


6  Balakrishnan, Nagraj, Rander, Barry and Stair, Ralph M
Managerial decision modeling with spreadsheets.--3rd ed.-
658.403 C1495; C1502

** Managerial decision; Managerial modeling; Spreadsheets

7  Berg, Hendrik Van Den
International finance and open economy macroeconomics:
theory, history and policy / Berg, Hendrik Van Den.-- New
332.042 41170

** International finance; Microeconomics; Finance

8  Bessis, Joel
Risk management in banking / Bessis, Joel.--4th ed.--
368 41145

** Bank management; Risk management

9  Child, John
Organization: contemporary principles and practice /
658.402 41142

** Organization behavior;

10 Coispeau, Olivier
Mergers and acquisitions and partnerships in China /
xxvii, 311 p.
658.16 41152

** Partnership-China; Mergers and acquisitions; M&A
11 Constantinides, George M
332.645 41182

** Financial derivatives; Options; Finance; Swaps

12 Cuervo Cazurra, Alvaro
338.88 41154

** International business-Enterprises; Competition-Developing countries; Globalization; International cooperation

13 Daniken, Erich Von
930 41160(Out)

** Civilization-Ancient; Extraterrestrial influences; Life Planets

14 Davenport, Thomas H
658.47 41166

** Big data; Business intelligence; Data mining
15  Davis, Gerald F
xxii, 304 p. 
332.10973 41150

** Business cycles; Capital market; Economic history

16  Decker, Christopher
363.6 41153

** Public utilities-Government policy

17  Eiteman, David K, Stonehill, Arthur I and Moffett, Michael H
658.1599 C1493

** Multinational business; Finance; Global economy

18  Fitzsimmons, James A and Fitzsimmons, Mona J
658.4034 C1499

** Service management

19  Galbraith, Robert
823 41161(Out)

** London history; Fiction; Novel
20 Geis, George T
658.4012 41137

** Consolidation; Merger-Corporations; Google

21 Gilmore, James H
658.8342 41168

** Product management; Consumer behavior

22 Handa, Jagdish
339 41183

** Macroeconomics

23 Hartwick, John M
330.91 41143

** Urban economics; Economics

24 Harvard Business Review Press
(20 minute manager series.)
658.401 41164(Out)

** Creating-Business plans
25 Hemingway, Ernest
823  41162

** Fiction; Novel

26 Hilpisch, Yves
658.47  41144

** Derivatives analytics; Python; Analytics; Data analysis  Models; Simulation

27 Hull, John C
658.155  41138

** Risk management; Financial institutions

28 Jaggia, Sanjiv and Kelly, Alison
519.5  C1496

** Business statistics; Statistics

29 Kawai, Masahiro
330.9  41149

** Economic policy-Asia; Financial crisis; Global-Economic policy
30 Krugman, Paul R
337  41179

** International economic relations; International economics; International finance

31 Kumar, Ramesh S
658.827  C1494

** Marketing; Branding

32 Kumar, Sumit
Financial consequences of illness: evidence from slums of India / Kumar, Sumit.-- Foundation Books: New Delhi, 2015 xv, 204 p.
362.1068  41151

** Financial consequences; Financial management

33 Lahori, Jhumpa
823  41163

** Fiction; Novel

34 Laudon, Kenneth C and Laudon, Jane P
658.4038  C1498(Out)

** Management information systems
35  Lazear, Edward P
   Inside the firm: contributions to personnel economics /
   xx, 539 p.
   658.3    41148

   ** Personnel management; Labor economics

36  Leeds, Michael A
   The economics of sports / Leeds, Michael A.--5th ed.--
   338.43796    41175

   ** Economic; Economic sports

37  Lovelock, Christopher, Wirtz, Jochen and Chatterjee, Jayanta
   Services marketing: people, technology, strategy.--7th ed
   658.8  C1500

   ** Services marketing; Services marketing-Technology;
   Services marketing-Strategy

38  Manning, Gerald L
   Selling today: partnering to create value / Manning,
   658.85  41181

   ** Sales; Marketing; Customer relationship management

39  Mejova, Yelena
   Twitter: a digital socioscope / Mejova, Yelena.--
   302.340727  41157

   ** Twitter; Dyadic analysis; Online-Social networks-
   Research; Social sciences-Research methodology
40 Morecroft, John D W
658.40352 41147

