create and deliver powerful effective training / Mulle, Karl.-- New Delhi: Viva Books, 2019. xviii, 251 p.
ISBN : 9789387925298.
658.3124 44504

** Emotional intelligence-Training; Effective training; Training management; Workshops

59 Ozcan, Yasar A
Analytics and decision support in health care operations management: history, diagnosis and empirical foundations / Ozcan, Yasar A.--3rd ed.-- San Francisco: Jossey-Bass, 2017. xxx, 567 p.
ISBN : 9781119219811.
658.47(A) 44536

** Analytics; Decision making; Health services-Administration; Health care; Operations management

60 Palsson, Henrik
Packaging logistics: understanding and managing the economic and environmental impacts of packaging in supply chains / Palsson, Henrik.-- New Delhi: Kogan Page, 2018.
xiii, 211 p.
ISBN : 9780749481704.
658.7 44511

** Packaging logistics; Packaging-Supply chain; Packaging systems; Industrial packaging

61 Patterson, Josh
Deep learning: a practitioner's approach / Patterson, Josh.-- New Delhi: Shroff Publishers, 2017. xxi, 507 p.
ISBN : 9789352136049.
006.31 44543

** Deep learning; Machine learning; Deep networks

new arrivals

62 Percival, Rob
Confident coding: master the fundamentals of code and supercharge your career / Percival, Rob.-- New Delhi: Kogan Page, 2017. ix, 258 p.
ISBN : 9780749479633.
005.1 44518

** Confident coding; Computer programming; Vocational guidance; Website development-Career; Python

63 Popescu, Ionut
Emergent strategy and grand strategy: how American presidents succeed in foreign policy / Popescu, Ionut.-- Baltimore: Johns Hopkins University Press, 2017. xii, 233 p.
ISBN : 9781421423777.
658.4012 44507

** United States-Foreign relations; United States-Decision making; Presidents-United States; Grand strategy Emergent strategy

64 Portny, Stanley E
Project management for dummies / Portny, Stanley E.--5th ed.-- New Delhi: Wiley India, 2018. xiii, 434 p.
ISBN : 9788126571062.
658.404 44523

** Project management; Planning time; Group work; Game plan

65 Provost, Foster
Data science for business: what you need to know about data mining and data analytic thinking / Provost, Foster. -- New Delhi: Shroff Publishers, 2018. xviii, 384 p.
ISBN : 9789351102670.
658.47(A) 44542(Out)

** Data science; Data mining; Analytics; Data analytic thinking; Data science solutions

new arrivals

66 Ramirez, Juan
Handbook of basel III capital: enhancing bank capital in practice / Ramirez, Juan.-- Chichester: John Wiley & Sons , 2017. xv, 544 p.
ISBN : 9781119330820.
332.10681 44433(Out)

** Handbook-Basel III; Basel III; Bank capital; International finance; Capital requirements

67 Rawat, D S
Students guide to Ind ASs: converged IFRSs / Rawat, D S.- 2nd ed.-- New Delhi: Taxmann, 2018. 962 p.
ISBN : 9789387957305.
657.3 44420

** Students guide-IFRS; IFRS; Ind ASs

68 Schramm, Laurier L
Technological innovation: an introduction / Schramm, Laurier L.-- Berlin: De Gruyter, 2018. xiii, 216 p.
ISBN : 9783110438277.
658.514 44438(Out)

** Technological innovation; Innovation; Innovation models Innovation ecosystems

69 Sharma, Sanjeev
The DevOps adoption playbook: a guide to adopting DevOps in a multi-speed it enterprise / Sharma, Sanjeev.-- New Delhi: Wiley India, 2017. xxxii, 368 p.
ISBN : 9788126569083.
005.1 44436

** DevOps adoption-Playbook; Adopting DevOps; IT enterprise

new arrivals

70 Sharma, Seema
Statistics for business and economics / Sharma, Seema.-- 2nd ed.-- New Delhi: Wiley India, 2018. xix, 488 p.
ISBN : 9788126570942.
519.5 44521

