

LIBRARY & INFORMATION CENTRE

NEW ARRIVALS

September 2020





| Acc. No. | Call No. | ISBN | Author | Title | Subtitle | Pages | Publisher | Year | Subject |
|----------|----------|---------------|---------------------------|--|---|----------------|-----------------------|------|---|
| 47950 | 001.4 | 9781506330204 | Creswell, John W | Qualitative inquiry and research design: | choosing among five approaches | xxv, 459p | J | | Qualitative research; Research; Social sciences; Methodology |
| 29908 | 004.678 | 81-203-4333-7 | Wempen, Faithe | HTML 5: | step by step | 384p | PHI Learning | 2011 | HTML 5 |
| 47925 | 004.678 | 9789353500931 | Dubey, Rahul | An introduction to internet of things: | connecting devices, edge gateway and cloud with applications | xiv, 427p | Cengage Learning | 2019 | Internet; Connecting devices; Computer science |
| 47879 | 005.8 | 9783110605884 | Gupta, Shibakali | Big data security: | | ix, 144p | De Gruyter | 2019 | Big data; Data storage; Computer security; Data processing |
| 48024 | 128.2 | 9781846046018 | Goff, Philip | Galileo's error: | foundations for a new science of consciousness | x, 240p | Rider Books | | New science; Consciousness; Science |
| 47901 | 153.4 | 9789387432260 | Rother, Mike | The Toyota kata practice guide: | practicing scientific thinking skills for superior results-in 20 minutes a day | ix, 302p | McGraw Hill | 2018 | Toyota; Thinking skills; Skills |
| 47744 | 158 | 9789352807017 | Banerjee, Padmakali | The power of positivity: | optimism and the 7th sense | xv, 215p | Sage | | Positivity; Optimism; Attitude change; Psychology |
| 47913 | 171.2 | 9789386668622 | White, James E | Contemporary moral problems: | | viii, 536p | Cengage Learning | | Ethical theories; Philosophy; Ethics |
| 48021 | 302.12 | 9780141982656 | Taleb, Nassim Nicholas | Skin in the game: | hidden asymmetries in daily life | xiii, 279p | Penguin Books | | Skin game; Asymmetries; Risk sociology; Information asymmetry; Social media |
| 47729 | 302.23 | 9781137604033 | Bromley, Michael | Global journalism: | an introduction | хххіі, 282р | Red Globe Press | | Global journalism; Journalism; Social media |
| 48020 | 303.4833 | 9781781256855 | Zuboff, Shoshana | The age of surveillance capitalism: | the fight for a human future at the new frontier of power | | Profile Books | | Surveillance capitalism; Capitalism; Social processes; Information society |
| 48023 | 303.4833 | 9780749386061 | Gleick, James | Chaos: | making a new science | xi, 352p | Vintage | | Chaos; New science |
| 47825 | 303.4834 | 9789813142336 | Carone, Timothy E | Future automation: | changes to lives and to businesses | xvii, 211p | World Scientific | | Future automation; Technological innovations; Automation |
| 47951 | 306.3 | 9781137530196 | Krakovsky, Marina | The middleman economy: | how brokers, agents, dealers, and everyday matchmakers create value and profit | 229p | Palgrave Macmillan | 2015 | Middleman economy; Brokers; Agents; Distributors |



