New Arrivals

September 2019















Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46257	001.4	9789352136797	Fisher, Danyel	Making data visual:	a practical guide to using visualization for insight	xiii, 149p	Shroff Publishers	2018	Making data; Visual data; Visualization; Programming; Software development
46271	001.4	9789352135653	Bruce, Peter	Practical statistics for data scientists:	50 essential concepts	xvi, 298p	Shroff Publishers	2017	Practical statistics; Data scientists; Computer data bases; Statistics
46422	001.42	9781108456746	Beins, Bernard C	Research methods:	a tool for life	xxi, 514p	Cambridge University Press	2019	Research methods; Research; Psychology; Methodology
46423	001.42	9781108436243	Beins, Bernard C	Research methods and statistics in psychology:		xvii, 515p	Cambridge University Press	2019	Research methods; Statistics psychology; Research; Psychology; Methodology
46491	001.42(SR)	9780803920781	Morgan, Gareth	Beyond method:	strategies for social research	424p	Sage	1987	Beyond method; Social research; Research; Social sciences; Methodology
46495	001.43	9780674241633	Rosenbaum, Paul R	Observation and experiment:	an introduction to causal inference	xvi, 374p	Harvard Business Review Press	2019	Observation-Experiment; Causal inference; Science; Experiment; Causation
46264	004.678	9789352135059	Smith, Sean	The internet of risky things:	trusting the devices that surround us	vii, 229p	Shroff Publishers	2018	Internet-Risky things; Devices-Surround; Internet-Web
46486	005.74		Pradhan, Manaranjan	Machine learning using python:		хх, 343р	Wiley	2019	Machine learning; Python
46487	005.74	9789386052308	Rao, R Nageswara	Core python programming:		ххv, 733р	Dreamtech Press	2019	Python programming; Python
46488	005.74	9789386052308	Rao, R Nageswara	Core python programming:		xxv, 733p	Dreamtech Press	2019	Python programming; Python
46489	005.74	9789386052308	Rao, R Nageswara	Core python programming:		xxv, 733p	Dreamtech Press	2019	Python programming; Python







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Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46255	006.31	9789352135608	Buduma, Nikhil	Fundamentals of deep learning:	designing next- generation machine intelligence algorithms/	xii, 283p	Shroff Publishers	2017	Deep learning; Machine intelligence; Intelligence algorithms; Machine learning
46256	006.31	9789352137572	Osinga, Douwe		practical recipes to get started quickly	xv, 234p	Shroff Publishers	2018	Deep learning; Cookbook; Programming; Software development
46364	100	9781517902261	Kapp, Ernst		on the evolutionary history of culture	xliii, 309p	University of Minnesota Press	2018	Elements philosophy; Philosophy-Technology; Philosophy; Human mechanics
46357	152.42	9780826132826	Allen, James B	The psychology of happiness in the modern world:	a social psychological approach	xiii, 381p	Springer	2018	Happiness; Social psychology; Psychology
46411	153.4	9789385606205	Breckenridge, Jhilmil	Side effects of living:	an anthology of voices on mental health/	x, 213p	Speaking Tiger	2019	Anthology voices; Mental health; Side effects; Living
46363	153.8	9780826199027	Schreiber, James B	Motivation 101:		xi, 221p	Springer	2017	Motivation; Motivation- Psychology; Psychology
46435	158.3	9781108447324	Blagden, David	Games:	conflict, competition and cooperation/	xix, 153p	Cambridge University Press	2019	Games; Psychology; Competition
46376	302.23	9780749486235	Rowles, Daniel	strategy:	a complete guide to creating, publishing and monetizing a successful podcast/	xi, 251p	Kogan Page	2019	Podcasting; Marketing strategy; Social psychology; Social marketing
46379	302.23	9781645703471	Sam, Cyril		how social media have become a propaganda weapon and discriminator of disinformation and falsehood/	хххv, 178р	Paranjoy	2019	Facebook; Facebook-India; Social media; Online social networks







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Dogge	Publisher	Voor	Subject
		_				Pages			
46461	302.231	9783319496993	Chugunov, Andrei V	Digital Transformation and Global Society:	first international conference, DTGS 2016/	xviii, 620p	Springer	2016	Digital transformation; Global society; International conference; Computer science
46447	303.4834	9780198827092	Baecker, Roland M	Computers and society:	modern perspectives	xviii, 530p	Oxford University Press	2019	Computers-Social aspects; Information technology; Artificial intelligence; Computers society
46405	305.8954	9789388874915	Haksar, Nandita	Kuknalim :	NAGA armed resistance testimonies of leaders, pastors, healers and soldiers/	454p	Speaking Tiger	2019	Kuknalim; NAGA armed; Resistance testimonies; Soldiers
46399	306.45	9780393292435	Crease, Robert P	The workshop and the world:	what ten thinkers can teach us about science and authority	319p	Norton & Company	2019	Workshop-World; Workshop; Science; Methodology; Discoveries science
46384	321.8	9780393356892		Can democracy survive global capitalism:		xxiv, 365p	Norton & Company	2019	Democracy survive; Global capitalism; Capitalism; Economic policy
46397	327	9789813276383	Montbrial, Thierry De	Living in troubled times:	a new political era	xiii, 148p	World Scientific	2019	Troubled times; International relations; Civilization; Social transformations; Political relations
46430	327.54	9781108462198	*	New directions in India's foreign policy:	theory and praxis	299p	Cambridge University Press	2019	Foreign policy; Diplomatic relations; India-Foreign relations
46354	330.01	9780202309804	Becker, Gary S	Economic theory:		xviii, 222p	Aldine Transactions	2008	Economic; Microeconomics
46355	330.01	9781137524126	*	An introduction to behavioral economics:		xvi, 599p	Palgrave	2018	Behavioral economics; Economics