** Statistics; Business economics; Economics; Statistical analysis

71 Sladek, Sarah
Talent generation: how visionary organizations are redefining work and achieving greater success / Sladek, Sarah.-- Washington DC: Asae, Association Management Press, 2017. x, 242 p.
ISBN : 9780880343916.
658.3125 44498

** Visionary organization; Redefining work; Achieving greater success; Talent generation; Talent management; Future focus

72 Solomon, Michael R
The Routledge companion to consumer behavior / Solomon, Michael R.-- New York: Routledge, 2018. xxviii, 535 p.
ISBN : 9781138695160.
658.8342 44484

** Routledge companion; Consumer behavior; Marketing; Handbook; Consumer psychology

73 Stephens, Debra L
Essentials of consumer behavior / Stephens, Debra L.-- London: Routledge, 2017. x, 220 p.
ISBN : 9781138791732.
658.8342 44430

** Consumer behavior; Consumers; Consumer research methods

new arrivals

74 Summerfield, Mark
Programming in python 3: a complete introduction to the python language / Summerfield, Mark.--2nd ed.-- New Delhi : Pearson, 2018. xvii, 630 p.
ISBN : 9789352869176.
005.74 44467(Out)

** Programming; Python 3; Python language; Data types; Database programming

75 Tarique, Ibraiz
International human resource management: policies and practices for multinational enterprises / Tarique, Ibraiz --5th ed.-- New York: Routledge, 2016. xxii, 524 p.
ISBN : 9780415710534.
658.3 44488

** International business enterprises; International compensation; Workforce planning; Employee relation; Human resource management; Multinational enterprise

76 Tate, Marthi
Off-the-shelf IT solutions: a practitioner's guide to selection and procurement / Tate, Marthi.-- New Delhi: Viva Books, 2016. xxiii, 264 p.
ISBN : 9781780172583.
658.4038 44464

** IT solutions; Selection; Procurement; Computer software Talent management

77 Tatham, Peter
Humanitarian logistics: meeting the challenge of preparing for and responding to disasters / Tatham, Peter --2nd ed.-- New Delhi: Kogan Page India, 2015. xxii, 293 p .
ISBN : 9780749470876.
363.34 44517

** Humanitarian logistics; Humanitarian assistance; Emergency management; Business logistics; Disaster planning-Administration

new arrivals

78 Taxmann
Company law ready reckoner / Taxmann.--5th ed.-- New Delhi: Taxmann, 2018. 732 p.
ISBN : 9789387702936.
346.066 44419

** Company law; Company law-Ready reckoner; Securities

79 Taxmann
Foreign exchange management manual: with FEMA and FDI ready reckoner: 2 volume set / Taxmann.--33th ed.-- New Delhi: Taxmann, 2018. vp.
2 Volume Set.
ISBN : 9789387957619.
332.45 44421-44422

** Foreign exchange management-Manual; Foreign exchange; FEMA; FDI; FDI ready reckoner

80 Teetor, Paul
R cookbook: proven recipes for data analysis statistics and graphics / Teetor, Paul.-- Mumbai: SPD, 2017. xvii, 413 p.
ISBN : 9789350233795.
658.47 (R) 44510

** R computer program language; Mathematical statistics; Graphic methods; Data processing; Statistics data processing; R

81 Tiwana, Amrit
IT strategy for non-IT managers: becoming an engaged contributor to corporate IT decisions / Tiwana, Amrit.-- Cambridge: MIT Press, 2017. 267 p.
ISBN : 9780262534154.
658.4038 44437

** IT strategy; Information technology; Strategic planning Decision making; Managers; IT architecture; IT governance

new arrivals

82 Virine, Lev
Project risk analysis made ridiculously simple / Virine, Lev.-- New Jersey: World Scientific, 2017. xx, 262 p.
ISBN : 9789814759373.
658.404 44424

** Project risk analysis; Project management; Risk management; Project risk management; Qualitative project risk; Portfolio risk analysis

83 Volberda, Henk
Reinventing business models: how firms cope with disruption / Volberda, Henk.-- Oxford: Oxford University Press, 2018. xxviii, 296 p.
ISBN : 9780198792048.
658.4012 44440(Out)

