



Executive Education

IMT Ghaziabad

Innovation and Execution to Drive Change

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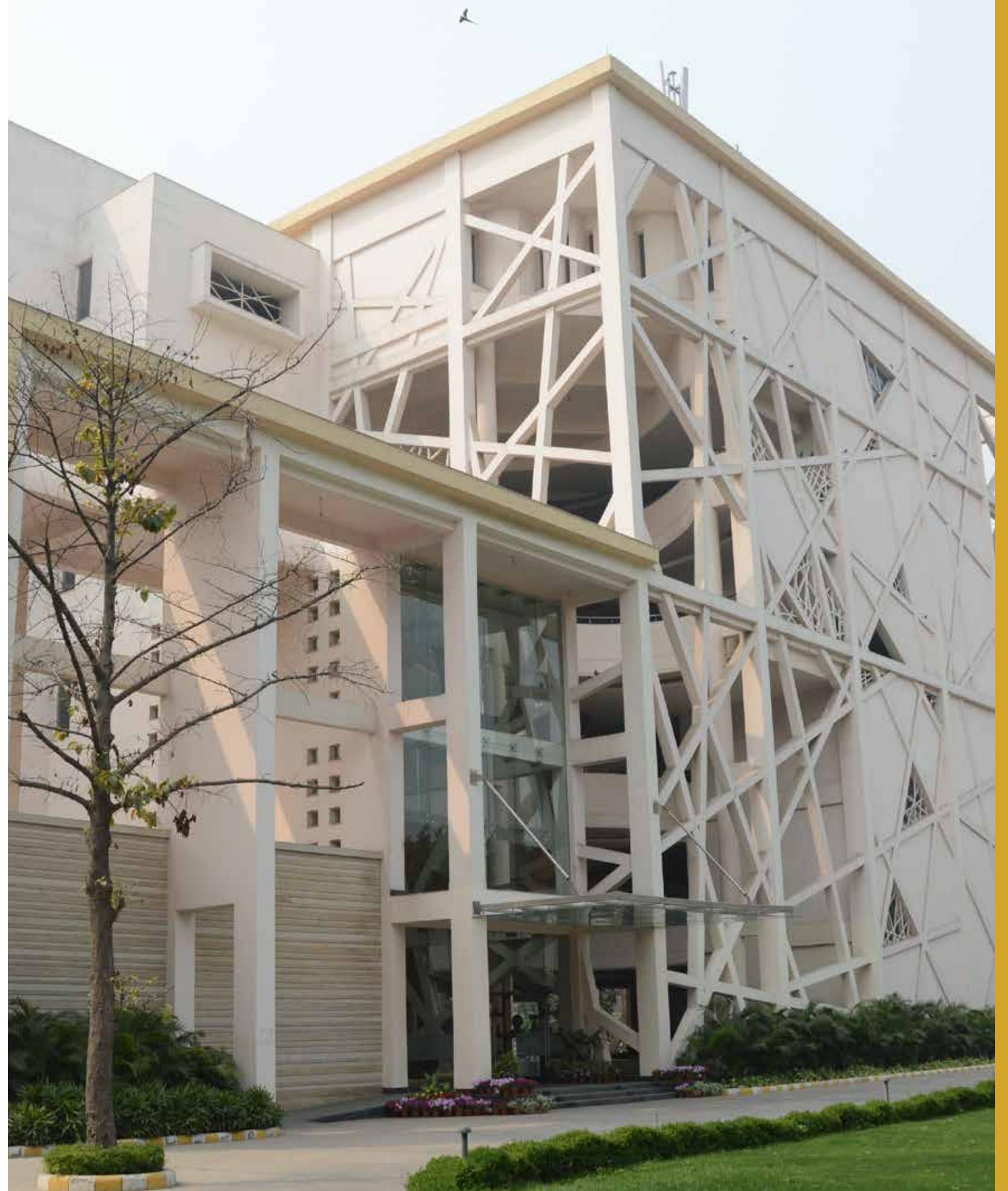
ABOUT IMT

