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New Arrivals

September 2021



Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48930	001.4	9789385889097	Allchin, Carl	Tableau prep up and running:	self-service data preparation for better analysis	xxvi, 415p	Shroff Publishers	2020	Tableau; Data preparation; Business intelligence analyst
48939	001.4	9789352139958	Sleeper, Ryan	Innovative tableau:	100 more tips, tutorials and strategies	xvii, 615p	Shroff Publishers	2020	Innovative tableau; Tutorials; Strategy; Tableau
48887	001.42	9780000989055	Tan, Willie	Research methods:	a practical guide for students and researchers	xii, 216p	World Scientific	2020	Research methods; Research
48904	001.42	9780415506205	Dagnino, Giovanni Battista	Research methods for strategic management:		xviii, 377p	Routledge	2016	Research methods; Strategic management; Research management; Strategy research
48912	001.42	9781544318479	Fink, Arlene	Conducting research literature reviews:	from the internet to paper	xvii, 280p	Sage	2020	Conducting research; Research; Methodology; Research design
49079	001.42 (SR)	9780761961062	Crotty, Michael	The foundations of social research:	meaning and perspective in the research process	vii, 248p	Sage	1998	Social research; Social sciences; Research; Methodology
48792	001.42(SR)	9789353436377	Tucker, Veena	Research methods in social sciences:		xi, 462p	Pearson	2020	Research methods; Social sciences; Research
48938	004.21	9789352139989	Yablonski, Jon	Laws of UX:	using psychology to design better products and services	x, 137p	Shroff Publishers	2021	Design; UX; Using psychology; Products-Services
48768	004.678	9781108959742	Misra, Sudip	Introduction to IoT:		xxxvi, 387p	Cambridge University Press	2021	Internet things; Internet
48932	005.1	9789352139811	Verheyen, Gunther	97 things every scrum practitioner should know:	collective wisdom from the experts	xvii, 257p	Shroff Publishers	2020	Software engineering; Software design; Scrum
48895	005.376	9789353883560	Gupta, Pralok	E-Commerce in India:	economic and legal perspectives	xi, 304p	Sage	2020	Economics; Legal perspectives; E-Commerce
48937	005.437	9789352139590	Dahlstrom, Anna	Storytelling in design:	defining, designing and selling multidevice products	xx, 392p	Shroff Publishers	2020	Software design; Software engineering
48754	005.74	9789385889547	Hilpisch, Yves	Python for algorithmic trading:	from idea to cloud deployment	xvii, 358p	Shroff Publishers	2020	Python; Algorithmic trading

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48941	005.74	9789385889424	Sheikh, Jamiel	Mastering corda:	blockchain for java developers	xxiii, 459p	Shroff Publishers	2020	Corda; Blockchain; Java developers; Database storage
48756	005.757	9789352139576	Bradshaw, Shannon	MongoDB the definitive guide:	powerful and scalable data storage	xix, 489p	Shroff Publishers	2020	Data storage; MongoDB
48789	006.3	9789353946791	Negnevitsky, Michael	Artificial intelligence:	a guide to intelligent systems	xx, 479p	Pearson	2020	Artificial intelligence; Intelligent systems; Data mining
48791	006.3	9789353945466	Krohn, Jon	Deep learning illustrated:	a visual, interactive guide to artificial intelligence	xxv, 330p	Pearson	2020	Machine learning; Artificial intelligence; Language processing
48934	006.3	9789352139668	Patel, Lomit	Lean AI:	how innovative startups use artificial intelligence to grow	xvi, 217p	Shroff Publishers	2020	Lean; Artificial intelligence
48935	006.3	9789385889455	Lanham, Micheal	Practical AI on the Google cloud platform:	utilizing Google's state of the art AI cloud services	xvii, 371p	Shroff Publishers	2020	Google cloud; Cloud services; Artificial intelligence
48936	006.3	9788194435037	Thomas, Rob	The AI ladder:	accelerate your journey to AI	xii, 209p	Shroff Publishers	2020	Artificial intelligence; Leadership
48940	006.31	9789352138715	Foster, David	Generative deep learning:	teaching machines to paint, write, compose and play	xv, 308p	Shroff Publishers	2019	Machines learning; Software development; Programming
48757	006.35	9789385889189	Vajjala, Sowmya	Practical natural language processing:	a comprehensive guide to building real-world NLP systems	xxvii, 424p	Shroff Publishers	2020	Natural language processing; NLP systems; Machine learning engineer
48758	006.35	9789385889172	Thomas, Alex	Natural language processing with spark NLP:	learning to understand text at scale	xv, 347p	Shroff Publishers	2020	Natural language processing; NLP; Software engineers; Data scientists
48776	150.287	9789353162139	Cohen, Ronald Jay	Psychological testing and assessment:	an introduction to tests and measurement	xxix, 566p	McGraw-Hill	2020	Psychological testing; Assessment; Psychology
48905	152.46	9780367152277	Mawson, Chris	Psychoanalysis and anxiety:	from knowing to being	xxvi, 217p	Routledge	2019	Psychoanalysis; Anxiety; Psychology; Mental health
48788	155.2	9789353067854	Carver, Charles S	Perspectives on personality:		xv, 302p	Pearson	2019	Personality; Personality psychology; Psychology