** Reinventing business models; Reinventing; Business model; Business model innovation; Strategic Planning

84 Whapples, David
Continual service improvement manager: careers in IT service management / Whapples, David.-- New Delhi: Viva Books, 2016. xii, 115 p.
ISBN : 9781780172248.
658.4038 44465

** Service improvement; Manager; IT service-Management; Information technology; Career

85 Wichert, Ines
Accelerated leadership development: how to turn your top talent into leaders / Wichert, Ines.-- New Delhi: Kogan Page, 2018. xv, 229 p.
ISBN : 9780749483050.
658.4092 44501

** Accelerated leadership; Leadership; Talent; Leaders; Executive ability; Women's careers

new arrivals

86 Wise, Sean
Startup opportunities: know when to quit your day job /
Wise, Sean.--2nd ed.: Wiley India, 2018. xix, 180 p.
ISBN : 9788126572069.
658.11 44529

** Startup opportunities; Opportunities; Startup

87 Yoo, Min-Jung
Manufacturing operations management / Yoo, Min-Jung.--
New Jersey: World Scientific, 2018. xxv, 259 p.
ISBN : 9781786345332.
658.5 44525

** Manufacturing operations management; Manufacturing; Operations management; Production structure; Operations planning; Demand management-Forecasting

**** - Keywords**

new arrivals

TITLE INDEX

TITLE **S. No. New Arrivals**

The 4 lenses of innovation: a power tool for creative thinking : Gibson, Rowan 29

50 top tools for employee wellbeing: a complete toolkit for developing happy, healthy, productive and engaged employees : Mitchell, Debbie 55

Accelerated leadership development: how to turn your top talent into leaders : Wichert, Ines 85
The agile organization: how to build an engaged , innovative and resilient business : Holbeche, Linda 36
Analytics and decision support in health care operations management: history, diagnosis and empirical foundations : Ozcan, Yasar A 59
The art of the start 2.0: the time-tested, battle-hardened guide for anyone starting anything : Kawasaki, Guy 39

B2B customer experience: a practical guide to delivering exceptional CX : Hague, Nick 31
Behavioral economics : Cartwright, Edward 13
Big data: the essential guide to work life and learning in the age of insight : Mayer-Schonberger, Viktor 49
Building brand experiences: a practical guide to retaining brand relevance : Coleman, Darren 17
Business analysis: best practices for success : Blais, Steven P 6
Business analytics: the science of data-driven decision making : Kumar, U Dinesh 42
Business-do: the way to successful leadership : Mikitani, Hiroshi 53

CEO: chess master or gardener?: how game-changing HR reforms created a new future for Bank of Baroda : Khandelwal, Anil K 40
Change management training: includes all the activities handouts tools and assessments you need to create and deliver powerful effective training : Biech, Elaine 5
Chief customer officer 2.0: how to build your customer-driven growth engine : Bliss, Jeanne 7
Commonsense leadership: no nonsense rules for improving your mental game and increasing your team's performance : Llewellyn, Jack H 46
Company law ready reckoner : Taxmann 78

new arrivals

Competing against luck: the story of innovation and customer choice : Christensen, Clayton M 16

Confident coding: master the fundamentals of code and supercharge your career : Percival, Rob 62
Continual service improvement manager: careers in IT service management : Whapples, David 84
Creative arts marketing : Hill, Liz 35
Culturally responsive teaching: theory, research and practice : Gay, Geneva 26
Customer relationship management: concepts and technologies : Buttle, Francis 12

Data science for business: what you need to know about data mining and data analytic thinking : Provost, Foster 65
Data science from scratch: first principles with python : Grus, Joel 30
Decision making for dummies : Jones, Dawna 37
Deep learning: a practitioner's approach : Patterson, Josh 61
Democracy in India: current debates and emerging challenges : Lobo, Lancy 47
The DevOps adoption playbook: a guide to adopting DevOps in a multi-speed it enterprise : Sharma, Sanjeev 69
Diversity: reflections and insights : Kalra, Mani Bhasin 38

