



Library & Information Services



New Arrivals

September, 2015

- 1 Aczel, Amir D, Sounderpandian, Jayavel and Saravanan,
Palanisamy
Complete business statistics.--7th ed.-- New Delhi:
McGraw Hill Education, 2015. xxvii, 960 p.
ISBN : 9780071077903.
519.5 C1492

** Business statistics; Statistics

- 2 Anderson, James C
Value merchants: demonstrating and documenting superior
value in business markets / Anderson, James C.-- Boston:
Harvard Business School Press, 2007. xiii, 219 p.
ISBN : 9781422103357.
658.8 41165

** Industrial marketing; Sales promotion; Marketing

- 3 Apostolik, Richard
Foundations of financial risk: an overview of financial
risk and risk based regulation / Apostolik, Richard.--
New Jersey: John Wiley & Sons, 2015. xxvi, 340 p.
ISBN : 9781119098058.
658.155 41139(Out)

** Banks-Banking; Risk management; Financial services-
Industry; Insurance-Risk management; Banking law

- 4 Bade, Robin
Foundations of macroeconomics / Bade, Robin.--7th ed.--
New Delhi: Pearson, 2015. 576 p.
ISBN : 9781292018379.
339 41178

** Macroeconomics

- 5 Bains, Gurnek
Cultural DNA: the psychology of globalization / Bains,
Gurnek.-- Hoboken: John Wiley & Sons, 2015. xxxv, 284 p.
ISBN : 9781118928912.
303.482 41171

** Cultural intelligence; Career development; Culture-Globalization

- 6 Balakrishnan, Nagraj, Rander, Barry and Stair, Ralph M
Managerial decision modeling with spreadsheets.--3rd ed.-
Noida: Pearson, 2014. 582 p.
ISBN : 9789332518216.
658.403 C1495; C1502

** Managerial decision; Managerial modeling; Spreadsheets

- 7 Berg, Hendrik Van Den
International finance and open economy macroeconomics:
theory, history and policy / Berg, Hendrik Van Den.-- New
Delhi: Cambridge University Press, 2010. xxvii, 832 p.
ISBN : 9788175967946.
332.042 41170

** International finance; Microeconomics; Finance

- 8 Bessis, Joel
Risk management in banking / Bessis, Joel.--4th ed.--
England: John Wiley & Sons, 2015. x, 364 p.
ISBN : 9781118660218.
368 41145

** Bank management; Risk management

- 9 Child, John
Organization: contemporary principles and practice /
Child, John.--2nd ed.-- Chichester: Wiley, 2015. xi, 523 p.
ISBN : 9781119951834.
658.402 41142

** Organization behavior;

- 10 Coispeau, Olivier
Mergers and acquisitions and partnerships in China /
Coispeau, Olivier.-- New Jersey: World Scientific, 2015.
xxvii, 311 p.
ISBN : 9789814641029.
658.16 41152

** Partnership-China; Mergers and acquisitions; M&A

- 11 Constantinides, George M
Financial derivatives: futures, forwards, swaps, options,
corporate securities and credit default swaps /
Constantinides, George M.-- New Jersey: World Scientific,
2015. xi, 219 p.
ISBN : 9789814618427.
332.645 41182

** Financial derivatives; Options; Finance; Swaps

- 12 Cuervo Cazurra, Alvaro
Understanding multinationals from emerging markets /
Cuervo Cazurra, Alvaro.-- Cambridge: Cambridge University
Press, 2015. xvii, 325 p.
ISBN : 9781107698321.
338.88 41154

** International business-Enterprises; Competition-
Developing countries; Globalization; International
cooperation

- 13 Daniken, Erich Von
Chariots of the gods?: unsolved mysteries of the past /
Daniken, Erich Von.-- New York: Berkley Books, 1999. ix,
163 p.
ISBN : 9780425074817.
930 41160(Out)

** Civilization-Ancient; Extraterrestrial influences;
Life Planets

- 14 Davenport, Thomas H
Big data work: dispelling the myths, uncovering the
opportunities / Davenport, Thomas H.-- Boston: Harvard
Business Review Press, 2014. ix, 228 p.
ISBN : 9781422168165.
658.47 41166

** Big data; Business intelligence; Data mining

- 15 Davis, Gerald F
Managed by the markets: how finance reshaped America /
Davis, Gerald F.-- Oxford: Oxford University Press, 2011.
xxii, 304 p.
ISBN : 9780199691920.
332.10973 41150