** Strategic modelling; Business dynamics

41 Pease, Gene
Human capital analytics: how to harness the potential of your organization's greatest asset / Pease, Gene.-- New Delhi: Wiley India, 2013. xiv, 236 p.
658.47 41167

** Human capital; Analytics

42 Pitt, Martyn and Koufopoulos, Dimitrios
658.4012 C1501

** Strategic management

43 Raghavan, Srinath
954.92 41156

** India-Pakistan conflict; Bangladesh-History revolution
South Asia-Politics-Government

44 Rao, Mohana Rama K
658.8 C1497

** Services marketing; Marketing
45 Scarborough, Norman M
Entrepreneurship and effective small business management
/ Scarborough, Norman M.--11th ed.-- Boston: Pearson,
658.421 41176

** Entrepreneurship; Small business

46 Schlender, Brent
Becoming Steve Jobs: the evolution of a reckless upstart
into a visionary leader / Schlender, Brent.-- London:
920 41186

** Steve Jobs; Apple Computer; Computer engineers;
Biography

47 Schulte, Paul
The next revolution in our credit driven economy: the
332 41146

** Banks-Banking; Bank loans; Credit

48 Sharda, Ramesh
Business intelligence and analytics: systems for decision
658.47 41173

** Management-Data processing; Decision support systems;
Business intelligence; Analytics
49 Shirky, Clay
303.484 41172

** Information technology; Computer networks; Internet; Online-Social networks

50 Spector, Robert
658.87 41169

** Shopping centers; Retail-Trade

51 Swann, Patricia
659.2 41174

** Public relations; Public relations-Management

52 Tendulkar, Sachin
920 41159

** Tendulkar-Sachin; Cricket players-India-Biography; Cricket players
53 Troyansky, Oleg
QlikView your business: an expert guide to business
discovery with QlikView and Qlik sense / Troyansky, Oleg.
658.4038  41180

** Management information systems; Business intelligence; Computer programs

54 Tucker, Eugene
658.4056  41140

** Business continuity; Business management

55 V, Sethuraman
620.715  C1491(Ref.)

** IIT Delhi; IIT

56 Valacich, Joseph S
004.21  41177

** Systems analysis

57 Watts, Frank B
658.4  41141

** Project management; Configuration management; Manufacturing industries
58 Woo, Wing Thye
332.0951  41155

** Finance China; Financial institutions; Banks-Banking; Finance

59 Zwart, Francesco De
338.954  41158

** Corporate governance; Social responsibility-Business

60 Asllani, Arben
658.47  41120

** Business intelligence; Business planning; Decision making; Commercial statistics; Analytics

61 Chambers, Michele
658.47  41119(Out)

** Business mathematics; Business education-Mathematics; Mathematical models-Business
62  Datey, V S
382.7         41129
** Foreign trade policy; Trade policy; Rules; Allied act;

63  Dickens, Charles
823         41134
** Juvenile fiction; Fiction

64  Dulat, A S
954         41136
** Jammu and Kashmir; Politics-Government; Foreign relations-India; Atal Bihari Vajpayee

65  Karlgaard, Rich
658.4         41124
** Organizational behavior; Organizational effectiveness; Strategic planning

67  Madsen, Laura B
658.47         41122
** Medical records-Management; Business intelligence
68 Manent, Pierre
xiv, 109 p.
Wilmington, Del.: ISI Books.
321.8  41117(Out)

** National state; European federation; Democracy Europe; Religion Europe; Politics-Europe

69 Mohan, C Raja
ix, 228 p.
920  41135

** Political views; Social views; Influence; Prime Ministers-India; Foreign relations; India-Government; Narendra Modi

70 Neuman, W Lawrence
001.42  41118

** Sociology-Research methodology; Social sciences-Research methodology; Research methodology

71 Ng, Sharon
658.8342  41123(Ref.)

** Consumer behavior; Consumers
72 Oliveira, Alexandre
658.7 41121
** Business logistics; Business logistics planning

73 Singhania, Vinod K
   Asst. Years 2015-16 & 2016-17.
336.201 41130
** Direct taxes; Law; Tax; Finance act; Act

74 Singhania, Vinod K
   Including Service tax, Vat, Excise duty, Customs duty; CST
336.24 41133
** Income tax; Service tax; Vat; Customs duty; Excise duty