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48815	155.92	9780815382904	Vallacher, Robin R	Social psychology:	exploring the dynamics of human experience	xx, 499p	Routledge	2020	Social psychology; Psychology
48947	174.4	9783319915746	Conrad, Christian A	Business ethics:	a philosophical and behavioral approach	xiii, 343p	Springer	2018	Business ethics; Ethics; Philosophy
48767	201.5	9781108716840	Ward, Keith	Religion in the modern world:	celebrating pluralism and diversity	vii, 213p	Cambridge University Press	2019	Religion; Religious pluralism; Religions-History
48896	201.73	9780857939029	Lewis, Mervyn K	Religion and finance:	comparing the approaches of Judaism, Christianity and Islam	xviii, 248p	Edward Elgar	2019	Religion finance; Judaism; Christianity; Islam
48818	301.01	9781789903249	Hechter, Michael	Rational choice sociology:	essays on theory, collective action and social order	xix, 353p	Edward Elgar	2019	Rational choice theory; Collective behavior; Social classes; Sociology
48813	305.4	9789389850000	Chatterjee, Amitava	Historicizing gendered modernities in India:		x, 284p	Primus Books	2020	Gender identity; Women development; Feminism-India
48793	305.42	9789390325436	Bhatia, Reema	Gender:	a sociological understanding	xxxiii, 406p	Pearson	2021	Gender; Sociology
48765	305.55	9781108836333	Aslany, Maryam	Contested capital:	rural middle classes in India	xxiii, 299p	Cambridge University Press	2020	Contested capital; Middle classes; Rural population
48806	305.8	9789390022472	Mahato, Nirmal Kumar	Sorrow songs of woods:	adivasi-nature relationship in the anthropocene in Manbhum	xii, 229p	Primus Books	2020	Sorrow songs; Traditional ecological knowledge; Manbhum; Ethnoecology
48803	307.76	9789390022335	Deka, Meeta	Urbanisms in South Asia:	Northeast India outside-in	viii, 340p	Primus Books	2020	Urbanization; Sustainable urban development; Northeastern India
48814	307.76	9789389850857	Roy, Anuradha	Kolkata in space time and imagination:	volume 2	x, 429p	Primus Books	2020	Sociology; Urban; Imagination-Kolkata

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48732	327.73	9781108420440	Whitesides, Greg	Science and American foreign relations:	since world war II	xvi, 336p	Cambridge University Press	2019	Science; American foreign relations; Diplomatic relations; International relations
48832	330	9780367416164	Bansak, Cynthia	The economics of immigration:		xix, 449p	Routledge	2021	Economics; Manpower policy; Immigration
48819	330.019	9781788116053	Gangl, Katharina	A research agenda for economic psychology:		viii, 220p	Edward Elgar	2019	Economic psychology; Economics
48899	330.95	9780415598316	Palit, Amitendu	China-India economics:	challenges, competition et collaboration	xvii, 192p	Routledge	2012	China-India economics; Economics
48908	330.954	9789353884895	Acharya, Viral V	Quest for restoring financial stability in India:		lv, 330p	Sage	2020	Financial stability; Economic history; Economics
48901	331.2524	9781138656802	Bikker, Jacob A	Pension fund economics and finance:	efficiency, investments and risk-taking	xv, 256p	Routledge	2018	Pension fund; Economics; Investments; Pension trusts
48879	331.4	9783110626155	Hilck, Karin	Lady astronauts, lady engineers and naked ladies:	women and the American space community during the Cold War	ix, 465p	De Gruyter	2019	Women astronauts; Women engineers; Cold War; Astronauts
49078	332	9781853395611	Harper, Malcolm	Microfinance:	evolution, achievements and challenges	viii, 182p	Practical Action Publishing	2003	Microfinance; Evolution
48784	332.024	9789353945930	Madura, Jeff	Personal finance:		xlii, 595p	Pearson	2020	Personal finance; Finance; Financial plans
48910	332.0415	9789353884154	Kumar, Raj	Venture capital investments:		xiv, 165p	Sage	2020	Venture capital; Capital investments; Investments
48942	332.10285	9783319760131	Blakstad, Sofie	Fintech revolution:	universal inclusion in the new financial ecosystem	xv, 406p	Palgrave	2018	Fintech revolution; Banking; Finance; Central bank
48755	332.178	9789385889523	Lantz, Lorne	Mastering blockchain:	unlocking the power of cryptocurrencies smart contracts and decentralized applications	xv, 264p	Shroff Publishers	2020	Mastering blockchain; Blockchain; Cryptocurrencies; Crypto currencies

