

**COURSE ARCHITECTURE - PDGM EXECUTIVE (2019-20)**

Term	Phase	Attitude		Skills	Knowledge	Total Credits	
Academic Orientation	Introduction to Fundamentals				<ul style="list-style-type: none"> <li>Financial Accounting (NC)</li> <li>Presentation Skills (NC)</li> <li>Quantitative Methods (NC)</li> <li>Workshop on learning tools (NC)</li> </ul>	0	
Term 1	Foundation	Personal Growth Lab (1)	Contemporary Issues in Management(1)	<ul style="list-style-type: none"> <li>Profile Mapping Workshop(NC)</li> <li>Resume Building workshop(NC)</li> <li>Spread Sheet Modelling (NC)</li> </ul>	<ul style="list-style-type: none"> <li>Financial Reporting &amp; Analysis -2</li> <li>Managerial Economics -2</li> <li>Decision Sciences - 2</li> <li>Legal Aspects of Business- 2</li> <li>Communication for Management -2</li> </ul>	11	
Term II	Functional			<ul style="list-style-type: none"> <li>Business Research Methods (2)</li> </ul>	<ul style="list-style-type: none"> <li>Management Accounting &amp; Control -2</li> <li>Operations Management -2</li> <li>Individual &amp; Group Dynamics -2</li> <li>Macro Economics -2</li> <li>Marketing Management -2</li> </ul>	13	
Term III	Internationalization			Global Career Accelerator GCA (6)		6	
Term IV	Functional	Sustainability and Social Responsibility (2)	Contemporary Issues in Management (1)	Design Thinking(2)	<ul style="list-style-type: none"> <li>Big Data (NC)</li> </ul>	13	
Term V	Customization				<ul style="list-style-type: none"> <li>Lean &amp; Six Sigma Certification from KPMG(NC)</li> <li>Business Acumen workshop(NC)</li> <li>Corporate Governance &amp; Ethics -2</li> </ul>	<ul style="list-style-type: none"> <li>Research for Marketing Decisions (1)</li> <li>Strategies for Digital Economy - 2</li> <li>Corporate Finance -2</li> <li>Managing People &amp; Organizations - 2</li> <li>Consumer behavior -2</li> <li>Corporate Strategy -2</li> </ul>	14
Term VI	Integration				<ul style="list-style-type: none"> <li>Cross functional Simulation (2)</li> <li>Entrepreneurship Management Workshop (2)</li> <li>Negotiation Skills (1)</li> </ul>	<ul style="list-style-type: none"> <li>Customised Electives (10)</li> <li>Operations &amp; Supply Chain Management (*)</li> <li>Human Resources (*)</li> <li>Information Management(*)</li> <li>Marketing (*)</li> </ul>	11
Term VII	Dissertation			Dissertation (5)	<ul style="list-style-type: none"> <li>Responsible Leadership (2)</li> <li>Leading and Managing Change (1)</li> </ul>	5	
<b>Total Credits</b>		7		22	44	73	

## COURSE ARCHITECTURE - PDGM EXECUTIVE (2018-2019)

Term	Phase	Attitude		Skills	Knowledge	Total Credits	
Web Learning	Web Learning				<ul style="list-style-type: none"> <li>Financial Accounting</li> <li>Managerial Communication</li> <li>Quantitative methods</li> <li>Spreadsheet Modelling</li> </ul>	NC	
Term 1	Foundation	Personal Growth Lab (1)	Contemporary Issues in Management(1)	<ul style="list-style-type: none"> <li>Profile Mapping Workshop(NC)</li> <li>Resume Building workshop(NC)</li> <li>Advanced Spread Sheet Modelling (NC)</li> </ul>	Personality Development & Communication(NC)	<ul style="list-style-type: none"> <li>Financial Accounting &amp; FSA (2)</li> <li>Managerial Economics (2)</li> <li>Decision Analysis and Science (2)</li> <li>Contemporary Business Laws (2)</li> </ul>	9
Term II	Functional			<ul style="list-style-type: none"> <li>Business Research Methods (2)</li> <li>Cross cultural Communication (1)</li> </ul>		<ul style="list-style-type: none"> <li>Managerial Accounting (2)</li> <li>Operations Management (2)</li> <li>Organizational Behaviour (2)</li> <li>Information Management (2)</li> <li>Marketing Management (2)</li> </ul>	14
Term III	Internationalization				Global Career Accelerator GCA (6)	6	
Term IV	Functional	Sustainability and Social Responsibility (2)	Contemporary Issues in Management (1)	<ul style="list-style-type: none"> <li>Critical &amp; Analytical Thinking (2)</li> <li>SAS workshop(NC)</li> </ul>	Business Consulting Project(2)	<ul style="list-style-type: none"> <li>Corporate Finance (2)</li> <li>Human Resource Management (2)</li> <li>Customer Experience Management (2)</li> <li>Business Policy (2)</li> </ul>	14
Term V	Customization			<ul style="list-style-type: none"> <li>Lean &amp; Six Sigma Certification from KPMG(NC)</li> <li>Business Acumen workshop(NC)</li> </ul>		Customised Electives (10) <ul style="list-style-type: none"> <li>Operations &amp; Supply Chain Management (*)</li> <li>Information Management(*)</li> <li>Marketing Analytics (*)</li> </ul>	13
Term VI	Integration			<ul style="list-style-type: none"> <li>Cross functional Simulation (2)</li> <li>Entrepreneurship Management Workshop (2)</li> <li>Negotiation Skills (1)</li> </ul>		<ul style="list-style-type: none"> <li>Contemporary Leadership Practices (2)</li> <li>Leading and Managing Change (2)</li> </ul>	9
Term VII	Dissertation	Dissertation (5)				5	
<b>Total Credits</b>		<b>7</b>		<b>12</b>	<b>51</b>	<b>70</b>	