Established in 1980, the Institute of Management Technology, Ghaziabad (IMTG) is India's premier AACSB accredited management school with a distinct focus on grooming Leadership through Innovation, Execution and Social Responsibility. An autonomous, not-for-profit institute, offering highly sought after postgraduate programmes over the past more than three-and-a-half decades, IMTG currently, offers AICTE approved programmes – Post Graduate Diploma in Management (PGDM) Full Time; PGDM Executive, PGDM Part Time; Post Graduate Programme in Management (PGPM); Post Graduate Programme – Accelerated Career Enabler (PGP-ACE); and PGDM Dual Country Programme (DCP). While the first five programmes are offered at the IMTG campus in Ghaziabad, Delhi NCR, India; the PGDM DCP is offered in collaboration with the IMT Dubai campus. The PGP-ACE programme is the latest addition to the list.

IMT has four campuses, Ghaziabad (established in 1980); Nagpur (established in 2004); Dubai (established in 2006); and Hyderabad (established in 2011). While IMT Nagpur has been conceptualised as a centre for corporate excellence, the IMT Dubai campus is primarily for international education.

Today, IMTG is poised for high growth with the launch of its new curriculum and introduction of new programmes. IMTG firmly believes that 'Doing' leads to 'Knowing' and thus, it is one of the first institutes in India to introduce cutting-edge labs in Analytics, Finance, Media, and Digital Marketing.

IMT-Ghaziabad has been consistently ranked among the top management institutes of the country. Today, it is the proud alma mater of more than 300 C-suite executives and thousands of professionals serving in leadership positions in the best-known organisations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.



GOVERNING COUNCIL

Shri Kamal Nath

President
Lajpatrai Educational Society

Shri Bakul Nath

Vice President
Lajpatrai Educational Society

Shri Dipankar Chatterji

Vice President
Lajpatrai Educational Society

Shri Rajeev Karwal

Member
Chairman, Milagrow Business
and Knowledge Solutions (P)
Ltd.

Shri Satish Kaura

Member
Chairman & Managing Director,
Samtel Group

Dr. Abad Ahmad

Member
Chair in Management at
the Centre for Management
Studies, Jamia Millia Islamia

Dr. A. H. Kalro

Member
Eminent Academician and
Former Director, IIM Indore

Dr. K.R.S. Murthy

Member
Eminent Academician and
Former Director,
IIM- Bangalore



MESSAGE FROM THE

Director

IMT Ghaziabad was one of the first business schools if not the 'first', in India which was the conceptualisation of a successful industrialist who wanted to create a practice based institution – an institution which could promote entrepreneurial thinking as he himself was an entrepreneur. We believe that Innovation, Execution and Social Responsibility are the building blocks for grooming Leadership. Each of our Executive Education (ExEd) programmes focuses on grooming high performers as change agents within the organisations – professionals who can drive change through execution of innovation!

IMT Ghaziabad is among the very few Indian institutes which place an equal emphasis on its executive education programmes along with its conventional two-year MBAs. We believe that being an applied discipline, management education has to evolve in a way in which the education remains both relevant and contextual to emerging practices. We believe that the insights gained from the practitioners enrich our curriculum and create a virtuous cycle of academic value creation.

The way we have designed our ExEd programmes, both for the supporting companies and for the participants, is in a manner that the outcome will be measurable by the time they graduate. The immediate measurement is through an internal consulting assignment that each participant will be required to do with the company in which s/he is working – to address a problem or an issue as they identify.

We continue to engage with the sponsoring organisations to track the performance of our alumni, and our assessment says that those who go through our ExEd programmes, in three years' time, will be having more responsibility within the organisation as compared to their counterparts. It resonates very well with the twin objectives of the sponsoring organisation, namely retention of talent and creating a leadership pipeline.