Economic theory and operations analysis : Boumol, William J 8
Emergent strategy and grand strategy: how American presidents succeed in foreign policy : Popescu, Ionut 63
Emotional intelligence training: includes all the activities handouts tools and assessments you need to create and deliver powerful effective training : Mulle, Karl 58
The employee experience: how to attract talent, retain top performers and drive results : Maylett, Tracy 50
Essentials of consumer behavior : Stephens, Debra L 73

FEMA and FDI ready reckoner : Datey, V S 21
Food supply chain management and logistics: from farm to fork : Dani, Samir 19
Foreign exchange management manual: with FEMA and FDI ready reckoner: 2 volume set : Taxmann 79

Global economic issues and policies : Daniels, Joseph P 20
Global leadership: research, practice and development : Mendenhall, Mark E 52

new arrivals

Grit: why passion and resilience are the secrets to success : Duckworth, Angela 23

Handbook of basel III capital: enhancing bank capital in practice : Ramirez, Juan 66
Hands on machine learning with scikit learn and tensorflow: concepts, tools and techniques to build intelligent systems : Geron, Aurelien 27
Humanitarian logistics: meeting the challenge of preparing for and responding to disasters : Tatham, Peter 77

International human resource management: policies and practices for multinational enterprises : Tarique, Ibraiz 75
Introduction to machine learning with R: rigorous mathematical analysis : Burger, Scott V 10
IT strategy for non-IT managers: becoming an engaged contributor to corporate IT decisions : Tiwana, Amrit 81

Leadership development: a complexity approach : Flinn, Kevin 24
Leadership team coaching in practice: case studies on developing high performing teams : Hawkins, Peter 33

Managing cultural differences global leadership for the 21st century : Abramson, Neil Remington 1
Managing diversity: toward a globally inclusive workplace : Barak, Michalle E Mor 4
Managing sport business: an introduction : Hassan, David 32
Manufacturing operations management : Yoo, Min-Jung 87
Marketing whitebook 2018-2019 : Businessworld 11
Mastering leadership: an integrated framework for breakthrough performance and extraordinary business results : Anderson, Robert J 3
Multi-stakeholder decision making for complex problems: a systems thinking approach with cases : Maani, Kambiz 48

New employee orientation training: includes all the activities handouts tools and assessments you need to create and deliver powerful effective training : Lawson, Karen 45

Off-the-shelf IT solutions: a practitioner's guide to selection and procurement : Tate, Marthi 76

Operations strategy: design, implementation and delivery : Hill, Alex 34

new arrivals

Packaging logistics: understanding and managing the economic and environmental impacts of packaging in supply chains : Palsson, Henrik 60
The practice of management : Drucker, Peter F 22
Precision: principles practices and solutions for the internet of things : Chou, Timothy 15
Principles of banking law : Cranston, Ross 18
Programming in python 3: a complete introduction to the python language : Summerfield, Mark 74
Project management for dummies : Portny, Stanley E 64
Project risk analysis made ridiculously simple : Virine, Lev 82
The pyramid principle: logic in writing and thinking : Minto, Barbara 54
Python for data analysis: data wrangling with pandas, numpy and ipython : Mckinney, Wes 51
Python: the complete reference : Brown, Martin C 9

R cookbook: proven recipes for data analysis statistics and graphics : Teetor, Paul 80
R for everyone: advanced analytics and graphics : Lander, Jared P 43
Reinventing business models: how firms cope with disruption : Volberda, Henk 83
Research methods in psychology: evaluating a world of information : Morling, Beth 56
Risk theory: a heavy tail approach : Konstantinides, Dimitrios G 41
Robot journalism: can human journalism survive : Latar, Noam Lemelshtrich 44
The Routledge companion to consumer behavior : Solomon, Michael R 72

Startup opportunities: know when to quit your day job : Wise, Sean 86
Statistics for business and economics : Sharma, Seema 70
Strategic corporate social responsibility: sustainable value creation : Chandler, David 14
Students guide to Ind ASs: converged IFRSs : Rawat, D S 67

Talent generation: how visionary organizations are redefining work and achieving greater success : Sladek, Sarah 71

Technological innovation: an introduction : Schramm, Laurier L 68
That bird called happiness: stories : Ghosh, Nabendu 28