75 Sodhani, Vineet
   Finance act 2015.
336.24 41128
** Finance act; Act; Service tax; Law
76 Taxmann
336.24  41127

** Service tax; Tax

77 Taxmann
Including Service tax, vat, Excise duty, Customs duty, CST.
336.24  41132

** Income tax; Service tax; Vat; Excise duty; Customs duty CST

78 Taxmann
336.206  41131

** TDS; Finance act; Act; Tax

79 Umachandran, Shalini
651.5042  41125-41126

** Inspirational stories; Innovators stories; Stories

** - Keywords
## TITLE INDEX

<table>
<thead>
<tr>
<th>TITLE</th>
<th>S. No. New Arrivals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971: a global history of the creation of Bangladesh : Raghavan, Srinath</td>
<td>43</td>
</tr>
<tr>
<td>Authenticity: what consumers really want : Gilmore, James H</td>
<td>21</td>
</tr>
<tr>
<td>Becoming Steve Jobs: the evolution of a reckless upstart into a visionary leader : Schlender, Brent</td>
<td>46</td>
</tr>
<tr>
<td>Big data work: dispensing the myths, uncovering the opportunities : Davenport, Thomas H</td>
<td>14</td>
</tr>
<tr>
<td>Business continuity from preparedness to recovery: a standards based approach : Tucker, Eugene</td>
<td>54</td>
</tr>
<tr>
<td>Business intelligence and analytics: systems for decision support : Sharda, Ramesh</td>
<td>48</td>
</tr>
<tr>
<td>Business statistics : communicating with numbers</td>
<td>28</td>
</tr>
<tr>
<td>Cases in public relations management: the rise of social media and activism : Swann, Patricia</td>
<td>51</td>
</tr>
<tr>
<td>Category killers: the retail revolution and its impact on consumer culture : Spector, Robert</td>
<td>50</td>
</tr>
<tr>
<td>Chariots of the gods?: unsolved mysteries of the past : Daniken, Erich Von</td>
<td>13</td>
</tr>
<tr>
<td>Complete business statistics</td>
<td>1</td>
</tr>
<tr>
<td>Configuration management for senior managers: essential product configuration and lifecycle management for manufacturing : Watts, Frank B</td>
<td>57</td>
</tr>
<tr>
<td>Creating business plans: gather your resources, describe the opportunity, get buy in : Harvard Business Review Press</td>
<td>24</td>
</tr>
<tr>
<td>The cuckoo's calling : Galbraith, Robert</td>
<td>19</td>
</tr>
<tr>
<td>Cultural DNA: the psychology of globalization : Bains, Gurnek</td>
<td>5</td>
</tr>
<tr>
<td>Derivatives analytics with python: data analysis, models, simulation, calibration and hedging : Hilpisch, Yves</td>
<td>26</td>
</tr>
<tr>
<td>The economics of sports : Leeds, Michael A</td>
<td>36</td>
</tr>
<tr>
<td>Enhancing firm sustainability through governance: the relational corporate governance approach : Zwart, Francesco De</td>
<td>59</td>
</tr>
<tr>
<td>Entrepreneurship and effective small business management : Scarborough, Norman M</td>
<td>45</td>
</tr>
<tr>
<td>Essentials of strategic management</td>
<td>42</td>
</tr>
<tr>
<td>Essentials of systems analysis and design : Valacich, Joseph S</td>
<td>56</td>
</tr>
</tbody>
</table>
Financial consequences of illness: evidence from slums of India: Kumar, Sumit 32
Financial derivatives: futures, forwards, swaps, options, corporate securities and credit default swaps: Constantinides, George M 11
Financial systems at the crossroads: lessons for China: Woo, Wing Thye 58
Foundations of macroeconomics: Bade, Robin 4

The global financial crisis and Asia: implications and challenges: Kawai, Masahiro 29

Here comes everybody: the power of organizing without organizations: Shirky, Clay 49
Human capital analytics: how to harness the potential of your organization's greatest asset: Pease, Gene 41

IIT Delhi: through the lens: V, Sethuraman 55
Inside the firm: contributions to personnel economics: Lazear, Edward P 35
International economics: theory and policy: Krugman, Paul R 30
International finance and open economy macroeconomics: theory, history and policy: Berg, Hendrik Van Den 7

