



Institute of
Management Technology
Ghaziabad

Summer Placement Report 2012-13



Summer Placements 2012-13

Institute of Management Technology, Ghaziabad

Known for its ever evolving curriculum orchestrated in view of industry requirements, IMT Ghaziabad witnessed a stellar turnout during the summer placement process for the batch of 2014. Beating the recession, a talent pool of 446 students was absorbed by over 150 companies belonging to diverse sectors such as BFSI, FMCG, Consulting, Information Technology, Telecom, Hospitality, Analytics, Infrastructure, Automotive, Manufacturing, etc.

The institute also had its share of international offers in countries like Mexico and West Africa.

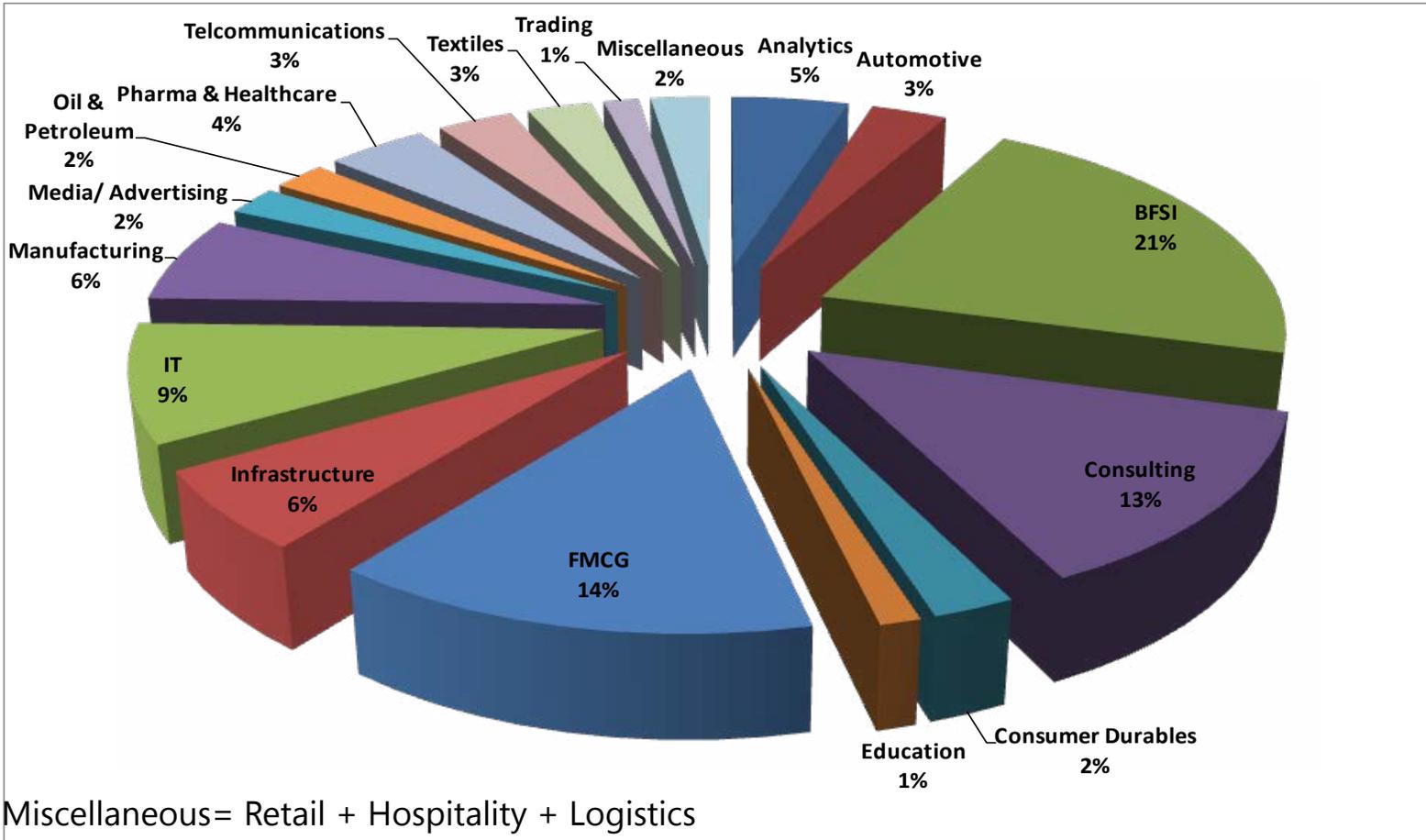
Placement Statistics:

Batch strength	446
No. of companies that made offers	164
First time recruiters	30
Highest stipend offered (per month)	₹ 85,000



Sectoral break-up

MT celebrates diversity! Be it the batch profile or the sector offerings, diversity is ingrained in every aspect. For the class of 2014, BFSI was the most preferred sector followed by FMCG and Consulting. The sectoral drill-down is shown in the following figure:



Summer Destinations

Highlights 2013

Summer Placements for the batch of 2014 saw unprecedented success not only in terms of the number of companies but also in terms of profiles that were offered. Many companies visiting the campus for the first time offered coveted roles to the students. This testifies the faith that the industry has in the quality of IMT.

Sales, Marketing & Business Development

IMT Ghaziabad yet again proved its Marketing prowess by attracting the biggest names in this domain. Major FMCG companies visited the campus offering various coveted profiles to the aspirants. The roles that were on offer were those of Sales (B2B and B2C), Strategic Brand Management, Market Research, New Product Development, Advertising, Integrated Marketing Communications, etc.

A number of Indian conglomerates vested their trust in the talent pool nurtured in IMT Ghaziabad and recruited in significant numbers. The creative lot found their way to the best advertising firms in the country.

Finance & Banking

BFSI domain saw a wide variety of roles being offered like those of Investment Banking, Risk Management, Corporate Banking, Credit Rating, etc. International finance majors also visited IMT Ghaziabad and extended multiple offers in the domain of Investment Banking. The top government bodies in the domain of finance also reposed faith in the knowledge and acumen of students, offering coveted roles for internship.



Summer Destinations

Highlights 2013

People & Process

While many associate organizations with numbers and figures, it is the people and processes that constitute them in reality. With leading companies picking up students for internships in the area of Human Resources & Industrial Relations, IMT's standing in this domain has strengthened. The various profiles offered are in the areas of Recruitment, Training, Compensation, Performance Management, Talent Management, etc.

Solutions & Consulting

With the Big 4 offering consulting roles in various functions, IMT's position in the domain of consulting has been consolidated. The consulting assignments have been offered in the areas of Finance, Operations, IT, etc.

The major players in the spheres of Information Technology, Analytics and Operations absorbed a sizable part of the batch, engaging them in a number of strategically important roles.





The IMT Advantage:

Established in 1980, IMT Ghaziabad has consistently been ranked amongst the top B-Schools in the country. Over the years, it has leveraged its unique position to play a leadership role in creating intellectual capital, thereby leading the way to a future of inclusive globalization and inter-connectedness. Since its inception, IMT Ghaziabad has been churning out a talent pool that the corporate world demands. Leadership, Innovation, Values and Excellence are the four pillars on which IMT Ghaziabad stands. It is at the crossroads of the currents that co-create an environment of learning, development and entrepreneurship that provide a platform from where true leaders emerge to influence thought and practice.

IMT's lifeline: its Alumni

IMT has a strong and well connected Alumni network that not only expands the learning opportunities but also assists in the placement process. Holding strategic positions in various reputed organizations, IMT alumni ensures that the students get their dream roles. At the same time, they ensure that the students are exposed to the best management practices and evolve as future leaders. The exceptional summer placements of the batch of 2014 is attributable to the enthusiastic participation of alumni in nurturing and showcasing the talent at IMT Ghaziabad.



**Institute of
Management Technology**
Ghaziabad



Raj Nagar, Hapur Road, Ghaziabad 201001, INDIA
Tel: +91-120-3002200 | Fax: +91-120-2827895
Email: info@imt.edu | Website: www.imt.edu