** Business cycles; Capital market; Economic history

- 16 Decker, Christopher
Modern economic regulation: an introduction to theory and
practice / Decker, Christopher.-- Cambridge: Cambridge
University Press, 2015. xv, 472 p.
ISBN : 9781107699069.
363.6 41153

** Public utilities-Government policy

- 17 Eiteman, David K, Stonehill, Arthur I and Moffett, Michael H
Multinational business finance.--13th ed.-- Noida:
Pearson, 2014. 636 p.
ISBN : 9789332518193.
658.1599 C1493

** Multinational business; Finance; Global economy

- 18 Fitzsimmons, James A and Fitzsimmons, Mona J
Service management: Operations, Strategy, Information
technology.--7th ed.-- New Delhi: McGraw Hill Education,
2014. xviii, 541 p.
ISBN : 9789339204471.
658.4034 C1499

** Service management

- 19 Galbraith, Robert
The cuckoo's calling / Galbraith, Robert.-- London:
Sphere, 2014. 550 p.
ISBN : 9780751549256.
823 41161(Out)

** London history; Fiction; Novel

- 20 Geis, George T
Semi organic growth: tactics and strategies behind Google's success / Geis, George T.-- Hoboken: John Wiley & Sons, 2015. xiii, 226 p.
ISBN : 9781118933220.
658.4012 41137

** Consolidation; Merger-Corporations; Google
- 21 Gilmore, James H
Authenticity: what consumers really want / Gilmore, James H.-- Boston: Harvard Business School Press, 2007. xiii, 299 p.
ISBN : 9781591391456.
658.8342 41168

** Product management; Consumer behavior
- 22 Handa, Jagdish
Macroeconomics: with study guide CD-ROM / Handa, Jagdish.
-- New Jersey: World Scientific, 2011. xliv, 561 p.
ISBN : 9789814289443.
339 41183

** Macroeconomics
- 23 Hartwick, John M
Urban economics / Hartwick, John M.-- New York: Routledge, 2015. xvii, 342 p.
ISBN : 978138885646.
330.91 41143

** Urban economics; Economics
- 24 Harvard Business Review Press
Creating business plans: gather your resources, describe the opportunity, get buy in / Harvard Business Review Press.-- Boston: Harvard Business Review Press, 2014.
viii, 141 p.
(20 minute manager series.)
ISBN : 9781625272225.
658.401 41164(Out)

** Creating-Business plans

25 Hemingway, Ernest

The old man and the sea / Hemingway, Ernest.-- London:
Arrow Books, 2004. 99 p.
ISBN : 9780099908401.

823 41162

** Fiction; Novel

26 Hilpisch, Yves

Derivatives analytics with python: data analysis, models,
simulation, calibration and hedging / Hilpisch, Yves.--
Chichester: Wiley, 2015. xvii, 356 p.

ISBN : 9781119037996.

658.47 41144

** Derivatives analytics; Python; Analytics; Data
analysis Models; Simulation

27 Hull, John C

Risk management and financial institutions / Hull, John C
--4th ed.-- New Jersey: Wiley, 2015. xxv, 714 p.
ISBN : 9781118955949.

658.155 41138

** Risk management; Financial institutions

28 Jaggia, Sanjiv and Kelly, Alison

Business statistics: communicating with numbers.-- New
Delhi: McGraw Hill Education, 2013. xxxi, 714 p.
ISBN : 9781259097386.

519.5 C1496

** Business statistics; Statistics

29 Kawai, Masahiro

The global financial crisis and Asia: implications and
challenges / Kawai, Masahiro.-- Oxford: Oxford University
Press, 2012. xvii, 324 p.
ISBN : 9780199660957.

330.9 41149

** Economic policy-Asia; Financial crisis; Global-Economic policy

30 Krugman, Paul R
International economics: theory and policy / Krugman,
Paul R.--10th ed.-- Boston: Pearson, 2015. 785 p.
ISBN : 9781292019550.
337 41179

** International economic relations; International
economics; International finance

31 Kumar, Ramesh S
Marketing and branding: the Indian scenario.-- Noida:
Pearson, 2013. xiv, 479 p.
ISBN : 9788131700976.
658.827 C1494

** Marketing; Branding

32 Kumar, Sumit
Financial consequences of illness: evidence from slums of
India / Kumar, Sumit.-- Foundation Books: New Delhi, 2015
xv, 204 p.
ISBN : 9789384463960.
362.1068 41151