The lowland a novel: Lahori, Jhumpa 33

Macroeconomics: with study guide CD-ROM: Handa, Jagdish 22
Managed by the markets: how finance reshaped America: Davis, Gerald F 15
Management information systems: managing the digital firm 34
Managerial decision modeling with spreadsheets 6
Marketing and branding: the Indian scenario 31
Mergers and acquisitions and partnerships in China: Coispeau, Olivier 10
Modern economic regulation: an introduction to theory and practice: Decker, Christopher 16
Multinational business finance 17

The next revolution in our credit driven economy: the advent of financial technology: Schulte, Paul 47

The old man and the sea: Hemingway, Ernest 25

Organization: contemporary principles and practice: Child, John 9

Playing it my way: my autobiography: Tendulkar 19
<table>
<thead>
<tr>
<th>Title</th>
<th>Author(s)</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>QlikView your business: an expert guide to business discovery with QlikView and Qlik sense</td>
<td>Troyansky, Oleg</td>
<td>53</td>
</tr>
<tr>
<td>Risk management and financial institutions:</td>
<td>Hull, John C</td>
<td>27</td>
</tr>
<tr>
<td>Risk management in banking:</td>
<td>Bessis, Joel</td>
<td>8</td>
</tr>
<tr>
<td>Selling today: partnering to create value:</td>
<td>Manning, Gerald L</td>
<td>38</td>
</tr>
<tr>
<td>Semi organic growth: tactics and strategies behind Google's success:</td>
<td>Geis, George T</td>
<td>20</td>
</tr>
<tr>
<td>Service management: Operations, Strategy, Information technology</td>
<td></td>
<td>18</td>
</tr>
<tr>
<td>Services marketing: people, technology, strategy</td>
<td></td>
<td>44</td>
</tr>
<tr>
<td>Strategic modelling and business dynamics: a feedback systems approach:</td>
<td>Morecroft, John D W</td>
<td>40</td>
</tr>
<tr>
<td>Twitter: a digital socioscope:</td>
<td>Mejova, Yelena</td>
<td>39</td>
</tr>
<tr>
<td>Understanding multinationals from emerging markets: Cuervo Cazurra,</td>
<td>Alvaro</td>
<td>12</td>
</tr>
<tr>
<td>Urban economics: Hartwick, John M</td>
<td></td>
<td>23</td>
</tr>
<tr>
<td>Value merchants: demonstrating and documenting superior value in business markets: Anderson,</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>
# AUTHOR INDEX