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48884	332.4	9789811223778	Yeung, Bernard	Digital currency:	economics and policy	xxxi, 353p	World Scientific	2021	Digital currency; Economic policy; Economics
48851	332.6	9780367461904	Laopodis, Nikiforos T	Understanding investments:	theories and strategies	xxxv, 635p	Routledge	2021	Investments; Portfolio management; Securities; Derivative securities
48845	332.6327	9781786303127	Burkhardt, Kirsten	Private equity firms:	their role in the formation of strategic alliances	xxiv, 386p	John Wiley & Sons	2018	Private equity firms; Private equity; Strategic alliances
48800	333.32	9789389850192	Frykenberg, Robert Eric	Land tenure and peasant in South Asia:		xii, 387p	Primus Books	2020	Land tenure; South Asia; Rural development; Peasants
48852	333.33	9781138602458	Levy, Richard M	Introduction to real estate development and finance:		xix, 268p	Routledge	2020	Real estate development; Real estate investment; Real estate
48867	333.79	9781119347118	Fessler, David C	The energy disruption triangle:	three sectors that will change how we generate and use energy	xxxvi, 347p	John Wiley & Sons	2019	Energy; Energy industries; Energy development
48869	338.064	9789811374692	Lim, Tai Wei	Industrial revolution 4.0 tech giants and digitized societies:		vi, 201p	Palgrave	2019	Industrial revolution; Technological innovations; Digital societies
48911	338.4791	9781526494474	Cooper, Chris	Essentials of tourism:		xxii, 446p	Sage	2021	Tourism; Case studies; Tourism industry
48827	338.5	9788130908632	Varian, Hal R	Microeconomic analysis:		xv, 506p	Viva Books	2019	Microeconomics
48843	338.542	9788126932108	Pant, Bhubanesh	Financial crises:	lessons from experiences	viii, 146p	Atlantic Publishers	2021	Financial crises; Crises
48886	338.87	9789813207776	Monden, Yasuhiro	Economics of incentives for inter-firm innovation:		xxii, 499p	World Scientific	2018	Economics; Strategic alliances; Transfer pricing; Pricing
48957	338.88	9781626378032	Hofferberth, Matthias	Corporate actors in global governance:	business as usual or new deal	viii, 287p	Lynne Rienner Publishers	2019	Corporate actors; Global governance; International organization; International business enterprises
48882	339	9781786349125	Chu, Angus C	Advanced macroeconomics:	an introduction for undergraduates	xx, 149p	World Scientific	2021	Advanced macroeconomics; Macroeconomics

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48766	339.53	9781108419901	Mizen, Paul	Macroprudential policy and practice:		vii, 315p	Cambridge University Press	2018	Monetary policy; Economic policy
48952	342.054	9789389891362	Sivakumar, S	Article 21:	the code of life, liberty and dignity in the Indian constitution	xlvi, 525p	Thomson Reuters	2020	Article 21; Dignity; Indian constitution; Constitution
48953	342.054	9788194792277	Kaul, Dushyant Kishan	10 landmark judgments in 21st-century India:	a constitutional insight	xliii, 568p	Thomson Reuters	2021	Judgments; Supreme Court, Judicial process; Constitution
48730	342.0858	9781108411684	Richardson, Megan	The right to privacy:	origins and influence of a nineteenth-century idea	xii, 171p	Cambridge University Press	2020	Authorship; History; Copyright; Intellectual property
48956	343.07	9789386374837	Naik, S A	Economic and social dimensions of Indian competition law Jurisprudence:		liii, 1040p	Thomson Reuters	2019	Economics law; Competition law; Business law
48731	343.58	9781108498975	Boute, Anatole	Energy security along the new silk road:	energy law and geopolitics in central Asia	xviii, 280p	Cambridge University Press	2019	Energy security; Energy law
48954	344.54079	9789389407464	Mohnot, Naman	Law relating to ragging:	it's a crime don't risk it	xliv, 499p	Thomson Reuters	2020	Ragging; Harassment; College students; College harassment
48955	346.02	9781292251486	Richards, Paul	Law of contract:		lix, 909p	Pearson	2019	Law; Contract law; Contracts
48951	347.077	9788194792246	Singh, Bhanwar	Courtroom no 1 2018 and 2019:	a periscopic perusal of the judgments from the bench of the chief justice of India	xxvii, 317p	Thomson Reuters	2021	Courtroom; Periscopic perusal; Judgments; Chief Justice-India
48897	348	9789386677921	Bhatt, Mithlesh Narayan	Judge made laws for effective policing:		xiv, 510p	Manakin Press	2019	Judge; Laws; Scientific investigation; Investigation
48909	352.266	9789353883720	Bhattacharjee, Govind	Public sector enterprises in India:	evolution, privatisation and reforms	xvi, 407p	Sage	2020	Government business enterprises; Public administration; Economic policy