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46441	330.015195	9780691167084	Harding, Don	The econometric analysis of recurrent events in macroeconomics and finance:		xiii, 215p	Princeton University Press		Econometric analysis; Econometric; Macroeconomics; Econometric models
46454	330.015195	9780190258740	Lee, Myoung- Jae	Matching, regression discontinuity, difference in differences and beyond:			Oxford University Press		Matching; Regression discontinuity; Econometrics; Regression analysis; Economics
46471	330.015195	9781316630334	Linton, Oliver	Financial econometrics:	models and methods	xxvii, 555p	Cambridge University Press	2019	Financial econometrics; Econometrics; Finance
46478	330.015195			Econometric methods with applications in business and economics:			Oxford University Press		Econometric; Business economics; Economics; Economics
46472	330.0724	9781107629776	Jacquemet, Nicolas	Experimental economics:	method and applications/	xxiv, 450p	Cambridge University Press		Experimental economics; Economics
46421	330.1	9781138222687	Fischer, Liliann	Rethinking economics:	an introduction to pluralist economics/	xiv, 141p	Routledge		Rethinking economics; Economics; Schools economics
46450	330.12	9781107610330	Campbell, Donald E	Incentives:	motivation and the economics of information	xii, 685p	Cambridge University Press		Economics information; Mathematical models; Motivation; Incentives
46352	330.122	9783319923567	Guttmann, Robert	Eco-Capitalism:	carbon money, climate finance and sustainable development	•	Palgrave Macmillan		Eco-Capitalism; Carbon money; Climate finance; Sustainable development; Energy policy; Finance; Environmental economics
46390	330.951	9789813231993	Peyman, Hugh	China's change:	the greatest show on Earth	хххі, 367	World Scientific		China's change; Greatest show; Earth; Social change; Economic history







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Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46353	330.954	9788132206552	Mitra, Arup	Insights into inclusive		xii, 352p	Springer	2013	Economics; Economics-
				growth, employment and					India; Employment
				well-being in India:					
46428	331.88	9781108492249		Limits of bargaining:	capital, labour and the	xii, 142p	Cambridge	2019	Collective bargaining;
			Achin		state in contemporary		University		Bargaining; Industrial
					India/		Press		relations; Labor policy;
									Economic policy
46426	332	9781108482349		The rise of finance:	causes, consequences	xvi, 286p	Cambridge	2019	Rise-Finance; Monetary
			Anantha		and cures/		University		policy; Economics
							Press		
46375	332.0151	9781108411431	1	A first course in		x, 588p	Cambridge	2018	Quantitative finance;
			Thomas	quantitative finance:			University		Finance; Mathematical
							Press		models
46443	332.0151	9789385965555	,	Behavioural finance:		vp	McGraw Hill	2018	Behavioural finance;
			Prasanna						Finance; Efficient markets
46470	332.0151	9781108436823	Brooks, Chris	Introductory econometrics		xxxi, 696p	Cambridge	2019	Econometrics finance;
				for finance:			University		Finance; Econometrics
46440		0704440040606					Press	2212	
46440	332.015195	9781118312636	Fabozzi, Frank	Mathematical methods for	tools for asset and risk	xviii, 302p	•	2013	Mathematical methods;
			J	finance:	management/		Sons		Finance; Risk management
46431	332.0415	9781108471275	Janeway	Doing capitalism in the	reconfiguring the three-	xxxvii,	Cambridge	2018	Capitalism; Innovation
		0.011001170	William H	innovation economy:	player game between	425p	University		economy; Venture capital
					markets, speculators and	1=0	Press		
					the state				
46349	332.1	9783319784939	Dincer, Hasan	Global approaches in		vii, 483p	Springer	2018	Finance economics,
				financial economics,					Banking; Finance;
				banking and finance:					Economics







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46385	332.1	9781526119438	McDonald, Oonagh	Holding bankers to account:	a decade of market manipulation, regulatory failures and regulatory reforms	xiv, 288p	Manchester University Press	2019	Holding bankers; Bankers; Global finance; Financial crisis; Banks-Banking; Corrupt practices; Prevention
46387	332.1	9780749482831	Goulding, Steve	Relationship management in banking:	principles and practice/	хі, 381р	Kogan Page	2019	Bank management; Great Britain; Customer relations; Bank-Banking
46392	332.178	9780749484026	Vyas, Nick	Blockchain and the supply chain:	concepts, strategies and practical applications/	xix, 297	Kogan Page	2019	Blockchain; Supply chain
46458	332.2	9789811074394	Li, Shaofang	global financial crisis:	the role of financial derivatives, bank capital and clearing and custody services	хі, 246р	Springer	2018	Financial institutions; Global financial crisis; Financial crisis; Derivative securities
46386	332.6	9780749480059	Pagdin, lan	Investment and portfolio management:	a practical introduction/	xiii, 599	Kogan Page	2018	Investment; Portfolio management
46484	332.60207	9781578645015	Munger, Charles T	Poor Charlie's almanack:	the wit and wisdom of/	532p	Donning	2019	Investments; Decision making
46485	332.63	9788126528615	Fisher, Philip A	Common stocks and uncommon profits:	and other writings	xxiii, 292p	Wiley	2018	Stocks; Stocks market; Investment
46418	332.642	9789380026107	Dash, Ambika Prasad	Security analysis and portfolio management:		xvi, 448p	I K International	2009	Security analysis; Portfolio management; Investment analysis; Investment
46419	332.642		Dash, Ambika Prasad	Security analysis and portfolio management:		xvi, 448p	I K International	2009	Security analysis; Portfolio management; Investment analysis; Investment
46420	332.642	9789380026107	Dash, Ambika Prasad	Security analysis and portfolio management:		xvi, 448p	I K International	2009	Security analysis; Portfolio management; Investment analysis; Investment







