Institute of Management Technology Ghaziabad

CRICKET

IMT Ghaziabad

Brings to you

ICricket International Conference -2013

Jan 02-03, New Delhi

In collaboration with

Center for Entrepreneurship Essex Business School

University of Essex, UK

Schedule –ICRICKET 2013

India Habitat Centre

Schedule-At-A- Glance

Wednesday, January 2, 2013
Venue: AMALTAS

Time	Event Detail
10.00 am - 12:30 pm	Opening Ceremony of the ICricket Conference*
12:45 am - 14:00 pm	Lunch break
14:00 pm - 15:30 pm	Plenary Session 1
15:30 pm - 15:45 pm	Tea Break
15:45 pm - 17:30 pm	Special Session- Panel Disscussion**

*** Mr. Pradeep Jain, Rural Minister for state, will innaugrate the conference and he will be the Chief Guest.**

****A discussion related to the theme of the conference will be conducted among experts.**

Thursday, January 3, 2013
Venue: JACARANDA

Time	Event Detail
09.30 am - 11:00 pm	Plenary Session 2
11:00 am - 11:15 am	Tea Break
11:15 am - 12:45 pm	Plenary Session 3
12:45 am - 14:00 pm	Lunch break
14:00 pm - 15:30 pm	Plenary Session 4
15:45 pm - 17:30 pm	Closing Ceremony of the ICricket Conference

ICRICKET-2013
INDIA HABITAT CENTRE, New Delhi.
Schedule for Oral Presentation

DAY 1

Date	2nd January ,2013
Time	1400 to 1530 hrs.
Venue	AMALTAS
Track	Knowledge Management-I
Session Chair	Dr. S K Batra

Sl No	Author	Co-authors	Title of Paper
1	Dr. C.S. Arora		Marketing for e-Governance Services in Rural Areas:The Need for Effective Knowledge Management Measures
2	Mr. Harsh Ajmera	Dr. Lipi Das, Dr. Shalini Kalia,Dr. Neeraj Awasthy,Dr. Bhawana Bhalla,Pramit Das,Vivek Kumar,Abhiruchi Birnale,Ankit Malani,Shrey Mittal	Exploratory study on Employability Skills and Competency Factors required in Manufacturing, Services and IT sector for Entry level Management Job
3	Mrs. Gunjan Malhotra	Shiffa Nagpal , Prahaladhan S	The Effect of Exchange Rate volatility and Inflation on exports between India and the U.S.
4	Dr. Bhaskar Basu		DIBAR: A METHODOLOGY FOR MEASUREMENT AND EVALUATION OF KM CAPABILITY
5	Ms. Ritika Gauba		Customer Satisfaction in the Banking Sector: A Comparative Study of SBI & HDFC
6	Mr. Amit Malhotra	Gunjan Malhotra	Impact of FDI on insurance Sector growth
7	Prof. T Latha Chakravarthi	B K Suthar	Examining Knowledge Management Practices in Bharat Sanchar Nigam, Vadodara Telecom District, Gujarat

Date	2nd January ,2013
Time	1400 to 1530 hrs.
Venue	KADAMBA
Track	Technology Management-I
Session Chair	Dr. Jyanti Ranjan

Sl No	Author	Co-authors	Title of Paper
1	Mr. Abhishek Behl		Customer Service through Call Centre for Indian Microfinance Institutions
2	Ms. Sonal khurana	Javed Khan	A STUDY ON TECHNOLOGY MANAGEMENT: ENABLERS AND BARRIERS IN ITS IMPLEMENTATION IN CASE OF SMEs OF INDIA
3	Mr Sarvesh Kumar	Javed Khan, Abid Haleem	ROLE OF TECHNOLOGY MANAGEMENT IN GREEN PRACTICES: DEVELOPED & DEVELOPING COUNTRIES
4	Mr. Abhishek Makker		Education Technology Market in India
5	Ms. Prachi Kohli	Snigdha Kuriyal	ICT AND RURAL DEVELOPMENT: OPPORTUNITIES AND CHALLENGES

