



Executive Education

IMT Ghaziabad

Innovation and Execution to Drive Change

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ABOUT IMT

Established in 1980, the Institute of Management Technology, Ghaziabad (IMTG) is India's premier AACSB accredited management school with a distinct focus on grooming Leadership through Innovation, Execution and Social Responsibility. An autonomous, not-for-profit institute, offering highly sought after postgraduate programmes over the past more than three-and-a-half decades, IMTG currently, offers AICTE approved programmes – Post Graduate Diploma in Management (PGDM) Full Time; PGDM Executive, PGDM Part Time; Post Graduate Programme in Management (PGPM); Post Graduate Programme – Accelerated Career Enabler (PGP-ACE); and PGDM Dual Country Programme (DCP). While the first five programmes are offered at the IMTG campus in Ghaziabad, Delhi NCR, India; the PGDM DCP is offered in collaboration with the IMT Dubai campus. The PGP-ACE programme is the latest addition to the list.

IMT has four campuses, Ghaziabad (established in 1980); Nagpur (established in 2004); Dubai (established in 2006); and Hyderabad (established in 2011). While IMT Nagpur has been conceptualised as a centre for corporate excellence, the IMT Dubai campus is primarily for international education.

Today, IMTG is poised for high growth with the launch of its new curriculum and introduction of new programmes. IMTG firmly believes that 'Doing' leads to 'Knowing' and thus, it is one of the first institutes in India to introduce cutting-edge labs in Analytics, Finance, Media, and Digital Marketing.

IMT-Ghaziabad has been consistently ranked among the top management institutes of the country. Today, it is the proud alma mater of more than 300 C-suite executives and thousands of professionals serving in leadership positions in the best-known organisations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.



GOVERNING COUNCIL

Shri Kamal Nath

President
Lajpatrai Educational Society

Shri Bakul Nath

Vice President
Lajpatrai Educational Society

Shri Dipankar Chatterji

Vice President
Lajpatrai Educational Society

Shri Rajeev Karwal

Member
Chairman, Milagrow Business
and Knowledge Solutions (P)
Ltd.

Shri Satish Kaura

Member
Chairman & Managing Director,
Samtel Group

Dr. Abad Ahmad

Member
Chair in Management at
the Centre for Management
Studies, Jamia Millia Islamia

Dr. A. H. Kalro

Member
Eminent Academician and
Former Director, IIM Indore

Dr. K.R.S. Murthy

Member
Eminent Academician and
Former Director,
IIM- Bangalore



MESSAGE FROM THE

Director

IMT Ghaziabad was one of the first business schools if not the 'first', in India which was the conceptualisation of a successful industrialist who wanted to create a practice based institution – an institution which could promote entrepreneurial thinking as he himself was an entrepreneur. We believe that Innovation, Execution and Social Responsibility are the building blocks for grooming Leadership. Each of our Executive Education (ExEd) programmes focuses on grooming high performers as change agents within the organisations – professionals who can drive change through execution of innovation!

IMT Ghaziabad is among the very few Indian institutes which place an equal emphasis on its executive education programmes along with its conventional two-year MBAs. We believe that being an applied discipline, management education has to evolve in a way in which the education remains both relevant and contextual to emerging practices. We believe that the insights gained from the practitioners enrich our curriculum and create a virtuous cycle of academic value creation.

The way we have designed our ExEd programmes, both for the supporting companies and for the participants, is in a manner that the outcome will be measurable by the time they graduate. The immediate measurement is through an internal consulting assignment that each participant will be required to do with the company in which s/he is working – to address a problem or an issue as they identify.

We continue to engage with the sponsoring organisations to track the performance of our alumni, and our assessment says that those who go through our ExEd programmes, in three years' time, will be having more responsibility within the organisation as compared to their counterparts. It resonates very well with the twin objectives of the sponsoring organisation, namely retention of talent and creating a leadership pipeline.

IMTG is probably the first institution in the country where each of the participants of the 15-month 'PGDM Executive' spends a full term with our partnering universities in Europe as part of the Global Career Accelerator (GCA) module. The alternate-weekend ExEd programme (PGPM) integrates the Global Innovation Lab (GIL) in Europe, and the participants of the modular programme (PGP-ACE) go for the Global Leadership Lab (GLL) to the USA. Each participant of our ExEd programmes is exposed to our 'Assessment Centres' and the 'Personal Growth Lab' to enable them to understand their strengths and weaknesses, to draw a plan for 'self-development'. The participants also get exposure to the social realities of India – to have an understanding of how people live, especially the underprivileged – through a Social Immersion.

