

University of Nebraska and College of Saint Mary, Omaha, USA

March 18-24, 2018

Introduction:

IMT Ghaziabad flagged off its sprightly tertiary STEP from 18th - 24th March 2018, with Students from University of Nebraska, Omaha (UNO) & College of Saint Mary, Omaha (CSM), who were accompanied by 2 Faculties and a Community member from UNO & 1 Faculty from CSM. The collaboration entailed a plethora of Fun Expeditions, Cultural gaiety & Industrial visits and customized symposiums to enhance management learnings.

Thumbnail Sketch:

- Day 1: Excursion to Qutab Minar
- Day 2: Ceremonial Red Carpet, Symposiums, Cricket Match, Movie & Pizza Night
- Day 3: Tour to Salaam Balak Trust, Market Hangouts, Discourse - United States India Education Foundation
- Day 4: Industrial Visit, Basketball Match
- Day 5: Voyage to Taj Mahal & nearby Tourist Attractions
- Day 6: Trip to Akshardham Temple, Cultural Fiesta, Bollywood whirl
- Day 7: Jaunt to Red Fort, Dilli Haat, Au Revoir

Ceremonial Red Carpet:

Dr. Jayanti Ranjan, Dean, International Relations welcomed the students and the esteemed dignitaries with a warm salutation, which was followed by motivational words from the Director Dr. Atish Chattopadhyay. Prof. Patrick McNamara gave a wonderful introduction of UNO, with Prof. Ganesh Naik, who was accompanying the students from CSM, to cheer the students, which followed campus tour and a group photograph.



Symposiums:

Guest lectures from acclaimed industry experts on 'Understanding Indian Consumers', 'Social Values and HRM Systems', 'Making Sense of Indian Workplace' were conducted for students to give them a better glimpse of the Industry as a whole.



Industrial Visits:

Industrial visits offer greater clarity about important management concepts and bridge the gap between theoretical training and practical learning in a real-life environment. The students were taken to Mother Dairy for the industrial visit. With these industrial visits, the students got a chance to identify their prospective areas of work in the overall organizational function better, simultaneously enhancing their interpersonal skills and communication techniques, and become more cognizant of the industry practices and regulations.

The Incredible India - The Expedition:

The students were taken to various destinations that portray Indian cultural heritage to apprise them about Indian tradition. The students appreciated the architectural beauty of the Red Fort, Qutab Minar, Akshardham Temple and were spellbound by the monument of love, The Taj Mahal. The students also enjoyed shopping in Connaught Place, where they bought several souvenirs to carry back home.

The IMT Fun:

IMT organized several funs to do activities and sports events for the students to collaborate and blend into the IMT atmosphere real quick. Cricket and Basketball matches proved to be a great ice breaker for the students and they showed utmost sportsmanship on the field.



Cultural Fiesta:

The Music seemed to mesmerize all and sundry in IMT, and each one of us could feel it in the air when the students swirled to the Bollywood melodies and raved it up in euphoria. The Movie and the Pizza

Night added to the bliss. The students were also taken to the NGO- Salaam Balak Trust, where a street walk was organised by them to promote a noble cause. Also, the interaction with the U.S. Embassy Staff at American Centre and the discourse with the United States India Education Foundation gave them an opportunity to remember home.

Farewell:

The STEP programme culminated with remarkable enthusiasm and the students bid adieu to IMT on 24th March 2018.