| Acc. No. | Call No. | ISBN | Author | Title | Subtitle | Pages | Publisher | Year | Subject |
|----------|------------|---------------|------------------------------|--|---|-----------------|----------------------------------|------|--|
| 47954 | 306.36 | 9789352777716 | Kelshikar, Aarti | How India works-making sense of a complex corporate culture: | | ххіі, 187р | Business | | Making sense; Corporate culture; Social structure |
| 47851 | 320.557 | 9781849048842 | Kassim, Abdulbasit | The Boko Haram reader: | from Nigerian preachers to the Islamic state | xvi, 529p | C Hurst | 2018 | Boko Haram; Nigerian; Terrorism; Islamic state |
| 47936 | 327.2 | 9781107196643 | Raftopoulos, Evangelos | International negotiation: | a process of relational governance for international common interest | xvii, 268p | Cambridge University Press | | International negotiation; Diplomatic negotiations; International disputes; Methodology |
| 47849 | | 9789811202933 | Ying, Liang | China-Asean relations: | cooperation and development volume 2 | xxiv, 744p | Scientific | | China-ASEAN relations; Cooperation development; Diplomatic relations; Foreign relations |
| 48028 | 330.01 | 9780241951224 | Thaler, Richard H | Misbehaving: | the making of behavioural economics | xiv, 415p | Penguin Books | | Misbehaving; Behavioural economics; Economics |
| 47940 | 330.015195 | 9783319982816 | Levendis, John D | Time series econometrics: | learning through replication | хііі, 409р | Springer | | Econometrics; Mathematics; Macroeconomics |
| 47911 | 332.1 | 9789353502232 | Brandl, Michael W | Money, banking, financial markets and institutions: | | xv 527p | Cengage Learning | 2019 | Money; Banking; Financial markets; Institutions |
| 47828 | 332.178 | 9781786346384 | Swan, Melanie | Blockchain economics: | implications of distributed ledgers markets, communications networks and algorithmic reality | xliv, 273p | World Scientific | | Blockchain economics; Blockchain; Electronic funds transfers |
| 47829 | 332.178 | 9789813233775 | Sandor, Richard L | Electronic trading and blockchain: | yesterday, today and tomorrow | xxxiii, 193p | World Scientific | | Electronic trading; Blockchain; Electronic data; Electronic books |
| 47889 | 332.178 | 9789813233775 | Sandor, Richard L | Electronic trading and blockchain: | yesterday, today and tomorrow | xxxiii, 193p | World Scientific | | Electronic trading; Blockchain; Electronic data; Electronic books |
| 47870 | 332.632 | 9781547416738 | Parameswaran, Sunil Kumar | Fixed income securities: | concepts and applications | | , | | Fixed income; Securities; Interest rate; Derivatives |
| 48022 | 332.632 | 9780743200400 | Lynch, Peter | One up on wall street: | how to use what you already know to make money in the mar | 304p | Simon & Schuster | 2000 | Investments; Stocks; Stocks market |



