|  |  |  |
| --- | --- | --- |
| **Company name:**  **Founded in Year:**  **Team size:**  **Website:** | **Promoters:**  **1)**  **2)**  **3)**  **4)** | |
| **Key person Email:** | **Tel (M):** | **Tel (O):** |
| **IMT Affiliation:**  **Student: Batch & Programme:**  **Alumni: Batch & Year:**  **Faculty: Department:**  **Others: Details:** | **Industry:** | |
| **Address:** | | |
| **One line pitch:** | | |
| **Brief overview of your products/services**: *50-75 words (Please do not cross the word limit)* | | |
| **Customer pain point & solution**: *50-75 words (Please do not cross the word limit)* | | |
| **Business Model**: *50-75 words (Please do not cross the word limit)* | | |
| **Defensibility / Key Differences / Entry Barriers:** *50-75 words (Please do not cross the word limit)* | | |
| **Market Size & Pricing:** *35 words (Please do not cross the word limit)* | **Distribution Strategy:** *35 words (Please do not cross the word limit)* | |
| **What makes your management team specially qualified to build this business? (core strength)** *50-75 words (Please do not cross the word limit)* | | |
| **Customers: existing & potential:**  1)  2)  3) | **Competition:**  1)  2)  3) | |
| **What is your exit strategy/plan and expected timeline for the same?** *50-75 words (Please do not cross the word limit)* | | |
| **Why do you want to join the incubator?** *50-75 words (Please do not cross the word limit)* | | |
| **What are the top 3 things that you expect from the incubator?** *50-75 words (Please do not cross the word limit)* | | |

**Financials:**

\*Use INR (lakhs)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Funding Matrix** | **Projections** | | | |
| Revenue or Customer traction (if any): | Forecast post funding | Revenue | Gross profit | EBIDTA % |
| Burn Rate per month: | FY 1 |  |  |  |
| Expecting Break Even in: | FY 2 |  |  |  |
| Funding History: | FY 3 |  |  |  |
| Total Fund Seeking: | FY 4 |  |  |  |
| Valuation (Pre-money): | FY 5 |  |  |  |
| **Promoter's contribution till date:** | | | | |
| **Use of funds:** | | | | |

**Key Team members: -**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Name** | **Qualification** | **Current Designation & Role in the Organisation** | **Past Experience** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**NB:**

* Do not cross the word limit.
* Do not use any highlighting color.