IMTG is probably the first institution in the country where each of the participants of the 15-month 'PGDM Executive' spends a full term with our partnering universities in Europe as part of the Global Career Accelerator (GCA) module. The alternate-weekend ExEd programme (PGPM) integrates the Global Innovation Lab (GIL) in Europe, and the participants of the modular programme (PGP-ACE) go for the Global Leadership Lab (GLL) to the USA. Each participant of our ExEd programmes is exposed to our 'Assessment Centres' and the 'Personal Growth Lab' to enable them to understand their strengths and weaknesses, to draw a plan for 'self-development'. The participants also get exposure to the social realities of India – to have an understanding of how people live, especially the underprivileged – through a Social Immersion.

We, at IMTG, believe that our curriculum and pedagogy leave an impact on our participants where they understand the challenges of execution of an innovation, in a global environment while being firmly grounded in the social realities- Graduates who can balance the apparent

contradiction of collaboration and competition; ones who can simultaneously achieve profit with a purpose.

Dr Atish Chattopadhyay

Director
IMT Ghaziabad

PART TIME MBA

*A three-year part-time AICTE approved
and AACSB accredited Programme in
Business Management for Working
Professionals.*

HIGHLIGHTS

PROGRAMME

1

Only PGDM-Part Time programme in NCR (National Capital Region), which is AACSB accredited.

2

Designed for the working executives, entrepreneurs, and professionals.

3

Weekend programme – study while you are working.

4

Flexibility to complete the programme within five years of joining.

5

Practitioners inputs in the programme delivery.

6

Programme existing since last more than two decades and has a large alumni base in the industry.



ARCHITECTURE

PROGRAMME

Term	Attitude	Skills	Knowledge			Industry Input	Total Credits
			Fundamentals	Specialized	Integrative		
Term I		Managerial Communication (Written) (2) Spreadsheet Modelling (2)	Managerial Economics (2) Organisational behaviour (2) Data, Models and Decisions (2)			Contemporary issues in Management (1)	11
Terms II	Personal Growth Lab (2)	Managerial Communication (Oral) (2)	Marketing Management (2) Legal Environment of Business (2) Financial Reporting and Analysis (2)			Contemporary issues in Management (1)	11
Term III		Understanding Consumers (2)	Human Resource Management (2) Corporate Finance (2) Business Environment (2)		Entrepreneurship Management (2)	Contemporary issues in Management (1)	11
Term IV	Company Based Project (5)		Management Accounting (2) Operation Management (2) Business Research Methods (2)		Simulation (2)	Contemporary issues in Management (1)	14
Term V		Negotiation Skills (2) Critical Thinking (2)	Management Information System (2)	Big Data Analytics (2)	Strategic Management (2)	Contemporary issues in Management (1)	11
Term VI		Selling Skills (2)		Financial Statement Analysis and Business Valuation (2)	International Business (2)	Contemporary issues in Management (1)	7
Term VII				Social Media Marketing (2) Customer Relationship Management (2) Operations Strategy (2) Project Appraisal and Financing (2)		Contemporary issues in Management (1)	9
Term VIII	Personal Branding (2)			Project Management (2) New Venture Creation and Funding (2) B2B Marketing (2)		Contemporary issues in Management (1)	9
Term IX				Marketing Analytics (2) Mergers, Acquisitions & Corporate Restructuring (2) Mobile Marketing (2)		Contemporary issues in Management (1)	7
Term X					Integrative Simulation (5) Dissertation (5)		10
Total Credits	9	14	26	24	18	9	100

ELIGIBILITY

The candidate should have a Bachelor's Degree in any discipline with two years of work experience after graduation (one year in the case of Post -Graduation or those with professional qualification).

HOW TO APPLY

Online application is available at <https://www.imt.edu/admissions/>

SELECTION PROCESS

The candidates will be evaluated on the parameters as mentioned below:

1. Application to the programme
2. Written essay on a business situation/economic situation
3. Personal interview

PROGRAMME COST

INR 6 Lacs

CONTACT

Programme Chair: **Dr. Bikramjit Rishi**
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Phone: +91 120 3002580





**Institute of
Management Technology**
Ghaziabad, Delhi NCR



www.imt.edu