| Acc. No. | Call No. | ISBN | Author | Title | Subtitle | Pages | Publisher | Year | Subject |
|----------|-----------|---------------|-----------------------|-----------------------------------|-------------------------|-------------|----------------------------|------|---|
| 47907 | 332.645 | 9789353500511 | Chance, Don M | An introduction to | | xvii, 610p | 55 | 2019 | Derivatives; Risk management |
| | | | | derivatives and risk | | | Learning | | |
| | | 0700050504405 | | management: | | | | 2010 | |
| 47910 | 332.645 | 9789353501105 | Chatnani, Niti | Commodity markets and | | xvi, 296p | Cengage | 2019 | Commodity markets; |
| 40020 | 222.645 | 070000007000 | Nandini | derivatives: | | | Learning | 2020 | Derivatives |
| 48030 | 332.645 | 9780000987969 | Jarrow, Robert | An introduction to | | XXXV, | World | 2020 | Derivative securities; Financial |
| | | | | derivative securities | | 735p | Scientific | | markets; Risk management |
| | | | | financial markets and risk | | | | | |
| 47894 | 332.66 | 9789332518001 | Pathak, Bharati V | Indian financial system: | markets, institutions | xxvi, 876p | Pearson | 2019 | Financial system; Financial |
| 47054 | 552.00 | 5705552510001 | | indian financial system. | and service | xxvi, 07 op | i carson | 2015 | markets; Institutions |
| 47895 | 332.66 | 9789332518001 | Pathak, Bharati V | Indian financial system: | markets, institutions | ххvi, 876р | Pearson | 2019 | Financial system; Financial |
| | | | | | and service | | | _0.5 | markets; Institutions |
| 47896 | 332.66 | 9789353167301 | Khan, M Y | Indian financial system: | | vp | McGraw-Hill | 2020 | Financial system |
| 47897 | 332.66 | 9789353167301 | Khan, M Y | Indian financial system: | | vp | McGraw-Hill | | Financial system |
| 48138 | 332.67 | 9789811215810 | Susantono, | Infrastructure financing in | | xlvi, 360p | World | 2020 | Economic development; |
| | | | Bambang | Asia: | | | Scientific | | Infrastructure economics; |
| | | | 3 | | | | | | Finance |
| 47876 | 333.79 | 9781786344601 | Hirst, Neil A C | The energy conundrum: | climate change, global | хі, 333р | World | 2018 | Climate change; Energy policy |
| | | | | | prosperity and the | | Scientific | | |
| | | | | | tough decisions we | | | | |
| | | | | | have to make | | - | | |
| 47912 | 336.24 | 9789353502867 | Mittal, Naveen | Principles of income tax | | vp | Cengage | 2020 | Income tax; Law; Tax |
| 47070 | 227.4 | 0700011000500 | | law and practice: | | | Learning | 2010 | laure star suctor Especiale |
| 47872 | 337.1 | 9789811206566 | Choudhury, Rahul | Trade and investment in | an analysis | xvi, 184p | World | 2019 | Investments; Foreign |
| 48019 | 338.82 | 9781250091895 | Gupta Moazed, Alex | South Asia: Modern monopolies: | what it takes to | 266p | Scientific St. Martin's | 2016 | investments; Commerce Modern monopolies; |
| 40019 | 550.02 | 9701230091093 | Modzeu, Alex | Modern monopolles. | dominate the 21st | 2000 | Press | | Electronic commerce; |
| | | | | | | | F1E55 | | Economics; Digital economics |
| | | | | | century economy | | | | Economics, Digital economics |
| 47850 | 338.9 | 9789811200991 | Wang, Linggui | The coordination of BRICS | | xv, 230p | World | 2020 | BRICS; BRICS development; |
| | | | 5, 55 | development strategies | | | Scientific | | Development strategy |
| | | | | towards shared prosperity: | | | | | |
| | | | | | | | | | |
| 47898 | 339 | 9789353166786 | Romer, David | Advanced | | хх, 716р | McGraw Hill | 2019 | Advanced macroeconomics; |
| | | | | macroeconomics: | | | | | Macroeconomics |
| 48029 | 362.10685 | 9780143423225 | Gawande, Atul | The checklist manifesto: | how to get things right | viii, 209 | Penguin Books | | Manifesto; Medical care; |
| | | | | | | | | | Quality control |