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
				Commodity markets and					•
46473	332.645	9789353501105	Chatnani, Niti Nandini	derivatives:		xvi, 296p	Cengage Learning	2019	Commodity markets; Derivatives
46356	338.82	9780262038065		Economics of regulation and antitrust:		xxix. 966p	MIT Press	2018	Economics; Regulation- Antitrust; Industrial policy; Trusts
46465	338.88	9780198814641	Child, John	Cooperative strategy:	managing alliances and networks/	xi, , 599p	Oxford University Press	2019	Cooperative strategy; Business networks; International business enterprises; Strategic alliances; Cooperation
46400	338.88951	9789813235939	Healy, Joseph	Chinese firms going global:	can they succeed	xxv, 210p	World Scientific	2018	China-Foreign economic relations; International economic relations; International business enterprises
46351	338.9	9789811329821	O'Donnell, Christopher J	Productivity and efficiency analysis:	an economic approach to measuring and explaining managerial performance	xxi, 418p	Springer	2019	Competition policy; Productivity; Productivity analysis
46416	338.927	9781844074969	Dresner, Simon	The principles of sustainability:		x, 205p	Earthscan	2010	Principles-Sustainability; Sustainable development
46342	338.951	9789811318849	Liu, Jianhua	The synergy theory on economic growth:	comparative study between China and developed countries/	xii, 371p	Springer	2018	Synergy theory; Economic growth; Economic development
46341	338.954	9789811329180	Chatterjee, Susmita	Efficiency of growth drivers:	an analysis of select Indian industries/	xiii, 52p	Springer	2018	Case studies; Banking; Telecom; Pharmaceutical
46350	339	9783319726427	Fandl, Maximilian	Monetary and financial policy in the euro area:	an introduction	ххі, 179р	Springer	2018	Monetary policy; Financial policy; Economics
46374	339	9788120343061	Ghosh, Chandana	Macroeconomics:		xiii, 421p	PHI Learning	2014	Macroeconomics







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46463	339	9783319790749	Ferrara, Laurent	International macroeconomics in the wake of the global financial crisis:		xiv, 298p	Springer	2018	International macroeconomics; Macroeconomics; Global financial crisis; Economic development
46382	364.168	9780749481896	Chapman, Rose	Anti-money laundering:	a practical guide to reducing organizational risk	xvi, 209p	Kogan Page	2018	Business ethics; Ethics; Anti-Money; Monetary policy
46365	378.12	9789387925205	Kalra, Mani Bhasin	Diversity:	reflections and insights	ххі, 288р	Viva Books	2018	Diversity; Reflections; Insights
46262	384.38		Aragues, Anthony	Visualizing streaming data:		xiii, 184p	Shroff Publishers	2018	Visualizing; Streaming data; Computer data bases
46427	519.287	9781107028289	Clarke, Bertrand S	Predictive statistics:	analysis and inference beyond models/	xiii, 642p	Cambridge University Press	2018	Predictive statistics; Statistics; Methodology; Prediction theory
46527	519.3	9789353285722	Pradas, Rohit	Game sutra:	rescuing game theory from the game theorists	хх, 260р	Sage	2019	Game theory; Game sutra
46528	519.3	9789353285722	Pradas, Rohit	Game sutra:	rescuing game theory from the game theorists	хх, 260р	Sage	2019	Game theory; Game sutra
46442	519.54	9781119186847	Pearl, Judea	Causal inference in statistics:	a primer/	xvii, 136p	John Wiley & Sons	2016	Mathematical statistics; Statistics; Probabilities; Causation
46359	616.8914	9780826141125	Bertolino, Bob	Effective counseling and psychotherapy:	an evidence-based approach	xiii, 305p	Springer	2018	Effective counseling; Counseling; Psychotherapy; Methods
46370	650.028563	9780749483838	Duffey, Chris	Superhuman innovation:	transforming businesses with artificial intelligence	xix, 262p	KoganPage	2019	Innovation; Transforming businesses; Artificial intelligence; Business; Data processing







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46457	650.1	9781501124020	Dalio, Ray	Principles:		xviii, 567p		2017	Principles; Life principles;
							Schuste		Work principles
46366	650.14	9780826132161	Killam, Wendy	Career counseling	practice with diverse	xxiii, 296p	Springer	2016	Career; Counseling
			K	interventions:	clients/				interventions; Diverse
									clients; Counseling
									psychology; Personality-
									Occupation
46456	651.74	9781107666979	Wee, Lionel	The language of		vi, 205p	Cambridge	2019	Language; Organizational
				organizational styling:			University		styling language; Public
							Press		policy; Cultural policy
46340	658.049	9783319740881	Schmid, Stefan	Internationalization of	cases on strategy	vii, 171p	Springer	2018	International business;
				business:	formulation and				International business
					Implementation				enterprise; Marketing-
									Leadership
46424	658.049	9781108461146	Lane, Henry W	International management	global and sustainable	xvi, 409p	Cambridge	2019	International
				behavior:	leadership/		University		management; Global
							Press		leadership; International
									business; Leadership
46448	658.049	9781108461146	Lane, Henry W	International management	global and sustainable	xvi, 409p	Cambridge	2019	International
				behavior:	leadership/		University		management; Global
							Press		leadership; International
									business; Leadership
46449	658.049	9781108480611		Mexican multinationals:	building multinationals	xxviii, 736p	•	2018	Mexican multinationals;
			Cazurra, Alvaro		in emerging markets/		University		International business;
							Press		Emerging markets
46481	658.0563	9781633695672	Agrawal, Ajay	Prediction machines:	the simple economics of	x, 250p	Harvard	2018	Prediction machines;
					artificial intelligence/		Business		Artificial intelligence;
							Review Press		Decision making;
									Statistical methods;
									Forecasting; Economics