** Financial consequences; Financial management

33 Lahori, Jhumpa
The lowland a novel / Lahori, Jhumpa.-- Gurgaon: Random
House India, 2013. 415 p.
ISBN : 9788184005752.
823 41163

** Fiction; Novel

34 Laudon, Kenneth C and Laudon, Jane P
Management information systems: managing the digital firm
--12th ed.-- Noida: Pearson, 2015. xxxi, 596 p.
ISBN : 9788131787465.
658.4038 C1498(Out)

** Management information systems

- 35 Lazear, Edward P
Inside the firm: contributions to personnel economics /
Lazear, Edward P.-- Oxford: Oxford University Press, 2011
xx, 539 p.
ISBN : 9780199693399.
658.3 41148

** Personnel management; Labor economics

- 36 Leeds, Michael A
The economics of sports / Leeds, Michael A.--5th ed.--
Boston: Pearson, 2015. 459 p.
ISBN : 9781292081786.
338.43796 41175

** Economic; Economic sports

- 37 Lovelock, Christopher, Wirtz, Jochen and Chatterjee, Jayanta
Services marketing: people, technology, strategy.--7th ed
-- Noida: Pearson, 2013. xxi, 683 p.
ISBN : 9788131759394.
658.8 C1500

** Services marketing; Services marketing-Technology;
Services marketing-Strategy

- 38 Manning, Gerald L
Selling today: partnering to create value / Manning,
Gerald L.--13th ed.-- New Delhi: Pearson, 2014. 549 p.
ISBN : 9781292060170.
658.85 41181

** Sales; Marketing; Customer relationship management

- 39 Mejova, Yelena
Twitter: a digital socioscope / Mejova, Yelena.--
Cambridge: Cambridge University Press, 2015. x, 173 p.
ISBN : 9781107500075.
302.340727 41157

** Twitter; Dyadic analysis; Online-Social networks-
Research; Social sciences-Research methodology

40 Morecroft, John D W

Strategic modelling and business dynamics: a feedback systems approach / Morecroft, John D W.--2nd ed.-- Chichester: Wiley, 2015. xxviii, 466 p.
ISBN : 9781118844687.
658.40352 41147

** Strategic modelling; Business dynamics

41 Pease, Gene

Human capital analytics: how to harness the potential of your organization's greatest asset / Pease, Gene.-- New Delhi: Wiley India, 2013. xiv, 236 p.
ISBN : 9788126556830.
658.47 41167

** Human capital; Analytics

42 Pitt, Martyn and Koufopoulos, Dimitrios

Essentials of strategic management.-- New Delhi: Sage Publication, 2012. xviii, 451 p.
ISBN : 9788132110378.
658.4012 C1501

** Strategic management

43 Raghavan, Srinath

1971: a global history of the creation of Bangladesh / Raghavan, Srinath.-- Ranikhet: Permanent Black, 2013.
358 p.
ISBN : 9788178244518.
954.92 41156

** India-Pakistan conflict; Bangladesh-History revolution
South Asia-Politics-Government

44 Rao, Mohana Rama K

Services marketing.--2nd ed.-- Noida: Pearson, 2015.
xxxiv, 546 p.
ISBN : 9788131732250.
658.8 C1497

** Services marketing; Marketing

45 Scarborough, Norman M
Entrepreneurship and effective small business management
/ Scarborough, Norman M.--11th ed.-- Boston: Pearson,
2015. 936 p.
ISBN : 9781292060613.
658.421 41176

** Entrepreneurship; Small business

46 Schlender, Brent
Becoming Steve Jobs: the evolution of a reckless upstart
into a visionary leader / Schlender, Brent.-- London:
Sceptre, 2015. viii, 447 p.
ISBN : 9781444761986.
920 41186

** Steve Jobs; Apple Computer; Computer engineers;
Biography

47 Schulte, Paul
The next revolution in our credit driven economy: the
advent of financial technology / Schulte, Paul.--
Singapore: John Wiley & Sons, 2015. xxvii, 212 p.
ISBN : 9781118989609.
332 41146

** Banks-Banking; Bank loans; Credit

48 Sharda, Ramesh
Business intelligence and analytics: systems for decision
support / Sharda, Ramesh.-- Boston: Pearson, 2014. 686 p
ISBN : 9781292009209.
658.47 41173

** Management-Data processing; Decision support systems;
Business intelligence; Analytics

49 Shirky, Clay

Here comes everybody: the power of organizing without organizations / Shirky, Clay.-- New York: Penguin Books, 2008. 344 p.