| Acc. No. | Call No. | ISBN | Author | Title | Subtitle | Pages | Publisher | Year | Subject |
|----------|----------|---------------|---------------------|---------------------------------|---------------------------------|------------|----------------|------|------------------------------------|
| 47852 | 363.34 | 9789814723220 | Sharma, Suman | Economics of natural | | хх, 278р | World | 2019 | Economics; Natural disasters; |
| | | | Kumari | disasters: | | | Scientific | | Electronic books |
| 47929 | 511 | 9788130916002 | Simon, Carl P | Mathematics for | | ххіv, 930р | Viva Books | 2019 | Mathematics economists; |
| | | | | economists: | | | | | Mathematics; Economists |
| 48031 | 616.86 | 9781107567337 | Filbey, Francesca M | The neuroscience of | | xix, 180p | Cambridge | 2019 | Neurosciences; Brain |
| | | | | addiction: | | | University | | |
| 47726 | 650.43 | 0701110550017 | 1 1 1 1 N | | | 170 | Press | 2010 | |
| 47736 | 650.13 | 9781119558217 | Laviolette, Norm | 5 1 | using the principles of | х, 176р | John Wiley & | | Art; Power; Communication |
| | | | | | improv to become an | | Sons | | management; Skills; |
| | | | | | unstoppable | | | | Reference |
| 47953 | 651.5042 | 9780143425243 | Penguin Books | The portfolio book of great | powerhouse riveting tales of | 311p | Penguin Books | 2015 | Portfolio book; Business |
| 47555 | 051.5042 | 5700145425245 | r enguir books | Indian business stories: | business leaders and | эпр | r enguin books | 2015 | stories; Riveting; Business |
| | | | | indian business stories. | their times | | | | people: Biography |
| 47917 | 658 | 9789353502362 | Anderson, David A | An introduction to | quantitative approaches | xxvii, | Cengage | 2020 | Management science |
| | | | | | to decision making | 877p | Learning | | |
| | | | | | ·· ····· | - · · F | g | | |
| 48082 | 658 | 9789353579791 | Jaishankar, S | The India way: | strategies for an | xiv, 226p | HarperCollins | 2020 | India way; |
| | | | | | uncertain world | - | | | - |
| C1371 | 658. 83 | 9780070220874 | Nargundkar, | Marketing research: | text and cases | xxvi, 533p | Tata McGraw- | 2008 | Marketing research |
| | | | Rajendra | | | | Hill | | |
| 47777 | 658.007 | 9788122435931 | Green, Sharon | Barron's pass key to the | | х, 284р | New Age | 2014 | GRE; Entrance exam; Exam |
| | | | Weiner | GRE: | | | International | | |
| 47916 | 658.022 | 9789353502249 | 5 | | launching and growing | xxiv, 712p | 55 | | Business management; Small |
| | | | G | management: | entrepreneurial | | Learning | | business |
| 47045 | 658.1 | 0700252502416 | | | ventures | | C. | 2020 | |
| 47915 | 658.1 | 9789353502416 | Daft, Richard L | Understanding the theory | | ххіі, 587р | 55 | | Organization theory; |
| | | | | and design of organizations: | | | Learning | | Managing organization |
| 47904 | 658.15 | 9789353162184 | Khan, M Y | Financial management: | text, problems and | vp | McGraw Hill | 2019 | processes Financial management; |
| 47504 | 050.15 | 5705555102104 | | i thancat management. | cases | ٧Þ | incondwinta | 2015 | Finance |
| 47921 | 658.15 | 9788131526620 | Brigham, Eugene F | Financial management: | theory and practice | xxxi, | Cengage | 2014 | Financial management; |
| | | | | | | 1163p | Learning | | Finance |
| 47922 | 658.15 | 9788131526620 | Brigham, Eugene F | Financial management: | theory and practice | xxxi, | Cengage | 2014 | Financial management; |
| | | | | | | 1163p | Learning | | Finance |
| 48032 | 658.15 | 9781292318738 | Keown, Arthur J | Foundations of finance: | the logic and practice of | 606p | Pearson | 2020 | Finance; Financial |
| | | | | | financial management | | | | management |
| | | | | | - | | | | - |