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46482	658.0563	9781633695672	Agrawal, Ajay	Prediction machines:	the simple economics of artificial intelligence/	х, 250р	Harvard Business Review Press	2018	Prediction machines; Artificial intelligence; Decision making; Statistical methods; Forecasting; Economics
46383	658.15	9780749468101	Marsh, Clive	Business and financial models:		x, 281	Kogan Page	2013	Business planning; Financial models; Finance
46388	658.155	9780749477585	Antonucci, Domenic	Risk maturity models:	how to assess risk management effectiveness	xiii, 300p	Kogan Page	2016	Risk management; Risk maturity; Risk assessment
46469	658.1592	9781108431859	Alemany, Luisa	Entrepreneurial finance:	the art and science of growing ventures/		Cambridge University Press	2018	Entrepreneurial finance; Finance; Capital structure; Entrepreneurship; Venture capital; Small business
46381	658.16	9789813277410	Poniachek, Harvey A	Mergers and acquisitions:	a practitioner's guide to successful deals	xxii, 569p	World Scientific	2019	Mergers acquisitions; Consolidation; Merger- Corporations
46358	658.3008	9780749484286	Frost, Stephen	Building an inclusive organization:	leveraging the power of a diverse workforce/	xxvi, 254p	Kogan Page	2019	Diverse workforce; Workforce; Organizational behavior; Diversity management
46369	658.301	9780749484040	Beaven, Karen	Strategic human resource management:	an HR professional's toolkit	хх, 246р	Kogan Page	2019	Strategic human resource; Human resource; Human resource management; HR; Personnel management
46362	658.3124	9780749484705	Shackleton- Jones, Nick	How people learn:	designing education and training that works to improve performance	xiii, 241p	Kogan Page		People learn; Designing education; Improve performance; Performance; Employees-Training







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46368	658.3124	9780749484682	,	Digital learning in organizations:	help your workforce capitalize on technology	xiv, 256p	Kogan Page	2019	Digital learning; Workforce technology; Information technology; Employees training
46361	658.3125	9780807758724	Fogarty, Robin J	Unlocking student talent:	the new science of developing expertise/	xviii, 168p	Teachers College Press	2018	Student talent; Personality intelligence; Learning ability; Academic achievement
46367	658.3125	9780749484361	Michael	Armstrong's handbook of reward management practice:	improving performance through reward/	xiv, 371p	Kogan Page	2019	Armstrong's-Handbook; Reward management; Improving performance; Performance; Employee motivation
46453	658.4	9789380658322	Bhogle, Anita	The winning way:	learnings from sport for managers/	xv, 196p	Westland	2011	Winning way; Sports; Sport managers; Managers; Crickets
46348	658.4012	9783319995984	Ansoff, H Igor	Implanting strategic management:		xix, 592p	Springer	2019	Strategic management; Leadership; Organization
46398	658.4022	9780393651690	Rushkoff, Douglas	Team human:		•	Norton & Company	2019	Social science; Sociology- General; Human team; Interpersonal relations
46360	658.403	9781843983675	•	Cross-cultural management in work organisations:		, I	Chartered Institute of Personnel and Development	2015	Cross-Cultural management; Work organisations; Industrial management; Cross- Cultural studies; Intercultural communication







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46371	658.4034	9780749484323	Gudiksen, Sune	Gamification for business:	why innovators and change makers use games to break down silos, drive engagement and build trust/	хіх, 298р	Kogan Page	2018	Gamification business; Gamification; Organizational change; Organizational effectiveness
46270	658.4038	9789352135844	Schnepp, Rob	Incident management for operations:		xii, 156p	Shroff Publishers	2017	Incident management; Operations; Industries- Business sector
46344	658.4038	9783319952727	Urbach, Nils	Digitalization cases:	how organizations rethink their business for the digital age/	xix, 428p	Springer	2019	Digitalization cases; Organizations rethink; Digital age; Information technology
46396	658.4058	9789813109308	Palvia, Shailendra C Jain	Global sourcing of services:	strategies, issues and challenges/	•	World Scientific	2017	Global sourcing; Strategies; Issues- Challenges; Electronic books
46444	658.406	9781138577411	Hughes, Mark	Managing and leading organizational change:		xviii, 333	Routledge	2019	Leadership; Organizational change-Management; Organizational change
46516	658.406	9780815363606	Lotzof, Mike	Negotiating change:	overcoming entrenched harmful behaviours and beliefs	xii, 169	Routledge	2019	Leadership; Organizational change; Organizational behavior
46517	658.406	9781138237896	Bentley, David	Choosing to change:	an alternative understanding of change management	108	Routledge	2018	Change management; Leadership; Strategic planning
46433	658.4063	9781108454940	Whittington, Dick	Digital innovation and entrepreneurship:			Cambridge University Press	2018	Digital innovation; Entrepreneurship; Innovation; Technological innovations







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46432	658.408	9781108485364	Krichewsky, Damien	Corporate social responsibility and economic responsiveness in India:			Cambridge University Press	2019	Corporate social responsibility; Economic responsiveness; Economic development; Sustainable development
46280	658.421	9781785365386	Greene, Patricia G	A research agenda for women and entrepreneurship:	identity through aspirations, behaviors and confidence/	xiii, 224p	Edward Elgar	2018	Research agenda; Women entrepreneurship; Entrepreneurship; Business women
46345	658.421	9781137527141	Aaboen, Lise	Starting up in business networks:	why relationships matter in entrepreneurship/		Palgrave Macmillan	2017	Starting business networks; Entrepreneurship; Public relations
46346	658.421	9783319281322	Bögenhold, Dieter	Contemporary entrepreneurship:	multidisciplinary perspectives on innovation and growth/	vi, 303p	Springer	2018	Contemporary entrepreneurship; Entrepreneurship; Innovation
46347	658.421	9783319458496		Technological entrepreneurship:	technology-driven vs market-driven innovation	•	Palgrave Macmillan	2017	Technological entrepreneurship; Entrepreneurship; Innovation
46395	658.45	9780749484521	Dewhurst, Sue	Successful employee communications:	a practitioner's guide to tools, models and best practice for internal communication/	xiv, 238p	Kogan Page	2019	Employee communication; Communication; Business communication; Organizations communication
46429	658.45	9781316606919	Turner, Lynn H	An introduction to communication:			Cambridge University Press	2019	Communication