ISBN : 9780143114949.

303.484 41172

** Information technology; Computer networks; Internet;
Online-Social networks

50 Spector, Robert

Category killers: the retail revolution and its impact on consumer culture / Spector, Robert.-- Boston: Harvard Business School Press, 2005. xviii, 221 p.

ISBN : 9781578519606.

658.87 41169

** Shopping centers; Retail-Trade

51 Swann, Patricia

Cases in public relations management: the rise of social media and activism / Swann, Patricia.--2nd ed.-- New York : Routledge, 2014. xii, 592 p.

ISBN : 9780415517713.

659.2 41174

** Public relations; Public relations-Management

52 Tendulkar, Sachin

Playing it my way: my autobiography / Tendulkar, Sachin.- London: Hodder & Stoughton, 2014. x, 486 p.

ISBN : 9781473605206.

920 41159

** Tendulkar-Sachin; Cricket players-India-Biography;
Cricket players

53 Troyansky, Oleg

QlikView your business: an expert guide to business discovery with QlikView and Qlik sense / Troyansky, Oleg.

-- Indianapolis: John Wiley & Sons, 2015. xxiv, 776 p.

ISBN : 9781118949559.

658.4038 41180

** Management information systems; Business intelligence;
Computer programs

54 Tucker, Eugene

Business continuity from preparedness to recovery: a standards based approach / Tucker, Eugene.-- New York: Elsevier, 2015. xxii, 301 p.

ISBN : 9780124200630.

658.4056 41140

** Business continuity; Business management

55 V, Sethuraman

IIT Delhi: through the lens / V, Sethuraman.-- Delhi: IIT Delhi Alumni Association, 2015. 147 p.

ISBN : 9788192693903.

620.715 C1491(Ref.)

** IIT Delhi; IIT

56 Valacich, Joseph S

Essentials of systems analysis and design / Valacich, Joseph S.--6th ed.-- New Delhi: Pearson, 2015. 444 p.

ISBN : 9781292076614.

004.21 41177

** Systems analysis

57 Watts, Frank B

Configuration management for senior managers: essential product configuration and lifecycle management for manufacturing / Watts, Frank B.-- Amsterdam: Elsevier, 2015. xxii, 163 p.

ISBN : 9780128023822.

658.4 41141

** Project management; Configuration management; Manufacturing industries

58 Woo, Wing Thye

Financial systems at the crossroads: lessons for China /

Woo, Wing Thye.-- New Jersey: World Scientific, 2014.

xx, 381 p.

ISBN : 9789814566827.

332.0951 41155

** Finance China; Financial institutions; Banks-Banking;

Finance

59 Zwart, Francesco De

Enhancing firm sustainability through governance: the

relational corporate governance approach / Zwart,

Francesco De.-- Cheltenham: Edward Elgar Publishing, 2015

xxiii, 439 p.

ISBN : 9781784715519.

338.954 41158

** Corporate governance; Social responsibility-Business

60 Asllani, Arben

Business analytics with management science models and

methods / Asllani, Arben.-- New Jersey: Pearson Education

, 2015. xvii, 382 p.

ISBN : 9780133760354.

658.47 41120

** Business intelligence; Business planning; Decision

making; Commercial statistics; Analytics

61 Chambers, Michele

Advanced analytics methodologies: driving business with

analytics / Chambers, Michele.-- New Jersey: Pearson

Education, 2015. xi, 324 p.

ISBN : 9780133498608.

658.47 41119(Out)

** Business mathematics; Business education-Mathematics;

Mathematical models-Business

62 Datey, V S

Guide to foreign trade policy 2015-2016: a comprehensive commentary on new foreign trade policy / Datey, V S.--

New Delhi: Taxmann Publications, 2015. 722 p.

ISBN : 9789350716274.

382.7 41129

** Foreign trade policy; Trade policy; Rules; Allied act;

63 Dickens, Charles

David Copperfield / Dickens, Charles.-- New York: Bantam Dell, 2006. xiv, 938 p.

ISBN : 9780553211894.

823 41134

** Juvenile fiction; Fiction

64 Dulat, A S

Kashmir: the Vajpayee years / Dulat, A S.-- Noida: HarperCollins Publishers, 2015. xxv, 342 p.

ISBN : 9789351770664.