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48902	352.4	9781138282988	Bandy, Gary	Financial management and accounting in the public sector:		xxiii, 382p	Routledge	2017	Financial management; Accounting; Public sector; Public administration
48763	354.76	9781107166943	Spooner, Joseph	Bankruptcy:	the case for relief in an economy of debt	xiv, 293p	Cambridge University Press	2019	Bankruptcy; Consumer credit; Law-Legislation; Government policy
48810	355.00954	9789389755749	Roy, Kaushik	India's historic battles:	from Alexander the great to Kargil	vi, 196p	Primus Books	2020	India historic; Battles; Military
48781	370.7	9789353436384	Woolfolk, Anita	Educational psychology:		xxxi, 675p	Pearson	2019	Educational psychology; Psychology
48794	370.954	9789389342765	Srinivasan, M V	Education in contemporary India:		xii, 404p	Pearson	2020	Education; Contemporary India; Educational law; Legislation
48873	378.1035	9780128109892	Frolund, Lars	Strategic industry-university partnerships:	success-factors from innovative companies	xxvii, 201p	Academic Press	2018	Academic-Industrial collaboration; Business education; Universities partnerships
48836	381.1	9781138936843	Jackson, William A	Markets:	perspectives from economic and social theory	xv, 250p	Routledge	2019	Markets economics; Economics; Social theory
48876	382	9789811227615	Jha, Priyaranjan	Lecture notes in international trade:	an undergraduate course	xi, 148p	World Scientific	2021	International trade; Trade; Commercial policy
48874	387.7068	9781138368675	Taneja, Nawal K	Re-platforming the airline business:	to meet travelers total mobility needs	lii, 221p	Routledge	2019	Airlines; Airlines management; Transportation
48846	387.736	9780128105283	Vogel, Hans-Arthur	Foundations of airport economics and finance:		xxxiii, 296p	Elsevier	2019	Airport economics; Airports; Finance; Aviation management
48831	519.3	9783030119010	Munoz-Garcia, Felix	Strategy and game theory:	practice exercises with answers	xiii, 529p	Springer	2020	Mathematics; Game theory
48881	519.3	9780000988706	Narahari, Y	Game theory and mechanism design:		xl, 492p	World Scientific	2020	Game theory; Mechanism design
48808	519.5	9789390022359	Gupta, Ashmita	Social statistics:	manifestation of growth	viii, 268p	Primus Books	2020	Social statistics; Statistics; Social sciences; Statistical methods

Acc. No.	Call No.	ISBN	Author	Title	Subtitle	Pages	Publisher	Year	Subject
48733	612.8	9781108716925	Harrington, Mary	The design of experiments in neuroscience:		xiv, 184p	Cambridge University Press	2020	Research design; Neuroscience; Methodology
48751	650.072	9781526460141	Dul, Jan	Conducting necessary condition analysis for business and management students:		x, 144p	Sage	2020	Business-Research; Methodology; Conducting necessary
48752	650.072	9781526460080	Walsh, Isabelle	Conducting classic grounded theory for business and management students:		xiv, 109p	Sage	2020	Grounded theory; Organization theory; Social research
48890	650.1	9789353885250	Amitabh, Utkarsh	The seductive illusion of hard work:		xxi, 282p	Sage	2020	Vocational guidance; Success business; Time management; Hard work
48900	657.3	9780367459802	Goel, Sandeep	Financial statements analysis:	cases from corporate India	xviii, 198p	Routledge	2021	Financial statements; Financial accounting; Accounting
48783	657.45	9789353942199	Basu, Sanjib Kumar	Auditing and assurance:	for CA IPCC and B Com	xxiii, 593p	Pearson	2020	Auditing; Audits
48898	657.48	9781138282995	Johal, Parminder	Financial accounting:		xii, 241p	Routledge	2017	Financial accounting; Accounting
48880	658	9780000989062	Haksever, Cengiz	Service and operations management:		xii, 678p	World Scientific	2020	Service management; Operations management; Management
48817	658.0071	9781788975070	Daniels, Kathy	Learning and teaching in higher education:	perspectives from a business school	xix, 340p	Edward Elgar	2019	Business education; Higher education; Business school
48933	658.05	9789352139835	Vaughan, Daniel	Analytical skills for AI and data science:	building skills for an AI driven enterprise	xii, 228p	Shroff Publishers & Distributors	2020	Analytical skills; Data science; Analytics; Artificial intelligence
48868	658.11	9781786303240	Latouche, Pascal	Open innovation:	corporate incubator volume 7	xxvi, 204p	John Wiley & Sons	2019	Open innovation; New business enterprises; Business networks