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46455	658.45	9789811304019	Beger, Rudolf	Present-Day corporate communication:	a practice-oriented, state of the art guide	xii, 677p	Springer	2018	Corporate communication; Communication; Public relations; Industrial management; Business communication
46462	658.45	9783319978932	Thornton, Gail S	Strategic employee communication:	building a culture of engagement/		Palgrave Macmillan	2019	Strategic employee communication; Employee communication; Communication; Corporate communication; Public relations
46438	658.47	9781439896532	Hardoon, David Roi	Getting started with business analytics:	insightful decision making/	xiv, 176p	CRC Press	2013	Data mining; Decision making; Statistical methods; Business intelligence; Analytics
46445	658.47	9789352135219	Geron, Aurelien	Hands on machine learning with scikit-learn and tensorflow:	concepts, tools and techniques to build intelligent systems	хх, 546р	SPD	2018	Machine learning; Intelligent systems; Tools- Techniques
46446	658.47	9789351102670	Provost, Foster	Data science for business:	what you need to know about data mining and data analytic thinking/	xviii, 384p	Shroff Publishers	2018	Data science; Data analytic; Analytic
46480	658.47	9781422110577	Fisher, Marshall	The new science of retailing:	how analytics are transforming the supply chain an/	х, 252р	Harvard Business Review Press	2010	Retailing; Analytics; Transforming; Supply chain; Improving performance
46337	658.47 (A)	9789814678575	Charan, Ashok	Marketing analytics:	a practitioner's guide to marketing analytics and research methods	xxiv, 694p	World Scientific	2015	Marketing analytics; Analytics; Marketing research methods; Research methods







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46260	658.47 (ML)	9789351108573		Thoughtful machine learning:	a test-driven approach	, ,	Shroff Publishers	2018	Machine learning; Programming; Software development
46258	658.47 (R)	9789352135769	Silge, Julia	Text mining with R:	a tidy approach/	xii, 178p	Shroff Publishers	2017	Text mining; R; Computer data bases
46439	658.47(A)	9788132230045	0 0	Business analytics for managers:		xi, 189p	Springer	2014	Business analytics; Analytics; Managers
46437	658.47(BD)	9788126554645	Ohlhorst, Frank J	Big data analytics:	turning big data into big money	xiv, 160p	Wiley	2015	Big data; Analytics
46436	658.47(R)	9789386819475		Introduction to data science using R:		, ,	BS Publications	2018	Data science; R; Computer science; Technology
46467	658.5(LM)	9780749486310		_	an introduction to transport, warehousing, trade and distribution	xvii, 362p	Kogan Page	2019	Logistics; Transport; Warehousing; Business logistics
46343	658.5(OM)	9789811080098		Sustainable operations in India:		х. 196 р	Springer	2018	Environment; Industrial management; Production management; Sustainable operations; Operations
46391	658.7	9780749471415	Templar, Simon	Financing the end to end supply chain:	a reference guide to supply chain finance/	xvi, 348	Kogan Page	2016	Supply chain management; Supply chain; Supply chain finance
46393	658.7	9780749472993		accounting:	managing profitability, working capital and asset utilization	viii, 375p	Kogan Page	2019	Supply chain management; Accounting; Supply chain; Business logistics; Cost control
46415	658.7	9781138787865	O .	Supply chain risk management in apparel industries:		ix, 135p	Routledge	2018	Supply chain; Supply chain management; Business logistics; Logistics; Risk management







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46265	658.812	9789352136179	Lowdermilk, Travis	The customer-driven playbook:	converting customer feedback into successful products/	xv, 235p	Shroff Publishers	2017	Customer; Playbook; Customer feedback; Successful product
46336	658.812	9780071839327	Baxter, Robbie Kellman	The membership economy:	find your super users, master the forever transaction and build recurring revenue	xiii, 255p	McGraw-Hill	2015	Customer relations; Membership economy; Super users; Forever transaction; Recurring revenue
46459	658.816	9783319994550	Simon, Hermann	Price management:	strategy, analysis, decision, implementation/	xviii, 558p	Springer	2019	Price management; Business strategy; Leadership
46380	658.827	9780749484507	Liddell, Nick	Wild thinking:	25 unconventional ideas to grow your brand and your business/	ix, 279p	Kogan Page	2019	Wild thinking; Brand; Brand management
46434	658.8342	9780521181136	Curtin, Richard Thomas	Consumer expectations:	micro foundations and macro impact	, ,	Cambridge University Press	2019	Consumer expectations; Consumer behavior; Consumer; Consumer marketing
46377	658.85	9781786345721	Judge, Steven	Selling science:	how to use business skills to win support for scientific research/	xvi, 98p	World Scientific	2019	Selling science; Selling; Scientific research; Research-Industrial; Sales management
46451	658.87	9780241363669	Tzuo, Tien	Subscribed:	why the subscription model will be your company's future and what to do about it/		Penguin Books	2019	Subscribed; Retail trade; Marketing channels; Business planning
46339	658.872	9783319777290	Hughes, Andrew	Market driven political advertising:	social, digital and mobile marketing	xiii, 137p	Palgrave Macmillan	2018	Market driven; Political advertising; Social marketing; Marketing; Digital marketing; Mobile marketing