954 41136

** Jammu and Kashmir; Politics-Government; Foreign relations-India; Atal Bihari Vajpayee

65 Karlgaard, Rich

The soft edge: where great companies find lasting success / Karlgaard, Rich.-- New Delhi: Wiley India, 2014. xix, 251 p.

ISBN : 9788126555345.

658.4 41124

** Organizational behavior; Organizational effectiveness; Strategic planning

67 Madsen, Laura B

Healthcare business intelligence: a guide to empowering successful data reporting and analytics / Madsen, Laura B

-- Hoboken: John Wiley & Sons, 2012. xix, 312 p.

ISBN : 9781118217801.

658.47 41122

** Medical records-Management; Business intelligence

- 68 Manent, Pierre
Democracy without nations?: the fate of self government
in Europe / Manent, Pierre.-- Delaware: ISI Books, 2007.
xiv, 109 p.
Wilmington, Del.: ISI Books.
ISBN : 9781933859422.
321.8 41117(Out)

** National state; European federation; Democracy Europe;
Religion Europe; Politics-Europe

- 69 Mohan, C Raja
Modi's world: expanding India's sphere of influence /
Mohan, C Raja.-- Noida: HarperCollins Publishers, 2015.
ix, 228 p.
ISBN : 9789351772057.
920 41135

** Political views; Social views; Influence; Prime
Ministers-India; Foreign relations; India-Government;
Narendra Modi

- 70 Neuman, W Lawrence
Social research methods: qualitative and quantitative
approaches / Neuman, W Lawrence.--7th ed.-- Boston:
Allyn & Bacon, 2011. viii, 631 p.
ISBN : 9780205615964.
001.42 41118

** Sociology-Research methodology; Social sciences-
Research methodology; Research methodology

- 71 Ng, Sharon
Handbook of culture and consumer behavior / Ng, Sharon.--
Oxford: Oxford University Press, 2015. viii, 360 p.
ISBN : 9780199388523.
658.8342 41123(Ref.)

** Consumer behavior; Consumers

- 72 Oliveira, Alexandre
Executing the supply chain: modeling best in class processes and performance indicators / Oliveira, Alexandre.-- New Jersey: Pearson Education, 2014. xvi, 206 p.
ISBN : 9780133764383.
658.7 41121

** Business logistics; Business logistics planning

- 73 Singhania, Vinod K
Direct taxes law and practice: as amended by finance act 2015 / Singhania, Vinod K.-- New Delhi: Taxmann Publications, 2015. 1583 p.
Asst. Years 2015-16 & 2016-17.
ISBN : 9789350716748.
336.201 41130

** Direct taxes; Law; Tax; Finance act; Act

- 74 Singhania, Vinod K
Students guide to income tax: problems and solutions / Singhania, Vinod K.-- New Delhi: Taxmann Publications, 2015. 493 p.
Including Service tax, Vat, Excise duty, Customs duty;CST
ISBN : 9789350716601.
336.24 41133

** Income tax; Service tax; Vat; Customs duty; Excise duty

- 75 Sodhani, Vineet
Master guide to service tax: a quick and tabular guide to service tax, law and procedures / Sodhani, Vineet.--3rd ed.-- New Delhi: Taxmann Allied Services, 2015. 868 p.
Finance act 2015.
ISBN : 9788184782561.
336.24 41128

** Finance act; Act; Service tax; Law

76 Taxmann

Service tax manual / Taxmann.--22nd ed.-- New Delhi:
Taxmann Allied Services, 2015. vp.
ISBN : 9788184782530.
336.24 41127

** Service tax; Tax

77 Taxmann

Students guide to income tax / Taxmann.--53rd ed.-- New
Delhi: Taxmann Publications, 2015. xix, 950 p.
Including Service tax, vat, Excise duty, Customs duty,
CST.
ISBN : 9789350716595.
336.24 41132

** Income tax; Service tax; Vat; Excise duty; Customs
duty CST

78 Taxmann

TDS how to meet your obligations: as amended by finance
act 2015 / Taxmann.--21st ed.-- New Delhi: Taxmann
Publications, 2015. 686 p.
ISBN : 9789350716472.
336.206 41131

** TDS; Finance act; Act; Tax

79 Umachandran, Shalini

You can make your dreams work: inspirational stories of
15 innovators / Umachandran, Shalini.-- Gurgaon: Penguin
Books, 2015. xii, 224 p.
ISBN : 9780143418535.
651.5042 41125-41126

** Inspirational stories; Innovators stories; Stories

**** - Keywords**

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