We, at IMTG, believe that our curriculum and pedagogy leave an impact on our participants where they understand the challenges of execution of an innovation, in a global environment while being firmly grounded in the social realities- Graduates who can balance the apparent

contradiction of collaboration and competition; ones who can simultaneously achieve profit with a purpose.

Dr Atish Chattopadhyay

Director
IMT Ghaziabad

PGPMM

*A 50-alternate-weekend Residential
Programme for High Performing
Executives who can drive Change
through Innovation and Execution.*

HIGHLIGHTS

PROGRAMME

1

Grooming High Performers for next level.

2

Creating Leadership pipeline by Retention and Training.

3

Global Innovation Lab at a top international partnering school in Europe.

4

Execution of innovation with a co-mentored internal consulting project on a real company problem.

5

Strategy, Innovation, and Execution as the main focus areas of the programme.

6

50% focus on building Skills and Attitude with courses like Design Thinking and Innovation.



ARCHITECTURE

PROGRAMME

					Knowledge			Credits	
	Attitudes		Skills		Fundamentals	Specialized	Integrative		
Foundation(Web Learning)			<ul style="list-style-type: none"> Business Communications (1) Spreadsheet Modelling (1) 		<ul style="list-style-type: none"> Quantitative Methods (1) Financial Accounting (1) Basics of Economics (1) 			5	
Term I		Design Thinking & Innovation(6) Contemporary Issues in Management(4)	<ul style="list-style-type: none"> Critical Thinking (2) 		<ul style="list-style-type: none"> Financial Statement Analysis (2) Organisational Behaviour (2) Managerial Economics (2) 			8	
Term II			<ul style="list-style-type: none"> Business Communication (1) 		<ul style="list-style-type: none"> Operations Management (2) Marketing Management (2) Managerial Accounting (2) Decision-Making Science (2) 			9	
Term III			<ul style="list-style-type: none"> Reputation and Relationship Management (1) 		<ul style="list-style-type: none"> Human Resource Management (2) 	<ul style="list-style-type: none"> Marketing Strategy (2) Corporate Finance (2) 	Service Aspect of Business (2)	9	
Term IV	<ul style="list-style-type: none"> Individual & Group Dynamics (1) 		<ul style="list-style-type: none"> Contemporary Issues in Leadership(2) 		<ul style="list-style-type: none"> Contemporary Business Laws (2) Business Research Methods (2) 	Operations Strategy (2)	<ul style="list-style-type: none"> Information Systems for Effective Management (2) 	11	
Term V	<ul style="list-style-type: none"> Sustainability and Social Responsibility (1) 		<ul style="list-style-type: none"> Negotiation Skills (2) 			<ul style="list-style-type: none"> Big Data Analytics & Visualisation (2) Supply Chain Management (2) 	<ul style="list-style-type: none"> Strategic Management (2) 	9	
Term VI			<ul style="list-style-type: none"> Cross-Cultural Communication (1) 		<ul style="list-style-type: none"> Advertising and Brand Management (2) 	<ul style="list-style-type: none"> Customer Relationship Management (2) 	<ul style="list-style-type: none"> International Business (2) Innovations in Business (1) 	8	
Immersion			<ul style="list-style-type: none"> 			International Immersion (Two weeks)(10)			10
Term VII						Customisation as per participant's career goals (8)			8
Term VIII					Dissertation Submission		Integrative Simulation (3)	3	
Total Programme Credits(One Credit is equivalent to 8 sessions of 75 minutes each)								100	

ELIGIBILITY

The PGPM programme is for Individuals with:

1. The candidate should have Bachelor's Degree in any discipline with 2 year of work experience after graduation (one year in case of Post -Graduation or those with professional qualification).
2. Individual high performers aspiring/identified for a quick transition to next role.

HOW TO APPLY

The programme follows rolling admissions for its batches. Online application, which is available at forms.imt.edu, can be filled at any time of the year.

SELECTION PROCESS

The candidates will be evaluated on the parameters as mentioned below:

1. Application to the programme
2. Written essay on a futuristic innovation in current role
3. Personal interview

PROGRAMME COST

INR 7.5 lacs, which includes cost of Course material, Boarding & Lodging, and International Travel for Global Innovation Lab.

CONTACT

Programme Chair: **Dr. Bikramjit Rishi**

Email: pgpm@imt.edu

Phone: +91 120 3002580





**Institute of
Management Technology**
Ghaziabad, Delhi NCR



www.imt.edu