Date	2nd January ,2013
Time	1400 to 1530 hrs.
Venue	RUDRAKSHA
Track	Capacity Building-I
Session Chair	V N Saroja

Sl No	Author	Co-authors	Title of Paper
1	Dr. Neeraj Awasthy	Abhishek Makker, Vikas Marwaha, Anurag Khan	Giving Corporate India rural wings
2	Dr. Geoffrey Clements		Regenerating rural communities through education and capacity building
3	Ms. Blanca C. Garcia	Veronica Martinez	Empowering Eve: A Capacity Building exercise in the Mexico-Texas Borderland
4	Miss Shilpi Pachauri	Dr. Neeraj Awasthy, Dr. Bhawana Bhalla, Dr. Lipi Das, Dr. Shalini Kalia,Shilpi Pachauri, Ambuj Kumar, Vaibhav Nigam	Effective Communication Flow in Rural Governance
5	Mr. C K Sabharwal		Capacity Building for Inclusive Growth
6	Ms. Sarita Sharma		Rural Women Empowerment through Product Development from Fabric Scraps
7	Dr. Ranjana Aggarwal	Manish Pruthi, Pawan Lodhi, Pallavi Kumar, Neeraj Awasthy	Sustainable Livelihood Options through Training in Handicrafts: A Study of Primitive Tribal Groups in Jharkhand

DAY 2

Date	3rd January 2013
Time	930 to 1100 hrs.
Venue	JACARANDA-1
Track	Entrepreneurship
Session Chair	Dr. Jim Schaefer

Sl No	Author	Co-authors	Title of Paper
1	Mr. Mayank Kumar Agrawal	Asha Sharma, R.C. Mathur	Social Entrepreneurship: Leadership That Facilitates Societal Transformation
2	Mr. Harsh Ajmera	Dr. Neeraj Awasthy, Anirudh Rana	Conscious Capitalism: An Indian Perspective
3	Dr. Surinder Batra	Noel Saraf	The Entrepreneurial Ecosystem of India: An Overview
4	Mrs. Lipi Das		Management Education : Power Driver for Entrepreneurship
5	Mr. K.M. Mital		DECENTRALIZED BIOENERGY SYSTEMS, SUSTAINABLE ENVIRONMENT AND SOCIAL ENTREPRENEURSHIP
6	Ms. Monika Sansanwal		Understanding new wave of change: Community Groups

Date	3rd January 2013
Time	930 to 1100 hrs.
Venue	JACARANDA-2
Track	Knowledge Management-II
Session Chair	Dr. C S Arora

Sl No	Author	Co-authors	Title of Paper
1	Ms. Usha Mujoo Munshi	Roma Mitra Debnath	Building Capacity in Knowledge Management: An Empirical Study of S&T Organizations
2	Mrs. Gunjan Malhotra	Jayanthi Ranjan	Impact of Faculty Research on MBA Graduates
3	Dr. Anupama Saxena	Anil kumar Tete	E-governance for Rural Development : A Comparative Study of CSCs in Madhya Pradesh and Chhattisgarh
4	Dr. Ratna Vadra		BRICS, South Africa and Knowledge Economy
5	Mr. Bisma Mannan	Mohammed Asim Qadri, Sonal Khurana, Abid Haleem	Enablers and barriers to KM in project management
6	Mr. Niladri Majumdar	Dr. Bhawana Bhalla, Dr. Neeraj Awasthy, Dr. Lipi Das, Dr. Shalini Kalia	A Study of Two Wheeler Sector in Rural India

Date	3rd January 2013
Time	1115 to 1245 hrs.
Venue	JACARANDA-1
Track	Innovation-I
Session Chair	Dr. C K Sabharwal