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48872	658.11	9781119556930	Biech, Elaine	The new consultant's quick start guide:	an action plan for your first year in business	xxii, 266p	John Wiley & Sons	2019	Business consultants; Vocational guidance; Consultants
48885	658.11	9789811214974	Wright, Mike	Student start-ups:	the new landscape of academic entrepreneurship	xiv, 183p	World Scientific	2020	Student-Start-Ups; Academic entrepreneurship; Entrepreneurship; New business enterprises
48790	658.15	9789390577255	Pandey, I M	Financial management:		xxix, 1030p	Pearson	2021	Financial management; Finance
48907	658.15	9780367322083	Goel, Sandeep	Finance for non-finance people:		xxvii, 430p	Routledge	2019	Finance; Non-Finance; Finance management
48931	658.15	9789385889325	Sen, Joydeep	Financial planning and wealth management:	concepts and practice	251p	Shroff Publishers	2020	Financial planning; Wealth management; Finance management; Finance
48877	658.15(V)	9780000988669	Lim, Kian Guan	Financial valuation and econometrics:		xvii, 585p	World Scientific	2020	Financial valuation; Econometrics; Finance; Valuation
48764	658.152	9781108732024	Mahajan, Sunil	Corporate finance:	theory and practice in emerging economies	xxvi, 337p	Cambridge University Press	2020	Corporate finance; Emerging economies; Finance
48844	658.152	9783319957616	Corelli, Angelo	Analytical corporate finance:		xx, 501p	Springer	2018	Analytical corporate finance; Corporate finance; Finance
48849	658.155	9781119522201	Miller, Michael B	Quantitative financial risk management:		ix, 305p	John Wiley & Sons	2019	Financial risk management; Risk management; Finance
48850	658.1592	9780367343316	Lam, Miranda S	Entrepreneurial finance:	concepts and cases	xvi, 366p	Routledge	2021	Entrepreneurial finance; Small business; Finance; Entrepreneurship
48785	658.1599	9789353944797	Moffett, Michael H	Fundamentals of multinational finance:		526p	Pearson	2020	Multinational finance; Finance
48903	658.301	9780415658621	Bamberger, Peter	Human resource strategy:	formulation, implementation and impact	v, 320p	Routledge	2014	Human resource strategy; Implementation; Personnel management
48892	658.3124	9781506344393	Berkley, Robyn Ann	Strategic training and development:		xxii, 433p	sage	2020	Strategy; Training development; Human resources development

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48824	658.314	9781789662948	Baker, Rob	Personalization at work:	how HR can use job crafting to drive performance, engagement and wellbeing	xx, 204p	Kogan Page	2020	HR; Personnel management; Employee motivation; Performance
48856	658.314	9781119558248	Mulligan, Christopher	Talent keepers:	how top leaders engage and retain their best performers	xiii, 170p	John Wiley & Sons	2019	Talent; Employee retention; Incentive awards; Retention culture
48950	658.3225	9789389891270	Dua, Vijeta	Profitability versus welfare:	the legal perspective	vi, 188p	Thomson Reuters	2020	Profitability versus; Welfare; Legal perspective; Socialism
48770	658.4012	9788194740049	Kazmi, Azhar	Strategic management:		xxxiv, 788p	McGraw-Hill	2021	Strategic management; Strategy
48771	658.4012	9788194244653	Thompson, Arthur A	Crafting and executing strategy, the quest for competitive advantage:	concepts and cases	xxix, 375p	McGraw-Hill	2020	Strategy; Competitive advantage; Strategy management
48775	658.4012	9789353168315	Schillings, Melissa	Strategic management of technological innovation:		xxi, 365p	McGraw-Hill	2020	Strategy management; Technological innovation
48821	658.4012	9781789661125	Muller-Stewens, Gunter	The new strategist:	shape your organization and stay ahead of change	ix, 323p	Kogan Page	2020	Strategic planning; Organizational change; Business planning; Strategy management
48833	658.4012	9789811370632	Dhir, Sanjay	Cases in strategic management:	a flexibility perspective	xviii, 260p	Springer	2019	Strategy; Strategy management; Strategic planning; Case studies
48834	658.4012	9783658254254	Pidun, Ulrich	Corporate strategy:	theory and practice	x, 282p	Springer	2019	Corporate strategy; Strategy management; Strategy; Leadership
48842	658.4012	9780730368335	Tighe, Steve	Rethinking strategy:	how to anticipate the future, slow down change and improve decision making	xix, 294p	John Wiley & Sons	2019	Rethinking strategy; Decision making; Strategy; Strategic planning