Unlocking student talent: the new science of developing expertise : Fogarty, Robin J 25

new arrivals

Visual histories of South Asia : Motrescu-Mayes
, Annamaria 57

What I did not learn at IIT: transitioning from
campus to workplace / Agarwal, Rajeev 2

new arrivals

AUTHOR INDEX

AUTHOR	S. No. New Arrivals
Abramson, Neil Remington	1
Adams, William A	3
Agarwal, Rajeev	2
Anderson, Robert J	3
Avgouleas, Emilios	18
Banks, Marcus	57
Barak, Michalle E Mor	4
Biech, Elaine	5
Bird, Allan	52
Blais, Steven P	6
Bliss, Jeanne	7
Bosch, Frans van den	83
Boumol, William J	8
Briscoe, Dennis	75
Brown, Martin C	9
Burger, Scott V	10
Businessworld	11
Buttle, Francis	12
Cartwright, Edward	13
Chandler, David	14
Chou, Timothy	15
Christensen, Clayton M	16
Christopher, Martin	77
Coleman, Darren	17
Cranston, Ross	18
Cukier, Kenneth	49
Dani, Samir	19
Daniels, Joseph P	20
Datey, V S	21
Drucker, Peter F	22
Duckworth, Angela	23
Ericsson, K Anders	25
Fawcett, Tom	65
Feld, Brad	86
Flinn, Kevin	24
Fogarty, Robin J	25
Gay, Geneva	26
Geron, Aurelien	27
Ghosh, Nabendu	28
Gibson, Adam	61
Gibson, Rowan	29
Glardon, Remy	87
Grus, Joel	30

new arrivals

Hague, Nick 31
Hague, Paul N 31
Hare, Christopher 18
Hassan, David 32
Hawkins, Peter 33
Heij, Kevin 83
Hill, Alex 34

Hill, Liz 35
Hill, Terry 34
Holbeche, Linda 36

Jones, Dawna 37

Kalra, Mani Bhasin 38
Kawasaki, Guy 39
Kerns, Gene M 25
Khandelwal, Anil K 40
Konstantinides, Dimitrios G 41
Kumar, U Dinesh 42

Lander, Jared P 43
Latar, Noam Lemelshtrich 44
Lawson, Karen 45
Linhart, Hillary A 59
Llewellyn, Jack H 46
Lobo, Lancy 47
Lowrey, Tina M 72

Maani, Kambiz 48
Maklan, Stan 12
Mayer-Schonberger, Viktor 49
Maylett, Tracy 50
Mckinney, Wes 51
Mendenhall, Mark E 52
Mikitani, Hiroshi 53
Minto, Barbara 54
Mitchell, Debbie 55
Moran, Robert T 1
Morling, Beth 56
Motrescu-Mayes, Annamaria 57
Mulle, Karl 58

O'Sullivan, Catherine 35
O'Sullivan, Terry 35
Oddou, Gary R 52
Osland, Joyce S 52
Ozcan, Yasar A 59

Palsson, Henrik 60
Patterson, Josh 61
Percival, Rob 62
Pete, Brian M 25
Pinney, Christopher 57
Popescu, Ionut 63
Portny, Stanley E 64

new arrivals

Provost, Foster	65
Ramirez, Juan	66
Rawat, D S	67
Sacca, Chris	86
Schramm, Laurier L	68
Schuler, Randall	75
Sengupta, Ratnottama	28
Shah, Jayesh	47
Sharma, Sanjeev	69
Sharma, Seema	70
Sladek, Sarah	71
Solomon, Michael R	72
Somasegar, S	2
Stephens, Debra L	73
Summerfield, Mark	74
Tarique, Ibraiz	75
Tate, Marthi	76
Tatham, Peter	77
Taxmann	78-79
Teetor, Paul	80
Tiwana, Amrit	81
Trumper, Michael	82
Van Hoose, David D	20
Virine, Lev	82
Volberda, Henk	83
Whapples, David	84
Whitehead, Brian	35
Wichert, Ines	85
Wise, Sean	86
Wride, Matthew	50
Yoo, Min-Jung	87

