



# Strategic financial analysis for audit committee members and senior executives

## Background

Members of the top management team use financial information to evaluate company's strategy and competitive positioning and to evaluate historical operating, financing and investing performance. They use financial information to predict the future and evaluate alternative strategies. Analysis of financial information helps to evaluate the competitor's strategy and performance. The objective of this programme is to help senior executives with general management responsibilities in mastering the tools and techniques for analysing financial information from strategic perspective.

## Learning outcomes

Participants will acquire the analytical and financial skills to position their company for growth and profitability. Participants will acquire deep understanding of value drivers, which will help them to evaluate alternative strategies and monitor strategy implementation using financial information. They will develop skills to evaluate proposals for mergers and acquisition, corporate spin-off and business restructuring.

## Content

Accounting analysis: structure and analysis of financial statements; Business strategy analysis using financial information; Estimating intrinsic value using income methods of valuation; Developing metric for benchmarking performance with competitors.

## Pedagogy

Interactive lectures and case-study analysis will be used as the pedagogy.

## Intended audience

The course is targeted at Audit Committee members and senior executives who use financial information for evaluating business and making decisions. Audit Committee members, COOs and other c-suit executives and senior executives with general management responsibilities will find the course useful.

## Duration

Two-day programme

## Profile of the programme director

Dr Asish K Bhattacharyya is the Group Mentor of Institute of Management Technology (IMT) Group of business schools. Earlier, he was a Professor in the Indian Institute of Management Calcutta (IIMC) and Technical Director of the Institute of Chartered Accountants of India (ICAI). He is a member of the Accounting Standard Board of ICAI and he was a member of



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NACAS for two years. He has 45 years of experience of which 20 years in industry and 25 years in academia. He has long experience of conducting training programmes for senior executives of large public sector and private sector companies. He is a Fellow of ICAI, a Fellow of the Institute of Cost Accountants of India and an Associate of the Chartered Institute of Management Accountant (U.K.).

**Price & venue**

Rs 35,000 per person , Delhi