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48946	658.4012	9781484224472	Cohan, Peter S	Disciplined growth strategies:	insights from the growth trajectories of successful and unsuccessful companies	xv, 272p	New York Apress	2017	Strategy; Strategy management; Leadership; Business strategy
49071	658.40353	9789813227347	Ferguson, Thomas S	A course in game theory:		xviii, 390p	World Scientific	2020	Game theory; Mathematical statistics
49072	658.40353	9789813143012	Tulkens, Henry	Economics, game theory and international environmental agreements:	the Ca'Foscari lectures	xxvi, 432p	World Scientific	2019	Environmental economics; Game theory; International environmental; Environmental policy
48894	658.4038	9789386221643	Keshwarani, Subodh	Sustainable business and IT:		xii, 310p	Manakin Press	2018	Sustainable business; Information technology; Technology innovation
48778	658.4052	9789353167035	Lewicki, Roy J	Negotiation:		xvii, 654p	McGraw-Hill	2019	Negotiation
48888	658.4052	9789811225413	Benoliel, Michael	Negotiate, persuade and create great deals:		xvii, 204p	World Scientific	2021	Negotiate; Business communication; Negotiation business
48820	658.406	9780749470098	Strycharczyk, Doug	Developing resilient organizations:	how to create an adaptive, high performance and engaged organization	xiii, 246p	Kogan Page	2014	Organizational change; Leadership; Organizational development
48875	658.406	9781138590885	Cole, Mark D	Radical organisation development:		vii, 223p	Routledge	2020	Organisation development; Organizational change; Change management
48893	658.406	9789386221636	Olson, David L	Digitising enterprise:	in an information age	x, 361p	Manakin Press	2020	Digitising enterprise; Information system
48906	658.406	9780415467599	Todnem, Rune	Managing organizational change in public services:	international issues, challenges and cases	xxi, 282p	Routledge	2010	Organizational change; Public services; Public administration
48812	658.408	9789389850178	Damodaran, Vinita	Commonwealth forestry and environmental history:	empire, forests and colonial environments in Africa	xxvii, 589p	Primus Books	2020	Commonwealth; Environmental history; Human ecology; Forest conservation

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48949	658.408	9780367139254	Cignacco, Bruno Roque	The art of compassionate business:	main principles for the human-oriented enterprise	xx, 303p	Routledge	2019	Compassionate business; Corporate culture; Social responsibility
48866	658.4083	9781783534173	Wirtenberg, Jeana	The sustainable enterprise fieldbook:	building new bridges	xxxii, 477p	Routledge	2019	Sustainable enterprise; Sustainable development; Sustainability; Social environment
48748	658.4092	9781544332727	Waldman, David A	Leadership for organizations:		xix, 233p	Sage	2020	Leadership; Organizations leadership
48749	658.4092	9781526460127	Bratton, John	Organizational leadership:		xxxii, 507p	Sage	2020	Organizational leadership; Leadership
48750	658.4092	9781526425829	Carroll, Brigid	Leadership:	contemporary critical perspectives	xv, 363p	Sage	2019	Leadership
48782	658.4092	9788131729250	Cooper, Simon	Brilliant leader:	what the best leaders know do and say	xvii, 178p	Pearson	2012	Brilliant leader; Leadership
48823	658.4092	9781789662184	O'Keeffe, Niamh	Future shaper:	how leaders can take charge in an uncertain world	xvii, 218p	Kogan Page	2020	Leadership; Social prediction
48826	658.4092	9781789660975	Murray, Kevin	Charismatic leadership:	the skills you can learn to motivate high performance in others	xi, 244p	Kogan Page	2020	Charismatic leadership; Leadership
48855	658.4092	9781119538257	Anderson, Robert J	Scaling leadership:	building organizational capability and capacity to create outcomes that matter most	xxii, 264p	John Wiley & Sons	2019	Scaling leadership; Leadership
48871	658.4092	9780815393702	Graffeo, Anthony	Leading science and technology-based organizations:	mastering the fundamentals of personal, managerial and executive leadership	xviii, 194p	CRC Press	2019	Leading science; Executive leadership; Leadership
48928	658.4092	9788194435044	Lopp, Michael	The art of leadership:	small things, done well	xx, 174p	Shroff Publishers	2020	Leadership; Small things
48943	658.4092	9781137322883	Wahl, Christine	On becoming a leadership coach:	a holistic approach to coaching excellence	xv, 319p	Palgrave	2013	Leadership coach; Leadership; Executive coaching

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48627	658.4094	9781119629191	Lewrick, Michael	The design thinking toolbox:	a guide to mastering the most popular and valuable innovation methods	309p	John Wiley & Sons	2020	Design thinking; Innovation methods; Creative ability; Creative thinking
48774	658.421	9789390113309	Hisrich, Robert D	Entrepreneurship:		xxiv, 558p	McGraw-Hill	2020	Entrepreneurship
48945	658.421	9783319990637	Ramadani, Veland	Informal ethnic entrepreneurship:	future research paradigms for creating innovative business activity	xxxv, 310p	Springer	2019	Entrepreneurship; Ethnic groups
49077	658.421	9780887387647	Schumpeter, Joseph A	Essays:	on entrepreneurs, innovations, business cycles and the evolution of capitalism	xxxix, 341p	Routledge	2017	Essays; Entrepreneurs; Innovations business; Evolution
48779	658.45	9789353162085	Martin, Judith N	Experiencing intercultural communication:	an introduction	xxiii, 385p	McGraw-Hill	2020	Business communication; Communication
48780	658.45	9789353162092	West, Richard L	Introducing communication theory:	analysis and application	xxx, 531p	McGraw-Hill	2019	Business communication; Communication
48787	658.45	9780273736370	Adler, Gordon	Management communication:	financial times briefing	186p	Pearson	2011	Management communication; Communication
48829	658.45	9780749486501	Hartley, Kate	Communicate in a crisis:	understand, engage and influence consumer behaviour to maximize brand trust	xiv, 237p	Kogan Page	2019	Communication; Crisis management; Business communication
48839	658.45	9780730369721	Dolan, Gabrielle	Real communication:	how to be you and lead true	xiv, 177p	John Wiley & Sons	2019	Real communication; Business communication; Communication
48889	658.45	9783110416503	Siegert, Gabriele	Commercial communication in the digital age:	information or disinformation	viii, 270p	De Gruyter	2017	Commercial communication; Business communication; Communication; Mass media
48948	658.45	9781787566101	Langham, Tony	Reputation management:	the future of corporate communications and public relations	xxxviii, 269p	Emerald Publishing	2019	Reputation management; Corporate communications; Public relations; Communications