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46460	658.872	9783319999357	Cho, Wooje	Digital transformation challenges and opportunities:	16th workshop on e- business, 2017	х, 130р	Springer	2018	Digital transformation; Transformation; Cloud computing; Electronic commerce; Congresses
46493	658.872	9781118147849	Ginty, Maura	Complete B2B online marketing:		xix, 262	John Wiley & Sons	2012	Online marketing; Internet marketing
46338	659.1	9783319779430	Burgh- Woodman, De	Advertising in contemporary consumer culture:		ix, 273p	Springer	2018	Advertising; Contemporary; Consumer culture
46378	659.1	9780749463052	Pringle, Hamish	Spending advertising money in the digital age:	how to navigate the media flow/	хх, 316р	Kogan Page	2012	Advertising money; Digital age; Advertising; Advertising management; Mass media; Digital media
46372	659.132	9780749483661	Maslen, Andy	Persuasive copywriting:	how to cut through the noise and communicate with impact	xxvii, 264p	Kogan Page	2019	Persuasive copywriting; Copywriting; Advertising psychology; Advertising; Advertising copy
46475	796.069	9781138100633	Bradbury, Trish	Understanding sport management:	international perspectives/	xvii, 294p	Routledge	2017	Sports; Sports management; Sports administration; Sports sponsorship
46394	822		Stott, Andrew McConnell	What blest genius:	the jubilee that made Shakespeare		Norton & Company	2019	Genius; Jubilee; Anniversaries; William Shakespeare
46132	823	9780340893074	Blyton, Enid	The secret seven:	15 volume set	97p	Hodder Children's Books		Secret seven; Adventure stories; Juvenile fiction; Fiction
46133	823	9780340893081	Blyton, Enid	Secret seven adventure:	the secret seven 15 volume set		Hodder Children's Books	2015	Adventure; Adventure stories; Juvenile fiction; Fiction; Secret seven







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Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46134	823	9780340893098	Blyton, Enid	Well done, secret seven:	the secret seven 15	99p	Hodder	2015	Well done; Adventure
					volume set		Children's		stories; Juvenile fiction;
							Books		Fiction; Secret seven
46135	823	9780340893104	Blyton, Enid	Secret Seven on the trail:	the secret seven 15	114p	Hodder	2015	Adventure stories;
					volume set		Children's		Juvenile fiction; Fiction;
							Books		Secret seven
46136	823	9780340893111	Blyton, Enid	Go ahead, secret seven:	the secret seven 15	112p	Hodder	2015	Go ahead; Adventure
					volume set		Children's		stories; Juvenile fiction;
							Books		Fiction; Secret seven
46137	823	9780340893128	Blyton, Enid	Good work, secret seven:	the secret seven 15	103p	Hodder	2015	Good work; Adventure
					volume set		Children's		stories; Juvenile fiction;
							Books		Fiction; Secret seven
46138	823	9780340893135	Blyton, Enid	Secret seven win through:	the secret seven 15	103p	Hodder	2015	Adventure stories;
					volume set		Children's		Juvenile fiction; Fiction;
							Books		Secret seven
46139	823	9780340893142	Blyton, Enid	Three cheers, secret seven:	the secret seven 15	107p	Hodder	2015	Three cheers; Adventure
					volume set		Children's		stories; Juvenile fiction;
							Books		Fiction; Secret seven
46140	823	9780340893159	Blyton, Enid	Secret seven mystery:	the secret seven 15	99p	Hodder	2015	Adventure stories;
					volume set		Children's		Juvenile fiction; Fiction;
							Books		Secret seven
46141	823	9780340893166	Blyton, Enid	Puzzle for the secret seven:	the secret seven 15	127p	Hodder	2015	Puzzle; Adventure stories;
					volume set		Children's		Juvenile fiction; Fiction;
							Books		Secret seven
46142	823	9780340893173	Blyton, Enid	Secret seven fireworks:	the secret seven 15	120p	Hodder	2015	Fireworks; Adventure
					volume set		Children's		stories; Juvenile fiction;
							Books		Fiction; Secret seven
46143	823	9780340893180	Blyton, Enid	Good old secret seven:	the secret seven 15	105p	Hodder	2015	Good old; Adventure
					volume set		Children's		stories; Juvenile fiction;
							Books		Fiction; Secret seven
46144	823	9780340893103	Blyton, Enid	Shock for the secret seven:	the secret seven 15	122p	Hodder	2015	Shock; Adventure stories;
					volume set		Children's		Juvenile fiction; Fiction;
							Books		Secret seven







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46145	823	9780340893203	Blyton, Enid	Look out, secret seven:	the secret seven 15 volume set	109p	Hodder Children's Books	2015	Look out; Adventure stories; Juvenile fiction; Fiction; Secret seven
46146	823	9780340893210	Blyton, Enid	Fun for the secret seven:	the secret seven 15 volume set	117p	Hodder Children's Books	2015	Adventure stories; Juvenile fiction; Fiction; Secret seven
46147	823	9780141371368	Dahl, Roald	Charlie and the great glass elevator:	15 fantastic stories/	181p	Puffin Books	2016	Fiction; Juvenile fiction; Stories
46148	823	9780141371412	Dahl, Roald	Going solo:	15 fantastic stories/	209р	Puffin Books	2016	Fiction; Juvenile fiction; Stories
46149	823	9780141371429	Dahl, Roald	James and the giant peach:	15 fantastic stories/	148p	Puffin Books	2016	Stories; Fiction; Juvenile fiction
46150	823	9780141371450	Dahl, Roald	The giraffe and the pelly and me:	15 fantastic stories/	70p	Puffin Books	2016	Giraffe; Fiction; Juvenile fiction; Stories
46151	823	9780141371344	Dahl, Roald	Boy:	15 fantastic stories/	218p	Puffin Books	2016	Fiction; Juvenile fiction; Stories
46152	823	9780141371443	Dahl, Roald	The BFG:	15 fantastic stories/	198p	Puffin Books	2016	Fiction; Juvenile fiction; Stories; BFG
46153	823	9780141371481	Dahl, Roald	The witches:	15 fantastic stories/	199p	Puffin Books	2016	Fiction; Juvenile fiction; Stories; Witches
46154	823	9780141371474	Dahl, Roald	The twits:	15 fantastic stories/	86p	Puffin Books	2016	Twits; Fiction; Juvenile fiction; Stories
46155	823	9780141371399	Dahl, Roald	Esio trot:	15 fantastic stories/	55p	Puffin Books	2016	Turtles; Fiction; Juvenile fiction; Stories
46156	823	9780141371467	Dahl, Roald	The magic finger:	15 fantastic stories/	56p	Puffin Books	2016	Magic finger; Fiction; Juvenile fiction; Stories
46157	823	9780141371375	Dahl, Roald	Danny, the champion of the world:	15 fantastic stories/	213p	Puffin Books	2016	Danny; Fiction; Juvenile fiction; Stories
46158	823	9780141371436	Dahl, Roald	Matilda:	15 fantastic stories/	229p	Puffin Books	2016	Matilda; Fiction; Juvenile fiction; Stories
46159	823	9780141371351	Dahl, Roald	Charlie and the chocolate factory:	15 fantastic stories/	179p	Puffin Books	2016	Chocolate factory; Fiction; Juvenile fiction; Stories; Confectionery