## AUTHOR

<table>
<thead>
<tr>
<th>Author</th>
<th>S. No. New Arrivals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aczel, Amir D</td>
<td>1</td>
</tr>
<tr>
<td>Ahearne, Michael</td>
<td>38</td>
</tr>
<tr>
<td>Allmen, Peter Von</td>
<td>36</td>
</tr>
<tr>
<td>Anderson, James C</td>
<td>2</td>
</tr>
<tr>
<td>Apostolik, Richard</td>
<td>3</td>
</tr>
<tr>
<td>Bade, Robin</td>
<td>4</td>
</tr>
<tr>
<td>Bains, Gurnek</td>
<td>5</td>
</tr>
<tr>
<td>Balakrishnan, Nagraj</td>
<td>6</td>
</tr>
<tr>
<td>Bawa, Manpreet Singh</td>
<td>55</td>
</tr>
<tr>
<td>Berg, Hendrik Van Den</td>
<td>7</td>
</tr>
<tr>
<td>Bessis, Joel</td>
<td>8</td>
</tr>
<tr>
<td>Bhaskar, Indu</td>
<td>55</td>
</tr>
<tr>
<td>Byerly, Boyce</td>
<td>41</td>
</tr>
<tr>
<td>Chatterjee, Jayanta</td>
<td>37</td>
</tr>
<tr>
<td>Child, John</td>
<td>9</td>
</tr>
<tr>
<td>Coispeau, Olivier</td>
<td>10</td>
</tr>
<tr>
<td>Constantinides, George M</td>
<td>11</td>
</tr>
<tr>
<td>Cornwall, Jeffrey R</td>
<td>45</td>
</tr>
<tr>
<td>Cuervo Cazurra, Alvaro</td>
<td>12</td>
</tr>
<tr>
<td>Daniken, Erich Von</td>
<td>13</td>
</tr>
<tr>
<td>Davenport, Thomas H</td>
<td>14</td>
</tr>
<tr>
<td>Davis, Gerald F</td>
<td>15</td>
</tr>
<tr>
<td>Decker, Christopher</td>
<td>16</td>
</tr>
<tr>
<td>Delen, Dursun</td>
<td>48</td>
</tr>
<tr>
<td>Donohue, Christopher</td>
<td>3</td>
</tr>
<tr>
<td>Eiteman, David K</td>
<td>17</td>
</tr>
<tr>
<td>Fitzsimmons, James A</td>
<td>18</td>
</tr>
<tr>
<td>Fitzsimmons, Mona J</td>
<td>18</td>
</tr>
<tr>
<td>Galbraith, Robert</td>
<td>19</td>
</tr>
<tr>
<td>Geis, George T</td>
<td>20</td>
</tr>
<tr>
<td>George, Joey F</td>
<td>56</td>
</tr>
<tr>
<td>Gibson, Tammy</td>
<td>53</td>
</tr>
<tr>
<td>Gilmore, James H</td>
<td>21</td>
</tr>
<tr>
<td>Goyal, Anita</td>
<td>38</td>
</tr>
<tr>
<td>Handa, Jagdish</td>
<td>22</td>
</tr>
<tr>
<td>Hartwick, John M</td>
<td>23</td>
</tr>
<tr>
<td>Harvard Business Review Press</td>
<td>24</td>
</tr>
<tr>
<td>Hemingway, Ernest</td>
<td>25</td>
</tr>
<tr>
<td>Hilpisch, Yves</td>
<td>26</td>
</tr>
<tr>
<td>Hoffer, Jeffrey A</td>
<td>56</td>
</tr>
<tr>
<td>Hull, John C</td>
<td>27</td>
</tr>
<tr>
<td>Jaggia, Sanjiv</td>
<td>28</td>
</tr>
</tbody>
</table>
Kawai, Masahiro 29
Kelly, Alison 28
Koufopoulos, Dimitrios 42
Krugman, Paul R 30
Kumar, Nirmalya 2
Kumar, Ramesh S 31
Kumar, Sumit 32
Lahori, Jhumpa 33
Lamberte, Mario B 29
Laudon, Jane P 34
Laudon, Kenneth C 34
Lazear, Edward P 35
Leeds, Michael A 36
Leichtwe, Charlie 53
Lovelock, Christopher 37
Luo, Stephane 16
Majumdar, Boria 52
Manning, Gerald L 38
Mejova, Yelena 39
Melitz, Marc J 30
Moffett, Michael H 17
Morecroft, John D W 40
Narus, James A 2
Obstfeld, Maurice 30
Pan, Yingli 58
Park, Yung Chul 29
Parkin, Michael 4
Pease, Gene 41
Pitt, Martyn 42
Raghavan, Srinath 43
Ramamurti, Ravi 12
Rander, Barry 6
Rao, Mohana Rama K 44
Reece, Barry L 38
Sachs, Jeffrey David 58
Saravanan, Palanisamy 1
Scarborough, Norman M 45
Schlender, Brent 46
Schulte, Paul 47
Sharda, Ramesh 48
Shirky, Clay 49
Sounderpandian, Jayavel 1
Spector, Robert 50
Stair, Ralph M 6
Stonehill, Arthur I 17
Swann, Patricia 51
Tendulkar, Sachin 52
<table>
<thead>
<tr>
<th>Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tetzeli, Rick</td>
<td>46</td>
</tr>
<tr>
<td>Troyansky, Oleg</td>
<td>53</td>
</tr>
<tr>
<td>Tucker, Eugene</td>
<td>54</td>
</tr>
<tr>
<td>Turban, Efraim</td>
<td>48</td>
</tr>
<tr>
<td>V, Sethuraman</td>
<td>55</td>
</tr>
<tr>
<td>Valacich, Joseph S</td>
<td>56</td>
</tr>
<tr>
<td>Watts, Frank B</td>
<td>57</td>
</tr>
<tr>
<td>Weber, Ingmar</td>
<td>39</td>
</tr>
<tr>
<td>Wirtz, Jochen</td>
<td>37</td>
</tr>
<tr>
<td>Woo, Wing Thye</td>
<td>58</td>
</tr>
</tbody>
</table>
# SUBJECT/KEYWORD INDEX