new arrivals

SUBJECT/KEYWORD INDEX

SUBJECT/KEYWORD	S. No. New Arrivals
Academic achievement	25
Accelerated leadership	85
Achievement	23
Achieving greater success	71
Adopting DevOps	69
Advanced analytics	43
Agile organization	36
Agile strategizing	36
Analytical CRM	12
Analytics	42-43,59, 65
Anyone starting anything	39
Art	39
Arts marketing	35
Automatic learning	27
B2B	31
Bank	18
-Customers	18
-Payment systems	18
Bank accounts	21
Bank capital	66
Bank of Baroda	
-Personnel management	40
Bank regulation	18
Banking industry	40
Banking law	18
Basel III	66
Behavioral economics	13
Big data	49
Bird	28
Brand	
-Contracts	50
Brand experiences	17
Brand management	17
Branding	17,35
Business analysis	6
Business analyst	6
Business analytics	42
Business decisions	37
Business economics	70
Business logistics	77
Business markets	31
Business model	83
Business model innovation	83
Business performance	3
Campus	
-Workplace	2
Capital requirements	66
Career	84

new arrivals

Career development 24
Case studies 33
Cases 48
Change management
-Training 5
Child education 38

Civilization 57
Collect principles 15
Company culture 37
Company law 78
-Ready reckoner 78
Company leadership 7
Competing against luck 16
Computer program language 51
Computer programming 62
Computer software 76
Conceptual framework 4
Confident coding 62
Connect principles 15
Consumer behavior 72-73
Consumer psychology 72
Consumer research methods 73
Consumer satisfaction 17
Consumers 73
Corporate social responsibility 14
Creative marketing 35
Creative thinking 29
Customer choice 16
Customer experience 31,31
Customer lifecycle 12
Customer officer 7
Customer portfolio management 12
Customer relations 7,31
Customer relationship 12
Customer relationship management 12
Customers 7

Dalit women 38
Data analytic thinking 65
Data mining 42,49,51,
65
Data processing 80
Data science 30,65
Data science solutions 65
Data types 74
Database programming 74
Decision making 37,42,48,
59,81
Deep learning 27,61
Deep networks 61
Demand management
-Forecasting 87
Democracy
-Current debates 47
-Emerging challenges 47
-India 47

new arrivals

DevOps adoption
-Playbook 69
Disaster planning
-Administration 77
Diversity 4,38
-Reflections 38
-Schooling 38

Diversity management 4
Economic theory 8
Economics 13,20,70
Economy policy 20
Effective decisions 37
Effective training 5,45,58
Emergency management 77
Emergent strategy 63
Emotional intelligence
-Training 58
Employee experience 50
Employee motivation 55
Employee orientation
-Training 45
Employee relation 75
Employee wellbeing 55
Engaged employees 55
Entrepreneurship 39
Evaluating 56
Executive ability 85
Executives training 52
Expectations
-International framework 50
Extraordinary business 3

FDI 21,79
FDI ready reckoner 79
Feedback loops 48
FEMA 21,79
Female
-College students 38
Fiction 28
Food manufacturing 19
Food production 19
Foreign exchange 79
Foreign exchange management
-Manual 79
Foreign exchange rates 21
Framework 15
Future focus 71

Game plan 64
Generic systems models 48
Getting R 43
Global economics 20
Global leaders 1
Global leadership 1,52
Grand strategy 63
Graphic methods 80

new arrivals

Graphics 43
Group work 64

Handbook 72
-Basel III 66
Happiness 28
Health care 59

Health services
-Administration 59
Human journalism 44
Human resource management 75
Humanitarian assistance 77
Humanitarian logistics 77

IFRS 67
IIT 2
Ind ASs 67
Indian democracy 47
Industrial management 7
Industrial packaging 60
Information technology 81,84
Infrastructure choice 34
Innovation 29,68
-Story 16
Innovation ecosystems 68
Innovation models 68
Integrated framework 3
Intercultural communications 1
International business enterprises 1,52,75
International compensation 75
International economic relations 20
International finance 20,66
International framework 50
International trade 20
Internet
-Things 15
Internet solutions 15
Inventory analysis 8
Ipython 51
IT architecture 81
IT enterprise 69
IT governance 81
IT service
-Management 84
IT solutions 76
IT strategy 81