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46160	823	9780141371382	Dahl, Roald	Fantastic Mr Fox:	15 fantastic stories/	81p	Puffin Books	2016	Fiction; Juvenile fiction; Stories
46161	823	9780141371405	Dahl, Roald	George's marvellous medicine:	15 fantastic stories/	98p	Puffin Books	2016	Marvellous medicine; Fiction; Juvenile fiction; Stories
46177	823	9780340894545	Blyton, Enid	Five on a treasure island:	the famous five 21 volume set	150p	Hodder Children's Books	2015	Treasure island; Famous five; Juvenile audience; Fiction
46178	823	9780340894552	Blyton, Enid	Five go adventuring again:	the famous five 21 volume set	157p	Hodder Children's Books	2015	Adventuring; Famous five; Juvenile audience; Fiction
46179	823	9780340894569	Blyton, Enid	Five run away together:	the famous five 21 volume set	176p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46180	823	9780340894576	Blyton, Enid	Five go to smuggler's top:	the famous five 21 volume set	176p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46181	823	9780340894583	Blyton, Enid	Five go off in a caravan:	the famous five 21 volume set	175p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46182	823	9780340894590	Blyton, Enid	Five on Kirrin Island again:	the famous five 21 volume set	164p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46183	823	9780340894606	Blyton, Enid	Five go off to camp:	the famous five 21 volume set	168p	Hodder Children's Books	2015	Five camp; Famous five; Juvenile audience; Fiction
46184	823	9780340894613	Blyton, Enid	Five get into trouble:	the famous five 21 volume set	162p	Hodder Children's Books	2015	Five trouble; Famous five; Juvenile audience; Fiction
46185	823	9780340894620	Blyton, Enid	Five fall into adventure:	the famous five 21 volume set	175p	Hodder Children's Books	2015	Five adventure; Famous five; Juvenile audience; Fiction







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46186	823	9780340894637	Blyton, Enid	Five on a hike together:	the famous five 21 volume set	159p	Hodder Children's Books	2015	Hike together; Famous five; Juvenile audience; Fiction
46187	823	9780340894644	Blyton, Enid	Five have a wonderful time:	the famous five 21 volume set	181p	Hodder Children's Books	2015	Wonderful time; Famous five; Juvenile audience; Fiction
46188	823	9780340894651	Blyton, Enid	Five go down to the sea:	the famous five 21 volume set	164p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46189	823	9780340894668	Blyton, Enid	Five go to mystery moor:	the famous five 21 volume set	168p	Hodder Children's Books	2015	Mystery moor; Famous five; Juvenile audience; Fiction
46190	823	9780340894675	Blyton, Enid	Five have plenty of fun:	the famous five 21 volume set	171p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46191	823	9780340894682	Blyton, Enid	Five on a secret trail:	the famous five 21 volume set	149p	Hodder Children's Books	2015	Secret trail; Famous five; Juvenile audience; Fiction
46192	823	9780340894699	Blyton, Enid	Five go to billy cock hill:	the famous five 21 volume set	155p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46193	823	9780340894705	Blyton, Enid	Five get into a fix:	the famous five 21 volume set	173p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46194	823	9780340894712	Blyton, Enid	Five on finniston farm:	the famous five 21 volume set	151p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46195	823	9780340894729	Blyton, Enid	Five go to demon's rocks:	the famous five 21 volume set	163p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46196	823	9780340894736	Blyton, Enid	Five have a mystery to solve:	the famous five 21 volume set	148p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46197	823	9780340894743	Blyton, Enid	Five are together again:	the famous five 21 volume set	145p	Hodder Children's Books	2015	Famous five; Juvenile audience; Fiction
46198	823	9780340910979	Blyton, Enid	The naughtiest girl in the school:	10 volume set	224p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46199	823	9780340910986	Blyton, Enid	The naughtiest girl again:	10 volume set	249p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46200	823	9780340910962	Blyton, Enid	The naughtiest girl is a monitor:	10 volume set	233p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction; Monitor
46201	823	9781444901207	Blyton, Enid	Here's the naughtiest girl:	10 volume set	52p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46202	823	9780340911013	Blyton, Enid	The naughtiest girl keeps a secret:	10 volume set	144p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46203	823	9780340910948	Blyton, Enid	The naughtiest girl helps a friend:	10 volume set	114p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46204	823	9780340910993	Blyton, Enid	The naughtiest girl saves the day:	10 volume set	124p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46205	823	9780340911006	Blyton, Enid	The naughtiest girl well done:	10 volume set	128p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46206	823	9780340910955	Blyton, Enid	The naughtiest girl wants to win:	10 volume set	137p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction
46207	823	9781444901214	Blyton, Enid	The naughtiest girl marches on:	10 volume set	131p	Hodder Children's Books	2015	Naughtiest girl; Children literature; Fiction