<table>
<thead>
<tr>
<th>SUBJECT/KEYWORD</th>
<th>S. No. New Arrivals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytics</td>
<td>26, 41, 48</td>
</tr>
<tr>
<td>Apple Computer</td>
<td>46</td>
</tr>
<tr>
<td>Bangladesh</td>
<td></td>
</tr>
<tr>
<td>-History revolution</td>
<td>43</td>
</tr>
<tr>
<td>Bank loans</td>
<td>47</td>
</tr>
<tr>
<td>Bank management</td>
<td>8</td>
</tr>
<tr>
<td>Banking law</td>
<td>3</td>
</tr>
<tr>
<td>Banks</td>
<td></td>
</tr>
<tr>
<td>-Banking</td>
<td>3, 47, 58</td>
</tr>
<tr>
<td>Big data</td>
<td>14</td>
</tr>
<tr>
<td>Biography</td>
<td>46</td>
</tr>
<tr>
<td>Branding</td>
<td>31</td>
</tr>
<tr>
<td>Business continuity</td>
<td>54</td>
</tr>
<tr>
<td>Business cycles</td>
<td>15</td>
</tr>
<tr>
<td>Business dynamics</td>
<td>40</td>
</tr>
<tr>
<td>Business intelligence</td>
<td>14, 48, 53</td>
</tr>
<tr>
<td>Business management</td>
<td>54</td>
</tr>
<tr>
<td>Business statistics</td>
<td>1, 28</td>
</tr>
<tr>
<td>Capital market</td>
<td>15</td>
</tr>
<tr>
<td>Career development</td>
<td>5</td>
</tr>
<tr>
<td>Civilization</td>
<td></td>
</tr>
<tr>
<td>-Ancient</td>
<td>13</td>
</tr>
<tr>
<td>Competition</td>
<td></td>
</tr>
<tr>
<td>-Developing countries</td>
<td>12</td>
</tr>
<tr>
<td>Computer engineers</td>
<td>46</td>
</tr>
<tr>
<td>Computer networks</td>
<td>49</td>
</tr>
<tr>
<td>Computer programs</td>
<td>53</td>
</tr>
<tr>
<td>Configuration management</td>
<td>57</td>
</tr>
<tr>
<td>Consolidation</td>
<td>20</td>
</tr>
<tr>
<td>Consumer behavior</td>
<td>21</td>
</tr>
<tr>
<td>Corporate governance</td>
<td>59</td>
</tr>
<tr>
<td>Creating</td>
<td></td>
</tr>
<tr>
<td>-Business plans</td>
<td>24</td>
</tr>
<tr>
<td>Credit</td>
<td>47</td>
</tr>
<tr>
<td>Cricket players</td>
<td>52</td>
</tr>
<tr>
<td>-India-Biography</td>
<td>52</td>
</tr>
<tr>
<td>Cultural intelligence</td>
<td>5</td>
</tr>
<tr>
<td>Culture</td>
<td></td>
</tr>
<tr>
<td>-Globalization</td>
<td>5</td>
</tr>
<tr>
<td>Customer relationship management</td>
<td>38</td>
</tr>
<tr>
<td>Data analysis</td>
<td>26</td>
</tr>
<tr>
<td>Data mining</td>
<td>14</td>
</tr>
<tr>
<td>Decision support systems</td>
<td>48</td>
</tr>
<tr>
<td>Derivatives analytics</td>
<td>26</td>
</tr>
<tr>
<td>Dyadic analysis</td>
<td>39</td>
</tr>
<tr>
<td>Economic</td>
<td>36</td>
</tr>
<tr>
<td>Category</td>
<td>Pages</td>
</tr>
<tr>
<td>---------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>Economic history</td>
<td>15</td>
</tr>
<tr>
<td>Economic policy</td>
<td></td>
</tr>
<tr>
<td>- Asia</td>
<td>29</td>
</tr>
<tr>
<td>Economic sports</td>
<td>36</td>
</tr>
<tr>
<td>Economics</td>
<td>23</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>45</td>
</tr>
<tr>
<td>Extraterrestrial influences</td>
<td>13</td>
</tr>
<tr>
<td>Fiction</td>
<td>19, 25, 33</td>
</tr>
<tr>
<td>Finance</td>
<td>7, 11, 17, 58</td>
</tr>
<tr>
<td>Finance China</td>
<td>58</td>