Job hunting 16
Jobs theory 16
Journalism 44
Jupyter notebooks 51

Leaders 85
Leadership 1,3,7,24,
33,46,
52-53,85

new arrivals

Leadership development 24
Leadership effectiveness 3
Learn principles 15
Learning ability 25
Lenses 29
Logic
-Thinking 54
-Writing 54

Logistic
-Regression 30
Logistics 19

Machine learning 27,61
Machine Learning 30
Machine learning 10
Machine learning project 27
Management 22
Manager 84
Managers 22,81
Managing cultural differences 1
Managing managers 22
Manufacturing 87
Manufacturing operations management 87
Marketing 11,35,72
Marketing communications 35
Marketing research 35
Marketing whitebook 11
Mastering leadership 3
Mathematical statistics 80
Mental Game 46
Mickey 53
Microeconomics 8
Multi stakeholder 48
Multicultural education 26
Multinational enterprise 75

Neural networks 10,27
New business enterprises 39
New employee 45

Operational CRM 12
Operations analysis 8
Operations management 34,59,87
Operations planning 87
Operations strategy 34
Opportunities 86
Optimization 8
Organizational change 36
Organizational effectiveness 36

Packaging
-Supply chain 60
Packaging logistics 60
Packaging systems 60
Passion
-Success 23

new arrivals

Performer 50
Performing teams 33
Personal development 53
Personality
-Intelligence 25
Personnel management 52,55
Planning time 64
Portfolio risk analysis 82
Positive work environment 46

Precision 15
Presidents
-United States 63
Pricing 35
Procurement 76
Product scope 6
Production management 34
Production structure 87
Programming 74
Programming languages 10,51
Project management 64,82
Project risk analysis 82
Project risk management 82
Psychology 56
Pyramid principle 54
Pyramid structure 54
Python 9,30,62
Python 3 74
Python language 9,74
Python programming 9

Qualitative project risk 82

R 10,43,80
-Environment 43
R computer program language 80
Ready reckoner 21
Redefining work 71
Reinventing 83
Reinventing business models 83
Research 26,56
Research industrial relations 40
Research methodology 56
Research methods 56
Resilient business 36
Responsive teaching 26
Rethinking leadership 24
Risk management 82
Risk model 41
Risk theory 41
Robot journalism 44
Routledge companion 72

Secondary school
-Education 38
Secrets
-Success 23

New arrivals

Securities 78
Seeking
-Success 23
Selection 76
Service delivery system 34
Service improvement 84
Social change 49
Social psychology 4
Social responsibility
-Business 14
-Case studies 14
Sport business 32
Sport industry 32
Sport management 32
Sport policy 32
Sports 32
Start 2.0 39
Startup 86
Startup opportunities 86
Statistical analysis 70
Statistics 70
-Data processing 10
Statistics data processing 80
Stories 28
Story telling 44
Strategic CRM 12
Strategic planning 81
Strategic Planning 83
Structure
-Management 22
Student talent 25
Students guide
-IFRS 67
Success 6
-Business 53
Successful leadership 53
Supply chain 19
Supply chain management
-Food 19
Systems thinking 48

Talent 25,50,85
Talent generation 71
Talent management 71,76
Teaching 26
Team
-Coaching 33
Team Performance 46
Teamwork 46
Technological innovation 68
Technological innovations 49
Thing principles 15
Training management 5,45,58
Transform 49
Transgender
-Classrooms 38
Transitioning 2

new arrivals

Trust 50

United States
-Decision making 63
-Foreign relations 63

Visionary organization 71
Visual anthropology 57
Visual economy 57
Visual histories
-South Asia 57
Vocational guidance 62

Web publishing 9
Website development
-Career 62
Whitebook 11
Women's careers 85
Work environment 46
Worker 22
Workforce diversity 4
Workforce planning 75
Workmen unions 40
Workplace 4
Workshop 5,45

new arrivals