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48864	658.452	9781119550051	Stewart, John Parker	Mastering the art of oral presentations:	winning orals, speeches and stand-up presentations	xxx, 185p	John Wiley & Sons	2019	Public speaking; Oral communication; Business communication; Speeches
48841	658.46	9781119556909	Biech, Elaine	The new business of consulting:	the basics and beyond	xxv, 342p	John Wiley & Sons	2019	Business consultants; Vocational guidance; Consultants
48870	658.46	9781119542155	Weiss, Alan	Getting started in consulting:		xvii, 206p	John Wiley & Sons	2019	Consulting; Business consultants
48858	658.47(A)	9781118907184	Kunc, Martin	Strategic analytics:	integrating management science and strategy	xi, 375p	John Wiley & Sons	2019	Analytics; Strategic analytics; Management science; Decision making
48744	658.47(R)	9781544344027	Gillespie, Brian Joseph	A guide to R for social and behavioral science statistics:		xv, 284p	Sage	2021	R; Behavioral science; Computer program language; Social sciences
48746	658.47(R)	9781071806319	Rasco, Danney	An R companion for applied statistics I:	basic bivariate techniques	xv, 234p	Sage	2021	R; Applied statistics; Computer program language
48747	658.47(R)	9781071815571	Rasco, Danney	An R companion for applied statistics II:	multivariable and multivariate techniques	xv, 267p	Sage	2021	R; Multivariate techniques; Computer program language; Commercial statistics
48772	658.5	9789353164812	Chary, S N	Production and operations management:		vp	McGraw-Hill	2019	Production management; Operations management
48835	658.7	9783319943121	Ivanov, Dmitry	Global supply chain and operations management:	a decision-oriented introduction to the creation of value	xxvi, 578p	Springer	2019	Global supply chain; Operations management; Supply chain management; Business logistics
48854	658.7	9780367494032	Avittathur, Balram	Excellence in supply chain management:	Ghosh, Debabrata	xii, 122p	Routledge	2020	Supply chain management; Supply chain; Business logistics
48777	658.8	9789389538335	Saxena, Rajan	Marketing management:		xxxii, 746p	McGraw-Hill	2020	Marketing management; Marketing
48837	658.8	9781119513759	Weber, Larry	Authentic marketing:	how to capture hearts and minds through the power of purpose	xv, 236p	John Wiley & Sons	2019	Authentic marketing; Marketing

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48848	658.8	9788126928569	Chakraborty, Debarun	Rural marketing in India:	texts and cases	336p	Atlantic Publishers	2019	Rural marketing; Marketing
48853	658.8	9781526494399	Brennan, Ross	Business-to-business marketing:		xiv, 405p	Sage	2020	Business marketing; Marketing; Business management; B2B
48773	658.8(P)	9789390113231	Ulrich, Karl T	Product design and development:		xviii, 444p	McGraw-Hill	2020	Product development; Product; Product management
48861	658.802	9781138332089	Alsem, K J	Applied strategic marketing:	a step by step approach	xii, 424p	Routledge	2019	Strategic marketing; Marketing management; Marketing
48816	658.812	9780367182762	Adams, Richard	Practical customer success management:	a best practice framework for rapid generation of customer success	xxxi, 245p	Routledge	2020	Customer relations; Customer services
48847	658.812	9781119484066	Pradeep, A K	AI for marketing and product innovation:	powerful new tools for predicting trends, connecting with customers, and closing sales	xxiv, 240p	John Wiley & Sons	2019	Marketing; Product innovation; Artificial intelligence; Machine learning
48859	658.812	9780815390930	Weinstein, Art	Superior customer value:	finding and keeping customers in the now economy	xv, 206p	Routledge	2019	Customer value; Customer services; Customer relation
48944	658.827	9781137279569	Young, Antony	Brand media strategy:	integrated communications planning in the digital era	xii, 242p	Palgrave	2014	Brand; Branding; Internet marketing; Social media
48860	658.83	9783662567067	Sarstedt, Marko	A concise guide to market research:	the process, data and methods using IBM SPSS statistics	xv, 396p	Springer	2019	Market research; IBM; SPSS; Marketing
48786	658.8342	9789389552430	Solomon, Michael R	Consumer behavior:		xix, 716p	Pearson	2020	Consumer behavior
48822	658.8342	9780749478377	Correia, Teo	The fluid consumer:	next generation growth and branding in the digital age	190p	Kogan Page	2017	Consumer behavior; Branding; Electronic commerce; Internet marketing