Sl No	Author	Co-authors	Title of Paper
1	Dr. V. K. Gupta	Dr. Bindu Gupta	Enablers and Barriers of Innovation in Indian Manufacturing SMEs
2	Dr. Narendra Mohan Mishra	Mr. Shiv Shankar Singh	Development of Horticulture for sustainable Rural Development and Management of Horticultural Crops for Small and Marginal farmers' profitability
3	Mr. Pankaj Sekhsaria		Technological jugaad as a 'Culture of Innovation' in India
4	Mr. Chandan Kumar Singh	Apoorv Soni	Mobile based Agro-Services in India: Identification of gaps and scope of improvements
5	Mr. Vijay Vyas		Relationship between R&D and Innovation: Implications for the Scottish Innovation Strategy

Date	3rd January 2013
Time	1115 to 1245 hrs.
Venue	JACARANDA-2
Track	Capacity Building-II
Session Chair	Dr. Blanca Garcia

Sl No	Author	Co-authors	Title of Paper
1	Prof. Vinay Nangia	Uday Bhardwaj	Synergistic Rural Development Model of Government-Industry-Academia-Society Collaboration.
2	Mr. S.S. Patnaik	Lipi Das	Resurgent Odisha: Sustaining Growth & Equity-Need for Strengthened Institutions & Improved Performances
3	Mrs. Shalini R. Tiwari	Shilpi Pachauri, Ambuj Sinha and Vaibhav Nigam	Performance, Quality and Sustainability Assessment of SHG's operating in Uttar Pradesh and Madhya Pradesh
4	Dr. Kabita Roy	D C Misra	MIS-Helpdesk for Assam-a Knowledge Management tool with Capacity building
5	Dr. Jim Schaefer		SUSTAINABLE AND CONSCIOUSNESS BASED RURAL EDUCATIONAL AND ECONOMIC DEVELOPMENT- A MODEL AND ILLUSTRATION
6	Miss Sukriti Tayal	AritraBhowmik,GunjanGarg,SaurabhRathi,Mainak Basu,Sambhav Jain ,SaranshMahajan,Dr. ShaliniKalia,Dr. Neeraj Awasthy,Dr. Bhawana Bhalla,Dr. Lipi Das	Community Development by Capacity Building using ICT
7	Ms. Renu Vij		Study of Building Social Network – A Reform in HCL

Date	3rd January 2013
Time	1400 to 1530 hrs.
Venue	JACARANDA-1
Track	Innovation-II
Session Chair	Dr. Geoffrey Clements

Sl No	Author	Co-authors	Title of Paper
1	Dr. Neeraj Awasthy	Dr. Surinder Batra	Rural Innovation: An Indian Perspective
2	Mr. Rajneesh Mahajan		Budding innovative key performance indicators for processed food supply chain
3	Mr. Niladri Majumdar	Dr. Jyoti Kainth	Factors Influencing Rural Consumer Behavior towards Solar Lights
4	Mr. Vikas Marwaha		Improved cook stoves: A sustainable business model
6	Prof. S. K. Sachdev		A successful Innovation; Integration Of Visionary, Leadership, Technology and Marketing Knowledge

Date	3rd January 2013
Time	1400 to 1530 hrs.
Venue	JACARANDA-2
Track	Technology Management-II
Session Chair	Dr. Debabrata Datta

Sl No	Author	Co-authors	Title of Paper
1	Ms. Seemantinee Sengupta	Geetasree Thakur, Deepak Chandra Misra	Enterprise wide e-Governance solution for Rural Water Supply Management
2	Mr. Hemanth Mutthukrusgnun		Inclusive Education in India: Is ICT the solution?
3	Mr. Anant Saxena	Aakash Priyadarshi	TELEMEDICINE A RAY OF HOPE FOR RURAL HEALTHCARE SYSTEM
4	Mr. Chandan Kumar Singh	Vijay Kumar Venna	Waste-to-Energy facility in India – Is it sustainable?