| Acc. No. | Call No. | ISBN | Author | Title | Subtitle | Pages | Publisher | Year | Subject |
|----------|------------|----------------|-----------------------|----------------------------|------------------------------------|---------------------------------------|--------------|-------|---|
| 47873 | 658.155 | 9789811202674 | Chance, Don M | Financial risk management: | an end user perspective | xxvii, | World | 2020 | Financial risk; Risk |
| | | | | | | | Scientific | | management; Finance |
| 47874 | 658.16 | 9789813277410 | Poniachek, Harvey | Mergers and acquisitions: | a practitioner's guide to | ххіі, 569р | World | 2019 | Mergers acquisitions; |
| | | | A | | successful deals | | Scientific | | Consolidation; Merger- |
| | | | | | | | | | Corporations |
| 47934 | 658.3008 | 9781138304666 | Nguyen-Phuong- | Cross-cultural | with insights from brain | xviii, 337p | Routledge | 2020 | Cross-Cultural management; |
| | | | Mai, Mai | management: | science | | | | Intercultural communication; |
| | | | | | | | | | Personnel management; |
| 47937 | 658.4 | 9781138384569 | Driskill, Gerald W | Organizational culture in | a cultural analysis | х, 269р | Routledge | 2019 | Organisational culture; |
| | | | | action: | workbook | 1 100 | - | | Organizational behavior |
| 47938 | 658.4 | 9788177225686 | Chakravarthi, T | Soft skills for managers: | | xvi, 198p | Dreamtech | 2018 | Soft skills; Skills; Behavioural |
| (=000 | | 0700050064007 | Kalyana | | | 200 | Press | 0.010 | skills |
| 47893 | 658.4012 | 9789352861897 | Wheelen, Thomas L | Concepts in strategic | globalization, | ххх, 388р | Pearson | 2018 | Strategic management; |
| | | | | management and business | | | | | Business policy; Innovation; |
| 47010 | 650.404 | 0700252502201 | | policy: | sustainability | F 4 C | 6 | 2010 | Sustainability |
| 47918 | 658.404 | 9789353502201 | Kloppenborg, | Contemporary project | | ххх, 546р | Cengage | 2019 | Project management |
| 47014 | 650.400 | 0700252501600 | Timothy J | management: | | | Learning | 2020 | |
| 47914 | 658.408 | 9789353501600 | Paleri, Prabhakaran | Corporate social | concept, cases and | хх, 443р | Cengage | 2020 | Corporate social |
| | | | | responsibility: | trends | | Learning | | responsibility; Social |
| 47930 | 658.45 | 9781119471370 | Larbinger Otto | | an internetional and | | John Wiley & | 2019 | responsibility |
| 47950 | 058.45 | 9/011194/13/0 | Lerbinger, Otto | Corporate communication: | an international and | хіх, 336р | - | 2019 | Corporate communication; |
| | | | | | management | | Sons | | Business communication; |
| 47931 | 658.45 | 9781526431707 | Liu, Shuang | Introducing intercultural | perspective global cultures and | xxiv, 382p | Sago | 2010 | Communication Intercultural communication; |
| 47951 | 050.45 | 9701320431707 | Liu, Shuang | communication: | contexts | xxiv, 502p | Saye | 2019 | Business communication; |
| | | | | communication. | contexts | | | | Communication |
| 47908 | 658.47 (A) | 9789353502553 | Albright, S Christian | Business analytics: | data analysis and | xxiv, 952p | Cengage | 2020 | Business analytics; Decision |
| 47500 | 050.47 (A) | 5105555562555 | | business unityties. | decision making | лли, ээср | Learning | 2020 | making; Analytics |
| 47924 | 658.47 (A) | 9789353502225 | Ragsdale, Cliff T | Spreadsheet modeling and | a practical introduction | xviii, 845p | | 2019 | Spreadsheet modeling; |
| | | 31033333022223 | | decision analysis: | to business analytics | , , , , , , , , , , , , , , , , , , , | Learning | 2013 | Business analytics; Analytics |
| | | | | | | | Learning | | business unity ites, r inity ites |
| 47880 | 658.47 (R) | 9781547417469 | Akinkunmi, | Business statistics with | | xii, 263p | De Gruyter | 2019 | Business statistics; R; |
| | | | Mustapha Abiodun | solutions in R: | | , P |) | | Commercial statistics |
| 47899 | 658.7 | 9789353162580 | | Supply chain logistics | | xii, 484p | McGraw Hill | 2018 | Supply chain; Logistics |
| | | | | management: | | · 1 | | | management; Supply chain |
| | | | | | | | | | management: Logistics |
| 47903 | 658.7 | 9789353165772 | Simchi-Levi, David | Designing and managing | concepts, strategies and | xxix, 531p | McGraw-Hill | 2019 | Supply chain management; |
| | | | | the supply chain: | case studies | | | | Supply chain |