</tr>
<tr>
<td>Financial consequences</td>
<td>32</td>
</tr>
<tr>
<td>Financial crisis</td>
<td>29</td>
</tr>
<tr>
<td>Financial derivatives</td>
<td>11</td>
</tr>
<tr>
<td>Financial institutions</td>
<td>27, 58</td>
</tr>
<tr>
<td>Financial management</td>
<td>32</td>
</tr>
<tr>
<td>Financial services</td>
<td></td>
</tr>
<tr>
<td>- Industry</td>
<td>3</td>
</tr>
<tr>
<td>Global</td>
<td></td>
</tr>
<tr>
<td>- Economic policy</td>
<td>29</td>
</tr>
<tr>
<td>Global economy</td>
<td>17</td>
</tr>
<tr>
<td>Globalization</td>
<td>12</td>
</tr>
<tr>
<td>Google</td>
<td>20</td>
</tr>
<tr>
<td>Human capital</td>
<td>41</td>
</tr>
<tr>
<td>IIT</td>
<td>55</td>
</tr>
<tr>
<td>IIT Delhi</td>
<td>55</td>
</tr>
<tr>
<td>India</td>
<td></td>
</tr>
<tr>
<td>- Pakistan conflict</td>
<td>43</td>
</tr>
<tr>
<td>Industrial marketing</td>
<td>2</td>
</tr>
<tr>
<td>Information technology</td>
<td>49</td>
</tr>
<tr>
<td>Insurance</td>
<td>3</td>
</tr>
<tr>
<td>- Risk management</td>
<td></td>
</tr>
<tr>
<td>International business</td>
<td></td>
</tr>
<tr>
<td>- Enterprises</td>
<td>12</td>
</tr>
<tr>
<td>International cooperation</td>
<td>12</td>
</tr>
<tr>
<td>International economic relations</td>
<td>30</td>
</tr>
<tr>
<td>International economics</td>
<td>30</td>
</tr>
<tr>
<td>International finance</td>
<td>7, 30</td>
</tr>
<tr>
<td>Internet</td>
<td>49</td>
</tr>
<tr>
<td>Labor economics</td>
<td>35</td>
</tr>
<tr>
<td>Life</td>
<td></td>
</tr>
<tr>
<td>- Planets</td>
<td>13</td>
</tr>
<tr>
<td>London history</td>
<td>19</td>
</tr>
<tr>
<td>M&amp;A</td>
<td>10</td>
</tr>
<tr>
<td>Macroeconomics</td>
<td>4, 22</td>
</tr>
<tr>
<td>Management</td>
<td></td>
</tr>
<tr>
<td>- Data processing</td>
<td>48</td>
</tr>
<tr>
<td>Management information systems</td>
<td>34, 53</td>
</tr>
<tr>
<td>Managerial decision</td>
<td>6</td>
</tr>
<tr>
<td>Managerial modeling</td>
<td>6</td>
</tr>
<tr>
<td>Manufacturing industries</td>
<td>57</td>
</tr>
<tr>
<td>Marketing</td>
<td>2, 31, 38, 44</td>
</tr>
</tbody>
</table>
Merger
  -Corporations 20
Mergers and acquisitions 10
Microeconomics 7
Models 26
Multinational business 17

Novel 19,25,33

Online
  -Social networks 49
  -Social networks-Research 39
Options 11
Organization behavior 9

Partnership
  -China 10
Personnel management 35
Product management 21
Project management 57
Public relations
  -Management 51
Public utilities
  -Government policy 16
Python 26

Retail
  -Trade 50
Risk management 3,8,27

Sales 38
Sales promotion 2
Service management 18
Services marketing 37,44
  -Strategy 37
  -Technology 37
Shopping centers 50
Simulation 26
Small business 45
Social Responsibility
  -Business 59
Social sciences
  -Research methodology 39
South Asia
  -Politics-Government 43
Spreadsheets 6
Statistics 1,28
Steve Jobs 46
Strategic management 42
Strategic modelling 40
Swaps 11
Systems analysis 56

Tendulkar
  -Sachin 52
Twitter 39