



Blockchain Architecture & Economics

Background

Blockchain and its associated technologies have come a long way since 2008 when Satoshi Nakamoto, by way of a white paper, applied game theory into systems and gave the world of decentralized ledgers life and shape in the form of Bitcoin. There is no doubt that the next decade will be shaped by these new decentralized and incentive driven technology platforms that will transform businesses in a way that has never been imagined. There is massive disruption on the horizon and various organizations especially large market leaders will need to better understand the fundamentals of these technologies, the economic rationale for their growth, their disruption trajectory as it relates to old business models, and new business opportunities arising from the ashes of existing corporate titans.

Learning outcomes

- Understanding of blockchain, cryptocurrency and associated technologies coupled with various application
- Market landscape as it relates to new and emerging technologies
- Applications of blockchain across various industries
- Specific application of blockchain in your industry (in 2 day program)
- Specific application of blockchain in your company (in 2 day program)

Content

- Blockchain fundamentals & architecture (centralized vs decentralized)
- Distributed ledger & economic incentive alignment
- Protocols vs. applications
- Early manifestation of blockchain vis-a-vis cryptocurrencies
- Existing companies and applications
- Blockchain applied to “Your Business” (Working/Brainstorming Session with actionable outcomes for senior business leaders)

Pedagogy

Classroom learning through discussion and case studies.

Intended audience

This course is meant for senior business leaders (CXX/Board/VP's) of Fortune 500 companies in helping them understand the economics and architecture of Blockchain, various application such as Cryptocurrencies, and subsequently apply that understanding to their respective businesses and add this perspective in long term strategy.



Duration:

One-day programme

Profile of the programme director

The course will be taught by a veteran entrepreneur and investor with two decades of experience in startups and mid-stage companies who is an active board member with North American & India based Artificial Intelligence and Blockchain companies. He is an MBA from the J. L. Kellogg Graduate School of Management, Northwestern University, a TIE Charter member, and an active participant with various institutions as an instructor for Venture Capital & Private Equity.

Price & Venue

Rs 25,000 per person , Delhi