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
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46216	823	9781408855652	Rowling, J K	Harry Potter and the	7 volume set	331p	Bloomsbury	2014	Harry Potter; Fiction;
				philosopher's stone:					Juvenile audience
46217	823	9781408855669	Rowling, J K	Harry Potter and the	7 volume set	359p	Bloomsbury	2014	Harry Potter; Fiction;
				chamber of secrets:					Juvenile audience
46218	823	9781408855676	Rowling, J K	Harry Potter and the	7 volume set	461p	Bloomsbury	2014	Harry Potter; Fiction;
				prisoner of Azkaban:					Juvenile audience
46219	823	9781408855683	Rowling, J K	Harry Potter and the goblet	7 volume set	616p	Bloomsbury	2014	Harry Potter; Fiction;
				of fire:					Juvenile audience
46220	823	9781408855690	Rowling, J K	Harry Potter and the order	7 volume set	799p	Bloomsbury	2014	Harry Potter; Fiction;
				of the phoenix:					Juvenile audience
46221	823	9781408855706	Rowling, J K	Harry Potter and the half-	7 volume set	541p	Bloomsbury	2014	Harry Potter; Fiction;
				blood prince:					Juvenile audience
46222	823	9781408855713	Rowling, J K	Harry Potter and the	7 volume set	619p	Bloomsbury	2014	Harry Potter; Fiction;
				deathly hallows:					Juvenile audience
46223	823	9780007516643	Walliams,	The boy in the dress:	8 volume set/	231p	Harper	2009	Fiction; Juvenile audience;
			David				Collins		Cross dressing; Juvenile
									fiction
46224	823	9780007516742	Walliams,	Ratburger:	8 volume set	316p	Harper	2012	Fiction; Juvenile audience;
			David				Collins		Juvenile fiction
46225	823	9780008161132	Walliams,	Grandpa's great escape:	8 volume set	460p	Harper	2015	Fiction; Juvenile audience;
			David				Collins		Juvenile fiction
46226	823	9780007516735	Walliams,	Gangsta granny:	8 volume set	296p	Harper	2012	Gangsta granny; Fiction;
			David				Collins		Juvenile audience;
									Juvenile fiction
46227	823	9780007516667	Walliams,	Billionaire boy:	8 volume set	278p	Harper	2011	Billionaire boy; Fiction;
			David				Collins		Juvenile audience;
									Juvenile fiction
46228	823	9780008114947	Walliams,	Awful auntie:	8 volume set	410p	Harper	2014	Awful auntie; Fiction;
			David				Collins		Juvenile audience;
									Juvenile fiction
46229	823	9780007516650	Walliams,	Mr Stink:	8 volume set	267p	Harper	2010	Fiction; Juvenile audience;
			David				Collins		Juvenile fiction







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46230	823	9780007552757	Walliams, David	Demon dentist:	8 volume set	439p	Harper Collins	2013	Demon dentist; Fiction; Juvenile audience; Juvenile fiction
46373	823	9789388874625	Seth, Indoo	Daughters and destinies:	a novel	206p	Speaking Tiger	2019	Daughters-Destinies; Novel; Fiction
46402	823	9789388874731	Lal, Ranjit	The hidden palace adventure:	a hate-love story	217p	Speaking Tiger	2019	Adventure; Hate-Love story; Story
46413	823	9789388874410	Deshpande, Urmilla	Body and blood:	stories on breaking the ten commandments	197p	Speaking Tinger	2019	Body-Blood; Stories- Breaking; Commandments; Fiction
46404	891.439	9789385606007	Haidar, Qurratulin	River of fire:	aag ka darya	vii, 428p	Women Unlimited	2018	River fire; Fiction
46407	891.439	9789388874373	Chughtai, Ismat	The crooked line:	terhi lakir	xv, 374p	Speaking Tiger	2019	Crooked line; Terhi lakir; Fiction
46403	910	9789388326926	Bhattacharya, Parimal	Bells of Shangri-La:	scholars, spies, invaders in Tibet	261p	Speaking Tiger	2019	Bells; Shangri-La; Travel; China; Tibet-Autonomous; Tibet
46389	920	9780393356731	Honey, Michael K		Martin Luther King and the fight for economic justice	241p	Norton & Company	2018	Martin Luther King; Biography; Civil rights
46401	920	9789388874700	Rao, Shruthi	20 Indians who changed the world:		240p	Speaking Tiger	2019	20 Indians; Changed world; Biography
46408	920	9789388874670	Rahman, Sukanya	Dancing in the family:		xiii, 240p	Speaking Tiger	2019	Dancing; Dancing family; Indian classical dance; Dance
46410	920	9789388874397	Chatterjee, Upamanyu	The assassination of Indira Gandhi:	the collected stories	341p	Speaking Tiger	2019	Assassination-Indira Gandhi; Collected stories; Indira Gandhi
46412	920	9789388326537	Nayar, Kuldip	On leaders and icons:	from Jinnah to Modi/	183p	Speaking Tiger	2019	Leaders icons; Icons; Leadership
46425	920	9781108486101	Moffat, Chris		politics and the promise of Bhagat Singh	xi, 282p	Cambridge University Press	2019	Bhagat Singh; Politics promise; Revolutionary- Inheritance; Biography







Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
46406	954	9789388874649	Murari,	Empress of the Taj:	in search of Mumtaz	241p	Speaking	2019	Taj; Mumtaz Mahal; Taj
			TimeriN		Mahal		Tiger		Mahal
46409	954.6	9781849043427	,	Understanding Kashmir and Kashmiris:		хіх, 372р	C Hurst		Jammu-Kashmir; Foreign relations; Diplomatic relations; Politics-Government
46479	973	9781847923998	Immerwahr, Daniel	•	a history of the greater United States	viii, 516p	Bodley Head		Imperialisms; Empire; History-United States; History