NEW ARRIVALS

September 2020



| 47919 | 658.7 | | | | Subtitle | Pages | Publisher | | Subject |
|---------|-----------|---|-------------------|----------------------------|--------------------------|-------------|-------------------|------|--------------------------------------|
| | 030.7 | 9789353502546 | Coyle, John J | Supply chain management: | a logistics perspective | ххх, 639р | Cengage | 2020 | Supply chain management; |
| | | | | | | | Learning | | Logistics; Supply chain |
| 47920 | 658.7 | 81-315-0541-0 | Wisner, Joel D. | Principles of supply chain | a balanced approach | | Cengage | | Supply chain management; |
| | | | | management: | | | learning | | Supply chain |
| 47732 | 658.8 | 9781138480070 | Zimmerman, Alan | Business to business | a global perspective | xiii, 438p | Routledge | | B2B; Marketing management; |
| | | | | marketing management: | | | | | Strategic marketing; |
| 47000 | 500 (D) | 0700252100220 | | | | 201 | | | Marketing |
| 47902 6 | 558.8 (P) | 9789353166236 | Morgan, James M | Designing the future: | how Ford, Toyota and | xvii, 381p | McGraw-Hill | | Designing-Future; Ford; |
| | | | | | other world-class | | | | Toyota; Product development; |
| | | | | | organizations use lean | | | | Drive innovation |
| | | | | | product development | | | | |
| | | | | | to drive innovation and | | | | |
| | | | | | transform their business | | | | |
| 47900 | 658.83 | 9789353163389 | Nargundkar, | Marketing research: | text and cases | xxvii, | Tata McGraw- | 2019 | Marketing research |
| | | | Rajendra | J | | 552p | Hill | | 5 |
| 47952 | 823 | 9781782275008 | Yokomizo, Seishi | The Honjin murders: | | 189p | Steerforth | 2019 | Murders; Electronic books; |
| | | | | | | | Press | | Fiction; Mystery; Detective |
| 48026 | 823 | 9789388754088 | Amish | Raavan; | enemy of Aryavarta | ххііі, 374р | | | Raavan; Aryavarta; Hindu |
| | | | | | | | Publications | | mythology; Fiction |
| 48027 | 823 | 9789381626344 | Amish | The secret of the Nagas: | | ххііі, 372р | | 2011 | Nagas; Fiction; Mythology |
| | | | | | | | Publications | | |
| 47845 | 920 | 9789388070515 | Dala, Z P | What Gandhi didn't see: | being Indian in South | 148p | Speaking Tiger | | Gandhi; Mahatma Gandhi; |
| | | 0704700444400 | | | Africa | 0.45 | | | Biography |
| 47854 | 920 | 9781789141498 | Fraser, Bashabi | Rabindranath Tagore: | | 245p | Reaktion Books | | Rabindranath Tagore; |
| 470.45 | 020 | 0700250075107 | Current Mill | D.D. Arrah a dha m | | 206- | L l'an al au sa | | Biography B.D. Analysis Bississis |
| 47945 | 920 | 9789350975107 | Syed, M H | B R Ambedkar: | | 286p | Himalaya Dagta | 2020 | B R Ambedkar; Biography |
| 47946 | 920 | 9789350248300 | Syed, M H | Dr Rajendra Prasad: | | | Books Himalaya | 2011 | Rajendra Prasad; Biography; |
| 47940 | 920 | 9709330240300 | Syeu, Min | Di Rajenura Frasau. | | | Books | | Nationalists; Statesmen |
| 48025 | 920 | 9789387894037 | Amish | Legend of Suheldev: | | ххіі, 325р | | | Suheldev; Biography; Lord |
| 40025 | 520 | 100000000000000000000000000000000000000 | | Legend of Sufference. | | | Publications | | Shiva |
| 47718 | 954 | 9789352907748 | Webster, John C B | Studying history: | | | Primus Books | | Studying history; History; |
| | | | | | | , тээр | | | Study-Teaching |