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48862	658.85	9781119541837	Cancel, David	Conversational marketing:	why conversations create the best customer experience, grow leads and shorten sales cycles	xx, 262p	John Wiley & Sons	2019	Customer experience; Sales marketing; Selling
48857	658.87	9783030130046	Wirtz, Bernd W	Digital business models:	concepts, models and the alphabet case study	x, 247p	Springer	2019	Digital business; Case study; Digital marketing
48729	658.872	9781107128828	Lakkaraju, Kiran	Social interactions in virtual worlds:	an interdisciplinary perspective	xii, 416p	Cambridge University Press	2018	Social interactions; Virtual reality; Internet games; Social marketing
48769	658.872	9789353169787	Gupta, Seema	Digital marketing:		xxxiv, 530p	McGraw-Hill	2020	Digital marketing; Internet marketing
48830	658.872	9781119541349	Eagle, Will	YouTube marketing:	for dummies	xiii, 368p	John Wiley & Sons	2019	Internet videos; Online social networks; Internet marketing; YouTube
48883	658.872	9780000988430	Kotler, Philip	Asian competitors:	marketing for competitiveness in the age of digital consumers	xvi, 325p	World Scientific	2020	Marketing competitiveness; Digital consumers; Digital marketing
48863	659.2	9780815376972	Doorley, John	Reputation management:	the key to successful public relations and corporate communication	xxxiv, 438p	Routledge	2021	Reputation management; Public relations; Corporate communication
48838	746.92	9781138323094	Mitterfellner, Olga	Fashion marketing and communication:	theory and practice across the fashion industry	xvii, 195p	Routledge	2020	Fashion marketing; Fashion industry; Clothing trade; Fashion
48805	791.43	9789389850871	Sengupta, Roshni	Reading the Muslim on celluloid:	Bollywood, representation and politics	xiii, 326p	Primus Books	2020	Muslims motion pictures; Bollywood; Motion pictures; History criticism
48795	823	9788194756064	Sethu	Kadambari:	the flower girl a novel	177p	Ratna Books	2021	Kadambari; Flower girl; Fiction
48796	823	9788194756040	Vatsala, R	The scent of happiness:	a novel	323p	Ratna Books	2021	Happiness; Fiction; Tamil fiction

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48811	823	9789352903320	Janakiraman, T	The crimson hibiscus:	a novel	421p	Ratna Books	2020	Crimson hibiscus; World war; Fiction
48929	823	9789388810548	Fingerprint Classics	100 world's greatest short stories:		568p	Fingerprint	2020	Short stories; 100 world's; Fiction
48809	920	9789390430062	Hatcher, Brian A	Idioms of improvement:	Vidyasagar and cultural encounter in Bengal	xxvii, 312p	Primus Books	2020	Idioms; Social problems; Bengal history; Hinduism
48825	920	9781785906374	Ashcroft, Michael A	Going for broke:	the rise of Rishi Sunak	x, 357p	Biteback Publishing	2020	Politicians; Biography; Rishi Sunak
48828	920	9789390054244	Chittilappilly, Kochoseph	A journey towards hope:		viii, 152p	Viva Books	2021	Business people; Voltage regulators; Kochoseph Chittilappilly; Biography
48891	950	9789386677495	Khan, Nasir Raza	The silk route:	society and culture	xvi, 125p	Manakin Press	2020	Silk route; Society culture
48799	954	9789390022311	Cox, Whitney	Modes of philology in medieval South India:		xii, 196p	Primus Books	2020	Philology-Medieval
48807	954	9789390232451	Robb, Peter	Ideas matte:	debating the impact of British rule on India	xi, 305p	Primus Books	2020	Land reform-Bihar; Bihar-History; Fiscal policy
48801	954.02	9789390430086	Ali, Athar	Socio-cultural and technological development in medieval India:		xvi, 226p	Primus Books	2020	Socio-Cultural; Civilization; Medieval-Kings rulers; India-History
48798	954.123	9789390022281	Lall, Sunita	Bihar crossing boundaries:		x, 362p	Primus Books	2020	Bihar; Politics-Government; Civilization
48797	954.2	9789389850222	Habib, Irfan	Braj Bhum in Mughal times:	the state, peasants and Gosains	xii, 286p	Primus Books	2020	Braj Bhum; Mogul empire; Mathura; Indian history
48804	954.4	9789390022496	Choudhary, Manisha	The eternal Dastur craft:	a history of mannerism, social groups and formation of Amber-Jaipur state, early eighteenth to late nineteenth century	xl, 246p	Primus Books	2020	Civilization; History-Jaipur; Politics-Government
48802	954.78	9789389755763	Weil, Shalva	The Jews of Goa:		xiii, 325p	Primus Books	2020	Goa; Goa-History; Christians information