

2 Business School SPECIAL

HOW TO READ THE RATINGS

The methodology for the best Business School rankings uses a combination of self-audit by the institutes and an external rating by industry. The audit module has been refreshed to make it more robust.

The final ranking of the business schools that have participated this year has been obtained by arriving at a weighted composite score comprising the audit index and the perception index. The audit index is calculated on the basis of a self-audit (with suitable back-checks) by the B-schools on six different parameters. The perception index is a weighted score arrived at by merging ratings obtained from the industry – alumni and HR professionals.

Each parameter has been assigned

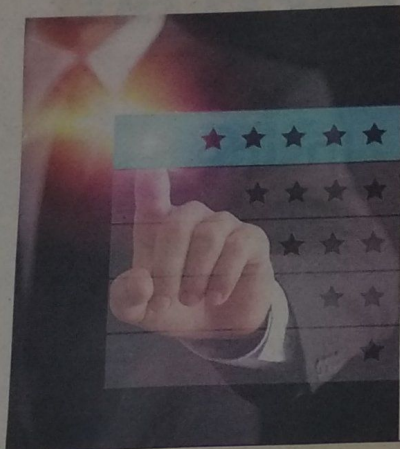
a different weight based on the directions of an expert committee. The final scores are used to classify business schools in different categories. The categorisation has been done after analysing the distribution of the final scores and the inflection points on this distribution curve.

For example, at the two ends of the S-curve the inflection points are closer and, therefore, the sizes of the relative categories are smaller compared to the categories in the middle.

After the categorisation, percentile scores have been calculated for each parameter. Business schools in each category have been placed in an alphabetical order. That is why, in the

Super League 1, Faculty of Management Studies, Delhi, is on top and XLRI, Jamshedpur, is at the bottom. On the basis of the overall score, schools could be the other way round. In different categories, this could have resulted in schools with a lower overall score to be listed above those with a higher score.

The scores given in the table represent the percentile scores for the six parameters of the audit module and the perception module. No mathematical operations like addition or subtraction can be done on the scores. Also, the percentile scores do not follow a decreasing pattern as you go down the list. So schools with a score of 90 can be in Super League 2 as well as in A1.



RATINGS

SUPER LEAGUE 2-A2

AUDIT SPLIT						
OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	INTELLECTUAL CAPITAL	ADMISSIONS	PLACEMENTS	INFRASTRUCTURE

SUPER LEAGUE 2

Department of Management Studies, IIT Delhi	90	90	95	70	95	95	60	75	50	40
Institute of Management Technology (IMT), Ghaziabad	95	95	95	80	90	95	65	85	85	95
International Management Institute (IMI), New Delhi	90	90	90	85	55	85	85	95	95	95
Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai	90	90	90	90	95	95	80	70	75	60
KJ Somaiya Institute of Management Studies & Research, Mumbai	90	90	95	90	85	85	85	65	65	65
Narsee Monjee School of Business Management, Mumbai	90	90	90	85	80	85	80	90	85	95
National Institute of Industrial Engineering (NITIE), Mumbai	90	90	90	95	65	90	65	85	80	95
Symbiosis Institute of Business Management (SIBM), Pune	90	90	85	70	95	95	65	85	75	40
Vinod Gupta School of Management (VGSOM), IIT Kharagpur	90	90	90	85	90	90	60	95	65	95
Xavier Institute of Management Bhubaneswar (XIMB)	90	90	90	85	90	90	60	95	65	95

A1	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	INTELLECTUAL CAPITAL	ADMISSIONS	PLACEMENTS	INFRASTRUCTURE			
Great Lakes Institute of Management, Chennai	90	90	80	90	85	90	65	85	80	60
Indian Institute of Management (IIM), Shillong	85	85	85	85	65	90	50	90	75	75
Indian Institute of Technology (IIT), Madras	90	90	85	75	95	95	85	75	75	40
Institute of Management Technology, Nagpur	85	85	80	95	85	85	90	65	60	60
Institute of Management, Nirma University, Ahmedabad	85	85	80	70	80	85	80	90	60	95
Institute of Rural Management, Anand (IRMA)	85	85	85	65	90	85	80	95	80	60
Loyola Institute of Business Administration (LIBA), Chennai	85	85	85	90	80	85	90	85	90	60
Shailesh J. Mehta School of Management, IIT Bombay	85	90	80	75	95	90	80	80	85	60
Symbiosis Centre for Mgmt. & HRD (SCMHRD), Pune	85	85	80	85	70	90	85	55	75	95
Xavier Institute of Management & Entrepreneurship (XIME), Bengaluru	90	85	90	80	75	75	65	95	85	75

A2	85	80	90	60	85	90	80	65	80	60
Bharathidasan Institute of Management, Trichy										

A2-A3

	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	INTELLECTUAL CAPITAL	ADMISSIONS	PLACEMENTS	INFRASTRUCTURE
IFIM Business School, Bengaluru	85	80	85	85	80	60	95
Indian Institute of Finance, Greater Noida	80	85	70	95	75	85	70
Indian Institute of Management (IIM), Kashipur	80	80	70	80	90	70	50
Indian Institute of Management (IIM), Rohtak	80	80	65	85	90	65	60
Indian Institute of Management (IIM), Udaipur	85	80	85	85	40	90	80
Institute for Technology Management (ITM), Navi Mumbai	85	80	85	70	80	75	90
Institute of Management studies (IMS), Ghaziabad	80	80	75	65	90	80	35
Institute of Public Enterprise, Hyderabad	80	80	75	80	80	85	45
International School of Business and Media (ISB&M), Pune	80	85	50	80	85	65	50
Prestige Institute of Management and Research (PIMR), Indore	80	75	90	75	65	65	55
PLN Welingkar Inst of MDR, Mumbai	80	85	65	95	60	30	5
SCMS Cochin School of Business, Kochi	85	85	85	90	75	65	5

A3	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	INTELLECTUAL CAPITAL	ADMISSIONS	PLACEMENTS	INFRASTRUCTURE
IILM Graduate School of Management, Greater Noida	75	75	75	60	55	80	80
IILM Institute for Higher Education, New Delhi	80	75	75	80	80	80	80
Indira School of Business Studies, Pune	75	80	65	65	55	6	6
Institute of Technology and Science, Ghaziabad	75	80	35	90	40	7	7
International School of Informatics & Management, Jaipur	80	75	85	60	85	1	1
Jagan Institute of Management Studies, New Delhi	75	80	40	60	65		
Prestige Institute of Management, Gwalior (PIMG)	75	80	60	90	65		
P. L.N. Welingkar Inst of MDR, Bangalore	80	75	85	70	90		
Rajarshi School Of Management And Technology, Varanasi	75	85	35	80	20		
Sri Sai Ram Engineering College, Chennai	80	75	80	55	75		
Symbiosis Institute of International Business (SIIB), Pune	75	75	80	80	90		

NDIM
established 1992
New Delhi Institute of Management

'Best Industry Linked B-School of India'

2 years in a row

AICTE & CII Rankings 2017 & 2018 of 9500+ Institutions across India

NDIM has not participated in Business Standard Rankings | www.ndimdelhi.org | Ph 011-40111000